



Town of Newmarket
MINUTES

**Main Street District Business
Improvement Area Board of Management**

Tuesday, July 18, 2017 at 7:30 PM
Community Centre Hall # 2

200 Doug Duncan Drive

The meeting of the Main Street District Business Improvement Area Board of Management was held on Tuesday, July 18, 2017 in Hall # 2 of the Community Centre – 200 Doug Duncan Drive, Newmarket.

Members Present: Glenn Wilson, Chair
Anne Martin
Peter Mertens
Carmina Pereira
Jackie Playter
Rory Rodrigo
Siegfried Wall (7:47 to 8:20 PM)

Absent: Elizabeth Buslovich
Councillor Kwapis
Olga Paiva

Staff Present: E. Bryan, Business Development Specialist
L. Moor, Council/Committee Coordinator

The meeting was called to order at 7:30 PM.

G. Wilson in the Chair.

Additions & Corrections to the Agenda

None.

Declarations of Pecuniary Interest

None.

Presentations & Recognitions

None.

Deputations

None.

Approval of Minutes

1. Main Street District Business Improvement Area Board of Management Minutes of June 20, 2017.

Moved by: Carmina Pereira
Seconded by: Rory Rodrigo

1. That the Main Street District Business Improvement Area Board of Management Minutes of June 20, 2017 be approved.

Carried

2. Marketing Sub-committee Report/Minutes

The Chair advised there are no Marketing Sub-committee Minutes for distribution.

3. Street Events Update

Carmina Pereira advised that the Canada Day event was very successful. The Chair advised that the street vendors at that event had sold out of their merchandise by 5:00 PM and the estimated attendance was 15,000 people.

Moved by: Rory Rodrigo
Seconded by: Jackie Playter

1. That the verbal street events update be received.

Carried

4. Financial Update and Accounting Overview of Year to Date Expenditures

The Business Development Specialist distributed a document entitled 2017 BIA Budget Balance and provided a verbal update on funds expended to date. The Chair requested that the funds pledged to the Newmarket National Play Festival be disbursed before the festival begins.

Moved by: Rory Rodrigo
Seconded by: Peter Mertens

1. That the verbal financial update and accounting overview of year to date expenditures document be received.

Carried

5. Newmarket Downtown Development Committee Update

The Business Development Specialist provided a verbal update regarding the financial incentive and community grant applications that were considered at the June 30, 2017 Newmarket Downtown Development Committee. Discussion ensued regarding criteria requirements for funding assistance and the feasibility of the Business Improvement Area Board of Management being included by sharing information related to funding applications.

Moved by: Rory Rodrigo
Seconded by: Anne Martin

1. That the verbal update by the Business Development Specialist regarding the Newmarket Downtown Development Committee be received.

Carried

6. New Business

- (a) The Chair requested approval in principle of relocation of the refuse compartment located at the rear of the property known as the Olde Village Free House to an area within the Market Square parking lot. He advised that the owner of the Olde Village Free House is seeking an opportunity to develop an outdoor patio at the rear of the building and the Town has been consulted regarding repositioning of the refuse stall. The Business Development Specialist provided some input into the preliminary discussions that have taken place regarding the overall concerns associated with Main Street and refuse. Discussion ensued regarding the approval in principle concept as many of the details associated with the feasibility of refuse compartment relocation and possible backyard patio remain unknown at this time.

Adjournment

Moved by: Peter Mertens
Seconded by: Rory Rodrigo

1. That the meeting adjourn at 8:20 PM.

Carried

Date

G. Wilson, Chair