Town of Newmarket
AGENDA

COMMITTEE OF THE WHOLE

Monday, September 26, 2016 at 1:30 PM
Council Chambers

Agenda compiled on 26/09/2016 at 10:29 AM

Additions & Corrections to the Agenda

Additional items to this Agenda are shown under the Addendum header.

Declarations of Pecuniary Interest

Presentations & Recognitions

1. Mr. Jim Gragtmans, Chair, Newmarket Economic Development Advisory Committee to address the Committee regarding Economic Development Strategy. (Related to Item 3) p. 1

2. The Director of Engineering Services to address the Committee with a PowerPoint presentation - Traffic Mitigation Update. (PowerPoint Presentation to be distributed when available)

Deputations

Consent Items (Items # 3 to 15, 18, 20)

3. Community Services - Economic Development Report 2016-26 dated September 14, 2016 regarding the 2016-2020 Economic Development Strategy. (Related to Item 1) (The attachment referenced in this report is the Presentation document entitled Economic Development Strategy 2016-2020 included with Item 1 of the agenda) p. 31

   The Commissioner of Community Services and the Economic Development Officer recommend:

   a) THAT Community Services - Economic Development Report 2016-26 dated September 14, 2016 regarding the 2016-2020 Economic Development Strategy be received and the following recommendation be adopted:

   i) THAT Council endorse the 2016-2010 Economic Development Strategy to serve as a road map for the Newmarket Economic Development Advisory Committee (NEDAC) and to support overall Council strategic priorities and initiatives.

4. Development and Infrastructure Services Report - Planning and Building Services 2016-38 dated September 26, 2016 regarding Coordinated Provincial Plans Review - Oak Ridges Moraine Background. p. 36

The Commissioner of Development and Infrastructure Services and the Director of Planning and Building Services recommend:

a) THAT Development and Infrastructure Services Report - Planning and Building Services 2016-38 dated September 26, 2016 regarding Coordinated Provincial Plans Review - Oak Ridges Moraine Background be received for information purposes.

5. Development and Infrastructure Services Report - Planning and Building Services Report 2016-28 dated August 29, 2016 regarding Coordinated Provincial Plans Review. (Deferred from the August 29, 2016 Committee of the Whole meeting) p. 40

The Director of Development and Infrastructure Services and the Director of Planning and Building Services recommend:

a) THAT Development and Infrastructure Services - Planning and Building Services Report 2016-28 dated August 29, 2016 regarding the Coordinated Provincial Plans Review be received and the following recommendation be adopted:

i) THAT Council direct staff to submit Report 2016-28 to York Region and the Province of Ontario as the Town of Newmarket's comments on the draft versions of the Provincial Plans, released by the Province as part of the Coordinated Land Use Planning Review.

6. Development and Infrastructure Services Report - Engineering Services 2016-38 dated August 22, 2016 regarding Grace Street - Parking Review. p. 45

The Commissioner of Development and Infrastructure Services and the Director of Engineering Services recommend:

a) THAT Development and Infrastructure Services Report - Engineering Services 2016-38 dated August 22, 2016 regarding Grace Street - Parking Review be received and the following recommendations be adopted:

i) THAT Schedule X (No Parking) of the Parking By-law 1993-62, as amended, be further amended by deleting the following:

No Parking Anytime on the south side of Grace Street between Roxborough Road easterly to the westerly property line of 736 Grace Street;

ii) AND THAT Schedule X (No Parking) of the Parking By-law 1993-62, as amended, be further amended by adding the following:

No Parking Anytime on the south side of Grace Street between Roxborough Road easterly to the east property line of 764 Grace Street;

iii) AND THAT the necessary By-law be prepared and submitted to Council for their approval.

7. CAO - Human Resources - Community Services - Economic Development Joint Report 2016-23 dated September 6, 2016 regarding Economic Development Human Resourcing. p. 48

The Chief Administrative Officer, the Commissioner of Community Services, the Director of Human Resources and the Economic Development Officer recommend:

a) THAT CAO/Community Services Joint Report 2016-23 dated September 6, 2016 regarding Economic Development Human Resourcing be received and the following recommendation be adopted:

i) THAT Council endorse the next steps outlined herein related to the recruitment of a Business Development Officer to support ongoing and future economic development strategies and initiatives.

8. Development and Infrastructure Services Report - Engineering Services 2016-42 dated September 26, 2016 regarding Lions Park Drainage Update and Public Consultation Process.
(See addendum portion of agenda)

9. Newmarket Public Library Board Minutes of June 22, 2016. p. 55

The Newmarket Public Library Board recommends:

a) THAT the Newmarket Public Library Board Minutes of June 22, 2016 be received.

10. Newmarket Environmental Advisory Committee Minutes of May 4, 2016. p. 59

The Newmarket Environmental Advisory Committee recommends:

a) THAT the Newmarket Environmental Advisory Committee Minutes of May 4, 2016 be received.

11. Central York Fire Services - Joint Council Committee Minutes and (Closed Session) Minutes of June 7, 2016. p. 63

The Central York Fire Services - Joint Council Committee recommends:

a) THAT Central York Fire Services - Joint Council Committee Minutes and (Closed Session) Minutes of June 7, 2016 be received.

12. Correspondence dated August 8, 2016 from Ms. Ana Nair requesting proclamation of Friday, October 21, 2016 as 'Blue Shirt Day - Stop Bullying Day'. p. 67

Recommendations:

a) THAT the correspondence from Ms. Ana Nair be received and the following recommendations be adopted:

i) THAT the Town of Newmarket proclaim October 21, 2016 as 'Blue Shirt Day - Stop Bullying Day';

ii) AND THAT the proclamation be advertised in the Town Page advertisement and on the Town's website www.newmarket.ca

13. Correspondence dated August 1, 2016 from Ms. Sheila Olan-Maclean, President, Ontario Coalition for Better Child Care requesting proclamation of Wednesday, October 26, 2016 as 'Child Care Worker and Early Childhood Educator Appreciation Day' in the Town of Newmarket. p. 68

Recommendations:

a) THAT the correspondence from Ms. Sheila Olan-Maclean be received and the following recommendations be adopted:

i) THAT the Town of Newmarket proclaim Wednesday, October 26, 2016 as 'Child Care Worker and Early Childhood Educator Appreciation Day';

ii) AND THAT the proclamation be advertised in the Town Page advertisement and on the Town's website www.newmarket.ca

14. Correspondence dated September 14, 2016 from Chief I. Laing, Central York Fire Services requesting that October 9 to 15, 2016 be proclaimed 'Fire Prevention Week' in the Town of Newmarket. p. 71

Recommendations:

a) THAT the correspondence from Chief Laing be received and the following recommendations be adopted:

i) THAT the Town of Newmarket proclaim October 9 to 15, 2016 as 'Fire Prevention Week';

ii) AND THAT the proclamation be advertised in the Town Page advertisement and on the Town's website www.newmarket.ca

15. List of Outstanding Matters. p. 72

Recommendation:

a) THAT the list of Outstanding Matters be received.

Action Items

16. Federation of Canadian Municipalities Communique regarding Canada 150 Community Leaders. p. 78

For the consideration of Committee.

Reports by Regional Representatives

Notices of Motion

Motions

New Business

Closed Session (if required)

The Closed Session Agenda and Reports will be circulated under separate cover (Goldenrod).

17. Corporate Services (Legal Services), Development and Infrastructure Services and Community Services Joint (Closed Session) Report 2016-11 dated September 21, 2016 regarding a proposed or pending acquisition or disposition of land by the municipality in Ward 5 as per Section 239 (2) (c) of the Municipal Act, 2001.

Public Hearing Matters

None.

Addendum (Additions and Corrections)

2a. Traffic Mitigation PowerPoint Presentation. p. 79

8a. Development and Infrastructure Services Report - Engineering Services 2016-42 dated September 26, 2016 regarding Lions Park Drainage Update and Public Consultation Process. p. 92

The Commissioner of Development and Infrastructure Services and the Director of Engineering Services recommend:

a) THAT Development and Infrastructure Services Report – ES 2016-42 dated September 26, 2016 regarding "Lions Park Drainage Update – Public Consultation Process" be received and the following recommendations be adopted:

i) THAT the Lions Park Drainage Improvement Budget be increased to $615,000 (from the original $304,000) with $171,000 being funded by grants from the LSRCA and Environment Canada, and $444,000 from the Asset Replacement Fund, as outlined in Engineering Services Report – ES 2016-34, entitled "Ray Twinney LID and Lions Park Drainage Update", dated August 4, 2016;

ii) AND THAT Staff be directed to proceed with the project;

iii) AND THAT Staff be authorized and directed to do all things necessary to give effect to the foregoing in advance of the October 3, 2016 Council meeting.

18. Correspondence from Ms. Jo-anne St. Godard, Executive Director, Recycling Council of Ontario requesting proclamation of October 17 to 23, 2016 as 'Waste Reduction Week'. p. 97

Recommendations:

a) THAT the correspondence from Ms. Jo-anne St. Godard be received and the following recommendations be adopted:

i) THAT the Town of Newmarket proclaim October 17 to 23, 2016 as 'Waste Reduction Week';

ii) AND THAT the proclamation be advertised in the Town Page advertisement and on the Town's website www.newmarket.ca

19. Development and Infrastructure Services Information Report Engineering Services 2016-41 dated September 22, 2016 regarding Solar Powered Pole Mounted, Radar Speed Displays - Pilot Project. p. 100

(Councillor Bisanz requested this item be placed on the agenda for discussion)

20. Correspondence from Mr. Paul Bailey, Shining Hill Homes Collection Inc. dated September 26, 2016 regarding Item 5 of the agenda being Development and Infrastructure Services Report - Planning and Building Services 2016-28 dated August 29, 2016 with respect to the Coordinated Provincial Plans Review. p. 104

Adjournment

Town of Newmarket

Economic Development Strategy

2016 to 2020

Newmarket

Newmarket

Accelerating Development in Newmarket

The Town of Newmarket is home to more than 88,000 residents. It has consistently been named one of the Best Places to Live in Canada by MoneySense Magazine and has garnered an international reputation for being one of the country's most dynamic, diverse and desirable towns in which to live and work. Newmarket is recognized as a place for innovation, creativity, collaboration and environmental sustainability – all while offering a very competitive business investment location.

CreateITNow at Southlake, a health innovation incubator to help entrepreneurs and businesses bring their great ideas and products to market, and NewMakeIt, York Region's first makerspace, are illustrative of what can happen through collaboration and innovative thinking and are perfect examples of what has repeatedly distinguished the community as one of Canada's best.

The Town of Newmarket has also worked closely with a number of private and public sector partners through the Newmarket Economic Development Advisory Committee (NEDAC), and the Community Collaborative Ecosystem (CCE), to help drive innovation and ensure a solid foundation for future community success.

In 2010, the Town adopted its first Economic Development Strategy, focused on advancing community economic development within identified priority sectors of health care, knowledge and advanced manufacturing, while reinforcing Newmarket's prominent role as a regional growth centre within York Region.

This new document reflects NEDAC's current perspective on Newmarket's economic future in light of changing economic circumstances and emerging new trends and priorities. Reflecting Newmarket's designation as an Urban Growth Centre under the Province's Places to Grow strategy, the Town has adopted a carefully crafted planning framework to encourage residential and employment intensification on our Yonge-Davis corridors, all while protecting our existing neighbourhoods and outstanding quality of life.

This planning framework is supported by the vivaNext bus rapid transit system that will seamlessly link Newmarket to the broader York Region and GTA rapid transit system by 2018, followed by the introduction of all day Go Transit service within a decade. As a result, it is anticipated that Newmarket's Yonge-Davis corridor will be home to 33,000 residents and 32,000 jobs over the coming decades.

NEDAC embraces Newmarket's transformation by focusing on three bold themes in this updated strategy: Innovation, Collaboration, and Urbanization. Newmarket will be a recognized leader in each of these areas, which will position the Town for a new era of growth and prosperity.

The start of something new

Why update the Economic Development Strategy?

The Town of Newmarket has an exciting growth vision supported by Council's 2014 - 2018 Strategic Priorities, an Official and Secondary Plan, and excellent linkages and partnerships in the community. This Economic Development strategy will serve as a living document to guide our economic development initiatives over the next 3-5 years.

How does an Economic Development update evolve?

This document is the culmination of considerable and thoughtful efforts by the Mayor & Council collaborating with community business experts and leaders who volunteer on the Newmarket Economic Development Advisory Committee (NEDAC). At the conclusion of its last term, NEDAC took an introspective look at its role in an effort towards continuous improvement. NEDAC identified the desire to better define success and to document overall community economic development objectives. With the exception of one facilitated session, this entire process and resulting document are the result of time and effort invested by NEDAC volunteers, Mayor & Council and town staff.

How does this Economic Development strategy align with Council's Strategic Priorities?

Two of the five themes Council identified as its Strategic Priorities link very closely with this document; i.e., Economic Development/ Jobs and Community Engagement. In addition, seven Council Strategic Priorities will be addressed through the Economic Development Strategy implementation. Specifically:

1. Implementing affordable broadband in Newmarket
2. Reviewing and prioritizing our Economic Development Strategy
3. Revitalizing our Community Centre Lands and addressing downtown parking needs
4. Creating a strategy for vibrant and livable corridors along Davis Drive and Yonge Street
5. Supporting innovative projects and partnerships with various sectors
6. Aligning ourselves with communications best practices
7. Engaging our changing resident demographics

Davis Drive vivaNext Rapidway, Newmarket ON

Why does the Newmarket Economic Development Advisory Committee (NEDAC) exist?

NEDAC ensures strategic support to help the Town achieve community economic development goals by supporting Council in an advisory role.

NEDAC is an advisory body that helps Council advance its Strategic Priorities by providing critical analysis, feedback and advice from a business and community perspective on economic challenges and opportunities.

NEDAC VISION

To accelerate the growth of our community environment where business and people thrive

NEDAC believes...

- change is underway and accelerating efforts speaks to our sense of urgency and intent
- community is Newmarket's strength and recognizes economic development is more than just jobs and taxes
- in creating an environment for success that unleashes the passion, creativity and ingenuity of residents in many settings, including business areas, neighbourhoods and physical environments - e.g., public space, public art, etc.
- Newmarket will thrive, be prosperous, and be successful

ECONOMIC DEVELOPMENT PILLARS

Innovation
Urbanization
Collaboration

INNOVATION

Ultra-high speed, affordable broadband is an enabler for future innovation growth and job creation

Ultra-high speed, affordable broadband is an enabler for future innovation growth and job creation

- Support research and development of business model to deliver broadband services for Newmarket businesses
- Market broadband availability within Community Investment Brand and Targeted Communications Strategy

An Intelligent Community requires Innovation nurturing

- Partner with and support CreateITNow, NewMakeIT and other incubator proposals
- Encourage Newmarket Open Data initiative
- Embed innovation lens within municipal decision-making
- Document and celebrate community innovation successes
- Support 'Living Lab' health and wellness initiatives
- Engage with external intelligent community organizations to enhance Newmarket's innovation presence

Holliswealth Story Pod

URBANIZATION

Growing to be a leader in urbanization

Newmarket will be a Canadian leader in suburban urbanization

- Develop a Community Investment Brand and Targeted Marketing/ Communications Strategy to promote corridor intensification
- Consider incentives to accelerate corridor development timelines, focused on condominium and office/employment
- Engage with planning staff re: planning approval processes and policies, design guidelines and streetscaping, corridor studies, active transportation, etc. to support liveable, walkable, desirable corridor communities
- Meet with major corridors property owners to identify intensification opportunities

COLLABORATION

Building successful partnerships for future growth

Collaboration and partnerships accelerate economic opportunities

- Implement a digital community engagement strategy/platform to facilitate real time stakeholder participation
- Investigate/implement engagement strategies with new Canadians
- Seek partnerships with local businesses through corporate visits
- Maintain and seek out new opportunities for collaboration with external intermediary economic development organizations

NEWMAKEIT
Newmarket Makerspace Initiative

CCE | Collaborative Community Ecosystem

Performance Measurement
Results Based Accountability

Results Based Accountability® (RBA) uses a data-driven, decision-making process to help communities and organizations get beyond talking about problems to taking action to solve problems. It is a simple, common sense framework that everyone can understand. RBA starts with ends and works backward, towards means.

RBA establishes trends over time on specific, targeted things we feel are most important to measure. RBA then involves choosing a few of those targeted areas at a time, studying the established trend lines developed over consistent data collection/recording and then coming up with a plan aimed to 'turn the trend' towards an improved result. Once a specific action plan is developed for each targeted area they are tracked and can be reported out accordingly.

RESULTS BASED Accountability

Approximately 25 data points will be collected and analyzed in an effort to gauge economic development growth and vitality within the community. These will be developed in consultation with NE-DAC and staff will monitor and report out regularly on each point. In addition, from the overall tracking, specific data points will be identified where efforts will focus on turning the trend line toward better results through specific action plans. Overall, while the data being tracked will be very specific, the RBA process will ultimately link back to the simple goals of achieving more vertical growth along the corridors and growing good jobs within the community.

Upper Canada Mall, Newmarket ON

SAMPLE ECONOMIC DEVELOPMENT METRICS

Results Based Accountability® (RBA) data points will form the basis upon which infographics can be developed. Some examples are included below.

SECONDARY PLAN AREA ASSESSMENT

TOTAL ASSESSMENT

SECONDARY PLAN AREA TAXES

TOTAL TAXES

PERCENTAGE OF TOTAL EMPLOYEES IN THE MAJOR SECTORS 2015

12.97%

MANUFACTURING

17.42%

RETAIL

18.22%

HEALTH

12.67%

BUSINESS SERVICES

15.37%

PUBLIC ADMINISTRATION & EDUCATION

TOTAL NUMBER OF EMPLOYEES IN NEWMARKET **2014 TO 2015**

39,344

38,774

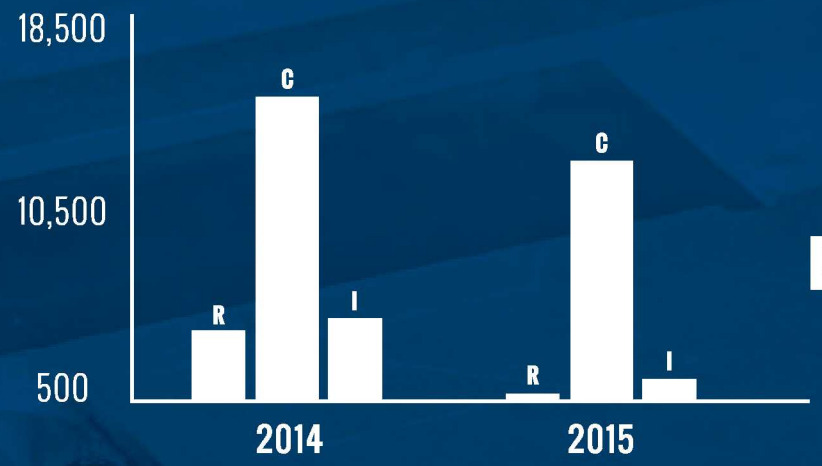
TOTAL OF EMPLOYMENT IN THE NORTHERN 6 COMMUNITIES **2014 TO 2015**

2014
95,490

2015
97,038

VALUE OF BUILDING PERMITS

CONSTRUCTION **($1000'S)**



R - RESIDENTIAL
C - COMMERCIAL
I -INSTITUTIONAL

Key Milestones and Action Items

INNOVATION

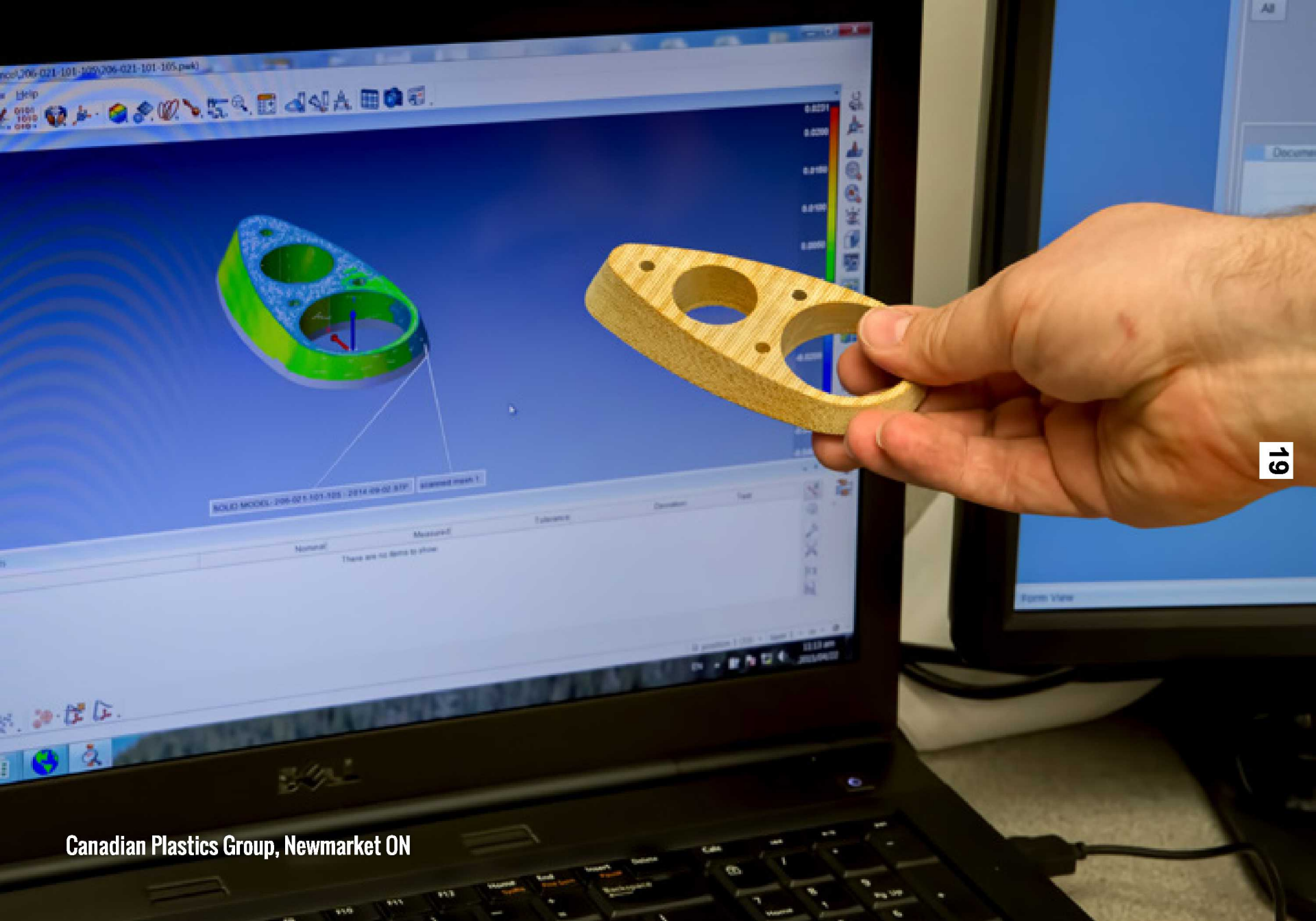
Ultra-high speed, affordable broadband is an enabler for future innovation growth and job creation

Key Milestone: Support research and development of business model to deliver broadband services for Newmarket businesses		
Liaison with strategic planning/implementation team	⊘	2016 - 2017
Ensure NEDAC, CCE and other key stakeholders are kept informed of initiative	⊘	2016 - 2017
Provide key data points and indicators to help support business case development	⊘	2016
Key Milestone: Market broadband availability within Community Investment Brand and Targeted Communications Strategy		
Seek to understand focus group and market research	⊘	2016
Incorporate concept and key attributes into Community Investment Brand work plan	$$	2016 - 2017
Incorporate initiative into all collateral Community Investment Brand and promotional materials	$$	2017

INNOVATION - An Intelligent Community requires innovation nurturing

Key Milestone: Partner with and support CreateITNow, NewmakeIT and other incubator proposals		
Provide seed and/or operational funding, attend partner meetings and actively participate in advancing plans, projects and innovation in all community-based innovation and business incubation efforts	$	2016 - 2019
Monitor CreateITNow Founding Partner agreement to advance the Town's Economic Development agenda	⊘	2016 - 2019
Celebrate advancements and success stories through a collaborative communication effort	$	2016 - 2019
Key Milestone: Encourage Newmarket Open Data initiative		
Promote Newmarket Open Data with business partners	-	2016
Support an Open Data Accelerator program or hackathon using open data sources	$	2016 - 2017
Support ongoing development of Newmarket Open Data	$	2016 - 2019

$ < than $25,000 | $$ > $25,000 potential new resources required | ⊘ No New Resources Required



Canadian Plastics Group, Newmarket ON

Key Milestones and Action Items

INNOVATION (CON'T)

Key Milestone: Embed innovation lens within municipal decision making		
Create and monitor a secondment of a Director, IT Innovations to lead and track internal while also participating in external innovation efforts	$	2016 - 2019
Integrate innovation into internal education, processes and work plans across all Departments and Commissions	$$	2017 - 2019
Ensure success stories are documented and communicated internally and externally through all existing communication tools and tactics including any applicable municipal awards programs	⊘	2017-2019
Key Milestone: Document and celebrate community innovation successes		
Highlight community innovation successes within Community Investment Brand and Targeted Marketing and Communications Strategy	$$	2017-2019
Key Milestone: Support "Living Lab" health and wellness initiative		
Support Southlake and private/public sector partners with implementation of approved FedDev health/wellness innovation project	$	2016-2019
Key Milestone: Engage with external intelligent community organizations to enhance Newmarket innovation profile		
Engage with the Intelligent Community Forum (ICF) to promote Newmarket's recognition as an Intelligent Community	$	2016-2018
Attend two Intelligent Community/innovation-oriented conferences/seminars	$	2016-2017
Monitor York Region's investigation of Intelligent Community designation	⊘	2016-2017

$ < than $25,000 | $$ > $25,000 potential new resources required | ⊘ No New Resources Required

GPI Inc., Newmarket ON

Key Milestones and Action Items

URBANIZATION

Newmarket will be a Canadian leader in suburban urbanization

Key Milestone: Develop a Community Investment Brand and Targeted Marketing/Communications Strategy to promote corridor intensification		
Establish a working team consisting of community volunteers that are marketing/communications subject matter experts, staff, and other community organization representatives	⊘	2016
Initiate RFP for external expertise to support the development of the community investment brand	$$	2016
Implement Marketing/Communications plan including including all collateral marketing materials and coordinate public relations efforts with ongoing tracking/reporting of successes	$$	2017-2019
Key Milestone: Consider incentives to accelerate corridor development time lines, focused on condominium and office/employment		
Develop an evaluation tool to support decision-making around incentives for development	⊘	2016
Research and identify potential, specific incentives	⊘	2016
Request, strategically invest and monitor impact of incentives on advancing specific, targeted/identified development opportunities	$$	2017-2019
Key Milestones: Engage with planning staff re: planning approval processes and policies, design guidelines and streetscaping, corridor studies, active transportation, etc to support liveable walkable, desirable corridor community communities		
New zoning by-law brought into compliance with Secondary Plan	$$	2016 - 2017
New parking requirement standards to reflect urban environment	⊘	2016
Complete Mobility Hub study with external partners in area of Main/Davis	$	2016 - 2017
Key Milestone: Meet with major corridors property owners to identify intensification opportunities		
Research and develop a tracking map of identified properties	⊘	2016
Arrange for initial meetings with representatives of identified high-value properties	⊘	2016
Follow-up meetings and explore specific details with the intent of triggering development	⊘	2017 - 2019

$ < than $25,000 | $$ > $25,000 potential new resources required | ⊘ No New Resources Required

Hungry Brew Hops, Newmarket ON

Key Milestones and Action Items

COLLABORATION

Collaboration and partnerships accelerate economic opportunities

Key Milestone: Implement a digital community engagement strategy to facilitate real-time stakeholder participation		
Investigate technology options to maximize engagement opportunities	⊘	2017
Acquire and implement a community engagement toolkit/platform	$	2017
Investigate and ultimately purchase CoStar, as part of York Region license, to provide better understanding of real estate dynamics for economic development	$	2017
Key Milestone: Investigate/implement engagement strategies with new Canadians		
Liaise with Newmarket Welcome Centre staff	⊘	2016-2019
Make a minimum of one presentation annually to new Canadian business/cultural organizations to promote Newmarket investment opportunities	⊘	2016-2019
Encourage diversity and inclusivity, in addition to existing requirements, within NEDAC selection process	⊘	2018-2019
Key Milestone: Seek partnerships with local businesses through corporate visits		
Develop a tracking system to monitor key contacts and corporate visits, follow up actions, etc.	⊘	2017
Complete a minimum of 20 corporate visits per year	⊘	2017-2019
Track follow up items and provide an annual report to Council and NEDAC on the program	⊘	2017-2019

$ < than $25,000 | $$ > $25,000 potential new resources required | ⊘ No New Resources Required

Lotek Wireless, Newmarket ON

Key Milestones and Action Items

COLLABORATION (CON'T)

Collaboration and partnerships accelerate economic opportunities

Key Milestone: Maintain and seek out new opportunities for collaboration with external intermediary economic development organizations		
Regularly engage with foreign investment offices and government economic development intermediaries including Toronto Global, including participation in strategic investment missions	$	2016 - 2019
Position Newmarket as a regional centre while also working with neighbouring municipalities on a collaborative approach to shared success through collective efforts around job growth creation and tracking.	⊘	2016 - 2019
Collaborate with York Region Economic Development on various initiatives, including common office marketing strategies, broadband, Employment survey	$	2017

$ < than $25,000 | $$ > $25,000 potential new resources required | ⊘ No New Resources Required

XE.com, Newmarket ON

Contributions:

Mayor Tony Van Bynen
Deputy Mayor and Regional Councillor John Taylor
Councillor Tom Vegh
Councillor Dave Kerwin
Councillor Jane Twinney
Councillor Tom Hempen
Councillor Kelly Broome
Councillor Christina Bisanz
Councillor Joe Sponga (2014 - June 2016)
Jim Gragtmans, NEDAC Chair
Paul Montador, NEDAC Vice Chair
Beric Farmer, NEDAC
Rick Henry, NEDAC
Gary Ryan, NEDAC
Donna Fevreau, NEDAC
Carin Bender, NEDAC
Peter Mertens, NEDAC

Bob Shelton, CAO
Ian McDougall, Commissioner of Community Services
Chris Kallio, Economic Development Officer (EDO)
Susan Chase, Director, IT Innovations

Consulting support: Glenn Pothier
Creative/Graphic Design: Stephanie Dyriw, Eddie McLaughlin
Communications support: Kate Porretta

Newmarket

Downtown, Newmarket ON

Newmarket

Newmarket

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September 14, 2016

COMMUNITY SERVICES – ECONOMIC DEVELOPMENT
REPORT # 2016–26

TO: Committee of the Whole

SUBJECT: 2016 – 2020 Economic Development Strategy

ORIGIN: Community Services – Economic Development

RECOMMENDATIONS

THAT Community Services – Economic Development Report # 2016–26 dated September 14, 2016 regarding the 2016 – 2020 Economic Development Strategy be received and the following recommendation(s) be adopted:

1. **THAT Council endorse the 2016 – 2020 Economic Development Strategy to serve as a road map for the Newmarket Economic Development Advisory Committee (NEDAC) and to support overall Council strategic priorities and initiatives.**

COMMENTS

The purpose of this report is to seek endorsement from Council with respect to the 2016– 2020 Economic Development Strategy.

This strategy is intended to provide a road map to support and guide NEDAC while serving as a supporting document to advance Council's identified themes and strategic priorities related to economic growth in Newmarket. This strategy began with deliberation and planning on the part of prior NEDAC and Council at the close of the 2010–2014 Council term followed by a collaborative planning and strategy development process by the current Council and NEDAC. Upon Council's endorsement, this strategy would be launched at the inaugural Economic Development Congress to occur in Q4, 2016 to inform stakeholders and community groups, thereby enabling them to align ongoing activities to help advance the initiatives identified within this strategy.

BACKGROUND

The 2016 – 2020 Economic Development Strategy was developed through the following activities:

- Facilitated Review of NEDAC and economic development initiatives and areas of focus at a planning session with the 2010-2014 Council and NEDAC intended to help inform future planning;
- 2014 – 2018 Council developed Strategic Themes and Strategic Priorities;
- Summary of findings presented to new NEDAC team as part of orientation. Facilitated Joint Council/NEDAC session to also discuss findings and focus planning efforts for NEDAC;
- NEDAC initiated vision/mission and initial potential areas of focus/themes to achieve economic development goals while aligning with Council's strategic priorities;
- Council/NEDAC facilitated review of NEDAC's preliminary planning work;
- NEDAC review of draft strategy and development of starting performance measures;
- Presentation of 2016–2020 Economic Development Strategy to Council.

NEXT STEPS

The 2016–2020 Economic Development Strategy is a living document that provides a road map to guide planning and performance measurement across community based economic development efforts. It will not only be a guide for NEDAC and the day to day focus of Town Economic Development staff, but it will also serve as a foundational reference for community collaborators and organizations all working towards ensuring a strong economic environment.

One new outcome is the emergence of scheduled Economic Development Congresses that incorporate a broader representation of the collective economic development interests within the community. These partners can support NEDAC by providing additional insight into specific opportunities, challenges and issues impacting Newmarket's economy. The 2016–2020 Economic Development Strategy will be the featured item of the inaugural event targeted to occur in Q4, 2016.

2016 – 2019 Economic Development Strategy Summary

Please see the Attachment. As an overall summary, the Strategy:

- Speaks to the rationale for an Economic Development Strategy
- Outlines how the Strategy evolved
- Aligns the Strategy with Council's Strategic Priorities
- Outlines the role of NEDAC and presents NEDAC's vision and beliefs
- Introduces the Strategy's three pillars – Innovation, Urbanization and Collaboration
- Identifies Key Milestones and Action Items
- Introduces a Results Based Accountability Framework ™ to help track community performance

CONSULTATION

The Strategy is a result of considerable collaboration between the volunteers on NEDAC and Council. The Strategy will be a focal point of discussion with community stakeholders and collaborators at the inaugural Economic Development Congress.

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

Council 2014- 2018 Strategic Themes and Priorities Alignment:

- *Economic Development/Jobs:*

  Implementing affordable broadband in Newmarket
  Reviewing and prioritizing our Economic Development Strategy
  Revitalizing our Community Centre Lands and addressing downtown parking needs
  Creating a strategy for vibrant and livable corridors along Davis and Yonge Street
  Supporting innovative projects and partnerships with various sectors

- *Community Engagement:*

  Aligning ourselves with communication best practices
  Engaging our changing resident demographics

- *Efficiency / Financial Management:*

  Ensuring effective and efficient services
  Measuring and benchmarking our financial performance

Community Strategic Plan Alignment:

Living Well

- Health education, wellness services and state of the art medical facilities

Well-balanced

- Meeting the needs of all life-cycle stages
- Arts culture, entertainment and heritage preservation
- Educational, hotel and meeting/conference facilities

Well-equipped & managed

- Fiscal responsibility
- Service excellence
- Efficient management of capital assets and municipal services to meet existing and future operational demands
- Clear vision of the future and aligned corporate/business plans
- Small town feel with big city amenities
- Ideal mix of residential, commercial, industrial and institutional land use
- Appropriate mix of jobs to population and people to industry
- Varied housing types, affordability and densities

Well-planned and connected

- Long term strategy matched with a short term action plan
- Revitalization of neighbourhoods starting with the downtown area
- Telecommunications infrastructure and policies for an increasingly wired world

Well-respected

- Being well thought of and valued for our judgment and insight
- Establishing effective working relationships and joint planning initiatives with municipal neighbours
- Discovering innovative and creative solutions for future well-being
- Being a champion for co-operation and collaboration
- Being tradition-based and forward-looking

HUMAN RESOURCES IMPACT

The implementation and performance monitoring will be done within Community Services – Economic Development. Staffing to achieve all economic development activities is summarized in CAO – Human Resources / Community Services – Economic Development Joint Report # 2016 – 23.

BUDGET IMPACT

No new budget impact at this time.

CONTACT

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September 26, 2016

DEVELOPMENT AND INFRASTRUCTURE SERVICES/PLANNING & BUILDING SERVICES REPORT 2016-38

TO: Committee of the Whole

SUBJECT: Coordinated Provincial Plans Review – Oak Ridges Moraine Background
NP-16-38

ORIGIN: Planning and Building Services

RECOMMENDATIONS

THAT Development and Infrastructure Services/Planning & Building Services Report 2016-38 dated September 26, 2016 regarding the Coordinated Provincial Plans Review – Oak Ridges Moraine Background be received for information purposes.

PURPOSE OF THIS REPORT

Staff Report 2016-28 was deferred at the August 28 Committee of the Whole meeting in response to a request for deferral submitted to the Town. This Report supports an earlier report's (Staff Report 2016-28) recommendation that staff submit the Town's comments on the coordinated Provincial Plan Review to the Region of York and the Province. This Report also provides background information regarding the existing Official Plan designations that are in place in the area of the Town that overlaps with the Oak Ridges Moraine.

COMMENTS

A large portion of the southwest quadrant of the Town is located within the Oak Ridges Moraine area, and is therefore governed by the Oak Ridges Moraine Protection Plan (2002).

The following comments are set out in Report 2016-28 as part of staff's comments on the Oak Ridges Moraine Protection Plan review:

- *"It is recommended that the portion of the Oak Ridges Moraine lands within the southwest area of the Town, which are shown as "Settlement Area" in the Oak Ridges Moraine Conservation Plan but have been designated as Environmental Protection lands in Newmarket's Planning documents, be re-designated from "Settlement Area" to be consistent with the Town's Planning documents. These lands are outside of the urban boundary as defined through the Town's Planning documents and are*

not needed to support growth. This position is consistent with the Town's previous position and a previous OMB Order.

- *It is understood that Provincial staff will be meeting with municipalities to discuss such mapping revisions,* ***Town staff formally request such a meeting.***

- *If the mapping revision described above is not implemented, it is recommended that a policy be included in the new ORMCP that provides a clear framework for amendments initiated by municipalities in these instances."*

As background for these comments, these lands have been protected by various Town and Regional Planning documents, as well as an Ontario Municipal Board (OMB) decision, for approximately 20 years. The summary below provides a chronology of how the current ORM designations on the lands came to fruition over this time period.

In the mid 1990's, the Province began discussions about creating legislation intended to preserve the Oak Ridges Moraine. At the time, the Town was undertaking an Official Plan review, and although no formal Oak Ridges Moraine legislation was in place, the lands in the Town that were within the Oak Ridges Moraine area were designated "Oak Ridges Moraine". Section 6.7.1.2 of the 1996 Official Plan stated that lands within this designation were being studied by the Province to determine the impact of development to the moraine and examine measures to ensure its long term protection. Moreover, this Policy stated that the Province had expressed an interest in land uses on the moraine as a means of ensuring that development applications submitted prior to the release of a Provincial strategy would not conflict with such a Provincial strategy.

This Provincial strategy came out as the "Oak Ridges Moraine Conservation Plan" (ORMCP) in 2002. This Plan contained four land use designations - Natural Core Areas, Natural Linkage Areas, Countryside Areas and Settlement Areas. The moraine area within the Town was designated "Settlement Area", aside from the area west of Bathurst Street which was designated "Natural Core Area".

During the following year, 2003, the Town passed Official Plan Amendment 28, which amended the 1996 Official Plan to bring it into conformity with the ORMCP. Rather than simply inserting the ORMCP designations, Council at the time sought to provide the greatest amount of protection to these lands as provided by the implementation sections of the ORMCP. Council made this decision based largely on the findings of the "Natural Heritage Pilot Project" which was being undertaken the same year by the Town. This Project found that there is a significant concentration of sensitive, significant and high functioning ecological features within the Town's moraine area which would qualify for additional levels of protection.

This additional protection was expressed through an amendment to the Town's Official Plan (OPA 28) which implemented a range of designations over the moraine area, all of which provided greater levels of protection than the ORMCP's "Settlement Area" designation.

As per its statutory review period, the Town's Official Plan was reviewed and updated in 2006. One of the elements brought into the 2006 Official Plan was OPA 28. Therefore, OPA 28 forms part of the current Official Plan for the Town.

Following approval of the 2006 Official Plan, in 2006 a development application was submitted on lands located within the ORM area of the Town, which was therefore subject to OPA 28. Known as the Mademont application, this submission proposed 448 residential units on approximately 29 ha of moraine lands. Staff did not support the application based on three fundamental areas of concern: (i) the ecological integrity of the Oak Ridges Moraine; (ii) required servicing connections across Armitage Creek; and (iii) growth management and conformity issues with the Provincial Growth Plan. The application was appealed by the applicant to the OMB and Council authorized staff to defend against the appeals.

The OMB's decision on the Mademont application supported the Town's position, agreeing that the area was not appropriate for development given its concentration of ecological features and proximity to Oak Ridges Moraine Natural Core Areas. Also significantly, the Decision confirmed that applying a more restrictive designation was within the rights of the municipality and implemented the ORMCP's stated goal of "maintaining, and where possible improving or restoring, the health, diversity, size and connectivity of key natural heritage features, hydrologically sensitive features and the related ecological functions."

The above chronology summarizes the key events that led to the existing land use designations in the Town's Official Plan, as well as their justification. However, in parallel to the environmental basis for preserving the lands, there is a growth management basis as well. In 2007, the Region of York undertook a growth management exercise as per the requirements of the Growth Plan. During this process, it was concluded that the Town's moraine area was not required to accommodate the Town's growth targets. Moreover, an increasing number of planning policies were emerging at the time that directed growth to areas more suitable for development in terms of walkability, access to transit and ensuring efficient use of servicing infrastructure, which ultimately led to the creation of the Urban Centres Secondary Plan.

Regarding the issue of an east/west mid-block collector running between Yonge Street and Bathurst Street connecting these two arterial roads and bisecting the moraine lands, staff are aware that discussions have taken place with senior staff within the Region's Transportation Department in support of implementing this connection. The basis for the connection can be drawn from the Region's recently adopted Transportation Master Plan, which includes an objective to "develop a road network fit for the future" and the corresponding policy principle of developing a "finer grid street network". Staff submit that such a collector road would not be required in the absence of the area being developed, however, future development of the Oak Ridges Moraine lands may result in the need for such a connection. Conversely, should a decision be made at the Regional level to introduce a mid-block collector in this location, it would no doubt encourage adjacent development.

Staff's comment regarding re-designating the lands (first bullet above) was provided as an effort to increase the consistency between the Town's ORM designation in the Official Plan and the designations in the Oak Ridges Moraine Protection Plan. Given Council's previous direction to provide the greatest

amount of protection to these lands as possible under the ORMCP, the Town's previous position at the OMB, and finally to be consistent with previous comments submitted to the Province regarding the land use designation in this area, staff feel that submitting a request to align the ORMCP with the Town's Official Plan designations in this area through the current Coordinated Provincial Plans Review process is a logical next step.

It is anticipated that this issue will be dealt with in greater detail through discussions with Provincial staff, as per the second bullet above. In the event that this mapping change is not implemented, it is recommended that a policy be included in the new ORMCP that provides a clear framework for amendments initiated by municipalities in these instances, as per the third bullet above.

It should be noted that any application that proposes development within the Oak Ridges Moraine lands would require an amendment to the Official Plan. Notwithstanding the above summary and staff's previous position at the OMB, any such application would be assessed on its own merits and planning context at the time of submission.

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

Well-respected:

- Being an influential contributor to regional and provincial affairs.

CONTACT

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August 29, 2016

DEVELOPMENT AND INFRASTRUCTURE SERVICES/PLANNING & BUILDING SERVICES REPORT 2016-28

TO: Committee of the Whole

SUBJECT: Coordinated Provincial Plans Review

ORIGIN: Planning and Building Services

RECOMMENDATIONS

THAT Development and Infrastructure Services/Planning & Building Services Report 2016-28 dated August 29, 2016 regarding the Coordinated Provincial Plans Review be received and that the following recommendation(s) be adopted:

1. **THAT Council direct staff to submit Report 2016-28 to York Region and the Province of Ontario as the Town of Newmarket's comments on the draft versions of the Provincial Plans, released by the Province as part of the Coordinated Land Use Planning Review.**

PURPOSE OF THIS REPORT

As part of the coordinated Provincial Plan Review being undertaken by the Province, proposed 2016 drafts of the various Provincial Planning documents have recently been released. The purpose of this Report is to address whether or not these new draft Provincial Plans adequately address the Town's comments as previously submitted to the Province, as well as provide an overview and comments on other significant revisions to the Plans.

BACKGROUND

On February 27, 2015, the Province initiated the process regarding the Coordinated Provincial Plan Review. The following Plans were included in this review:

- Niagara Escarpment Plan (1985) - revised in 1994 and 2005
- Oak Ridges Moraine Conservation Plan (2002)
- Greenbelt Plan (2005)
- Growth Plan for the Greater Golden Horseshoe (2006)

The Province, through an Advisory Panel that was established for this project, carried out a public consultation process wherein approximately 19,300 submissions were received, including 60 from

municipalities. In addition, 17 regional town hall meetings were held throughout the Greater Golden Horseshoe.

The Town of Newmarket submitted comments as part of this public consultation process. Report 2015-13, prepared in May, 2015, contained the Town's comments which were subsequently forwarded to the Province.

The Province then developed a list of proposed recommended revisions to each of the Plans. The Town of Newmarket reviewed these proposed revisions and prepared Information Report 2016-09 in February of 2016 which advised on whether or not they reflected the previously provided comments. Staff were generally satisfied that the recommendations adequately reflected the Town's comments previously submitted to the Province.

More recently, in May, 2016, the Province released the draft versions of these Plans. Staff have undertaken a review of the draft Plans to ensure that our comments were incorporated, as per the above noted recommendations. The Province is now seeking formal comments and feedback on these draft Plans; the deadline to provide such feedback was September 30, 2016 but has been extended to October 31, 2016. Below are the comments that staff intend to provide to the Province.

On June 22, staff attended a Working Session on the coordinated Provincial Plan Review. This Session was hosted by York Region and was attended by representatives from local municipalities. A review of the more significant proposed revisions to the Plans was provided, as well as an opportunity for municipal staff to provide feedback to the Region. Following this Session, staff provided written comments for inclusion in the Region's report.

COMMENTS

Staff comments on proposed Provincial Plan revisions:

Oak Ridges Moraine Conservation Plan

- It is recommended that the portion of the Oak Ridges Moraine lands within the southwest area of the Town, which are shown as "Settlement Area" in the Oak Ridges Moraine Conservation Plan but have been designated as Environmental Protection lands in Newmarket's Planning documents, be re-designated from "Settlement Area" to be consistent with the Town's Planning documents. These lands are outside of the urban boundary as defined through the Town's Planning documents, and are not needed to support growth. This position is consistent with the Town's previous position and a previous OMB Order.

- It is understood that Provincial staff will be meeting with municipalities to discuss such mapping revisions, **Town staff formally request such a meeting.**

- If the mapping revision described above is not implemented, it is recommended that a policy be included in the new ORMCP that provides a clear framework for amendments initiated by municipalities in these instances.

Greenbelt Plan

- It may be appropriate to review, with the appropriate neighbouring municipalities, land on the east side of Highway 404 adjacent to Newmarket with the purpose of removing it from the Greenbelt Plan area. This reflects other Provincial policy which supports growth for employment lands in appropriate locations with minimal infrastructure expansion.

- Again, it is understood that Provincial staff will be meeting with municipalities to discuss such mapping revisions, **Town staff formally request such a meeting.**

Growth Plan

- It is recommended that a consistent set of "persons per unit" numbers by unit type, on an upper tier municipality basis, be included as a revision to the Growth Plan. Having such metrics would be helpful as it would increase the Plan's enforceability and assist in providing standardized land budget methodology.

- Clarification is required regarding which density targets must be used in cases where an area satisfies multiple locational criteria (2.2.4.5). For example, a vivaNext Rapidway satisfies the definition for a "Major Transit Station Area" and therefore would need to target a minimum 160 residents and jobs per hectare. However, if the Rapidway station is in the proximity of a GO Train Station, a minimum 150 residents and jobs per hectare are required. If the higher target applies in these situations, the policy should be clarified as such.

- The proposed Plan states that: *"Major office* and appropriate major institutional development will be directed to *urban growth centres*, *major transit station areas* or other *strategic growth areas* with existing or planned *frequent transit* service." (2.2.5.9). It is unclear if this means that such office and institutional uses should not be directed to *major transit station areas* or *strategic growth areas* that do not have existing or planned frequent transit (15 minute) service. This is a key concern relative to the Newmarket GO Station, which is envisioned by the Urban Centres Secondary Plan as a transportation hub and is currently the subject of a Mobility Hub Study being undertaken by Town in partnership with Metrolinx. Newmarket will see train service increased to 30 minutes as opposed to the required 15 minute service. Clarification and/or re-wording is suggested.

- The term "Prime Employment Areas" should be replaced by "Transportation-reliant Employment", or "Freight-supportive Employment", or similar. The use of the word "Prime" is misleading as it is typically used to refer to prestige / office-type uses. This difference is important in this instance because of the prohibitory language that the Plan includes regarding "Prime Employment Areas" and

other land uses (see below), whereas mixing prestige industrial / office uses with other land uses is an accepted and encouraged practice to support the notion of 'complete' communities.

- The definition for "Prime Employment Areas" should be updated to reference one of its main characteristics, being close proximity to transportation infrastructure such as *major goods movement facilities and corridors*, and major highway interchanges, as per 2.2.5.3.

- The proposed revisions carry through, and in some instances, exacerbate the philosophy of separating land uses, which is contrary to other policies of the Plan that encourage the concept of mixed use. For example, Sections 2.2.5.5 and 2.2.5.6 explicitly prohibit mixing residential and employment uses. It seems unnecessary that the Employment section have such a strong focus on the separation of employment from other uses. In order to implement other policies of the Plan, including those dealing with climate change, community health and economic prosperity, it is strongly encouraged that the Plan move away from segregated office parks in favour of truly mixed use, walkable, complete communities.

- Include district energy system policies more explicitly in Sections 3.2.1 (Integrated Planning) and 3.2.5 (Infrastructure Corridors). District energy is currently addressed in Section 4.2.9 (A Culture of Conservation), but discussing it again as infrastructure to support growth would be beneficial.

Growth Plan Mapping:

- Schedule 5: The Priority Transit Corridor extends to Aurora. It is logical and supportable to extend this corridor to the Newmarket Urban Growth Centre. This would support intensification within an identified Provincial Urban Growth Centre, support the objectives of the Urban Centres Secondary Plan, support the Newmarket GO Station Mobility Hub Study, and provide a logical connection between two of the Province's major transit projects: Metrolinx RER and the vivaNext Rapidway along Davis Drive.

- Schedule 4: It is recommended that the text "Newmarket Centre" be placed to the east of the "Newmarket Centre Urban Growth Centre" symbol rather than to the north. The current positioning to the north covers the various designations in East Gwillimbury.

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

Well-respected:

- Being an influential contributor to regional and provincial affairs.

CONTACT

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August 22, 2016

DEVELOPMENT & INFRASTRUCTURE SERVICES REPORT
ENGINEERING SERVICES 2016-38

TO: Committee of the Whole

SUBJECT: Grace Street – Parking Review
File No.: T08 T.30 Grace Street

ORIGIN: Director, Engineering Services

RECOMMENDATIONS

THAT Development and Infrastructure Services Report – ES2016-38 dated August 22, 2016 entitled "Grace Street –Parking Review", be received and the following recommendations be adopted:

1. **THAT Schedule X (No Parking) of the Parking By-law 1993-62, as amended, be further amended by deleting the following:**

ROAD	SIDE	BETWEEN	PROHIBITED TIMES
Grace Street	South	Roxborough Road easterly to the westerly property line of 736 Grace Street	Anytime

2. **AND THAT Schedule X (No Parking) of the Parking By-law 1993-62, as amended, be further amended by adding the following:**

ROAD	SIDE	BETWEEN	PROHIBITED TIMES
Grace Street	South	Roxborough Road easterly to the east property line of 764 Grace Street	Anytime

3. **AND THAT the necessary By-laws be prepared and submitted to Council for their approval.**

COMMENTS

The Town received a request to review the parking on Grace Street between Roxborough Road and Alexander Road. This is a small section where street parking is currently allowed on the south side of Grace Street just west of Alexander Road. The parking is being used by hospital patrons. In accordance with the Corporate Parking Policy and the findings in the Hospital Area Parking Review study, the Town studied the situation and offered 3 solutions for the residents: Leave as is; Move the parking restriction over approximately ½ the distance to Alexander Road (Option 1): Implement restrictions along the entire southern side of Grace Street (Option 2).

The majority of the community that was polled either favoured or could accept increasing the parking restrictions. Option 1 had the highest support percentage; therefore, it is recommended that the parking restriction on the south side of Grace Street be extended to the eastern property limit of #764 Grace Street.

PUBLIC CONSULTATION

On May 20, 2016, Engineering Services contacted the community on Grace Street west of Alexander Road by mail. Sixteen (16) households which directly front or flank the proposed area of study were targeted by the mail-out. The Town received eleven (11) responses (69% return). Three households (27% of respondents) favoured no changes to the existing conditions. Two households (18%) preferred no changes, but would accept Option 1. Four households (36%) accepted Option 1. Two households (18%) preferred Option 2.

A copy of this report will be forwarded to the affected residents prior to the Committee of the Whole Meeting so that residents may attend the meeting or present a deputation if they so wish.

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

- Well-planned and connected…strategically planning for the future to improve information access and enhance travel to, from and within Newmarket.

HUMAN RESOURCE CONSIDERATIONS

No impact on current staffing levels.

IMPACT ON BUDGET

Operating Budget (Current and Future)
No impact to the Operating Budget.

Capital Budget
There is a small impact to the Capital budget (less than $1,000.00) for the parking restriction signage.

CONTACT

For more information on this report, please contact Mark Kryzanowski at 905-895-5193 extension 2508; mkryzanowski@newmarket.ca.

Prepared by:

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Development & Infrastructure Services

Existing No Parking Zone to remain

Existing No Parking Zone 8:00am to 8:00pm

Proposed No Parking Zone extension (Option 1)

Newmarket

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September 6, 2016

CAO – HUMAN RESOURCES
COMMUNITY SERVICES – ECONOMIC DEVELOPMENT
JOINT REPORT # 2016–23

TO: Committee of the Whole

SUBJECT: Economic Development Human Resourcing

ORIGIN: CAO – Human Resources
Community Services – Economic Development

RECOMMENDATIONS

THAT CAO/Community Services Joint Report # 2016–23 dated September 6, 2016 regarding Economic Development Human Resourcing be received and the following recommendation(s) be adopted:

1. **THAT Council endorse the next steps outlined herein related to the recruitment of a Business Development Officer to support ongoing and future economic development strategies and initiatives.**

COMMENTS

The purpose of this report is to seek direction from Council with respect to utilizing existing budgeted staffing dollars within the Economic Development budget to hire an additional full time equivalent (FTE) (Business Development Officer) on a go forward basis to help advance Council Strategic Priorities, the 2016–2019 Economic Development Strategic Plan and other corporate and economic development initiatives within the Town.

Community Services – Economic Development Report # 2016-01 adopted in January, 2016 included a number of recommendations specific to marketing/development of the Davis/Yonge corridors. The last recommendation related more specifically to the initial steps of the marketing process as it relates to resourcing and the need to report back regarding the longer term staffing model. The final recommendation was, *"AND THAT the staffing related to fulfilling economic development initiatives continue at their current levels as indicated in the report with longer term staffing to be monitored and reviewed against specific needs related to the realization of Council's Strategic Priorities, implementation associated with the re-development of Davis Drive and to support NEDAC's economic development re-fresh; with a detailed staffing report to come to Committee of the Whole no later than Q3, 2016".*

BACKGROUND

The Town established a dedicated Economic Development Office in April, 2006. Following the hiring of a full–time Economic Development Officer (EDO), the Town worked with Millier Dickenson Blais to develop its first – ever dedicated economic development strategy. The resulting strategy served as a guide to support Council, the Newmarket Economic Development Advisory Committee (NEDAC) and staff efforts for economic development. Specific to human resourcing, the original strategy recommended that the size of the economic development staff complement be increased. In doing so, it took into account Newmarket comparator municipalities from across Canada in terms of population, economic development roles/functions, municipal staffing models, etc. This original strategy was subject to a re-focus in 2013 when Council and NEDAC agreed on the advancement of three main priority areas: post-secondary, intelligent community, and the development of the Yonge Street/Davis Drive corridors.

Resources for a Business Development Officer in Economic Development were approved by Council during the 2011 budget process. At the time, Council stipulated that while the funds were approved, staff should seek Council approval at a later date prior to initiating a hiring process. This approach is unique compared to usual budget approval/hiring processes as traditionally budget approval triggers hiring. Since the original budget approval, the funds have annually been transferred to an economic development reserve account. This reserve account has been utilized as a funding source for specific strategic economic development projects including post-secondary consulting, the York University campus opportunity and the David Sandel and Associates Broadband Report. The current balance of the economic development reserve account is $434,384.00.

The need and timing for a Business Development Officer (BDO) has been explored in recent years, both administratively and with Council. For example, when the Commissioner of Community Services was hired, it was understood to temporarily postpone hiring a BDO as the new Commissioner was to invest approximately twenty-five percent of time towards strategic leadership and involvement in economic development initiatives. The depth, breadth and complexity of economic development activity today to facilitate the ongoing growth and development of the community has meant that the Commissioner has allocated in excess of twenty-five percent of time over the past four years. With the growing role economic development will play in advancing the municipality's financial future, the recommendation contained in this report speaks to the opportunity to add a BDO without any new budget impact.

At the end of the 2010-2014 Council term, NEDAC and Council initiated a progressive and candid review of NEDAC's mandate and role, along with its potential going forward. The result was a number of recommendations for consideration by the incoming 2014-2018 Council and to be considered early in the new NEDAC's term.

Council undertook a priority setting exercise early in its new term which resulted in five Themes, fourteen Strategic Priorities and forty-one Key Initiatives/Actions. One Theme was Economic Development/Jobs, where nine Strategic Priorities were identified that align with economic development. Human resourcing within economic development will be an important enabler supporting the advancement of Council's priorities.

Building on the Council Strategic Priorities and the feedback from the review process, and following the establishment of the new NEDAC team in October, 2015, a comprehensive economic development strategic planning process ensued. This resulted in a new vision for NEDAC: to accelerate the growth of our community environment where business and people thrive. In addition, three main pillars for economic development were identified: Urbanization; Collaboration; and Innovation. Accompanying Key Milestones and a new Results Based Accountability™ framework to track trends and help identify areas of focus for improvement to grow the local economy were also established.

The Council Strategic Priorities and Economic Development Strategy help inform resourcing decisions so Council is positioned to achieve optimum success, in a similar fashion to other strategic documents (e.g. Official Plan, Secondary Plan, Recreation Master Plan, and Recreation Playbook).

Another consideration that supports the recommendation relate to the ongoing Organizational Readiness 2020 (OR 2020) administrative process. One key consideration of OR 2020 is succession planning with particular focus on ensuring a staffing framework that supports this objective. The present Economic Development staffing structure linked to the single EDO position does not enable succession planning. Given the profile, role and complexity in building and maintaining contacts and the significance economic development will play now and into the future, this area should be staffed to enable succession development and ongoing knowledge transfer.

NEXT STEPS

Staff would work with Human Resources to finalize the job advertisement and post as soon as possible with the goal of having a Business Development Officer in place in Q4, 2016.

WORK PLANNING AND DISTRIBUTION OF KEY DUTIES

Taking into account current work levels and strategic document considerations/action plans, the initial distribution of work can be found below for contextual consideration purposes:

Proposed Major Economic Development Job Functions by Lead Responsibility

NOTE: italics signifies new and/or expanded role/function

Commissioner (min. 0.25 FTE):

- Overall strategic direction and liaison with EDO
- Project support/involvement
- Ensure regular Information and COW/Council Reports; *performance measure system ongoing*
- Overall responsibility for the Economic Development area and financial results within overall Commission/Corporation
- Mayor and Council liaison within Committee/Council meetings and day to day
- NEDAC liaison

Economic Development Officer (1 FTE)

- Strategy development and implementation
- Staff supervision
- Council and Senior Management liaison
- NEDAC liaison
- Budget preparation
- Major partnership development
- Annual marketing program preparation
- Investment attraction implementation
- Health sector convergence growth plan implementation
- *Intelligent community plan development and implementation*
- *Marketing Davis/Yonge corridor planning and implementation (internal leadership)*
- *Investigation and potential implementation of additional BIAs to align with CIP areas and Council priorities*
- Networking and relationship building with community groups/leaders (e.g. CCE, Chamber, CreateITNow at Southlake, etc), N6/York Region EDOs, York Region, Province, Toronto Global, Foreign Trade Consulates, etc.

Business Development Officer (NEW)

- *Business retention and expansion (BRE)*
- *N6 partnerships*
- *Financial incentive programs*
- *BIA liaison*
- *Arts and culture collaboration/connection with Recreation and Culture.*
- *Economic development annual communications plan development*
- *Economic development website content/update*
- *Research, database management/related software management, analysis and comparative analysis reporting*
- *Performance management coordination and reporting (RBA)*
- *Publications/marketing material and content*

Administrative Assistant (approx. 0.50 FTE for Economic Development)

- ICI liaison, business inquiry response, and general information request follow up
- Internal projects, committee coordination
- General administrative functions (attendance management, meeting management, etc)
- *Business database support/report generation/tracking/follow up support*

CONSULTATION

This report has not been reviewed or circulated to NEDAC in advance. Staff takes the view that NEDAC's role is ensuring strategic support and advisory body to Council, whereas Council's role is to receive and provide direction on the resourcing recommendations of the administration.

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

Council 2014- 2018 Strategic Themes and Priorities Alignment:

- *Economic Development/Jobs:*

  Implementing affordable broadband in Newmarket
  Reviewing and prioritizing our Economic Development Strategy
  Revitalizing our Community Centre Lands and addressing downtown parking needs
  Creating a strategy for vibrant and livable corridors along Davis and Yonge Street
  Supporting innovative projects and partnerships with various sectors

- *Community Engagement:*

  Aligning ourselves with communication best practices
  Engaging our changing resident demographics

- *Efficiency / Financial Management:*

  Ensuring effective and efficient services
  Measuring and benchmarking our financial performance

Community Strategic Plan Alignment:

Living Well

- Health education, wellness services and state of the art medical facilities

Well-balanced

- Meeting the needs of all life-cycle stages
- Arts culture, entertainment and heritage preservation
- Educational, hotel and meeting/conference facilities

Well-equipped & managed

- Fiscal responsibility
- Service excellence
- Efficient management of capital assets and municipal services to meet existing and future operational demands
- Clear vision of the future and aligned corporate/business plans
- Small town feel with big city amenities
- Ideal mix of residential, commercial, industrial and institutional land use
- Appropriate mix of jobs to population and people to industry
- Varied housing types, affordability and densities

Well-planned and connected

- Long term strategy matched with a short term action plan
- Revitalization of neighbourhoods starting with the downtown area
- Telecommunications infrastructure and policies for an increasingly wired world

Well-respected

- Being well thought of and valued for our judgment and insight
- Establishing effective working relationships and joint planning initiatives with municipal neighbours
- Discovering innovative and creative solutions for future well-being
- Being a champion for co-operation and collaboration
- Being tradition-based and forward-looking

HUMAN RESOURCES IMPACT

Approval of recommendation contained in the report would authorize staff to initiate the hiring process for a BDO. After the hiring process is completed the resulting formal FTE head count (including Commissioner) in Economic Development would be 2.75.

BUDGET IMPACT

No new budget impact: The funds to support the hiring of a BDO are already within the existing operating budget. In addition, there is an existing economic development reserve account available for special projects/initiatives with a current balance of $434,384.00.

CONTACT

For more information on this report contact: Chris Kallio (ckallio@newmarket.ca or extension 2442) or Ian McDougall (imcdougall@newmarket.ca or extension 2441).

Chris Kallio
Economic Development Officer

Ian McDougall
Commissioner, Community Services

Lynn Georgeff
Director, Human Resources

Robert N. Shelton
CAO

Newmarket Public Library
Inspiring Growth

Newmarket Public Library Board
Regular Board Meeting
Wednesday, June 22, 2016
Newmarket Public Library Board Room

Present: Joan Stonehocker – Chair
Tara Brown
Venkatesh Rajaraman
Joe Sponga (left at 6:40 pm)

Regrets: Tom Vegh – Vice Chair
Kelly Broome-Plumley
Darcy McNeill

Staff Present: Todd Kyle, CEO
Linda Peppiatt, Deputy CEO
Lianne Bond, Administrative Coordinator

The Library Board Chair called the meeting to order at 5:55 pm

Adoption of Agenda Items

1. Adoption of Regular Agenda
2. Adoption of the Closed Session Agenda
3. Adoption of Consent Agenda items

The Chair asked if there were any additions to the agenda.

Motion 16.06.128
Moved by Tara Brown
Seconded by Venkatesh Rajaraman

That Agendas 1) to 3) be adopted as presented.

Carried

Declarations
None were declared.

Consent Agenda Items:

4. Adoption of the Regular Board Meeting Minutes for Wednesday, May 18, 2016
5. Adoption of the Closed Session Minutes for Wednesday, May 18, 2016
6. Strategic Operations Report for May, 2016
7. Library Statistical Data for May, 2016
8. Monthly Bank Transfer

Motion 16.06.129
Moved by Joe Sponga
Seconded by Venkatesh Rajaraman

That Consent Agenda Items 4) to 8) be received and approved as presented.

Carried

9. Motion to Convene into a Closed Session

Motion 16.06.130
Moved by Joe Sponga
Seconded by Tom Vegh

That the Library Board move into a Closed Session meeting at 5:58 pm to discuss Labour Relations matters.

Carried

Motion 16.06.131
Moved by Joe Sponga
Seconded by Venkatesh Rajaraman

That the Library Board move out of a Closed Session meeting at 6:10 pm.

Carried

Motions arising from the Closed Session meeting.

Motion 16.06.132
Moved by Joe Sponga
Seconded by Tara Brown

That the Library Board approve the introduction of an Employee Assistance Program for non-union employees effective January 1, 2017.

And That the Library Board receive the verbal reports on Labour Relations matters.

Carried

Policy

10. Customer Complaint Policy
The CEO reported that there has been no response as yet regarding whether the role of the Ombudsman of Ontario includes public libraries.

11. Workplace Violence and Harassment Policies

The CEO reviewed changes to the Workplace Violence Policy to meet the recent changes to the Occupational Health and Safety Act. No changes were made to the Workplace Harassment Policy.

Motion 16.06.133
Moved by Joe Sponga
Seconded by Venkatesh Rajaraman

That the Board approve the Workplace Violence Policy and Workplace Harassment Policy as presented.

And That the Board approve appointment of the Board Chair as confidential recipient of any workplace harassment complaint against the CEO, such complaint to be investigated by an ad-hoc committee of the Board.

Carried

Reports

12. Review of Library Asset Replacement Fund

A review of the Library's separate Asset Replacement Fund (ARF) by the Library and Town of Newmarket Financial Services Department has been completed. The CEO outlined the course of action with the Library Board that resulted in the review.

Motion 16.06.134
Moved by Joe Sponga
Seconded by Venkatesh Rajaraman

That the Board approve the transfer to the Town's Building ARF of Library capital components identified as building infrastructure;

And that the Board approve the transfer to the Town of previously approved capital funding for Roofing and Dehumidification, such funding to continue to be available and approved should the Library require it;

And that the Board approve in principle the creation of an Equipment Repair/Replacement Reserve for those items identified as non-TCA capital equipment, with funding source to be identified for final approval by the Board to be enacted as part of 2016 year-end accounting.

Carried

13. Library Efficiencies Review

Deferred to the next regular Board meeting.

Business Arising

14. Election of Vice Chair

Deferred to the next regular Board meeting.

15. Report on Vulnerable Patrons
Deferred to the next regular Board meeting.

16. Strategic Technology Committee
Deferred to the next regular Board meeting.

17. 2017 Budget
Highlights of Changes to the Operating Budget 2017 over 2016 were distributed to the Library Board. The CEO reviewed the changes of the draft 2017 Operating Budget submission with the Board.

Motion 16.06.135
Moved by Tara Brown
Seconded by Venkatesh Rajaraman

That the Library Board approve the base 2017 Operating Budget as presented and defer any growth and enhancement requests to the next Library Board meeting.

Carried

2017 Capital Budget was deferred to the next Library Board meeting.

18. Joint Newmarket Public Library and Town of Newmarket Council Workshop
Deferred to the next regular Board meeting.

19. Library Board Action List
Deferred to the next regular Board meeting.

New Business
There was no new Business

Date(s) of Future Meetings
20. The next regular Library Board meeting to be reschedule to September 7, 2016 at 5:30 in the Library Board room.

Adjournment
The meeting adjourned at 6:40 pm when one Board member left and quorum was lost.

Joan Stonehocker
Chair

Todd Kyle, CEO
Secretary/Treasurer

Town of Newmarket
MINUTES

NEWMARKET ENVIRONMENTAL ADVISORY COMMITTEE

Wednesday, May 4, 2016 at 6:30 PM
Mulock Room

The meeting of the Newmarket Environmental Advisory Committee was held on Wednesday, May 4, 2016 in Mulock Room, 395 Mulock Drive, Newmarket.

Members Present:	Councillor Sponga Cathie Ethier Nicole Hamley John Birchall Michelle Bourdeau, Chair Petra Vollmerhausen
Absent:	David Kempton Jill King
Staff Present:	J. Slykhuis, Senior Environmental Coordinator C. Finnerty, Council/Committee Coordinator

The meeting was called to order at 6:34 p.m.

Michelle Bourdeau in the Chair.

Additions & Corrections to the Agenda

None.

Declarations of Pecuniary Interest

None.

Approval of Minutes

1. Newmarket Environmental Advisory Committee Minutes of April 5, 2016.

Moved by: Cathie Ethier
Seconded by: Nicole Hamley

THAT the Newmarket Environmental Advisory Committee Minutes of April 5, 2016 be approved.

Carried

Correspondence

Moved by: Nicole Hamley
Seconded by: Cathie Ethier

THAT the correspondence items, previously distributed by e-mail, be received.

Carried

Items

2. Discussion regarding the Municipal Energy Plan and NEAC Recommendations.

   J. Birchall and C. Ethier provided an overview of the development of the draft plan to date. Discussion ensued regarding the purpose and drivers of the plan, plan approval and associated timeframes, feasibility and financial impacts to property owners.

Moved by: John Birchall
Seconded by: Councillor Sponga

THAT NEAC supports in principle the Draft Municipal Energy Plan and that the following comments be forwarded to staff:

a) THAT a clearer analysis and understanding of how the plan implementation will occur be provided, through a presentation from either Staff or the Consultant to NEAC;

b) AND THAT NEAC be consulted as part of the feasibility study and included in the implementation group.

Carried

3. Public Engagement and Environmental Events

   a) Community Cleanup Day - Saturday, May 7, 2016

      N. Hamley advised that she will be in attendance with her children and will be distributing the Trail Guide and will be obtaining brochures from York Region for distribution.

b) Community Garage Sale - Saturday, May 28, 2016

P. Vollmerhausen advised that ads will run in the Era on May 5 and May 26. Discussion ensued regarding sign permits, sign placement and collection and event volunteers.

c) Discussion regarding the Newmarket Farmer's Market.

N. Hamley provided an update on efforts to obtain feedback from members on their availability to participate in a booth at the Farmer's Market. Discussion ensued regarding the number of weekends that the Committee would be present at the Market, potential dates and partnerships with other Town groups and/or York Region. N. Hamley to email members for their availability and contact York Region to determine whether there are any potential partnership opportunities.

4. Discussion regarding informal summer meetings of NEAC.

J. Birchall provided an overview of the meeting structure to date. Discussion ensued regarding work that needs to be conducted over the summer months.

5. Committee and Working Group Updates

Discussion ensued regarding the Council Workshop that was held on April 11, 2016 and feedback from that workshop, including review of Got Milkweed and other monarch friendly programs and the boulevard enhancement program.

6. Verbal Report from the Senior Environmental Coordinator regarding an environmental projects update.

J. Slykhuis provided an overview of current environmental projects being two grant applications, commencement of the stormwater pond maintenance and inventory program, low impact development pilot project on Forest Glen, yellowfish program and rain garden educational projects.

New Business

a) P. Vollmerhausen requested further information on an upcoming Public Information Centre regarding the Tom Taylor Trail. Discussion ensued regarding the purpose of the meeting.

b) P. Vollmerhausen requested an update from Councillor Sponga on the gateway feature at Main Street and Davis Drive. Discussion ensued regarding sign materials and future landscape plans.

c) Councillor Sponga advised that the Urban Hens Pilot Project has been expanded to include Ward 5 and provided an update on applications to date.

d) J. Birchall provided an overview of the process for meeting minute approval.

Adjournment

Moved by: Councillor Sponga
Seconded by: Cathie Ethier

THAT the meeting adjourn.

Carried

There being no further business, the meeting adjourned at 8:08 p.m.

Date

M. Bourdeau, Chair

MINUTES

CYFS - JCC

Tuesday, June 7, 2016 at 9:30 AM

Town of Aurora - Leksand Room
1 Municipal Drive

The meeting of the CYFS - JCC was held on Tuesday, June 7, 2016 in the Town of Aurora, Leksand Room 1 Municipal Way, Aurora, Ontario.

Members Present:	Aurora:	Councillor Abel Councillor Mrakas Councillor Thompson (9:33 to 10:10 a.m.)
	Newmarket:	Councillor Hempen Councillor Twinney
Regrets:	Newmarket	Councillor Sponga
Staff Present:	Aurora:	D. Nadorozny, Chief Administrative Officer D. Elliott, Director of Financial Services L. Lyons, Acting Town Clerk
	Newmarket:	R. N. Shelton, Chief Administrative Officer L. Georgeff, Director of Human Resources M. Mayes, Director of Financial Services D. Schellenberg, Manager, Accounting & Finance
	CYFS:	I. Laing, Fire Chief R. Volpe, Deputy Fire Chief C. Duval, Training Officer

Open Forum

None.

Additions & Corrections to the Agenda

Moved by: Councillor Thompson
Seconded by: Councillor Twinney

THAT the agenda as distributed be approved.

Carried

Declarations of Pecuniary Interest

None.

Approval of Minutes

1. Central York Fire Services - Joint Council Committee Minutes of May 10, 2016.

   Moved by: Councillor Hempen
   Seconded by: Councillor Mrakas

   a) THAT the Central York Fire Services - Joint Council Committee Minutes of May 10, 2016 be approved.

   Carried

Items

2. Central York Fire Services 2015 Annual Report.

   The Fire Chief provided the Central York Fire Services 2015 Annual Report presentation.

   Moved by: Councillor Hempen
   Seconded by: Councillor Twinney

   a) THAT the Central York Fire Services 2015 Annual Report be received.

   Carried

3. Joint Central York Fire Services and Corporate Services Report 2016-25 dated May 30, 2016 regarding the 2017 Budget Schedule and Drivers.

   The Director of Financial Services, Newmarket addressed those present that the above referenced report commences the budget process for 2017 and provides the budget schedule for approval and budget drivers for information. He also advised that the report provided target details and projections. Newmarket has set an administrative target for 2017 of a fire-related tax increase of 1.4%; this would be about a 1.33% tax increase. The Director of Financial Services advised that staff will continue to review overtime and asset replacement and will report back in September, 2016. He concluded by advising that fire trucks and equipment is acquired through the U.S. market and the recommendation contained in the report requests JCC approval of U.S. dollar exchange strategy.

The Director of Financial Services advised that the 2017 allocation between Newmarket and Aurora is set at 59.4%, Newmarket and 40.6%, Aurora.

Moved by: Councillor Mrakas
Seconded by: Councillor Hempen

a) THAT Joint CYFS/Corporate Services Report - Financial Services 2016-25 dated May 30, 2016 regarding the 2017 Budget Schedule and Drivers be received and the following recommendations be adopted:

i) THAT the proposed schedule be adopted;

ii) AND THAT JCC endorse the U.S exchange strategy.

Carried

4. Scope of Work/Business Case/Consolidation Document.

The Chief Administrative Officer, Newmarket provided a verbal explanation of the Scope of Work/Business Case/Consolidation Document.

Moved by: Councillor Thompson
Seconded by: Councillor Mrakas

a) THAT the Scope of Work/Business Case Document be received for information.

Carried

New Business

None.

Closed Session

5. Labour Relations or Employee Negotiations as per Section 239 (2) (d) of the Municipal Act, Verbal Update by the Director of Human Resources.

Moved by: Councillor Thompson
Seconded by: Councillor Mrakas

a) THAT the Central York Fire Services – Joint Council Committee resolve into Closed Session for the purpose of discussing labour relations or employee negotiations as per Section 239 (2) (d) of the Municipal Act, 2001.

Carried

The Central York Fire Services – Joint Council Committee resolved into Closed Session at 9:58 a.m.

The Central York Fire Services – Joint Council Committee (Closed Session) Minutes recorded under separate cover.

The Central York Fire Services – Joint Council Committee resumed into Open Session at 10:10 a.m.

The Acting Town Clerk, Aurora advised that JCC, in Closed Session received a verbal update by the Director of Human Resources, Newmarket regarding Labour Relations/Employee Negotiations.

Adjournment

Moved by: Councillor Twinney
Seconded by: Councillor Mrakas

a) THAT the meeting adjourn.

Carried

There being no further business, the meeting adjourned at 10:10 a.m.

September 6, 2016
Date

Councillor Abel, Chair

From: Workplace Bully
Sent: August-08-16 2:31 PM
To:
Cc:
Subject: Fwd: STOP BULLYING DAY - BLUE SHIRT DAY FRIDAY OCTOBER 21 2016

Hi Linda:

Request for Proclamation - Stop Bullying Day - Blue Shirt Day
FRIDAY, OCTOBER 21, 2016

WHEREAS the reduction and elimination of violence, harassment and bullying in Ontario workplaces is a priority of our City: and

WHEREAS the town of Newmarket, in partnership with employers, organised labor and workers provide information, training, and resources in an attempt to enhance awareness; and

WHEREAS a partnership' of concerned citizens, labor organizations, occupational health and safety professionals and law enforcement have a role to play in highlighting the dangers of workplace violence, harassment and bullying;
and
WHEREAS it is important that we encourage everyone throughout our Town to be caring and respectful to one another so that all citizens can work in a safe and respectful environment;

NOW, therefore, be it resolved that the the town of Newmarket does hereby declare Friday, October 21, 2016 as "Blue Shirt Day - Ontario Stop Bullying Day" in the City of Toronto.

I have the Blue flag and I will mail it to your address before the flag raising ceremony.

Please advise if you need any more info from me.

www.freewebs.com/bullyandyou

Thank you.

Ana Nair
ABSG Canada Since 2010

M031.00

COALITION ONTARIENNE POUR de meilleurs services éducatifs à l'enfance

Better Child Care

CUPE SCFP Ontario

LEGISLATIVE SERVICES
INCOMING MAIL
AUG 16 2016

August 1, 2016

Re: 16th Annual Child Care Worker and Early Childhood Educator Appreciation Day, October 26, 2016

To Ontario mayors and councils,

The Ontario Coalition for Better Child Care (OCBCC), the Canadian Union of Public Employees (CUPE) and other labour and community partners around Ontario have announced Wednesday, October 26, 2016 as the 16th annual Child Care Worker & Early Childhood Educator Appreciation Day, a day of recognition for the many people who work providing early learning and child care services in your community. **We are writing to ask that you and your Council consider proclaiming Child Care Worker & Early Childhood Educator Appreciation Day in your municipality. A sample proclamation is attached.**

This annual awareness day recognizes the education, skills, commitment and dedication of Early Childhood Educators (ECEs) and child care staff, and each year is proclaimed by municipalities and school boards across Ontario. Many groups are recognized by way of municipal resolution. Such a day allows us to acknowledge the important contributions of child care workers and ECEs.

Even if your council does not issue official proclamations, there are many ways for your municipality to participate in celebrating this special day:

- Your council could sponsor a public announcement;
- Display our posters and distribute our buttons;
- Many municipalities organize events and contests for the day or have councilors or the mayor participate in events hosted by child care centres within the municipality.
- A document of further ideas and examples is attached.

We would love to acknowledge those municipalities celebrating child care workers and ECEs across Ontario on October 26, 2016. Let us know how your municipality is participating in the recognition day and we will add your municipality to our list of proclamations and celebrations.

Please direct any correspondence on proclamations and/or celebration activities to the attention of Carolyn Ferns, by mail: Ontario Coalition for Better Child Care, 489 College St., Suite 206, Toronto, ON M6G 1A5, by fax at 416-538-6737, or by email at: carolyn@childcareontario.org.

MAYOR'S OFFICE
INCOMING MAIL | REFERRED TO | COPIED TO
COUNCIL
CAO
AUG 16 2016
COMMISSIONER
DEPARTMENT
DIVISION Clerks ✓
CONCERNS

Thank you for your consideration.

Sheila Olan-Maclean
President, Ontario Coalition for Better Child Care

Fred Hahn
President, CUPE Ontario

CHILD CARE WORKER & ECE APPRECIATION DAY 2016

16TH ANNIVERSARY – OCTOBER 26TH, 2016

This year marks the 16th annual Child Care Worker & Early Childhood Educator Appreciation Day, which will be held on ***Thursday October 26th 2016****. On this day we recognize the hard work, meaningful care and continuous learning these educators provide children every day. This year's theme is* ***SHAPING OUR FUTURE*** *in recognition of the essential role that educators play in the lives of our youngest learners.*

Ideas to celebrate the day!

Municipalities

- Place an ad in the local newspaper announcing Child Care Worker and ECE Appreciation Day.
- Take nominations from local child care centres for outstanding staff to be recognized by the Mayor through a letter, announcement or event.
- Encourage local councillors to tour child care centres to find out more about this important work. Event could also generate media coverage.
- Organize a community-wide celebration to recognize individual staff or centres and programs.

School Boards

- Insert the day on the monthly calendar of October.
- Arrange to have the day announced on the PA the morning on Thursday October 8th.
- Encourage classes of grade 7 and 8 students to visit the child care centre. Students may ask the educators about their role as an ECE.
- Insert the day on the monthly calendar of October.
- Set up a wall of fame where parents have the opportunity to say thank you to each staff.

Child care centres

- Host a pizza lunch for the staff. Give each staff member a certificate of appreciation.
- Have every staff in the centre vote on one child care champion of the year.
- Set up a board near the entrance of the centre where parents may write thank you notes.
- Have a sign on the door of the centre saying, "Today is the 16th annual Child Care Worker & Early Childhood Educator Appreciation Day".

Show ECEs your appreciation on social media

- Share photos of how you're celebrating Child Care Worker and ECE Appreciation Day.
- Use the hashtags **#CCWAD or #ECEappreciation**
- Share an event prior to the date to raise awareness and get more people involved.
- Write a kind message about a child care provider you know.

Please contact the OCBCC to order posters and buttons.

Ontario Coalition for Better Child Care
Phone: 416-538-0628 x 2 / toll-free 1-800-594-7514 x 2
Email: campaigns@childcareontario.org

de meilleurs services éducatifs à l'enfance

ONTARIO COALITION FOR Better Child Care

16th Annual Child Care Worker & Early Childhood Educator Appreciation Day

October 26, 2016

Resolution

Whereas years of research confirm the benefits of high quality child care for young children's intellectual, emotional, social and physical development and later life outcomes; and

Whereas child care promotes the well-being of children and responds to the needs of parents, families and the broader community by supporting quality of life so that citizens can fully participate in and contribute to the economic and social life of their community; and

Whereas many studies show that trained and knowledgeable Early Childhood Educators and child care staff are the key to quality child care, and that good wages and working conditions are associated with higher job satisfaction and morale, lower staff turnover which leads to high quality education and care;

Therefore Be It Resolved that October 26, 2016 be designated the 16th annual "Child Care Worker & Early Childhood Educator Appreciation Day" in recognition of the education, dedication and commitment of child care workers to children, their families and quality of life of the community.

:lt/ cope491

CENTRAL YORK FIRE SERVICES

IAN LAING Fire Chief
984 Gorham Street
Newmarket, ON
L3Y 1L8
905-895-9222
www.cyfs.ca

LEGISLATIVE SERVICES
INCOMING MAIL | REFD TO | COPY TO
SEP 14 2016

September 14, 2016

Andrew Brouwer, Clerk
Town of Newmarket
395 Mulock Drive
Newmarket, Ontario
L3Y 4X7

Dear Andrew:

Re: **Council Declaration of "FIRE PREVENTION WEEK" October 9 – 15, 2016**

Each year a one week period in October is proclaimed by the Government of Canada as "Fire Prevention Week", and is used to place emphasis on the prevention of fire, and for the preparation of plans to be enacted in the event of fire.

Central York Fire Services is respectfully requesting the Town of Newmarket also proclaim the week of October 9, 2016 through October 15, 2016 Fire Prevention Week, with this year's theme being:

"DON'T WAIT – CHECK THE DATE"
(REPLACE SMOKE ALARMS EVERY 10 YEARS)

Sincerely,

Ian Laing
Fire Chief

Newmarket

TOWN OF NEWMARKET

Outstanding Matters

	Item Subject	Recommendations & Responsibility	Date to come back to Committee	Comments
1.	Council – December 14, 2015 – Item 35 – Joint Development and Infrastructure Services – Planning and Building Services/ES 2015-44 – Proposed Trail from Yonge Street to Rita's Avenue Council – January 18, 2016 – Item 35	THAT staff provide alternate trail options for this area at a lower cost. THAT Item 35 of the Council Minutes of December 14, 2015 being Joint Development and Infrastructure Services - Planning and Building Services and Engineering Services Report 2015-44 dated November 19, 2015 regarding a proposed trail from Yonge Street to Rita's Avenue be reconsidered. THAT staff provide alternate trail options for this area at a lower cost, including the option of extending the trail through George Luesby Park along Clearmeadow Boulevard to Yonge Street and further connecting the trail from Flanagan Court/Rita's Avenue to the George Luesby Park Trail; AND THAT staff also include in the report the option of installing lighting along the George Luesby Park Trail. ➢ Planning and Building Services	Timeline to be determined	Deferred subsequent to VivaNext construction

Strikethrough indicates that the item will be removed from the outstanding list prior to the next OLT meeting
Bold indicates that the item will be on the upcoming agenda

Last revisions made on September 15, 2016
(*Updated and including the Committee of the Whole Minutes of August 29, 2016)*

	Item Subject	Recommendations & Responsibility	Date to come back to Committee	Comments
2.	Council – April 20, 2015 – Item 7 Committee of the Whole – May 9, 2016 – Item 15 – Motion – Regional Councillor Taylor	THAT staff provide a report within six months related to internet voting. THAT Council direct staff to bring back a report within 180 days that examines the process and issues related to a ban on corporate and union donations in Newmarket Municipal Elections. ➢ Legislative Services	~~Q2, 2016~~ Q3, 2016 ~~November, 2016~~ January, 2017	Workshop held October 5, 2015 Special CoW scheduled for January 30, 2017 (9:00 a.m.) and will address Internet Voting & Ranked Ballots
3.	Council – June 22, 2015 – Item 31 D & I Services Report – ES 2015-34 – McCaffrey Road – Traffic Review	THAT a report be prepared for an upcoming Committee of the Whole or Council meeting following a site visit by the Ward Councillor and Town staff that includes alternate traffic mitigation measures including but not limited to chicanes, roundabouts, pedestrian islands, road watch program or crosswalk; AND THAT this report address traffic impacts related to new development on the Glenway lands, York Region Annex building and the Yonge Street VivaNext project. ➢ Engineering Services	~~Q2, 2016~~ Q3, 2016	
4.	Committee of the Whole – November 9, 2015 – Item 12 Development & Infrastructure Services Report PWS 2015-58 regarding N6 Waste Collection Contract 2017-2017 Request for Proposal Preparation Update.	THAT staff work with the N6 partners to develop service level criteria for customer service and response and opportunities to provide customer services outside the scope of the waste control contract and report back to Council; AND THAT staff explore the option of separate proposals for standard bag limits (2 bags and 3 bags) with the N6 partners and report back to Council. ➢ Public Works Services	~~Q1, Q2, 2016~~ Q2/Q3, 2016 October 18, 2016	
5.	~~Committee of the Whole – January 11, 2016 – Item 19 – Magna Centre Leases and Potential Fitness Centre~~	~~THAT the Town of Newmarket convert the existing restaurant space into an equipment based, membership oriented fitness facility within the capital costs identified;~~ ~~AND THAT staff report back on options for the kitchen and kiosk spaces, including an expanded fitness centre in the kitchen area and/or maintaining a food kiosk;~~ ~~AND THAT the funding be added to the draft 2016 Capital Budget.~~ ~~➢ Recreation & Culture~~	~~Q3, 2016~~	~~To be addressed through an Information Report~~

	Item Subject	Recommendations & Responsibility	Date to come back to Committee	Comments
6.	**Committee of the Whole – January 11, 2016 – Item 20 – Targeted Marketing Program to Advance Re-development of Davis Drive Properties**	**AND THAT the development of Davis Drive be the subject of a future Economic Development Congress within 2016 where a cross section of stakeholders can come together to share ideas specific to advancing the implementation of the Secondary Plan and in keeping with the NEDAC Economic Development strategy re-fresh currently in development;** **AND THAT the staffing related to fulfilling economic development initiatives continue at their current levels as indicated in the report with longer term staffing to be monitored and reviewed against specific needs related to the realization of Council's Strategic Priorities, implementation associated with the re-development of Davis Drive and to support NEDAC'S economic development re-fresh; with a detailed staffing report to come to Committee of the Whole no later than Q3, 2016.** ➢ **Community Services/Economic Development**	**September 26, 2016**	
7.	Committee of the Whole – February 22, 2016 – Item Joint Office of the CAO and Corporate Services - Legislative Services Report 2016-02 dated January 28, 2016 regarding Appointment of Municipal Ombudsman.	iv) AND THAT staff provide an information update report after a 6 month period once the agreement has been executed. ➢ Legislative Services/Legal Services	~~Q3, 2016~~ Q4, 2016	Joint Legislative Services/Legal Services Report
8.	Committee of the Whole – February 22, 2016 – Item 27 Motion – Councillor Hempen Welcome Entrance Sign	THAT staff report back on the feasibility and suitable location for the installation of a community welcome entrance sign at the intersection of Longford Drive and Davis Drive; AND THAT staff also provide a suitable design for the welcome sign. The cost of the sign will be covered by private fundraising. ➢ Development and Infrastructure Services	~~Q2/Q3, 2016~~ Q4, 2016	

	Item Subject	Recommendations & Responsibility	Date to come back to Committee	Comments
9.	Council – April 4, 2016 – Item 5 Joint Report Community Services - Recreation and Culture, Development and Infrastructure Services - Public Works, Engineering, Corporate Services - Finance 2016-14 dated March 31, 2016 regarding Implementation Plan - Future Facilities and Land Use.	THAT Phase 2 of the Recreation Playbook Implementation Plan be approved as outlined in the report, with public consultation done as part of applicable design processes; AND THAT Phase 3 of the Recreation Playbook Implementation Plan be shared with the community through a public consultation process and that staff then report back; AND THAT future Council Workshops be done to consider specific uses and negotiation strategies on potential property acquisitions, as outlined in the report; AND THAT as part of the 2016 Capital Budget, the design for an outdoor basketball court at Ken Sturgeon Park be undertaken, and funding for construction be requested in the 2017 Capital Budget funded from Development Charges and Capital Reserves, in order to include this project in Phase 2 of the Recreation Playbook implementation plan. ➢ Recreation and Culture	Q4, 2016	
10.	Committee of the Whole – May 9, 2016 – Item 5 – Corporate Services Report – Financial Services 2016-20 – Deferred Implementation of Tiered Water Rates	THAT Corporate Services Report – Financial Services 2016-20 dated April 27, 2016 regarding Deferred Implementation of Tiered Water Rates be received and the following recommendation be adopted: THAT staff be directed to report back to Council on the implementation of the phase-in of the tiered fixed rate structure in 2017. ➢ Finance	Q4, 2016	
11.	**Committee of the Whole – May 30, 2016 Item 30 – Development and Infrastructure Services Report – ES 2016-25 dated May 15, 2016 regarding 'Old Fire Hall and Other Downtown Parking Opportunities'**	**AND THAT staff prepare a report outlining the heritage, planning and economic aspects of the Old Fire Hall within the next 120 days;** **AND THAT staff prepare an analysis and a plan for parking at the Old Town Hall;** **AND THAT staff prepare an Information Report outlining an estimate of costs related to the construction of additional parking spaces in the Fairy Lake lot and behind Cachet Restaurant;** ➢ **Development and Infrastructure Services/Legal Services**	**September 26, 2016**	
12.	Council – June 7, 2016 – Item 27 Development and Infrastructure Services Report – Planning and Building Services 2016-17 – 20166 Annual Servicing Allocation Review	THAT staff report back as part of the six-month administrative review of servicing capacity with regard to the potential granting of allocation for 345-351 Davis Drive (40 stacked townhouse units/106 people) and 955/995 Mulock Drive (73 townhouse units/192 people) ➢ Planning and Building Services	Q4, 2016	

	Item Subject	Recommendations & Responsibility	Date to come back to Committee	Comments
13.	Council – June 7, 2016 – Item 35 Joint Office of the CAO and Commissions of Development and Infrastructure Services, Community and Corporate Services Report 2016-08 – Federal Infrastructure Funding	THAT staff provide Council with a prioritized list of infrastructure projects currently not funded through Development Charges, the Asset Replacement Fund or Other Reserve Funds for implementation between 2018 to 2025 that augment existing priorities, strategies and master plans or leverage grant funding for initiatives that achieve our Corporate Vision of a 'Community Well Beyond the Ordinary' ➢ Strategic Initiatives		Awaiting next phase of funding announcements
14.	Council – June 7, 2016 – Item 38 Township of Wellington Resolution Door-to-Door Sales for Electricity and Natural Gas Contracts	THAT staff review the current by-law and report back regarding door-to-door sales. ➢ Legislative Services		Information Report to be distributed in Q3, 2016
15.	~~Council – June 7, 2016 – Item 39 Motion – Councillor Twinney~~	~~THAT staff provide an information report on guidelines and licensing of driver school test vehicles.~~ ~~➢ Legislative Services~~	~~August 29, 2016~~	
16.	~~Committee of the Whole – June 20, 2016 – Item 14 Joint Report Development and Infrastructure Services – Planning and Building Services, Corporate Services – Finance 2016-21 – Parkland Dedication By-law and Marketing the Corridors~~	~~THAT staff report back to the August 29, 2016 Committee of the Whole meeting with the final recommendation for a Parkland Dedication By-law for Council's approval.~~ ~~➢ Planning and Building Services~~	~~August 29, 2016~~	
17.	Committee of the Whole – June 20, 2016 – Motion – Councillor Bisanz	THAT staff be directed to explore various alternative methods of conducting Committee of the Whole and Council meetings in order to respond to community needs and ensure maximum public participation, by providing greater access to Council's deliberations, and that a report be provided to Council by the end of Q4. ➢ Legislative Services/Communications	Q2, 2017	
18.	~~Council – June 27, 2016 – Item 27 Development and Infrastructure Services – Planning and Building Services Report 2016-24 – Urban Design Review Options~~	~~THAT staff be directed to include in the 2017 budget a provision for contracting an urban design firm to prepare urban design standards to implement the policies of the Urban Centres Secondary Plan and the Official Plan.~~ ~~➢ Planning and Building Services~~		~~To be dealt with through 2017 budget process~~
19.	Council – June 27, 2016 – Item 34 Development and Infrastructure Services Report – ES 2016-24 regarding Savage Road/Sandford Street Traffic Review	THAT Item 4 – Active Transportation Plan (bicycle lanes) on Sandford Street from Mulock Drive to Savage Road with a possible extension along Savage Road to Paul Semple Park entrance be deferred in order to provide an opportunity to work with residents to monitor and evaluate the traffic calming measures. ➢ Engineering Services	TBD	

	Item Subject	Recommendations & Responsibility	Date to come back to Committee	Comments
20.	Committee of the Whole – August 29, 2016 – Item 20 – Corporate Services Report – Legislative Services 2016-17 regarding 'Potential Regulation of Driving School Instructors'	THAT staff host a PIC in November, 2016 to seek Council, public and industry input on the potential regulation of driving school instructors operating in the Town of Newmarket; AND THAT staff continue to work with the MTO and driving school instructors operating in the Town of Newmarket to mitigate traffic and perceived safety concerns raised by residents; AND THAT staff bring back a report in the first quarter of 2017 regarding the potential regulation of driving school instructors operating in the Town of Newmarket. ➢ Legislative Services	Q1, 2017	
21.	**Committee of the Whole – August 29, 2016 – Item 30 – Development and Infrastructure Services Report 2016-28 – Coordinated Provincial Plans Review.**	**THAT Development and Infrastructure Services Report – Planning and Building Services Report 2016-08 dated August 29, 2016 regarding Coordinated Provincial Plans Review be deferred to the September 26, 2016 Committee of the Whole meeting.**	**September 26, 2016**	

COMMUNITY LEADERS

CANADA 150

Dear Mayor and Members of Council,

The Federation of Canadian Municipalities (FCM) is creating the official network of Canada 150 Community Leaders which presents a unique opportunity for local leaders across the country to get involved in the 150th anniversary of Confederation.

We are launching the Canada 150 Community Leaders network with an invitation to designate one or more leaders from your municipality. These individuals will serve as your local representatives at Canada 150 events in your community, as a touchpoint to share Canada 150 information and inspiration, and to be members of a legacy network that extends well beyond 2017.

A member of council can become a Community Leader or a prominent community representative can be identified. You can also choose more than one individual, ensuring a strong representation from your municipality.

To help you identify a community leader we have developed the Canada 150 Community Leader web page at www.fcm.ca/Canada150. There you will find additional information and a form to submit your Community Leader's name.

I encourage you to review the information and to submit the name of your Community Leader in one of the following ways:

- Complete the online form.
- Send us an email with the name of your Community Leader and their contact information.

Please send us the name(s) of your Community Leader(s) **by October 15**.

We hope you will join us in bringing municipal voices to the forefront for the year-long celebrations, and for years to come.

Sincerely,

Clark Somerville
FCM President and Regional Councillor, Halton Hills

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24 Clarence Street, Ottawa, Ontario K1N 5P3 | T. 613-241-5221 | F. 613-241-7440

Transportation Services Update #3

Committee of the Whole, September 26, 2016

Rachel Prudhomme, M.Sc., P.Eng.
Director, Engineering Services
Prepared by:
Transportation Services Team

Newmarket

Purpose:

To update Council on some of E.S.'s innovative transportation initiatives in 2016:

a) Water Street Refuge Island

b) Visibility Improvement at Intersections Campaign

c) In-road Bollards Pilot Project

d) Boulevard Lawn Sign Program

e) Solar Pole-Mount Radar Boards Pilot Project

f) Downtown Parking Expansion – Fairy Lake

Water Street Refuge Island

Newmarket

September 22, 2016

The Water Street Refuge Island is proceeding ahead of schedule and is expected to be completed by the end of September.

Visibility Improvement at Intersections Campaign

Newmarket

Purpose:

To provide better visual contrast for motorists to see pedestrians crossing at intersections.

Srigley and Alexander intersection ladder markings.

The ladder markings are on all three or four legs of the intersection.

Visibility Improvement at Intersections Campaign

Newmarket

Locations were chosen based on a combination of traffic and pedestrian volumes.

Intersections also need to have proper boulevard treatments (e.g.: sidewalks, proper sidewalk apron and curb depressions).

The program runs for 4 years starting in 2016:

- **The first 3 years will see one intersection per Ward being added annually;**
- **The 4th year will allow for any additional locations identified to complete the program.**

Visibility Improvement at Intersections Campaign

Newmarket

The list below shows the current two-year plan. Ladder markings at all intersections for 2016 have been completed. The proposed locations for 2017 are subject to field verification.

2016:	**2017:**
Stonehaven/Kingsmere	Kingsmere/Ivsbridge
Srigley/Alexander	Srigley/Carlson
Huron Height/Wayne	Waratah/Elgin
Stiver/Bristol	Main/London
Queen/Main	Eagle/Sandford
Doubletree/Jordanray	Savage/Sandford
Woodspring/Aspenwood	Bonshaw/Coach Whip

In-Road Bollards Pilot Project

Newmarket

INNOVATIVE Newmarket project

Effect similar to speed humps

Three locations:

1. Ivsbridge (east of Kingsmere)
2. Savage (west of Sandford)
3. Savage (south of Armitage PS)

The three locations chosen represent different road characteristics.

In-Road Bollards Pilot Project

Newmarket

The purpose of this pilot program is to:

1. **Test an alternative method of slowing vehicles on Town roads (other than speed humps)**

2. **Test bollard design for potential use with the East-West Bicycle Route and other applications**

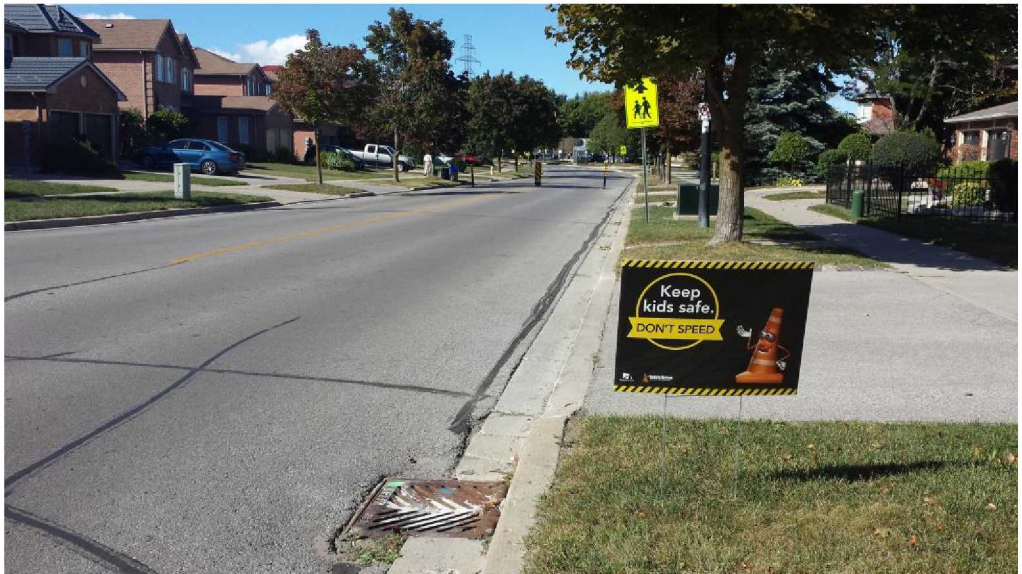
Boulevard Lawn Signs

Newmarket

The Town of Newmarket is a leader/innovator in this area. Many other municipalities are following our lead and asking for advice.

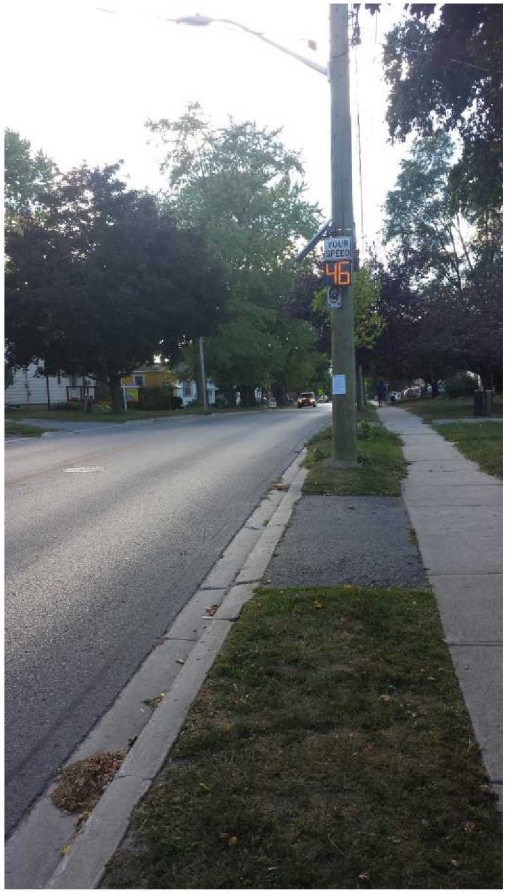
Councillors and residents can request signs, and Engineering Services will install and monitor them and will retrieve them after a month or so to avoid sign fatigue. Only 100 were produced in 2016, so sign placement is generally restricted to collectors and higher volume local roads.

Boulevard Lawns Signs are also placed in tandem with the speed management trailers and pole-mount radar boards; they are left in place for a few weeks after the speed monitoring devices have been removed.



Solar Pole-Mount Radar Boards – Pilot Project

Newmarket



Solar Pole-Mount on Srigley Street

A pilot project involving solar powered pole-mount radar boards will determine the performance and effectiveness of these new devices. Information Report ES 2016-41 provides more details.

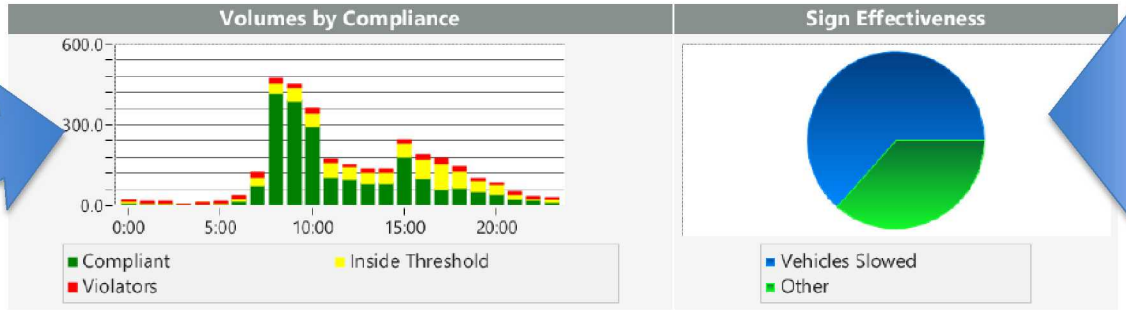
Solar Pole-mount Radar Boards – Pilot Project

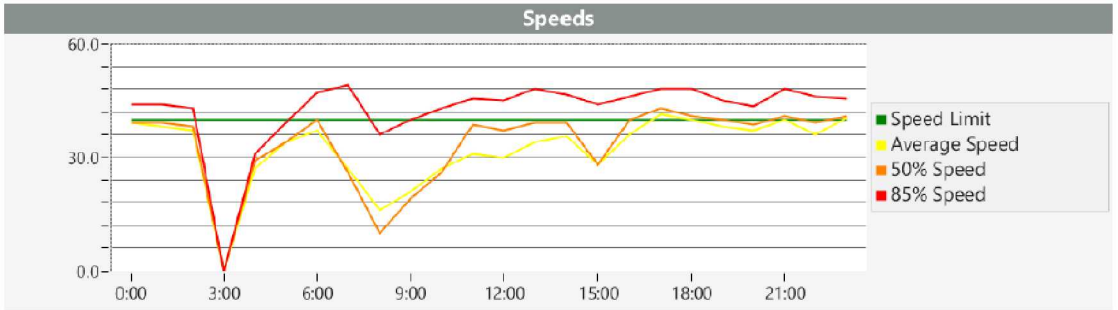
Newmarket

Overall Summary

Total Days of Data: 1
Speed Limit: 40
Average Speed: 32.10
50th Percentile Speed: 33.54
85th Percentile Speed: 42.29
Pace Speed Range: 31 to 41

Minimum Speed: 5
Maximum Speed: 80
Display Status: Displayed Vehicle Speeds
Average Volume per Day: 3102.0
Total Volume: 3102





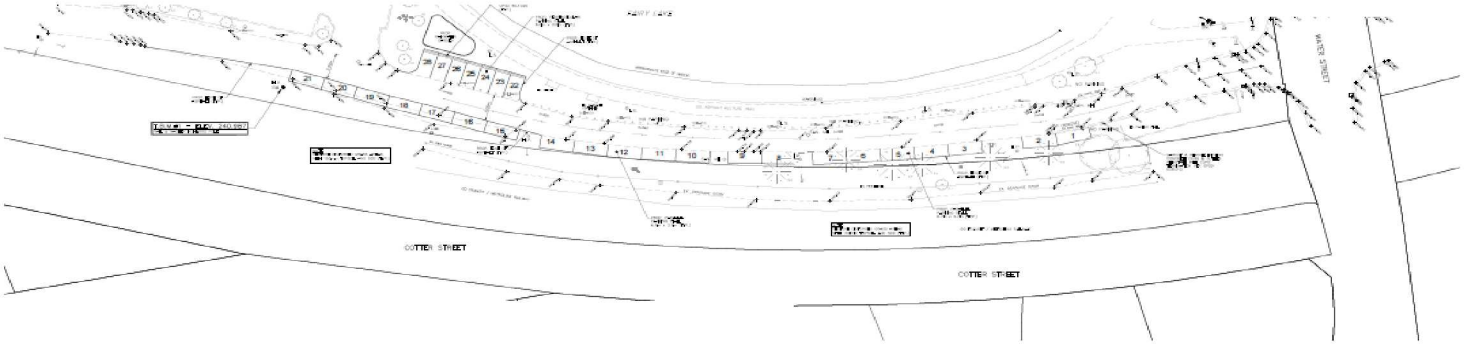
This is a summary of the information collected.

"Sign Effectiveness" shows the percentage of cars that slowed down as a result of the presence of the sign. The longer the sign is in place, the lower the percentage becomes. The test here is to see if there is a particularly duration that is optimum.

Speed violators (i.e. those above the 85th percentile) in the Volume by Compliance chart are shown in RED. Note that almost 100% of motorists driving between 1am and 5 am were speed violators.

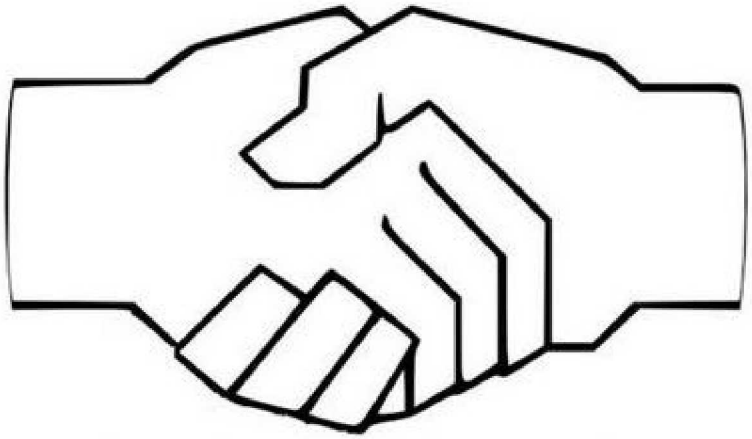
Downtown Parking Expansion – Fairy Lake

Newmarket



- Originally 34 new spaces (all perpendicular)
- New design is for 28 spaces (21 parallel & 7 perpendicular)
- Cost to install will be approximately $3,900 per space (total of $110K)
- Start & completion dates are subject to Hometown Hockey event of October 15; dates also dependent on acquiring all permits and on weather.

Newmarket



THANK YOU

Newmarket

ENGINEERING SERVICES
Town of Newmarket
395 Mulock Drive
P.O. Box 328, STN Main
Newmarket, ON L3Y 4X7

www.newmarket.ca
engineering@newmarket.ca
T: 905 895.5193
F: 905 953 5138

September 26, 2016

DEVELOPMENT & INFRASTRUCTURE SERVICES REPORT
ENGINEERING SERVICES 2016-42

TO: Committee of the Whole

SUBJECT: Lions Park Drainage Update – Public Consultation Process

ORIGIN: Director, Engineering Services

RECOMMENDATIONS

THAT Development and Infrastructure Services Report – ES 2016-42 dated September 26, 2016 regarding "Lions Park Drainage Update – Public Consultation Process" be received and the following recommendation be adopted:

1. **THAT the Lions Park Drainage Improvement Budget be increased to $615,000 (from the original $304,000) with $171,000 being funded by grants from the LSRCA and Environment Canada, and $444,000 from the Asset Replacement Fund, as outlined in Engineering Services Report – ES 2016-34, entitled "Ray Twinney LID and Lions Park Drainage Update", dated August 4, 2016.**

2. **AND THAT Staff be directed to proceed with the project;**

3. **AND THAT Staff be authorized and directed to do all things necessary to give effect to the foregoing in advance of the October 3, 2016 Council meeting.**

BACKGROUND

At the Council meeting of September 12, 2016, Council considered Engineering Services Report 2016-34, entitled "Ray Twinney LID and Lions Park Drainage Update", and the following resolution was adopted:

"THAT the Lions Park Drainage Project be deferred to the next cycle to ensure that notice is provided to area residents."

Council directed Staff to conduct additional public consultation with those households on Lorne Street and Timothy Street that bordered onto the proposed wetland. This report will summarize the public consultation process that took place for the Lions Park drainage project, as well as the additional consultations that took place to poll residents of Lorne and Timothy Streets whose homes border onto the proposed wetland area, along with results of those consultations.

PUBLIC CONSULTATION

1. CONSULTATIONS PRIOR TO THE COUNCIL MEETING OF SEPTEMBER 12, 2016

1.1 Opportunity to Comment at a Public Information Centre (PIC) Held June 9, 2016

Once the design drawings were completed, a Public Information Centre (PIC) was scheduled for Thursday, June 9, 2016, in the Council Chambers. On May 18, direct mail notices were sent through Canada Post to all residents in the area of the project to invite them to the PIC.

As per the Town's consultation policy, advertisements were placed on the Town page in The ERA Banner to invite all stakeholders to attend the PIC. The ads appeared on two occasions, namely May 26 and June 2, 2016. A notice inviting all Town residents to the PIC was also posted on the Town's Facebook page on June 3, 2016. The Notice of Commencement of Study and invitation to the PIC was also placed on the Town's website, under the "Notices" section in May-June 2016.

The PIC of June 9, 2016 was very well attended. Town Staff, as well as three (3) technical staff including the Project Manager, Project Engineer and Environmental Planner from our Consultant, AECOM, were present to explain the project and answer questions. In addition, several representatives of the Lake Simcoe Region Conservation Authority (LSRCA) were in attendance.

Attendees at the PIC were asked to sign in and to complete a comment form. In total, eighteen (18) individuals signed in and 8 comment forms were received. One additional response was received by email and one resident physically attended the Engineering counter at the Town Hall requesting further information. In general, respondents indicated that Lions Park is a very important park to the community. Most said that flooding within the park was a common observation and that it limited their use and enjoyment of the park, and they were in favour of the improvements proposed.

1.2 Opportunity to Comment via the Environmental Assessment (EA) Process

The Town completed a Municipal Class Environmental Assessment (EA) study in accordance with Schedule "B" projects for the proposed elements of the drainage and recreational space improvements at Lions Park. The results were presented at the PIC of June 9th. The study assessed alternatives to address the drainage problems and rationalized that the preferred solution included rehabilitating the existing watercourse that runs along the southern edge of the park, developing a wetland area within the western portion of the park including plantings, signage and walkways, and placement of the excavated material within the eastern portion of the park to raise the grade and reduce flooding.

On August 18, 2016, a 2nd direct mail-out was sent via Canada Post to all residents who would be affected by, or who flanked the area of the project to advise them of the "Notice of Study Completion", describing various elements of the project, including the proposed wetland. The notice stated that this was the beginning of a 30-day review/comment period. Instructions were given on how to comment further on the project, if residents desired to do so.

Residents could provide further input and make comments either directly to the Town, or to the Ministry of the Environment and Climate Change (MOECC) if they were not satisfied with the Town's response. The Review Period ended on September 19, 2016.

On August 18, 2016, the Notice of Study Completion was also posted on the Town's website, under the "Notices" section, where it still appears to this date, along with the original Notice of Commencement and the original invitation dated May 18, 2016, for the PIC of June 9, 2016.

1.3 Additional Efforts to Facilitate School Consultation

In addition to the above communications to invite the community and Stuart Scott Public School to the PIC, there were several efforts made to engage the School and York Region District School Board (YRDSB) directly, as follows.

On May 26, 2016, a digital copy of the PIC Notice was sent to the school's general email address and to the school board. Emails were sent directly to Stuart Scott P.S., inviting officials of the school to attend the PIC of June 9th.

No one from the School participated at the PIC and therefore, Town Staff reached out further by leaving several voice messages at the school in order to discuss the project with them. As some time went by without any response from the school, Town Staff decided to contact the YRDSB. Staff was finally able to reach a Planner at YRDSB. This Planner was able to comment on behalf of the school. Several discussions ensued between the Planner and our Town Staff.

On August 3, 2016, the Town received an official response from the Planner at the YRDSB, thanking staff for the opportunity to review the project and stating that the YRDSB had "*no position on the preferred alternative solutions but welcome any improvements to Lion's Park which will provide additional opportunities for students and the school for outdoor play and instruction.*" They did indicate that they would like to be involved in the construction management plan process regarding the D'Arcy Street access, pick-up and drop-off points. The official letter was signed by the Planner, and was sent by email, with a cc to the school principal.

2. CONSULTATIONS AFTER THE COUNCIL MEETING OF SEPTEMBER 12, 2016

Direction was given to Staff by Council at the Committee of the Whole meeting of August 29, 2016 and the Council meeting of September 12, 2016, to contact residents from households backing onto the proposed wetland area. The purpose would be to advise them of the project and to solicit their input one additional time.

In order to do this, Staff prepared a leaflet containing a map of the proposed wetland with respect to the properties that surrounded it, as well as information about the project and instructions on how and by when to provide their input. A cell phone number, a business number with voice mail, and an email address were listed for the residents to contact. They were asked to provide their comments by 9:00 p.m. on Sunday evening (September 18), and Staff was available all weekend to answer phone calls.

The Senior Environmental Coordinator, Climate Change Adaptation attended the site on the morning of Thursday, September 15. The Coordinator knocked on every door of the homes that adjoined the future wetland area. These homes included 217 Lorne Street, and 334, 340, 348, 352 and 356 Timothy Street. If someone opened the door, Staff discussed the project and solicited input right on the spot. Furthermore, the residents were invited to still contact the Town later if they had further questions or concerns. If no one was home, Staff left the leaflet very visibly on the door, along with a business card inviting residents to call in with their questions or concerns.

Of the six (6) households visited, 2 opened the door and spoke with the Town's Coordinator, and four (4) were not available. The two who were available had no issues with the project and one commented on how the new wetland would improve the biodiversity in the area. There were no phone calls nor any emails received from any of the households contacted.

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

- **Living Well....** By providing improved stormwater drainage and protecting our natural environment
- **Well Balanced....** By increasing accessibility to green and open spaces.
- **Well Respected....** Through managed partnerships and cooperation with stakeholders.
- **Well Equipped and Managed....** Through fiscal responsibility.

HUMAN RESOURCE CONSIDERATIONS

There is no impact on current staffing levels.

IMPACT ON BUDGET

The original 2016 budget for the Lions Park project was $304,000. However, this was based on an assumption that grants totaling this amount would be obtained. Due to changes in funding availability, the Town received a reduced amount of $171,000 in grants. Staff recommends that the additional balance of funds for the Lions Park Drainage project ($444,000) be taken from the Town's Asset Replacement Fund.

CONTACT

For more information on this report, please contact Rachel Prudhomme at 905-895-5193 extension 2501; rprudhomme@newmarket.ca.

Prepared by:

R. Prudhomme, M.Sc., P.Eng.
Director, Engineering Services

P. Noehammer, P.Eng., Commissioner
Development & Infrastructure Services

From: Bates, Tina on behalf of Mayor Van Bynen
Sent: September-16-16 11:11 AM
To: Mendonca, Barbara
Cc: Moor, Linda
Subject: FW: Proclaim Waste Reduction Week in Canada 2016!

LEGISLATIVE SERVICES
INCOMING MAIL | REFD TO | COPY TO
SEP 16 2016

Please circulate. Thank you.

Tina Bates
Assistant to the Office of the Mayor
ext. 2003

From: Waste Reduction Week in Canada [mailto:wrw@rco.on.ca]
Sent: September 14, 2016 5:02 PM
To: Mayor Van Bynen
Subject: Proclaim Waste Reduction Week in Canada 2016!

Recycling Council of Ontario

WASTE REDUCTION WEEK IN CANADA

Waste Reduction Week in Canada

Oct. 17 - 23, 2016

Waste Reduction Week in Canada, a coalition of environmental non-profit and government organizations from the 13 participating provinces/territories, are asking municipalities, businesses, and schools across Canada to demonstrate their commitment and accomplishments in waste reduction by proclaiming **Oct. 17 – 23, 2016** as Waste Reduction Week in Canada.

Municipalities are the bedrock of Ontario's waste reduction success by collecting more than 2 million tonnes of packaging, hazardous, and organic material every year. Waste Reduction Week in Canada provides you and your residents a platform to recognize the benefits of waste reduction, and we hope your municipal council and waste staff will take this opportunity to support a national environmental campaign that builds awareness around issues of sustainable and responsible consumption; encourages choice for more environmentally responsible products/services; and promotes actions that divert more waste from disposal and conserve natural resources.

Proclamations

Proclaiming Waste Reduction Week and holding events helps promote your community's pride and leadership in waste reduction. In 2015 more than 70 communities across Ontario officially proclaimed Waste Reduction Week. The process for proclaiming has changed for 2016: to eliminate paper use, we are only accepting completed certificates online.

It's easy. To proclaim Waste Reduction Week in Canada follow these simple steps:

1. Download the proclamation certificate and include your municipality's logo and seal on the bottom right. You are welcome to use your municipality's own certificate template instead, if desired.

2. Visit www.wrwcanada.com/proclamations and upload the certificate, or email your certificate to wrw@rco.on.ca.

Once submitted, your municipality's proclamation will be posted to www.wrwcanada.com within 1-3 business days.

Promotion

Municipalities are encouraged to hold events and host facility tours that showcase and celebrate the behind the scenes work that goes into waste reduction and recycling. Register your events online at www.wrwcanada.com.

You can also support Waste Reduction Week in Canada through social media using hashtag #WasteReductionWeek in your communications. Share ideas, stories, and pictures of waste reduction initiatives to demonstrate commitment to reducing waste both at home and in the community.

Please join municipalities, schools, and other organizations across Canada by proclaiming Oct. 17 - 23, 2016 as Waste Reduction Week. For more information, visit www.wrwcanada.com.

Thank you for your commitment to the environment and waste reduction.

Kind regards,

Jo-Anne St. Godard
Executive Director
Recycling Council of Ontario
416.657.2797, ext. 3
wrw@rco.on.ca

About Recycling Council of Ontario

Since 1978 RCO has worked closely with municipalities and businesses across Ontario to inform and educate all members of society about the generation of waste, the avoidance of waste, the more efficient use of resources, and the benefits and/or consequences of these activities. We also run programs that support waste reduction goals.

Take Back the Light can help municipalities recover and recycle spent lights, whether they are generated through relighting, on-going maintenance, or facility retrofits. The program also works with organizations that recycle lights outside their purchase arrangements, and accepts lights and light fixtures in all quantities. Every light is tracked, and 98 per cent each light collected is diverted from disposal with component parts reused wherever possible. Visit www.TakeBacktheLight.ca to learn more.

3RCertified is a unique program that reviews how organizations manage solid waste reduction and diversion operations. Participating facilities achieve certification levels based on established criteria and third-party evaluation of waste management and reduction practices. Visit www.3RCertified.ca to learn more.

Waste Reduction Week in Canada | wrw@rco.on.ca | www.wrwcanada.com

STAY CONNECTED

Recycling Council of Ontario | P.O. Box 83, Orangeville, Ontario L9W 2Z5 Canada

Unsubscribe mayor@newmarket.ca

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Sent by wrw@rco.on.ca in collaboration with

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Newmarket

ENGINEERING SERVICES
Town of Newmarket
395 Mulock Drive
P.O. Box 328, STN Main
Newmarket, ON L3Y 4X7

www.newmarket.ca
engineering@newmarket.ca
T: 905 895.5193
F: 905 953 5138

September 22, 2016

DEVELOPMENT & INFRASTRUCTURE SERVICES
INFORMATION REPORT
ENGINEERING SERVICES 2016-41

TO: Mayor and Council

CC: Bob Shelton, P.Eng., CAO
Peter Noehammer, P.Eng., Commissioner, Development & Infrastructure Services
SLT / OLT

SUBJECT: Solar Powered Pole Mounted, Radar Speed Displays – Pilot Project

ORIGIN: Director, Engineering Services

PREAMBLE

In accordance with the Procedure By-law, any member of Council may request that this information report be placed on an upcoming Committee of the Whole agenda for discussion.

BACKGROUND

At its regular meeting of June 27, 2016, Town Council adopted the following recommendations:

"THAT staff report back to Council at the next Committee of the Whole meeting regarding purchase of five (5) pole mounted speed boards;

AND THAT staff consult with each individual Ward Councillor to determine the appropriate location for placement within each ward."

The Town of Newmarket currently has a total of seven radar speed monitoring devices. Three are speed trailers on wheels that are deployed by Transportation Services staff to roads having sufficiently large boulevards to accommodate them for a period of one day at a time. The trailers need to be towed into location in the morning and retrieved every evening to be placed in overnight storage and re-charged for the next deployment. These are time-consuming and require significant resources to deploy on a regular basis. The other four radar speed monitoring devices are pole-mounted speed boards.

Two of the four pole-mounts are battery powered. This means that they can remain installed in one location for a maximum of one to two weeks before they need to be taken down and re-charged in the office before re-deployment.

The other two are newly acquired, modern solar powered pole mounts that were purchased in 2016 to help align with Council's strategic priority related to traffic safety and the Town's Traffic Mitigation Strategy. The solar pole-mounts are installed along with their own solar charging panel. This allows them to remain in place for periods of several months if needed. Solar pole mounts are "high tech" devices that connect to the Town's communications network through a cell phone connection. This allows data to be received automatically from the speed board and it also permits remote access by Staff in order to change settings if required.

COMMENTS

Efficacy of Speed Boards in Newmarket

At the time of writing of this report, the solar pole mounted boards had only been deployed twice. As a result, there is insufficient data to be able to effectively analyze the results or to draw specific conclusions on the value of the pilot project. Staff continues to monitor their performance very closely. Despite the early stage of this pilot, staff has been able to deduce some useful observations about traffic and speed management within the Town.

The software provided with the Solar Pole Mounts calculates various statistics based on the recorded data. Data is communicated regularly to staff showing the number of cars that actually slow down when the driver sees the signs. To date, staff has noted 40 to 66 percent of all drivers passing the solar speed boards actually reduce their speed. More data needs to be collected for further verification of this percentage, as calculations from a long history of data collected through the older radar trailers indicate that this number is more likely in the 20 to 40 percent range.

Another interesting observation based on the data sent from the solar pole mounts to date is that average and operating speeds appear to be reduced over a period of 3 weeks before they start increasing again, presumably as a result of "sign fatigue" and driver apathy to the boards. The current deployment locations will remain unchanged for about 8 weeks to determine if this trend continues.

Mounting and Installation Challenges

Staff has concluded that wooden hydro poles are not always suitable for the solar pole mounts. This is especially true when the pole shows signs of weathering. When this is the case, the bands used to secure the solar panel and display board become loose and the panel or the display board can slip to the ground. This can either damage the panel or board, or it can make the devices accessible to tampering or theft and vandalism.

The proximity to street trees is a second challenge for installation. Shade from the trees prevents the battery from charging. Additionally, branches from large street trees can block the display from drivers' vision and also desensitize the sensors needed to detect the moving vehicle. In addition, signs must be installed high enough on the pole in order to deter theft/vandalism.

Another factor is that solar panels cannot be mounted on poles that are too close to the road. If a pole is too close to the road, the solar panel can encroach onto the roadway area and can interfere with emergency vehicles, buses, garbage trucks and other large vehicles. Also, it is best if the solar panel is installed on the south side of the pole for optimum solar reception.

In some cases, extra staff and equipment may be necessary to install the solar pole mounts due to the height requirements needed to avoid the various obstacles and to prevent theft or vandalism. Installation by experienced staff typically takes about half an hour, plus travel time to and from the site. If inexperienced staff is used, it can take up to an hour plus travel time both ways.

Criteria for Deployment

Locations for the solar pole mounts are determined based on the following criteria:

- Poles made from wood must be in new condition, with no deterioration or weathering;
- Poles must be on the same side of the road as the direction of travel being measured;
- Solar pole mounts do not function well in a cul-de-sac or a short crescent;
- Poles must be on a collector road, with an average daily volume above 1000 vehicles per day, per direction;
- Poles must be free from surrounding trees, structures, signs, hydro conduits, etc.

The Current Plan

Traffic Services Staff will continue studying the performance of the two solar pole mounts that the Town currently has in order to determine the best placement locations and overall effectiveness. If warranted by the results obtained, Transportation Services plans to purchase an additional one or two solar pole mounts and continue with the speed monitoring program in 2017. If the solar pole mounts prove to be effective and successful, radar trailers will be phased out in favour of a full complement of solar pole mounts. It is staff's aim to have one solar pole mount per Ward.

Switching over to a full program of solar pole mounts will greatly enhance the Town's ability to monitor speeding and react to it appropriately. It would also cause a shift in practice from the current reliance on short duration placement and monitoring at several locations (as we do with the speed trailers and the battery-operated speed boards today), to longer speed monitoring durations at fewer locations. This new method of obtaining data from speed monitoring will provide a better understanding of traffic patterns and speeding behaviour so that staff will be able to choose other speed mitigation methods more aptly.

Currently, the radar trailers and the pole-mounted speed boards are deployed on a rotating basis in areas of measured or reported high speeds and/or high volumes. Town residents and Ward Councillors may request that certain locations be added to the rotation list.

PUBLIC CONSULTATION

No public consultation was required.

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

- Ensuring Safe Streets

HUMAN RESOURCE CONSIDERATIONS

Contained in the Operating Budget section below.

IMPACT ON BUDGET

Operating Budget (Current and Future)

The purchase of five additional solar powered radar boards will increase staff time associated with this program from 3 staff for 1.5-2 hours each, per month, to 3 staff for 8 hours each, per month. This calculation is based on a one-month rotation schedule. There is also a licensing cost for the software that equates to approximately $1,700 annually, per board, for a total of about $8,500 per year for five additional boards.

Capital Budget

Each solar powered radar board costs about $4,600. Based on this cost, the total capital budget impact would be approximately $23,000.00 for five additional boards. This total amount would be spread out over two or three budget years.

CONTACT:

For more information on this report, please contact Mark Kryzanowski at 905-895-5193 extension 2508; MKryzanowski@newmarket.ca.

Prepared by: _____
M. Kryzanowski, M.C.I.P., R.P.P.
Manager, Transportation Services

_____
R. Prudhomme, M.Sc., P.Eng.
Director, Engineering Services

_____
P. Noehammer, P.Eng., Commissioner
Development & Infrastructure Services

From:
Sent: September-26-16 10:07 AM
To: Moor, Linda
Subject: FW: COW Agenda Item - September 26, 2016
Attachments: 1223_001.pdf

From: Paul Bailey
Sent: Monday, September 26, 2016 9:41 AM
To: abrouwer@newmarket.ca
Cc: 'lmoore@newmarket.ca' <lmoore@newmarket.ca>; 'tony@vanbynen.ca' <tony@vanbynen.ca>; 'Taylor, John' <jtaylor@newmarket.ca>; 'Nethery, Rick' <rnethery@newmarket.ca>
Subject: COW Agenda Item - September 26, 2016

Mr. Brouwer,

You will recall deferring an item at my request, to today's agenda. In that regard, I have attached a letter which I will be considered as appropriate.
Thank you for placing this on the agenda.

Paul Bailey
Bazil Developments Inc.
2235 Sheppard Ave. East, Suite 903
Toronto, Ontario M2J 5B5
Bus: 416-495-0375

SHINING HILL HOMES ESTATE COLLECTION INC.
2235 SHEPPARD AVE. E. STE. 903
TORONTO, ONTARIO, M2H 5B5
416-495-0375

Monday, September 26, 2016

Town of Newmarket
395 Mullock Dr. P.O. Box 328
Newmarket Ontario L3Y 4X7

ATT: Andrew Brouwer, Town Clerk

Re: Item #7, Committee of the Whole Agenda, August 29, 2016

Mr. Brouwer,

I am writing in respect of the above noted and particularly regarding the Oak Ridges Moraine recommendations within Information Report 2016-23. Shining Hill Homes Estate Collection Inc. owns and or / controls approximately 350 acres at the northwest corner of Yonge St. and St. Johns Sideroad. Approximately 200 of those acres are within the Town of Newmarket with a portion being within the settlement area of the Oak Ridges Moraine. Shining Hill Homes Estate Collection Inc. has recently been approached by the Region of York to examine opportunities to construct a new collector road which would travel through a portion of ORM on the Shining Hill lands between Yonge St. and Bathurst St. The creation of a more restricted designation would be untimely and inopportune at this time. I believe this matter should be much more fully explored and resolved before the Town considers any changes in designation of this area of the Oak Ridges Moraine. We are not in support of requesting the Province to amend the designation in a more restrictive fashion as suggested by the Information Report.

I would ask that this letter be forwarded for review as an agenda item on the Committee of the Whole for September 26th, 2016.

Thank you.
Yours very truly,

Shining Hill Homes Collection Inc.

Paul Bailey

Cc	Richard Nethery	Director of Planning
	Sam Balsamo	Shining Hill Homes Collection Inc.
	Don Given	Malone Given Parsons Ltd.