



**STRATEGIC OPERATIONS REPORT – SEPTEMBER, 2014**

	<b>Igniting Community Dialogue, Discovery and Debate</b>	<b>Leading a Learning Community</b>	<b>Readying our Capabilities</b>
<b>Collaborative Relationships</b>	<ul style="list-style-type: none"> <li>IdeaMarket resumed Sept 30 with program on food banks (30 participants); Oct 28 program will be Libraries: Surviving or Thriving, coinciding the Canadian Library Month</li> <li>CEO met with Zerofootprint to discuss cooperation on community goodCOINS project</li> <li>Staff met with United Way and Findhelp reps to discuss York Region community service data for 211 service</li> <li>Continuing to work with Newmarket Historical Society on digitization projects</li> </ul>	<ul style="list-style-type: none"> <li>Computer classes began for new session of employment program at Inn From The Cold; library website page created to feature learning assets used</li> <li>Library Settlement Partnership drafted press release outlining newcomer services in libraries for Ontario Public Library Week; arranged for citizenship judge to visit ESL classes hosted at library in October</li> </ul>	<ul style="list-style-type: none"> <li>Library approached by York Region Transit to become transit ticket agent; contract signed and will begin soon</li> <li>CEO met with Pickering College to offer advice on their library renovation project</li> <li>Library now has 14 patrons registered for CELA access (formerly CNIB library, for visually and other print-disabled)</li> </ul>
<b>Spaces</b>	<ul style="list-style-type: none"> <li>Library wrote letter supporting Jazz+ Festival applications for 2015 funding</li> <li>Town staff organized kiosks about upcoming election on 3 Saturdays</li> <li>Newmarket Historical Society to begin meeting at library in 2015</li> </ul>	<ul style="list-style-type: none"> <li>Library participated in makerspace meeting hosted by Region with other libraries</li> </ul>	<ul style="list-style-type: none"> <li>Green Reads used book machine delivered to Magna Centre; technical issues remain so launch delayed.</li> </ul>
<b>Positioning</b>	<ul style="list-style-type: none"> <li>Seed library covered by The Era and on yorkregion.com</li> <li>York Culture magazine featured IdeaMarket in recognition of Ontario Public Library Week</li> <li>Staff promoted York Info volunteer service and Pan Am Games interviews on Rogers TV</li> <li>Staff made presentation to Newmarket Christian</li> </ul>	<ul style="list-style-type: none"> <li>Tech Time for Kids program covered on yorkregion.com</li> <li>Staff visited several Meet the Teacher nights at local schools</li> <li>Staff met with Poplar Bank PS school council; information about Tech Time for Kids included in school newsletter</li> <li>Initial session of Microsoft Word course completed</li> </ul>	<ul style="list-style-type: none"> <li>Ad for library’s Zinio e-magazine service featured in Oct issue of The Month Ahead</li> <li>Latest NPL News e-newsletter sent out to 3,631 subscribers and with 1,867 opens.</li> </ul>

	<b>Igniting Community Dialogue, Discovery and Debate</b>	<b>Leading a Learning Community</b>	<b>Readying our Capabilities</b>
	Women's Group	with 8 participants <ul style="list-style-type: none"> <li>Staff began tech help outreach to local retirement home; held discussions with 2<sup>nd</sup> facility</li> </ul>	
<b>Resources</b>	<ul style="list-style-type: none"> <li>Seed Library workshop and exchange program held Sept 23</li> <li>Indie Book Day to be held Oct 4; much interest from local/regional authors</li> <li>Digitization of Timothy Rogers autobiography completed by staff</li> </ul>	<ul style="list-style-type: none"> <li>3D printer software being installed on computers; public training being planned for fall launch</li> <li>Library launched Gale Courses, instructor-led online certificate learning</li> <li>Reading Buddies to resume in October with 22 pairs</li> <li>Council of Advisory Teens (CATS) resumed meeting twice per month, using The Curve centre. Average attendance is 12.</li> </ul>	<ul style="list-style-type: none"> <li>Automated Materials Handling system successfully installed and implemented; public and staff reaction generally positive</li> <li>Internet speed problem resolved; replacement of switches begun to further improve responsiveness</li> </ul>
<b>Organization &amp; Operations</b>	<ul style="list-style-type: none"> <li>Review of outcomes of the volunteer in the <i>The Era</i> digitization begun</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li>Library website down for approx. 8 hours on Sept 30 due to electrical prep work for switches installation</li> <li>Senior staff all re-certified in First Aid and Defibrillator</li> </ul>