

Date:

Newmarket Public Library Board Agenda

Wednesday, November 22, 2023

Time	e :	6:00 PM			
Loca	ition:	Newmarket Public Library Boardroom			
		Newmarket Public Library			
		438 Park Avenue			
		Newmarket ON L3Y 1W1	Damas		
			Pages		
1.	Call to	o Order			
2.	Adop	tion of Agenda Items			
	2.1	Adoption of the Regular Agenda			
	2.2	Adoption of the Closed Session Agenda			
	2.3	Adoption of the Consent Agenda Items			
3.	Decla	nrations			
4.	Prese	esentation - Building Diverse and Inclusive Collections			
5.	Cons	ent Agenda Items			
	5.1	Adoption of the Regular Board meeting minutes for Wednesday, October 18, 2023	1		
	5.2	Strategic Operations report for October, 2023	6		
	5.3	2023 Third Quarter Financial Statements	8		
6.	Polici	es			
	6.1	Room Rental Policy	11		
7.	Busin	ess Arising			
	7.1	Creating Welcoming Spaces Update			

8. New Business

9. Closed Session

9.1 Labour Relations

Labour relations or employee negotiations per section (d) of the Public Libraries Action R.S.O.1990

10. Dates of Future Meetings

10.1 The next regular Library Board meeting is scheduled for Wednesday, December 20, 2023 at 5:30 pm in the Library Boardroom

11. Adjournment



Newmarket Public Library Board Minutes

Date: Wednesday, October 18, 2023

Time: 5:30 PM

Location: Newmarket Public Library Boardroom

Newmarket Public Library

438 Park Avenue

Newmarket ON L3Y 1W1

Members Present: Victor Woodhouse

Councillor Morrison

Neila Poscente Beth Stevenson

Rex Taylor

Members Absent: Darryl Gray, Chair

Kelly Broome, Vice Chair

Staff Present: Tracy Munusami, CEO

Guests: Lynn Georgeff, Human Resources Consultant, Town of

Newmarket (left at 6:55

Caroline Anderson-Gronow, Supervisor, Programs and

Community Engagement (left at 6:09 pm)
Biagio Rachiele, Manager, Library Operations

1. Call to Order

In the absence of the Chair and Vice Chair, the Library Board appointed Victor Woodhouse to chair the meeting and was called to order at 5:33 pm.

Motion 23-10-41

Moved by Beth Stevenson Seconded by Rex Taylor

That the Library Board appoint Board member Victor Woodhouse to chair the Library Board meeting.

Carried

2. Adoption of Agenda Items

- 2.1 Adoption of the Regular Agenda
- 2.2 Adoption of the Closed Session Agenda
- 2.3 Adoption of the Consent Agenda Items

Motion 23-10-42

Moved by Rex Taylor Seconded by Neila Poscente

That items 2.1 to 2.3 be adopted as presented

Carried

3. Declarations

None were declared.

4. Presentation - Newmarket Library Outreach Strategy

The Supervisor, Programs and Community Engagement gave an overview of the Library's Outreach Strategies to bring the Library out to the community. The Community Engagement Team has been focusing on attending outreach events in the community as part of its 2023 goals as well as running the Library's Makerhub.

Motion 23-10-43

Moved by Neila Poscente Seconded by Beth Stevenson

That the Library Board receive the presentation on the Newmarket Library Outreach Strategy.

Carried

5. Consent Agenda Items

- 5.1 Adoption of the Regular Board meeting minutes for Wednesday, September 27, 2023
- 5.2 Strategic Operations report for September, 2023

Motion 23-10-44

Moved by Rex Taylor Seconded by Beth Stevenson

That items 5.1 to 5.2 be approved and adopted as presented.

Carried

6. Reports

There were no reports.

7. Business Arising

7.1 Update on Services and Programming Needs Study

The CEO provided an update on the progress of the Services and Programming Needs Study and an overview of the approach for the study that will help library services meet the needs of the community.

Motion 23-10-45

Moved by Trevor Morrison Seconded by Neila Poscente

That the Library Board receive the updated on the Services and Programming Needs Study.

Carried

7.2 Library Board Action List

The Library Board reviewed the Action List.

Motion 23-10-46

Moved by Neila Poscente Seconded by Trevor Morrison

That the Library Board receive the Action List as presented.

Carried

8. New Business

There was no new business.

9. Closed Session

9.1 Labour Relations

Motion 23-10-47

Moved by Trevor Morrison Seconded by Neila Poscente

That the Library Board move into a Closed Session at 6:09 pm to discuss matters pertaining to Labour Relations or employee negotiations.

Carried

Motion 23-10-48

Moved by Trevor Morrison **Seconded by** Rex Taylor

That the Library Board move out of Closed Session at 6:55 pm.

Carried

Motion 23-10-49

Moved by Neila Poscente Seconded by Rex Taylor

Motions arising from Closed Session:

That the Closed Session Minutes for Wednesday, September 27, 2023 be approved and adopted as presented.

Carried

Motion 23-10-50

Moved by Neila Poscente Seconded by Rex Taylor **That** the Library Board instruct the CEO to proceed with the directions recommended by the Library Board pertaining Labour relations.

Carried

10. Dates of Future Meetings

- Library Board planning workshop to be held on Wednesday, November 8,2023 at 5:30 pm in the Library Program room.
- 10.2 12.1The next regular Library Board meeting is scheduled for Wednesday, November 15, 2023 at 5:30 pm in the Library Board room

11. Adjournment

Motion 23-10-51

Moved by Rex Taylor Seconded by Trevor Morrison

That there being no further business the meeting adjourn at 7:25 pm.

Carried

	Darryl Gray, Chair
Tracy	Munusami, Secretary/Treasurer



October 2023 Strategic Operations Report

Empowering Our Community

- In partnership with the Town of Newmarket, the Library presented the Book Launch for Olympian Mary Sander's Autobiography Nine Lives by 35. Mayor John Taylor volunteered his time as the special guest Interviewer for the event. Sixty people attended the event.
- On October 21, 2023, the Winning Canadian Scholarships program supported families with members pursuing post-secondary education. This free event assisted the community in tapping into scholarships to make higher education more accessible. Thirty-nine people attended the program.
- We have partnered with Jobskills to offer a program providing basic computer skills called "Point, Click, Connect."
- A parent and child duo came to 3D print a piece for a Halloween costume. They got certified to
 use the 3D printer, and then they came to use the printers themselves. Access to the 3D printer
 has helped this family spark their imagination and make their ideas become reality.
- The Library has made the first steps to update its technology. Working with the Town of Newmarket IT Department, we updated our software, wi-fi and better access to our network. These changes protect the organization from the risk of cyber security breaches.

Ensuring Welcoming and Accessible Places and Spaces

- Library staff visited Dr. J.M. Denison Secondary School over lunch to offer memberships to Grade Nine students. Twenty students walked away with new library cards. Students were excited to see Newmarket Library at their school and connected with Library staff to learn about our online resources.
- The Library visits the Welcome Centre monthly from September to June. In October, fourteen children attended the Newmarket Welcome Centre storytime. Through this partnership, we are connecting with the community and affirming inclusivity.
- Library staff participated in a Halloween outreach at the Upper Canada Mall. As part of the activities, we offered two story time programs. One hundred and fourteen people attended the two programs. The goal was to reach people where they were in fun and engaging ways.

Providing Engaging and Relevant Services

- The first Shabbat Music Circle ran on October 27, 2023. Twelve people were in attendance. The program is open to all, affirms inclusivity, and supports literacy. Two sessions are remaining in this series.
- Seventy-three people attended four sessions of Mother Goose in October; this early literacy program is run in partnership with EarlyON. The program supports literacy and empowers our families.

- We are partnering with Code Ninjas to offer a monthly Minecraft Club program on the last Sunday of every month from October to June. The first session ran at capacity with twelve participants.
- The number of new Overdrive users is increasing. In October 2023, we saw one hundred and forty-four new users compared to October 2022, with seventy-eight new users. The increase could be attributed to a more accessible discovery layer on the website and the promotion out in the community.
- We launched a new Beanstack reading challenge for adults called 10 to Try. The challenge
 encourages people to read outside their comfort zone and spark their imagination. Future
 Beanstack challenges will bring more eyes to the platform and promote a more profound love of
 reading.



The Head of Children's Services gives a storytime dressed as the Paper Bag Princess from popular Robert Munsch Book. One hundred and fourteen participants attended Library programming at the Upper Canada Mall on Halloween.

Customer Feedback:

We received a simple yet telling comment received through our BiblioCore feedback form about the discovery layer: "Impressive".



438 Park Avenue Newmarket, Ontario L3Y 1W1 Email: npl@newmarketpl.ca
Website: newmarketpl.ca
Phone: 905-953-5110

Library Board Report

To: Newmarket Public Library Board

From: Tracy Munusami, CEO

Date: November 22, 2023

RE: Third Quarter Financial Statement

Key Issue:

Third Quarter Financial Statement

Recommendation:

That the Library Board receive the Third Quarter Financial Statement as presented.

Background:

The Library is on target for the third quarter of 2023 in both expenditures and revenue, and there are no significant issues to report at this time that might affect our ability to meet budget for 2023.

NEWMARKET PUBLIC LIBRARY 3rd QTR Income Statement Comparison of 2023 Actual to 2023 Budget and 2022 Actual 16/11/2023 2023 2023 2022 Q3 2023 Vs % of **EXPENSES** 3rd QTR ANNUAL BUD 3rd QTR Q3 2022 Budget Comments for 2023 Vs 2022 variances > \$3000 **MATERIALS** \$86.375 \$151.864 \$65.137 (\$21,238) Books 57% 1,802 7,000 5,191 3,389 Reference Materials 26% Magazines & Newspapers 10,408 11,000 9,652 (757)95% Electronic Materials and Subscriptions 152,982 196,966 157,539 4,557 78% Talking Books 2,572 8,100 4,162 1,590 32% 700 (310)Compact Sound Discs 310 44% **DVD/Console Games** 5,715 13.300 8.038 2,323 43% 30,915 32.318 26,920 Book Binding and Materials Processing (3.995)96% Sub-Total \$291,080 \$421,248 \$276,639 (\$14,442)69% Timing of purchases **FACILITIES AND EQUIPMENT** \$33.210 Caretakers' Contract \$21.753 \$50.180 \$11.457 43% Porter service costs in 2022 Caretakers' Supplies 3.720 4.268 2.345 (1,375)87% Equipment-Repairs/Maintenance Contracts 82,189 84,465 65,478 (16,711)97% Timing of system maintenance contracts and upholstery repair in 2023 **Building-Repairs/Maintenance Contracts** 12.132 28.900 34.871 22.739 42% Critical building repairs needed in 2022 Sub-Total \$119,793 \$167,813 \$135,904 \$16,110 71% **CAPITAL** \$2.612 Minor Capital \$2.023 \$5.656 \$4.636 36% Asset Replacement Fund 167,662 223,550 167,662 75% Sub-Total \$169,686 \$229,206 \$172,298 \$2,612 74% UTILITIES \$35,463 \$81,500 \$46,559 \$11,096 Hydro 44% Lower usage mainly due to light fixture replacements in 2022 Heat 9,988 15.500 12,962 2,974 64% 2.499 2.460 Water 4.065 (39)61% Sub-Total \$47.950 \$101.065 \$61.981 \$14,031 47% ADMINISTRATION - Salaries, Wages & Benefits Salaries and Wages \$1,569,445 \$2,304,789 \$1,565,459 (\$3,987)68% EA & Step increases partially offset by open positions in 2023 Higher OMERS, WSIB & CPP partially offset by lower Dental & **Employee Benefits** 326,129 459,021 317,818 (8,311)71% Medical/Vision in 2023 Inter-Depart Human Resources Cost 11,138 14,851 11,138 75% Sub-Total \$1.906.713 \$2,778,661 \$1,894,415 (\$12,298) 69% **ADMINISTRATION - General** Stationery and Office Supplies \$1,586 \$2,480 \$1,068 (\$519) 64% Photocopier/Microfilm Lease & Supplies 3,222 3,000 3,756 534 107% Emergency Mgmt. Materials Health and Safety 1,445 2,400 1,785 340 60% Program and Project Costs 15.430 35.335 13.328 (2,102)44% 1,000 Coffee Supplies 0% Purchase of rebranded library cards as well as timing of needs Circulation and Processing Supplies 16,704 11,000 8,928 (7,776)152% Miscellaneous Expense 2,823 4,725 3,609 786 60% Telephone and Internet 4,422 5,440 3,366 (1.055)81% Audit Legal and Finance 4,000 3,915 3,915 0% Timing of invoice and accrual reversal in 2022

Q3 2023 Vs

% of

2022

NEWMARKET PUBLIC LIBRARY 3rd QTR Income Statement Comparison of 20

3rd QTR Income Statement Comparison of 2023 Actual to 2023 Budget and 2022 Actual

2023

16/11/2023

<u>EXPENSES</u>	3rd QTR	ANNUAL BUD	3rd QTR	Q3 2022	Budget		
ADMINISTRATION - General Continued							
Consulting Fees	\$50,816	\$4,000	\$25,353	(\$25,463)	1270%		
Postage and Freight	6,446	8,325	5,300	(1,146)	77%		
Advertising	17,284	14,840	6,096	(11,188)	116%		
Education and Training	14,401	11,400	9,010	(5,391)	126%		
Copyright fees	509	500	509	0	102%		
Other Fees	1,465	0	0	(1,465)			
Travel Expense	889	6,000	3,613	2,723	15%		
Memberships and Subscriptions	11,714	11,085	9,654	(2,059)	106%		
Conference/Seminar Fees & Expenses	6,534	12,405	6,182	(352)	53%		
Bank Charges	926	3,000	1,280	354	31%		
Cash Short/Over	44	0	0	(44)			
Transfer to LTD. Reserve	16,703	25,484	16,233	(470)	66%		
Sub-Total	\$173,462	\$166,419	\$122,987	(\$50,475)	104%		
TOTAL EXPENSES	\$2,708,685	\$3,864,412	\$2,664,224	(\$44,461)	70%		

2023

Comments for 2023 Vs 2022 variances > \$3000

Rebranding and Collection Audit in 2023

Printing & promotional items for rebranding in 2023 More staff training in 2023

3rd QTR Income Statement Comparison of 2023 Actual to 2023 Budget and 2022 Actual

REVENUES	2023 3rd QTR	2023 ANNUAL BUD	2022 3rd QTR	Q3 2023 Vs Q3 2022	% of Budget	Co
						_
Municipal Grant	\$2,752,428	\$3,669,904	\$2,667,317	\$85,111	75%	Higher grant
Provincial Grant	4,845	64,401	0	4,845	8%	Summer Exp
Program Fees	5,510	22,252	9,454	(3,944)	25%	Fewer fee ba
Photocopier/Microfilm Receipts	8,834	10,200	6,944	1,890	87%	
Room Rentals	13,498	41,950	9,135	4,363	32%	Higher dema
Coffee Supplies Recovered	0	1,000	0	0	0%	
Fines	0	16,705	1,032	(1,032)	0%	
Corporate Sponsorships	0	15,000	0	-	0%	
Sundry Receipts	4,384	19,200	4,495	(111)	23%	
Non-Resident Fees	60	800	540	(480)	8%	
Donations Received	568	3,000	1,075	(507)	19%	
Gain/Loss on Disposal	(60)	-	55	(115)		
TOTAL REVENUES	\$2,790,707	\$3,864,412	\$2,700,047	\$90,660	72%]
SURPLUS/(DEFICIT) CURRENT	\$82,022	\$0	\$35,823	\$46,199		1

Comments for 2023 Vs 2022 variances > \$3000

Higher grant in 2023 Summer Experience & Senior Community grants in 2023 Fewer fee based programs being offered in 2023

Higher demand for room rentals in 2023



438 Park Avenue Newmarket, Ontario L3Y 1W1 Email: npl@newmarketpl.ca
Website: newmarketpl.ca
Phone: 905-953-5110

Library Board Report

To: Newmarket Public Library Board

From: Tracy Munusami, CEO

Date: November 22, 2023

RE: Revised Room Rental Policy

Key Issue:

Policy review – update to Library's Room Rental Policy, and revised room rental rates.

Recommendation:

That the Library Board approved the revisions to the Room Rental Policy as presented.

Background:

A review of the current Room Rental Policy has only required minor changes to reflect current terminology and practices. A review of room rental rates was also conducted as rates were last increased January 1, 2022.

In accordance with the September, 2017 Board motion that delegated authority for setting fees in line with average inflation, this report is to update the Library Board on the 2024 rental fee structure. The last revision to rates was January 1, 2022. The revised room rental rates have been increase by 4 % and would be effective January 1, 2024.



Policy Name:	Room Rental Policy	Policy No.:	PS-14
Category:	Public Services	Approval Date:	December 19, 2007
Approval:	Library Board	Revision Date:	November 22, 2023

The Library provides a number of rooms for rent to the community for a variety of purposes. The purpose of room rentals is to:

- Provide educational, cultural, and leisure activities to the community beyond that which the Library itself offers in order to deepen the Library's role as a community hub.
- Provide meeting and programming space as a service to organizations, groups, and individuals within the community

Make revenue to benefit library programs and services.

Policy Statement:

The Library supports the CFLA-FCAB Statement on Intellectual Freedom and Libraries, which states:

Libraries have a core responsibility to safeguard and foster free expression and the right to safe and welcoming places and conditions. To this end, libraries make available their public spaces and services to individuals and groups without discrimination.

Regulations:

- 1. In order to ensure a safe and welcoming environment for all users of the Library, the behavior of event organizers and attendees must not contravene the *Criminal Code of Canada* and must abide by the Library's *Code of Conduct*. Rental of a Library room does not constitute endorsement by the Library of the renter's beliefs.
- 2. The Library reserves the right to enforce all regulations in this Policy by refusing or cancelling a booking at any time and may monitor activities in rooms being rented.
- Acceptance of a room rental request is subject to the suitability of the room to the intended use, the availability of rooms, and sufficient transition time. Library uses take priority over room rentals.
- 4. Room rental fees are approved separately by the Library Board as part of a Rate Schedule. Reduced rates apply to non-profit renters. These are defined as any organization incorporated as a non-profit or charitable agency; any organization

- recognized as a service agency; any government agency; or any group or individual meetings for a specific non-profit purpose.
- 5. Rental fees do not apply in the case where the Library is entering into a partnership or contract to provide a program in cooperation with an individual or agency (see Programming Policy).
- 6. From time to time, the CEO may authorize a waiver or reduction of rental fees for a specific renter or class of renters in the case where the Library benefits from a sponsorship or other relationship with an event or agency.
- 7. No booking will be confirmed until copies of the facility agreement are returned, signed by an individual 18 years or older, accompanied by the rental fee.
- 8. A confirmed booking may be cancelled and re-booked at no charge up to 7 days ahead of booking. Re-bookings must be completed within 90 days. If the room is not re-booked or notification is less than 7 days, a cancellation fee will apply.
- 9. A charge may be levied for any cheques with insufficient funds.
- 10. The renter is responsible for any damages incurred and will be required to indemnify the Newmarket Public Library Board against any and all claims of every nature and kind.
- 11. The Newmarket Public Library Board accepts no responsibility for lost, damaged or stolen articles.
- 12. All organizations or individuals must clearly specify their own name in advertisements of meetings or events held in the Library, not implying Library sponsorship. Renters may advertise their event on a bulletin board designated for room rentals.
- 13. No alcoholic beverages may be dispensed or consumed on Library property, except on special permission of the Liquor Commission of Ontario, and the Newmarket Public Library Board. The serving of alcoholic beverages must be by a person who is certified by Smart Serve Ontario, a non-profit organization that provides responsible alcoholic beverages service training.
- 14. Food and non-alcoholic beverages are permitted; however, any remains, or garbage must be disposed of in the containers provided.
- 15. Most rooms for rent in the Library are available only during the hours the Library is open to the public, with the exception of the last half-hour of the Library's opening hours. Renters must vacate rooms at the agreed-upon time and may not remain in the building beyond opening hours. Certain rooms accessible without entering the Library proper

may be offered for rent outside Library hours, with an additional charge for after-hours access.

- 16. Audio-Visual equipment is available for use by renters without additional charge. Renters are responsible for the operation of this equipment.
- 17. The Library provides chairs and tables without additional charge. The renter is responsible for setting up chairs and tables in the preferred arrangement and storing them at the end of the rental.
- 18. If rooms are used for art and other exhibitions, the exhibitors must supply all supervision, are responsible for the arrangement and removal of their displays and assume all insurance coverage.
- 19. Any dispute under this Policy may be referred to the Library Board which will have sole discretion in hearing and resolving it.



ROOM RENTAL RATE SCHEDULE

Effective: January 1, 2024

		Effective, Janua	1 9 1, 2024
Room	Capacity	Non-Profit /	For Profit
		NCC Member Rate*	Rate
Multipurpose Room (MPR)	60	\$24 per hour	\$32 per
Projector and screen		Daily Maximum \$127	hour
DVD/CD/Video player			Daily
Whiteboard			Maximum
Counter/sink and Washroom			\$185
Table/Chair set-up and take down by renter			
**Available outside of Library operating hours			
Board Room	15	\$18 per hour	\$24 per
Projector and screen		Daily Maximum \$86	hour
DVD/CD/Video player			Daily
Whiteboard			Maximum
Counter/sink and Washroom			\$127
Program Room	15-20	\$18 per hour	\$24 per
Projector and screen		Daily Maximum \$86	hour
DVD/CD/Video player			Daily
Whiteboard			Maximum
Counter/sink			\$127
Table/Chair set-up and take down by renter			
Story Room	15-20	\$18 per hour	\$24 per
Projector and screen		Daily Maximum \$86	hour
DVD/CD/Video player			Daily
Interactive White Board			Maximum
Table/Chair set-up and take down by renter			\$127
Large Study Room	20	\$18 per hour	\$24 per
Interactive White Board with Projector		Daily Maximum \$86	hour
Whiteboard			Daily
			Maximum
			\$127

^{*}Newmarket Chamber of Commerce (NCC) Member

Additional Information

Free Wi-Fi available in all rooms

Additional Fees

**After Hours Access Fee \$20.00 per booking

Cancellation Fee (less than 7 days 'notice \$15.00



Library Board Action Tracking List

Item No.	Action Item	Updates	Target/Completion date
1.	Policy reviews	2023 Policy reviews completed:	Ongoing
		Health and Safety Policies	
2.	CEO Annual Performance Review	Next review due August, 2024	August 2024
	Assigned to: Executive Committee		
4.	Library Operational Efficiencies Review	IT Integration:	End of December, 2023
	Assigned to: CEO to report to Board on Service Level Agreements	Library CEO and the Town's Director, IT Services have agreement on how both departments can integrate for efficiency.	Migration to Town's IT scheduled for October 16, 2023
		Library integration into Town's IT has commenced	
		Marketing & Communications:	
		The Marketing and Communications Coordinator has worked with the Town of	
		Newmarket's Communication department to leverage the Town's Social Media reach	
5.	Strategic Plan Implementation	Re-Branding Consultants hired and process has started	Completed: Presented to the Board February 15, 2023
		 Conduct Services and Programming Needs Study 	RFQ posted May 30, 2023, awaiting final submissions.
		 Conduct a welcoming places and spaces design services 	RFQ posted July 25, 2023

Item No.	Action Item	Updates	Target/Completion date
6.	Library Board Planning Workshop	Scheduled for Wednesday, November 8, 2023	

Library Board Action Tracking List - Completed Action Items

Item No.	Action Item	Updates	Completion/Withdrawal Date

Completed items will remain on the Action List for one month before removal.