

Newmarket Public Library Statistical Data - 2014

Library Card Holders

2014	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	22,327	22,140	22,347	22,397	22,352	22,386	22,866	23,332				
Residents	20,463	20,279	20,456	20,499	20,462	20,487	20,925	21,381				
Non-Residents	1,864	1,861	1,891	1,898	1,890	1,899	1,941	1,951				

New and Renewed Library Cards

2014	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	251	199	382	428	243	265	392	644					2,804
New non-resident	54	33	49	43	19	21	37	32					288
Renewed membership	667	628	715	445	649	585	1,085	327					5,101

2014	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Website visits	13,591	10,908	12,882	13,399	12,752	11,531	12,040	11,950					99,053
# of PAC Account Logins	5,350	4,788	5,456	5,403	5,281	4,953	5,636	5,548					42,415
Room Rentals	70	71	61	84	74	50	49	45					504
Room Rental Hours	179	181	151	224	194	153	128	215					1,425

Programs

5 Year Trend - year to date August 31

# of Programs Held	2010	2011	2012	2013	2014
Adult	12	22	50	102	118
Children's	641	611	760	871	884
Total Programs	653	633	810	973	1,002

Program Attendance	2010	2011	2012	2013	2014
Adult	605	1,112	1,467	1,312	1,453
Children's	11,287	9,356	8,593	9,529	9,471
Total Attendance	11,892	10,468	10,060	10,841	10,924

This is the worksheet for Data Collection
Use the BOARD TAB for the Board Package

Yellow is for previous month

Newmarket Public Library Statistical Data - 2014

Borrowing

2014	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	419	402	465	555	496	365	605	580					3,887
eBooks	2,347	2,056	2,335	2,267	2,515	2,392	2,620	2,669					19,201
eMagazines	na	na	na	625	368	299	299	300					1,891
eMusic/Video	634	1,769	2,737	2,849	2,735	2,293	1,696	2,133					16,846
Backpack Kit	2	3	4	4	1	2	2	4					22
Book	24,090	22,484	27,439	25,247	25,805	23,610	33,976	29,703					212,354
CD-ROM/DVD-ROM	34	40	27	21	24	12	21	23					202
DVD/Blu-ray	3,364	3,138	3,615	3,262	3,366	2,703	3,974	3,724					27,146
DVD/Blu-ray - New	215	277	478	595	452	343	414	346					3,120
DVD/Blu-ray - Restricted	328	335	291	279	308	240	303	295					2,379
DVD/Blu-ray - Restricted-New	31	37	69	85	66	58	43	44					433
eBook Reader	4	1	5	5	4	3	6	4					32
GPS	-	3	5	13	5	2	10	8					46
ILL	165	145	143	158	134	145	140	167					1,197
Language Kit	42	24	41	35	42	38	46	50					318
Laptop	47	35	24	38	40	22	36	27					269
Multimedia Kit	79	128	102	99	99	74	121	86					788
Music CD	637	609	696	572	550	387	418	561					4,430
Pedometer	4	7	21	18	23	20	14	10					117
Periodical	1,015	1,035	1,130	1,231	1,212	961	1,228	1,254					9,066
Portable Audio Book	26	32	42	36	48	41	47	41					313
Talking Book	884	837	902	891	855	887	964	904					7,124
Video	29	9	11	12	17	12	6	16					112
Video Game	262	258	370	350	285	215	495	433					2,668
Total Borrowing	34,658	33,664	40,952	39,247	39,450	35,124	47,484	43,382	-	-	-	-	313,961

Database Usage

Adult Subscriptions	3,525	2,370	1,834	1,448	2,097	2,253	1,671	1,405					16,603
Children's Subscriptions	1,001	748	847	649	523	946	240	399					5,353
York Info (Community)	78,994	68,976	72,074	70,752	69,524	64,578	67,825	67,988					560,711
York Info (Volunteer)	10,842	9,908	11,649	8,915	11,635	12,045	10,848	11,360					87,202
Total Database Access	94,362	82,002	86,404	81,764	83,779	79,822	80,584	81,152	-	-	-	-	669,869

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DVD/Blu-ray	3,938	3,787	4,453	4,221	4,192	3,344	4,734	4,409					33,078
eBook Reader	4	1	5	5	4	3	6	4					32
GPS	-	3	5	13	5	2	10	8					46
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