



2018 Community Survey Results

Ward Level Analysis



Ward 1.

- Strengths: Highest in terms of value for money, satisfaction with Newmarket Theatre, Skating facilities, Parking enforcement.
- Challenges: None

Ward 2.

- Strengths: None
- Challenges: Lowest on all three KPI's (Satisfaction with Newmarket as a Place to live, Satisfaction with Local Government, and value for money), and on satisfaction with Walking Trails, Children's Recreation Programs, Inclusion Programs, Youth Rec Programs, Museum, Newmarket Theatre, Aquatics facilities, Grass cutting, parks maintenance, Garbage/recycling collection, yard waste collection, street sweeping, Winter road maintenance, Snow plowing for sidewalks, Animal control, Bylaw enforcement, Parking enforcement, Fire and emergency services, Public Consultation, Newmarket Website, Parking and Availability of Parking in Downtown Newmarket.



Ward 3.

- Strengths: Highest on KPI Satisfaction with Newmarket as a place to live, and satisfaction with Arts and Culture, Museum, Community Special Events, parks maintenance, Garbage / recycling collection, Yard waste collection, Winter road maintenance, Snow plowing for sidewalks, and Fire and emergency services
- Challenges: Lowest on satisfaction with Adult Rec Programs, Children's Camps, Sport playing fields, and Youth Centre/Skate park.

Ward 4.

- Strengths: Highest on satisfaction with Children's Camps, Newmarket Theatre Facility, Traffic Control, Street sweeping, Fire and emergency services, Parking enforcement, Animal control, and Newmarket Website
- Challenges: Lowest on satisfaction with Aquatic swimming programs, and skating facilities.



Ward 5

- Strengths: Highest on satisfaction with Seniors Centre/programs, and Old Town Hall
- Challenges: Lowest on satisfaction with Newmarket Theatre Facility, water supply

Ward 6

- Strengths: Highest on KPIs Satisfaction with Newmarket as a place to live and Satisfaction with Local Government, and satisfaction with Walking/bike trails, Adult Rec programs, Children's Rec programs, Inclusion programs, Youth Rec programs, Aquatic and swimming programs, Aquatics facilities, Sports Playing fields, Youth Centre/Skate park, Grass cutting, water supply, Bylaw enforcement, Public Consultation, Parking and Availability of Parking in Downtown Newmarket, Interaction with Customer Service Centre
- Challenges: None

Ward 7

- Strengths: Highest on satisfaction with Street sweeping
 - Challenges: Lowest on Satisfaction with Seniors Centre programs, Arts and Culture programs, Old Town Hall, Community Special events, yard waste collection, traffic control , and Interaction with Customer Service Centre
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KPI's by Ward

	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7
Town of Newmarket as a Place to Live	96%	86%	98%	97%	96%	98%	95%
Satisfaction with Local Municipal Government	84%	69%	82%	82%	77%	88%	86%
Value for Money	93%	71%	85%	90%	88%	79%	89%



Recreation and Culture Programs by Ward

	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7
Walking/bike trails	78%	74%	91%	90%	82%	92%	91%
Adult Recreation programs	61%	58%	56%	73%	71%	78%	58%
Children's Recreation programs	81%	73%	78%	81%	89%	92%	76%
Children's camps	73%	81%	67%	83%	75%	82%	74%
Inclusion programs (for people with disabilities)	69%	40%	59%	68%	62%	71%	70%
Youth Recreation Programs	65%	61%	70%	71%	62%	81%	72%
Seniors Centre/programs	73%	74%	69%	75%	77%	73%	62%
Aquatic and swimming programs	72%	86%	78%	70%	78%	88%	77%
Arts and Culture programs/events	82%	83%	85%	78%	80%	77%	72%
Public Library	78%	83%	82%	76%	77%	81%	83%
Museum	49%	30%	68%	67%	48%	58%	59%
Newmarket Theatre	81%	50%	72%	77%	69%	76%	69%
Old Town Hall	68%	69%	67%	72%	75%	67%	61%
Community special events	88%	88%	96%	94%	87%	86%	84%



Recreation and Culture Facilities by Ward

	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7
Aquatics facilities	79%	72%	77%	73%	83%	85%	77%
Skating facilities	90%	84%	79%	73%	89%	84%	75%
Sport Playing Fields	78%	76%	71%	84%	73%	90%	80%
Youth Centre/Skate park	72%	77%	63%	72%	69%	78%	68%
Facility Newmarket Theatre	76%	76%	77%	79%	63%	77%	68%



Public Work Services by Ward

	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7
Grass cutting/boulevard maintenance	60%	53%	62%	69%	64%	73%	66%
Parks maintenance	74%	74%	86%	80%	80%	78%	84%
Garbage / recycling collection	81%	69%	92%	72%	86%	87%	82%
Yard waste collection	86%	82%	89%	87%	85%	88%	82%
Water supply	85%	78%	80%	78%	76%	90%	85%
Traffic control and safety measures	58%	47%	60%	61%	51%	60%	42%
Street sweeping	61%	47%	64%	66%	59%	56%	66%
Winter road maintenance (snow clearing)	68%	49%	72%	58%	62%	69%	56%
Snow plowing for sidewalks	50%	41%	59%	57%	51%	53%	49%



Safety and Community Services by Ward

	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7
Animal control services	58%	52%	59%	78%	70%	72%	59%
Bylaw enforcement	63%	41%	62%	63%	42%	70%	51%
Parking enforcement	68%	42%	43%	68%	56%	64%	57%
Fire and emergency services	97%	83%	98%	98%	95%	95%	95%



Other Services by Ward

	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7
Interaction with Customer Service Centre	73%	66%	69%	72%	69%	81%	64%
Public consultation on municipal processes	59%	34%	42%	53%	55%	63%	57%
Town of Newmarket website www.newmarket.ca	59%	49%	60%	78%	53%	63%	62%
Parking	52%	32%	43%	58%	39%	62%	46%
Availability of Parking in Downtown Newmarket	41%	18%	32%	43%	37%	49%	37%