



STRATEGIC OPERATIONS REPORT – JANUARY, 2015

	Igniting Community Dialogue, Discovery and Debate	Leading a Learning Community	Readying our Capabilities
Collaborative Relationships	<ul style="list-style-type: none"> January IdeaMarket held on “Why are women often silent on sexual violence?” with 30 participants. February IdeaMarket to be on <i>Can You Afford To Grow Old</i>, in partnership with CHATS King Township library agreed to join as partner in York Info 	<ul style="list-style-type: none"> Let’s Talk ESL conversation program began Jan. 14 New session of Inn From The Cold computer class begun Partnership programs planned for March: Video editing (with PlaYR), Financial literacy (with CPAs of Canada), Shakespeare Allowed (with Humber River Shakespeare Co) 	<ul style="list-style-type: none"> CEO attended town’s Statutory Committee Open House to talk to potential Library Board applicants
Spaces	<ul style="list-style-type: none"> The Black Experience Project to use library study room to interview local community members for research 265 page views recorded of Ideamarket page on website 		<ul style="list-style-type: none"> Replacement Green Reads machine delivered & installed Discussions held with Recreation & Culture about future library use of Old Town Hall
Positioning	<ul style="list-style-type: none"> Staff presented about IdeaMarket at Ontario Library Assoc conference 	<ul style="list-style-type: none"> Visits by Newmarket Cubs, Sparks and Brownies hosted Staff presented on children’s digital literacy at Ontario Library Assoc conference 	<ul style="list-style-type: none"> CEO met with local MPP to discuss Ontario public library contributions and concern Updated device instructions for eBooks created for website
Resources		<ul style="list-style-type: none"> 33 patrons received assistance from staff in the “Digital Shift By Appointment” program. Seed starting program planned as part of Seed Library Indieflix streaming video service launched 	<ul style="list-style-type: none"> In 2014, e-borrowing was 14% of total borrowing Self-check accounted for 55% of checkouts in January Preparations done for free tax clinics with CPAs of Canada Expanded OneClick eAudio/eBook service launched
Organization & Operations	<ul style="list-style-type: none"> Staff member to be 2015 Programs Director for historical society 	<ul style="list-style-type: none"> Staff attended webinar on Mozilla Webmaker for future children’s programs 3D printer having repairs to build plate complete 	<ul style="list-style-type: none"> Several staff attended OLA Superconference in Toronto Library cards redesigned for re-ordering from vendor