



Town of Newmarket Agenda

Main Street District Business Improvement Area Board of Management

Date: Wednesday, September 4, 2024
Time: 8:30 AM
Location: Streamed live from the Municipal Offices
395 Mulock Drive
Newmarket, ON L3Y 4X7

Pages

1. Notice

Members of the public may view this meeting through the live stream available at newmarket.ca/meetings, or attend in person at the Council Chambers at 395 Mulock Drive.

2. Additions and Corrections to the Agenda

3. Conflict of Interest Declarations

4. Presentations & Recognitions

5. Deputations

5.1 7th Annual Thanksgiving Dinner

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Note: Jennifer Mclachlan will provide a deputation regarding this matter.

1. That the deputation provided by Jennifer Mclachlan regarding 7th Annual Thanksgiving Dinner be received.

6. Approval of Minutes

6.1 Main Street District Business Improvement Area Board of Management Meeting Minutes of August 7, 2024

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1. That the Main Street District Business Improvement Area Board of Management Meeting Minutes of August 7, 2024

be approved.

7. Items

7.1 Central Counties Tourism Update

Note: Sara Sterling, Central Counties Tourism will provide a verbal update on this item.

1. That the verbal update provided by Sara Sterling, Industry Relations Manager, Central Counties Tourism regarding Central Counties Tourism Update be received.

7.2 Sub-Committee Reports

7.2.1 Marketing

7.2.2 Working Group

7.2.3 Events

7.3 Parking Update

7.4 Financial Update

7.5 Staff Update

7.5.1 Financial Incentive Program Staff Working Group Update

8. New Business

9. Closed Session (if required)

10. Adjournment



7TH ANNUAL

Thanks Giving

12-7PM

Dinner

FREE MEAL FOR THOSE IN NEED

OCTOBER 14TH, 2024

LIVE MUSIC | COMMUNITY FUN

ST. ANDREW'S PRESBYTERIAN CHURCH

484 Water Street, Newmarket ON, L3Y1M5



Town of Newmarket

Minutes

Main Street District Business Improvement Area Board of Management

Date: Wednesday, August 7, 2024
 Time: 8:30 AM
 Location: Streamed live from the Municipal Offices
 395 Mulock Drive
 Newmarket, ON L3Y 4X7

Members Present: Ken Sparks
 Dominic Pede
 Patricia Carmichael
 Norm Pereira
 Councillor Kwapis

Members Absent: Tom Hempen, Chair
 Avi Wulfand, Vice Chair
 Allan Cockburn
 Sheila Stewart

Staff Present: E. Thomas-Hopkins, Legislative Coordinator
 D. Lowes, Business Development Specialist
 C. Stipetic, Economic Development Coordinator

The meeting was called to order at 8:43 AM. Councillor Bob Kwapis in the Chair.

1. Notice

Councillor Kwapis advised that members of the public were encouraged to attend an Advisory Committee or Board Meeting by viewing the live stream available at newmarket.ca/meetings, or attending in person at the Council Chambers at 395 Mulock Drive.

2. Additions and Corrections to the Agenda

None.

3. Conflict of Interest Declarations

None.

4. Presentations & Recognitions

None.

5. Deputations

5.1 The Very Useful Theatre Company

Tom Pearson provided a deputation regarding The Very Useful Theater Company including the upcoming festival and performances, the Young Company, new accessible features to performances, long term goals for The Very Useful Theatre Company, and support from the BIA.

Moved by: Ken Sparks

Seconded by: Norm Pereira

- 1. That the deputation provided by Tom Pearson regarding The Very Useful Theatre Company be received.

Carried

Moved by: Norm Pereira

Seconded by: Ken Sparks

- 1. That the Main Street District Business Improvement Area Board of Management authorize a donation of \$1,500 to The Very Useful Theatre Company for the 2024 festival.

Carried

6. Approval of Minutes

6.1 Main Street District Business Improvement Area Board of Management Meeting Minutes of July 3, 2024

Moved by: Norm Pereira

Seconded by: Ken Sparks

1. That the Main Street District Business Improvement Area Board of Management Meeting Minutes of July 3, 2024 be approved.

Carried

7. Items

7.1 Sub-Committee Reports

7.1.1 Marketing

None.

7.1.2 Working Group

None.

7.1.3 Events

None.

7.2 Parking Update

Councillor Kwapis provided a verbal update regarding parking including extending the parking lot monitoring pilot.

7.3 Financial Update

The Treasurer provided a verbal update regarding year-to-date spending of the Board.

7.4 Staff Update

7.4.1 Financial Incentive Program Staff Working Group Update

None.

8. New Business

8.1 Buskers on Main Street

Councillor Kwapis asked Board Members for their feedback on Buskers on Main Street. Members discussed receiving good feedback overall regarding Buskers on Main Street.

9. Closed Session (if required)

The Board did not resolve into Closed Session.

9.1 Main Street District Business Improvement Area Board of Management (Closed Session) Meeting Minutes of July 3, 2024

Moved by: Ken Sparks

Seconded by: Norm Pereira

1. That the Main Street District Business Improvement Area Board of Management (Closed Session) Meeting Minutes of July 3, 2024 be approved.

Carried

9.1.1 Board Vacancy

10. Adjournment

Moved by: Norm Pereira

Seconded by: Ken Sparks

1. That the meeting be adjourned at 9:08 AM.

Carried

Tom Hempen, Chair

Date