



Town of Newmarket **MINUTES**

NEWMARKET ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

Thursday, March 20, 2014 at 5:00 PM
Cane Room

The meeting of the Newmarket Economic Development Advisory Committee was held on Thursday, March 20, 2014 in the Cane Room, 395 Mulock Drive, Newmarket.

Members Present: Mayor Van Bynen
Regional Councillor Taylor (5:00 – 6:13 p.m.) (6:18 – 6:22 p.m.)
Jim Gragtmans (Chair)
Barbara Bartlett (5:35 – 7:17 p.m.)
Donna Fevreau (5:00 – 6:55 p.m.)
Jim Lotimer
Paul Montador (5:00 – 7:05 p.m.)
Jackie Playter (5:09 – 7:17 p.m.)
Gary Ryan

Members Absent: Jim Alexander
Michael Croxon
Beric Farmer
Rick Henry
Ian Proudfoot
David White

Guest: Jackie Schach, Delta Consulting Group (5:00 – 6:15 p.m.)

Staff Present: R.N. Shelton, Chief Administrative Officer
I. McDougall, Commissioner of Community Services
C. Kallio, Economic Development Officer
Chrisanne Finnerty, Council/Committee Coordinator

The meeting was called to order at 5:00 p.m.

Jim Gragtmans in the Chair.

Additions

None.

Declarations of Pecuniary Interest

None.

Approval of Minutes

3. Newmarket Economic Development Advisory Committee Minutes of October 17, 2013.

Moved by Mayor Van Bynen
Seconded by Jackie Playter

THAT the Economic Development Advisory Committee Minutes of October 17, 2013 be approved.

Carried

Items for Discussion

4. Post-Secondary Update and Facilitated Discussion

Regional Councillor Taylor provided a verbal update on the progress of the Post-Secondary Working Group and background information on the proposed plans, site and associated timelines. He introduced Jackie Schach, Delta Consulting Group, who provided a PowerPoint presentation on the current post-secondary plans and next steps in the process.

Discussion ensued regarding the proposal process, campus location and strategic partnership opportunities.

Regional Councillor Taylor left the meeting at 6:22 p.m.

5. NEDAC/Council Workshop January 16, 2014: Update on Outcomes

The Economic Development Officer distributed the broadband strategy summary prepared by Susan Chase, Director of Information Technology. No pole space is available therefore alternative options including use of underground fibre or seeking out empty conduit on Davis Drive must be explored. An economic impact assessment will be completed and a meeting with the service providers will occur in order to determine if competitive pricing can be obtained. Discussion ensued regarding publically owned broadband as an alternative to entering into an agreement with a private internet service provider and cost management measures.

6. Community Collaborative Ecosystem – Funding Model

The Chair advised that the Community Collaborative Ecosystem (CCE) has established a group and have been meeting twice per month. He summarized the four main projects that the group has been working on. Discussion ensued regarding the evolution of the CCE, potential funding models for the first year and subsequent years in order to maximize the success of the program.

Donna Fevreau left the meeting at 6:55 p.m.

Paul Mondator left the meeting at 7:05 p.m.

New Business

- a) The Economic Development Officer advised that CreateIT at Southlake incubator is moving forward. Discussion ensued regarding blending the CreateIT project with the CCE venture.

Adjournment

Quorum was lost at 6:55 p.m.

June 26, 2014
Dated



Jim Gragtmans, Chair

Monday, July 21, 2014 at 5:00 PM
Cane A & B, 395 Mulock Drive

The meeting of the Newmarket Economic Development Advisory Committee was held on Monday, July 21, 2014 in the Cane Room, 395 Mulock Drive, Newmarket.

Members Present: Mayor Van Bynen
Regional Councillor Taylor
Jim Gragtmans (Chair)
Jim Alexander
Beric Farmer
Rick Henry
Paul Montador
Jackie Playter
Gary Ryan
David White

Members Absent: Barbara Bartlett
Donna Fevreau
Michael Croxon
Jim Lotimer
Ian Proudfoot

Staff Present: R.N. Shelton, Chief Administrative Officer
I. McDougall, Commissioner of Community Services
C. Kallio, Economic Development Officer
C. Finnerty, Council/Committee Coordinator
T. Horton, AMCTO Intern

Guests: Karen Dubeau, Vice-President, Newmarket Chamber of
Commerce
Ron Gordon, Cisco
Debra Scott, President & CEO, Newmarket Chamber of
Commerce
Tracy Walter, Business Development Manager, Newmarket
Chamber of Commerce

The meeting was called to order at 5:04 p.m.

Jim Gragtmans in the Chair.

Declarations of Interest

None.

Additions & Corrections to the Agenda

None.

Items

1. Welcome and Introduction of Guests

The Commissioner of Community Services introduced Ted Horton, AMCTO Intern who will be working with the Town for the next year.

2. Gigabit Corridor Draft Report

David Sandel, President, Sandel and Associates LLC, and Patrick McKeehan, President, PMcK Consulting LLC addressed the Committee via teleconference with a PowerPoint presentation regarding the draft report. Summarized in the presentation were the gigabit pilot areas of interest, business case for the corridor, economic impacts, general recommendations, estimated cost projections and a high level overview of the next steps.

Discussion ensued regarding performance differences between wireless and fiber installations, business cases and examples of economic benefits in other pilot areas, future network flexibility, links to the Economic Development Strategy, what is proposed in the estimated costs and the community engagement component of the corridor pilot.

Moved by: Paul Montador
Seconded by: Jackie Playter

WHEREAS the Newmarket Economic Development Advisory Committee reaffirms that broadband is a key economic driver;

AND WHEREAS the Newmarket Economic Development Advisory Committee endorses the Sandel & Associates report in principle;

THEREFORE BE IT RESOLVED THAT Council implement a gigabit corridor pilot project in early 2015.

Carried

3. Next Steps - Preparing for the August 25 Committee of the Whole Meeting

The Economic Development Officer encouraged Committee members to attend the Committee of the Whole meeting on August 25. Discussion ensued regarding a presentation from the Chair and members of the innovation team at the Committee of the Whole meeting.

New Business

None.

Adjournment

Moved by: Rick Henry
Seconded by: Mayor Van Bynen

THAT the meeting adjourn.

Carried

There being no further business, the meeting adjourned at 7:03 p.m.

Date

Jim Gragtmans, Chair