Prostate cancer is the most common cancer to affect Canadian men. 1 in 8 men will be diagnosed with the disease in their lifetime. The good news is that the survival rate for prostate cancer can be over 90% when detected early. That's why, during the month of September, we raise awareness for this disease.

Consider helping us encourage men in their 40s, as part of a shared decision making process, to talk to their doctors about getting a PSA test to establish their baseline. This September in Newmarket, proclaim Prostate Cancer Awareness Month and support the estimated 23,600 Canadian men who will be diagnosed this year.

Please find attached a draft proclamation.

Thank you for your help.

Best regards, Stephanie

Stephanie Blum

Administrative Assistant, Mission, MarComm, Philanthropy stephanie.blum@prostatecancer.ca

Prostate Cancer Canada 2 Lombard Street, 3rd Floor Toronto, Ontario M5C 1M1 416-441-2131, Ext. 259 Cancer de la Prostate Canada 2, rue Lombard, 3º étage Toronto (Ontario) M5C 1M1 416-441-2131 poste 259











Thank you to the 27,000 Canadians who ran, walked, climbed stairs, shared a photo, or made a donation helping to raise \$2 million. Visit the <u>Do it for Dads photo gallery</u> and read the inspiring Father's Day tributes that were submitted.

Merci aux 27 000 Canadiennes et Canadiens qui ont couru, marché, monté des escaliers, partagé une photo ou fait un don pour nous aider à recueillir 2 millions de dollars. Visitez la <u>Galerie de photos Pour les papas</u> et lisez les hommages inspirants laissés à l'occasion de la fête des Pères.

PROSTATE CANCER AWARENESS MONTH

September 2014

WHEREAS, prostate cancer is the most common cancer to affect Canadian men; and

WHEREAS, 1 in 8 Canadian men will be diagnosed with the disease in his lifetime; and

WHEREAS, an estimated 23,600 Canadian men will be diagnosed with prostate cancer this year; and

WHEREAS, the survival rate for prostate cancer can be over 90% when detected early; and

WHEREAS, those with a family history of the disease or those of African or Caribbean descent are at a greater risk of developing prostate cancer; and

WHEREAS, Prostate Cancer Canada recommends that men get a PSA test in their 40s to establish their baseline;

THEREFORE, I, <NAME>, Mayor of the <PLACE>, do hereby proclaim **September 2014 as Prostate Cancer Awareness Month** in <PLACE>.