

Thursday, March 20, 2014 at 5:00 PM  
Cane Room

The meeting of the Newmarket Economic Development Advisory Committee was held on Thursday, March 20, 2014 in the Cane Room, 395 Mulock Drive, Newmarket.

Members Present: Mayor Van Bynen  
Regional Councillor Taylor (5:00 – 6:13 p.m.) (6:18 – 6:22 p.m.)  
Jim Gragtmans (Chair)  
Barbara Bartlett (5:35 – 7:17 p.m.)  
Donna Fevreau (5:00 – 6:55 p.m.)  
Jim Lotimer  
Paul Montador (5:00 – 7:05 p.m.)  
Jackie Playter (5:09 – 7:17 p.m.)  
Gary Ryan

Members Absent: Jim Alexander  
Michael Croxon  
Beric Farmer  
Rick Henry  
Ian Proudfoot  
David White

Guest: Jackie Schach, Delta Consulting Group (5:00 – 6:15 p.m.)

Staff Present: R.N. Shelton, Chief Administrative Officer  
I. McDougall, Commissioner of Community Services  
C. Kallio, Economic Development Officer  
Chrisanne Finnerty, Council/Committee Coordinator

The meeting was called to order at 5:00 p.m.

Jim Gragtmans in the Chair.

### **Additions**

None.

### **Declarations of Pecuniary Interest**

None.

## Approval of Minutes

3. Newmarket Economic Development Advisory Committee Minutes of October 17, 2013.

Moved by Mayor Van Bynen  
Seconded by Jackie Playter

THAT the Economic Development Advisory Committee Minutes of October 17, 2013 be approved.

**Carried**

## Items for Discussion

4. Post-Secondary Update and Facilitated Discussion

Regional Councillor Taylor provided a verbal update on the progress of the Post-Secondary Working Group and background information on the proposed plans, site and associated timelines. He introduced Jackie Schach, Delta Consulting Group, who provided a PowerPoint presentation on the current post-secondary plans and next steps in the process.

Discussion ensued regarding the proposal process, campus location and strategic partnership opportunities.

Regional Councillor Taylor left the meeting at 6:22 p.m.

5. NEDAC/Council Workshop January 16, 2014: Update on Outcomes

The Economic Development Officer distributed the broadband strategy summary prepared by Susan Chase, Director of Information Technology. No pole space is available therefore alternative options including use of underground fibre or seeking out empty conduit on Davis Drive must be explored. An economic impact assessment will be completed and a meeting with the service providers will occur in order to determine if competitive pricing can be obtained. Discussion ensued regarding publically owned broadband as an alternative to entering into an agreement with a private internet service provider and cost management measures.

6. Community Collaborative Ecosystem – Funding Model

The Chair advised that the Community Collaborative Ecosystem (CCE) has established a group and have been meeting twice per month. He summarized the four main projects that the group has been working on. Discussion ensued regarding the evolution of the CCE, potential funding models for the first year and subsequent years in order to maximize the success of the program.

Donna Fevreau left the meeting at 6:55 p.m.

Paul Mondator left the meeting at 7:05 p.m.

**New Business**

- a) The Economic Development Officer advised that CreateIT at Southlake incubator is moving forward. Discussion ensued regarding blending the CreateIT project with the CCE venture.

**Adjournment**

Quorum was lost at 6:55 p.m.

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Dated

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Jim Gragtmans, Chair