

# Cultural Master Plan 2<sup>ND</sup> Status Report

September 2011 To December 2014

January 12, 2015





## Main Highlights of This Report

### 1. Public Art Policy and Plan

- The Public Art Policy and Plan project began in 2013.
- The consulting firm of Workshop Architecture Inc. provided professional guidance in the development of the Policy and Plan.
- Council approved the Newmarket Public Art Policy and Plan in 2014.



#### 2. Trail Markers

- On May 27, 2013 the Town of Newmarket unveiled 10 natured inspired trail markers along the Tom Taylor Trail.
- Artists Donald Chretien and Jim Menken collaborated to craft these totems out of wood and metal.



# 3. Secondary Plan

- The Secondary Plan for Newmarket Urban Centres was adopted by the Town in 2014
- The Secondary Plan established provisions for an urban public realm (parks, meeting places and urban squares)
- Public art policies have been included in the Secondary Plan



#### 4. Newmarket Arts Council

- Newmarket Arts Council hosted a logo design contest. Viven Hung a recent graduate of Newmarket High School won the contest.
- Membership recruitment is underway.
- Newmarket Arts Council recently hosted a song writer event.



#### 5. Downtown Action Plan

 Funding was received through a Creative Community Prosperity Fund grant and a final report is forthcoming in the new year.



# Additional Highlights

- Buskerfestival and Street Art Celebration
  - Featured street performances, yarn bombing and a giant Knitting Nancy
- Savour Downtown
  - An initiative of the Downtown Action Plan



# Additional Highlights

- Arts Speak
  - A platform for poetry, spoken word, musical, cultural and performance based expression
- Cultural Map
  - Updated annually by a summer student



#### **Current initiatives**

- Downtown Action Plan report to council
- Old Town Hall opening
- 2015 Public Art Commissions
  - Fairy Lake
  - Old Town Hall
  - Keith Bridge



# Questions

