

Potential Dashboard Ideas

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Agenda

1. Why have a Citizen Dashboard?
2. Guiding Principles & Factors
3. Options & Examples
4. Draft Idea
5. Next Steps

Why?

- Accountability and Transparency
- Collaboration and Creativity
- Compatibility with Current Initiatives
 - Strategic Priority of Council
 - Open Government
 - Asset Management / Service Levels
 - Budget / Value

Guiding Principles

- Pages must be visually appealing
- Data must be consistent & reliable
- Data must be able to show trends
- Data must be available on the Open Data site
- Program will evolve

Factors

- Importance
- Influence
- Frequency
- Accuracy
- Accessibility
- Breadth
- Proportionality
- Constructiveness
- Positivity

Options

- Text Based

<https://www.markham.ca/wps/portal/home/about/city-hall/strategic-priorities>

- Graphics with text

<https://guelph.ca/city-hall/city-administrators-office/public-reporting/performance-dashboard/>

- Time based dashboard

<https://www.niagararegion.ca/priorities/dashboard/default.aspx>

<http://performance.envisio.com/dashboard/scottsdaleaz/>

Example data to consider

- Tables -

<https://www.waterloo.ca/en/government/resources/Documents/Finance/Financial-dashboard-2017.pdf>

- Trend graphs

<https://www.oakville.ca/dashboard>

<http://geohub.brampton.ca/pages/urban-form-tree-canopy>

- Drill down deep

<https://www.toronto.ca/city-government/data-research-maps/toronto-progress-portal/>

Example data to consider

- Comparisons

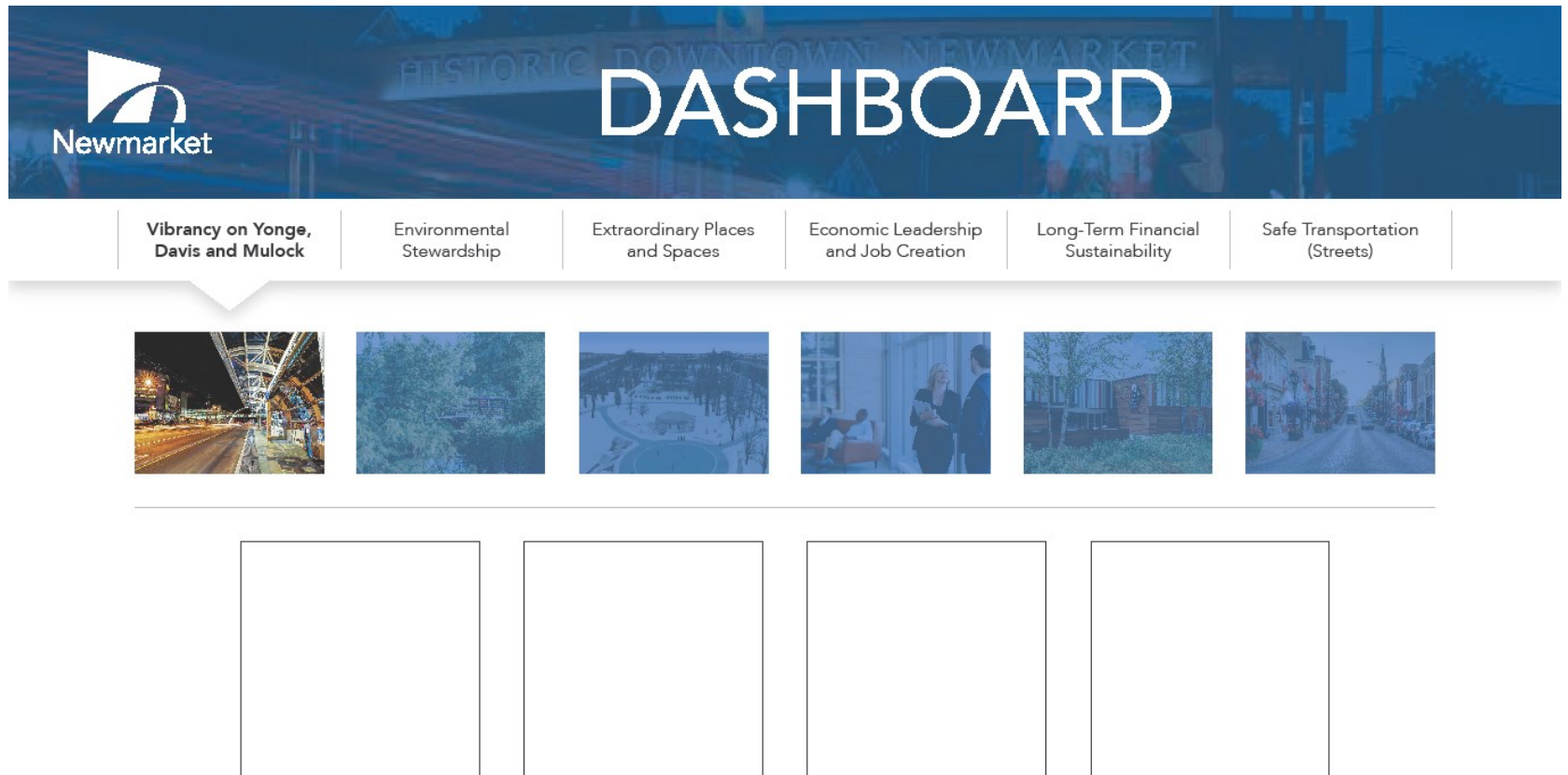
<https://stalbert.ca/apps/statracker/indicator-viewer.php?indicatorID=57>

- Measuring against a target

<https://www.saskatoon.ca/city-hall/our-performance/performance-dashboard/quality-life/participation-rates-city-recreation-and-cultural-facilities>

<https://dashboard.edmonton.ca/>

Draft idea



What's Next ?

- Council Feedback
- Prepare scope and timeline of final project delivery
- Identify our measures to be published
- Create dashboard prototype for Council's review