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**From:** Brouwer, Andrew  
**Sent:** September-10-14 3:00 PM  
**To:** Moor, Linda  
**Subject:** FW: Proclaiming Lung Month in November

FYI

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**From:** Bates, Tina **On Behalf Of** Mayor Van Bynen  
**Sent:** September-10-14 2:55 PM  
**To:** Brouwer, Andrew  
**Cc:** Mayor Van Bynen  
**Subject:** FW: Proclaiming Lung Month in November

Andrew,

Please see the proclamation request below. Thank you.

**Tina Bates**  
Assistant to the Office of the Mayor  
Town of Newmarket  
905-953-5300, press 2, ext. 2003

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**From:** Chris Yaccato  
**Sent:** September 10, 2014 2:52 PM  
**To:** Mayor Van Bynen  
**Subject:** Proclaiming Lung Month in November

*This message has been sent on behalf of George Habib, President & CEO of the Ontario Lung Association.*

Dear Mayor Van Bynen,

Did you know that November is Lung Month?

Did you know that more than 2.4 million people in Ontario – that is one in five people in the Town of Newmarket – lives with a chronic lung disease such as asthma, chronic obstructive pulmonary disease or lung cancer, and many more are at risk?

And did you know that lung disease is the only one of the top 4 chronic diseases in Ontario that has no comprehensive plan to deal with lung health?

In November, the Ontario Lung Association and our partners will engage in a series of information and outreach initiatives designed to inform and educate all Ontarians about how to protect and care for their lungs and to advocate for a comprehensive Ontario Lung Health Action Plan.

If we don't act today to create an action plan to deal with lung disease, the impact to Ontario's economy by 2040, direct and indirect costs will grow to an astonishing \$300 billion.

**Today I am writing to invite you to join the mayors and reeves of municipalities throughout Ontario who are supporting lung health in their communities by issuing a proclamation declaring November Lung Month** in their cities and towns and to ask the Government of Ontario to create and fund an Ontario Lung Health Action Plan. *For further information about our call for an Ontario Lung Health Action Plan please visit: [www.on.lung.ca/action-plan](http://www.on.lung.ca/action-plan).*

Mayor Van Bynen, when you proclaimed Lung Month last year, you made it clear that your community is standing up for its lung health! We hope that you will consider showing your support again in 2014. We thank you for your consideration, and hope that you will demonstrate your municipality's support for the lung health of all its citizens by signing the attached proclamation of November as Lung Month for entry into the official record.

Your commitment to issue a proclamation does have a profound effect on those living and dealing with lung disease, as it recognizes and honors the many contributions and efforts being undertaken by those dealing with lung health issues.

Because when you can't breathe, nothing else matters.™

Sincerely,



George Habib  
President and CEO, Ontario Lung Association  
401-18 Wynford Drive | Toronto, ON M3C 0K8  
[g Habib@on.lung.ca](mailto:g Habib@on.lung.ca) | Tel: 416-864-9911, ext. 237

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#### *SAMPLE PROCLAMATION*

#### **LUNG MONTH**

WHEREAS, in the Town of Newmarket and throughout Ontario, one in five residents lives with lung disease; and

WHEREAS, lung disease is one of the most prevalent, deadly and costly chronic diseases; and

WHEREAS, the Town of Newmarket supports all measures designed to advance and protect the health of its citizens and of Ontarians; and

WHEREAS, to increase awareness of lung health issues and to inform Ontarians about the importance of their lung health, the Ontario Lung Association has designated the month of November *Lung Month*,

NOW, THEREFORE, I, Tony Van Bynen, Mayor of the Town of Newmarket,

DO HEREBY PROCLAIM November, 2014 as

**"LUNG MONTH"**