Newmarket Public Library Statistical Data - 2014

Library Card Holders

2014	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	22,327	22,140	22,347	22,397	22,352	22,386	22,866	23,332	23,473	23,664	23,659	
Residents	20,463	20,279	20,456	20,499	20,462	20,487	20,925	21,381	21,527	21,707	21,707	
Non-Residents	1,864	1,861	1,891	1,898	1,890	1,899	1,941	1,951	1,946	1,957	1,952	

New and Renewed Library Cards

2014	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	251	199	382	428	243	265	392	644	1,000	376	222		4,402
New non-resident	54	33	49	43	19	21	37	32	36	27	27		378
Renewed membership	667	628	715	445	649	585	1,085	327	40	529	662		6,332

2014	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Website visits	13,591	10,908	12,882	13,399	12,752	11,531	12,040	11,950	11,723	12,615	12,217		135,608
# of PAC Account Logins	5,350	4,788	5,456	5,403	5,281	4,953	5,636	5,548	5,327	5,216	5,362		58,320
Room Rentals	69	70	61	82	77	50	49	46	67	75	73		719
Room Rental Hours	179	181	151	224	201	153	128	215	178	179	186		1,974

Programs **5 Year Trend - year to date November 30**

# of Programs Held	2010	2011	2012	2013	2014
Adult	23	30	74	147	214
Children's	908	810	1,081	1,253	1,275
Total Programs	931	840	1,155	1,400	1,489

Program Attendance	2010	2011	2012	2013	2014
Adult	948	1,368	2,171	2,100	2,140
Children's	14,964	12,509	12,236	13,233	13,297
Total Attendance	15,912	13,877	14,407	15,333	15,437

Newmarket Public Library Statistical Data - 2014

Borrowing

2014	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	481	443	476	525	461	366	561	494	607	638	705		5,757
eBooks	2,347	2,056	2,335	2,267	2,515	2,392	2,612	2,660	2,563	2,468	2,529		26,744
eMagazines	na	na	na	625	368	299	299	300	264	326	408		2,889
eMusic/Video	634	1,769	2,737	2,849	2,735	2,293	1,696	2,133	2,322	2,886	3,008		25,062
Backpack Kit	2	3	4	4	1	2	2	4	5	7	3		37
Book	24,090	22,484	27,439	25,247	25,805	23,610	33,976	29,703	26,540	27,107	25,933		291,934
CD-ROM/DVD-ROM	34	40	27	21	24	12	21	23	37	46	33		318
DVD/Blu-ray	3,938	3,787	4,453	4,221	4,192	3,344	4,734	4,409	3,723	3,886	3,940		44,627
eBook Reader	4	1	5	5	4	3	6	4	2	5	4		43
GPS	-	3	5	13	5	2	10	8	1	5	2		54
ILL	165	145	143	158	134	145	140	167	155	147	151		1,650
Language Kit	42	24	41	35	42	38	46	50	37	46	47		448
Laptop	47	35	24	38	40	22	36	27	15	16	33		333
Multimedia Kit	79	128	102	99	99	74	121	86	68	89	92		1,037
Music CD	637	609	696	572	550	387	418	561	397	456	593		5,876
Pedometer	4	7	21	18	23	20	14	10	5	7	7		136
Periodical	1,015	1,035	1,130	1,231	1,212	961	1,228	1,254	1,071	1,139	925		12,201
Portable Audio Book	26	32	42	36	48	41	47	41	36	56	45		450
Talking Book	884	837	902	891	855	887	964	904	817	880	910		9,731
Video	29	9	11	12	17	12	6	16	16	9	7		144
Video Game	262	258	370	350	285	215	495	433	340	294	307		3,609
Total Borrowing	34,720	33,705	40,963	39,217	39,415	35,125	47,432	43,287	39,021	40,513	39,682		433,080

Database Usage

Adult Subscriptions	3,525	2,370	1,834	1,448	2,097	2,253	1,671	1,405	2,033	3,183	2,999		24,818
Children's Subscriptions	1,001	748	847	649	523	946	240	399	724	1,189	1,613		8,879
York Info (Community)	78,994	68,976	72,074	70,752	69,524	64,578	67,825	67,988	63,802	83,171	na		707,684
York Info (Volunteer)	10,842	9,908	11,649	8,915	11,635	12,045	10,848	11,360	9,722	13,261	na		110,185
Total Database Usage	94,362	82,002	86,404	81,764	83,779	79,822	80,584	81,152	76,281	100,804	4,612		851,566