



Town of Newmarket Agenda

Main Street District Business Improvement Area Board of Management

Date: Wednesday, November 6, 2024
Time: 8:30 AM
Location: Streamed live from the Municipal Offices
395 Mulock Drive
Newmarket, ON L3Y 4X7

Pages

1. Notice

Members of the public may view this meeting through the live stream available at newmarket.ca/meetings, or attend in person at the Council Chambers at 395 Mulock Drive.

2. Additions and Corrections to the Agenda

3. Conflict of Interest Declarations

4. Presentations & Recognitions

5. Deputations

6. Approval of Minutes

6.1 Main Street District Business Improvement Area Board of Management meeting minutes of October 2, 2024

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1. That the Main Street District Business Improvement Area Board of Management meeting minutes of October 2, 2024 be approved.

7. Items

7.1 Sponsorship Request

Note: Tom Hempen will speak to this item.

7.2 Sub-Committee Reports

7.2.1 Marketing

7.2.2 Working Group

7.2.3 Events

7.3 Parking Update

7.4 Financial Update

7.5 Staff Update

7.5.1 Financial Incentive Program Staff Working Group Update

8. New Business

9. Closed Session (if required)

10. Adjournment



Town of Newmarket

Minutes

Main Street District Business Improvement Area Board of Management

Date: Wednesday, October 2, 2024
 Time: 8:30 AM
 Location: Streamed live from the Municipal Offices
 395 Mulock Drive
 Newmarket, ON L3Y 4X7

Members Present: Tom Hemen, Chair
 Ken Sparks
 Dominic Pede
 Patricia Carmichael (8:39 AM - 9:15 AM)
 Sheila Stewart (8:36 AM - 9:15 AM)
 Norm Pereira
 Councillor Kwapis
 Mike D'Angela

Members Absent: Avi Wulfand, Vice Chair
 Allan Cockburn

Staff Present: D. Lowes, Business Development Specialist
 C. Stipetic, Economic Development Coordinator
 E. Thomas-Hopkins, Legislative Coordinator

The meeting was called to order at 8:30 AM.
 Tom Hemen in the Chair.

1. Notice

Tom Hemen advised that members of the public were encouraged to attend an Advisory Committee or Board Meeting by viewing the live stream available at

newmarket.ca/meetings, or attending in person at the Council Chambers at 395 Mulock Drive.

2. Additions and Corrections to the Agenda

None.

3. Conflict of Interest Declarations

None.

4. Presentations & Recognitions

None.

5. Deputations

None.

6. Approval of Minutes

6.1 Main Street District Business Improvement Area Board of Management meeting minutes of September 4, 2024

Moved by: Norm Pereira

Seconded by: Dominic Pedo

1. That the Main Street District Business Improvement Area Board of Management meeting minutes of September 4, 2024 be approved.

Carried

7. Items

7.1 Sponsorship Requests

Tom Hempen provided a verbal update regarding Sponsorship Requests including a past sponsorship request from a September 4, 2024 deputation regarding a 7th Annual Thanksgiving Dinner. Board Members discussed sponsoring the event.

Moved by: Councillor Kwapis

Seconded by: Norm Pereira

1. That the Main Street Newmarket Business Improvement Area Board of Management authorize a donation of \$700 to Jennifer McLachlan for the St. Andrew's Thanksgiving Dinner.

Carried

7.2 Sub-Committee Reports

7.2.1 Marketing

Ken Sparks provided a verbal update regarding Marketing including a Halloween event, the candlelight parade, contests and prize incentives for participating businesses, and items needed for upcoming events.

Moved by: Councillor Kwapis

Seconded by: Sheila Stewart

1. That the Main Street District Business Improvement Area Board of Management approve and authorize a budget of \$500 for the 2024 Halloween event.

Carried

7.2.2 Working Group

None.

7.2.3 Events

Ken Sparks provided a verbal update regarding Events including requesting a budget of \$4,000 for the 2024 candlelight parade.

Moved by: Ken Sparks

Seconded by: Norm Pereira

1. That the Main Street District Business Improvement Area Board of Management approve and authorize a budget of \$4,000 for the 2024 Candlelight Parade event.

Carried

7.3 Parking Update

Councillor Kwapis provided a verbal update regarding Parking Update including a recent report at Committee of the Whole on the proposed modular parking structure and a change in staff recommendations, loop camera pilot project data collection, paved parking patterns and financial considerations.

Board Members queried Councillor Kwapis regarding paid parking, tandem parking, future infrastructure need, and collection of new data with the opening of new establishments in the downtown.

7.4 Financial Update

The Treasurer provided a verbal update regarding Financial Update including year-to-date spending and current budget remaining.

7.5 Staff Update

7.5.1 Financial Incentive Program Staff Working Group Update

None.

8. New Business

None.

9. Closed Session (if required)

The Board did not resolve into Closed Session.

10. Adjournment

Moved by: Norm Pereira

Seconded by: Dominic Pede

1. That the meeting be adjourned at 9:15 AM.

Carried

Tom Hempen, Chair



Date