



# Town of Newmarket Agenda

## Main Street District Business Improvement Area Board of Management

Date: Wednesday, July 3, 2024  
Time: 8:30 AM  
Location: Streamed live from the Municipal Offices  
395 Mulock Drive  
Newmarket, ON L3Y 4X7

Pages

### 1. Notice

Members of the public may view this meeting through the live stream available at [newmarket.ca/meetings](http://newmarket.ca/meetings), or attend in person at the Council Chambers at 395 Mulock Drive.

### 2. Additions and Corrections to the Agenda

### 3. Conflict of Interest Declarations

### 4. Presentations & Recognitions

### 5. Deputations

#### \*5.1 After Hours Big Band

1

**Note:** Lawrence Moule will provide a deputation on this matter.

1. That the deputation provided by Lawrence Moule regarding the After Hours Big Band be received.

### 6. Approval of Minutes

#### 6.1 Main Street District Business Improvement Area Board of Management Meeting Minutes of June 5, 2024

7

1. That the Main Street District Business Improvement Area Board of Management Meeting Minutes of June 5, 2024 be approved.

**7. Items**

## 7.1 Sub-Committee Reports

## 7.1.1 Marketing

## 7.1.2 Working Group

## 7.1.3 Events

## 7.2 Parking Update

## 7.3 Financial Update

## 7.4 Staff Update

## 7.4.1 Financial Incentive Program Staff Working Group Update

**8. New Business****9. Closed Session (If required)**

## \*9.1 Board Vacancy

Personal matters about an identifiable individual, including municipal or local board employees as per Section 239(2)(b) of the Municipal Act, 2001.

**10. Adjournment**

**AFTER  
HOURS  
BIG BAND**

A stylized, dark blue illustration of a trumpet and a trombone. The trumpet is positioned above the trombone, with its bell pointing to the right. The trombone is positioned below the trumpet, with its slide extended to the left. The instruments are rendered in a simple, graphic style with no shading.



**AFTER  
HOURS**  
BIG BAND 

# *Young At Heart*

**With Special  
Guests the  
After Hours  
Jazz Band from  
Huron Heights  
Secondary School**



**Old Town Hall  
460 Botsford Street  
Newmarket  
7:30 p.m. Saturday  
Oct. 21, 2023**



The After Hours Big Band presents

**AFTER  
HOURS  
BIG BAND** 

# *The Great Crooners*



Come see and hear a musical event like no other when the After Hours Big Band presents its fall community concert for 2024.

The concert continues our band's long tradition of promoting downtown

Newmarket as a cultural centre and showcase for Newmarket-area talent. "The Great Crooners" will be a tribute to beloved jazz singers and songs, performed with reverence and heart.

**Special Performance**  
By the Enter A Cappella  
choir of Sir William  
Mulock Secondary  
School's Music  
Department

**Saturday, October 26, 2024. Doors open 7:00 p.m.**

## **St. Paul's Anglican Church**

227 Church Street

Newmarket

For ticket information

please contact

[ahbbjazz@gmail.com](mailto:ahbbjazz@gmail.com)



# Main St. Newmarket

A unique, historic, vibrant, welcoming beehive!



The Newmarket Main Street District Business Improvement Area (BIA) is proud to support the After Hours Big Band's "Young At Heart" event at the Old Town Hall.



[www.NewmarketMainStreet.ca/about](http://www.NewmarketMainStreet.ca/about)

Contact the BIA at 289-470-1890 or by e-mail at:  
[info@newmarketmainstreet.ca](mailto:info@newmarketmainstreet.ca)





**Town of Newmarket**  
**Minutes**  
**Main Street District Business Improvement Area**  
**Board of Management**

Date: Wednesday, June 5, 2024  
 Time: 8:30 AM  
 Location: Streamed live from the Municipal Offices  
 395 Mulock Drive  
 Newmarket, ON L3Y 4X7

Members Present: Tom Hemen, Chair  
 Ken Sparks  
 Dominic Pede  
 Patricia Carmichael  
 Sheila Stewart  
 Norm Pereira  
 Councillor Kwapis

Members Absent: Avi Wulfand, Vice Chair  
 Allan Cockburn

Staff Present: C. Kallio, Economic Development Officer  
 E. Thomas-Hopkins, Legislative Coordinator  
 B. Morrow, Grant Coordinator  
 D. Lowes, Business Development Specialist

The meeting was called to order at 8:36 AM. Tom Hemen in the Chair.

**1. Notice**

Tom Hemen advised that members of the public were encouraged to attend an Advisory Committee or Board Meeting by viewing the live stream available at

[newmarket.ca/meetings](http://newmarket.ca/meetings), or attending in person at the Council Chambers at 395 Mulock Drive.

## 2. Additions and Corrections to the Agenda

The Legislative Coordinator Advised of the following additions:

- Presentation materials for item 4.1: Community Living Central York

Moved by: Norm Pereira

Seconded by: Patricia Carmichael

1. That the additions to the agenda be approved.

**Carried**

## 3. Conflict of Interest Declarations

None.

## 4. Presentations & Recognitions

### 4.1 Community Living Central York

Andrew Fagan, Chief Executive Officer, Community Living Central York provided a presentation regarding Community Living Central York including involvement in the York Region community, community programming, integration with Main Street and community events.

Board Members queried the presenter regarding accessibility and inclusion, employment programming, ODSP, engaging businesses and volunteers.

Moved by: Norm Pereira

Seconded by: Patricia Carmichael

1. That the presentation provided by Andrew Fagan, Chief Executive Officer Community Living Central York be received.

**Carried**

## 5. Deputations

## 6. Approval of Minutes

### 6.1 Main Street District Business Improvement Area Board of Management Meeting Minutes of May 1, 2024

Moved by: Patricia Carmichael

Seconded by: Norm Pereira

1. That the Main Street District Business Improvement Area Board of Management Meeting Minutes of May 1, 2024 be approved.

**Carried**

## 7. Items

### 7.1 Sub-Committee Reports

#### 7.1.1 Marketing

None.

#### 7.1.2 Working Group

None.

#### 7.1.3 Events

Tom Hempen advised of the upcoming car show on Main Street and discussions with the event organizers. Ken Sparks advised that Canada Day event planning is underway including business participation, vendors, town collaboration and activations.

### 7.2 Parking Update

Councillor Kwapis provided a verbal update regarding parking including progress to the temporary gravel parking lot, demolition of the existing tennis courts, line painting of the temporary parking lot, timelines and number of spots.

### 7.3 Financial Update

The Treasurer provided a financial update regarding year-to-date spending.

### 7.4 Staff Update

#### **7.4.1 Financial Incentive Program Staff Working Group Update**

The Economic Development Officer provided a verbal update regarding the Financial Incentive Program including working with existing applicants and preparing for the upcoming summer season.

### **8. New Business**

#### **8.1 Digital Main Street Grant**

Ken Sparks queried staff regarding upcoming Digital Main Street grants. Staff will review possible grants.

#### **8.2 Social Media**

Ken Sparks advised on the need for a new dedicated person to work on the Business Improvement Area's social media. Councillor Kwapis advised on the need for updated information on the website.

#### **8.3 New Economic Development Position**

The Economic Development Officer advised on the addition of a new position, Economic Development Coordinator, that will support the economic development of the Town including marketing programs and downtown development.

#### **8.4 BIA Board Vacancy**

Tom Hempen advised of a new vacancy on the Main Street District Business Improvement Area Board of Management and that interested and qualified applicants are asked to email [clerks@newmarket.ca](mailto:clerks@newmarket.ca).

### **9. Closed Session (if required)**

The Board did not resolve into Closed Session.

### **10. Adjournment**

Moved by: Patricia Carmichael

Seconded by: Norm Pereira

1. That the meeting be adjourned at 9:06 AM.

**Carried**

---

Tom Hempen, Chair

---

Date