



2018 – 2022 Council Strategic Priorities

Pillars, Priorities, Planning and Performance Measurement

April 29, 2019

The Process

- ❖ Consultant Engaged – MDB Insight
- ❖ Key Influencing Documents / Processes - Review
- ❖ 9 Council Interviews; 3 Council Workshops
- ❖ 3 Senior Staff Team Working Sessions

Today

Adoption of the report recommendations will result in:

- ✓ Confirmation of the Vision
- ✓ Confirmation of Council's Strategic Pillars and Priorities

❖ Quick update on Next Steps

(design/communications pieces; measurement /dash boarding)



Strategic Alignment



Vision

*Well Beyond the
Ordinary*

Six Strategic Pillars

1. Long – term Financial Sustainability

Maintain long-term financial sustainability while ensuring a thriving community

2. Extraordinary Places and Spaces (priority focus on the Mulock Park)

Creating the environment for an engaged, accessible, inclusive community

3. Safe Transportation (Streets)

Providing exceptional transportation experiences across all modes through co-improvement of accessibility, safety and speed reduction.



Six Strategic Pillars

4. Economic Leadership and Job Creation

Attracting, retaining and expanding jobs through innovation, collaboration and urbanization

5. Vibrancy on Yonge, Davis and Mulock

Supporting enhanced to diverse housing, office and retail options

6. Environmental Stewardship

Leading proactive planning and action related to climate change and other environmental initiatives



Strategic Priorities *(summarized)*

** denotes : 2014-2018 outstanding/ongoing priority that is now blended into a related 2018 -2022 Strategic Priority*

Long – term Financial Sustainability

Maintain long-term financial sustainability while ensuring a thriving community

- ❖ *Community Engagement*
- ❖ *Multi-Year Budgets/Policies **
- ❖ *Service Level Analysis*
- ❖ *Asset Management Plan*

Strategic Priorities *(summarized)*

Extraordinary Places and Spaces ** *(priority focus on the Mullock Park)*

Creating the environment for an engaged, accessible, inclusive community

- ❖ *Mullock Property*
- ❖ *Parks Master Plan*
- ❖ *Cultural and Place making Master Plan*
- ❖ *Vacant Municipal Properties*
- ❖ *Pedestrianize Main Street (at times)*



Strategic Priorities *(summarized)*

Safe Transportation *(Streets)*

Providing exceptional transportation experiences across all modes through continuous improvement of accessibility, safety and speed reduction.

- ❖ Technology/Data Driven Tools*
- ❖ Mulock Multi-Use Path*
- ❖ Partnerships/Collaboration*
- ❖ Communication & Engagement Strategies*
- ❖ 'Complete Street' Designs*



Strategic Priorities *(summarized)*

Economic Leadership and Job Creation

Attracting, retaining and expanding jobs through innovation, collaboration and urbanization.

❖ *ENVI*

❖ *Downtown Parking **

❖ *Continued Downtown Success * **

❖ *Economic Development Strategy Re-fresh*

❖ *South of Davis Area (SODA) Focus*



Strategic Priorities *(summarized)*

Vibrancy on Yonge, Davis and Mulock

Supporting enhanced to diverse housing, office and retail options

- ❖ *Implement Policy Framework*
- ❖ *Transit Oriented Development ***
- ❖ *Corridor Marketing*
- ❖ *Smart Cities Technology and ENVI*
- ❖ *Consider Development Incentives*

Strategic Priorities *(summarized)*

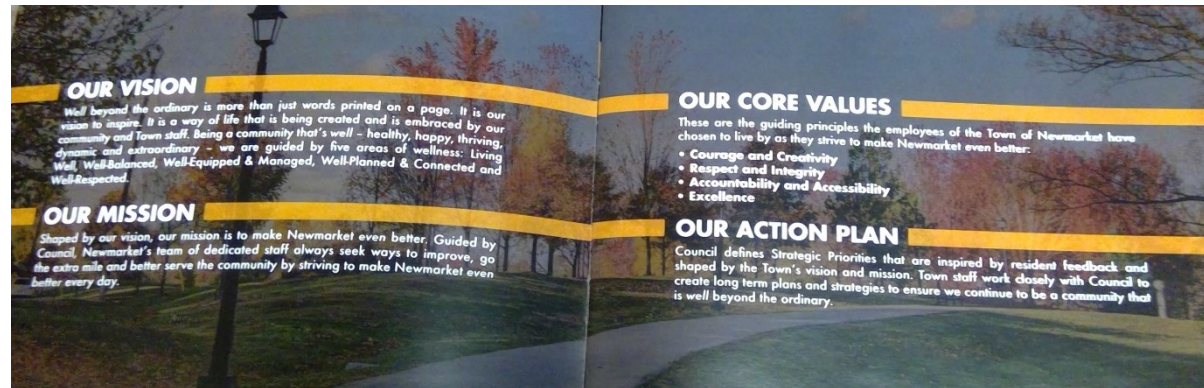
Environmental Stewardship

Leading proactive planning and action related to climate change and other environmental initiatives

- ❖ *Low Impact Design (LID) Leadership*
- ❖ *Alternative Energy (solar, battery)*
- ❖ *Community Energy Plan*
- ❖ *Partnerships/Collaboration*
- ❖ *Implement Tree Related Policy Frameworks*



Next Step - Look and Feel



Next Step - Performance Measurement & Dash Boards

- ✓ Initial concepts explored with Council in last workshop
- ❖ SLT/Innovation and Strategic Initiatives exploratory conversations/options – discussions ongoing

Discussion / Questions
