

Newmarket Public Library Statistical Data - 2014

Library Card Holders

2014	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	22,327	22,140	22,347	22,397	22,352	22,386	22,866	23,332				
Residents	20,463	20,279	20,456	20,499	20,462	20,487	20,925	21,381				
Non-Residents	1,864	1,861	1,891	1,898	1,890	1,899	1,941	1,951				

New and Renewed Library Cards

2014	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	251	199	382	428	243	265	392	644					2,804
New non-resident	54	33	49	43	19	21	37	32					288
Renewed membership	667	628	715	445	649	585	1,085	327					5,101

2014	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Website visits	13,591	10,908	12,882	13,399	12,752	11,531	12,040	11,950					99,053
# of PAC Account Logins	5,350	4,788	5,456	5,403	5,281	4,953	5,636	5,548					42,415
Room Rentals	70	71	61	84	74	50	49	45					504
Room Rental Hours	179	181	151	224	194	153	128	215					1,425

Programs 5 Year Trend - year to date September 30

# of Programs Held	2010	2011	2012	2013	2014
Adult	16	25	53	113	153
Children's	662	633	789	935	916
Total Programs	678	658	842	1,048	1,069

Program Attendance	2010	2011	2012	2013	2014
Adult	640	1,298	1,498	1,480	1,844
Children's	11,652	10,050	9,316	10,244	9,856
Total Attendance	12,292	11,348	10,814	11,724	11,700

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Borrowing

2014	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	419	402	465	555	496	365	605	580	603				4,490
eBooks	2,347	2,056	2,335	2,267	2,515	2,392	2,620	2,669	2,563				21,764
eMagazines	na	na	na	625	368	299	299	300	264				2,155
eMusic/Video	634	1,769	2,737	2,849	2,735	2,293	1,696	2,133	2,322				19,168
Backpack Kit	2	3	4	4	1	2	2	4	5				27
Book	24,090	22,484	27,439	25,247	25,805	23,610	33,976	29,703	26,540				238,894
CD-ROM/DVD-ROM	34	40	27	21	24	12	21	23	37				239
DVD/Blu-ray	3,938	3,787	4,453	4,221	4,192	3,344	4,734	4,409	3,723				36,801
eBook Reader	4	1	5	5	4	3	6	4	2				34
GPS	-	3	5	13	5	2	10	8	1				47
ILL	165	145	143	158	134	145	140	167	155				1,352
Language Kit	42	24	41	35	42	38	46	50	37				355
Laptop	47	35	24	38	40	22	36	27	15				284
Multimedia Kit	79	128	102	99	99	74	121	86	68				856
Music CD	637	609	696	572	550	387	418	561	397				4,827
Pedometer	4	7	21	18	23	20	14	10	5				122
Periodical	1,015	1,035	1,130	1,231	1,212	961	1,228	1,254	1,071				10,137
Portable Audio Book	26	32	42	36	48	41	47	41	36				349
Talking Book	884	837	902	891	855	887	964	904	817				7,941
Video	29	9	11	12	17	12	6	16	16				128
Video Game	262	258	370	350	285	215	495	433	340				3,008
Total Borrowing	34,658	33,664	40,952	39,247	39,450	35,124	47,484	43,382	39,017	-	-	-	352,978

Database Usage

Adult Subscriptions	3,525	2,370	1,834	1,448	2,097	2,253	1,671	1,405	2,033				18,636
Children's Subscriptions	1,001	748	847	649	523	946	240	399	724				6,077
York Info (Community)	78,994	68,976	72,074	70,752	69,524	64,578	67,825	67,988	63,802				624,513
York Info (Volunteer)	10,842	9,908	11,649	8,915	11,635	12,045	10,848	11,360	9,722				96,924
Total Database Usage	94,362	82,002	86,404	81,764	83,779	79,822	80,584	81,152	76,281	-	-	-	746,150