

The meeting of the Newmarket Downtown Development Committee was held on Friday, March 31, 2017 in Hall # 4 of the Community Centre - 200 Doug Duncan Drive, Newmarket.

Members Present: Jackie Playter, Chair (10:09 to 11:40 AM)
Councillor Kwapis
Olga Paiva
Steve Whitfield

Absent: Barbara Leibel

Staff Present: C. Kallio, Economic Development Officer
L. Moor, Council/Committee Coordinator

Guests: Anne Martin (10:06 to 10:46 AM)
Karla Wilson (10:06 to 11:10 AM)
Ted Heald (10:06 to 11:10 AM)
Kathy Kumpula
Glenn Wilson
Joe Sponga (10:32 to 11:01 AM)
Laura Sterling (10:32 to 11:01 AM)

The meeting was called to order at 10:06 AM.

The Economic Development Officer in the Chair.

Additions & Corrections to the Agenda

The Economic Development Officer advised of two additions to the agenda being Financial Incentive Program Applications # 2017-06 for the property known as 221 Main Street South and # 2017-07 for the property known as the Christian Baptist Church.

Moved by: Olga Paiva
Seconded by: Steve Whitfield

That the additional items as itemized by the Economic Development Officer be included on the agenda.

Carried

Declarations of Interest

Olga Paiva advised that due to ongoing litigation, she would not be participating in any discussion or voting pertaining to Item 2 of the agenda, due to a conflict of interest regarding the use of the lane easement as outlined in the statement of claim issued to neighbouring properties, Lake Simcoe Region Conservation Authority and the Town of Newmarket in April 2014.

Jackie Playter arrived at 10:09 AM and assumed the Chair.

The Economic Development Officer provided a verbal status update regarding available budget figures and requested that the agenda items be repositioned to incorporate the additional submissions and presentations.

Items

1. Financial Incentives Program Application 2017-06 – Interior Renovation and Improvement Program/Planning and Building Fees Rebate/Credit Program/Project Feasibility Program – 221 Main Street South.

Ms. Anne Martin, owner of the property known as 221 Main Street South addressed those present with a PowerPoint presentation providing details of restoration works to the building after a flood occurred in January, 2016. She requested the opportunity to utilize an interest free loan in the amount of \$100,000.00, Project Feasibility Study costs in the amount of \$2,448.94 and Planning/Building Permit Fees reimbursement of \$450.00, all retroactively.

The Economic Development Officer provided details regarding eligibility requirements associated with applications and interest free loan requirements and read aloud the portion of the Newmarket Downtown Development Committee Terms of Reference indicating the timing of restoration works relative to application submission.

Moved by: Councillor Kwapis
Seconded by: Steve Whitfield

a) That the request for grants and/or loans for Financial Incentives Program Application 2017-06 – Interior Renovation and Improvement Program, Planning and Building Fees Rebate/Credit Program and Project Feasibility Program for the property known as 221 Main Street South be denied; and,

i) That the applicant be offered the opportunity to re-submit an application for the remaining restoration works for consideration by the Newmarket Downtown Development Committee; and,

ii) That Ms. Anne Martin, 221 Main Street South, Newmarket, ON L3Y 3Y9 be notified of this action.

Carried

2. Financial Incentives Program Application 2017-07 – Project Feasibility Study – Christian Baptist Church – 127 to 135 Main Street South.

Mr. Joe Sponga, on behalf of Century 21 Heritage Group addressed those present representing a client interested in the property known as 127 – 135 Main Street South. He advised that the client is seeking possible development opportunities for the building known as the Christian Baptist Church.

Moved by: Councillor Kwapis
Seconded by: Steve Whitfield

a) That the Financial Incentives Program Application 2017-07 – Project Feasibility Study for the property known as 127 – 135 Main Street South (Christian Baptist Church) be approved up to a maximum of \$10,000.00 subject to the submission of appropriate professional consulting fees quotations; and,

i) That the Feasibility Study assessment details be available publicly and shared as required; and,

ii) That Mr. Joe Sponga, Century 21 Heritage Group, #3 & 7-11160 Yonge Street, Richmond Hill, ON L4S 1H5 be notified of this action.

Carried

3. Financial Incentives Program 2017-05 – Façade Improvement and Restoration Program Grant Application, Interior Renovation and Improvement Program Grant Application – Haven Eclectic Modern Style – 206 Main Street South.

Ms. Karla Wilson, tenant of the property known as 206 Main Street South provided a verbal status update regarding the submitted applications and advised that she and the business co-owner are attempting to create an emporium type atmosphere with a limited seating espresso bar in the rear portion of the shop. She further advised that the lower level windows will be replaced with the design previously approved by the Lower Main Street Heritage Conservation District Advisory Group.

Moved by: Councillor Kwapis
Seconded by: Steve Whitfield

- a) That the Façade Improvement and Restoration Program Gant Application in the amount of \$20,000.00 be approved; and,
- i) That the Interior Renovation and Improvement Program Grant Application in the amount of \$15,000.00 be approved; and,
- ii) That Planning and Building Permit fees in the maximum amount allowable be approved subject to the submission of receipts; and,
- iii) That Haven Eclectic Modern Style, 206 Main Street South, Newmarket, ON L3Y 3Z3 be notified of this action.

Carried

Approval of Minutes

4. Newmarket Downtown Development Committee Minutes of February 1, 2017.

Moved by: Steve Whitfield
Seconded by: Olga Paiva

- a) That the Newmarket Downtown Development Committee Minutes of February 1, 2017 be approved.

Carried

Items

Olga Paiva left the meeting at 11:10 AM.

5. Business Sign Program Grant Application 2016-04 – Snackmrkt, 352 Doug Duncan Drive.

The Economic Development Officer provided a verbal update regarding the Business Sign Program Grant Application for the property known as Snackmrkt located at 352 Doug Duncan Drive.

Moved by: Steve Whitfield
Seconded by: Councillor Kwapis

a) That the Business Sign Program Grant Application in the amount of \$2,500.00 be approved; and,

i) That Snackmrkt Inc., 299 Court Street, Newmarket, ON L3Y 3S6 be notified of this action.

Carried

Olga Paiva returned to the meeting at 11:12 AM.

Olga Paiva took no part in the discussion or voting of the foregoing matter.

6. Financial Incentives Program Application 2017-01 – Interior Renovation and Improvement Grant Application, Façade Improvement and Restoration Program Grant Application, Project Feasibility Study Program Grant Application, Planning and Building Fees Rebate/Credit Program Grant Application – 37 Main Street.

The Economic Development Officer provided a verbal update regarding the applications and advised the new owner plans a complete renovation of the building which involves commercial space on the Main Street frontage and restoration of the exterior.

Moved by: Steve Whitfield
Seconded by: Councillor Kwapis

a) That the Interior Renovation and Improvement Grant Application in the amount of \$10,000.00 be approved; and,

i) That the Façade Improvement and Restoration Program Grant Application in the amount of \$10,000.00 be approved; and,

ii) That the Project Feasibility Study Program Grant Application in the amount of \$3,250.00 be approved; and,

iii) That the Planning and Building Fees Rebate/Credit Program Grant Application in the amount of \$933.10 be approved; and,

iv) That Mr. Giuseppe Crupi, 5150 Elgin Mills Road East, Markham, ON L6C 1L5 be notified of this action.

Carried

7. Financial Incentives Program Application 2017-04 – Façade Improvement and Restoration Grant Program Application – 74 Main Street South.

The Economic Development Officer provided a verbal update regarding Financial Incentives Program Grant Application 2017-04 and advised that the new owner of the Grey Goat Pub is seeking financial assistance with the replacement of twelve windows in the building that will retain the original look and historic character of the windows currently in place.

Moved by: Olga Paiva
Seconded by: Steve Whitfield

a) That the Façade Improvement and Restoration Program Grant Application in the amount of \$6,272.00 be approved; and,

i) That Habi-J Holdings Ltd., 38 Spruce Avenue, Richmond Hill, ON L4C 6W1 be notified of this action.

Carried

8. Community Grant Application – Newmarket Car Club.

The Economic Development Officer provided a verbal update regarding the Community Grant Application for the Newmarket Car Club and advised that the Car Club Members have received endorsement from the Main Street District Business Improvement Area Board of Management to host the annual Main Street event on Sunday, June 11, 2017. The request for funding is to be used toward event marketing.

Moved by: Councillor Kwapis
Seconded by: Olga Paiva

a) That the Community Grant Application from the Newmarket Car Club in the amount of \$2,000.00 be approved; and,

i) That the Newmarket Car Club, 24 Boothbay Crescent, Newmarket, ON L3Y 1Y5 be notified of this action.

Carried

9. Community Grant Application – TD – Newmarket Music Festival 2017.

The Economic Development Officer provided a verbal update regarding the Community Grant Application by the Arts Music Festivals York Region and advised that the Newmarket Jazz+ Festival will be returning to its' original home at Riverwalk Commons from August 25 to 27, 2017. The organizers are seeking a community grant in the amount of \$3,000.00 to support marketing efforts.

Moved by: Councillor Kwapis
Seconded by: Olga Paiva

a) That the Community Grant Application from Arts Music Festivals York Region, o/a TD – Newmarket Music Festival 2017, in the amount of \$3,000.00 be approved; and,

i) That Arts Festival York Region, 1359 Wellington Street West, King City, ON L7B 1K5 be notified of this action.

Carried

New Business

The Economic Development Officer advised that he will be introducing a new staff member in the Economic Development Office who will begin employment with the Town on April 18, 2017.

Adjournment

Moved by: Olga Paiva
Seconded by: Steve Whitfield

That the meeting adjourn at 11:40 AM.

Carried

Date

Jackie Playter, Chair