

Hollingsworth Arena & Future Ice Allocation Considerations

Committee of the Whole
April 8th, 2019



Recommendations



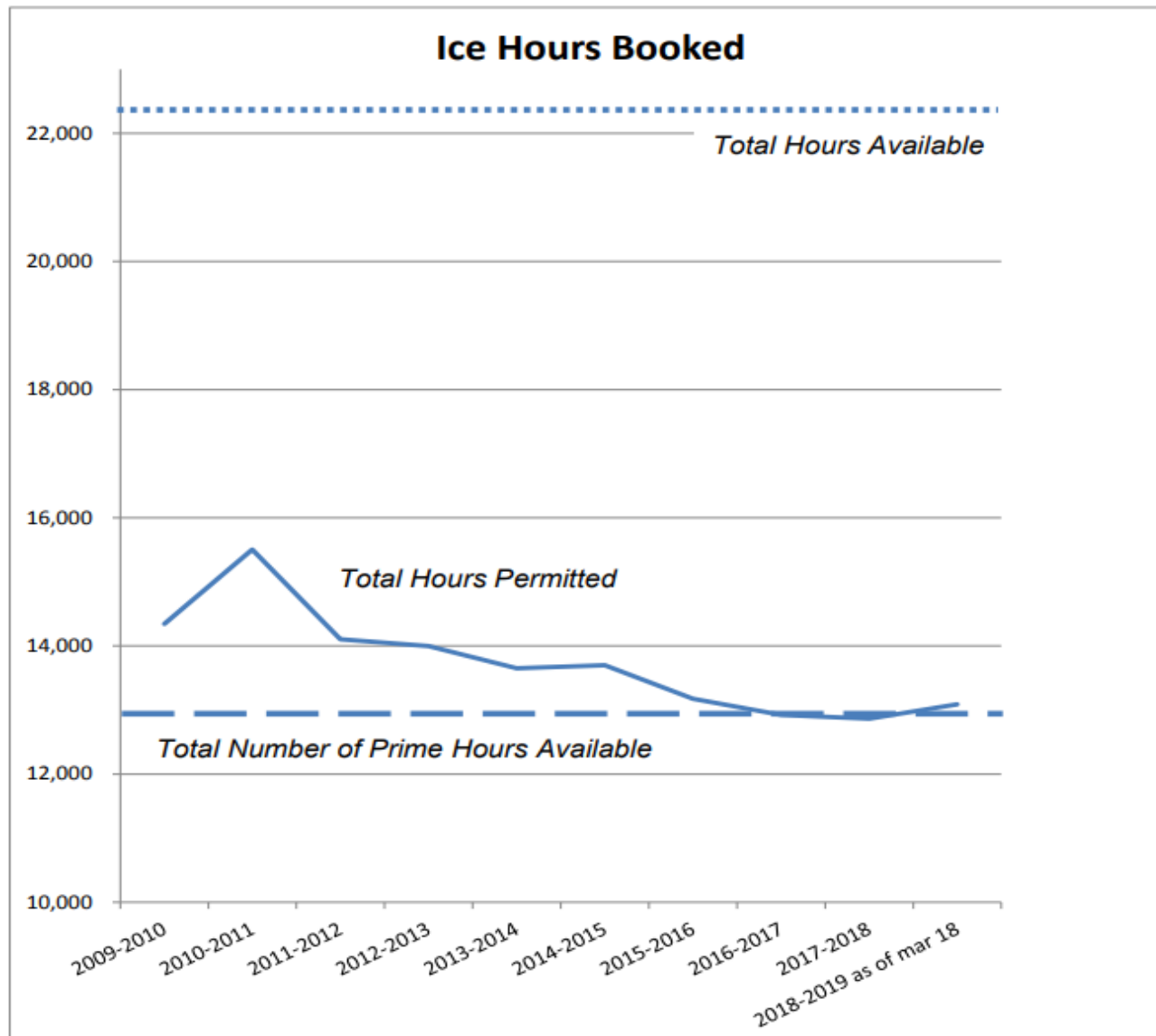
1. That the report entitled Hollingsworth Arena and Future Ice Allocation Considerations, dated April 8, 2019, be received; and,
2. That the Town of Newmarket decommission the Hollingsworth Arena after the 2019-2020 season, ending in April 2020; and,
3. That the Town of Newmarket operate with six ice pads and report back annually on the status of ice allocations, and ability to accommodate users; and,
4. That staff conduct programmatic changes as outlined in the report in order to accommodate user groups post closure of Hollingsworth Arena; and,
5. That construction of a new outdoor ice pad coincide with the final season of Hollingsworth Arena if at all possible; and,
6. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

Use of Hollingsworth Arena



- Opens for Season: late September/early October
- Closes for Season: late March/early April
- Available for Permit: Monday through Friday from 5pm to 11 pm and on weekends from 7 am to 11pm.
- 1,650 hours available for permitting per year. In last year's operating season just under 1,100 hours were permitted.

Ice Hours Booked



Ice Availability



Time of Day	Monday	Tuesday	Wed.	Thursday	Friday	Saturday	Sunday
6 am	0	1	1	0	1	0	0
7 am	0	1	2	0	0	3	4
8 am	0	1	0	0	0	5	5
9 am	0	0	0	0	0	6	6
10 am	0	0	0	0	0	6	7
11 am	0	0	0	0	0	6	5
12 Noon	0	0	0	0	0	6	4
1 pm	0	0	0	0	0	5	5
2 pm	0	0	1	0	0	4	6
3 pm	1	1	1	0	0	4	6
4 pm	2	3	4	2	3	3	5
5 pm	6	6	5	6	3	3	6
6 pm	7	7	6	6	6	3	7
7 pm	7	7	7	7	6	3	7
8 pm	7	7	7	7	6	2	5
9 pm	7	5	6	7	6	1	3
10 pm	1	3	4	5	4	1	1
11 pm	0	0	0	0	1	0	0

Hollingsworth Expenses



	2017	2018	2019
Operating Costs	\$267,554	\$221,227	\$235,264
Revenue	\$208,184	\$204,874	\$193,000
Net	-\$59,370	-\$16,590	-\$42,264

	Anticipated Performance post Closure
Operating Costs Still Expected	\$ 75,000
Revenues Anticipated	\$100,000
Net	\$25,000

- Total Capital anticipated over next 5 years: \$943,800

Programmatic Changes

- All Town run programs to be scheduled after allocation of user groups
- Town run programs shifted to outdoor ice pads
- Review of Allocation Policy, upholding principles of preference in prime time hours to minor groups first
- Use of new outdoor ice pad to be built for some permitting during peak prime hours

Consultation with User Groups



- Staff invited all user groups to meet between March 28th and April 8th
- Staff were able to meet with Newmarket Minor Hockey Association, Newmarket Skating Club, Newmarket Ringette, Newmarket Jets Speedskating and Central York Girls Hockey
- Recommendations were discussed with user groups along with rationale for recommendations
- Process of ongoing consultation communicated with user groups outlining commitment to working together to meet needs
- Options for use of outdoor rink to be built were discussed and hockey groups expressed a willingness and even excitement at prospect of using such a facility (provides an experiential value add)
- Users were not surprised but did express concerns about being able to accommodate any growth of their respective organizations
- Adult groups expressed concern about viability of leagues if forced to operate completely outside of prime time hours

Options to Explore Further



- Review pricing structure to provide significant financial incentives to book outside of prime time hours (developing a supply/demand based model)
- Explore opportunities for partnership with neighbouring municipalities to accommodate pinch point hours in their facilities
- Explore opportunities with private operators for purchase of hours by user groups during prime time
- Look at requests for Junior A Team replacement providing game hours only on weekends

Thank You

