



## Strategic Operations Report: June-August, 2019

	<b>Igniting Community Dialogue, Discovery and Debate</b>	<b>Leading a Learning Community</b>	<b>Readying our Capabilities</b>
<b>Collaborative Relationships</b>	<ul style="list-style-type: none"> <li>Library planning Indigenous film and discussion program for the fall</li> <li>Cross-cultural communication workshop held in partnership with Global Intersections group (10 attendees)</li> <li>CEO participating in Business Excellence Awards as jury member</li> </ul>	<ul style="list-style-type: none"> <li>Southlake Cinemania dates and films set for fall for 2019-2020 season</li> <li>Author reading with Lauren Carter held (15 attendees)</li> <li>Seminar on self-publishing held with Writers Community of York Region (35 attendees)</li> <li>Two programs planned for October in partnership with the Code Mobile</li> </ul>	<ul style="list-style-type: none"> <li>Problem with occasional short Internet outages solved</li> <li>Staff attended grand opening of The Lendery in Markham; NPL's Lendery scheduled to open in January 2020 with donation drive September 14; marketing and web promotion underway; opening event with Mayor being planned</li> </ul>
<b>Spaces</b>	<ul style="list-style-type: none"> <li>Storytimes held at HollisWealth Story Pod over the summer</li> <li>York Info community information desk on main floor discontinued as staffed service point in order to offer more Maker Hub and Digital Shift hours; staff still available on demand</li> <li>Pride Month celebrated with flag and display</li> </ul>	<ul style="list-style-type: none"> <li>Maker Hub hours increased from 15.5 to 20 hours/week; Digital Shift from 6.5 to 14</li> <li>Bi-weekly Make Your Own 3D Object program continues to be successful</li> <li>Third 3D printer purchased as replacement for oldest one, which still works</li> <li>Maker Hub user guidelines revised on website and new brochure produced</li> </ul>	<ul style="list-style-type: none"> <li>Basement and 2<sup>nd</sup> floor carpet replacements successfully completed</li> <li>Additional shelving bays added in basement using spare parts to relieve overcrowding of books</li> </ul>
<b>Positioning</b>	<ul style="list-style-type: none"> <li>Article on library's local history &amp; genealogy services</li> </ul>	<ul style="list-style-type: none"> <li>Staff participated in Kids Downtown events to promote library, read</li> </ul>	<ul style="list-style-type: none"> <li>Outreach events at Newmarket Staff Wellness Fair, Pride Fest,</li> </ul>

	<b>Igniting Community Dialogue, Discovery and Debate</b>	<b>Leading a Learning Community</b>	<b>Readying our Capabilities</b>
	<p>published in Ontario Genealogical Society newsletter</p> <ul style="list-style-type: none"> <li>Article on library staff as “info champions” written for Town staff newsletter</li> </ul>	<p>stories, and register kids for Summer Reading Club</p>	<p>hospital, farmer’s market, Chamber of Commerce BBQ, Ward 7 open house, Old Town Hall music &amp; poetry program</p>
<b>Resources</b>	<ul style="list-style-type: none"> <li>Infant hearing screening tests being held bi-monthly with Children’s Treatment Network</li> <li>Library purchased public performance film license and began Film Fridays program; successful so far</li> </ul>	<ul style="list-style-type: none"> <li>As of August there are 45 book club kits to borrow; 54 total current loans and bookings. Borrowers include library, private clubs, retirement residences.</li> <li>377 children and teens registered for Summer Reading Club; summer kids’ programs mostly registered to capacity</li> <li>Laptops for loan replaced with a new set of off-cycle laptops</li> <li>Replacement public workstations deployed and upgraded to Windows 10</li> </ul>	<ul style="list-style-type: none"> <li>Interlibrary loan service reinstated with deliveries through Canada Post</li> <li>Hoopla and Kanopy use continues to grow: 13304 Hoopla items borrowed since 2017 launch; 2289 Kanopy plays since January 2019 launch.</li> <li>Southern Ontario Multilingual Pool book sharing group has disbanded and is being replaced by a joint purchasing/sharing model through a supplier</li> <li>Online catalogue upgrades installed</li> </ul>
<b>Organization &amp; Operations</b>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li>Staff attended Digipalooza conference hosted by Overdrive ebook consortium</li> </ul>	<ul style="list-style-type: none"> <li>Strategic Projects Officer contract position extended for a third year</li> <li>Recruitment of Human Resources Generalist (1/5 time for library HR support) is underway</li> <li>Senior staff attended leadership training seminars held by the Town</li> </ul>