



Town of Newmarket **AGENDA**

Council Workshop

Monday, September 18, 2017 at 7:00 PM

Council Chambers

Notice

In accordance with the Town's Procedure By-law, no decisions are to be made but rather this meeting is an opportunity for Council to have informal discussion regarding various matters.

Declarations of Pecuniary Interest

Items

1. Overview of Council Workshop
The Director of Legislative Services/Town Clerk
2. Accessibility Advisory Committee Presentation **Page 1**
Sharron Cooke, Committee Member
3. Elman W. Campbell Museum Board Presentation **Page 8**
Jackie Playter, Chair
4. Newmarket Environmental Advisory Committee Presentation/Workplan **Page 25**
John Birchall, Chair
5. Heritage Newmarket Advisory Committee Presentation **Page 45**
Athol Hart, Chair

Adjournment

Newmarket Accessibility Advisory Committee

Committee Workplan

Workplan Areas

- Public Awareness Campaign
 - Annual Accessibility Award
 - National Access Awareness Week
- York Region Area Accessibility Advisory Committee Meeting
- StopGap Ramp Program
- Amendments to the Municipal Act, 2001
- Accessibility Audits of Town Facilities
- Accessible Taxi Cabs

Accomplishments 2017

- Accessible Taxi Services
 - Agreement with City of Vaughan is in place
 - Accessible taxi services information advertised on Town website
- Town Facility Audit
 - Newmarket Theatre Audit Completed June 2017
- Council Chambers AV Project Consultation
 - Consulted with staff on proposed improvements
 - Attended vendor demos to evaluate the products

- **Consultation with Engineering/Public Works Services Departments**
 - Provided feedback on multiple proposed park designs and renovations for 2017-2018
 - Providing feedback regarding the Magna Centre parking lot design changes
- **Accessible Washroom at Upper Canada Mall**
 - Met with management from the mall to initiate the construction of a fully accessible washroom at Upper Canada Mall (adjustable change table and lift)
 - Inspected washrooms at mall for accessibility and provided feedback for future renovations or upgrades

Upcoming

- Make Downtown Newmarket more accessible
 - Collaborate with staff and BIA to develop options and raise awareness
- National Access Awareness Week 2018
- Audit of Town Facilities
 - Old Town Hall Audit scheduled for October 2017
- 2018 Election
 - Support internet voting
 - Audit of voter assistance centres (once selected)
- Host York Regional Accessibility Advisory Committee Meeting

Facility Audits



Newmarket Theatre
Completed: June 8, 2017

Old Town Hall
Scheduled for: October 2017

Thank you on behalf of the Accessibility Advisory Committee

Christina Bisanz

Sharron Cooke

Steve Foglia, Chair

Linda Jones

Jeremy Slessor

Kelsy McIntosh

Richard Wilson

Elman W. Campbell Museum



Mission Statement

To collect, preserve, research, and interpret the heritage of Newmarket for the education and enjoyment of the public.



Wm. Roe Display



New storage system

Vision Statement

To make awareness and appreciation of local heritage an integral part of the community's life by offering excellent service and quality programmes.



Cocoa and Cookies with Santa



Spooktacular Halloween Party

Background

1972-1979	<ul style="list-style-type: none">• The Newmarket Historical Committee (now Society) started collecting artifacts for a Museum to document the history of Newmarket around 1972.• Elman Campbell, a local Main Street merchant, gathered artifacts in his garage. Elman contributed hundreds of artifacts from his family to the Newmarket Museum.
July 16, 1981	<ul style="list-style-type: none">• Upper floor of the old Fire Hall became the first home for the Museum. It opened on June 22, 1982.
October, 1991	<ul style="list-style-type: none">• The new Elman W. Campbell Museum opened in the former Office Specialty c. 1912 building.

Background, cont'd

1996- Present

- Museum staff started moving into the former registry office building in November 1996 with a grand opening planned for May 1997. In 1987 the building was designated an historic site under the Ontario Heritage Act.
- The museum houses the Newmarket Historical Society and Heritage Newmarket.



*George Luesby Memorial Room
and Archives*



Heritage Newmarket Office

Annual events...



*Mother's Day Tea. **Sold out!***



Family Day

Events, cont'd



Eggceptional Easter Fun



*Canada Day Open House at the
Museum with CYFS drew over
2,000 visitors!*

Annual Events

Family Day Fun	Victorian Mother's Day Tea	Gallery of Festive Trees
March Break	Canada Day Open House	Christmas Gift Shop Sale
Eggceptional Easter Fun	Spooktacular Halloween Party	Cocoa and Cookies with Santa

Displays 2017



First World War Display



Canada 150: Do You Remember?

Elsie Czernick Gift Shop

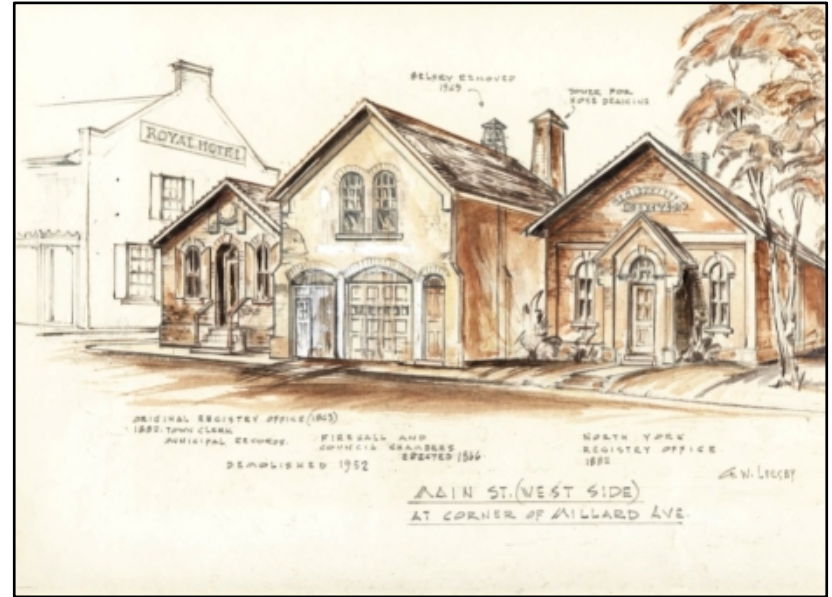
- Operated by the Friends of the Museum, the gift shop offers a variety of unique, old fashioned gifts including antiques, books, wooden toys and more!



Partnerships



*British Home Children Exhibit,
partnered with the Old Town Hall!*



Art work of George Luesby

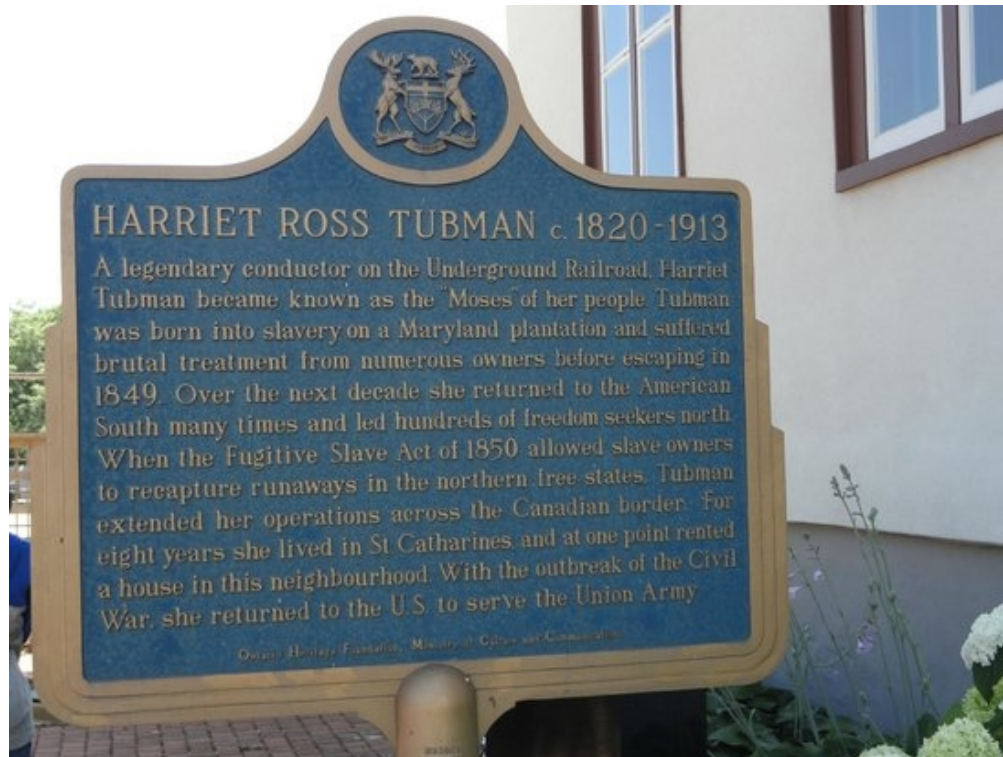
Partnerships, cont'd



The World Remembers

A digital project commemorating those who fell during WW1. Partnered with the Newmarket Public Library, Heritage Newmarket and the Newmarket Historical Society.

Workplan and Goals for 2018!



February 2018

*Underground Railway, Freedom to Passage
in partnership with the Old Town Hall.*

Workplan and Goals for 2018, cont'd

- ❑ Working with Town Staff on a Museum Master Plan.

- ❑ Museum is a destination on Main Street. We would like to expand in the area. As Main Street grows and prospers, we would like to as well.

Workplan and Goals for 2018, cont'd

- ❑ Need programming space for community events, consider nearby properties. Our events are successful but space is small.
- ❑ Look forward to working with the Town and Heritage Partners for an outdoor digital sign.

Museum Board Members

- Jackie Playter
- Councillor Tom Vegh
- Ross Caister
- Jean Ede
- Billie Locke
- Juli Playter
- Lloyd Robertson



Beth Sinyard, Curator

NEAC Council Discussions

September, 2017



NEAC

NEAC today

- Council selected group of skilled, passionate professionals dedicated to improving Newmarket's environmental position. Three passionate and knowledgeable new members
- These discussions are focused on making significant enhancements to Newmarket's Environmental Presence and decision making in conjunction with both staff and Council.

Our Current Focus - 2017

- **Newmarket MEP-** NEAC participated and endorsed the plan and C.Ethier continues to provide information to staff working on funding grants
- **Municipal Energy Plan-**
 - Items from PCP Corporate plan still need funding
 - NEAC supported number of items recommended by Operations this month.
 - Previous NEAC recommendation to focus energy consumption bills with central focus
- **Storm Water Management-** Largely done by staff /conservation person with post review by NEAC. Final plan endorsed by NEAC.
 - NEAC felt strongly residents needed incentives to assist at home

Current Focus...2

- **Public Outreach and Engagement**

- -suffered badly from loss of members who were focused on making things happen here
- - need a new location for Community Garage sale
- - E-waste now every two years, so will happen in 2018

Some Challenges:

- Three active members have resigned and resulted in less activity
- Members have felt their expertise was not being valued
- Two prior appointees never came to meetings before resigning
- Less meetings have resulted in loss of continuity
- Council has not been referring many environmental items to its advisory committee
- Committee not always involved in early stages of work
- High workloads on staff result in difficulty of communication
- **As a result NEAC finds itself morphing into an advocacy role rather than advisory role for Council and staff**

A Chance for a Fresh Start

- Committee needs to be valued and its contribution recognized
- **Environment needs to become a priority of the new Council.**
The fact it was not a designated priority this term of Council led to the original staff recommendation for NEAC not to continue
- Involve NEAC in areas of past work/demonstrated expertise.
- **We desperately need a community environmental plan to focus environmental activities.** This was proposed several years ago as part of PCP and keeps getting deferred for budget issues. **Huge grant opportunities await**
- We need to restore Newmarket as an environmental leader
- **Full time environmental staff member proposed in budget needs to be approved.** We believe this position can strengthen the communication process between staff and the committee

Positive Change Can Help

- **NEAC needs to know the plans you have each year going forward and where we can advise environmentally**
- **NEAC to be on the check list for projects**
- Twice yearly meetings with Council but not limited to 5 minutes
- A staff person designated as environmental focus and attends meetings to provide feedback and information
- **Environmental Plan** that sets targets, focuses on opportunities, channels environmental issues to NEAC, acts hand in hand with NEAC, Council and staff. NEAC could handle some public input here. **The plan is needed for more provincial grants**
- Yearly Environmental Report
- Staff Aware and Committed to involve NEAC in the input stage
- **NEAC wants to be part of a team that strengthens our community's dedication to the environment**

Summary

- **NEAC needs to know Council/staff ongoing plans** that impact the environment, and be consulted on environmental issues before plans are finalized. We are your environmental advisory committee.
- **With a Community Environmental Plan** as other Regional municipalities have, **priorities can be focused**. This is critical given the increasing impact of Climate change. One example is **the GHG Emissions Challenge fund that would enable project funding from the Province at 100% up to \$10 Mil for qualified Municipalities.**
- We have an opportunity to restore our dominant environment position in the Region.
- Our new members are passionate, interested and qualified to help

2018 some ideas for consideration- A sample of items

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- **Advising Council/staff on issues related to its environmental priorities as they evolve**
- **Community Environment Plan Development**: Include such things as: Reduce Town waste tonnage by x % annually (divert more to recycling etc)
 - Reduce per capita water consumption by x % annually (be water wise)
 - Increase Town tree inventory by x % by the year xxxx (helps to manage the challenge between future development and tree loss)
- Tree bylaw and plans for urban growth to meet the official plan
- Waste Management- Improving recycling numbers and reducing contamination, continue to review waste calendar
- Bicycle trails
- Assisting in revamping the trail guide for environmental info
- Reducing plastic water bottle usage and recommendations for bottle filling stations

2018 Ideas cont'd

- Reducing soil diversion from development sites
- Lighting standards to reduce lighting (except security lighting) after close of business
- Ways to further expand community gardens

Public Advocacy

- Ian Gray award replacement
- Community Garage Sale
- E waste Sept/Oct
- Farm Market
- Public consultation on Priorities

Why a staff environmental focus

- Staff can increase communication with NEAC on environmental issues and policies
- There is a need for a focus, a plan, to optimise use of resources and accountability and to involve NEAC
- Critical part of being leaders in environmental issues
- We are missing significant grant opportunities and environmental networking learning's.
- Money to be saved

Council Mandated Priorities:

Project Description		Priority	Project Lead	Milestones	Deliverables	Deadline	Budget Impact	Link to Council’s Strategic Priorities and/or Corporate Strategic Goals
ENERGY								
1.	Community /Municipal Energy Plan (MEP) -Development <ul style="list-style-type: none">Energy Conservation and Efficiency of Municipally and Privately-Owned Properties	1	Jen Slykhuis/ John Birchall	<ul style="list-style-type: none">SAG MemberInput into PICReview of Consultant’s recommendations and Draft PlanReview of staff recommendationsProvide comments to staff for inclusion in plan.	Final comments, staff report before Council for approval and final adoption.	May 6, 2016 Completed	N/A	Well-planned and connected <ul style="list-style-type: none">Long-term strategy matched with a short-term action plan
2.	Community/ Municipal Energy Plan (MEP) -Implementation <ul style="list-style-type: none">Newmarket Energy Efficiency Retrofit BPDistrict Energy BPEnergy Performance Labelling ProgramTown Energy ManagerCEP Education and Outreach	1	Catherine Ethier/ John Birchall	<ul style="list-style-type: none">Advisement on Funding ProgramsInput into RFP-s and Review of ProposalsReview of staff recommendations about plan implementation	<ul style="list-style-type: none">Information memos about funding programsFeedback to staff as requiredComments to staff reports before Council for approval and final adoption.Recommendations to council in regard to budget considerations	Ongoing- waiting for funding before anything can happen	N/A	Well-planned and connected <ul style="list-style-type: none">Long-term strategy matched with a short-term action planCouncil Strategic Priorities: Efficiency/financial Management: By ensuring effective and efficient services.Corporate Strategic Goals: Living Well: By focusing on environmental protection and natural heritage preservation.

Project Description		Priority	Project Lead	Milestones	Deliverables	Deadline	Budget Impact	Link to Council's Strategic Priorities and/or Corporate Strategic Goals
3.	Municipal Energy Plan O. Reg. 397/11 <ul style="list-style-type: none"> Energy Conservation upgrades and Efficiency of Municipally and Privately Owned Properties Review energy consumption updates and energy audit results Five Year Municipal CDM Plan Development/ Update 	1	Catherine Ethier/ John Birchall	<ul style="list-style-type: none"> Review budget considerations for municipal conservation projects and Five Year CDM Plan Development Advisement about incentives and other third party resources Review of Energy Consumption Trends and Measures Advisement regarding municipal compliance with Green Energy Act and O. Reg. 397/11 and input during plan development and annual updates Determine means to conserve energy/public awareness campaigns and mitigating measures 	<ul style="list-style-type: none"> Provide advisement to council about staff proposal for budget allocations about energy conservation projects and municipal plan development/update Information memos on incentives and potential for project cost reductions Provide comments to Energy Consumption reports and staff analysis Comments on staff reports and input during Five Year CDM Plan Development Comments on updates and targets of Five Year CDM Plan Recommendation to received Site Plans and submissions for review 	<ul style="list-style-type: none"> Sept 2017 <p>ongoing</p> <p>ongoing</p> <p>Recommendation re funding for CDM plan 09/117</p> <p>Before May 1 , 2019</p>	N/A	Well-planned and connected <ul style="list-style-type: none"> Long-term strategy matched with a short-term action plan Council Strategic Priorities: Efficiency/financial Management: By ensuring effective and efficient services. Corporate Strategic Goals: Living Well: By focusing on environmental protection and natural heritage preservation.

Project Description		Priority	Project Lead	Milestones	Deliverables	Deadline	Budget Impact	Link to Council's Strategic Priorities and/or Corporate Strategic Goals
				<ul style="list-style-type: none"> Development/Site Plan – energy reductions through good practices Receive a presentation and updates from Public Works Staff on municipal energy conservation projects and proposals 	<ul style="list-style-type: none"> Recommendations to council in regard to budget considerations 			
4.	Lighting <ul style="list-style-type: none"> Lighting Standards and By-law 		John Birchall/ Cathie Ethier	<ul style="list-style-type: none"> Determine means to conserve energy/public awareness campaigns and mitigating measures Development/Site Plan – energy reductions through good practices Receive a presentation from Public Works Staff on the street light project 	<ul style="list-style-type: none"> Shielded and timed lights and signage Recommendation to receive Site Plan submissions for review 	TBD	N/A	Well-planned and connected <ul style="list-style-type: none"> Long-term strategy matched with a short-term action plan
5	Municipal response to Ontario's Climate Change Action Plan <ul style="list-style-type: none"> Support GHG emissions reductions Promote clean technology clusters and implementation of low-carbon technologies Promote green development standards and net zero buildings 	1	Catherine Ethier	<ul style="list-style-type: none"> Review of staff reports about enhancement of use of clean technologies and infrastructure developments Provide information about standards and latest technology advancements 	<ul style="list-style-type: none"> Comments on staff reports Support conservation culture shift and promote GHG emissions reduction 	Needs a Community energy plan with targets/post audits to gain significant funding	TBD	Opportunities Supporting Community and Neighbourhood Project Corporate Strategic Goals: Living Well: By focusing on environmental protection and natural heritage preservation.

Project Description		Priority	Project Lead	Milestones	Deliverables	Deadline	Budget Impact	Link to Council's Strategic Priorities and/or Corporate Strategic Goals
WATER								
6.	Municipal Storm Water Management Plan and Low Impact Development	2	Jen Slykhuis/ Staff	<ul style="list-style-type: none"> Review LSRCA Document NEAC to review Staff comments and provide feedback 	Staff report before Council for approval and final adoption.	2016 Completed	N/A	Well-planned and connected Long-term strategy matched with a short-term action plan Living well <ul style="list-style-type: none"> Environmental protection and natural heritage preservation
7.	Sustainable Water infrastructure: <ul style="list-style-type: none"> Waste Water Management Storm Water Management Asset Management Plan Water efficiency Low Impact Development Water Quality 	2	Staff (assign)/ TBD	<ul style="list-style-type: none"> Review Municipal Storm Water Management Plan updates/implementation Review Low Impact Development staff updates NEAC to review Staff comments and provide feedback 	<ul style="list-style-type: none"> Comments on Staff Reports and feedback 	2016	N/A	Well-planned and connected Long-term strategy matched with a short-term action plan Living well <ul style="list-style-type: none"> Environmental protection and natural heritage preservation
8.	Drinking/Tap Water Quality		Jill King	<ul style="list-style-type: none"> Presentation from Manager, Water/Wastewater to understand system, issues and what can be done Issues include impacts 	<ul style="list-style-type: none"> Development of an understanding of current issues, impacts and proposed actions Implementation of a plastic water bottle ban in all municipally owned 	Pending	N/A	Well-planned and connected <ul style="list-style-type: none"> Long-term strategy matched with a short-term action plan

Project Description		Priority	Project Lead	Milestones	Deliverables	Deadline	Budget Impact	Link to Council's Strategic Priorities and/or Corporate Strategic Goals
				<div>on plants, palatability and humans</div> <ul style="list-style-type: none">Revisit plastic water bottle ban	facilities.			

Project Description		Priority	Project Lead	Milestones	Deliverables	Deadline	Budget Impact	Link to Council's Strategic Priorities and/or Corporate Strategic Goals
COMMUNITY ENGAGEMENT, EDUCATION AND OUTREACH								
9.	Commuter Cycling Opportunities	2	David Kempton/ Petra Vollmerhausen	<ul style="list-style-type: none"> Incentives to improved bike lane infrastructure in Newmarket Educational initiatives Determine the interface with the Region's Transportation Master Plan Grant program opportunities 	<ul style="list-style-type: none"> Develop an understanding of current plans and efforts Determine gap opportunities and provide recommendations to Council for consideration 	December, 2016	N/A	Well-planned and connected <ul style="list-style-type: none"> Varied transit options Walking and biking trails, paths and lanes
10.	Pedestrian Connectivity <ul style="list-style-type: none"> Pathways and Lighting 	2	Petra Vollmerhausen	<ul style="list-style-type: none"> Determine status of trail plans Determine next steps and timing for new trail map 	<ul style="list-style-type: none"> Receive and understand the impacts of new grants and the timing associated with such Finalize plan for a new trail guide Identification of gaps (for example, unlit trail portions) 	Pending	\$5000 to \$7000, for the printing of trail maps	Well-planned and connected <ul style="list-style-type: none"> Improved inter-connectivity and interaction amongst neighbours and neighbourhoods Walking and biking trails, paths and lanes
11.	Public Engagement and Outreach <ul style="list-style-type: none"> Annual Public Forum Farmers Market Education at Schools/School Liaisons 	1	Michelle Bourdeau Nicole Hamley TBD	<ul style="list-style-type: none"> Revised Plan Completed Plan changes implemented Well planned events executed 	<ul style="list-style-type: none"> Revised plan for outreach/engagement Commencement of public events Increased environmental 	Ongoing	Costs incurred to operate events and reserve spaces	Community Engagement <ul style="list-style-type: none"> Engaging our changing resident demographics



Project Description		Priority	Project Lead	Milestones	Deliverables	Deadline	Budget Impact	Link to Council’s Strategic Priorities and/or Corporate Strategic Goals
	<ul style="list-style-type: none">• Ian Grey Award Environmental Events• Earth Hour• Community Garage Sale e-Waste				<div>awareness</div> <ul style="list-style-type: none">• Resident satisfaction• Encourage involvement of restaurants along Main Street			

Committee Member Priorities:

Project Description		Priority	Project Lead	Milestones	Deliverables	Deadline	Budget Impact	Link to Council's Strategic Priorities and/or Corporate Strategic Goals
SOIL AND VEGETATION								
12.	Urban Canopy and Sustainable Tree Plantings <ul style="list-style-type: none"> Tree Preservation By-law or policy 	4	Michelle Bourdeau TBD	<ul style="list-style-type: none"> Find out what plans are in place and/or what recommendations are being put forward by the Region, Town or LSRCA 	<ul style="list-style-type: none"> Understanding of upcoming Regional recommendations Provide input on a strategy, as required 	September, 2016	N/A	Living well <ul style="list-style-type: none"> Environmental protection and natural heritage preservation
13.	Community Gardens		David Kempton/ Petra Vollmerhausen	<ul style="list-style-type: none"> Determine where the Town is in response to NEAC's recommendation for a Community Garden in each ward. 	<ul style="list-style-type: none"> Understand need for future gardens Assist the Town and York Region Food Network in developing a strategy, as directed by Council 	October, 2016	N/A	Enhanced Recreational Opportunities <ul style="list-style-type: none"> Supporting Community and Neighbourhood Projects
14.	Soil Quality		Michelle Bourdeau/ Jen Slykhuis TBD	<ul style="list-style-type: none"> Review Markham's Site Alteration By-law/Fill By-laws Receive update from the Senior Environmental Coordinator on any ongoing initiatives Detail concerns of less ground cover in new construction and thinner sod impacts 	<ul style="list-style-type: none"> Understanding of soil fill impacts Improvements to encourage resident tree plantings Better quality soil retained on residential lots 	December, 2016	N/A	Well-planned and connected <ul style="list-style-type: none"> Long-term strategy matched with a short-term action plan

Project Description		Priority	Project Lead	Milestones	Deliverables	Deadline	Budget Impact	Link to Council's Strategic Priorities and/or Corporate Strategic Goals
				<ul style="list-style-type: none"> Recommendations with staff input 				
15.	Waste Management	4	Craig Schritt/ PWS	<ul style="list-style-type: none"> Staff to provide information on Waste Management 	<ul style="list-style-type: none"> Ongoing review of the waste calendar Determine a means of translating Committee interest into action 	Ongoing	N/A	Well-planned and connected <ul style="list-style-type: none"> Long-term strategy matched with a short-term action plan

Heritage Newmarket Advisory Committee

Committee Workplan
September 2017



modern
green
forward-thinking
inclusive
community
progressive
creative
urban
smart
innovative

Workplan Areas

- Public Education and Awareness
- Advise Council on Heritage Matters
- Part IV Designations
- Residential Plaque Program
- Heritage Attributes By-law
- Heritage Salvage Program

Accomplishments 2017

Part IV Designations

Contracted with ARA for 3 designation reports

379 Botsford

411 Millard

17030 Yonge St. Quaker Cemetery

Public Awareness/Education

Information Pamphlets and workshops postponed to 2018

Plaques

3 researched and made in 2017



Accomplishments 2017

Advising Council

Provided advice to Council on relevant Development Applications

King George School

Forest Green on Leslie St. (Bogart House)

Pickering College

260 Eagle Street

Old Main Street

770 Gorham St.

Provided advice to Council on Town and/or Regional projects

Union Hotel

Metrolinx rail works

Heritage Attribute By-law

Provided by-law office with best practices for conservation of heritage attributes



Accomplishments 2017

Liaise with developers and contractors on heritage matters providing information and advice.



Members of the Newmarket Heritage Advisory Committee also sit on the following committees providing information and advice:

- Architecture, Recreation, culture, Heritage Committee (ARCH)

- Elman W Campbell Museum Board

- Lower Main Street South Heritage Conservation Advisory Group

- Newmarket Historical Society Board of Directors

Priorities for 2018



Heritage Awareness and Education workshops

- Workshop with local Realtors

- Update and reproduce Heritage Brochures

Up to 4 Heritage Designation under Part IV of the Heritage Act

Ongoing Plaque research and production

- Up to 6 residence plaques

- Up to 4 landmark plaques

Continue providing advice to Council on Heritage Matters

Continued stewardship of Newmarket's built heritage resources



**Thank you on behalf of the
Newmarket Heritage Advisory
Committee**



Tom Hempen
Athol Hart, Chair
Billie Locke
Soni Felix Raj
Joan Seddon
Rohit Singh
Malcolm Watts

