



Additions & Corrections to the Agenda

Declarations of Pecuniary Interest

Approval of Minutes

1. Main Street District Business Improvement Area Board of Management Minutes of May 20, 2014.

Financial Report

2. Verbal Financial Report.

Committee Reports

3. Verbal Committee Reports.
4. The Chair to provide an update regarding the Heritage District Designation.
5. Tourist Oriented Directional Signage (TODS) signage discussion.
6. Upcoming Events.

New Business

Closed Session (if required)

Adjournment

7. Next Meeting is July 15, 2014 at the Magna Centre, 800 Mulock Drive, Multi-Purpose Room at 7:30 p.m.

A meeting of the Main Street District Business Improvement Area Board of Management was held on Tuesday, May 20, 2014 at 7:30 p.m. in Hall # 1, Community Centre and Lions Hall at 200 Doug Duncan Drive.

Members

Present: Jackie Playter, Chair
Nancy Barnard
Adrian Cammaert
James Elliott (7:46 to 7:55 p.m.)
Nancy Gerry
Steven Gilbert
Anne Martin

Absent: Councillor Sponga
Siegfried Wall

Guests: Olga Paiva, Canada T
Ken Sparks, Good Vibes on Main

Staff: C. Kallio, Economic Development Officer
L. Moor, Council/Committee Coordinator

Jackie Playter in the Chair.

The meeting was called to order at 7:35 p.m.

ADDITIONS

None.

DECLARATIONS OF INTEREST

None.

- 1. MAIN STREET DISTRICT BUSINESS IMPROVEMENT AREA BOARD OF MANAGEMENT MINUTES – MAY 20, 2014 – ITEM 1
APPROVAL OF MINUTES**

Main Street District Business Improvement Area Board of Management Minutes of April 15, 2014.

**Moved by Nancy Barnard
Seconded by Steven Gilbert**

THAT the Main Street District Business Improvement Area Board of Management Minutes of April 15, 2014 be approved.

CARRIED

The Chair advised that with respect to Item 5 of the Main Street District Business Improvement Area Board of Management Minutes of April 15, 2014 regarding Filming on Main Street, a complaint was received during the recent film shoot concerning blocked public parking access.

**2. MAIN STREET DISTRICT BUSINESS IMPROVEMENT AREA BOARD OF MANAGEMENT MINUTES – MAY 20, 2014 – ITEM 2
FINANCIAL REPORTS**

The Economic Development Officer advised that the Main Street Business Improvement Area Board of Management bank balance is currently approximately \$24,667.00 with \$1,860.00 expended to monthly advertising.

The Economic Development Officer advised that he recently renewed the Main Street District Business Improvement Area Board of Management's insurance policy and according to the Town's unaudited financial statement, the Board of Management had a surplus of \$124.00 for the 2013 fiscal year end.

James Elliott arrived at 7:46 p.m.

**3. MAIN STREET DISTRICT BUSINESS IMPROVEMENT AREA BOARD OF MANAGEMENT MINUTES – MAY 20, 2014 – ITEM 3
COMMITTEE REPORTS**

- a) Nancy Barnard advised that the Marketing Sub-committee recently met and reduced the size of the Era newspaper ads and maintained the half page ad size in the SNAP publications.
- b) The Chair advised of the following proposed Main Street 'closed to vehicular traffic' times during the Jazz Festival on the Civic Holiday weekend in August, 2014 being: Friday – 4 to 11 p.m.; Saturday – 4 to 11 p.m.; Sunday – beginning at 1:00 p.m. and Monday - 10 to 4 p.m.
- c) The Chair advised that the Newmarket Car Club Show is set for the Father's Day Weekend and plans for the Canada Day festivities are well underway.

**4. MAIN STREET DISTRICT BUSINESS IMPROVEMENT AREA BOARD OF
MANAGEMENT MINUTES – MAY 20, 2014 – ITEM 4
NEW BUSINESS**

- a) James Elliott requested technical assistance in establishing the bidding process for the painted guitars as part of the Guitar Extravaganza. He advised that the guitars are currently on display at the Arts Music Store on Eagle Street until mid-June, 2014 and from there, will be displayed at the Town Municipal Offices at 395 Mulock Drive.

**Moved by Steven Gilbert
Seconded by Nancy Gerry**

THAT the meeting adjourn.

CARRIED

There being no further business, the meeting adjourned at 7:55 p.m.

Date

Jackie Playter, Chair

Next Meeting is June 17, 2014 at the Newmarket Community Centre and Lions Hall at 7:30 p.m.