



Wednesday, June 21, 2017 at 5:00 PM

Cane A & B

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## **Additions and Corrections to the Agenda**

## **Declarations of Interest**

## **Approval of Minutes**

1. Newmarket Economic Development Advisory Committee Meeting Minutes of November 1, 2016
2. Council/NEDAC Workshop Minutes of May 1, 2017 (for information only)

## **Items**

3. Appointment of NEDAC Vice-Chair
4. Innovation
  - a. Proposed Results Based Accountability Framework
  - b. Smart City Challenge: Newmarket's Opportunity
  - c. Innovation Projects Update: Soofa expansion, Smart Parking
  - d. Broadband Update

Key Question: Will these initiatives advance Newmarket's strategic theme of Innovation?

5. Urbanization
  - a. Community Investment Brand Marketing Implementation Update
  - b. Status of Corridor Intensification Projects

Key Question: Is progress being made on corridor intensification?

6. Collaboration
  - a. Intelligent Community Forum (ICF) Intelligent Community Application

- b. Corporate Visitation Program
- c. "The Elwins" Marketing Initiative

Key Question: Does moving forward with the ICF application process advance our community development objectives?

### **Closed Session (if required)**

### **New Business**

### **Adjournment**