



July 2, 2014

ATTN: Mayor Tony Van Bynen

Town of Newmarket
395 Mulock Drive
P. O. Box 328, Station Main
Newmarket, ON L3Y 4X7

Re: Billboard Permit and Stamping Fees

Dear Mayor Van Bynen,

As Vice-President of Philanthropy and Engagement for the Southlake Regional Health Centre Foundation, I would like to personally thank you for the support that you have shown our organization over the years, and am writing to ask if you, in your capacity as Mayor, have the ability to support us once again.

The Foundation is embarking on a new campaign this summer/fall to build a residential hospice on the Southlake campus. Demolition and site preparation have already begun and we would like to be able to share with the community surrounding the site, what is going to be built there.

To do so, the Foundation plans to erect two 4" x 8" signs (facing each direction of the street), that announce the project and how the community to donate to such a worthy cause. The signs require the following fee be paid to the town to be able to build them:

- A town permit to build the signs at: \$400.00

As a charitable organization, we have to make every dollar count. Our signage vendor is donating a portion of the cost of these signs, and we are hoping that for this project, the Town of Newmarket could wave the fees listed above.

Please let me know at your earliest convenience. We truly appreciate your commitment to not only our hospital, but our community as a whole.

Sincerely,

Dora Boylen-Pabst
Vice President, Philanthropy and Engagement