

The meeting of the Council Workshop was held on Monday, January 19, 2015 in Council Chambers, 395 Mulock Drive, Newmarket.

Members Present: Mayor Van Bynen  
Regional Councillor Taylor  
Councillor Vegh (9:08 to 11:48 a.m.)  
Councillor Kerwin  
Councillor Twinney  
Councillor Hempen  
Councillor Broome-Plumley  
Councillor Bisanz

Absent: Councillor Sponga

Staff Present: R.N Shelton, Chief Administrative Officer  
I. McDougall, Commissioner of Community Services  
A. Moore, Commissioner of Corporate Services  
P. Noehammer, Commissioner of Development and Infrastructure Services  
A. Brouwer, Director of Legislative Services/Town Clerk

The meeting was called to order at 9:05 a.m.

Mayor Van Bynen in the Chair.

## **Notice**

In accordance with the Town's Procedure By-law, no decisions are to be made but rather this meeting is an opportunity for Council to have informal discussion regarding various matters.

## **Declarations of Pecuniary Interest**

None.

## Items

### 1. Committee Structure - 9:00 to 10:30 a.m.

The Director of Legislative Services/Town Clerk and Deputy Clerk provided a PowerPoint presentation regarding the Committee Structure which included a summary of general volunteerism trends and community engagement measures related to effective Committee management. The Deputy Clerk provided a summary of the Committee options table, which incorporates tactics including maintenance, dissolution or restructuring of existing advisory Committees and recommendations by advisory Committees for additional staff support or budgetary requirements. It was noted that it is important to align the Committee structure with Council's strategic priorities as they are identified.

Discussion ensued regarding other areas that Council would like to expand community engagement including traffic safety and mitigation options, parks and trails and youth. There was also discussion related to moving to a quarterly schedule, Committee mandates, recognition measures and alternate forms of community engagement.

The Director of Legislative Services/Town Clerk advised that the next steps in the Committee Structure process includes a further report back to Council in February after Council's strategic priorities workshop on January 26, 2015. He invited Members of Council to provide any feedback from the workshop via e-mail or telephone.

The Council Workshop recessed at 10:20 a.m.

The Council Workshop reconvened at 10:35 a.m.

### 2. Recreation Playbook - 10:45 a.m. to 12:00 p.m.

The Director of Recreation and Culture provided a PowerPoint presentation regarding the Recreation Playbook. He summarized the playbook process, pricing policy, public engagement measures and the digital marketing campaign. In addition, the Director of Recreation and Culture provided an overview of the philosophy behind the proposed Citizens Jury, including its approach, objectives and criteria for the placement of services on the benefits continuum. The objectives include methods of addressing the socio-economic issues and ability and willingness to pay for services.

Discussion ensued regarding community engagement, budget planning, the relationship between the Recreation Playbook and Cultural Master Plan, benefits continuum, ensuring that the jury is a balanced representation of Newmarket

residents, cost recovery mechanisms, facility use trends and capacity and the impact of Council's strategic priorities on the Recreation Playbook.

The Director of Recreation and Culture advised of the next steps associated with the Recreation Playbook process, including a further report incorporating public feedback and Council recommendations. Budgetary requirements related to the Recreation Playbook are planned for incorporation in the 2016 budget.

## **Adjournment**

Moved by: Councillor Bisanz

Seconded by: Councillor Kerwin

THAT the meeting adjourn.

There being no further business, the meeting adjourned at 11:48 a.m.

## **Carried**

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Tony Van Bynen, Mayor

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Andrew Brouwer, Town Clerk