

Newmarket Public Library Statistical Data - 2014

Library Card Holders

2014	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	22,327	22,140	22,347	22,397	22,352	22,386	22,866	23,332	23,473	23,664		
Residents	20,463	20,279	20,456	20,499	20,462	20,487	20,925	21,381	21,527	21,707		
Non-Residents	1,864	1,861	1,891	1,898	1,890	1,899	1,941	1,951	1,946	1,957		

New and Renewed Library Cards

2014	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	251	199	382	428	243	265	392	644	1,000	376			4,180
New non-resident	54	33	49	43	19	21	37	32	36	27			351
Renewed membership	667	628	715	445	649	585	1,085	327	40	529			5,670

2014	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Website visits	13,591	10,908	12,882	13,399	12,752	11,531	12,040	11,950	11,723	12,615			123,391
# of PAC Account Logins	5,350	4,788	5,456	5,403	5,281	4,953	5,636	5,548	5,327	5,216			52,958
Room Rentals	70	71	61	84	74	50	49	45	64	74			642
Room Rental Hours	179	181	151	224	194	153	128	215	178	179			1,781

Programs 5 Year Trend - year to date October 31

# of Programs Held	2010	2011	2012	2013	2014
Adult	20	29	66	131	185
Children's	781	717	936	1,104	1,095
Total Programs	801	746	1,002	1,235	1,280

Program Attendance	2010	2011	2012	2013	2014
Adult	917	1,353	2,138	1,984	2,005
Children's	13,281	11,343	10,869	11,815	11,600
Total Attendance	14,198	12,696	13,007	13,799	13,605

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Borrowing

2014	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	419	402	465	555	496	365	605	580	603	632			5,122
eBooks	2,347	2,056	2,335	2,267	2,515	2,392	2,620	2,669	2,563	2,468			24,232
eMagazines	na	na	na	625	368	299	299	300	264	326			2,481
eMusic/Video	634	1,769	2,737	2,849	2,735	2,293	1,696	2,133	2,322	2,886			22,054
Backpack Kit	2	3	4	4	1	2	2	4	5	7			34
Book	24,090	22,484	27,439	25,247	25,805	23,610	33,976	29,703	26,540	27,107			266,001
CD-ROM/DVD-ROM	34	40	27	21	24	12	21	23	37	46			285
DVD/Blu-ray	3,938	3,787	4,453	4,221	4,192	3,344	4,734	4,409	3,723	3,886			40,687
eBook Reader	4	1	5	5	4	3	6	4	2	5			39
GPS	-	3	5	13	5	2	10	8	1	5			52
ILL	165	145	143	158	134	145	140	167	155	147			1,499
Language Kit	42	24	41	35	42	38	46	50	37	46			401
Laptop	47	35	24	38	40	22	36	27	15	16			300
Multimedia Kit	79	128	102	99	99	74	121	86	68	89			945
Music CD	637	609	696	572	550	387	418	561	397	456			5,283
Pedometer	4	7	21	18	23	20	14	10	5	7			129
Periodical	1,015	1,035	1,130	1,231	1,212	961	1,228	1,254	1,071	1,139			11,276
Portable Audio Book	26	32	42	36	48	41	47	41	36	56			405
Talking Book	884	837	902	891	855	887	964	904	817	880			8,821
Video	29	9	11	12	17	12	6	16	16	9			137
Video Game	262	258	370	350	285	215	495	433	340	294			3,302
Total Borrowing	34,658	33,664	40,952	39,247	39,450	35,124	47,484	43,382	39,017	40,507			393,485

Database Usage

Adult Subscriptions	3,525	2,370	1,834	1,448	2,097	2,253	1,671	1,405	2,033	3,183			21,819
Children's Subscriptions	1,001	748	847	649	523	946	240	399	724	1,189			7,266
York Info (Community)	78,994	68,976	72,074	70,752	69,524	64,578	67,825	67,988	63,802	83,171			707,684
York Info (Volunteer)	10,842	9,908	11,649	8,915	11,635	12,045	10,848	11,360	9,722	13,261			110,185
Total Database Usage	94,362	82,002	86,404	81,764	83,779	79,822	80,584	81,152	76,281	100,804			846,954