



TOWN OF NEWMARKET  
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**NEDAC MEETING**  
**Thursday, November 23, 2017**  
**Unika Lounge, 198 Main St. S, (Botsford entrance)**  
**5:00 to 7:30 pm**

**Agenda**

1. Welcome
2. Approval of Minutes, June 21, 2017 NEDAC meeting
3. Economic Update
  - a. 2017 York Region Employment Survey: Preliminary Findings
  - b. 2017 Census Data: Results to date
4. Urbanization
  - a. Community Investment Brand Marketing Implementation update
  - b. Status of Corridor Intensification Projects

Key Question: How will changing demographics affect future economic development strategies and realization of our secondary plan?  
What other trends do we need to consider in order to future proof Newmarket's growth?

5. Innovation
  - a. Innovation Projects Update
  - b. Newmarket as a Smart City

Key Question: How can NEDAC best support a community-led Smart City strategy?

6. Collaboration

- 1) ICF Intelligent Community: Next Steps
- 2) Corporate Visit Results
- 3) 2018 Community Economic Development Congress Themes:
  - ICI and residential realtors servicing Newmarket (Q1, 2018)
  - Roll-out of Smart City plan (Q3-Q4, 2018)

7. Closed Session: (if required)

8. New Business

9. Next Meeting