

Strategic Priority Identification – Council Workshop #2

Updated Feb 10, 2019

As the result of an initial strategic priority-setting exercise for the 2019-2022 Strategic Plan, Council identified a number of potential strategic themes described in the table below. Staff then provided input identifying current strategic priority initiatives that are underway, and they offered new strategic priorities for consideration, in support of these priority themes.

Strategic Pillar	Existing Strategic Priorities Where are we now? What is currently underway in support of this strategic theme?	Proposed Strategic Priorities (New) Where do we want to go?
Environmental Stewardship Leading proactive planning and action related to climate change and other environmental initiatives.	 Continue to implement programs that make Newmarket a leader in the implementation of low impact design (LID), and storm water rate structures. Continue to support solar power installations in place and investigate additional installations. Implement Community Energy Plan. Support highly effective partnerships with LSRCA, MECP, York Region, NT Power, and others who provide funding and support for our numerous projects. Implement Private Tree Bylaw, Public Tree Policy, tree canopy management. Conduct Emergency Operations Centre Training, Risk management as it relates to climate change/volatility. 	 Explore options for battery storage opportunities in town buildings are explored. Consolidate efforts relating to current and emerging environmental initiatives. Complete a Climate Change Adaptation Plan. Identify and implement best practice principles and structures to engage the public.