



Strategic Priority Identification – Council Workshop #2

Updated Feb 10, 2019

As the result of an initial strategic priority-setting exercise for the 2019-2022 Strategic Plan, Council identified a number of potential strategic themes described in the table below. Staff then provided input identifying current strategic priority initiatives that are underway, and they offered new strategic priorities for consideration, in support of these priority themes.

Strategic Pillar	Existing Strategic Priorities Where are we now? What is currently underway in support of this strategic theme?	Proposed Strategic Priorities (New) Where do we want to go?
Safe Transportation (Streets) Providing exceptional transportation experiences across all modes through continuous improvement of accessibility, safety and speed reduction	<ol style="list-style-type: none">1. Implement tools (i.e. videos) and tactics to enhance education, engineering design and enforcement related to vehicle, pedestrian and bike safety.2. Implement the traffic mitigation strategy and Active Transportation Plan.3. Continue efforts to build a strong network of community and subject matter experts (e.g. York Region, York Regional Police (YRP) in the implementation of initiatives (e.g. photo radar).	<ol style="list-style-type: none">4. Pilot the ‘Play Street’ program concept on targeted streets/neighbourhoods.5. Pedestrian policy review with priority focus being around schools.6. Design and implement a communication strategy that provides expanded opportunity for community consultation.7. Develop a ‘complete street’ design and construction methodology is in place to support ongoing safe street initiatives.8. Leverage ENVI and/or Smart City (e.g. sensors) technologies in creating efficiencies.