

STRATEGIC OPERATIONS REPORT – NOVEMBER, 2014

	Igniting Community Dialogue, Discovery and Debate	Leading a Learning Community	Readying our Capabilities
Collaborative Relationships	<ul style="list-style-type: none"> IdeaMarket “Open Idea Night” had 15 participants; 2015 programs being planned—partners include CHATS, PlāYR CEO met with Venture LAB to talk about partnership with CommunityBUILD social enterprise program CEO attended United Way homelessness focus group Discussions held with King library on joining York Info 	<ul style="list-style-type: none"> CEO met with CPAs of Canada to discuss presenting financial literacy programs in library “Let’s Talk” ESL conversation group program to begin in January with support from Library Settlement Partnership 	<ul style="list-style-type: none"> Annual Survey of Public Libraries conducted for provincial ministry
Spaces	<ul style="list-style-type: none"> N6 CEO group working on “Snapshot N6” video slideshow of activity in libraries one day in October Historical Society have mounted display on WWI Centennial activities 		<ul style="list-style-type: none"> Replacement Green Reads machines are in the process of being manufactured and delivered Blooming Wellies florist on Main St donated 3 holiday “Grinch trees” to the library
Positioning	<ul style="list-style-type: none"> York Info hosted 2 information sessions on Visiting Library Service CEO attended Chamber of Commerce AGM 	<ul style="list-style-type: none"> Successful school outreach included e-resource presentations, read-aloud day, and evening visit to library by school community Library participated in Santa Claus parade, handing out wristbands promoting e-resources Postcards printed to promote Zinio, Freegal, Mango, and Gale Courses 	<ul style="list-style-type: none"> CEO attended commission orientations for new Councillors Slides on NPL homepage generated 4,733 click-throughs during November New general library brochure “Discover your library” produced
Resources	<ul style="list-style-type: none"> New skill and interest categories integrated into York Info volunteer database 5 appointments conducted for Digitization Day So far 11 people have interviewed online for Pan Am Games volunteer positions through York Info 	<ul style="list-style-type: none"> Staff continuing to work on 3D printer technical problems; attended regional troubleshooting workshop Children’s and youth program attendance up by 16% yearly “Blocks & Bots” LEGO robotics program launched Teen Advisory Group (formerly CATS) helped with Letters to Santa, Blocks & Bots programs Note from parent credits 	<ul style="list-style-type: none"> York Info staff attended Ontario Volunteer Centre Network conference Staff attended workshop on Office 365 to consider migrating in the future

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		<p>Reading Buddies with inciting child's interest in reading</p> <ul style="list-style-type: none"> • 53 people registered for a Gale Course in November • 16 one-on-one tech help appointments conducted 	
Organization & Operations	<ul style="list-style-type: none"> • Library staff supporting Crosslinks Street Outreach van by donating needed goods 	<ul style="list-style-type: none"> • Pilot of U. of Washington/ Gates Foundation "Impact Survey" on digital literacy services began and will wrap up Dec 10 • Workshops on e-resources held for several staff 	<ul style="list-style-type: none"> • Launch of town's CLASS registration/booking system delayed to Spring due to outstanding accounting issues • CEO acclaimed as VP/President-Elect of Ontario Library Assoc starting Jan 2015 • Library hosted workshop for area library staff on creating accessible documents