

# Hollingsworth Arena & Future Ice Allocation Considerations

Committee of the Whole  
April 8<sup>th</sup>, 2019



# Recommendations



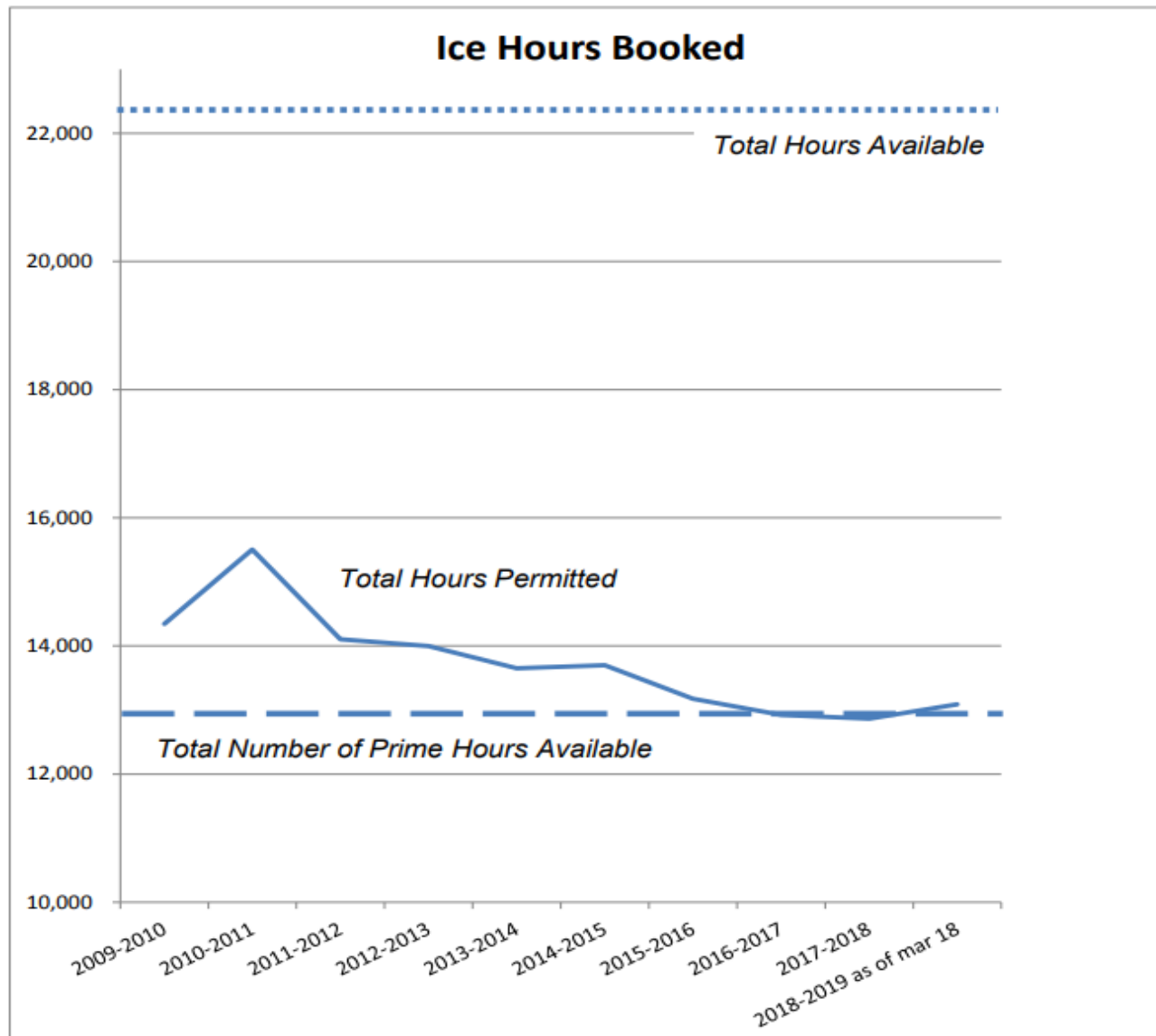
1. That the report entitled Hollingsworth Arena and Future Ice Allocation Considerations, dated April 8, 2019, be received; and,
2. That the Town of Newmarket decommission the Hollingsworth Arena after the 2019-2020 season, ending in April 2020; and,
3. That the Town of Newmarket operate with six ice pads and report back annually on the status of ice allocations, and ability to accommodate users; and,
4. That staff conduct programmatic changes as outlined in the report in order to accommodate user groups post closure of Hollingsworth Arena; and,
5. That construction of a new outdoor ice pad coincide with the final season of Hollingsworth Arena if at all possible; and,
6. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

# Use of Hollingsworth Arena



- Opens for Season: late September/early October
- Closes for Season: late March/early April
- Available for Permit: Monday through Friday from 5pm to 11 pm and on weekends from 7 am to 11pm.
- 1,650 hours available for permitting per year. In last year's operating season just under 1,100 hours were permitted.

# Ice Hours Booked



# Ice Availability



Time of Day	Monday	Tuesday	Wed.	Thursday	Friday	Saturday	Sunday
6 am	0	1	1	0	1	0	0
7 am	0	1	2	0	0	3	4
8 am	0	1	0	0	0	5	5
9 am	0	0	0	0	0	6	6
10 am	0	0	0	0	0	6	7
11 am	0	0	0	0	0	6	5
12 Noon	0	0	0	0	0	6	4
1 pm	0	0	0	0	0	5	5
2 pm	0	0	1	0	0	4	6
3 pm	1	1	1	0	0	4	6
4 pm	2	3	4	2	3	3	5
5 pm	6	6	5	6	3	3	6
6 pm	7	7	6	6	6	3	7
7 pm	7	7	7	7	6	3	7
8 pm	7	7	7	7	6	2	5
9 pm	7	5	6	7	6	1	3
10 pm	1	3	4	5	4	1	1
11 pm	0	0	0	0	1	0	0

# Hollingsworth Expenses



	2017	2018	2019
Operating Costs	\$267,554	\$221,227	\$235,264
Revenue	\$208,184	\$204,874	\$193,000
Net	-\$59,370	-\$16,590	-\$42,264

	Anticipated Performance post Closure
Operating Costs Still Expected	\$ 75,000
Revenues Anticipated	\$100,000
Net	\$25,000

- Total Capital anticipated over next 5 years: \$943,800

# Programmatic Changes

- All Town run programs to be scheduled after allocation of user groups
- Town run programs shifted to outdoor ice pads
- Review of Allocation Policy, upholding principles of preference in prime time hours to minor groups first
- Use of new outdoor ice pad to be built for some permitting during peak prime hours

# Consultation with User Groups



- Staff invited all user groups to meet between March 28<sup>th</sup> and April 8<sup>th</sup>
- Staff were able to meet with Newmarket Minor Hockey Association, Newmarket Skating Club, Newmarket Ringette, Newmarket Jets Speedskating and Central York Girls Hockey
- Recommendations were discussed with user groups along with rationale for recommendations
- Process of ongoing consultation communicated with user groups outlining commitment to working together to meet needs
- Options for use of outdoor rink to be built were discussed and hockey groups expressed a willingness and even excitement at prospect of using such a facility (provides an experiential value add)
- Users were not surprised but did express concerns about being able to accommodate any growth of their respective organizations
- Adult groups expressed concern about viability of leagues if forced to operate completely outside of prime time hours



# Options to Explore Further



- Review pricing structure to provide significant financial incentives to book outside of prime time hours (developing a supply/demand based model)
- Explore opportunities for partnership with neighbouring municipalities to accommodate pinch point hours in their facilities
- Explore opportunities with private operators for purchase of hours by user groups during prime time
- Look at requests for Junior A Team replacement providing game hours only on weekends

# Thank You

