



Newmarket Public Library



Public Libraries in Ontario



**More cardholders than VISA;
More items than FedEx;
More outlets than McDonald's.**

Source: Federation of Ontario Public Libraries, 2011

- 4.9m Ontarians with library cards
- 72m visits, 134m items borrowed per year
- Contribute to provincial objectives:
 - Economic development: skilled workforce
 - Education: literacy, lifelong learning
 - E-government
 - Connected communities



Snapshot N6 video



Public Libraries Act

R.S.O. 1990, c.P44

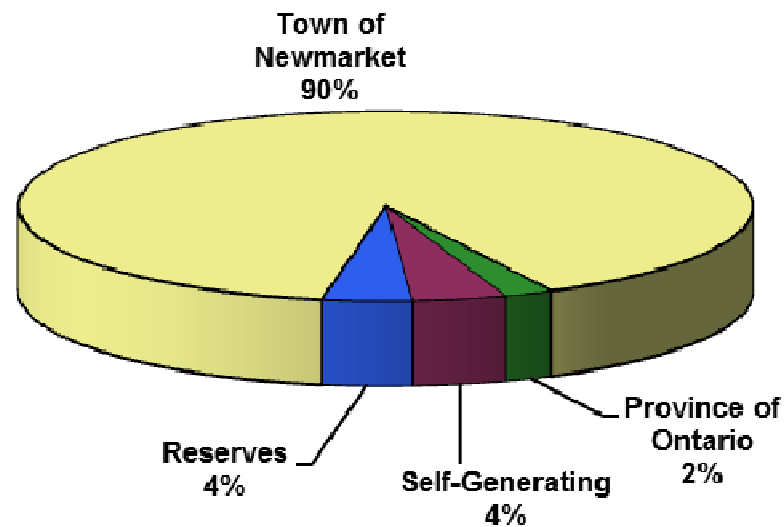


- Independent corporation with a governing board
- Board is appointed by Council
- Board has the authority to:
 - Set policy
 - Enter into contracts
 - Engage CEO
- Board must:
 - Have a bank account
 - Hold regular meetings
- Use of resources must be free in the service area



Funding

HOW THE LIBRARY IS FUNDED



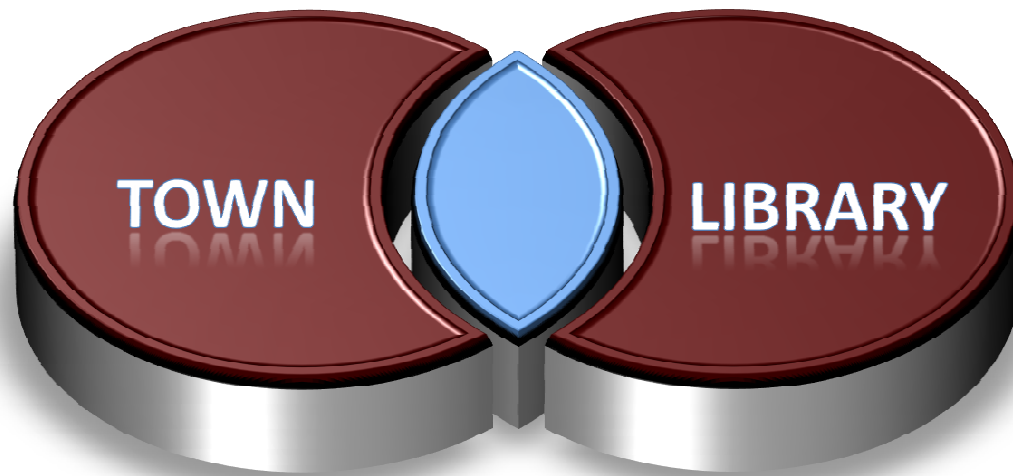
Library and Town



- Shared services:
 - Finance & accounting
 - Payroll & benefits
 - Some facilities, IT, HR, procurement
- Shared vision:
 - Engaged community
 - Connected community
 - Economically vibrant
 - Quality of life



Working Together



Recent Successes:

- Activity Guides
- Outreach to Town events
- Elman L. Campbell Museum display
- “Green Reads”

Future Plans:

- Facility and program booking
- Old Town Hall coordination
- Advertising program consideration
- Presence in major Town facilities

Library Snapshot (2014)



- Facility space: 35,000 sq ft
- Active cardholders: 22,000
- In-person visits: 206,000
- Website visits: 146,000
- Workstation use: 33,700
- Program attendance: 16,000
- Questions answered by staff: 32,600
- Volunteer matches by York Info: 7,800
- Items borrowed: 467,000 (14% e-borrowing)



Strategic Plan 2013-2016



literacy debate learning discovery insight

Inspiring

Strategic Plan 2013-2016



***Ignite Community Dialogue,
Discovery and Debate***

Lead a Learning Community

Ready our Capabilities

Igniting community dialogue



- Is our Town developing too quickly?
- Do we need faster broadband service?
- Will a University degree get me a job?
- How can I become a candidate in the next municipal election?
- Will I ever be able to afford my own home?



There are dozens of questions that will spark debate in our Town. We're looking for speakers and presenters willing to lead the conversation.

Igniting community dialogue



- Digitization of local history
- Study & conversation space
- York Info service

Leading a learning community



COMPUTER WORKSHOPS

At NPL digital literacy means helping people discover more about computers and technology.

Learn the basics, gain tips and tricks, and enhance your knowledge of the digital world. Stay connected by bookmarking this page and visiting often to see what's new.



- Digital literacy: workshops, on demand, by appointment, outreach
- Tech Time for Kids
- 3D printer
- Online continuing ed. & language courses
- E-books, e-magazines, e-music, e-audio, e-video

Leading a learning community

- Computers
- Wi-Fi
- Device loans
- White board
- *The Curve youth centre*



Leading a learning community



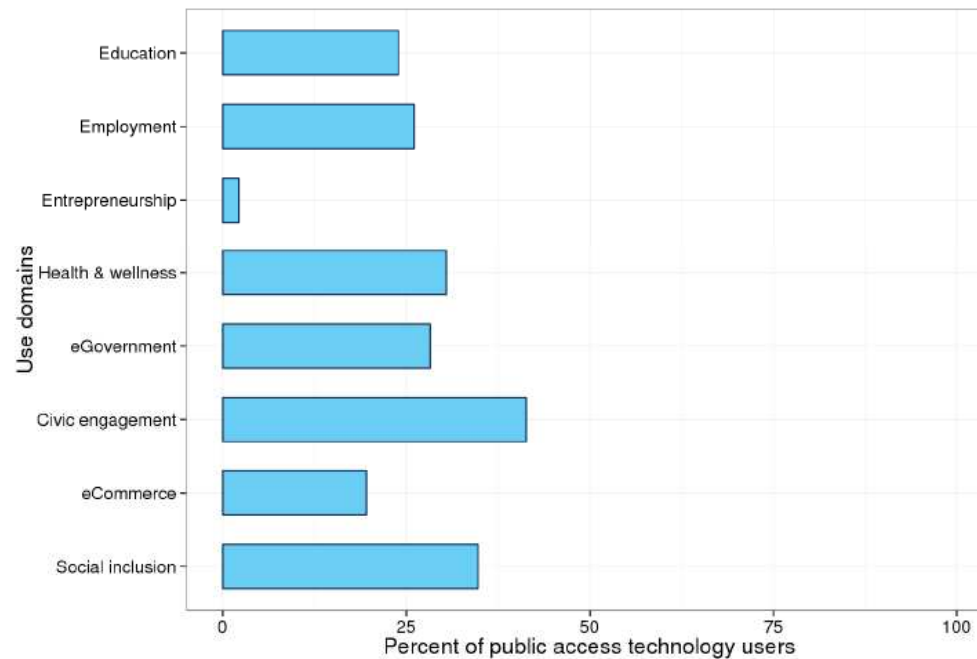
Impact Survey of library computer access shows:

- 57% have used library computers in last 12 months
- Of those, 15% are low income
- Of those with no alternative Internet access, 70% are low income
- Of 70 people surveyed, 3 were hired for a job as a result of using a library computer



Leading a learning community

How do people use library Internet connections?



Readying our capabilities



- Self-serve check-out & check-in
- Automated sorting
- Staff Redeployment



Readying our capabilities

Limiting factors of current single facility:

- Space: one of lowest per capita in Ontario
- Accessibility: cramped space; steep ramp
- Logistics: no loading dock, limited storage
- Parking: only 22 dedicated spaces
- Community reach: one location

Proposed next step:

- Service delivery needs study
- Funding available in capital reserves



Thank you

