

ADDITIONS

DECLARATIONS OF INTEREST

1. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE –APRIL 25, 2014 – ITEM APPROVAL OF MINUTES

Newmarket Downtown Development Subcommittee Minutes of February 28, 2014. See Attachment #1.

2. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE – APRIL 25, 2014– ITEM FINANCIAL INCENTIVES PROGRAM APPLICATION 2013-16 (MULTIPLE) – 262 MAIN STREET SOUTH

Project Summary:

NDDS funding was previously approved under the Project Feasibility Study Program. A request for a façade grant has been received based on the presentation results of the February 28, 2014 meeting. The applicant is also requesting support for an interior renovation no-interest loan, support for business sign costs, as well as rebate of the building permit fees. (See Attachment #2 for Business Sign mock-up).

3. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE – APRIL 25, 2014– ITEM FINANCIAL INCENTIVES PROGRAM APPLICATION 2014-09 – PROJECT FEASIBILITY STUDY PROGRAM, INTERIOR RENOVATION AND IMPROVEMENT PROGRAM, AND PLANNING AND BUILDING FEES REBATE/CREDIT PROGRAM, 179 MAIN STREET SOUTH

Project Summary:

The owners intend to make substantial interior improvements to this building to address current deficiencies. A request to offset professional fees associated with engineered drawings needed for building permit as well as building permit fees has also been made at this time. At a later date, a request to support facade improvements will also be submitted.

4. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE – APRIL 25, 2014– ITEM FINANCIAL INCENTIVES PROGRAM APPLICATION 2014-08 – PROJECT FEASIBILITY STUDY PROGRAM, 201 MAIN STREET SOUTH

Project Summary:

This is a proposed English-modelled fish and chips restaurant in the former Running Free space. The main floor has been leased to the applicants (who are experienced restaurateurs) by the building owner as of April 1. This funding request will be the first of several as the project proceeds through the development stage including interior, façade, business sign and planning and building fees rebate.

5. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE – APRIL 25, 2014– ITEM FINANCIAL INCENTIVES PROGRAM APPLICATION 2013-13 – FAÇADE IMPROVEMENT AND RESORATION PROGRAM AND BUSINESS SIGN PROGRAM, 241 MAIN STREET SOUTH

Project Summary:

RC Design was approved in 2013 for facade improvements; however, the owner was encouraged to explore alternative exterior treatments that better complement the historic nature of the street. He has now received quotes for brick work replacement of the upper building level which are more expensive than the original work proposed, and is seeking the Committee's additional funding support. At the same time, the owner also wishes to install a new awning sign.

6. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE – APRIL 25, 2014– ITEM COMMUNITY GRANT PROGRAM APPLICATION – NEWMARKET JAZZ+ FESTIVAL

Project Summary:

The Newmarket Jazz+ Festival is seeking support for its second year in Riverwalk Commons. Please note that an application from the Caribbean and South East Asian Showcase Festival is also pending, and that remaining budget under the Community Grant program is constrained. See Attachment #3.

7. NEW BUSINESS

ADJOURNMENT

**NEWMARKET DOWNTOWN
DEVELOPMENT SUBCOMMITTEE**

Friday, February 28, 2014 at 10:00 a.m.
Hall 4, Community Centre & Lions Hall
200 Doug Duncan Drive

The regular meeting of the Newmarket Downtown Development Subcommittee was held on Friday, February 28, 2014 at 10:00 a.m. in Hall 4 of the Community Centre & Lions Hall, 200 Doug Duncan Drive, Newmarket.

Members Councillor Sponga
Present: Jackie Playter
 Barbara Leibel
 Steve Whitfield

Staff: C. Kallio, Economic Development Officer
 D. Ruggle, Senior Planner – Community Planning (10:00 to 11:11 a.m.)
 L. Moor, Council/Committee Co-ordinator

Guests: A. Hart, Heritage Newmarket Advisory Committee
 J. Zhang/J.Jiang – The Fresh Tea Co.
 N. Cooper – Construction Manager

The meeting was called to order at 10:05 a.m.

Jackie Playter in the Chair.

**1. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE MINUTES
FEBRUARY 28, 2014 – ITEM 1 – FINANCIAL INCENTIVES PROGRAM APPLICATION
2013-16 – 262 MAIN STREET SOUTH**

The Economic Development Officer introduced Mr. Joseph Zhang and Ms. Janice Jiang, proprietors of The Fresh Tea Co.

Mr. Joseph Zhang and Ms. Janice Jiang addressed the Committee with a PowerPoint presentation highlighting proposed changes to the building known as 262 Main Street South in order to operate a business known as The Fresh Tea Co. Mr. Neil Cooper, Construction Manager, addressed the Committee with details related to the proposed restoration of the exterior of the building. Ms. Jiang offered those present samples of tea intended for sale once the business is in full operation.

Discussion ensued regarding the exterior colour palette and proposed timelines of restoration construction. Mr. Hart offered to assist Mr. Zhang and Mr. Cooper in providing exterior colour palette samples of the building in its' original state.

ADDITIONS

None.

DECLARATIONS OF INTEREST

None.

**2. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE MINUTES
FEBRUARY 28, 2014 – ITEM 2 – APPROVAL OF MINUTES**

Newmarket Downtown Development Subcommittee Minutes of February 7, 2014.

**Moved by Councillor Sponga
Seconded by Steve Whitfield**

THAT the Newmarket Downtown Development Subcommittee Minutes of February 7, 2014 be approved.

CARRIED

**3. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE MINUTES
FEBRUARY 28, 2014 – ITEM 3 – FINANCIAL INCENTIVES PROGRAM APPLICATION
2014-03 – INTERIOR RENOVATION AND IMPROVEMENT PROGRAM
247 MAIN STREET SOUTH (REAR)**

The Economic Development Officer advised that he had not received any documentation related to Financial Incentives Program Application 2014-03 for the property known as 247 Main Street South and suggested that this matter be deferred to the March meeting.

**4. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE MINUTES
FEBRUARY 28, 2014 – ITEM 4 – FINANCIAL INCENTIVES PROGRAM APPLICATION
2014-07 – BUSINESS SIGN PROGRAM AND PLANNING AND BUILDING FEES
REBATE/CREDIT PROGRAM – 38 MAIN STREET SOUTH**

The Economic Development Officer provided a verbal update regarding Financial Incentives Program Application 2014-07 – Business Sign Program and Planning and Building Fees Rebate/Credit Program for the property known as 38 Main Street South – Art School.

**Moved by Steve Whitfield
Seconded by Councillor Sponga**

- 1. THAT the Business Sign Program Grant Application 2014-07 in an amount of up to \$1,000.00 be approved, subject to confirmation of final business sign costs;**
- 2. AND THAT the Planning and Building Fees Rebate/Credit Program Grant Application in the amount of \$200.00 be approved;**

3. **AND THAT Alexandra Reznik, 186 Sail Crescent, Maple, ON L6A 2Z2 be notified of this action.**

CARRIED

**5. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE MINUTES
FEBRUARY 28, 2014 – ITEM 5 – COMMUNITY GRANT PROGRAM APPLICATION
NEWMARKET GROUP OF ARTISTS**

The Economic Development Officer provided a verbal update regarding a Community Grant Program Application on behalf of the Newmarket Group of Artists. He advised that the submitted application is requesting support to offset costs associated with Art Banners on Main Street and an Artists Market.

**Moved by Steve Whitfield
Seconded by Jackie Playter**

1. **THAT the NDDS Community Grant Application on behalf of the Newmarket Group of Artists in the amount of \$2,000.00 for the Art Banners on Main Street be approved;**
2. **AND THAT \$750.00 for the Artists Market be denied;**
3. **AND THAT the Newmarket Group of Artists, c/o Julie Cochrane, 379 Botsford Street, Newmarket, ON L3Y 1S7 be notified of this action.**

CARRIED

**6. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE MINUTES
FEBRUARY 28, 2014 – ITEM 6 – COMMUNITY GRANT PROGRAM APPLICATION
RANJI SINGH FOUNDATION**

Discussion ensued regarding the Community Grant Program Application in the name of the Ranji Singh Foundation. The Economic Development Officer advised that he would request written details and documentation showing benefits to Main Street businesses of supporting this application. He further advised that this application would be considered at the March, 2014 NDDS meeting.

**7. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE MINUTES
FEBRUARY 28, 2014 – ITEM 7
NEW BUSINESS – REPLACEMENT MEMBER**

The Economic Development Officer sought input regarding the vacancy on the Newmarket Downtown Development Subcommittee and advised this matter would be discussed further at the March, 2014 NDDS meeting.

**Moved by Councillor Sponga
Seconded by Jackie Playter**

THAT the meeting adjourn.

CARRIED

There being no further business, the meeting adjourned at 11:47 a.m.

Dated

Jackie Playter, Chair

all measurements are approximate. all sizes to be site check verified



east elevation

note: Door is not accurate. All sizes must be confirmed

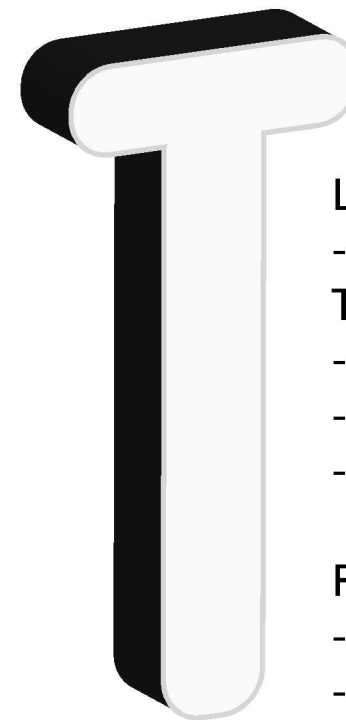
upon completion of elevation to ensure proper sizes of signage with proper elevation drawings provided to GS. GS will not be responsible for any errors without proper elevations with sizes provided.

187"

28.8"

20.5"

THE FRESH TEA SHOP



LED ILLUMINATED

- 3.25" deep sign channel letters
- THE, TEA, SHOP
- returns painted semi gloss black
- trim cap painted semi gloss white
- faces white acrylic

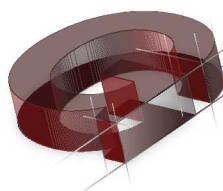
FRESH and Leaves

- returns painted semi gloss black
- trim cap painted semi gloss white
- faces white acrylic with first surface vinyl (colours below)

FRESH

Oracle - 8800-063 - Lime Tree Green
Translucent Vinyl

Oracle - 8800-087 - Emerald Green
Translucent Vinyl



GREGORYSIGNS
& engraving Ltd.

137 Buttermilk Ave. Vaughan, Ontario, L4K 3X5
Phone: (905) 532 0602
Fax: (905) 532 0607
Toll Free: 1 877 663 0876
email: sales@gregorysigns.com

CLIENT: **Cooper-Gordon**
LOCATION: **The Fresh Tea Shop - 262 Main St.
Newmarket, ON**

PROJECT:

FILE/PATH:

REVISION:

THIS IS AN ORIGINAL DRAWING CREATED BY GREGORY SIGNS. IT IS SUBMITTED FOR YOUR PERSONAL USE. HOWEVER, IT SHALL AT ALL TIMES REMAIN THE PROPERTY OF GREGORY SIGNS. IT MAY BE USED IN CONNECTION WITH THE PROJECT BEING PLANNED FOR YOU BY GREGORY SIGNS, BUT NOT OTHERWISE. YOU ARE NOT AUTHORIZED TO SHOW THESE DRAWINGS TO ANYONE OUTSIDE YOUR ORGANIZATION, NOR IS IT TO BE REPRODUCED, USED, COPIED OR EXHIBITED IN ANY FASHION.

PRIMARY ELECTRICAL SERVICE TO THE SIGN AND FINAL CONNECTION THEREOF, IS THE RESPONSIBILITY TO THE BUYER.

SALES: **Boris Kaminsky**

DESIGNER: **JT**

PROJECT DATE: **Feb 20 - 2014**

APPROVED: **SIGNATURE**

APPROVAL DATE:



76154

www.gregorysigns.com



March 6, 2014

Chris Kalio, Town of Newmarket
Newmarket, Ontario

NDDS Grant: Arts Music Festivals York Region:: Newmarket jazz+ Festival, Aug 1-4

Dear Chris

Thank you for heads up on timing for this application. I was unable to fill form in on line so I handwrote it and attached documents requested. This Budget was prepared for a Celebrate Ontario Grant; it may be less pending sponsorships and grants. I attach: Economic Impact Study (sent previously by email); Draft Market Plan; General Festival Hours & Description, Musical Schedule 2013 which we're currently updating and to which we will add Monday Aug 4th noon -6pm; and our Wish List for Festival Enhancements. If we receive funds from Celebrate Ontario those would be used to enhance as noted. All funds received from Town or other Arts funders will be used help add the fourth day (good for tourists); to create a better festival experience and develop the Newmarket festival into a leading Regional festival in the next few years.

We're developing new partnerships. We have more community involvement than last year. In 2013 over 200 volunteers assisted us. A report was provided to you.

Sadly, we've missed deadline to apply for Newmarket Celebrates the Arts grant, which we had counted on and therefore this year we absolutely need the full \$3000 if possible through NDDS. We are actively seeking other funders to ensure sufficient funds to develop the festival and add the fourth day. Your assistance is greatly appreciated.

Sincerely

Sher St. Kitts - GM

NJF 2014 Description

Newmarket jazz+ Festival 2014 – August 1, 2, 3, 4

Friday August 1st 5:30 – 11pm

Saturday August 2nd – noon - 11pm

Sunday August 3rd – noon – 11pm

Monday August 4th – noon – 6pm

200 Doug Duncan Drive, Newmarket, Ontario L3Y 3Y9

The Newmarket jazz+ Festival is produced by non profit organization – Arts Music Festivals York Region whose mandate is to create and develop more festivals in York Region featuring local Canadian talent.

This unique summer event is a vibrant celebration of arts and culture through the exploration of music, art and as many cultural genres as possible – hence the name is jazz+ (PLUS). The glorious festival location at Riverwalk Commons in the heart of the old Town of Newmarket is a short walk to Heritage Main Street and Fairy Lake creates a wonderful destination for the four days for visitors of all ages.

Two big stages showcase over a dozen fantastic entertainers, including Justin Hines, Jackie Richardson, Juice, George St. Kitts and more. Along with non-stop live music, the festival offers the North Park Gallery featuring amazing works of our local visual artists, live art demonstrations, Plein Air painting, children's art programming and activities, music workshops and much more...

PLEASE COMPLETE IN FULL, SIGN AND SUBMIT APPLICATION
NDDS GRANT PROGRAM – APPLICATION INFORMATION

Name of organization: operating as Newmarket jazz + Festival

Incorporation number (if applicable): 1824708

If affiliated with a larger organization, please provide name and contact:

Mailing address: 1359 Wellington St West

City: KING CITY Province: ONT Postal Code: L7B 1K5

Home: 905 841 6893 Business: 905 841 6893 Fax: 905 841 7307

Email: SherstKitts@gmail.com Website: newmarketjazzfestival.com

Please attach a list of Executive of Organization (if applicable):

Is this a new program? ☐ Yes ☒ No SECOND YEAR

Are you requesting funds from other sources? ☒ Yes ☐ No

(If yes, please provide the following):

Name(s) of funding organizations

Amount of grant(s) / donation(s):

TD BANK

\$20,000

TRILLIUM

\$127,000

Newmarket Celebrate

5000 (\$)

Amount requested: \$3000 Request represents: 15 % of total cost of the project

Project Information:

What is the name of your project? What is the purpose of your grant request? Describe the event: time, place, and participants. If more space is required, please attach a separate sheet.

Development of Newmarket jazz + Festival 2014

Aug 1, 2, 3, 4

see Festival Enhancement
list attached

Project Benefits:

Is this a one time only request? ☐ Yes ☒ No (If no, please explain)

Annual festival of music & the creative arts.
August long weekend.

Will there be a charge to participants? ☒ Yes ☐ No (If yes, how much?)

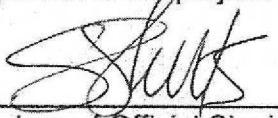
\$5-10/day pp Kids 12 & under free.

Attachments that must be included with this application:

- ☒ Budget for specific project or activity
- ☒ Project schedule indicating timelines
- ☒ Business and Financial Plan for organization/group (if applicable) ?
- ☒ A Marketing Plan (if applicable)

Signatures:

Statement by Applicant: On behalf of and with authority of the organization, I certify that the information provided on this application for a grant is true, correct, and complete and that the organization agrees to abide by the program guidelines. I/We hereby agree to provide the NDDS with a post-project report upon successful completion of the project.


Signature of Official Signing Officer


Date

The legal authority for the collection of this information is the Municipal Act of Ontario. The Town of Newmarket uses this information for the purpose of carrying out its responsibilities under the Act. If you require clarification about the collection of this information, contact the Town of Newmarket.

Please send grant application to:
Chair, Newmarket Downtown Development Subcommittee
c/o Economic Development Officer
Town of Newmarket
395 Mulock Dr. P.O. Box 328
Newmarket, ON L3Y 4X7

How will the project attract and encourage visitors to downtown Newmarket?

See Economic Impact Study from
2013 Festival PROMOTIONS
Newspapers, Radio, TV
Social media, Events...

What do you hope to achieve as a result of your project?

Growth + Development of Nj with more Collaborations, Partners
e Community Connectivity to attract tourists to Nj and
to keep residents in town to enjoy vibrant community event.

How many Town of Newmarket residents will actively participate? Please provide specific anticipated economic impact of your event? — attached report.

Several hundred Town of Nj Residents will be
involved in the 2014 Festival actively.

How many people will be non-participants, spectators?

10,000-12,000

If applying for a project involving arts and culture please provide a profile of artists, performers and talent and include any production and/or technical information.

Line-up currently being developed to include
local musicians, entertainers, visual artists
dancers poets etc.

2 Outdoor Stages to full Sound & Backline equipment
Tents; Vendor; Fencing

Please describe any partnerships that will be formed with other groups and or businesses in Newmarket as a result of this project.

Main Street BIA

YOUR ONLINE Business	Investors Group	YRAC
my Newmarket	SNAP Newspapers	ee
TD Bank	YRMG	