



Town of Newmarket **AGENDA**

Newmarket Downtown Development Committee

Monday, March 31, 2017
Hall #3, Community Centre

Agenda Compiled on March 29, 2017 at 11:00 AM

Items

1. Newmarket Downtown Development Committee Minutes of February 1, 2017.
2. Financial Incentives Program Grant Application 2016-04- Business Sign Program, 352 Doug Duncan Drive. (Attachment 2)

The owner of Snackmrkt is seeking assistance with the business sign that will wrap around the south and east face of the building. Heritage Conservation District Approval has been received for the concept.
3. Financial Incentives Program Grant Application 2017-01 - Multiple 37 Main Street South. (Attachment 3).

The new owner of 37 Main Street South (former Myer's Costumes) plans a complete renovation of the building which will involve commercial space on the Main Street frontage and restoration of the exterior. He is seeking assistance under the Project Feasibility Study, Interior, Facade, and Planning and Building Permit Fees Program.
4. Financial Incentives Program Grant Application 2017-04- 74 Main Street South.

The new owner of the Grey Goat Pub seeks assistance with the replacement of 12 windows on the building. These will retain the original look and historic character of the current windows.
5. Financial Incentives Program Grant Application 2017-05 - Facade Improvement and Restoration Program, 206 Main Street South. (Attachments 4 & 5).

Haven Eclectic Modern Style is intending to replace lower level windows at the entrance corner and along Botsford. This ensures better aesthetics as well as resolves the problem of frost build-up on the existing single pane windows dating from the 1950s, which obscure customer sight lines and which are not energy efficient. The new windows will be able to open during warmer weather months. The Heritage Conservation District committee proposed modest modifications (changing frame colour to black) to the original design proposal which were accepted by the owner. A Heritage permit has since been granted.
6. Community Grant Application - Newmarket Car Club

The Newmarket Car Club has received endorsements from the BIA to hold this annual Main Street event on Sunday, June 11, 2017, a date that was chosen to ideally attract visitors on a less busy day than Saturday. The request is for \$2,000 to be used towards event marketing.

7. Community Grant Application - Newmarket Music Festival (Formerly Jazz+ Festival).

The rebranded Newmarket Jazz+ Festival is returning to its original home at Riverwalk Commonc with a new date: August 25-27. The organizers are seeking a community grant in the amount of \$3,000 to support marketing efforts.

The meeting of the Newmarket Downtown Development Committee was held on Monday, February 1, 2017 in Hall # 4 of the Community Centre - 200 Doug Duncan Drive, Newmarket.

Members Present: Jackie Playter, Chair
Councillor Kwapis
Barbara Leibel
Olga Paiva
Steve Whitfield

Staff Present: C. Kallio, Economic Development Officer
L. Moor, Council/Committee Coordinator

Guests: Athol Hart
Glenn Wilson

The meeting was called to order at 2:19 p.m.

Jackie Playter in the Chair.

Additions & Corrections to the Agenda

The Economic Development Officer advised of an addition to the agenda being a Community Grant Application for consideration.

Declarations of Interest

Olga Paiva advised that due to ongoing litigation, she would not be participating in any discussion or voting pertaining to Item 2 of the agenda, due to a conflict of interest regarding the use of the lane easement as outlined in the statement of claim issued to neighbouring properties, Lake Simcoe Region Conservation Authority and the Town of Newmarket in April 2014.

Approval of Minutes

1. Newmarket Downtown Development Committee Minutes of April 29, 2016.

Moved by: Steve Whitfield

Seconded by: Barbara Leibel

a) THAT the Newmarket Downtown Development Committee Minutes of June 24, 2016 be approved.

Carried

Items

2. Financial Incentives Program Grant Application 2016-04 – Interior Renovation and Improvement Program and Planning and Building Fees Rebate/Credit Program – 352 Doug Duncan Drive.

The Economic Development Officer provided a verbal update regarding Financial Incentives Program Grant Application 2016-04 and advised that the owner of the building intends to make interior renovations for a restaurant with a game playing theme (i.e. – board games, bocce, shuffleboard etc.) and is seeking financial assistance for the renovations as well as planning and building fees rebate/credit program.

Moved by: Barbara Leibel

Seconded by: Councillor Kwapis

a) THAT the Interior Renovation and Improvement Program in the amount of \$15,000.00 be approved;

i) AND THAT the Planning and Building Fees Rebate/Credit Program in the amount of \$227.50 be approved;

ii) AND THAT Snackmrkt Inc., 299 Court Street, Newmarket, ON L3Y 3S6 be notified of this action.

Carried

Olga Paiva took no part in the discussion or voting of the foregoing matter.

3. Financial Incentives Program Grant Application 2016-06 – Façade Improvement and Restoration Program – 253 Main Street South.

The Economic Development Officer provided a verbal update regarding the application and advised the Owner had been served an order for deterioration of the property and is now seeking funding assistance for façade repairs. Discussion ensued regarding the potential dangerous situation surrounding the building with dangling electricity wires.

Moved by: Barbara Leibel
Seconded by: Steve Whitfield

a) THAT the Façade Improvement and Restoration Program Grant Application in the amount of \$5,650.00 be deferred;

i) AND THAT Ms. Ida Valentini, 34 Halmar Park Road, Pepperlaw, ON L0E 1N0 be notified of this action.

Carried

A suggestion was made to have the applicant provide more details of the quotation received for façade improvements with a breakdown of specifics related to stucco surfacing and cement block repair.

4. Financial Incentives Program Grant Application 2016-02 – Project Feasibility Study Program – 514 Davis Drive.

The Economic Development Officer provided a verbal update regarding Financial Incentives Program Grant Application 2016-02 and advised that the Owners of 514 Davis Drive are seeking to re-develop the property into significant office space and are requesting funding assistance with the architectural fees.

Moved by: Steve Whitfield
Seconded by: Barbara Leibel

a) THAT the Project Feasibility Study Program Grant Application in the amount of \$10,000.00 be approved;

i) AND THAT 1548373 Ontario Inc., c/o Oskar Group, 3660 Midland Avenue, Suite 200, Toronto, ON M1V 0B8 be notified of this action.

Carried

5. Financial Incentives Program Grant Application 2017-02 – Project Feasibility Study Program – 231-233 Main Street South.

The Economic Development Officer provided a verbal update regarding Financial Incentives Program Grant Application 2017-02 and advised that the Owners of 221-233 Main Street South (former Bank of Montreal building) intend to engage heritage architects to make recommendations in an effort to restore both the interior and exterior of the building and are seeking funding assistance for the Project Feasibility Study.

Moved by: Barbara Leibel
Seconded by: Olga Paiva

a) THAT the Project Feasibility Study Program Grant Application in the amount of \$10,000.00 be approved;

i) AND THAT Ms. Penny Zielinski, 35 Bridle Path, Sharon, ON L0G 1V0 be notified of this action.

Carried

6. Community Grant Application – Newmarket Car Club.

The Economic Development Officer provided a verbal update regarding the Community Grant Application by the Newmarket Car Club whose organizers are seeking to bring the car show event to Main Street on June 10, 2017 with an alternative rain date of June 17, 2017 and are seeking funding assistance of \$2,000.00.

Moved by: Steve Whitfield
Seconded by: Olga Paiva

a) THAT the Community Grant Application by the Newmarket Car Club in the amount of \$2,000.00 for the car show event be conditionally supported subject to endorsement by the Main Street District Business Improvement Area Board of Management.

Carried

New Business

Jackie Playter advised those present about her concerns related to the empty building known as the Clock Tower and the appearance of its' neglected condition.

Councillor Kwapis advised that he had presented a Motion to Committee of the Whole regarding vacant storefronts and by-law enforcement practices related to same.

Adjournment

Moved by: Barbara Leibel
Seconded by: Steve Whitfield

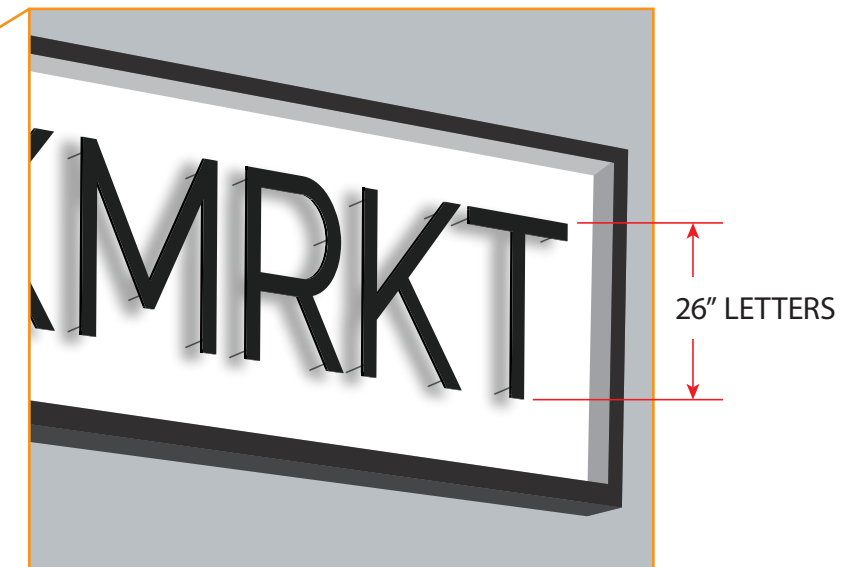
THAT the meeting adjourn.

Carried

There being no further business, the meeting adjourned at 3:21 p.m.

Date

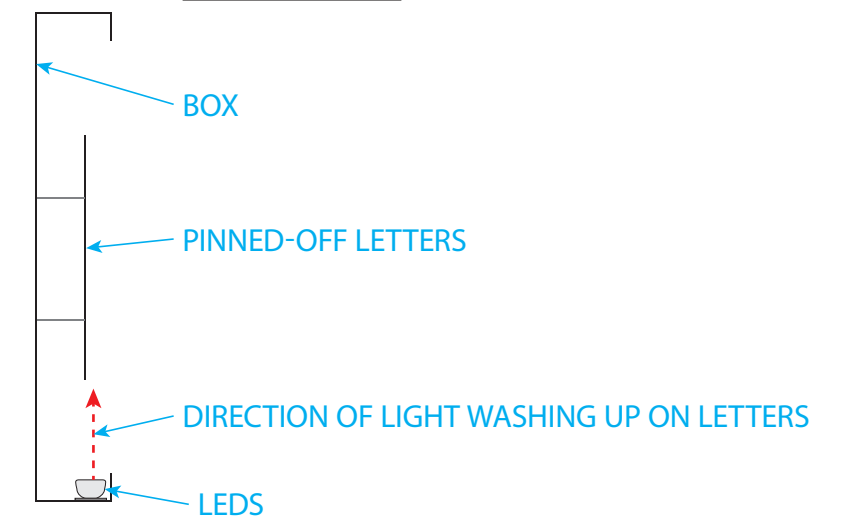
Jackie Playter, Chair

TOTAL SIGN AREA OVER BOTH ELEVATIONS = 250.04 FT²

NOTE:

- 8" DEEP ALUMINUM OPEN-FACED BOX PAINTED BLACK ON OUTSIDE FACES AND WHITE ON INSIDE FACES
- 1/8" THK ALUMINUM LETTERS PAINTED BLACK AND PINNED 5" OFF INSIDE BACK FACE OF BOX (SEE PINS IN DETAIL ABOVE)
- LETTERS ILLUMINATED BY WHITE LEDS CONCEALED INSIDE OF BOX ON BOTTOM EDGE (LIGHTING EFFECT NOT SHOWN)

CROSS SECTION



PROPOSAL - SNACKMRKT - NEWMARKET - WRAP-AROUND STOREFRONT SIGN - (1) REQUIRED

Project: SNACKMRKT
 Title: WRAP-AROUND STOREFRONT SIGN
 Drawing #: 1
 Page #: 1

Scale: AS SHOWN
 File Name: WRAP-AROUND STOREFRONT SIGN.ai
 Drawn By: RT
 Date: MAR 2017

Revision: R2
 Date of Revision: MAR 9 2017
 Project Manager: CP
 Checked By - Design: Sales:

This drawing is the property of TWILIGHT SIGNS & NEON INC. Any reproduction or use without written permission from an officer of TWILIGHT is unlawful. Violators will be prosecuted to the full extent of the law.

Tel: (905) 857-3566 Web: www.twilightsigns.com
 30 McEwan Dr W, Bolton, Ontario, L7E 2V6



MYERS VARIETY & GIFT

costumes.com



Books/Café & Things

ice cream parlor · homemade sweets · deli / wraps

208

Haven
eclectic modern style

BOTSFORD ST

Things

deli / wraps

OPEN
ade
ee
freshly brewed

haven
eclectic modern style

