



## Strategic Priority Identification – Council Workshop #2

Updated Feb 10, 2019

As the result of an initial strategic priority-setting exercise for the 2019-2022 Strategic Plan, Council identified a number of potential strategic themes described in the table below. Staff then provided input identifying current strategic priority initiatives that are underway, and they offered new strategic priorities for consideration, in support of these priority themes.

Strategic Pillar	Existing Strategic Priorities Where are we now? What is currently underway in support of this strategic pillar?	Proposed Strategic Priorities (New) Where do we want to go?
<b>Long-Term Financial Sustainability</b> Maintaining long-term financial sustainability while ensuring a thriving community	<ol style="list-style-type: none"><li>1. Ongoing community engagement / surveys to help inform program, service and financial planning.</li><li>2. Development of multi-year operating and capital budget aligned with Budget Policies.</li><li>3. Development and implementation of Master Plans that support the ability to set multi-year rates.</li></ol>	<ol style="list-style-type: none"><li>4. Complete a deep dive assessment of the Town’s overall financial health (including an assessment of service costs and other baseline data) that supports effective and efficient long-term financial planning.</li><li>5. Complete comprehensive and up-to-date Asset Management Plans that reflect a Corporate Risk Strategy and continued investment into the Asset Replacement Fund.</li><li>6. Develop and implement a Community Dashboard report on progress.</li><li>7. Protect town information / technology infrastructure, data assets and cyber security measures.</li><li>8. Evaluate feasibility of a Municipal Accommodation Tax (MAT).</li></ol>