



Strategic Priority Identification – Council Workshop #2

Updated Feb 10, 2019

As the result of an initial strategic priority-setting exercise for the 2019-2022 Strategic Plan, Council identified a number of potential strategic themes described in the table below. Staff then provided input identifying current strategic priority initiatives that are underway, and they offered new strategic priorities for consideration, in support of these priority themes.

Strategic Pillar	Existing Strategic Priorities Where are we now? What is currently underway in support of this strategic theme?	Proposed Strategic Priorities (New) Where do we want to go?
Extraordinary Places and Spaces (priority focus on the Mulock park) Creating the environment for an engaged, accessible, inclusive community	<ol style="list-style-type: none">1. Complete the process for Mulock park public education/engagement, design, future program planning, capital and operational costing and construction planning.2. Implementation of the Recreation Playbook continues with priority focus on a community skateboard park, spray pad and sport pad construction.3. Establishment of public access WIFI wherever feasible in public spaces throughout the community.	<ol style="list-style-type: none">4. Develop a Parks and Trails Master Plan focused on both new development and re-development opportunities.5. Develop a new Cultural Master Plan that integrates a cross corporate lens on place-making.6. Complete a library facility needs assessment.7. Design and implement a strategy to address municipal vacant properties (Fernbank Farmhouse, Old Fire Hall, and 449 Eagle St.).8. Pilot a project to fully pedestrianize Main Street at select times throughout the year with the BIA.9. Complete the re-design, renovations and re-launch of the Newmarket Theatre.10. Update accessibility plans.