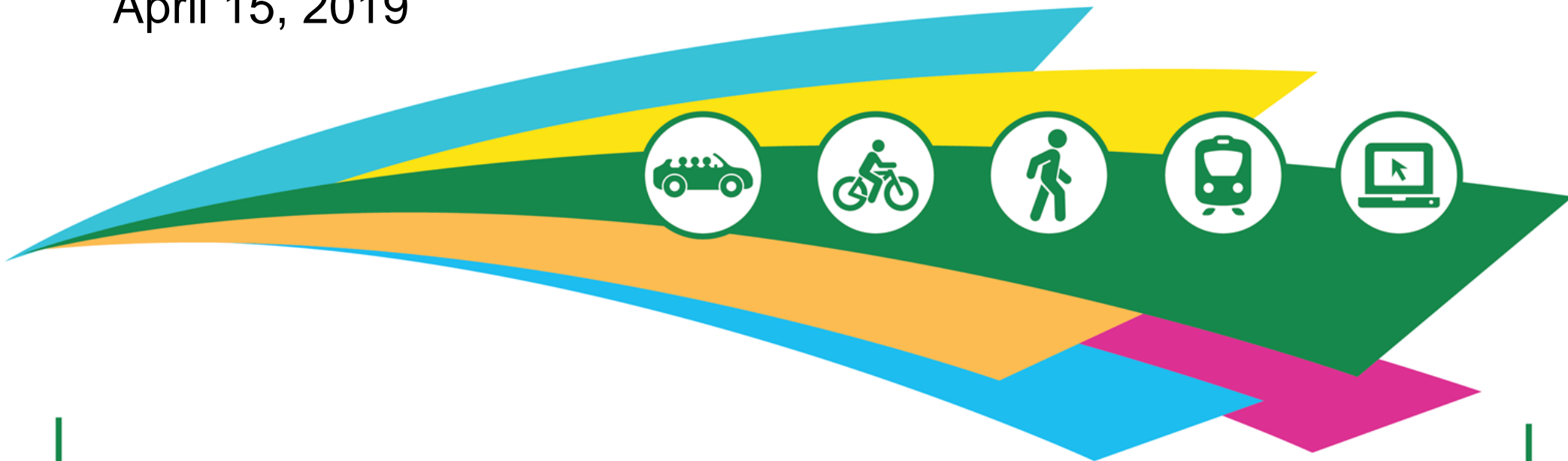


# SMART COMMUTE CENTRAL YORK 2018 PROGRAM UPDATE

Presentation to the  
Town of Newmarket Council  
April 15, 2019



# SCCY Carpool Week - February

**Carpooling partners unite! Find your match today!**



**CARPOOL WEEK** February 5-11, 2018

 @SmartCommute  
#carpoolweek

[smartcommute.ca/carpool](http://smartcommute.ca/carpool)

  
Smart Commute  
A Program of METROLINX

**HISTORY** LOG YOUR TRIPS

← MARCH 2019 →

★ Favourite Trip ✕

DEPARTURE: 7:30 AM RETURN: 5:30 PM

NO RETURN TRIP

ONE-WAY DISTANCE: 10 KM MODE OF TRAVEL: Carpool

LOG 2 TRIPS

S	M	T	W	T	F	S
24	25	26	27	28	1 MAR	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1 APR	2	3	4	5	6

**600+ trips logged on the  
Smart Commute tool**

Explore your options





# 12<sup>th</sup> Annual Bike to Work Day - May 28



Explore your options



  
Smart Commute  
CENTRAL YORK

# Smart Commute Month Survey



The banner features an illustration of a man in a grey suit and black cap standing in a doorway, looking out at a blue car parked in a garage. A green bicycle is parked on the sidewalk outside. Above the man, a thought bubble contains icons for a car, a bicycle, a person walking, a train, and a laptop. To the right of the illustration, the text 'Smart Commute Month 2018' is written in white on a green background, with 'September 10 to October 5' below it. Further right, the text 'Explore your options at [smartcommute.ca](https://smartcommute.ca)' is displayed, followed by a Twitter icon, the handle '@smartcommute', and the hashtag '#smartcommute'.

**Smart Commute Month 2018**  
September 10 to October 5

Explore your options at [smartcommute.ca](https://smartcommute.ca)

 @smartcommute #smartcommute

## Survey says...

Employees at Smart Commute  
Workplaces drive alone **19.2%** less  
than GTHA commuters on average

3,000+ responses from  
York Region workplaces

Explore your options





# 2018 Smart Commute Central York Travel Survey



73%



of commuters reported they are satisfied or very satisfied with their travel to/from work.

## They get to work by:



**70.5%**

(75.8% 2017)  
(77.1% 2016)



**6.1%**

(5.8% 2017)  
(5.9% 2016)



**3.1%**

(3.4% 2017)  
(3.1% 2016)



**2.5%**

(2.5% 2017)  
(1.8% 2016)



**17.6%**

(12.2% 2017)  
(11.7% 2016)



**0.1%**

(0.3% 2017)  
(0.4% 2016)

## They get to transit by:

**2%**

Bicycle

**38%**

Drive alone

**43%**

Walk

**10%**

Carpool



(Other: 7%)

**27.2%**

tried a new mode (at least once)  
to travel to work in the past year.



# TS Tech Canada Inc.

## *2018 Excellence Award*

### *York Region*







# York Regional Police #1 District

## *2018 Custom Project Award*



# Project Results



# Project Results - Aurora GO Station Access

- Achieved a **9%** decrease in drive alone travel
  - +3% carpooling
  - +5% drop-off/pick-up
  - +2.8% transit





# Project Results - Southlake - Parking Mitigation

- Achieved a **7.3%** decrease in drive alone travel
  - +5.7% carpooling
  - +2.6% transit
  - +0.1% cycling

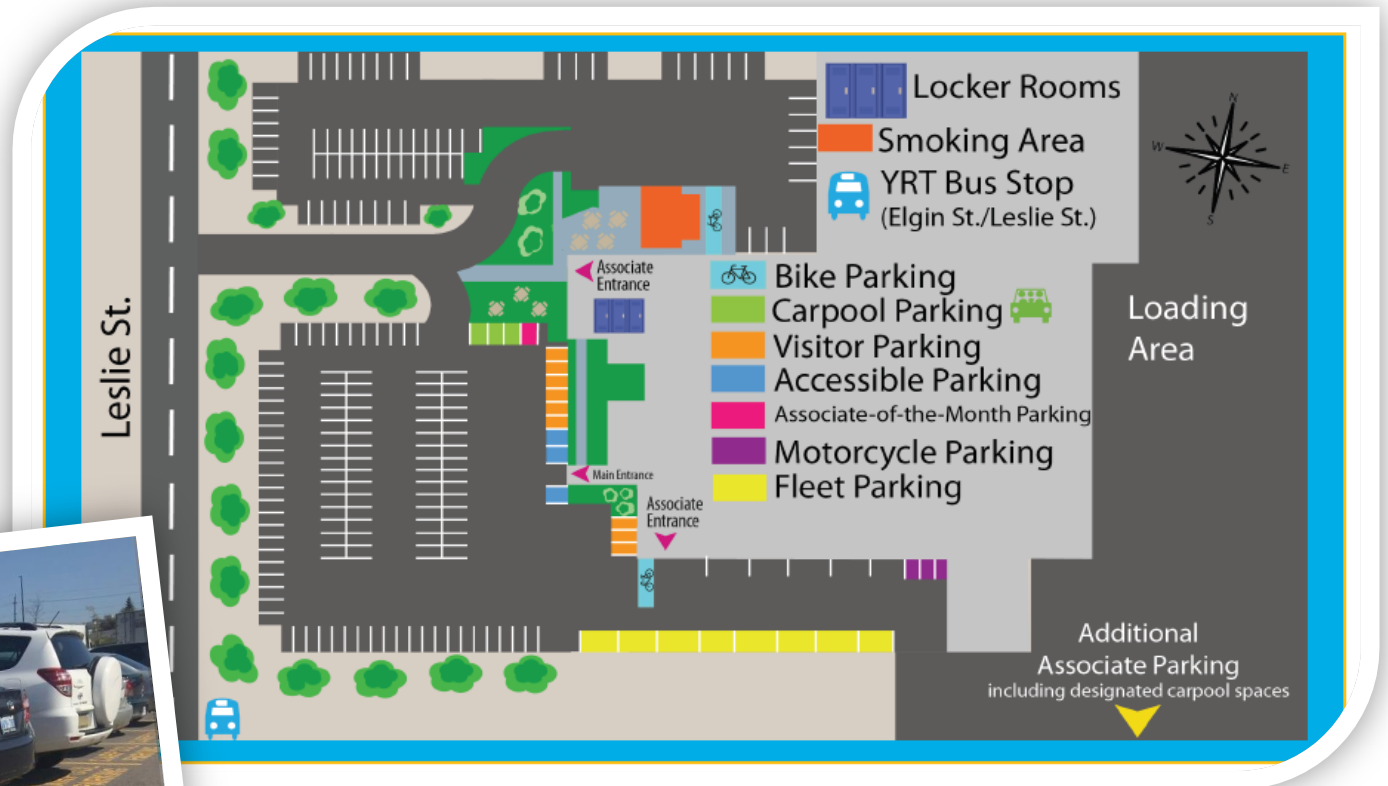


SOUTHLAKE  
REGIONAL HEALTH CENTRE

  
Smart Commute  
CENTRAL YORK

# Project Results - TS Tech - Parking Mitigation

- Achieved a **11.1%** decrease in drive alone travel
  - +6.9% carpooling
  - +2.1% transit
  - +1.6% cycling
  - +0.5% walking





# Project Results - Smart Commute Month Pledge

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Thank you for joining the Smart Commute Month Challenge and pledging to commute sustainably! Throughout the month we will be sharing tips, benefits and inspiration to keep you on track. Good luck!

- **405** pledged to commute sustainably at least once during the month
- **8%** continued once the challenge was over

# Project Results - Celestica - Relocation to Newmarket

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	<b>Jan. 2018 Baseline Survey Don Mills</b>	<b>Jan. 2019 Follow-up Survey Newmarket</b>	<b>Mode Shift +/- %</b>
<b>Drive Alone</b>	67.0%	63.1%	<b>- 3.9%</b>
<b>Carpool</b>	12.8%	35.8%	<b>+ 23%</b>
<b>Transit</b>	16.0%	0.7%	<b>- 15.3%</b>
<b>Cycle</b>	1.2%	0.4%	<b>- 0.8%</b>
<b>Walk</b>	3.0%	0.0%	<b>- 3.0%</b>



# Thank you

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[SmartCommuteCY.ca](http://SmartCommuteCY.ca)

(905) 898-5900

