The meeting of the Newmarket Downtown Development Committee was held on Friday, March 23, 2018 in the Serpa Lounge, Old Town Hall.

Members Present: Jackie Playter, Chair
Councillor Kwapis
Barbara Leibel

Regrets: Olga Paiva
Steve Whitfield

Staff Present: C. Kallio, Economic Development Officer
H. Leznoff, Council/Committee Coordinator

The meeting was called to order at 10:05 AM.

Jackie Playter in the Chair.

Additions and Corrections

Declarations of Pecuniary Interest

None

Presentations & Recognitions

None

Deputations

None

Approval of Minutes

1. Newmarket Downtown Development Committee Meeting Minutes of February 2, 2018.
Moved by:  Barbara Leibel
Seconded by:  Kwapis

1.  That the Newmarket Downtown Development Committee Meeting Minutes of February 2, 2018 be approved.  

Carried

Items

2.  Overview

The Economic Development Officer provided an overview indicating that at the last meeting $70,000.00 of funding was approved. He further advised that the total requests for applications before the Committee today is $43,993.00, leaving the Committee with a balance of $16,000.00 in the 2018 budget.

He further advised that a previously approved project may not move forward as an engineer’s study is required to receive approval from the Conservation Authority. He advised that if the project does not move forward, the funding previously provided under the Interior Renovation and Improvement Program would be returned to the Newmarket Downtown Development Committee budget.

3.  Financial Incentives Program Grant Application 2017-06 – Façade Improvement and Restoration Program

The Economic Development Officer advised that the owner of 221 Main Street attended the Newmarket Downtown Development Committee in 2017 for assistance in re-doing the rear facing façade of the building. Since that time, the owner has been informed that the material originally suggested is flammable and is requesting additional funds to replace the façade. He further advised that this grant application is subject to Heritage Conservation Permit approval.

Moved by:  Councillor Kwapis
Seconded by:  Barbara Leibel

1.  That the Façade Improvement and Restoration Program Grant application in the amount of $2,758.50 be approved, subject to Heritage Conservation Permit approvals; and,

2.  That Anne Martin c/o 355 Millard Avenue, Newmarket ON be notified of this action.

Carried
4. **Financial Incentives Program Grant Application 2018-03 – Project Feasibility Study Program and Interior Renovation and Improvement Program**

The Economic Developer advised that 185 Main Street has been leased and the tenant has identified extensive renovations that need to occur in order to commence business operations. At the request of the Committee, the owner is submitting a breakdown of costs for the interior renovations. Further, the business has been notified that with the change of use in this space, a fire separation barrier will be required. This expense is being incurred by the tenant. He further advised that the tenant must incur additional Project Feasibility costs to make these changes to the structure and is seeking additional funding under the project feasibility program in addition to the amount approved in February.

Moved by: Councillor Kwapis  
Seconded by: Barbara Leibel

1. That the Project Feasibility Study Program grant application in the amount of $2,450.00 be approved; and,

2. That the Interior Renovation and Improvement Program Grant application in the amount of $7,785.40 be approved; and,

3. That the Planning and Building Fees Rebate/Credit Program up to $1,000.00 be approved subject to confirmation of costs; and,

4. That Diana Patrice Bromfield of 185 Main St. South, Newmarket ON, be notified of this action.

Carried

5. **Financial Incentives Program Grant Application 2018-05 – Interior Renovation and Improvement Program**

The Economic Development Officer advised 500 Water Street, “Cachet” will be installing a take-out window on the Fairy Lake side of the building to provide food options. He advised that this renovation will require the addition of kitchen equipment and the corresponding exhaust system. He further advised that the tenant is requesting funding for the interior renovation of the kitchen for the items related to the building permit.

Moved by: Barbara Leibel  
Seconded by: Councillor Kwapis
1. That the Interior Renovation and Improvement Program Grant application in the amount of $15,000.00 be approved subject to confirmation of costs; and,

2. That Jennifer MacLauchlan c/o Cachet, 500 Water Street, Newmarket be notified of this action;

Carried

6. Financial Incentives Program Grant Application 2017-09 – Interior Renovation and Improvement Program

The Economic Development Officer advised that the owners of 262 Main Street South, The Fresh Tea Shop, are requesting funding to assist in covering the cost of repairing the structural integrity of the second floor/ceiling of first floor of the building. Previous renovations jeopardized the structure and the recent architectural assessment (funded by this program) confirmed that structural work is necessary.

Moved by:   Barbara Leibel
Seconded by:  Councillor Kwapis

1. THAT the Interior Renovation and Improvement Program grant application in the amount of $15,000.00 be approved; and,

2. That Joseph and Janice Zhang of 262 Main Street, Newmarket ON be notified of this action.

Carried

New Business

a) Outdoor Patio Project

Questions were raised regarding interest in the summer outdoor patio program, as the program now has space for one more patio. Discussion ensued regarding suitable locations.

b) Main Street Revitalization Initiative

The Economic Development Officer advised that the Town has received a provincial grant of $104,000.00 to be used in the downtown area. He advised that staff are developing a list of potential projects, with a downtown garbage strategy near the top of the list.
c) Handrails

Jackie Playter suggested that handrails be placed on steep laneways such as beside the offices of Stiver Vale Barristers and Solicitors at 195 Main Street South.

d) Parking Behind Cachet

Councillor Kwapis provided the Committee with an overview of an information report that was circulated regarding parking options behind Cachet (500 Water Street). He advised that the study indicated that there could only be a maximum of 16 parking spots with a total cost of close to $400,000.00. He further advised that Council directed staff to look for other parking alternatives.

Adjournment

Moved by: Barbara Leibel
Seconded by: Councillor Kwapis

1. That the meeting adjourn at 10:52 AM

Carried

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Date       J. Playter, Chair