

Additions & Corrections to the Agenda

Additional items to this Agenda are shown under the Addendum header.

Declarations of Pecuniary Interest

Presentations & Recognitions

1. Ms. Natasha Dawood and Ms. Heather Colquhoun, Municipal Property Assessment Corporation to address the Committee with a PowerPoint presentation regarding 2016 Assessment Notices for Taxation Purposes - 2017 through 2020. p. 1
2. Ms. Mary-Frances Turner, President, York Region Rapid Transit to address the Committee with a PowerPoint presentation regarding the vivaNext Project Update - Davis Drive and Yonge Street. p. 32
3. Ms. Susan Hall, MES, Vice-President, LURA (Listen Understand Relate Advance) Consulting to address the Committee with a PowerPoint presentation regarding the Community Energy Plan. p. 33

Deputations

Consent Items (Items # 4 to 28)

4. Development and Infrastructure Services Report - Planning and Building Services 2016-20 dated May 4, 2016 regarding the Community Energy Plan. p. 54

The Commissioner of Development and Infrastructure Services and the Director of Planning and Building Services recommend:

a) THAT Development and Infrastructure Services Report - Planning and Building Services 2016-20 dated May 4, 2016 regarding the Community Energy Plan be received and the following recommendations be adopted:

i) THAT Council adopt the Community Energy Plan, dated May 13, 2016, prepared under the Municipal Energy Plan program through the Ministry of Energy, as summarized in this report and circulated previously to Council;

ii) AND THAT Council direct staff to research staffing options regarding the implementation of the Community Energy Plan.

5. Development and Infrastructure Services Report - Planning and Building Services 2016-19 dated April 22, 2016 regarding Proposed Zoning By-law Amendment Application D14-NP-16-02 - 596, 602, 606 and 610 Grace Street. p. 63

The Commissioner of Development and Infrastructure Services and the Director of Planning and Building Services recommend:

a) THAT Development and Infrastructure Services Report - Planning and Building Services 2016-19 dated April 22, 2016 regarding Proposed Zoning By-law Amendment Application D14-NP-16-02 be received and the following recommendations be adopted:

i) THAT the Application for a Zoning By-law Amendment submitted by Southlake Regional Health Centre for lands municipally known as 596, 602, 606 and 610 Grace Street be referred to a public meeting;

ii) AND THAT following the public meeting, the issues identified in this report, together with comments from the public, Committee and those received through the agency and departmental circulation of the application, be addressed by staff in a comprehensive report to the Committee of the Whole, if required;

iii) AND THAT Ms. Angela Sciberras, MSH Planning, 471 Timothy Street, Newmarket, ON L3Y 1P9 be notified of this action.

6. Development and Infrastructure Services Report - Planning and Building Services 2016-22 dated May 30, 2016 regarding an Application for Official Plan Amendment and Zoning By-law Amendment - HOOPP Realty Inc. - 1166 and 1186 Nicholson Road. p. 72

The Commissioner of Development and Infrastructure Services and the Director of Planning and Building Services recommend:

a) THAT Development and Infrastructure Services Report - Planning and Building Services 2016-22 dated May 30, 2016 regarding an Application for Official Plan Amendment and Zoning By-law Amendment be received and the following recommendations be adopted:

i) THAT the Application for Official Plan Amendment and Zoning By-law Amendment as submitted by HOOPP Realty Inc. for lands municipally known as 1166 and 1186 Nicholson Road be referred to a public meeting;

ii) AND THAT following the public meeting, issues identified in this report, together with comments from the public, Committee and those received through the agency and departmental circulation of the application, be addressed by staff in a comprehensive report to the Committee of the Whole, if required.

7. Development and Infrastructure Services Report - Planning and Building Services 2016-17 dated May 30, 2016 regarding the 2016 Annual Servicing Allocation Review. p. 75

The Commissioner of Development and Infrastructure Services and the Director of Planning and Building Services recommend:

a) THAT Development and Infrastructure Services Report - Planning and Building Services 2016-17 dated May 30, 2016 regarding the 2016 Annual Servicing Allocation Review be received and the following recommendations be adopted:

i) THAT all previously distributed servicing capacity be re-instated;

ii) AND THAT upon 're-payment' of the first phase allocation (114 units/325 people) through the Inflow and Infiltration Program, additional servicing allocation be granted to Phase 2 of the Marianneville development in the amount of 166 detached units and 140 townhouse units (909 people);

iii) AND THAT staff report back as part of the six-month administrative review of servicing capacity with regard to the potential granting of allocation for 345-351 Davis Drive (40 stacked townhouse units/106 people) and 955/995 Mulock Drive (73 townhouse units/192 people);

iv) AND THAT the Town continue to hold the balance of its unassigned and uncommitted servicing capacity (1651 people total, with a minimum of 561 people to be directed to the Centres and Corridors) in a strategic reserve.

8. Community Services Report - Economic Development, Development and Infrastructure Services - Planning, Corporate Services - Finance, CAO - Corporate Communications Joint Report 2016-13 dated May 16, 2016 regarding Recommended Approaches to Advance Corridor Intensification. p. 80

The Chief Administrative Officer, the Commissioners of Development and Infrastructure Services, Community Services and Corporate Services and the Economic Development Officer recommend:

a) THAT Community Services Report - Economic Development, Development and Infrastructure Services - Planning, Corporate Services - Finance, and CAO - Corporate Communications Joint Report 2016-13 dated May 16, 2016 regarding Recommended Approaches to Advance Corridor Intensification be received and the following recommendations be adopted:

i) THAT, while recognizing there may be associated short-term financial/budgetary impacts, Council endorse the principle of the selective use of financial and non-financial incentives on a case-by-case basis, subject to Council approval, in order to stimulate development and accelerate intensification on our corridors;

ii) AND THAT Council authorize an expenditure up to \$75,000, funded from Economic Development reserves, to be used towards engaging consulting expertise through a Request for Proposal process for a Community Investment Brand and Targeted Marketing/Communications Strategy aimed at intensification.

9. Joint Office of the CAO and Commissions of Development and Infrastructure, Community and Corporate Services Report 2016-08 dated May 16, 2016 regarding Federal Infrastructure Funding. p. 89

The Chief Administrative Officer, the Commissioners of Development and Infrastructure Services, Community Services and Corporate Services recommend:

a) THAT Joint Office of the CAO, Commissions of Development and Infrastructure, Community, and Corporate Services Report 2016-08 dated May 16, 2016 regarding Federal Infrastructure Funding be received for information purposes and the following recommendations be adopted:

i) THAT Council direct Staff to proceed to apply for available grant funding for projects that align with Council's 2014-2018 Strategic Priorities, Administrative Priorities and 2016/2017 Budget Priorities;

ii) AND THAT Staff provide Council with a prioritized list of infrastructure projects currently not funded through Development Charges, the Asset Replacement Fund or Other Reserve Funds for implementation between 2018 to 2025 that augment existing priorities, strategies and master plans or leverage grant funding for initiatives that achieve our Corporate Vision of "a Community Well Beyond the Ordinary".

10. Development and Infrastructure Services Report - ES 2016-25 dated May 15, 2016 regarding 'Old Fire Hall and Other Downtown Parking Opportunities'. p. 94

The Commissioner of Development and Infrastructure Services and the Director of Engineering Services recommend:

a) THAT Development and Infrastructure Services Report - ES 2016-25 dated May 15, 2016 regarding 'Old Fire Hall and Other Downtown Parking Opportunities' be received and the following recommendations be adopted:

i) THAT the Old Fire Hall not be demolished to produce nine (9) parking spaces at this time;

ii) AND THAT Council approve the construction of 33 additional new parking spaces at the Fairy Lake Parking Lot;

iii) AND THAT staff prepare a report outlining the heritage, planning and economic aspects of the Old Fire Hall within the next 120 days.

11. Development and Infrastructure Services Report - Engineering Services 2016-26 dated May 11, 2016 regarding Woodspring Avenue - Bonshaw Avenue to Town Limit Bicycle Lanes and On-Street Parking - Report # 2. p. 102

The Commissioner of Development and Infrastructure Services and the Director of Engineering Services recommend:

a) THAT Development and Infrastructure Services Report - Engineering Services 2016-26 dated May 11, 2016 regarding Woodspring Avenue - Bonshaw Avenue to Town Limit Bicycle Lanes and On-Street Parking - Report # 2 be received and the following recommendations be adopted:

i) THAT the existing parking restrictions and lane configurations on Woodspring Avenue from Bonshaw Avenue to the Town Limit remain as they are;

ii) AND THAT additional consideration in the future be given to community consultation for traffic, parking and bicycle lane issues.

12. Corporate Services Report - Legislative Services 2016-10 dated May 12, 2016 regarding Carnival - Magical Midways Inc. - 20 Davis Drive. p. 113

The Commissioner of Corporate Services and the Director of Legislative Services recommend:

a) THAT Corporate Services Report - Legislative Services 2016-10 dated May 12, 2016 regarding Carnival - Magical Midways Inc. for the location 20 Davis Drive be received and the application be approved subject to the following terms:

i) THAT the license be issued for a period of seven consecutive days from August 1 to August 7, 2016 to permit the setting up and dismantling of amusement devices;

ii) AND THAT the actual operation of the carnival not exceed five consecutive days within that permitted time period.

13. Joint Report - Legislative Services and Financial Services 2016-11 dated May 18, 2016 regarding Housekeeping Amendments - Elected Officials Expense Policy. p. 115

The Commissioner of Corporate Services, the Director of Legislative Services and the Director of Financial Services recommend:

a) THAT Joint Report - Legislative Services and Financial Services 2016-11 dated May 18, 2016 regarding Housekeeping Amendments - Elected Officials Expense Policy be received and the following recommendation be adopted:

i) THAT Council adopt the proposed amended 'Elected Officials Expense Policy' (attached as Appendix A).

14. Corporate Services Commission Report - Legislative Services 2016-12 dated May 16, 2016 regarding the 'Housekeeping Amendments: Sign By-law and Outdoor Serving Area'. p. 124

The Commissioner of Corporate Services and the Director of Legislative Services recommend:

a) THAT Corporate Services Commission Report - Legislative Services 2016-12 dated May 16, 2016 regarding the 'Housekeeping Amendments: Sign By-law and Outdoor Serving Area' be received and the following recommendations be adopted:

i) THAT Council adopt the recommended housekeeping amendments to the Sign By-law (2014-11), identified in red text and attached as Appendix 'A' and Outdoor Serving Area By-law (2002-151) Schedule 16; identified in red text and attached as Appendix 'B';

ii) AND THAT consolidated by-laws to regulate signs and outdoor serving areas be brought forward to Council, as amended.

15. Corporate Services Report - Financial Services 2016-16 dated May 19, 2016 regarding Property Tax Rates and By-law for 2016. p. 176

The Commissioner of Corporate Services and the Director of Financial Services recommend:

a) THAT Corporate Services Report - Financial Services 2016-16 dated May 19, 2016 regarding the Property Tax Rates and By-law for 2016 be received and the following recommendations be adopted:

i) THAT the property tax rates for 2016, as applied to the assessment roll returned for taxation 2016, be set for Town purpose, as follows:

Property Class	Tax Rate
Residential	0.384908%
Multi-Residential	0.384908%
Commercial	0.430019%
Industrial	0.505153%
Pipeline	0.353730%
Farm	0.096227%

ii) AND THAT the applicable tax rate by-law, attached as Appendix 'A' be forwarded to Council for approval.

16. Newmarket Environmental Advisory Committee Minutes of April 6, 2016. p. 185

Recommendations:

a) THAT the Newmarket Environmental Advisory Committee Minutes of April 6, 2016 be received.

17. Appointment Committee Minutes of May 16, 2016. p. 189

The Appointment Committee recommends:

a) THAT the Appointment Committee Minutes of May 16, 2016 be received.

18. Item New Business b) of the Appointment Committee Minutes of May 16, 2016. p. 192

The Appointment Committee recommends to Council:

a) THAT the New Business Item b) of the draft Heritage Newmarket Advisory Committee Minutes of May 3, 2016 with respect to a vacancy on the Committee be received;

b) AND THAT Council waive Section 4 ii) of the Committee Public Appointment Policy to excuse with reason Ms. Soni Felix Raj from her duties on the Heritage Newmarket Advisory Committee for the period of July through September, 2016;

c) AND THAT staff be directed to review the Heritage Newmarket Advisory Committee Workplan in order to prioritize tasks and canvas for additional volunteers to assist with executing the workplan tasks.

19. Appointment Committee (Closed Session) Minutes of May 16, 2016.

Recommendations:

a) THAT the Appointment Committee (Closed Session) Minutes of May 16, 2016 be received;

i) AND THAT the individuals identified in the Appointment Committee (Closed Session) Minutes recommended for appointment to the following boards/committees be considered at the June 7, 2016 Council meeting in Open Session;

Accessibility Advisory Committee, Newmarket Environmental Advisory Committee

ii) AND THAT the applicants be notified prior to the June 7, 2016 Council meeting.

20. Newmarket Public Library Board Minutes of March 16, 2016. p. 193

Recommendation:

a) THAT the Newmarket Public Library Board Minutes of March 16, 2016 be received.

21. Newmarket Downtown Development Committee Minutes of February 26, 2016. p. 198

Recommendation:

a) THAT the Newmarket Downtown Development Committee Minutes of February 26, 2016 be received.

22. Main Street District Business Improvement Area Board of Management Minutes of April 19, 2016. p. 203

The Main Street District Business Improvement Area Board of Management recommends:

a) THAT the Main Street District Business Improvement Area Board of Management Minutes of April 19, 2016 be received.

23. Excerpt from Minutes - Main Street District Business Improvement Area Board of Management - April 19, 2016 - New Business e) p. 209

The Operational Leadership Team recommends:

a) THAT the following be referred to staff:

The Main Street District Business Improvement Area Board of Management recommends to Council:

a) THAT the Main Street District Business Improvement Area Board of Management requests that the Town of Newmarket staff plan and create a parking strategy for the west side of Main Street in the vicinity of the Old Town Hall and Market Square for a successful operation of the Old Town Hall.

24. Central York Fire Services - Joint Council Committee Minutes of April 5, 2016. p. 210

The Central York Fire Services - Joint Council Committee recommend:

a) THAT the Central York Fire Services - Joint Council Committee Minutes of April 5, 2016 be received.

25. Correspondence dated April 29, 2016 from Ms. Kathy Somers, Group Leader for Canada TNA (CaTNA) requesting proclamation of October 7, 2016 as 'International Trigeminal Neuralgia Awareness Day'. p. 215

Recommendations:

a) THAT the correspondence from Ms. Kathy Somers, Group Leader for Canada TNA (CaTNA) be received and the following recommendations be adopted:

i) THAT the Town of Newmarket proclaim October 7, 2016 as 'International Trigeminal Neuralgia Awareness Day';

ii) AND THAT the Riverwalk Commons be lit in teal (if feasible) on October 7, 2016;

iii) AND THAT the proclamation be advertised in the Town Page advertisement and on the Town's website www.newmarket.ca

26. Correspondence dated April 29, 2016 from Mr. Kirk Kelly, Newmarket Minor Hockey Association requesting that October 3, 2016 be proclaimed 'Minor Hockey Day' in the Town of Newmarket. p. 216

Recommendations:

a) THAT the correspondence from Mr. Kirk Kelly, Newmarket Minor Hockey Association be received and the following recommendations be adopted:

i) THAT the Town of Newmarket proclaim October 3, 2016 as 'Minor Hockey Day';

ii) AND THAT the proclamation be advertised on the Town Page advertisement and on the Town's website www.newmarket.ca

27. Correspondence dated May 16, 2016 from Ms. Debbie White, Founding Board Member - World Oceans Day requesting proclamation of June 8, 2016 as 'World Oceans Day'. p. 217

Recommendations:

a) THAT the correspondence from Ms. Debbie White be received and the following recommendations be adopted:

i) THAT the Town of Newmarket proclaim June 8, 2016 as 'World Oceans Day';

ii) AND THAT the proclamation be advertised in the Town Page advertisement and on the Town's website www.newmarket.ca

28. List of Outstanding Matters. p. 219

Recommendation:

a) THAT the list of Outstanding Matters be received.

Action Items

29. Township of Wellington Resolution received May 18, 2016 regarding Door-to-Door Sales for Electricity and Natural Gas Contracts. (Councillor Broome-Plumley requested this item be placed on the agenda) p. 225

Recommendation:

For the consideration of Committee.

Reports by Regional Representatives

Notices of Motion

Motions

30. Councillor Twinney: p. 226

For staff to bring back licensing and guidelines for driver school test vehicles operated by privately held driving schools, specifically indicating restricted areas of streets and adjoining streets that are already in use by the MTO for driving examinations. And for staff to use Schedule 6 of the Town of Aurora' By-law 5630-14 as a guideline to develop these new restrictions and licences.

New Business

Public Hearing Matters – 7:00 p.m.

31. Development and Infrastructure Services Report - Planning and Building Services Report 2016-10 dated March 10, 2016 and related Council Extract, Public Meeting Notice regarding Application for Official Plan Amendment and Zoning By-law Amendment - 16333 Leslie Street. p. 227

Closed Session (if required)

32. Personal matters about identifiable individuals per Section 239 (2) (b) of the Municipal Act, 2001 - Appointment Committee (Closed Session) Minutes of May 16, 2016 recommending Appointment of representatives to the Main Street District Business Improvement Area Board of Management, Appointments to the Accessibility Advisory Committee and Newmarket Environmental Advisory Committee (if required)

Addendum (Additions and Corrections)

- 2a. Mr. Paul May, Chief Engineer, York Region Rapid Transit, on behalf of Ms. M. Turner to address the Committee with a PowerPoint Presentation regarding the vivaNext Project Update - Davis Drive and Yonge Street. (Related to Item 2) p. 240

- 5a. Withdrawal of Item 5 being Development and Infrastructure Services Report - Planning and Building Services 2016-19 dated April 22, 2016 regarding Proposed Zoning By-law Amendment Application - 596, 602, 606 and 610 Grace Street. (E-mail correspondence dated May 26, 2016 from Mr. Peter Green, Director, Capital Development - Southlake Regional Health Centre) p. 259

- 8a. PowerPoint Presentation by the Economic Development Officer with respect to Community Services Report - Economic Development, Development and Infrastructure Services - Planning, Corporate Services - Finance, CAO - Corporate Communications Joint Report 2016-13 dated May 16, 2016 regarding Recommended Approaches to Advance Corridor Intensification. (Related to Item 8) p. 260

- 11a. Deputation by Ms. Lisa Marie Pena-Sabanal regarding Development and Infrastructure Services Report - Engineering Services 2016-26 dated May 11, 2016 regarding Woodspring Avenue - Bonshaw Avenue to Town Limit Bicycle Lanes and On-Street Parking - Report # 2. (Related to Item 11) p. 268

- 15a. Schedule 'A' of Corporate Services Report - Financial Services 2016-16 dated May 19, 2016 regarding Property Tax Rates and By-law for 2016. (Related to Item 15) p. 271

- 33. Community Services - Recreation and Culture Information Report 2016-19 dated May 25, 2016 regarding Potential Replacement of Hollingsworth Arena Update. p. 272

The Commissioner of Community Services and the Director of Recreation and Culture recommend:

a) THAT Community Services - Recreation and Culture Information Report 2016-19 dated May 25, 2016 regarding the Potential Replacement of Hollingsworth Arena Update be received for information purposes.

Adjournment



MUNICIPAL
PROPERTY
ASSESSMENT
CORPORATION

Delivering the 2016 Assessment Update

Town of Newmarket
Committee of the Whole
May 30th, 2016

Heather Colquhoun, Regional Manager, Municipal and Stakeholder Relations
Natasha Dawood, Account Manager, Municipal and Stakeholder Relations

PROPERTY ASSESSMENT & PROPERTY TAXES

The Ontario
Property
Taxpayer



The Municipal Property Assessment Corporation determines Current Value Assessments and classifications for all properties in Ontario.

The Provincial Government passes legislation, sets assessment policies and determines education tax rates. The Province also operates an independent assessment appeal tribunal – the Assessment Review Board (ARB).

Municipalities determine revenue requirements, set municipal tax rates and collect property taxes to pay for your municipal services.



Police and
fire protection



Roads, sidewalks,
public transit

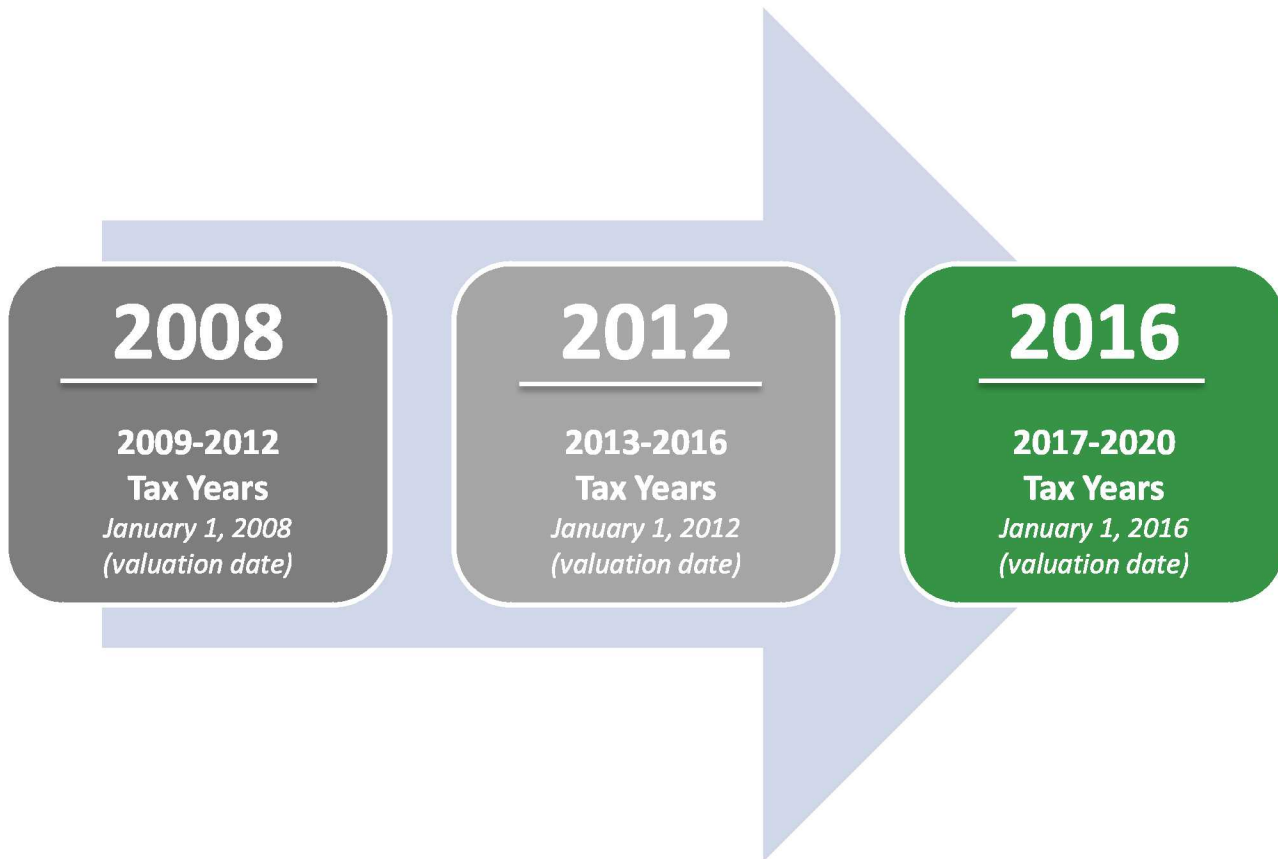


Waste
management



Parks & leisure
facilities

ONTARIO'S ASSESSMENT CYCLE



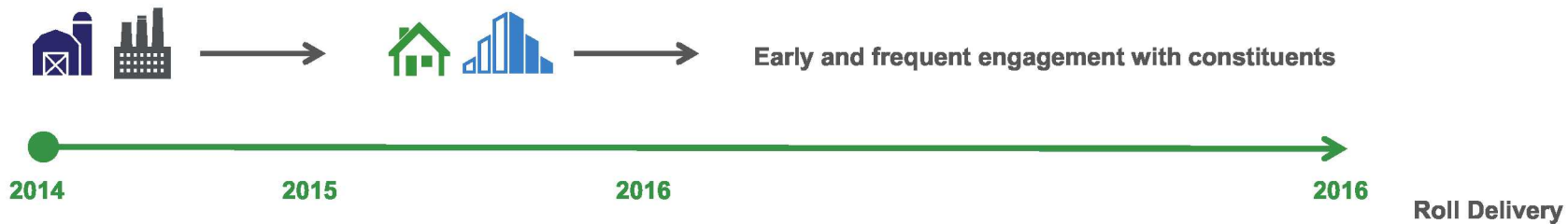
2016 ASSESSMENT UPDATE

2012 ASSESSMENT UPDATE



4

2016 ASSESSMENT UPDATE



ZONE 3: DATA COLLECTION & PREPARATION

Building permits

Sales reviews

Site variable update project

Farm forestry exemptions reviews

Requests for Reconsideration

Severances and Consolidations

Data integrity checks

MPAC initiated reviews

Process controls

Tax and Vacancy Applications

Municipal Requests

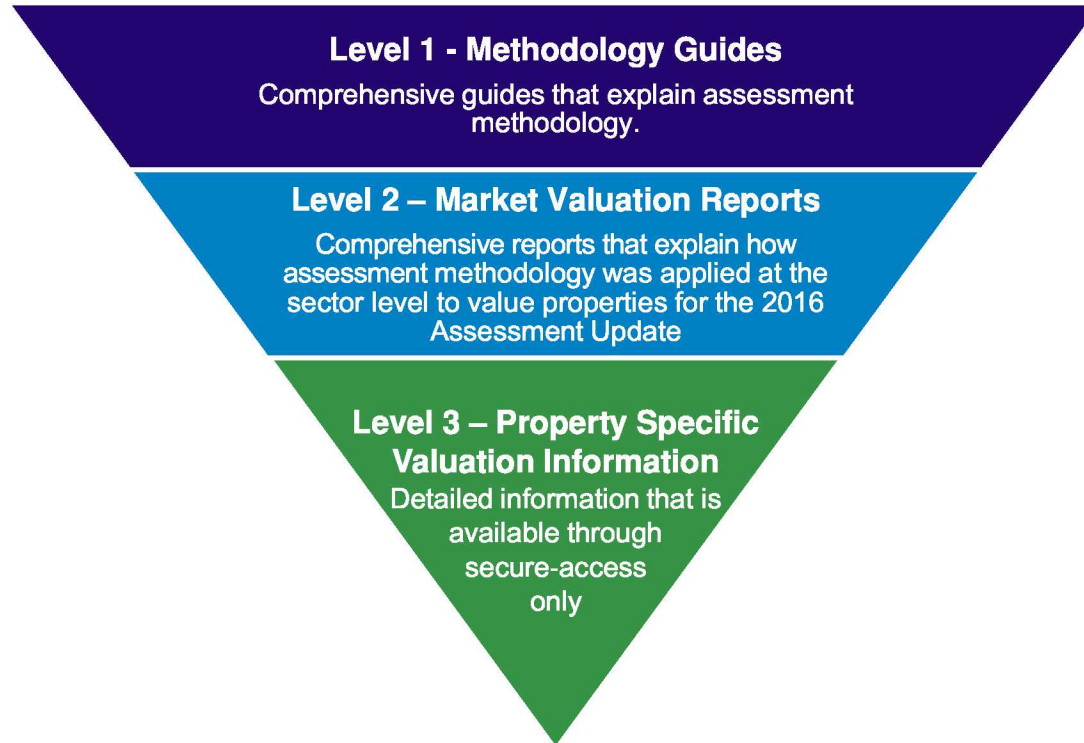
Appeals

Property Owner Enquiries

Data Touch Points
Town of Newmarket
12,078



TRANSPARENCY AND SHARED UNDERSTANDING



BENEFITS OF ADVANCED DISCLOSURE

Benefits for municipalities:

✓ Improved roll predictability and stability

✓ Improved risk analysis

✓ No surprises

✓ Opportunity to provide feedback

Benefits for property taxpayers:

✓ Increased satisfaction and confidence

✓ Easy access to property information

✓ No surprises

✓ Opportunity to provide feedback

2016 PROPERTY ASSESSMENT NOTICES



Residential property owners will receive their Property Assessment Notices starting **June 13th**



Farm Property Assessment Notices will be mailed **October 11th**



Multi-Residential and Business Notices will be mailed **October 18th**

**THE NEW ASSESSMENTS WILL SERVE AS THE BASIS FOR
CALCULATING PROPERTY TAXES FOR 2017 – 2020**

An isometric illustration of a city street scene with various buildings, trees, and a road. A large, semi-transparent blue rectangle is overlaid on the center of the image, containing the title text. The background shows a mix of brick buildings, modern high-rises, and green spaces with trees.

2016 ASSESSMENT UPDATE

The Residential Experience



MUNICIPAL
PROPERTY
ASSESSMENT
CORPORATION

2016 PROPERTY ASSESSMENT NOTICE



JACKSON JASON
ABC IMPORTS LIMITED
200 MARK STREET
UNIT 5000
11 FLOOR
ANYWHERE ON MARK 183

Issue Date:
April 4, 2016

Property Assessment Notice

For the 2017 to 2020
property taxation years

THIS IS NOT A TAX BILL.

The Municipal Property Assessment Corporation (MPAC) is responsible for assessing more than five million properties in Ontario in compliance with the Assessment Act and regulations set by the Government of Ontario.

MPAC's updated value of your property is \$228,000

Account information:

Roll Number: 12 34 567 899 12345 1234
AboutMyProperty™ Access Key: ABCD EFG1 HJK2
Your property's location and description: 900 Dunes Rd.
PLAN169 BLK 1 PT LOT4
Municipality: Ottawa City
School support: English-Public

Assessment overview:

MPAC's assessed value of your property as of **January 1, 2016** \$228,000
MPAC's assessed value of your property as of **January 1, 2012** \$162,000
Between **2012 and 2016**, your property's assessed value changed by \$66,000

If you disagree with MPAC's assessment or classification, you can file a Request for Reconsideration and MPAC will review your assessment.

How will my municipality use MPAC's property assessment?

Under the phase-in provision in the Assessment Act, an increase in assessed value is introduced gradually. A decrease in assessed value will be introduced immediately. The January 1, 2016 assessed value and classification of your property will be used as the basis for calculating your 2017 to 2020 property taxes as illustrated below.

Property Classification:	Residential	
Tax Year	Assessed Value	Request for Reconsideration Deadline
2016	\$162,000	
2017	\$178,500	August 1, 2016
2018	\$195,000	March 31, 2018
2019	\$211,500	March 31, 2019
2020	\$228,000	March 31, 2020

To learn more about how your property was assessed, see the information on page two of this Notice. For more information on the Request for Reconsideration process, market trends in your area, property assessment and taxation, visit www.aboutmyproperty.ca.

This Property Assessment Notice has important information for you as a property owner.

Please review it and file it away for your records.

No action is required unless you disagree with your assessment.

CONTACT US

1 866 296-MPAC (6722)
TTY 1 877 889-MPAC (6722)
Monday to Friday
8 a.m. to 5 p.m.

If you have accessibility needs, please call us for assistance.

www.aboutmyproperty.ca



How does MPAC assess my property?

Roll Number: 12 34 567 899 12345 1234

Property summary:

Property type: Single Family Dwelling
Property information: Frontage: 54.23 feet
Depth: 150.00 feet
Lot area: 8,100.00 square feet
Building – exterior square footage: 1,053 square feet
Year of construction: 1974

For residential properties, there are **five major factors** that generally account for 85% of your property value.

Location: Age of the property, adjusted for any major renovations or additions.
Lot dimensions: Quality of construction.
Living area

To establish your property's assessed value, MPAC analyzes property sales in your area. This method, called Current Value Assessment, is used by most assessment jurisdictions in North America. MPAC's assessments and data are also used by banks, insurance companies and the real estate industry.

Have questions about your assessment?

Log on to **AboutMyProperty™** to learn more...

Visit www.aboutmyproperty.ca to learn more about how your property was assessed, see the information we have on file, as well as compare it to others in your neighbourhood. Still not sure about your property's assessed value? You have the option to file a Request for Reconsideration. Your deadline to file a Request for Reconsideration is on page one of this Notice.

Log on to www.aboutmyproperty.ca with your Roll Number and Access Key. These are found on page one of this Notice.

Still have questions?

We're here to help. Contact us and one of our property assessment experts will help guide you through your Notice. Have a question about your property taxes? Contact your municipality for assistance.

Ontario's property assessment system



2016 PROPERTY ASSESSMENT NOTICE



MUNICIPAL
PROPERTY
ASSESSMENT
CORPORATION



1234567890

JACKSON JASON
ABC IMPORTS LIMITED
200 MAIN STREET
UNIT 5000
11 FLOOR
ANYWHERE ON M4K 1B3

Issue Date:
April 4, 2016

Municipal-specific Issue Date



Property Assessment Notice

For the 2017 to 2020
property taxation years

2016 PROPERTY ASSESSMENT NOTICE

MPAC's updated value of your property is \$228,000

Account Information:

Roll Number	12 34 567 899 12345 1234
AboutMyProperty™ Access Key	ABCD EFG1 HJK2
Your property's location and description	900 Dynes Rd. PLAN169 BLK 1 PT LOT4
Municipality	Ottawa City
School support	English-Public

Assessment overview:

MPAC's assessed value of your property as of January 1, 2016	\$228,000
MPAC's assessed value of your property as of January 1, 2012	\$162,000
Between 2012 and 2016 , your property's assessed value changed by	\$66,000

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How will my municipality use MPAC's property assessment?

Under the phase-in provision in the *Assessment Act*, an increase in assessed value is introduced gradually. A decrease in assessed value will be introduced immediately. The January 1, 2016 assessed value and classification of your property will be used as the basis for calculating your 2017 to 2020 property taxes as illustrated below.

2016 Assessed Value

Assessment Overview

- Assessed Value as of January 1, 2016
- Assessed Value as of January 1, 2012
- Change between 2012 and 2016

This Property Assessment Notice has important information for you as a property owner.

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No action is required

unless you disagree with your assessment.

2016 PROPERTY ASSESSMENT NOTICE

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Tax Year	Assessed Value	Request for Reconsideration Deadline
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8 a.m. to 5 p.m.

If you have accessibility
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for assistance.

www.aboutmyproperty.ca

About My
Property.ca

Contact information

Key information

- **Property Classification**
- **Phase in Assessed Values** (2017-2020 tax years)
- **RfR Deadline** (by tax year)

2016 PROPERTY ASSESSMENT NOTICE

How does MPAC assess my property?

Roll Number: 12 34 567 899 12345 1234

Property summary:

Property type Single Family Dwelling

Property information Frontage: 54.23 feet
Depth: 150.00 feet
Lot area: 8,100.00 square feet

Building – exterior square footage 1,053 square feet

Year of construction 1974

For residential properties, there are **five major factors** that generally account for 85% of your property value.



Location



Age of the property, adjusted for any major renovations or additions



Lot dimensions



Quality of construction



Living area

To establish your property's assessed value, MPAC analyzes property sales in your area. This method, called Current Value Assessment, is used by most assessment jurisdictions in North America. MPAC's assessments and data are also used by banks, insurance companies and the real estate industry.

Property Details

How does MPAC assess my property?
✓ Five major factors affecting residential values

2016 PROPERTY ASSESSMENT NOTICE

Have questions about your assessment?



Log on to AboutMyProperty™ to learn more...

Visit www.aboutmyproperty.ca to learn more about how your property was assessed, see the information we have on file, as well as compare it to others in your neighbourhood. Still not sure about your property's assessed value? You have the option to file a Request for Reconsideration. Your deadline to file a Request for Reconsideration is on page one of this Notice.

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Have questions about your assessment?

✓ Login to AboutMyProperty™

2016 PROPERTY ASSESSMENT NOTICE

Ontario's property assessment system



The Municipal Property Assessment Corporation

determines Current Value Assessments and classifications for all properties in Ontario.



The Provincial Government

passes legislation, sets assessment policies and

determines education tax rates. The Province also operates an independent assessment appeal tribunal – the Assessment Review Board (ARB).



The Ontario Property Taxpayer



Municipalities determine revenue requirements, set municipal tax rates and collect property taxes to pay for your municipal services. These services may include:



Police and fire protection



Roads, sidewalks and public transit



Waste management



Parks and leisure facilities

Description of Ontario's property assessment system

CHANGES TO FILING A REVIEW (BILL 144)

mpac MUNICIPAL PROPERTY ASSESSMENT CORPORATION

12345678901234567890
100 MAIN STREET
UNIT 100
NEWMARKET, ON L3Y 5K3

Issue Date:
April 4, 2016

For the 2017 to 2020
property tax years

Property Assessment Notice

THIS IS NOT A TAX BILL.

The Municipal Property Assessment Corporation (MPAC) is responsible for assessing more than five million properties in Ontario in compliance with the Assessment Act and regulations set by the Government of Ontario.

MPAC's updated value of your property is \$228,000

Account information:
Bill Number: 12345678901234567890
AboutMyProperty™ Access Key: ABCDEF1234567890
Your property's location and description: 100 Dymally Rd., Newmarket, ON L3Y 5K3
Municipality: Ontario City
School support: English Public

Assessment overview:
MPAC's assessed value of your property as of January 1, 2016: \$228,000
MPAC's assessed value of your property as of January 1, 2017: \$162,000
Between 2016 and 2017, your property's assessed value changed by: \$66,000

If you disagree with MPAC's assessment or classification, you can file a Request for Reconsideration and MPAC will review your assessment.

How will my municipality use MPAC's property assessment?
Under the provisions in the Assessment Act, an increase in assessed value is introduced gradually. A decrease in assessed value will be introduced immediately. The January 1, 2016 assessed value and classification of your property will be used as the basis for calculating your 2017 to 2020 property taxes as illustrated below.

Property Classification:	Residential
Tax Year	Assessed Value
2016	\$162,000
2017	\$178,000
2018	\$195,000
2019	\$212,000
2020	\$228,000

Request for Reconsideration Deadline:
August 1, 2016
March 31, 2017
March 31, 2018
March 31, 2019
March 31, 2020

CONTACT US
1-800-296-MPAC (6722)
T11 1-877-888-MPAC (6722)
Monday to Friday
8 a.m. to 5 p.m.
If you have accessibility needs, please call us for assistance.

www.aboutmyproperty.ca

About My Property.ca

To learn more about how your property was assessed, use the information on page two of this notice. For more information on the Request for Reconsideration process, market trends in your area, property assessment and taxation, visit www.aboutmyproperty.ca.

Page 1 of 2

- Residential property owners have **120 days** from the **Issue Date** of their Property Assessment Notice to file a Request for Reconsideration (RfR)
- The RfR deadline for the Town of Newmarket is **October 11th, 2016**
- The **Issue Date** and **RfR deadline** are included on the Notice
- The early delivery of Assessment Notices and a 120-day RfR deadline will allow RfRs to be processed before Assessment Rolls are sent to municipalities – greater stability and accuracy



HOW CAN I LEARN MORE ABOUT MY ASSESSMENT?



MUNICIPAL
PROPERTY
ASSESSMENT
CORPORATION

ABOUTMYPROPERTY.CA

The screenshot shows the AboutMyProperty.ca website. At the top, the logo "About My Property.ca" is followed by the tagline "YOUR PROPERTY OUR ASSESSMENT. KNOW MORE ABOUT IT." and a navigation menu with links: Home, Market Trends, Tutorials, How Assessment Works, and Contact Us. The main content area is divided into three sections. The top-left section, titled "QUESTIONS ABOUT PROPERTY ASSESSMENT?", features a large orange speech bubble with a white question mark and a "LEARN MORE" link. The top-right section, titled "Login to AboutMyProperty™", contains a login form with fields for "User ID" and "Password", each with a "Forgot" link, and "Register" and "Login" buttons, along with a "Need Help?" link. The bottom-left section, titled "MARKET TRENDS", includes a map graphic with yellow circles showing percentages (2%, 1%, 40%) and a "READ MORE" link. The bottom-right section, titled "HOW ASSESSMENT WORKS", features a graphic of interlocking gears and a "READ MORE" link.

About My Property.ca | YOUR PROPERTY OUR ASSESSMENT. KNOW MORE ABOUT IT.

Home | Market Trends | Tutorials | How Assessment Works | Contact Us

QUESTIONS ABOUT PROPERTY ASSESSMENT?

[LEARN MORE](#)

Login to AboutMyProperty™

You can find your Roll Number and Access Key on your Property Assessment Notice.

User ID [Forgot User ID](#)

Password [Forgot Your Password](#)

[Register](#) [Login](#) [Need Help?](#)

MARKET TRENDS

Learn more about the market trends in your neighbourhood through MarketSnapshot. This report provides information on residential sale prices trends in neighbourhoods and municipalities across Ontario.

[READ MORE](#)

HOW ASSESSMENT WORKS

Interested in learning how your property was assessed? Want to compare your assessment to others in your community? Register and log on to learn more...

[READ MORE](#)

Through **AboutMyProperty™** property owners can:

- ✓ Access information on how their property was assessed
- ✓ Compare their assessment to others in their community
- ✓ Learn more about property values through Market Trends (available before login)

Login information is included on every Notice mailed.

RESOLVING ASSESSMENT CONCERNS

STEP 1: Ask yourself: “could I have sold my property for the assessed value on January 1, 2016?”



STEP 2: Visit aboutmyproperty.ca to review the information MPAC has on file for your property.



Online: aboutmyproperty.ca

STEP 3: Contact MPAC

OR

STEP 4: File a Request for Reconsideration

STEP 5: File an **appeal with the Assessment Review Board**



mpac.ca/ContactUs



Fax: 1-866-297-6703



Mail:
MPAC, PO Box 9808
Toronto ON M1S 5T9



CONTACT MPAC

We are here to help. Contact MPAC with any questions you may have regarding your property assessment.

CALL our Customer Contact Centre 1 866 296-MPAC (6722)
1 877-889-MPAC (6722) TTY

ONLINE at mpac.ca

VISIT a local field office

WRITE to P.O. Box 9808, Toronto ON M1S 5T9

FAX 1 866 297 6703

If you have accessibility needs, please let us know how we can best accommodate you



MUNICIPAL AND STAKEHOLDER OUTREACH AND ENGAGEMENT



MUNICIPAL
PROPERTY
ASSESSMENT
CORPORATION

- **Redesigned Municipal Connect™** launching April 4
 - Increased transparency
 - Improved stability and predictability in the municipal tax base
 - Modern and flexible way to access assessment information

- **Access to 2016 base year values** (2017-2020 tax years)
 - Support municipal understanding of assessed values
 - Early consultation/discussion for greater roll stability
 - Insight into assessment at risk

Condominiums

Your Condo.
Our Assessment.
Know More About It.



MUNICIPAL
PROPERTY
ASSESSMENT
CORPORATION

Farmland Properties

Your Farm.
Our Assessment.
Know More About It.



MUNICIPAL
PROPERTY
ASSESSMENT
CORPORATION

Waterfront Properties

Your Waterfront Home.
Our Assessment.
Know More About It.



MUNICIPAL
PROPERTY
ASSESSMENT
CORPORATION

Residential Properties

Your Home.
Our Assessment.
Know More About It.



MUNICIPAL
PROPERTY
ASSESSMENT
CORPORATION

Newly Built Homes

Your Newly Built Home.
Our Assessment.
Know More About It.



MUNICIPAL
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MUNICIPAL TOOLKIT

To support municipalities in their communication efforts regarding the 2016 province-wide Assessment Update, MPAC has prepared a fully customizable toolkit that includes:

- Contact information for Municipal and Stakeholder Relations representatives
- Key Messages and Frequently Asked Questions
- Information regarding changes to Property Assessment Notices and Notice Mailing Dates
- Changes regarding Requests for Reconsideration
- Written Material for Print or Web
- Social Media Materials
- Highlights on AboutMyProperty and Municipal Connect
- Links/references to other resources including:
 - MPAC's full suite of brochures (links to mpac.ca)
 - Videos (will be housed on MPAC's YouTube Channel)
 - Buckslip for insertion in municipal tax bills (editable)

SAMPLE OUTREACH OVERVIEW

Zone 3 Outreach Plan		Zone Director: Carmelo Lipsi	Regional Manager: Heather Colquhoun
Municipality	Town of Newmarket		
Residential Property Notice Mail Date	June 13, 2016		RfR Deadline – October 11, 2016
Business Property Notice Mail Date	October 18, 2016		RfR Deadline – February 15, 2017
Municipal Influencers	Mayor Tony Van Bynen, MPP Chris Ballard		Media Outlets – Newmarket Era, Era-Banner, snapd Newmarket, etc.

Type of Outreach	Stakeholders	Timing
Pre-Notice Mailing Municipal Outreach Socialize changes for 2016 including new PAN, Connect, Outreach, etc.	Municipal Administrators	May – June
Municipal Connect Training Introduction of new tool and early access to MCP information	Municipal Administrators	April – June
Public Information Meetings Property assessment and taxation, residential values, enhancing engagement, assessment changes	Elected Officials Property Owners MPPs	May 25th (ongoing)
AboutMyProperty Events Pop up events to support education	Property Owners	May 25 th (ongoing)



PRELIMINARY MARKET TRENDS



MUNICIPAL
PROPERTY
ASSESSMENT
CORPORATION

A blue header image featuring a stylized, isometric illustration of a city skyline with various buildings and structures.

NEW FOR 2016 – MARKET TRENDS

- Maps showing residential assessment change and typical residential values across Ontario municipalities
- Located in the Market Trends area on aboutmyproperty.ca
- Finalizing the maps for the first few extracts now and plan to roll them out over the next few weeks
- Through aboutmyproperty.ca and proactive media relations

Market Trends™

PLACE

GO

Learn more about the market trends in your neighbourhood through MarketSnapshot.

Learn more about the market trends in your neighbourhood through MarketSnapshot.

This report provides information on residential sale prices trends in neighbourhoods and municipalities across Ontario.



QUESTIONS?



MUNICIPAL
PROPERTY
ASSESSMENT
CORPORATION

Deputation and Further Notice Request Form

Please complete this form to speak at a meeting of Town Council or Committee of the Whole. If filling out by hand please print clearly.

Please email to clerks@newmarket.ca, fax to 905-953-5100 or mail or drop off at Legislative Services Department, Town of Newmarket Municipal Offices, 395 Mulock Drive, PO Box 328, STN Main, L3Y 4X7

Subject:

Date of Meeting: Agenda Item No.:

☒ I wish to address Council / Committee

☐ I request future notification of meetings.

Name:

Organization / Group/ Business represented:

Address: Postal Code:

Email:

Home Phone: Business Phone:

Be advised that all Council and Committee of the Whole meetings are audio-video recorded and live streamed online. If you make a presentation to Council or Committee of the Whole, your presentation becomes part of the public record and you will be listed as a presenter in the minutes of the meeting. We post our minutes online, so the listing of your name in connection with the agenda item may be indexed by search engines like Google.

Personal information on this form will be used for the purposes of sending correspondence relating to matters before Council. Your name, address, comments, and any other personal information, is collected and maintained for the purpose of creating a record that is available to the general public in a hard copy format and on the internet in an electronic format pursuant to Section 27 of the Municipal Freedom of Information and Protection of Privacy Act, R.S.O. 1990, c.M.56, as amended. Questions about this collection should be directed to the Director of Legislative Services/Town Clerk, Town of Newmarket, 395 Mulock Drive, P.O. Box 328, STN Main, Newmarket, ON L3Y 4X7; Telephone 905 895-5193 Ext. 2211 Fax 905-953-5100.

Town of Newmarket Community Energy Plan

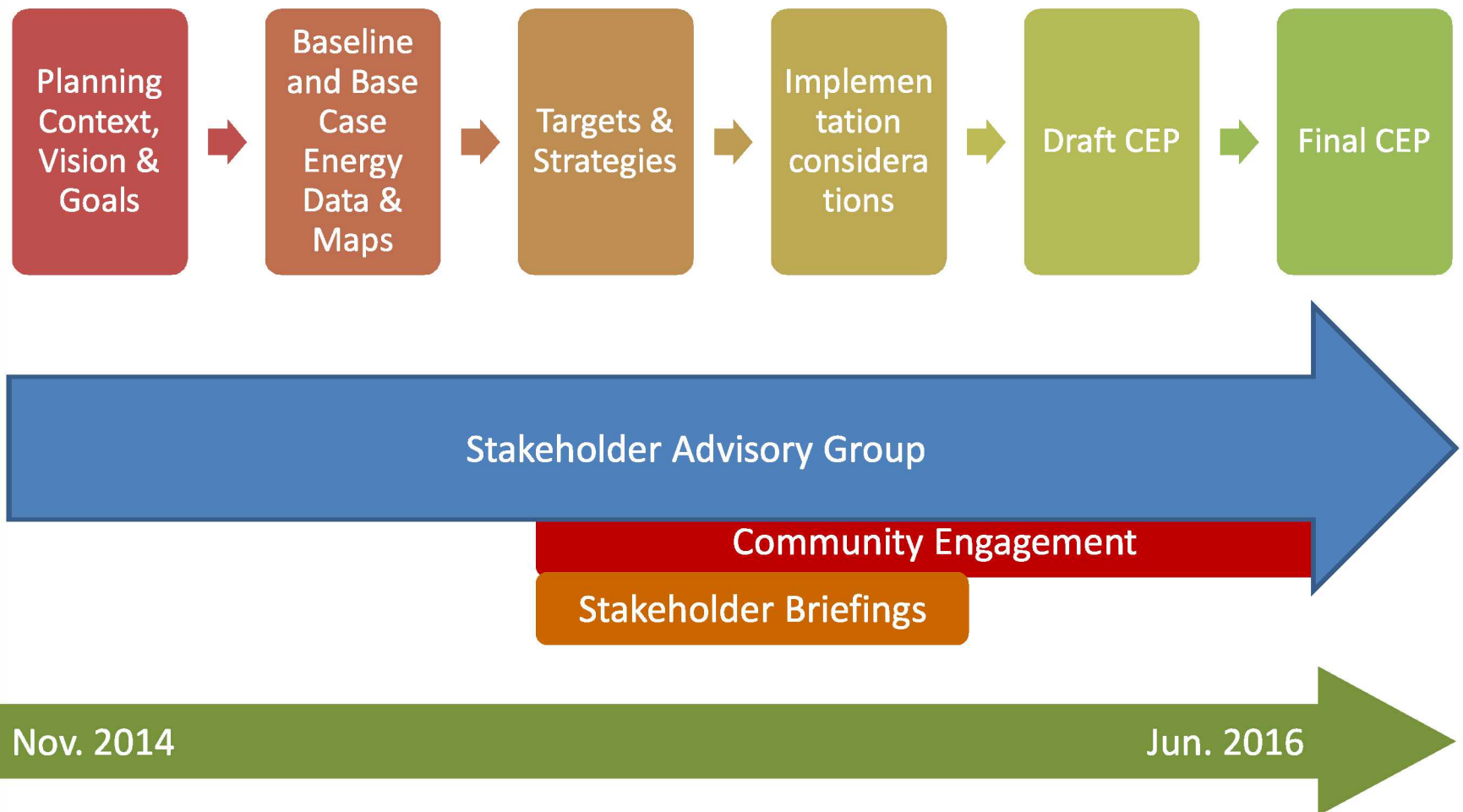
Committee of the Whole
Presentation
May 30th , 2016

Planning & Building Services
Planning Division

Town of Newmarket
395 Mulock Drive
PO Box 328, STN Main
Newmarket, ON, L3Y 4X7

www.newmarket.ca
planning@newmarket.ca

MEP Planning Process Diagram



CEP Vision

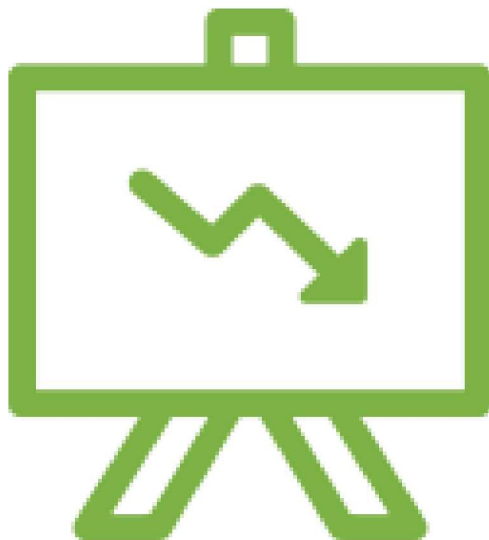


To create a sustainable community whose energy future is efficient, secure, reliable, and environmentally progressive. Our approach to managing energy will demonstrate leadership and be *well beyond the ordinary*.

Targets



To Work Towards Current Global Best Practices by 2031 by achieving:



- ☐ 40% per capita primary energy use reduction
- ☐ 40% per capita greenhouse gas emissions reduction

Draft CEP Goals

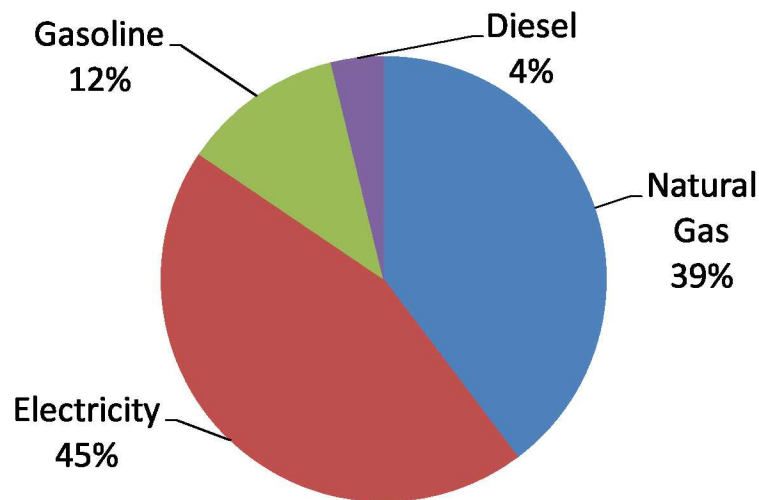


- Energy Generation & Distribution
- Economic Development:
- Behaviour Change & Education
- Energy Efficiency of Buildings
- Land Use & Growth Planning
- Transportation Efficiency

How Much Energy Does Newmarket Use?

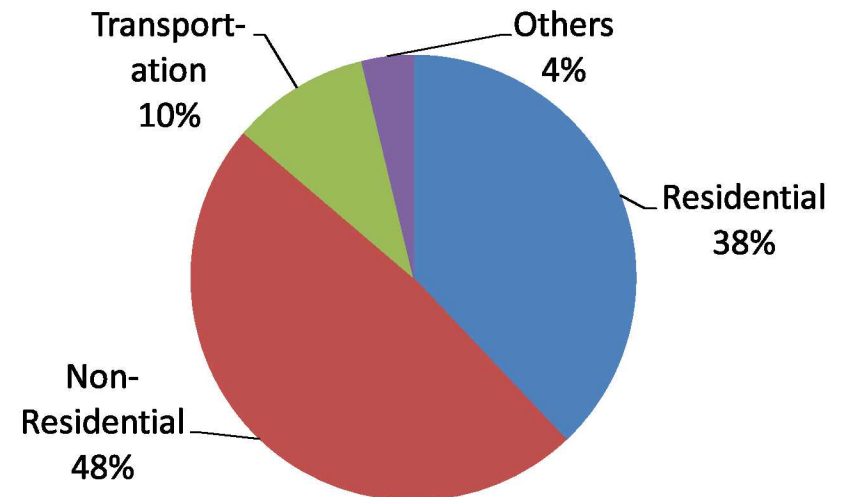


Energy Use by Source (2013)



- 40% loss
- 9.7M GJ
- 110 GJ / resident

Energy Use by Sector (2013)

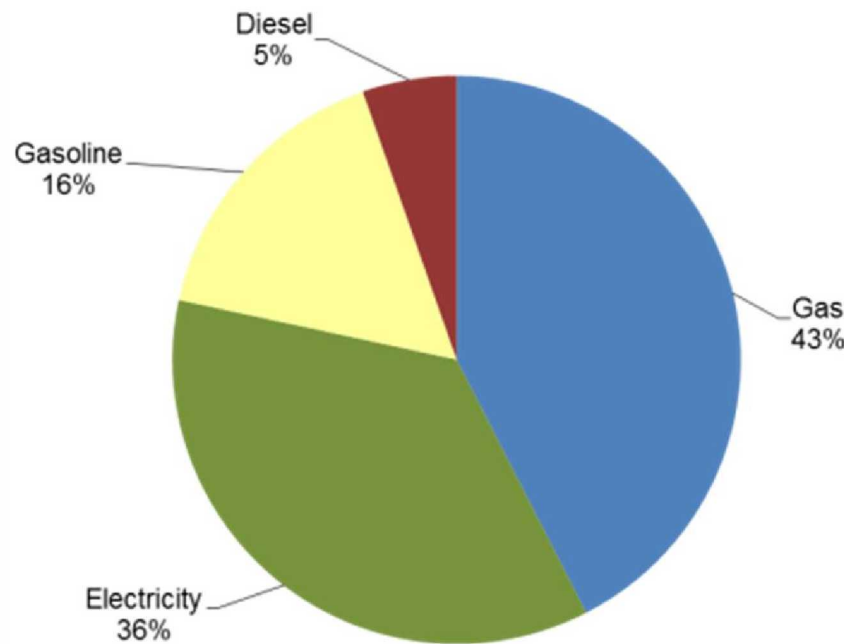


- \$245 million
- 80% leaves Newmarket

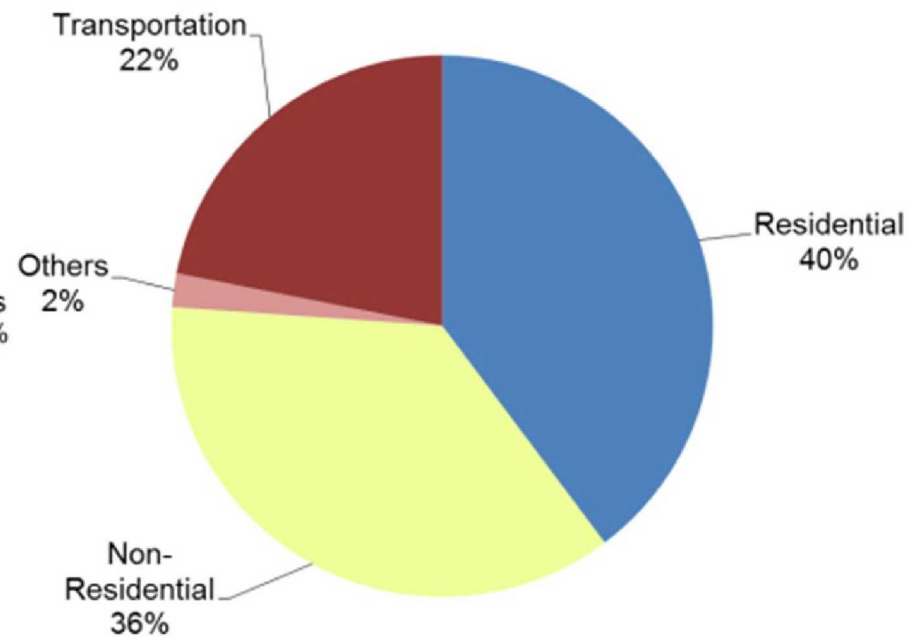
How Much GHG Does Newmarket Release? 560k mt



2013 Greenhouse Gas Emissions



By Utility



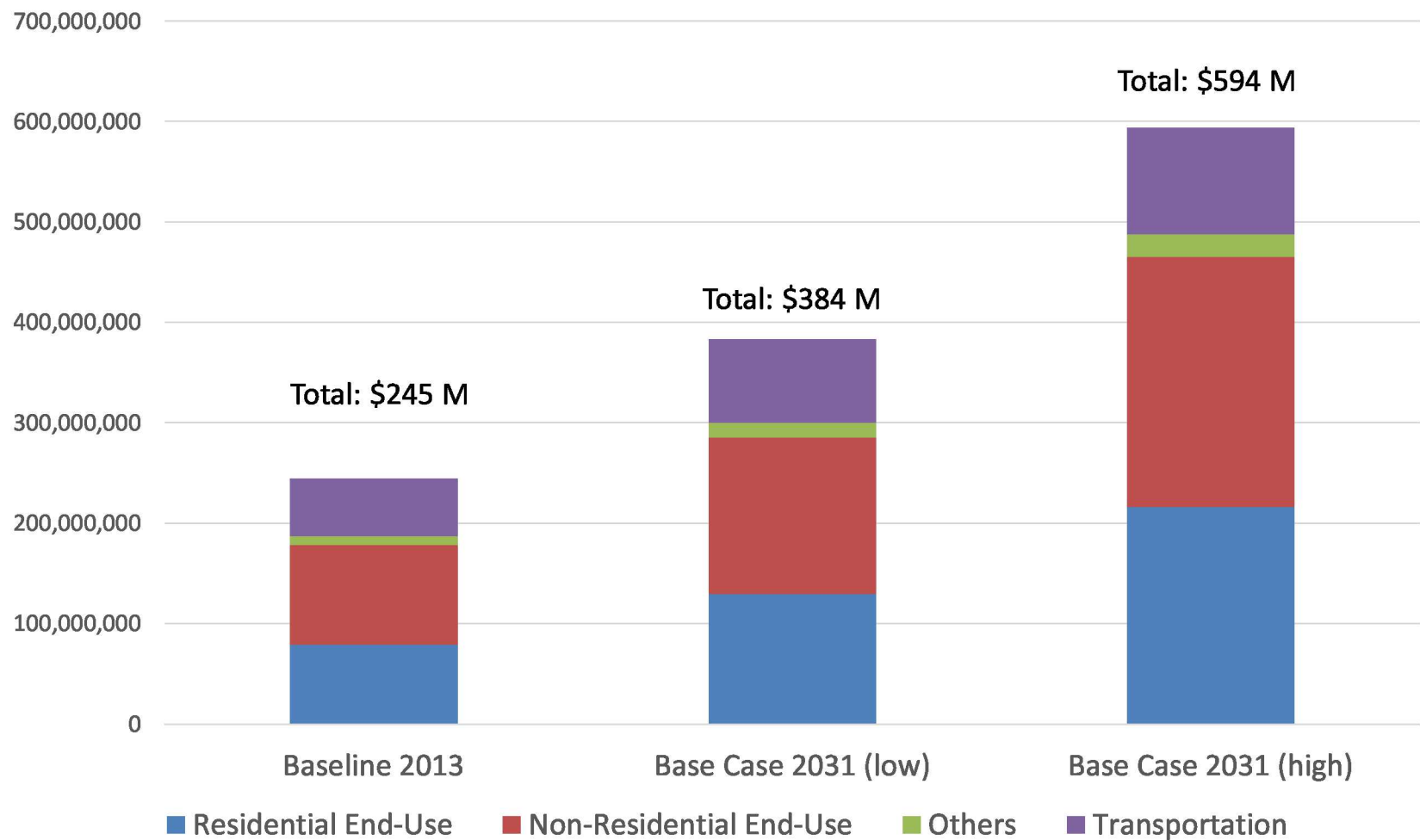
By Sector

6 tonnes CO₂ for every resident

Energy Price Risks

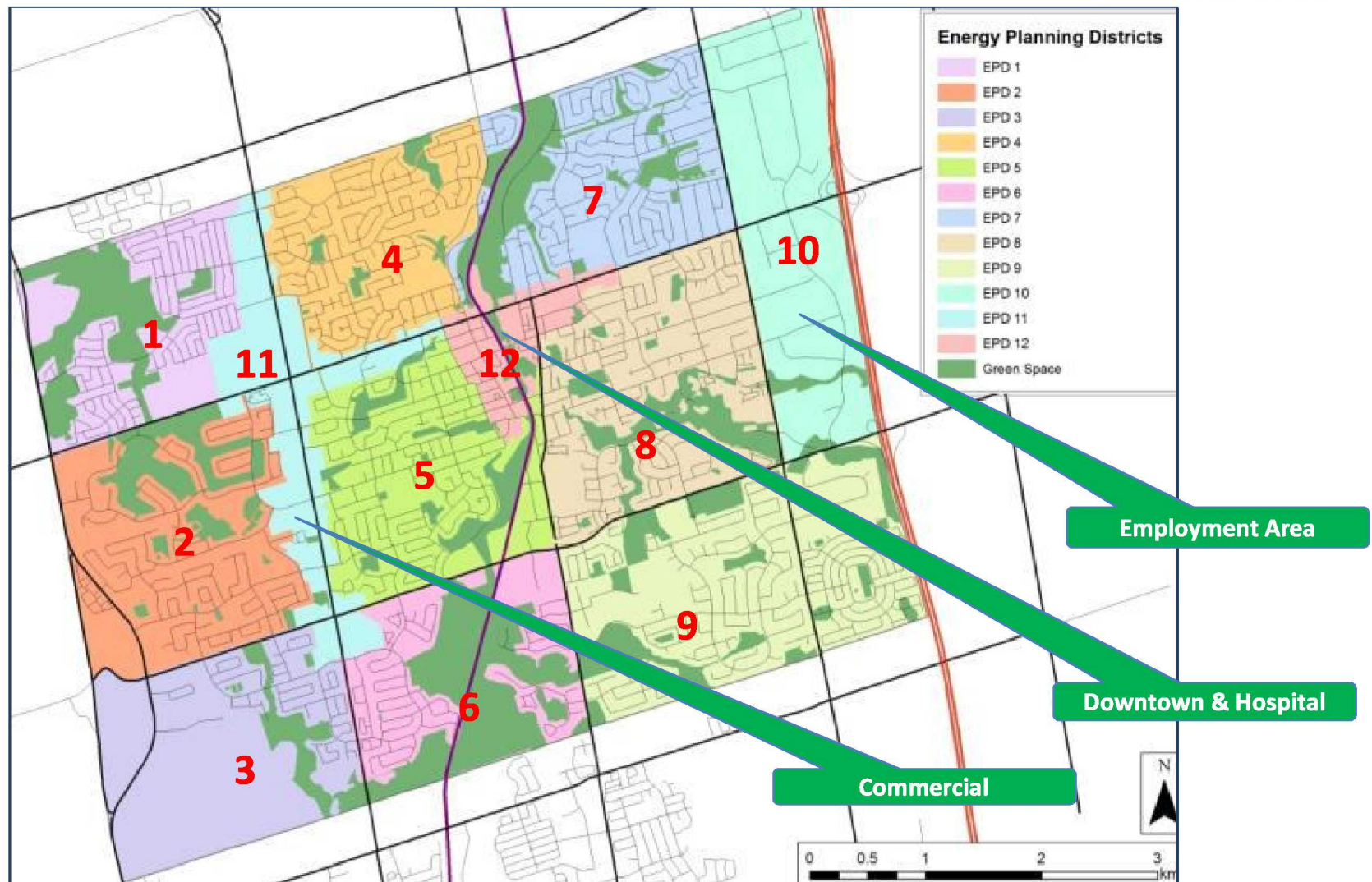


Cost by Sector - 2013 to 2031

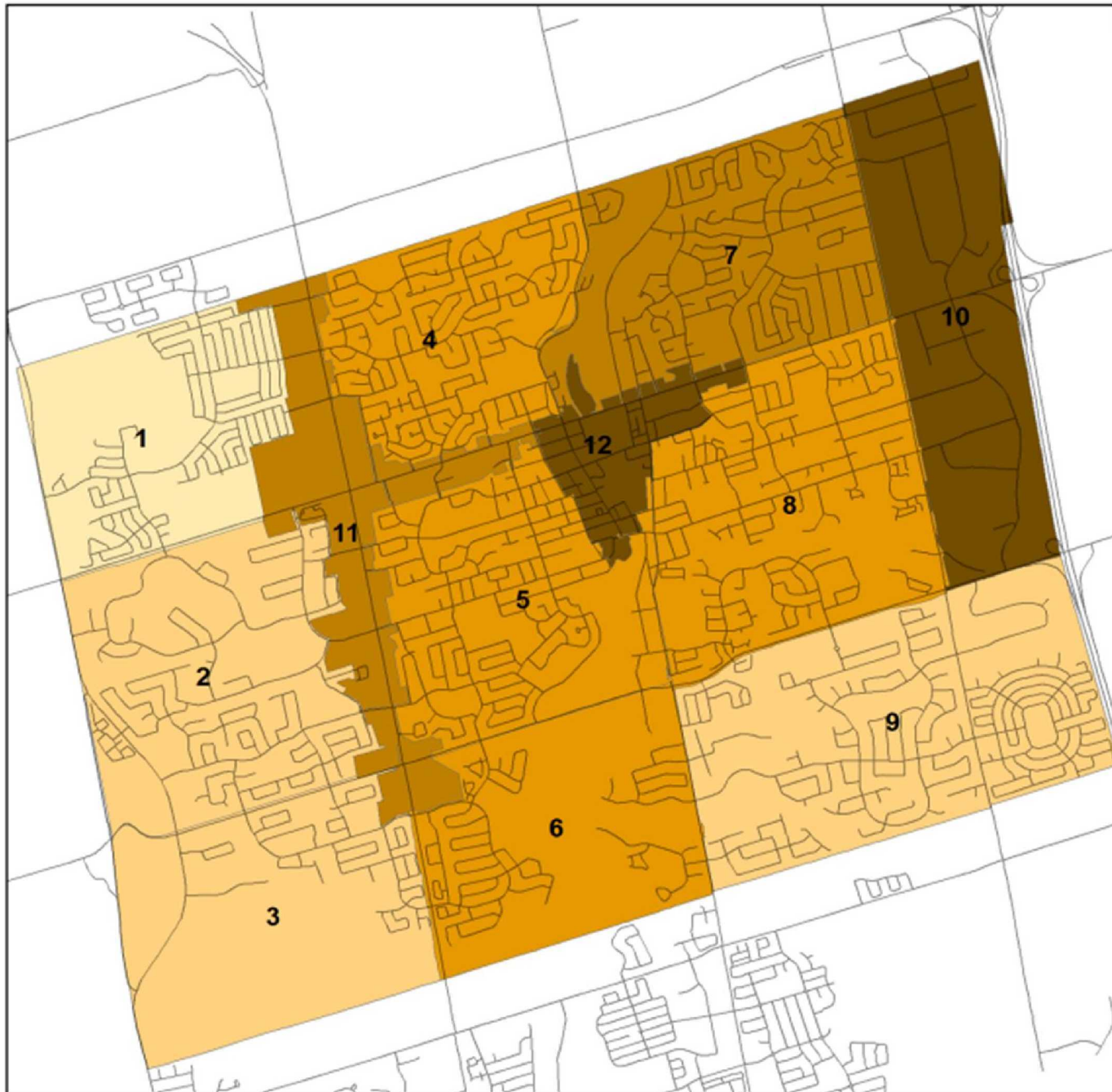


Where is Newmarket Using Energy?

Mapping Energy to 2031



Homes & Buildings Only



Town of Newmarket Community Energy Plan

Energy Intensity
(GJ/m²) - 2013

Energy
Intensity (GJ/m²)

0.76 - 0.80

0.81 - 0.90

0.91 - 1.20

1.21 - 1.70

1.71 - 2.12

0 0.25 0.5 1 1.5 2 2.5
Kilometers



Newmarket



Garforth International Inc

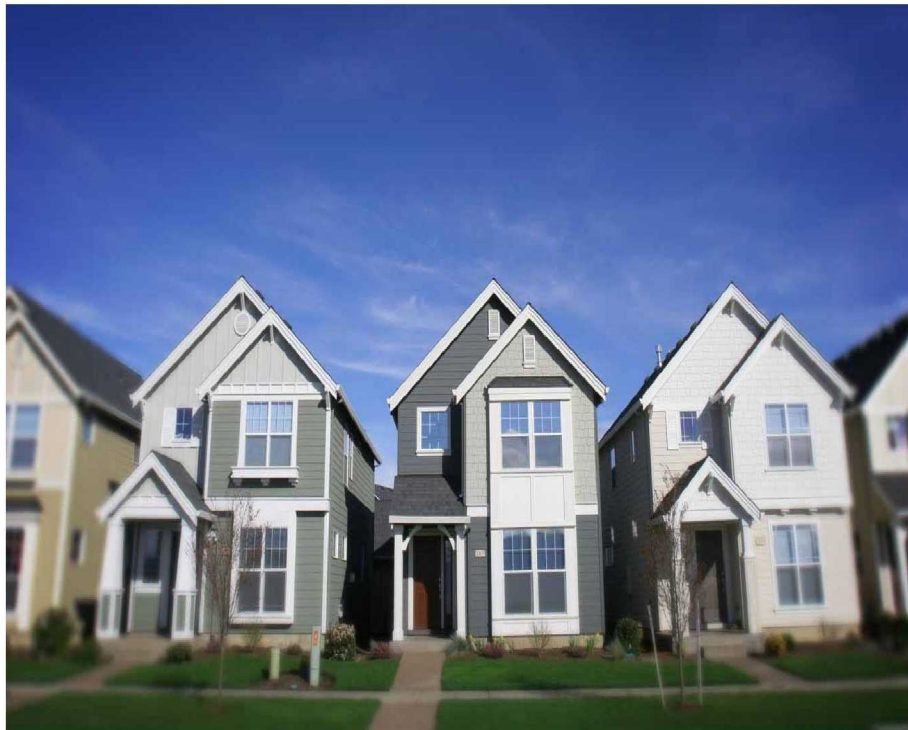
Energy Productivity Solutions

April 2016

CEP Strategies - Residential Efficiency



Deep energy efficiency retrofit program

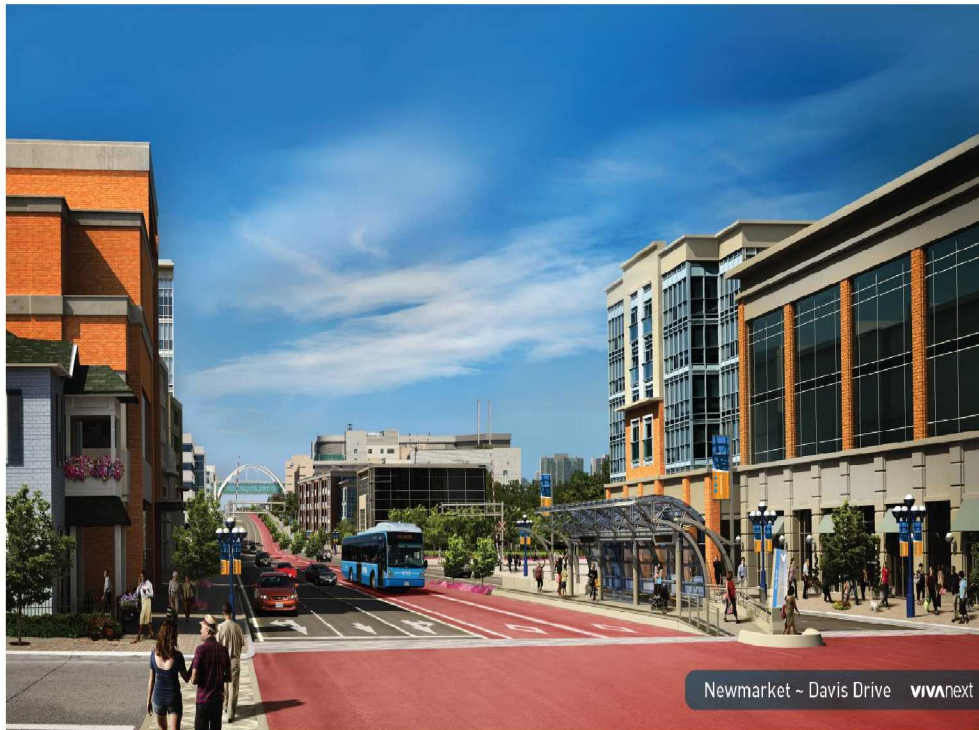


- Increase efficiency by 30% & 50%
- 80% of housing stock
- 100% compliance with applicable OBC for new homes

CEP Strategies - Commercial / Industrial Efficiency



Increased Commercial / Industrial Efficiency



- Energy efficiency retrofits for 60% of buildings
- Increase efficiency by 30% & 50%
- Publicly funded 30% higher than current code
- 100% compliance with applicable OBC for new construction

CEP Strategies – Transportation Efficiency

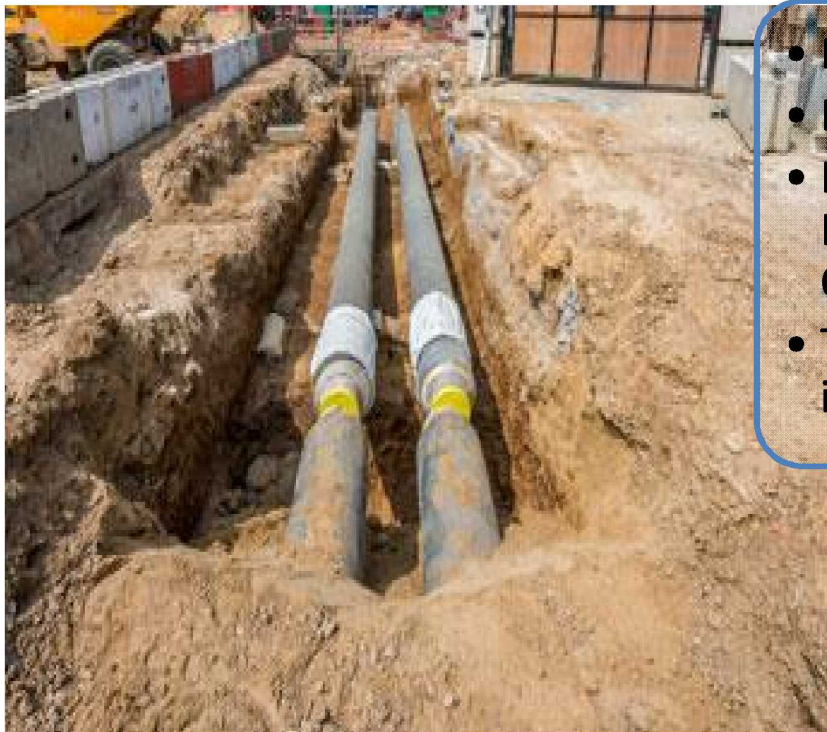
Facilitating Transportation Efficiency



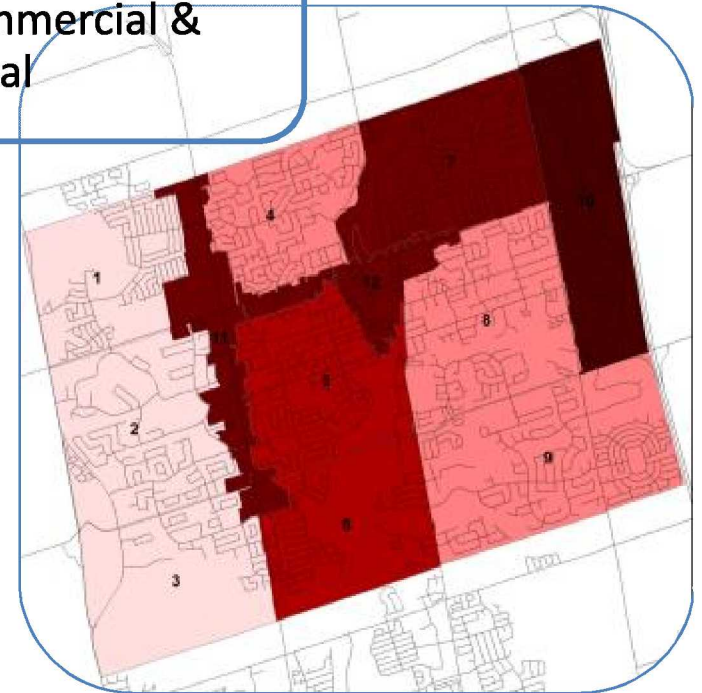
- York Region Smart Commute and others
- Electric Vehicles with parking and charging
- Neighbourhood & streets design

CEP Strategies – District Energy

District Energy System



- EPD 11 & 12
- Feasibility
- Framework for Planning, Legal and Operational
- Target commercial & institutional



CEP Strategies – Solar PV

Solar PV Installation



- Supportive Provincial policy
- Reduce summer peak
- 4% to 5% of total power
- Carbon free



Town of Newmarket CEP supports possible future directions



Globe and Mail article – May 16, 2016 Ontario to spend \$7 billion on sweeping climate change plan

- ☐ \$3.8B in new funding for small building retrofits towards low-carbon heating
- ☐ Building code updates that will require all homes (2030+) be near zero emissions
- ☐ \$1.2B to help factories and other industry cut emissions
- ☐ \$285M electric vehicle incentives
- ☐ \$280M to help school boards buy electric buses and trucking companies switch to lower-carbon trucks
- ☐ \$354M for GO regional rail network.
- ☐ \$200M to build more cycling infrastructure

A screenshot of a news article from The Globe and Mail. The article is titled "Ontario to spend \$7-billion on sweeping climate change plan" and is categorized under "ENVIRONMENT". It is written by Adrian Morrow and Greg Keenan. The article includes a photo of a man with glasses and a background of colorful buildings. The article text mentions that the Ontario government will spend more than \$7-billion over four years on a sweeping climate change plan that will affect every aspect of life. The article also includes social media sharing options and a "Read more" link to the full details of the incentives and costs of the Ontario government's Climate Change Action Plan.

THE GLOBE AND MAIL Q~ Enter a term, stock symbol or company name

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National Politics British Columbia Alberta Toronto World

THE GLOBE AND MAIL AUCTION HURRY! Ends today at 9p

Home » News » National

#ONCLIMATE

ENVIRONMENT
Ontario to spend \$7-billion on sweeping climate change plan

ADRIAN MORROW AND GREG KEENAN
TORONTO — The Globe and Mail
Published Monday, May 16, 2016 5:00AM EDT
Last updated Monday, May 16, 2016 4:30PM EDT

1256 Comments 25K 24K 1K 58 Print / License

Read more: Full details of the incentives and costs of the Ontario government's Climate Change Action Plan

The Ontario government will spend more than \$7-billion over four years on a sweeping climate change plan that will affect every aspect of life.

CEP Implementation



CEP Implementation



Resource Needs

Recommended Activity	Description / Timelines	Cost Estimate	Funding Source
Newmarket Energy Efficiency Retrofit Business Plan	Before the end of 2017.	\$100,000	Recoverable cost assuming NEER goes ahead
District Energy Business Plan	Before the end of 2017.	\$85,000	Recoverable cost assuming NDE goes ahead
Energy Performance Labelling Program	Detailed Newmarket EPL Program - before the end of 2017.	\$50,000	Potentially recoverable from NEER
Town Energy Manager	Appoint or retain an Energy Manager before the end of 2016.	\$75,000/yr FTE	Identification of funding is part of role, shared costs to be explored with utility providers
CEP Education and Outreach campaign	Be developed before the end of 2016	\$25,000	Recoverable cost assuming NEER goes ahead
Facilitation of the CEP Implementation Advisory Group	CEP SAG would be transitioned to an Implementation Advisory Group over 2016-2017 Quarterly IAG meetings.	\$15,000	

CEP Outcomes

Well Beyond the Ordinary



Competitiveness

1. Energy cost
2. Employment
3. Investment



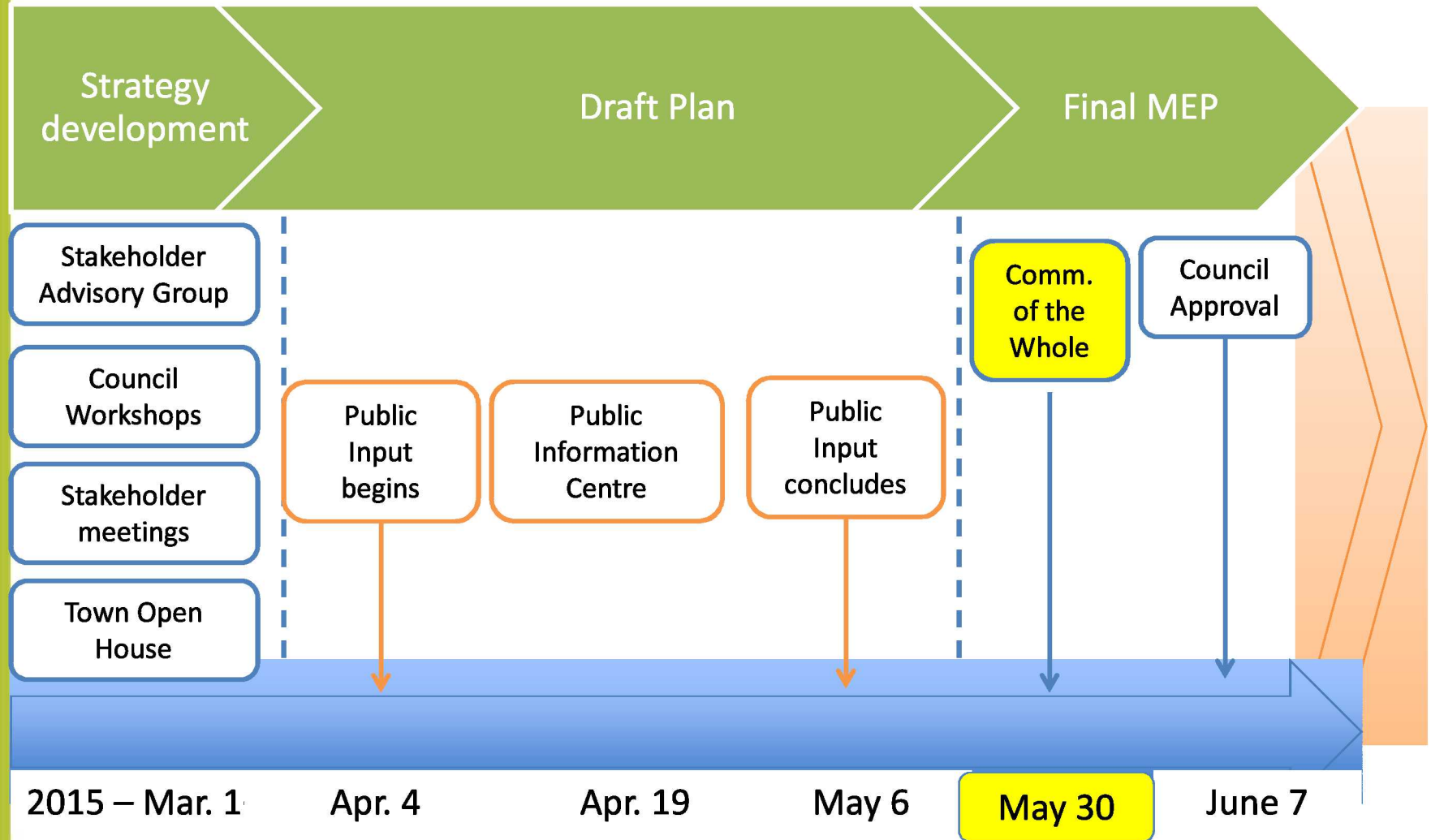
Security

4. Supply security
5. Supply quality
6. Flexibility

Environment

7. Greenhouse Gas Reduction

Moving towards Plan Completion



Thank You!



Any questions or comments?

Please contact us.

Adrian Cammaert

Town of Newmarket

acammaert@newmarket.ca

Susan Hall

Lura Consulting

shall@lura.ca

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**PLANNING AND BUILDING SERVICES****Town of Newmarket**

395 Mulock Drive

P.O. Box 328, STN Main

Newmarket, ON L3Y 4X7

www.newmarket.ca

planning@newmarket.ca

T: 905.953.5321

F: 905.953.5140

May 4, 2016

DEVELOPMENT AND INFRASTRUCTURE SERVICES/PLANNING & BUILDING SERVICES REPORT 2016-20

TO: Committee of the Whole

SUBJECT: Community Energy Plan
File: NP-P-14-01

ORIGIN: Planning and Building Services

RECOMMENDATIONS

THAT Development and Infrastructure Services/Planning & Building Services Report 2016-20 dated May 4, 2016 regarding the Community Energy Plan be received and that the following recommendation(s) be adopted:

1. THAT Council adopt the Community Energy Plan, dated May 19, 2016, prepared under the Municipal Energy Plan program through the Ministry of Energy, as summarized in this Report and circulated previously to Council.
2. THAT Council direct staff to research staffing options regarding the implementation of the Community Energy Plan.

BACKGROUND

The draft Community Energy Plan was prepared in accordance with the Regional Official Plan which encourages local municipalities to prepare such Plans, and with the Town's Urban Centres Secondary Plan which states that the Town will develop such a Plan and it is to include the Urban Centres.

Given this policy context, Newmarket applied to the Ministry of Energy to participate in the Municipal Energy Plan program. Newmarket was subsequently selected for participation in this program and received maximum funding allocation from the Ministry for 50 per cent of the project's costs up to a maximum of \$90,000 to develop a Municipal Energy Plan.

In October 2014, the consulting team, headed by Lura Consulting, was selected and the project commenced. Since this time, Council, the Stakeholder Advisory Group (SAG), and staff have worked with Lura to complete the Municipal Energy Plan (also known as a Community Energy Plan, or CEP).

Direction was provided by Council to staff and the consulting team in May, 2015 to prepare a CEP that was “transformative with credible entry points”.

COMMENTS

CEPs provide municipalities with strategies to move towards sustainable energy systems. Newmarket’s CEP commits the Town to being a sustainable community that demonstrates leadership and innovation in how it manages its energy use. The Plan examines and provides the Town with economic, energy security and environmental benefits, and includes specific recommendations with timelines and budgetary considerations.

The Plan’s vision is: *“To create a sustainable community whose energy future is efficient, secure, reliable, and environmentally responsible. Our approach to managing energy will demonstrate leadership and be well beyond the ordinary.”* Specific goals are identified to achieve this vision, and specific targets have been established. These targets are transformative, and are meant to ensure that Newmarket is at or near current (2014) global best practice by 2031, by:

1. Reducing per capita primary energy use by 40% from 2013 baseline by 2031.
2. Reducing per capita greenhouse gas emissions by 40% from 2013 baseline by 2031.

Various strategic recommendations are included to achieve these targets.

Strategic Recommendations

The strategic recommendations are categorized under three headings: (i) Efficiency Programs, (ii) District Energy, and (iii) Solar Photovoltaic.

i. Efficiency Programs

There are four efficiency programs in the Plan: a Residential Efficiency Program, a Commercial and Institutional Efficiency Program, an Industrial Efficiency Program, and a Transportation Efficiency Program.

Regarding the Residential Efficiency Program, the residential sector is responsible for about 38% of the Town’s total energy use, with a relatively high average energy use compared to both Ontario and global best practice. This is due to the Town’s housing stock largely being low density (single detached and townhouses), and built prior to the 2012 Ontario Building Code which increased efficiency standards. To address this relatively high average energy use, the Residential Efficiency Program includes deep retrofits (i.e. window replacements, insulation upgrades, lighting, and heating/cooling equipment replacements). It has been targeted that at least 80% of existing homes will participate in this retrofit program by the year 2031. The program should be structured to allow for the practicalities of starting a new program. This would include ramping up the number of retrofits completed on an annual basis from a few hundred

retrofits per year initially to between 1,000 and 1,500 per year and beyond as the program matures. The Residential Efficiency program will be economically viable in its own right, however, discussions with the Ministry of Energy staff have indicated that there will likely be provincial incentive programs introduced in the near future to accelerate and support these types of programs.

The Commercial and Institutional Efficiency Program is similar to the Residential Efficiency Program in that a retrofit program is being recommended. It has been targeted that at least 60% of existing commercial and institutional built area will participate in this program, which translates into approximately 70,000 sq m of retrofit activity per year up to 2031.

The Plan also notes that new residential, commercial and institutional development should be built in compliance with the 2012 Ontario Building Code and subsequent building code updates which are assumed to provide a 5% efficiency gain on each previous version. As such, new developments will be much more efficient as we move towards 2031.

Specific to Institutional buildings, the Plan recommends that all municipal, educational and other institutional new construction with significant public funding will be built to achieve the current global best practice; this would mean an energy use about 30% lower than current code requirements.

Regarding industrial efficiency, the Plan states that Canadian industry is relatively efficient and operates at levels within 20% to 25% of systematic global best practices. However there is still an opportunity for improvement, so the Plan recommends that industries in Newmarket implement world-class energy management programs and improve energy efficiency by at least 1.5% per year, consistent with best-in-class performers such as Toyota, BASF etc.

The Plan also recommends an Energy Performance Labelling program which would involve the placement of physical labels on buildings that have participated in the aforementioned Efficiency Programs. This is a validation tool that can help the Town achieve its home and building energy efficiency goals. The Plan further recommends that, in order to show leadership, the Town display their energy performance labels in all public municipal buildings.

Regarding transportation efficiency, the Plan recommends that the Town continue to encourage the use of electric vehicles through the development of charging infrastructure, and the continued development and use of active transportation and transit infrastructure. Continued focus on complete communities and transit-supportive urban design policy will also support transformation of transportation efficiency.

ii. District Energy

The form of District Energy recommended consists of a looped system in selected areas and locally sited heat and power generation. The fuels for these could be natural gas or various renewable biofuels.

The Plan identifies that the critical mass of heating density likely exists in three areas (the Yonge / Davis Corridors, historic Downtown area and the Harry Walker industrial area). Therefore, the Plan recommends that a more detailed assessment of the potential for District Energy be undertaken through a feasibility study, centred on these three areas.

Should the feasibility study support the concept, the Plan recommends developing a District Heating distribution system serving the heating needs of the non-residential buildings in the Yonge / Davis Corridors and the historic Downtown area. The DH system would be supplied by a mix of natural gas or alternative fuel-fired distributed Combined Heat & Power heat-only boilers and the recovery of available waste heat. A separate strategy is recommended for the Harry Walker industrial area which includes district heating combined with other utilities more appropriate for new and existing industrial and heavy commercial consumers.

This recommendation is consistent with Regional Official Plan policies which encourage District Energy systems, as well as the policies of the Urban Centres Secondary Plan which encourage district energy options for all commercial, institutional, mixed use and multi-unit residential buildings within the Plan area.

iii. Solar Photovoltaic (PV)

The Plan identifies that, at a preliminary review level, there is fairly significant Solar Photovoltaic (PV) potential in Newmarket, and there is currently a supportive policy regime in place at the provincial level. Therefore, the Plan recommends the addition of solar PV capacity to the Combined Heat & Power element of the District Energy system. The combination of these elements will offset and potentially eliminate summer and winter power energy peaks by 2031, after taking into account the impact of successful residential and non-residential efficiency programs. Further detailed feasibility study is required to identify the solar PV potential in the Town.

Administration and Benefits

The Plan provides recommends for the administration of each of the above noted strategic recommendations.

i. Efficiency Programs

A newly created entity is recommended to be created to administer the voluntary Residential, Commercial and Institutional Efficiency Programs, the main task of which would be to deliver standardized residential energy efficiency retrofit packages. This entity could be a wholly owned Town department or corporation, a public/private partnership, or an extension of the non-regulated activities of Newmarket Hydro.

This entity would partner with local private contractors, material suppliers and non-profit groups. Scale would be achieved and synergies would arise with increased number of retrofits. The Local Improvement Charge mechanism of the Ontario Municipal Act using property tax assessments is recommended to be utilized as the collection mechanism.

Other than some initial start-up costs, capital for financing retrofits would be entirely from private investors. For the homeowner, the net effect is at least immediately cost neutral as capital costs would be applied to property tax, however the homeowner would simultaneously experience lower energy costs. The entity will generate sustained positive returns to the Town, and the construction partners will have increased local employment and enhanced margins.

The Plan identifies that the Efficiency Programs will result in increased energy efficiency which will reduce greenhouse gas emissions considerably. In addition to the environmental benefits, the Plan identifies that there will be economic benefits as a result of a boost to local trades, a positive impact to local employment, enhanced property values and associated tax assessments, and an increased ability for local utilities to meet their statutory efficiency targets.

ii. District Energy

A newly created entity, separate from the Efficiency Program entity, is recommended to administer District Energy, deliver District Energy services, and manage the heating and cooling supply portfolio including Combined Heat & Power units. This entity could be an entity wholly owned by the Town, a public/private partnership, or an extension of the non-regulated activities of Newmarket Hydro.

The Plan identifies that District Energy would reduce energy price volatility and increase energy security. Quality jobs in construction and operation would also result. Industrial and heavy commercial customers in Newmarket would have the potential for optimized on-site Combined Heat & Power and tailored energy services, as well as reduced space and utility staffing requirements. Combined, these benefits would increase Newmarket's economic competitiveness and likely lead to an increase in investment and employment.

iii. Solar Photovoltaic (PV)

The Plan recommends large-scale solar PV investment planning by Newmarket Hydro in collaboration with private users to implement large scale PV in the Town. This would involve the designation of potential suitable large-scale solar PV locations, such as car parks, commercial rooftops and hydro corridors, as well as securing the necessary planning approvals.

The Plan identifies that solar PV would help achieve greenhouse gas reduction targets, as well as provide peak-shaving capabilities (the reduction of power consumption during periods of peak demand, when Time-of-Use rates are highest) because the sun shines brightest during high cooling demand peaks in the

summer when air conditioning units are most likely to be used. Solar PV would potentially eliminate summer and winter power peaks by 2031, when combined with Combined Heat & Power from District Energy.

COMMUNITY CONSULTATION

A Council Workshop was held in May, 2015 that set the overall direction of the project.

A Stakeholder Advisory Group (SAG) was then established for this project. Consisting of representatives from 14 key agencies, as well as an elected representative from the Town and appropriate Town staff, this group provided continued input into the Plan's development through regular meetings.

Because of the Plan's potential economic impacts, specific consultations were held with members of the Town's business community, namely the Chamber of Commerce and Main Street BIA, on December 7, 2016.

Two pop-up community consultations were held in early December, 2015, one at the Magna Centre and one at the Community Open House which was attended by over 75 people. These were informal engagements with the public where members of the project team provided information about the project to the public, answered questions, and solicited feedback.

Another Council Workshop was then held on January 25, 2016 to advise Council on the progress of the Plan and review its preliminary recommendations. The overall direction was supported by Council, and the team answered questions. Council's feedback was obtained which was subsequently reflected in the draft Plan.

On January 26, 2016, a specific consultation session was held with representatives from Newmarket Hydro. This consultation session focused on the preliminary findings, strategic recommendations and possible business structures for some of the recommendations. Key insight was provided which was incorporated into the Plan.

On March 29, 2016, the draft Plan was presented at the Newmarket Library IdeasMarket. The project was discussed as part of a larger panel discussion on climate change, and the Plan provided an example of how local municipalities are responding to this issue. Approximately 30 people participated and provided excellent discussion and ideas to contribute to the refinement of the strategies.

A public consultation period was defined for the Plan, from April 4 to May 6. During this time, the draft Plan was posted on the project's webpage (on the Town's website) and social media was used to engage the public and obtain input. During this period, and although not statutorily required, a public Open House was held on April 19, 2016 which included a presentation and an informal component where members of the public could read information boards and discuss the project with the project team.

Over the public consultation period, one comment was received from the Ministry of Energy which provided a technical correction, and correspondence was received from one resident who agreed with the goals of the Plan but questioned the associated business case, and provided numerous specific comments and requests for additional information.

Although NEAC has been part of the CEP process from the outset through representation on the SAG, the Plan was formally circulated to NEAC during the public consultation period. NEAC supports the draft Plan in principle, and acknowledged the ambitious nature of the Residential Efficiency Program targets. NEAC noted that there is a strong need for a full time (not contract) person to oversee the Town's environment issues, and requested that staff provide a clearer analysis and understanding of how the Plan's implementation will occur, through a presentation from either staff or the consultant to NEAC. NEAC also indicated that it would like to be part of the CEP Implementation Advisory Group.

HUMAN RESOURCE CONSIDERATIONS

The creation of a new staff position, the "Town Energy Manager" is noted as one of the recommended immediate actions. The role of the Town Energy Manager is to implement the Plan's recommendations and ensure there is regular monitoring and reporting of progress and proactively coordinate with elected leaders, stakeholders and community partners. The Town Energy Manager would work to launch the Efficiency Program and District Energy entities and once launched, act as the main point of contact between them and the Town.

The identification of funding would be part of the role of the Town Energy Manager; as noted in the Plan, provincial and federal funding is becoming increasingly available for climate change initiatives. In addition, shared costs could be explored with an appropriate agency, perhaps in the form of a shared position with Newmarket Hydro. As noted in Recommendation 2 of this Report, it is being recommended that Council direct staff to research this position further given the above noted information.

BUDGET IMPACT

If Council were to approve and implement the proposed Community Energy Plan, there would be implications on the Town's budget. As outlined in "Table 6" from the Plan, below, there are six identified recommended immediate actions that have specific budget implications. The table provides a cost estimate and a funding source for each of these recommended immediate actions.

Table 1: Timelines and Budgetary considerations for recommended immediate actions

Recommended Activity	Description / Timelines	Cost Estimate	Funding Source
Newmarket Energy Efficiency Retrofit Business Plan	It is recommended that a NEER Business Plan (investment-grade business plan) should be	\$100,000	Recoverable cost assuming NEER goes ahead

Recommended Activity	Description / Timelines	Cost Estimate	Funding Source
	developed for approval by Council before the end of 2017 .		
District Energy Business Plan	It is recommended that a DE Business Plan (investment-grade business plan) should be developed for approval by Council before the end of 2017 .	\$85,000	Recoverable cost assuming NDE goes ahead
Energy Performance Labelling Program	It is recommended that a detailed Newmarket EPL Program should be designed for approval by Council before the end of 2017 .	\$50,000	Potentially recoverable from NEER
Town Energy Manager	The Town should consider appointing or retaining an Energy Manager before the end of 2016 with the mandate to implement the MEP.	\$75,000/year Full-time employee ¹	Identification of funding is part of role, shared costs to be explored with utility providers
CEP Education and Outreach campaign	It is recommended that a public outreach and education campaign be developed before the end of 2016 that would increase the overall energy literacy of residents in Newmarket in support of furthering the MEP actions, including uptake in the residential efficiency program.	\$25,000	Recoverable cost assuming NEER goes ahead
Facilitation of the CEP Implementation Advisory Group	The CEP SAG would be transitioned to an Implementation Advisory Group over the course of 2016-2017 to shape the business plans and foster greater community support. Moving forward, there would be quarterly IAG meetings so that implementation progress can be reviewed.	\$15,000	

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

Well-planned & Connected:

- Implement key elements of the Town's Strategic Plan, Official Plan and Secondary Plan.

Well-equipped & Managed:

¹ Recurring cost.

- Efficient management of capital assets and municipal services to meet existing and future operational demands.

Living well:

- Environmental protection and natural heritage preservation.

Well-respected:

- Being an influential contributor to regional and provincial affairs.

CONTACT

For more information on this report, contact: Adrian Cammaert, Senior Planner, Policy, at 905-953-5321, ext. 2459; acammaert@newmarket.ca



Adrian Cammaert, MCIP, RPP, CNU-A
Senior Planner, Policy



Jason Unger, MCIP, RPP
Assistant Director of Planning



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April 22, 2016

DEVELOPMENT AND INFRASTRUCTURE SERVICES/PLANNING & BUILDING SERVICES REPORT 2016-19

TO: Committee of the Whole

SUBJECT: Proposed Zoning By-law Amendment
596, 602, 606 and 610 Grace Street
Southlake Regional Health Centre
File: D14 NP1602 (ZBA)

ORIGIN: Planning and Building Services

RECOMMENDATIONS

THAT Development and Infrastructure Services/Planning & Building Services - Planning Report 2016-19 dated April 22, 2016 regarding Proposed Zoning By-law Amendment Application D 14-NP-16-02 be received and that the following recommendations be adopted:

1. THAT the application for a Zoning By-law Amendment submitted by Southlake Regional Health Centre for lands municipally know as 596, 602, 606 and 610 Grace Street be referred to a public meeting;
2. AND THAT following the public meeting, the issues identified in this report, together with comments from the public, Committee and those received through the agency and departmental circulation of the application, be addressed by staff in a comprehensive report to the Committee of the Whole, if required;
3. AND THAT Angela Sciberras, MSH Planning, 471 Timothy Street, Newmarket, Ontario, L3Y 1P9 be notified of this action.

COMMENTS
Purpose of the Report

The purpose of this report is to recommend that the above noted application for a Zoning By-law Amendment to permit the development of a 55-space surface parking lot for Southlake Regional Health Centre (SRHC) staff, be referred to a statutory Public Meeting.

Location and Surrounding Land Uses

The subject property is located on the south side of Grace Street, east of Queen's Lane, and described municipally as 596, 602, 606 and 610 Grace Street. These four properties will hereafter collectively referred to as the "subject property" (see Location Map, attached). The subject property has an area of 0.22 ha (0.54 acres) and currently hosts a vacant gravel lot.

The surrounding land uses are:

East: Treed area; Parking lot.

North: Grace Street; Hospital.

West: Queen's Lane; Residential conversion to medical office.

South: Residential.

Proposal

Southlake Regional Health Centre (SRHC) has submitted an application for a Zoning By-law Amendment to permit the development of a 55-space surface parking lot facility for SRHC staff (see Site Plan, attached). This rezoning application proposes to rezone the subject property from the "Transitional" (TR) Zone to the "Healthcare Urban Centre Core Hospital South" (UC-H1) Zone, and amend the Landscape Buffer standards (Section 4.14.1) of the Zoning By-law on a site-specific basis.

The proposed parking lot will be accessed by a single access point on Grace Street. This access is to include automatic gates and a pedestrian connection. A grassed area along the east side of the subject property is proposed which will serve as a snow storage area. A bioswale is proposed along the western boundary of the site along Queen's Lane consisting of a swale, stone retention area, filter bed and appropriate vegetation. Additional plantings are proposed around the perimeter of the property. The easternmost parcel that comprises the subject property (610 Grace Street) is not proposed to be developed, rather it will retain existing trees and act as a landscaped buffer (see Landscape Plan, attached).

A wood fence and chain link fence are currently located along the southern lot line, which are proposed to be removed and replaced with a single 1.8m high privacy fence. The existing fence along the eastern property line is proposed to remain.

Preliminary Policy Review

Provincial Policy Statement (PPS) and Provincial Plans

This application supports and is consistent with the Provincial Policy Statement (PPS) direction of optimizing the use of existing public service facilities. The proposal conforms and does not conflict with the Growth Plan for the Greater Golden Horseshoe, by efficiently providing supporting infrastructure that serves existing community infrastructure.

Region of York Official Plan

The subject property is designated Urban Area in the Regional Official Plan, and is part of a greater land holding (SRHC) that fronts along a Regional Corridor. The Regional Plan identifies that Regional Centres and Corridors shall be considered as the primary locations for public facilities such as hospitals. In addition, the Regional Plan requires the efficient and effective use of infrastructure and requires the design and implementation of urban services to meet the capacity requirements of the Urban Area. This application proposes an improvement to provide ongoing support to existing community infrastructure, therefore the application supports and is consistent with these policies.

Newmarket Urban Centres Secondary Plan

The subject property is located within the Town's Urban Centres and therefore the policies of the Urban Centres Secondary Plan apply.

The site is located within the Regional Healthcare Centre Character Area, and is designated Mixed Use. This designation permits a wide range of uses, and specifically regarding parking facilities, this designation permits private and public parking facilities located in above and below ground parking structures. The Plan also contains policies regarding Parking Facility Design, and generally discourages surface parking in favour of structured parking facilities. Where surface parking is permitted, the Plan requires that it be located in the side or rear of the parcel and be designed as an interim use and to facilitate the long-term redevelopment of the parking area in accordance with the vision and objectives of the Plan.

The subject property is owned by SRHC and, as confirmed by the applicant, will ultimately be incorporated in the hospital's future expansion opportunities. As such, the proposed parking lot is considered an interim use which is appropriately located in the rear of hospital. Therefore, this application supports and is consistent with these policies.

Zoning By-law 2010-40

The subject property is zoned "Transitional" (TR), by Zoning By-law 2010-40, as amended. The TR Zone does not permit a Parking Lot as a use. The surrounding area, including the hospital and associated parking areas, are currently zoned "Healthcare Urban Centre Core Hospital South" (UC-H1), which does permit a Parking Lot, among other uses. As such, a rezoning to the US-H1 zone is being proposed.

It should be noted that no development is proposed on the easternmost parcel that comprises the subject property (610 Grace Street); conversely this lot is being retained in its current state and will act as a landscaped buffer area. As requested by Town staff, this lot has been included in the application in order to achieve an appropriate, consistent zone across the entire subject property.

Staff requested the applicant prepare an updated Parking Status Report to identify current information regarding the number and locations of current parking spaces across SRHC's landholdings. This Report concluded that since 2010, there has been a net increase of 148 spaces. The proposed parking facility would add 55 spaces to this increase, resulting in 198 new spaces since 2010.

The zoning by-law sets out a required number of barrier free spaces based on the number of required parking spaces. There are currently 68 barrier free spaces, which exceeds the minimum requirement for this land use (16 spaces) as per the zoning by-law.

Section 4.14.1 of the Zoning By-law requires parking lots include landscape buffer areas of at least 3m in width around the periphery of the site. At its narrowest point, the landscape buffer proposed is 1.5m in width. Therefore, the proposal requires that this section be amended on a site-specific basis.

Circulation and Comments Received

Notice of Complete application was circulated to all landowners within 120m of the subject property, as per the requirements of the Planning Act. In addition, the application was circulated to all appropriate external agencies and Town departments. The following provides a summary of the comments received to date.

Public

- One letter was received from a member of the public (a resident on Queen Street). This letter expressed concerns over traffic volumes on Queen's Lane and suggested that the Town either make the lane a one-way thoroughfare, or close the lane on the southern boundary of the proposed parking facility. It was also requested that access to the proposed parking lot be from Grace Street rather than Queen's Lane.

Internal Departments

Most of the Town's departments advised that they have no concerns with the application, or do not object to the application.

Legal Services

- The issue regarding the ownership of Grace Street arose during the review period for this application. It was agreed that the settlement of this issue would best be handled separately from this planning application. As such, the Town's Legal Services staff are currently working with representatives from SRHC to resolve this issue.

Public Works

- It remains undetermined if the water services were capped when the houses that previously existed on the subject property were demolished, and therefore any grading activity may cause the water service to start leaking. The Town shall not be responsible for any associated repair.

- The Town maintains Grace Street in its entirety, even though certain sections are no longer owned by the Town. Therefore the Town should consider designating maintenance of the private sections of Grace Street to SRHC.

Engineering

- The provided materials generally demonstrate that servicing, grading, stormwater management, transportation and the environmental condition of the subject property support the proposed use. Several items were noted which must accompany the first technical site plan submission.

External Agencies

None of the circulated agencies expressed concern with the application; stating that they have no comments or objections to the application's approval.

- The Lake Simcoe Conservation Authority provided that they will be deferring their review of the provided Stormwater Management Report until such time as formal Site Plan application has been made and circulated.

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

Well-planned and Connected:

- furthering the provisions of the Secondary Plan.

Well-equipped & Managed:

- efficiently utilizing supporting infrastructure to serve existing community infrastructure.

Living well:

- implementing traffic and growth management strategies.

CONSULTATION

Notice of Complete Application has been carried out with residents, as well as internal and external agencies as outlined above. The recommendation of this Report refers the application to a statutory public meeting as required by the Planning Act.

HUMAN RESOURCE CONSIDERATIONS

None applicable to this report.

BUDGET IMPACT

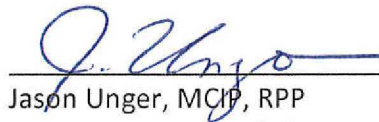
The Town will receive the applicable planning application and development charges fees, as well as increased tax revenue.

CONTACT

For more information on this report, contact: Adrian Cammaert, Senior Planner, Policy, at 905-953-5321, ext. 2459; acammaert@newmarket.ca



Adrian Cammaert, MCIP, RPP, CNU-A
Senior Planner, Policy



Jason Unger, MCIP, RPP
Assistant Director of Planning



Rick Nethery, MCIP, RPP
Director of Planning & Building Services



Peter Noehammer, P. Eng.
Commissioner Development and Infrastructure
Services

Attachments:

1. Location Map
2. Site Plan
3. Landscape Plan

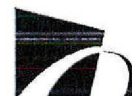
LOCATION MAP

596, 602, 606, 610 Grace St



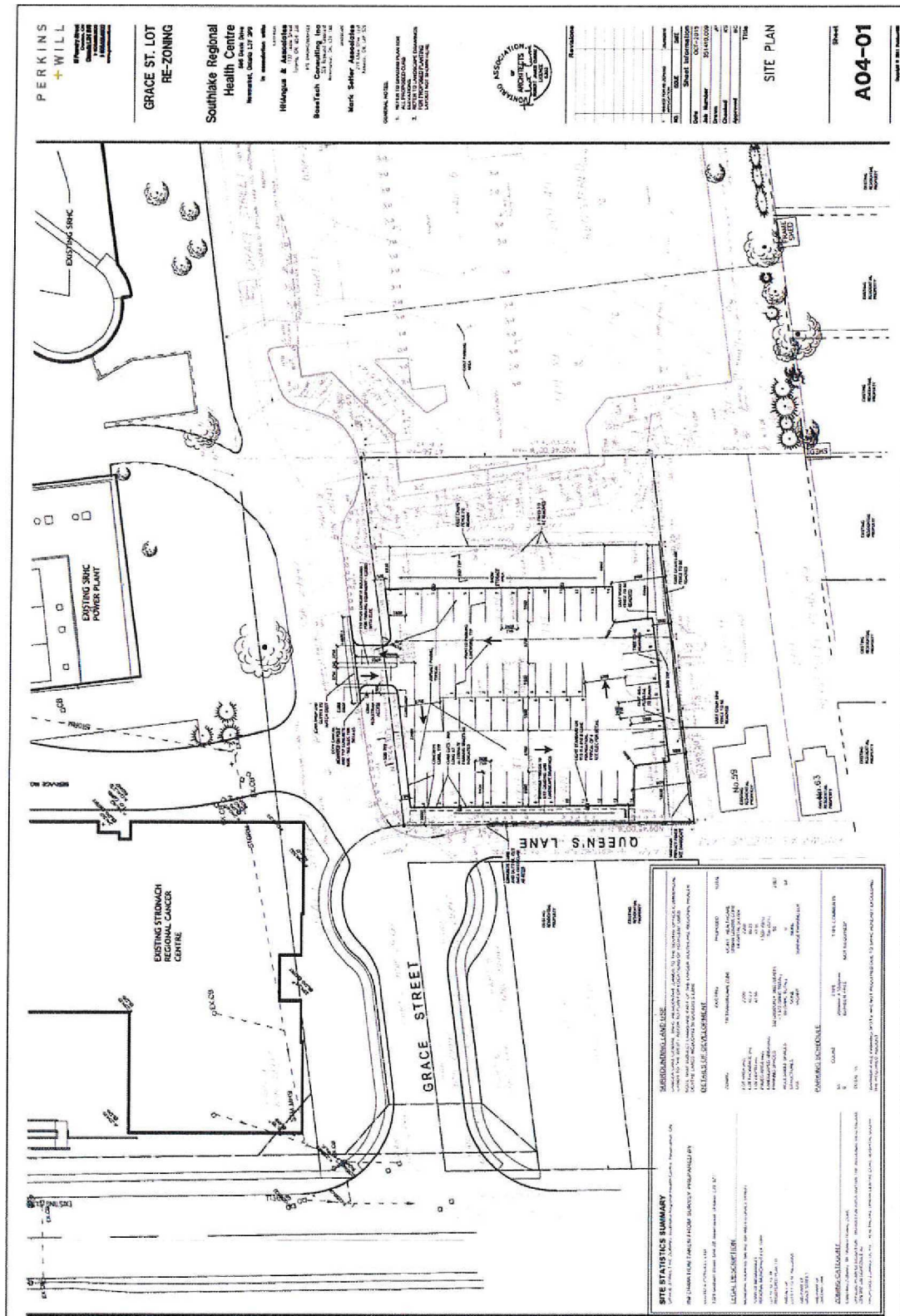
Subject Lands

Town of Newmarket Planning Department



Newmarket

Site Plan



[illegible]



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**Development and Infrastructure Services
Planning and Building Services - Planning Report 2016-22**

To: Committee of the Whole

Subject: Official Plan Amendment Application, File No. D9NP16 03
Zoning By-law Amendment Application, File No. D14NP16 03
LOTS 4 & 5, PL 65M2677; S/T LT434248, LT543746, R451851, R451852
1166 and 1186 Nicholson Road, Newmarket

Date: May 30, 2016

Origin: Application submitted to the Planning Department

Recommendations

THAT Development and Infrastructure Services/Planning and Building Services Report 2016-22 dated May 30, 2016 regarding Application for Official Plan Amendment and Zoning By-law Amendment be received and the following recommendation(s) be adopted:

1. THAT the Application for Official Plan Amendment and Zoning By-law Amendment as submitted by HOOPP Realty Inc., for lands Municipally known as 1166 and 1186 Nicholson Road be referred to a public meeting.
2. AND THAT following the public meeting, issues identified in this Report, together with comments from the public, Committee, and those received through the agency and departmental circulation of the application, be addressed by staff in a comprehensive report to the Committee of the Whole, if required.

Background

Location and surrounding land uses

The proposed Official Plan Amendment submitted by Zelinka Priamo Ltd. on behalf of the owners, HOOPP Realty Inc., under Planning Files D9NP16 03, and D14NP16 03 concerns a 2.3 hectare property located on the south side of Nicholson Road, west of Harry Walker Parkway South. The subject property does not contain any structures, and is legally described as being PL 65M-2677; S/T LT434248, LT543746, R451851, R451852 Newmarket. The subject property is designated 'Business Park – Mixed Employment' by the Town of Newmarket Official Plan and zoned General Employment 11 (EG-11) by Zoning By-law 2010-40, as amended.

The lands to the north and west are zoned EG – General Employment, and to the west EH – Heavy Employment. An OS – Open Space zone is located immediately to the south, in which is found Bogart Creek, with further EG – General Employment lots across the watercourse. The lands to the immediate

east which are zoned EH – Heavy Employment are also owned by the applicant. The surrounding land uses are principally manufacturing and motor-vehicle-related uses and their associated offices.

Proposal

The purpose of the Official Plan Amendment and Zoning By-law Amendment applications are to add site specific policies to allow for outdoor storage on the subject lands. The owner has expressed that there is no preliminary site concept plan at this time and that this proposal is to increase the marketability of the subject property.

Preliminary review

Official Plan Considerations

The subject property is designated Business Park - Mixed Employment in the Town's Official Plan. Areas of Newmarket designated Business Park are intended to provide for the Employment needs of the community. The Mixed Employment designation permits business and professional offices, research and development facilities along with manufacturing uses. Service Commercial, motor vehicle uses, commercial schools and accommodation facilities are also among the permitted uses in this designation. The Mixed Employment designation also prohibits open storage of goods, materials and equipment. Notwithstanding this, the property to the east of the subject property that is owned by the applicant is zoned EH-11, and does permit outdoor storage by right under zoning despite the Official Plan designation of Mixed Employment.

The Planning Justification report submitted with the application suggests that the proposed change meets the intent of the Business Park use as it expands the permitted uses and encourages a wide range of industrial operations. The Justification Report continues by indicating that the policies of the Official Plan are implemented through the policies of the corresponding Zoning By-law.

We agree with the analysis in the Planning Justification Report that concludes the proposed change is, notwithstanding the deviation from the prohibition on outdoor storage, consistent with the policies of the Official Plan. The original intent of prohibiting outdoor storage in the Business Park – Mixed Employment area may have been to restrict accessory uses deemed unsightly from view from corridors such as Leslie Street and Highway 404, as the area where it is permitted is interior between these corridors. If properly screened and maintained, outdoor storage in other parts of the Business Park may be no more unsightly than a fence or building, and standards for how this is to be achieved are appropriately located in a zoning by-law.

Zoning Considerations

Many areas in the area designated as the Business Park by the Official Plan have outdoor storage. These properties are not always congruent with the zones where the Official Plan states that outdoor storage should be permitted. For instance, the Heavy Employment (EH) zone immediately east of this site is part of the Business Park where outdoor storage is meant to be prohibited under the Official Plan. The zoning by-law amendment which may enact this amendment can set standards for the appropriate visual screening of the outdoor storage, which can then be enacted through appropriate Site Plan review upon development of the property.

Community consultation policy

This report recommends holding a public meeting with notice provided in accordance with the requirements of the *Planning Act*.

Budget impact

The Town will receive revenue from the increased property taxes and from development charges when this property is developed.

Business plan and strategic plan linkages**Operating Budget (Current and Future)**

The appropriate planning application fees have been received for Official Plan amendment and zoning bylaw amendment.

Capital Budget

There is no direct capital budget impact as a result of this report.

Contact

For more information on this report, contact: Ted Horton, Planner at 905-953-5321, Extension 2458 or via email at thorton@newmarket.ca.



Planner



Director of Planning and Building Services



Commissioner Development and Infrastructure Services



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May 30, 2016

**DEVELOPMENT & INFRASTRUCTURE SERVICES/PLANNING & BUILDING
 SERVICES REPORT 2016-17**

TO: Committee of the Whole

SUBJECT: 2016 Annual Servicing Allocation Review

ORIGIN: Planning and Building Services

RECOMMENDATIONS

THAT Development & Infrastructure Services/Planning & Building Services Report 2016-17 dated May 30, 2016 regarding the 2016 Annual Servicing Allocation Review be received and the following recommendation(s) be adopted:

1. **THAT all previously-distributed servicing capacity be re-instated;**
2. **AND THAT upon "re-payment" of the first phase allocation (114 units/325 people) through the Inflow and Infiltration Program, additional servicing allocation be granted to Phase 2 of the Marianneville development in the amount of 166 detached units and 140 townhouse units (909 people);**
3. **AND THAT staff report back as part of the six-month administrative review of servicing capacity with regard to the potential granting of allocation for 345-351 Davis Drive (40 stacked townhouse units/106 people) and 955/995 Mulock Drive (73 townhouse units/192 people);**
4. **AND THAT the Town continue to hold the balance of its unassigned and uncommitted servicing capacity (1651 people total, with a minimum of 561 people to be directed to the Centres and Corridors) in a strategic reserve.**

COMMENTS

Servicing allocation distribution is guided by the Town's Servicing Allocation Policy.

The manner in which servicing capacity is distributed by the Town is governed by the Town's Servicing Allocation Policy. In addition to the Policy's location hierarchy, which seeks to direct servicing capacity to the urban centres as a priority, staff also considers matters such as orderly development, completion of communities, and maintaining an on-going sales and building program when considering the distribution of servicing capacity. A formal review of all development applications and available servicing capacity is undertaken annually (typically in April or May), with a six-month internal staff review carried out in the Fall.

The Town currently has a strategic reserve in the amount of 2560 people, of which a minimum of 561 is to be distributed within the Urban Centres as per Regional policy.

At the end of 2014 Newmarket's unassigned servicing capacity (i.e. Town reserve) was 2885 people. In 2015 Council granted allocation to Phase 1 of the Marianneville development in the amount of 325 people, leaving a 2015 year-end balance of 2560 people, of which a minimum of 561 is to be directed to the Urban Centres as per Regional policy.

The following chart identifies all current developments that have servicing allocation but that have not yet been registered.

Development	Current Allocation
National Homes (end of Newpark Blvd.)	462 people
Sundial Homes Phase 1 (northwest quadrant)	665 people
Marianneville	325 people
Landmark Estates Phase 4 (Yonge/Clearmeadow)	271 people

Each of the above developments is working towards subdivision/site plan registration either through the Development Coordination Committee or the staff site plan review team and, as such, it is recommended that each retain its previously-granted allocation.

Each of the above developments is also participating in the Town's Community Benefit program through financial contributions related to trails, public art, community signs, etc., and these contributions will be secured through the individual subdivision/site plan agreements.

The Town will recover all allocation granted to Marianneville through the Inflow and Infiltration Reduction Program.

In an effort to recover servicing capacity, Marianneville has committed to fund an Inflow and Infiltration (I&I) program in the Town and is in the process of entering into a tri-party agreement with the Town and Region to establish, among other things, the parameters around which allocation will be returned to the Town. The purpose of an I&I program is to reduce the inflow and infiltration of groundwater and stormwater into the sanitary sewer system in a specified area of Town in an effort to make the system more efficient, in effect creating additional capacity in the system.

The I & I agreement will require the developer to "re-pay" all allocation granted to both the Marianneville and Yonge/Millard developments. In this regard the developer has advised that the first tranche of field reports has been submitted to the Town and Region for review, and should the reclaimed capacity as identified in the reports be confirmed, the Town will then be reimbursed for the first phase of allocation (325 people) that was granted in 2015.

The granting of servicing allocation may be appropriate for 345 – 351 Davis Drive (40 stacked townhouse units) and 955/995 Mulock Drive (Lorne Park Gardens – 73 townhouse units/192 people) in 2016.

345-351 Davis Drive

Council recently approved a zoning by-law amendment that will allow the property at 345-351 Davis Drive to be developed for 40 stacked townhouse units, and staff is currently in discussions with the Owner regarding the next steps, timing for development, and servicing allocation needs. The by-law contains a Holding provision that can be removed once all of the necessary agreements have been entered into and servicing allocation has been granted. Although the application was submitted in advance of the approval of the Secondary Plan, the development satisfies many of the objectives of the Plan in terms of built form, height, access, and future road connections. Staff may be in a position to recommend servicing allocation (106 people from the Urban Centres reserve) as part of the six-month administrative review.

955/995 Mulock Drive

Council passed an official plan amendment, zoning by-law amendment, and conditions of draft approval in 2015 to allow for the development of 73 freehold townhouse units accessed by a common element condominium road. The owner is currently working towards fulfilling the conditions of draft approval and is proceeding through the site plan approval process. Staff will continue to process and monitor the site plan application and may be in a position to recommend the granting of allocation as part of the six-month administrative review.

Applications on file exceed available servicing capacity.

Based on the recommendations of this report, the Town would maintain an unassigned and uncommitted servicing reserve of 1651 people, with a minimum of 561 to be directed to the Centres and Corridors as per Regional policy.

The Town has applications on file that, if approved, would require servicing capacity in the amount of approximately 2907 units (6859 people), of which approximately 1664 units (3275 people) are within the urban centres and approximately 1243 units (3584 people) are outside of the urban centres (refer to Appendix "A").

Staff will continue to monitor the progress of all of the applications in Appendix "A" and will report back to Committee with recommendations to grant servicing allocation as deemed appropriate.

The Upper York Servicing Solution (UYSS) is anticipated to be delayed.

The Town's current servicing capacity assignment from York Region was intended to satisfy Newmarket's growth needs until 2018 when the UYSS was expected to be completed, following which it was anticipated that additional capacity would be granted to the Town. Staff now understands that the delivery of the UYSS is expected to be delayed until approximately 2024. Staff continues to work closely with York Region in the monitoring of our available servicing capacity and our growth targets, and will report back to Committee with updates on the UYSS and any additional servicing capacity assignments from York Region in the interim.

The Town continues to seek ways to find additional allocation to support growth.

In addition to the I&I program to be undertaken by Marianneville, the Town continues to look for ways to create additional capacity to support growth, including the Town's on-going partnership with the Region in the Servicing Incentive Program for both high-density residential development and grade-related residential developments. The purpose of these programs is to advance more sustainable development practices to maximize water efficiency (for example the use of low flow toilets, shower heads and faucets, as well as the use of other measures such as grey water reclamation and rainwater harvesting) with any saved allocation coming back to the local municipality to be distributed as it deems appropriate.

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

The on-going monitoring and distribution of servicing capacity is a growth management strategy that has linkages to the Town's Strategic Plan as follows:

Living Well – sustainable practices (traffic and growth management)

Well-planned and Connected – long-term strategy matched with short-term action plan

CONSULTATION

Letters were sent to the development community in April 2016 requesting phasing plans and proposed timing of construction. A copy of this report has been provided to the development community in advance of the Committee of the Whole meeting.

HUMAN RESOURCE CONSIDERATIONS

Not applicable to this report.

BUDGET IMPACT

There are no Capital or Operating budget impacts associated with this report.

CONTACT

For more information on this report, contact R. Nethery, Director, Planning & Building Services, ext. 2451, (rnethery@newmarket.ca).


Assistant Director of Planning
Director of Planning & Building Services
Commissioner of Development &
Infrastructure Services

APPENDIX "A" – APPLICATIONS WITH NO SERVICING ALLOCATION

Development	Location	Approximate Unit Count/Allocation Requirement	Status
Sundial (Phase 2)	Davis Drive West	40 semi-detached; 378 townhouses (1111 people)	Draft plan approved
Clock Tower	Main Street	165 apartments (322 people)	Public meeting held
Lorne Park Gardens	Mulock Drive	73 townhouses (192 people)	Proceeding through site plan approval
Marianneville (Balance of Development)	Davis Drive West	3 detached; 9 townhouses; 12 mixed-use; 298 apartments (655 people)	Draft plan approved
345-351 Davis Drive	Urban Centre (Davis Drive)	40 townhouses (106 people)	Zoning approved
Dora Homes	Main Street North	2 semi-detached; 9 townhouses (30 people)	Addressing outstanding issues.
Cougs	Silken Laumann Dr.	27 townhouses (71 people)	Finalizing OMB documents
Kerbel	Urban Centre (Yonge/Millard)	360 apartments (702 people)	Revised application expected
Slessor	Urban Centre (Yonge North)	550 apartments (1073 people) • additional institutional units may not require allocation	Zoning approved
22 George/39 Davis Drive	Urban Centre (Yonge/Davis/George)	395 apartments (771 people)	Zoning approved; awaiting site plan application
Millford	Eagle Street	154 apartments; 38 townhouses (401 people)	Applicant responding to outstanding comments
Forest Green Homes	Leslie Street	214 townhouses; 304 apartments (1156 people)	Revised plan in circulation
Goldstein	Leslie Street	10 townhouses (27 people)	Public meeting – May 30, 2016
Oxford Homes	Eagle Street	124 apartments (242 people)	Public meeting held
Total (Approximate)		2907 units (6859 people)	



COMMUNITY SERVICES – ECONOMIC DEVELOPMENT
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May 16, 2016

JOINT REPORT # 2016 - 13

**COMMUNITY SERVICES REPORT – ECONOMIC DEVELOPMENT
 DEVELOPMENT AND INFRASTRUCTURE SERVICES – PLANNING
 CORPORATE SERVICES - FINANCE
 CAO – CORPORATE COMMUNICATIONS**

TO: Mayor Van Bynen
 Members of Council

SUBJECT: Recommended Approaches to Advance Corridor Intensification
ORIGIN: Community Services – Economic Development
 Development and Infrastructure Services – Planning
 Corporate Services – Finance
 Office of the CAO – Corporate Communications

RECOMMENDATIONS

THAT Community Services – Economic Development, Development and Infrastructure Services – Planning, Corporate Services – Finance, and CAO – Corporate Communications Joint Report # 2016 – 13 dated May 16, 2016 regarding Recommended Approaches to Advance Corridor Intensification be received and the following recommendation(s) be adopted:

- 1. THAT, while recognizing there may be associated short-term financial/budgetary impacts, Council endorse the principle of the selective use of financial and non-financial incentives on a case-by-case basis, subject to Council approval, in order to stimulate development and accelerate intensification on our corridors;**
- 2. AND THAT Council authorize an expenditure up to \$75,000, funded from Economic Development reserves, to be used towards engaging consulting expertise through a Request for Proposal process for a Community Investment Brand and Targeted Marketing / Communications Strategy aimed at intensification.**

COMMENTS

Davis Drive and Yonge Street have benefited from substantial long term investment into rapid transit infrastructure. Davis Drive has already been transformed into a corridor ready to support the vertical growth targeted through the Secondary Plan. This preparedness has generated a number of positive results including a considerable increase in transit ridership since its opening, construction initiated on a purpose built rental project (212 Davis), and other residential and commercial applications working through the planning process at this time. In addition, York Region recently reported that Newmarket has achieved approximately 70% of its Secondary Plan target of 32,000 jobs within its urban centres. Completion of the

Yonge Street corridor coupled with recommendations within this report will contribute significantly to furthering employment opportunities along Newmarket's corridors.

Council expressed the desire to be proactive to see growth of residential and employment opportunities along the corridors. At its meeting of January 18, 2016, Council adopted the following recommendations from Community Services – Economic Development, Development and Infrastructure Services – Planning, and Corporate Services - Finance Joint Report 2016-01, dated December 17, 2015, regarding the advancement of a targeted marketing program for Davis Drive:

1. THAT an exploratory engagement process and utilization of existing incentives and associated budgets be initiated immediately with a 'to be identified' list of developers/land owners related to specific properties along Davis Drive;
2. AND THAT while this exploratory engagement process is ongoing, staff engage outside consulting expertise to address development approval processes, associated timelines/communication practices, and incentive funding mechanisms/approaches and report back within 120 days;
3. AND THAT NEDAC be consulted throughout this process;
4. AND THAT the development of Davis Drive be the subject of a future Economic Development Congress within 2016 where a cross section of stakeholders can come together to share ideas specific to advancing the implementation of the Secondary Plan and in keeping with the NEDAC Economic Development strategy re-fresh currently in development;
5. AND THAT the staffing related to fulfilling economic development initiatives continue at their current levels as indicated in the report with longer term staffing to be monitored and reviewed against specific needs related to the realization of Council's Strategic Priorities, implementation associated with the re-development of Davis Drive and to support NEDAC's economic development re-fresh; with a detailed staffing report to come to Committee of the Whole no later than Q3, 2016.

Background

A number of Council discussions, directives and staff reports relating to Davis Drive intensification have transpired since the second quarter of 2015 in advance of the VivaNext rapid transit corridor, which has since opened. While the Secondary Plan laid the framework for the form and function of redevelopment on both the Davis Drive and Yonge Street corridors, transforming an approved planning document into "cranes on Davis Drive" requires further in-depth analysis of market and economic realities facing the development industry augmented by a comprehensive strategy that stimulates development along our corridors, all while promoting Newmarket as desirable investment location.

The October 26 Council workshop with Mark Conway from N. Barry Lyon Consulting provided excellent insight to the challenges/opportunities of intensified residential development in York Region and by extension, Newmarket. In his presentation, Mr. Conway outlined some of the financial challenges associated with condominium construction. Particular economic drivers include land costs, development

charges, cash in lieu of parkland, parking requirements, etc. For instance, relative condominium construction costs in Toronto and Newmarket are similar, however there are differences in items such as higher land costs and lower development charges in Toronto versus York Region. As well, Toronto developers can recover the approximately \$40,000 cost of an underground parking space by selling these separate from the condo unit whereas in York Region this is generally added to the unit price. They also have the ability to generate more revenue per square foot of unit sales because of a larger customer pool and resulting market demand. Collectively, these contribute to greater overall profit when comparing a similar Toronto development to one in Newmarket which in turn, influence the investment location business case.

Despite these challenges, development continues to make its way northward, with several condos built or under construction in communities such as Aurora. Developers indicate that rapidly increasing ground-related housing prices in Newmarket are improving market economics—i.e., the gap between prices for townhomes, for example, and potential newly-built condos are ever increasing—which will spur demand for affordable housing options for those entering the market as well as for those downsizing. This will ultimately drive development in Newmarket over the mid to long term. Our challenge is to find ways to accelerate development plans including the consideration of a carefully constructed incentive program to reduce market risk together with a sustained communications strategy that positions Newmarket top of mind.

A senior management internal task force chaired by the EDO was assembled in December and met several times throughout the first quarter of 2016. Its goal was to research the factors influencing intensification in Newmarket and subsequently propose financial and non-financial solutions to spark development.

Financial Instruments to Accelerate Growth

The task force analysed the economic realities of intensification in Newmarket with an aim to pose solutions to facilitate development along the corridors. While development charges do represent a large cost to any developer, the initial analysis excluded waiving development charges. Options do exist to defer DCs in certain instances from both a Regional and local perspective while southern York Region communities are at various stages of investigation/implementation of local DC waivers to encourage development within their respective communities.

Tax increment financing (where increased taxes payable resulting from redeveloped properties are staged over a number of years) and parkland dedication fee standards are two instruments offering good potential to facilitate development. Some comments on both are outlined below:

- Tax increment financing, often called Tax Increment Equivalent Grants, or TIEGS, enable a developer to bridge the higher reassessed value of a redeveloped property. For example, assume the current value of a property is \$1 million and with redevelopment, this property's value increases to \$11 million. TIEGS permit the tax increase on this \$10 million assessment increase to be phased in over an extended period. Assuming 10 years, which is a common practice, 10% of the assessment increase would be realized in the first year, 20% in the second year, and so on until the full tax rate is applied in year 10. TIEGS are particularly attractive to single ownership developments such as commercial offices and apartment buildings, where the tax benefit is directly realized.

TIEGS also require a Community Improvement Plan (CIP) as the community's enabling policy document. Newmarket already has a provision for TIEGS (as well as other significant financial instruments) within its existing downtown CIP, which extends to a number of properties on the south side of Davis Drive between Niagara Street and Charles Street. In 2010, the CIP boundary was amended to include the Tannery Mall property on the north side of Davis Drive.

- Planning staff have been working with an outside consultant to determine a parkland dedication strategy within the Urban Centres. To date, a draft memorandum has been prepared which outlines a strategy that is more appropriate for parkland dedication in an urban context. This strategy involves three main elements: (i) reducing the amount of parkland required by the municipality, (ii) applying a cap on the amount of parkland conveyed to the municipality per application, and (iii) accepting more urban forms of parkland that previously would not have been accepted. Staff have reviewed the proposed strategy with representatives from the development industry (BILD) and have gained their support. Staff will base the parkland dedication by-law on this memorandum and seek Council endorsement, as well as direction to bring the draft by-law to the public for review and comment.

Non-Financial Instruments to Accelerate Growth

The Urban Centres Secondary Plan, currently in full force and effect with the exception of a few ongoing site specific appeals, has the main objective to support the redevelopment and intensification of the Centres. It is the main planning tool that will transform the area to a higher density, mixed-use, vibrant community of 33,000 residents and 32,000 jobs. The Plan permits a mix of uses across the majority of the Plan area in an effort to support walkability and the development of a complete community. The Plan specifies height and density ranges that provide a clear vision of how intensification will unfold.

Planning staff have also expedited the process to develop an area-specific zoning by-law for the Urban Centres. A RFP was assembled and issued in February, 2016, the consultant selected in April, and the project kick-off meeting held during the first week of May. Both conventional and non-conventional forms of zoning are being examined by the consultant in an effort to ensure that the zoning by-law developed appropriately implements the Urban Centres Secondary Plan while encouraging development to occur.

Parking costs have a significant impact on the financial viability of developments. Planning staff have therefore requested that the Urban Centres Zoning By-law project include an early deliverable in the form of a background Parking Standard Study. This Study will assess the context of the Town's Urban Centres and recommend new parking standards based on either land use or building type. Consideration will be given to existing and planned Viva Rapidways and other transit improvements within the Centres.

Planning staff have also initiated a Mobility Hub Study in partnership with Metrolinx. These studies are commonly carried out throughout GTA communities that have been identified by Metrolinx as a Hub (Newmarket's GO Station was identified as a Gateway Hub). This study will refine the land uses and building heights and densities in the vicinity of the GO Station in an effort to attract transit-oriented development, as well as recommend ways to better integrate transit services. Currently, the Terms of Reference are being finalized and stakeholders identified and it is anticipated that the project will

commence in the summer, 2016. This study will proceed in parallel with the Urban Centres Zoning By-law project and information will be shared between the projects in order to maximize efficiencies.

Finally, Planning staff continually examine best practices in an effort to streamline the planning process and increase efficiencies. A previously adopted best practice was the creation of a “Development Coordination Committee”, which is a multi-department committee that successfully streamlined the review of Plan of Subdivision applications. A similar process is being considered for future planning applications within the Urban Centres. Staff are also examining the feasibility of a combined Zoning By-law Amendment /Site Plan approval process, and/or creating a “minor” vs. “major” Site Plan application stream. Additionally, new software is being considered that better tracks development applications through the approvals process, allows the quicker integration of comments from various departments, and is compatible with the Region’s development processing software.

The Need for a Community Investment Brand and a Targeted Marketing Communications Strategy

Preliminary meetings with strategic property owners on Davis Drive are in progress. These are attended by the Mayor and/or Regional Councillor as well as various senior staff. The objectives of these exploratory meetings are to build strong relationships, share information, ascertain developer market understanding and perception of financial risk/reward of redevelopment in Newmarket, and identify methods of accelerating redevelopment of these strategic properties. This open dialogue will hopefully set the stage for further investigation and confirmation of the redevelopment business case, leading to new investment projects that support our intensification goals.

While individual property owner meetings are important, a broader communications strategy is also required to celebrate the story of Newmarket by promoting our many successes and advantages. Council has recognized the need to market our corridors through its directive to staff, and staff believe we must enhance our efforts under a consolidated Community Investment Brand and sustained Communications/Public Relations strategy. The objective is to grow our brand that will ultimately attract key stakeholders sharing our vision for growth on our corridors.

This is different than the Town corporate branding exercise completed in 2009. The focus must be on Newmarket’s business investment case which when implemented successfully, will drive new development to Town via our corridors. It should align with NEDAC’s three economic thrusts — innovation, collaboration and urbanization — while speaking to major stakeholders, including:

- The residential and office commercial development industry, primarily GTA-based
- Industrial, Commercial, and Institutional (ICI) Realtors
- Knowledge-based businesses seeking leasehold space in a growing and dynamic community
- The millennials we want to attract/retain, many of whom will live in the condominiums and work in the innovative businesses within the newly-built offices on the corridors

Finally, we must gain the support of existing residents, community partners and businesses as part of this extensive campaign. Our local stakeholders need to know the value of ultra-high speed, affordable broadband, the spirit of collaboration that differentiates us from our competitors and has led to new models supporting employment growth such as CreateITNow at Southlake and NewMakeIT.

A Communications and Public Relations plan to effectively raise the profile of Newmarket has also been endorsed by the Community Collaborative Ecosystem (CCE), a broad-based volunteer coalition of private and public sector business and community leaders that seeks innovative solutions to further Newmarket's economic growth. Together with Corporate Communications, several CCE members with extensive branding, marketing and communications experience have volunteered to sit on a community-based work team to investigate requirements and advise on an appropriate collaborative approach to maximize Newmarket's market profile. These subject matter experts will be joined by economic development/business development representatives to ensure the ingredients to facilitate developer interest are included. This "sizzle and steak" approach should ensure Newmarket's unique value proposition is firmly established and effectively communicated. The many stakeholders and target markets expected are highlighted in Figure 1.

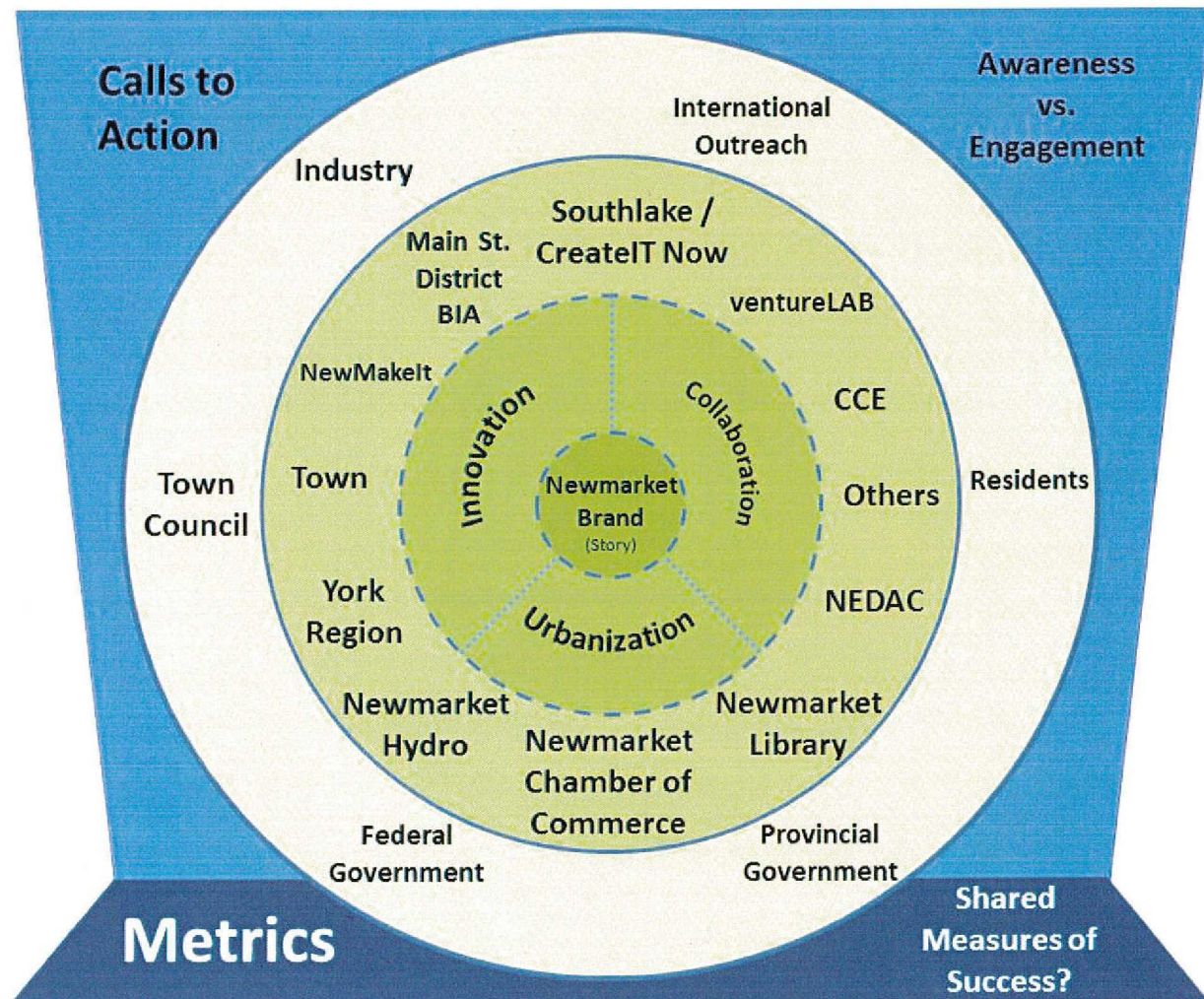
An interesting example of the potential impact of a targeted public relations plan is the HollisWealth Story Pod. Through the architect's external public relations experts, the Story Pod (and Newmarket) received media exposure in more than 25 countries and 45+ publications while reaching 15+ million on Facebook and 4.5+ million on Twitter. The Story Pod page on the Town's website received more than a million hits in eight months – 700,000 being unique visitors.

External resources will be required to support the development of the Community Investment Brand and identification of high-value Communication tactics to maximize target market penetration. The Community Work Team will work closely with a consultant selected through a RFP process to ensure that a robust brand and implementation strategy is delivered. We estimate an expenditure of approximately \$75,000 will be required to engage the specialized expertise required to meet our objectives, to be funded from Economic Development reserves.

The scope would include baseline research to understand our target market's needs and pre-existing filters i.e. (perceptions/brand associations). A targeted marketing communications plan and collateral would also be included in the scope, as well as a media monitoring and dissemination global intelligence data base service, as was used with Story Pod, to directly connect with key influencers on all media platforms and to measure success.

Where beneficial, Newmarket's messaging should align with the York Region Office Attraction Marketing and Communications Plan for the four main Regional Centres: Vaughan, Markham, Richmond Hill and Newmarket, in addition to the Regional corridors connecting these centres. This strategy is complete in draft format subject to Regional Council approval, and will include a twelve month detailed plan of execution to increase awareness of office market potential. While complementing the Region's messaging, Newmarket's Communications Plan must stand on its own, showcasing our uniqueness as an investment location for intensified development of both residential and office markets.

Figure 1. Newmarket Branding and Communications Investment Model



BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

This report links with several of Newmarket's Council strategic priorities including:

Economic Development – creating a strategy for vibrant and livable corridors along Davis Drive and Yonge Street

Community Engagement – aligning ourselves with communications best practices.

The recommendations in this report also support the links to the Town's Strategic Plan:

Well-Equipped and Managed by implementation processes that reflect innovative and accountable governance in achieving service excellence.

Well-Planned and Connected goal of ensuring the revitalization of neighbourhoods and improved interaction with the community.

CONSULTATION

Consultation to date has occurred internally, through the October 2015 Council Workshop, and with NEDAC and the CCE. Should Council endorse this report's recommendations, additional consultation will occur later in 2016 via a scheduled Community Economic Development Congress.

In keeping with the scope/role of NEDAC, members were invited to provide comment on this report. In addition, this item will continue to be discussed and monitored at future NEDAC meetings as the development of the corridors aligns with NEDAC's draft purpose statement, "To accelerate the growth of our community environment where business and people thrive".

HUMAN RESOURCE CONSIDERATIONS

Staffing levels are not impacted as a result of the recommendations in this report, although immediate work plans may be adjusted to accommodate this program. Longer term resourcing requirements will be identified in a Q3 report to Council, as per Council's direction.

BUDGET IMPACT

The Community Investment Brand and Communications Strategy will be funded by existing Economic Development reserves. Additional resources to implement the strategy will be identified through the 2017 budget process.

CONTACT

For more information on this report, contact:

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Ian McDougall
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Peter Noehammer
Commissioner of Development & Infrastructure Services



Esther Armchuk
Commissioner of Corporate Services



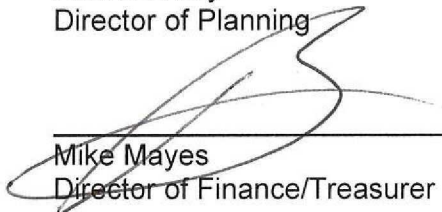
Bob Shelton
CAO



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Economic Development Officer



Rick Nethery
Director of Planning



Mike Mayes
Director of Finance/Treasurer



Wanda Bennett
Director of Corporate Communications

May 16, 2016

**JOINT OFFICE OF THE CAO, AND COMMISSIONS OF DEVELOPMENT AND
INFRASTRUCTURE, COMMUNITY, AND CORPORATE SERVICES
REPORT 2016-08**

TO: Mayor Van Bynen and Members of Council

SUBJECT: Federal Infrastructure Funding

ORIGIN: Strategic Initiatives

RECOMMENDATIONS

THAT Joint Office of the CAO, Commissions of Development and Infrastructure, Community, and Corporate Services Report 2016-08 dated May 16, 2016 regarding Federal Infrastructure Funding be received for information purposes and the following recommendations be adopted:

- 1) **THAT Council direct Staff to proceed to apply for available grant funding for projects that align with Council's 2014-2018 Strategic Priorities, Administrative Priorities, and 2016 and 2017 Budget Priorities;**
- 2) **AND THAT Staff provide Council with a prioritized list of infrastructure projects currently not funded through Development Charges, the Asset Replacement Fund or Other Reserve Funds for implementation between 2018 to 2025 that augment existing priorities, strategies and master plans or leverage grant funding for initiatives that achieve our Corporate Vision of *"a Community Well Beyond the Ordinary"*.**

COMMENTS

Council, at their meeting on February 29, 2016 directed staff to report back within 90 days outlining directions and potential priorities for anticipated federal infrastructure funding applications.

The federal infrastructure funding applications referred to in the Council extract relate to the Federal Government's 2016 Budget announcements. Funding will be distributed in two phases through various funding programs, including the Gas Tax Fund, Federation of Canadian Municipalities' Green Municipal Fund, the Enabling Accessibility Fund, the Cultural Spaces Fund, and the new Clean Water and Wastewater Fund. The release of information on the details of the funding programs and the application processes are pending. It remains to be determined if Federal funds will be redistributed through the FedDev Program and/or the Canada 150 Community Infrastructure Program as part of the Phase 1, rehabilitation and maintenance (shovel ready) infrastructure projects 2016/2017. Staff continue to monitor the imminent deployment/redeployment of Federal

funds. Phase 2 – 2018 and beyond, would channel funding to new capital infrastructure projects.

Phase 1 Priority Projects

Staff underwent a project prioritization exercise of existing capital infrastructure projects and identified a number of priorities for which federal grant funding would assist to:

- 1) provide relief from the tax base;
- 2) replenish Asset Replacement Funds; or
- 3) accelerate construction of capital projects in 2016/2017.

These projects are identified in Table 1 below.

Table 1: Phase 1 – 2016-2017 Shovel Ready Capital Infrastructure Projects

Project	Status
Water Meter Replacements	2017
Outside Facilities (Washrooms, etc)	2016, 2017
Recreation/Park Rehabilitations	2016, 2017
Pony Drive Reconstruction	2016 Design/2017
Yonge Street Water Distribution Mains – Secondary Plan Implementation	2017
Forest Glen Low Impact Development (LID)	Tendered/awarded, capital/operational maintenance budget needed
Arnold Cres. Road Reconstruction/Watermain Replacement, LID, Road Resurfacing	2016 - Tender in 2017
Lining Structural Watermain – 5 streets (Roywood, Aster, Glenrose, Towercrest, Cloverdale)	2016 - One contract
Keith Bridge trail underpass for Tom Taylor Trail and Programmable Space Project on East Side of Holland River	2016
Community Centre Lands – Water/Sewer Replacement Design and Reconstruction	2017
Large Culvert Replacements (Millard, Gorham, Queen)	2017
Water Street Pedestrian Crossing	Fall 2016 - Tendered
Artificial Turf Field with YRDSB Partnership (design 2016)	2017
Fire Safety Park	2017

Phase 2 Priority Projects

Staff reviewed the program areas identified by the Federal government in relation to approved master plans and applied criteria through a prioritization exercise to ensure strategic alignment, funding leverage, and financial mitigation, including:

- 1) minimizing operational costs;
- 2) maximizing operational efficiency; and
- 3) financing projects that are not covered through Development Charges or the Asset Replacement Fund.

Based on the Federal Budget focus areas, staff are recommending through this report that future grant funding applications would have the best impact if they address Asset Management Plan needs; Active Transportation Plan implementation; Water and Wastewater Master Plan priorities (as identified in the current study being completed); new (Phase 3) Recreation Playbook facilities, and match with the Key Focus Areas for the 2017 Budget (Corridors, Community Centre Lands, Recreation, Transportation, Organizational Readiness 2020). Examples of Phase 2 projects are identified in Table 2 below.

Table 2: Phase 2 – 2018-2025 New Infrastructure Projects

Project	Status
Implementation of Comprehensive SWM Master Plan	Under Development
Advancement of East-West Bike Lane linkages to Tom Taylor Trail	0-5 years, subject to budget approval
Advancement of East-West Trail Connections	0-5 years, subject to budget approval
Strategic Properties – site implementation	TBD
Cane Parkway re-design/re-build (road, park, parking and trail rehabilitation)	2018, 2019 coordinating with YDSS
Implementation of Phase 3 of Recreation Playbook and other facility considerations	2-5 years, subject to budget approval

For Council's information, there is also funding through the Canada 150 fund in celebration of Canada's 150th birthday in 2017 for which staff are in the process of applying for a grant to enhance tree plantings and red and white flower plantings along the Tom Taylor Trail.

Appendix 1 indicates the alignment of projects included above as they relate to the 2017 Budget Focus Areas, as endorsed by Council.

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

This report supports the Town's Strategic Plan's vision of "Being Well beyond the ordinary" in all five strategic directions, as well as Council's Strategic Priority theme of Efficiency / Financial Management.

CONSULTATION

This report and prioritized list of infrastructure projects has been prepared in consultation with the Strategic Leadership and Operational Leadership Team members.

HUMAN RESOURCE CONSIDERATIONS

Depending on the Town's approach and number of applications being submitted for funding, Council direction may have an impact on human resource needs to prepare grant funding applications.

BUDGET IMPACT

Operating Budget and Capital Budget (Current and Future)

There are no immediate operating or capital budget impacts as a result of this report; however, should the Town's future applications be successful and receive funding, there will be a positive impact on future capital budgets and project funding.

CONTACT

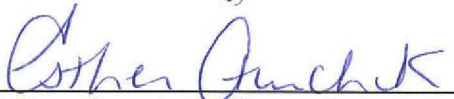
For more information on this report, contact Peter Noehammer, Commissioner, Development and Infrastructure Services at 905-953-5300 Ext. 2201 or pnoehammer@newmarket.ca.



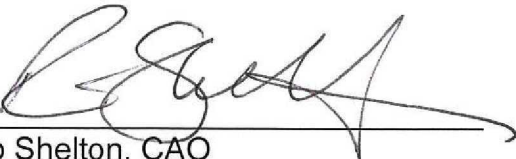
Peter Noehammer, Commissioner
Development and Infrastructure Services



Ian McDougall, Commissioner
Community Services



Esther Armchuk, Commissioner
Corporate Services



Bob Shelton, CAO

PN/cw

APPENDIX 1

Priority by Newmarket's 2017 Budget Focus Areas

2017 Budget Priority	Master Plan	Project Examples	Phase	Status
Corridors	-Active Transportation Plan -Asset Management Plan	• Hydro corridor connection from Yonge Street to TTT	Phase 2	
		• Rita Avenue Trail	Phase 2	Scheduled for 2020
		• Arnold Crescent road reconstruction/ watermain replacement, LID, road resurfacing	Phase 1	Tender in 2017
		• New Bike Lanes – East-West linkages to Tom Taylor Trail	Phase 2	Budget required
Community Centre Lands	-Water & Wastewater Master Plan	• Water Meter Replacements	Phase 1	
		• Community Centre Lands – Water/Sewer replacement design and reconstruction	Phase 1	
Recreation	-Recreation Playbook -Asset Management Plan	• Strategic facilities for future programming • Phase 3 of Recreation Playbook Implementation	Phase 2	Subject to budget approval
Transportation	-Asset Management Plan		Phases 1 & 2	Subject to budget approval
Organizational Readiness 2020	-All Master Plans -People Plan		Phases 1 & 2	Subject to budget approval

May 17, 2016

**DEVELOPMENT AND INFRASTRUCTURE SERVICES INFORMATION REPORT
ENGINEERING SERVICES 2016-25**

TO: Committee of the Whole
SUBJECT: Old Fire Hall and Other Downtown Parking Opportunities
ORIGIN: Director, Engineering Services

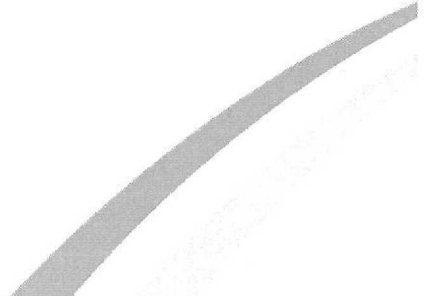
RECOMMENDATIONS

THAT Development and Infrastructure Services Report – ES 2016-25 dated May 15, 2016 regarding “Old Fire Hall and Other Downtown Parking Opportunities” be received and the following recommendations be adopted:

- 1. THAT the Old Fire Hall not be demolished to produce nine (9) parking spaces at this time;**
- 2. AND THAT Council approve the construction of 33 additional new parking spaces at the Fairy Lake Parking Lot;**
- 3. AND THAT staff prepare a report outlining the heritage, planning and economic aspects of the Old Fire Hall within the next 120 days.**

BACKGROUND

At its meeting of September 28, 2015, the Committee of the Whole passed a motion that staff report back on the potential of demolishing the Old Fire Hall at 140 Main Street South with the intent to repurpose it as a parking lot and that the report include any other options for parking enhancements in the downtown core.



COMMENTS

Staff in Engineering Services reviewed existing documentation regarding the current condition of the Old Fire Hall and also consulted with Economic Development staff, as well as Planning and Building Services staff to determine other uses that were being considered for the building. This matter was also discussed at the Community Centre Lands Parking Sub-Committee, whose mandate includes proposing and implementing near, medium and long-term parking solutions for the downtown core.

Engineering Services then worked with Public Works Services to produce designs based on various configurations that would yield the maximum number of parking spaces possible if the Old Fire Hall was to be demolished to provide parking. Preliminary costing was done to determine the cost per parking spot and to compare this with average costs per to help Council decide on whether this option would be desirable. Other parking options for the downtown area are also being presented in this report.

After producing a draft design in 2014, it was determined that a maximum of 9 parking spaces could be created if the Old Fire Hall is demolished (see Figure 1). Although the average cost to create new parking spaces in a surface parking lot is anywhere from about \$4,000 to \$6,000 per space, the cost to construct the 9 spaces at the Old Fire Hall would be about \$12,000 per space in 2014 dollars, for a total that could well exceed \$110,000 in current prices. This would include the cost of demolition and disposal of materials.

Input from Planning and from Economic Development indicates that there exists a concern that the visual impact created by a vacant lot or parking lot, as opposed to one containing a building, could be negative for the downtown core. This is especially concerning because the property is located at a very prominent and visible corner as one enters the core area.

There may also be some heritage value to the building that would preclude certain end uses. The heritage value and designation of the building would have to be explored further, but Planning and Economic Development also advise that there has been interest shown in the community to locate a business in the Old Fire Hall building. It should be noted that considerable repairs and upgrading to an acceptable standard would be required prior to any occupation of the building.

Despite the above, there are economic opportunities to be explored prior to deciding the fate of the Old Fire Hall building. Options could vary from renting or leasing the building, repairing and upgrading for future sale, or putting on the market for sale "as is" and letting an interested business owner conduct the repairs to fit their needs. The economic value of renting or selling the building far outweighs the parking considerations, especially when staff could focus on attracting a very complementary use that would benefit the entire downtown. The full heritage, economic and planning aspects related to the Old Fire Hall are beyond the scope of this parking report and will be dealt with under separate cover, along with the heritage value of the building, in either an information report to Council or a report to the Committee of the Whole.

Over the past years, the Town's parking consultant (BA Group) conducted field studies and provided several reports indicating that, although there is sufficient parking in the downtown core, there exists a perception that there is a shortage of parking, especially at the southernmost end of Main Street South (in the Water Street area). The studies have shown that there exists an imbalance between parking availability at the north area of Main Street South, versus the south end. Parking towards the north area of the historic downtown core (near the Old Fire Hall and northward) is sufficient, according to the Town's consultant. Based on this analysis, it is debatable whether adding a few additional parking spots at the north end of downtown Newmarket would help alleviate the perceived lack of parking at the south end. However, developing new parking spaces at the south end in the Water Street area might be beneficial to increase parking opportunities for patrons of businesses.

At one time, as a result of an enquiry from the business community, staff explored adding new parking spaces on some property that the Town owns at the rear of 500 Water Street, which is known as the Cachet Restaurant. A report to Council dated October 8, 2009, outlined the findings. It was found that the property is regulated by the Lake Simcoe Region Conservation Authority (LSRCA), and that, due to the flood depths and velocities expected in that part of the floodplain, additional parking behind the Cachet building would not be supported by the LSRCA.

In addition to the LSRCA's position, staff also recommended not to proceed with these parking spaces due to other considerations. For example, additional parking at the rear of the restaurant would reduce the amount of green space in an area where the Town was (and still is) focusing on providing parkland and open spaces. Also, a parking lot in this area would have an impact on the image of Fairy Lake since it would reduce the naturalized area on the west side of the lake and it would be visible from the walking trail that exists on the west side of the lake. In addition to this, it was determined that the property was formerly the site of a hydro station and there are footings that are buried and concealed structures under the existing berms. There is also evidence of a retaining wall that served as a wall along Fairy Lake across this property that may be of a historical significance since it was also at one time the site of a mill. For all of these reasons, Council was in favour of not pursuing parking at the rear of the Cachet building.

Due to all of the above, Council may wish to defer any decision about demolishing the Old Fire Hall building for the time being, as staff prepares a report on the heritage value and on other potential uses for the Old Fire Hall. In the meantime, Council may wish to consider alternative proposals to increase downtown parking in the near and medium time frame at the south end of Water Street (where it appears to be most important), as presented below.

2. ADDITIONAL DOWNTOWN PARKING OPPORTUNITIES

The Community Centre Lands Task Force has established a "Parking Sub-Committee", whose mandate comprises the following:

-
- i. Propose and implement near, medium and long-term parking solutions for the downtown core;
 - ii. Evaluate potential for other parking options (e.g.: OFH and south Commons area);
 - iii. Review Wayfinding options, make recommendations to the CCL Task Force and prepare a report to Council for decision;
 - iv. Retain a consultant to look at a tiered system of parking (e.g.: Clock Tower, free standing, temporary structures, etc.);
 - v. Connect with stakeholders regarding near, medium and long-term plan (e.g.: BIA, others);
 - vi. Report back to the CCL Task Force regularly.

The sub-committee has met several times to date and has begun to discuss near, medium and long-term solutions. Details on some of the parking solutions are given below. As a next step, a consultation with stakeholders will be undertaken to discuss these options and also to solicit further creative solutions from the community through a PIC.

2.1 Near-Term Solutions:

There is an opportunity to increase the number of parking spaces in the south end of the downtown core, where it is most important, later this year. The Fairy Lake parking lot, which is on lands that belong to the LSRCA, currently contains 9 parking spaces that are almost always fully utilized during busy days. This lot could be increased relatively easily by 33 additional new spaces, for a total of 42 spaces (see Figure 2).

In anticipation of Council's possible interest in this option, staff held preliminary discussions with the LSRCA and other agencies to see if there would be any objection to the proposal to increase the number of parking spaces. We are pleased to advise that we have been invited to proceed with a permit application and designs for the larger parking lot. However, the design would have to include Low Impact Development elements, especially in light of the lot's proximity to the water course. Despite having to include additional elements, the cost per parking space would still be much less than the cost of the 9 spaces that could be created at the Old Fire Hall.

If Council is in favour of this option, the spaces could be constructed later this year (mid-September to avoid causing disruption to downtown summer activities). This would be subject to a successful PIC and to receiving all of the required permits.

The total estimated cost of creating the 33 new spaces in the Fairy Lake parking lot would be about \$150,000 (about \$4,600 per space).

Another near-term solution that is being explored is to contact local institutions (e.g. churches or others) to see if it would be possible to access a portion of their private parking lot in exchange for some consideration. The extra parking spaces could be reserved either for employees who work on Main Street South, or for patrons visiting Main Street. If an agreement can be struck with some of the institutions, staff or local businesses could explore incentives that could be given to those who use the shared parking spaces.

2.2 Medium-Term Solutions:

Staff is studying medium-term options, including an innovative solution that involves a temporary parking structure. Temporary structures are low-cost alternatives to multi-tiered permanent parking structures. They have been used in the past to fill needs for high volume parking that is required for special events such as the Olympic Games, and they remain in use for several years after the event, or can be dismantled and sold. They are quick to construct and can be designed to be flexible so that they can accommodate changing parking needs in the future.

Another solution that is being proposed by the Town's Transportation Services division is to find a way to incentivize all employees in the downtown core to park their vehicles in the P3 Parking Lot located to the east of Main Street near the Community Centre and tennis courts, instead of parking in prime customer parking spots on Main Street.

Transportation Services has also discussed the possibility of implementing a shuttle service that goes up and down Main Street and/or Prospect Street, to give people a lift from the parking lots to various drop-offs along Main Street. This would be similar to the shuttle services that were implemented some years ago by Southlake Hospital to shuttle their workers from the parking lots at Tenatronics and from George Richardson Park.

The above would have to be implemented in partnership with other stakeholders, including the businesses on Main Street. Discussions with stakeholder groups to get their input and suggestions would be the next step.

2.3 Long-Term Solutions:

The need for a permanent parking structure in Downtown Newmarket is something that has been debated over the years. Although the Town's previous parking consultant concluded in several reports that there is sufficient parking that exists in the downtown core, the downtown business community does not agree with these findings and continues to recommend more parking. If there is indeed a lack of parking, one long-term solution might involve a permanent parking structure. A feasibility study for a permanent parking structure downtown would need to consider several factors such as existing and future needs, the type, density and rate of new development in the downtown core, the availability of property on which to locate the structure, the footprint dimensions and number of parking spaces a structure would contain, aesthetics, and who would own/operate/maintain the structure (the Town, the private sector, a combination of both or a "Parking Authority"). This last question also raises the need to study the establishment of a Parking Authority or whether another governance model should be used.

3. NEXT STEPS

If Council is in favour of adding 33 new parking spaces to the Fairy Lake Parking Lot, staff in Engineering Services will move ahead to meet with stakeholders and to convene a PIC and prepare a tender package for construction in September 2016.

The CCL Parking Sub-Committee will be meeting again before the end of June to establish the next steps to be taken in terms of other near, medium and long-term parking solutions, as well as finalizing wayfinding options for the downtown. Public input meetings with the downtown BIA, with the community in general and/or with other stakeholders will be scheduled as needed.

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

- Well Planned and Connected...strategically planning for the future

CONSULTATION

The Economic Development and Planning departments were consulted, as well as the Community Centre Lands Parking Sub-Committee. Next steps would be to meet with stakeholders such as the BIA, and others as required, and to host a Public Information Centre (PIC) to obtain feedback.

HUMAN RESOURCE CONSIDERATIONS

No impact on current staffing levels.

BUDGET IMPACT

The 33 new parking spaces at the Fairy Lake Parking Lot will cost approximately \$150,000 (about \$4,600 per space). This can be absorbed in the existing downtown parking budget.

CONTACT

For more information on this report, please contact Rachel Prudhomme, M.Sc., P.Eng. at 905-953-5300, press "2", then extension 2500; or at rprudhomme@newmarket.ca via e-mail.



Rachel Prudhomme, M.Sc., P. Eng.
Director, Engineering Services



Peter Noehammer, P. Eng.
Commissioner, Development & Infrastructure Services

FIGURE 1:

Demolition of the Old Fire Hall would create nine (9) parking spaces at a cost of approximately \$12,000 per space (based on a 2014 estimate). Cost today would be more.

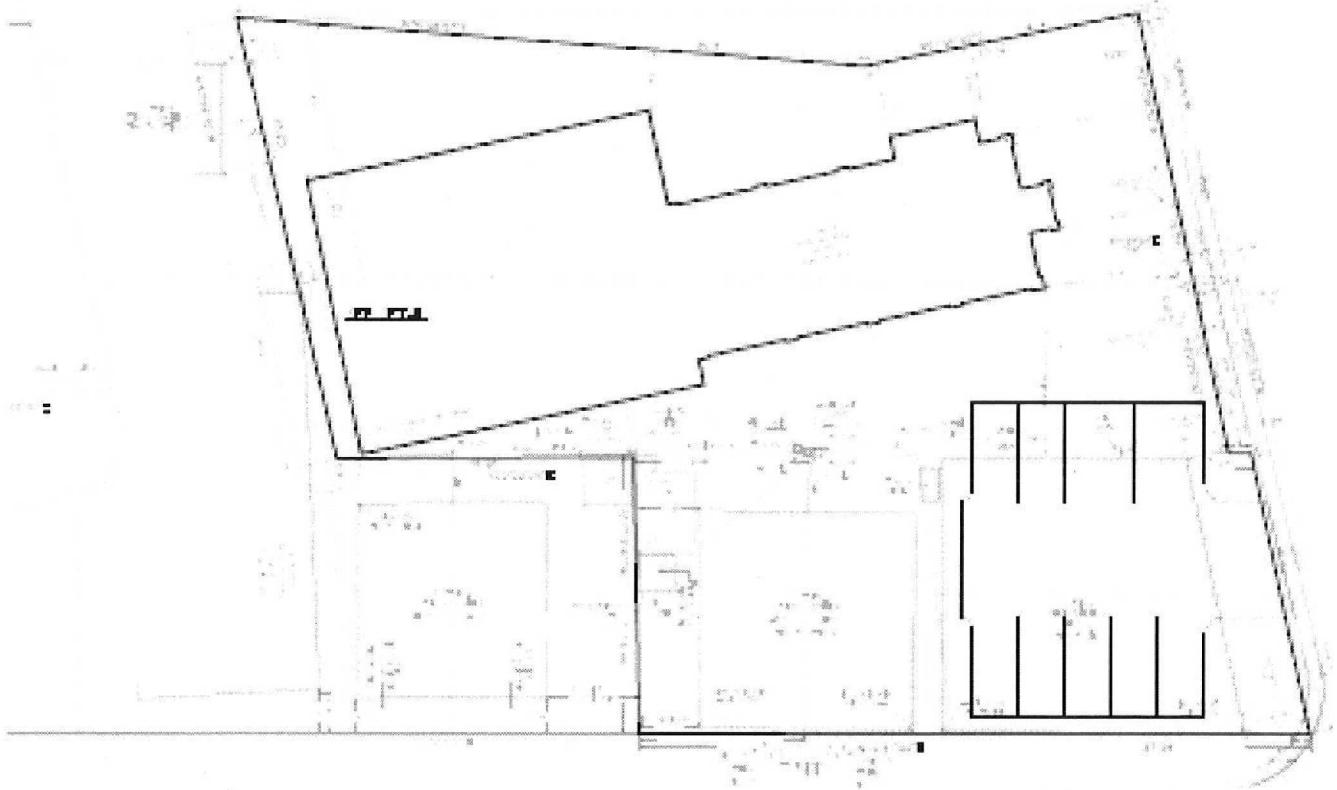
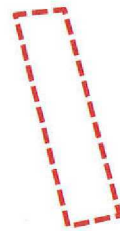
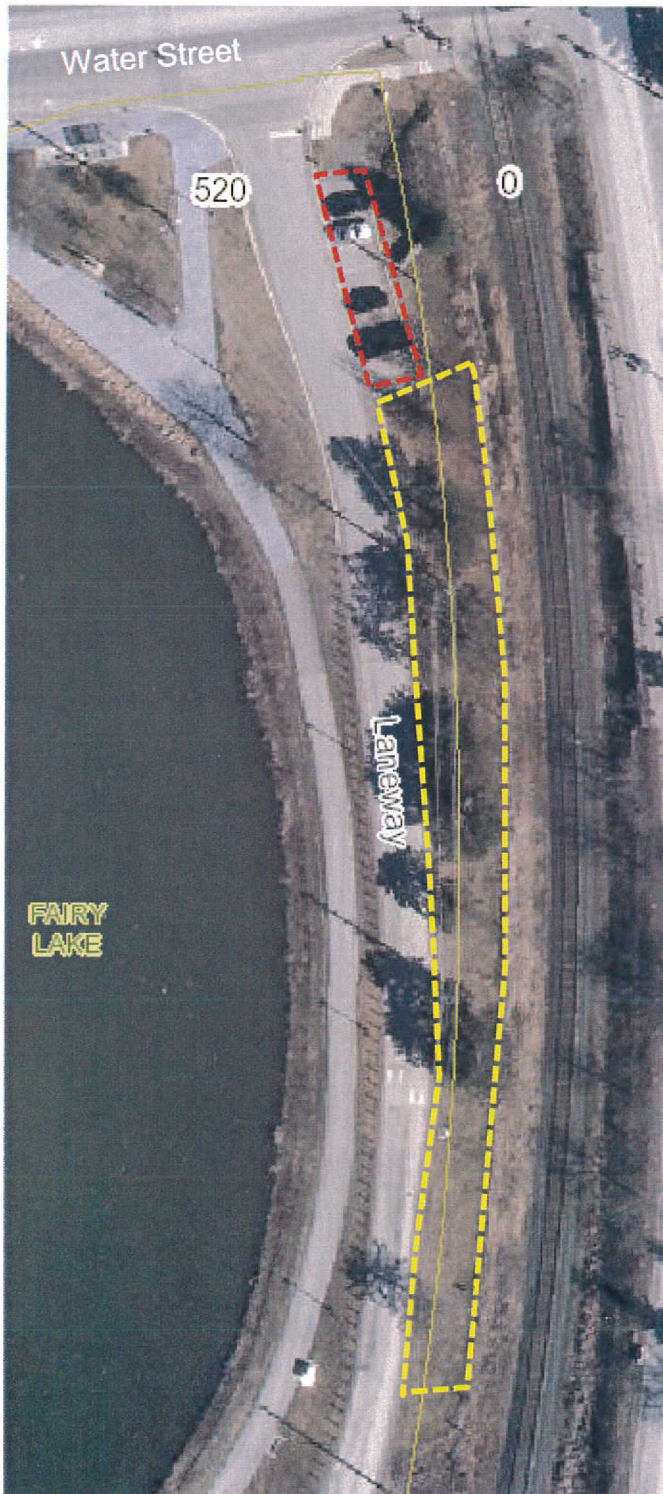


FIGURE 2:

Thirty-three (33) new parking spaces could be created at Fairy Lake at a cost of approximately \$4,600 per space (2016 estimate).



Existing Parking Lot



Proposed Parking Lot Area

May 11, 2016

**DEVELOPMENT & INFRASTRUCTURE SERVICES REPORT
ENGINEERING SERVICES 2016-26**

TO: Committee of the Whole

SUBJECT: Woodspring Avenue – Bonshaw Avenue to Town Limit
Bicycle Lanes and On-street Parking – Report #2
File No.: T.08 T.30 Woodspring

ORIGIN: Director, Engineering Services

RECOMMENDATION

THAT Development and Infrastructure Services Report – ES 2016-26 dated May 11, 2016 regarding “Woodspring Avenue – Bonshaw Avenue to Town Limit – Bicycle Lanes and On-street Parking – Report #2” be received and the following recommendation be adopted:

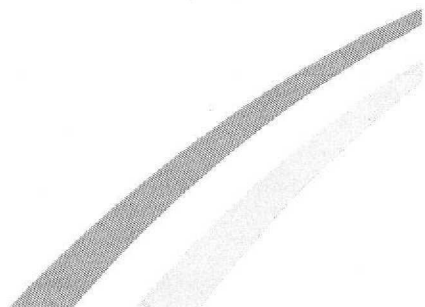
- 1. THAT the existing parking restrictions and lane configurations on Woodspring Avenue from Bonshaw Avenue to the Town Limit remain as they are.**
- 2. AND THAT additional consideration in the future be given to community consultation for traffic, parking and bicycle lane issues.**

BACKGROUND

At its regular meeting of October 5, 2015, Town Council adopted the following recommendation:

“THAT staff be directed to report back within 60 days on options to reinstate on-street parking on Woodspring Avenue that is complimentary to the existing bicycle lanes”.

Staff reported back with Development and Infrastructure Services Report – ES 2015-63 dated November 30, 2015 regarding “Woodspring Avenue – Bonshaw Avenue to Town Limit – Bicycle Lanes and On-street Parking”. Staff’s report recommended that that no change be made to the current lane configurations on Woodspring Avenue. However, it did offer the following solutions to address additional parking:



1. Asking a neighbour: This is a simple solution because many neighbours have extra parking available in their driveway and would not mind lending some space temporarily to help a resident in need of additional parking.
2. Clearing out the garage: This is a simple solution to increase on-site parking supply. Unfortunately, many people tend to use their garage as storage space rather than for parking.
3. Parking a block away: This option would require a short walk, but some of the side streets allow parking on at least one side of the road for a maximum of 3 hours. If parking is required for more than 3 hours (such as when re-paving a driveway), a parking exemption can be provided by the Town.
4. Parking at a Park: This option is not always possible in all locations of the Town but, in this case, Bonshaw Park has a small parking lot available. Parking at a park is also useful for those who have a large number of visitors that could park in this location and be shuttled to the house by the homeowner, if required.

At its regular meeting of December 14, 2015, Council amended the staff recommendations contained in report 2015-63, and replaced them with:

“THAT Development and Infrastructure Services Report – Engineering Services 2015-63 dated November 30, 2015 regarding Woodspring Avenue – Bonshaw Avenue to Town Limit – Bicycle Lanes and On-Street Parking be referred to staff for additional information, including costs.”

Sometime after the December 14th meeting, the Town received a petition from residents who lived within and outside of the study area. The petition called for parking to be allowed along Woodspring Avenue in addition to the bicycle lanes, and that speed humps be added to the road to mitigate speeding.

COMMENTS

Because the petition included names of persons who did not reside within the affected area, it was necessary for Engineering Services to go back to the community and re-poll the residents who would be directly affected by the decision. The new survey offered residents who lived within the affected area a choice of two options: 1) to allow the existing pavement markings that had been in effect since September 2015 to remain “as is”, or 2) to remove the centre turn lane and the current markings and re-mark the road to allow parking on the east side - see Appendix A. Explanations were given to clarify the options and the community was also given instructions on how to provide additional comments.

The Town prepared an alternative layout that provided some on-street parking on the east side of the road, showing that the centre turn lane would be removed – see Appendix A. The Town does not install speed humps on roads that have bicycle lanes or designated parking. This is to avoid dangerous situations where vehicles travelling at full speed could swerve into the bicycle lane to

avoid the speed humps, thereby creating a dangerous situation for cyclists. Therefore, no speed humps were designed in the alternative layouts.

One survey was mailed out directly to each of the fifty-five (55) households in the study area. As customary in all of our surveys, a return envelope was provided in the mail-out. Instructions were given on how to send in, e-mail, or hand-deliver a response. Each survey indicated the specific house number on it to ensure that each household would get one vote.

Even though all of the above precautions were taken, unfortunately, the survey was compromised. The Town received 27 responses directly from the community in the proper, prescribed fashion. However, one bulk e-mail was sent (see that particular e-mail in Appendix B, item B-3) containing 24 of survey responses from other residents as attachments. Of the ones that were attached to that bulk e-mail, some had already been received by the Town and therefore were duplicates, some were not previously received, and one that had been received previously was changed and now contained a different response. As a result, staff could not verify the integrity of the responses received to the survey, nor could they clearly determine what the majority truly wanted. The survey was therefore declared compromised and rendered void.

The Town did receive two (2) other direct submissions by e-mail from residents wishing to comment further on the options being presented. Those responses are contained in Appendix B, under items B-1 and B-2. Both were vehemently opposed to having parking and bike lanes on the same section of the road due to safety concerns and for the reasons given in their e-mails.

Since a clear majority could not be ascertained from the survey, and because it would be onerous to send out a third survey to the same group of individuals, it is recommended that the pavement markings remain "as is". Although the proposed east side parking option that was offered in the survey (in Appendix A) is physically possible to implement, it does cause safety concerns for pedestrians and motorists alike.

As a result of this survey experience, staff noted that the methods used for public consultation on traffic matters could be improved. In the absence of an updated survey / public consultation methodology, which will be developed by the new Transportation Services business unit later this year, the Town's method of survey, as always, is based on the Corporate Parking Policy. That policy was developed to ensure that all households that are impacted by parking matters are notified. However, the current parking policy was not developed to engage the feedback of the broader community that is a stakeholder in the decision, such as users of the bicycles lanes or cyclist groups/clubs in this instance.

Therefore, it is also recommended that additional consideration be given when dealing with local changes to parking and traffic elements, and specifically public consultation regarding bicycle lanes.

PUBLIC CONSULTATION

As noted above, the community was polled using a survey, and the results were deemed to be void due to the compromised nature of many of the responses.

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

- Well-planned and connected...strategically planning for the future to improve information access and enhance travel to, from and within Newmarket.

HUMAN RESOURCE CONSIDERATIONS

No impact on current staffing levels.

IMPACT ON BUDGET**Operating Budget (Current and Future)**

No impact on the Operating Budget.



Capital Budget

Based on staff's recommendation, there will be no impact on the Capital Budget. However, had the survey results clearly shown that parking was wanted by the majority of respondents, the cost would have been approximately \$15,000.00 to \$20,000.00 to remove and re-paint the pavement markings. As a reminder, the Town received the current pavement markings at no cost as they were paid by developers as part of the subdivision assumption agreements.

CONTACT

For more information on this report, please contact Mark Kryzanowski at 905-895-5193 extension 2508; mkryzanowski@newmarket.ca.

Prepared by:


M. Kryzanowski, M.C.I.P., R.P.P.
Manager, Transportation Services
R. Prudhomme, M.Sc., P.Eng.
Director, Engineering Services
P. Noehammer, P.Eng., Commissioner
Development & Infrastructure Services

Appendix A



April 17th, 2016

Appendix B - 1

Mr. Mark Kyzanowski
Manager- Transportation Services
Town of Newmarket
Engineering Services
395 Mulock Drive
PO Box 328
Newmarket, ON
L3Y4X7

Re: Woodspring Avenue – Bicycle Lanes and Street Parking

Dear Mark,

We have read the proposed changed of bicycle lanes and street parking on the east side of Woodspring. We are opposed to the proposed change for many safety reasons.

1. Cyclists will be forced further into the street which is unsafe.
2. Dooring – There are many incidences of bicyclist colliding with the door of an opened vehicle. We do not want to see this potential safety issue occur on Woodspring. There are countless incidences on-line regarding fatalities due to dooring.
3. Parked cars on the road obstruct the view of drivers coming in and out of their driveways. It was a BIG problem before the bike lanes were implemented in the first place.
4. Parked cars on the road block the view of kids playing on the sidewalk. It is extremely dangerous to block the view of drivers getting in and out of their driveways.
5. If cars are parked in the lanes when garbage and recycle pick up happens, there will be an even greater risk of sight line danger, and the more-than-likely possibility of cars using the oncoming lane for passing. Bicyclist, kids playing, people coming in and out of the driveway etc. will not be seen by other vehicles.

The majority of homes; if not all, have two garage spaces and can accommodate 4 cars in the driveway and two in the garage. On the occasions where more guests arrive, the side streets are available within a very short walking distance. Many neighbors work together and use each other's driveways when a party or get together occurs. It is not a problem.

One resident said her kid's friends cannot park and play basketball in the driveway. Simple solution: there are 2 parks with basketball areas available for use and side streets to park in, as well as a

community center with basketball courts. Rather than compromise safety, these two options could be instructed.

Currently, some home owners on the east side do not even abide by the rules of NO PARKING in the bike lanes even with the NO PARKING signs. Giving the few what they want does not suit the safety needs of everyone. Ultimately everyone should feel safe on this stretch of road. Safety first.

There are certain residents on the east side that have had more than 8 cars worth of guests over regularly when parking was allowed. In the past, one household would have as many as 10-12 cars parked on the road for the majority of the weekends. An additional 14 spaces will not fix any parking issues if the spaces will just serve one household.

Having the middle turning lane was a great safety implementation. It allows residents to come in and out of their driveways safely. Removing the lane may cause traffic back-up when motorists have to wait for others to turn into their driveways. The road is too busy not to have a turning lane.

If the proposed goes through at a cost of \$15-20,000. We hope the petitioners bare the cost. We do not want our tax dollars going towards the proposed change. Please put that money towards speedbumps that will detour the many many many motorists who speed on this road, who are already endangering our lives, to slow down instead.

The road is used by everyone on this street and everyone should feel 100% safe on the road they live on. The proposal does not make us and our children feel safe.

Speeding motorists is the real issue that should be addressed not parking.

16 04 19

Mr. Mark Kyzanowski
Manager – Transportation Services
Town of Newmarket
Engineering Services
395 Mulock Drive,
PO Box 328
Newmarket, ON
L3Y 4X7

Appendix B - 2

Re: Woodspring Avenue – Bicycle Lanes and Street Parking

Dear Sir,

My wife and I have read the proposal to change bicycle lanes and street parking on the east side of Woodspring Avenue. As a resident living in the proposed area, we are totally opposed to the proposed changes for many reasons of safety as listed below.

1. The area proposed from 420 Woodspring Avenue to 456 Woodspring Avenue is currently marked as a "Community Safety Zone". Forcing children and any others cycling northbound further out in the street will impact on their safety profoundly. Why negate the purpose of the safety zone? It may, in fact, not be allowed by law.
2. If no vehicles are parked with this proposal, cyclists will have their lane almost in the middle of the northbound lane. Northbound drivers may not notice how far out the bicycle lane is from the curb endangering cyclists.



3. If vehicles are parked, a very common problem can now happen when a driver or passenger on the driver's side of the vehicle opens their door and a cyclist collides with the door. There are countless occurrences of this in other communities, and well documented in Toronto. It is commonly called "Dooring". Just Google "dooring of cyclists and vehicles", and you will find hundreds of incidents reported with some VERY nasty images. THIS is what is being proposed for Woodspring Avenue!

4. If cyclists are forced out of their bicycle lane into the northbound driving lane by parked car drivers or passengers opening their doors, they are again further endangered by the northbound vehicle traffic trying to pass them.
5. When vehicles are parked in the proposed area of the road, they will obstruct the view of drivers exiting from their driveways of cyclists in the bicycle lane. This is NOT a problem NOW!
6. Since the rest of Woodspring Avenue does not allow parking with consistent bicycle lanes, it will only make driving on our street inconsistent, decreasing safety.
7. The City of Toronto has just announced they are proposing bicycle lanes on Bloor Street. Their plan would eliminate all existing parking for the bicycle lanes.
8. If ourselves, or our immediate neighbours require more parking for guests, we simply arrange with each other to put the surplus in each other's driveways for the period required. This has always worked extremely well.
9. The bottom line: Don't fix something that isn't broken!

We suspect the petition is being proposed by people who have a surplus of vehicles in their driveways. At our address, as with many others in the proposed area, we can park two cars in our garage and park four cars in the driveway as well, for a total of six. Many of these people have so much junk in their garages, they can't park any vehicles in their garages; and some have rented basement apartments, and their renters are parking in the driveway as well. There is probably a combination of both problems as well. They have created their own parking problems. Let them solve their own problems. This proposal will further endanger our community on what is already a very busy street!

If the proposal goes through, there is a proposed cost of \$15000 to \$20000. We hope the petitioners are prepared to bare this added cost on their tax bills. We don't want to see one cent added to ours for something that is going to endanger our community.

Hello everyone,

Appendix B - 3

I hope you all enjoyed your weekend.

As a result of another exhaustive effort on my part to ensure all Owners / Occupants / Residents within the Polling Area were aware of having received the Notice dated April 6th, I have attached 24 confirmations of those who have agreed to have East Side Parking on Woodspring Avenue. These Owners / Occupants / Residents had not been aware of this Notice & therefore have initialed &/or checked off their approval.

I was also made aware during my efforts that your Department should have also received a minimum of 10 additional Notices that were sent in by Owners / Occupants / Residents who opened, read & understood the contents of the Notice.

Given the outcome of this entire process, it would appear that the majority of the responses are in favour & therefore we should anticipate changes to the existing pavement markings.

I will however ask that your Department, at the same time, consider installing SPEED BUMPS along Woodspring Avenue to decrease the speed in which the majority of drivers that take this road use. If you take an opportunity to survey this street, you will notice that the majority of vehicles will drive more than 40 kms an hour. As you know, there are 3

1

schools & 3 major parks that run along Woodspring, not to mention the bicycle lanes throughout & therefore children, young people & adults of all ages are constantly using this road.

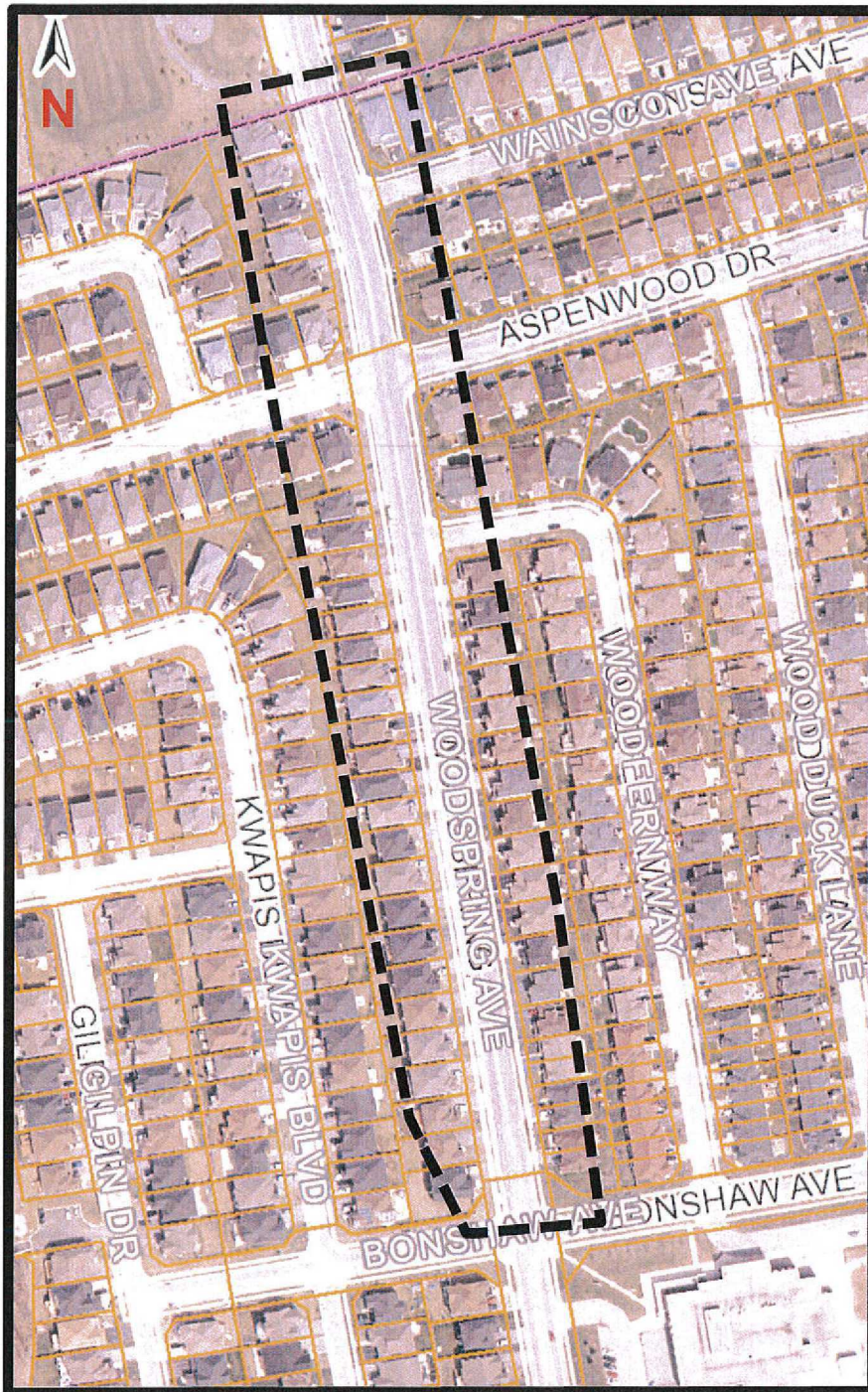
Unfortunately, police presence only solves the challenge of increased speed at that time in which they are visible & does not act to deter drivers from decreasing their speed when police are not present.

Again, my intention is not at all to be difficult but I do believe that instituting PROACTIVE & PREVENTION STRATEGIES would definitely reiterate & augment the Town of Newmarket's goal of ensuring Safety on our streets. I do not think we should wait until there is a fatal, serious &/or any accident for that matter, for anything Speed Bumps to be added. There are many roads all over York Region who have done this, particularly when they are considered a through street that comments 2 major streets.

Now if door knocking will expedite this additional request, I will do so yet again however I do believe (& I'm certain you will believe as

well) that the Owners / Occupants / Residents of this same Polling Area & other areas of Woodspring would also agree to having Speed Bumps put in place would enhance the overall SAFETY & EFFICIENCY of the street. Doing this before re-painting the lines will definitely save in costs.

I look forward to hearing from any of you regarding the Speed Bumps consideration.



Area of Study



CORPORATE SERVICES – LEGISLATIVE SERVICES – CLERK'S
 TOWN OF NEWMARKET
 395 Mulock Drive
 P.O. Box 328
 Newmarket, ON L3Y 4X7

www.newmarket.ca
 info@newmarket.ca
 905.895.5193

May 12, 2016

CORPORATE SERVICES REPORT – LEGISLATIVE SERVICES – Clerk's 2016-10

TO: Committee of the Whole

SUBJECT: Carnival – Magical Midways Inc. – 20 Davis Drive

ORIGIN: Director, Legislative Services/Town Clerk & Licensing Officer

RECOMMENDATIONS

1. THAT Corporate Services Report – Legislative Services 2016 - 10 dated May 12, 2016 regarding Carnival – Magical Midways Inc. for the location 20 Davis Dr. be received and the application be approved subject to the following terms:
2. THAT the license be issued for a period of seven consecutive days from August 1, to August 7, 2016 to permit the setting up and dismantling of amusement devices;
3. AND THAT the actual operation of the carnival not exceed five consecutive days within that permitted time period.

PURPOSE

The purpose of this report is to issue a Carnival licence to Magical Midway for the carnival to be held at 20 Davis Dr. for the dates requested.

COMMENTS

This report is with respect to an application from Magical Midways for a Carnival licence requesting that the event to be held at 20 Davis Drive from August 1 to August 7, 2016. The charitable organization that will be sponsoring this event is the Newmarket Lions Club and the proceeds from the event would go to assist the Community.

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

This report links to Newmarket's vision to be a Community *well*....beyond the ordinary and links to the key strategic direction *Living well* – focusing on health, safety and the environment to promote activity and enrich lives.

CONSULTATION

None

BUDGET IMPACT**Operating Budget (Current and Future)**

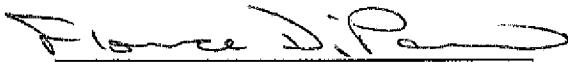
None

Capital Budget

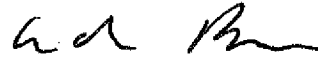
None

CONTACT

For more information on this report, contact Florence DiPassio, Licensing Officer at 905 953-5300 extension 2206 or via email at fdipassio@newmarket.ca



Florence DiPassio, Licensing Officer



Andrew Brouwer, Director, Legislative
Services/Town Clerk



Esther Armchuk, Commissioner of Corporate Services

May 18, 2016

JOINT REPORT - LEGISLATIVE SERVICES & FINANCIAL SERVICES 2016-11

TO: Mayor Van Bynen and Members of Council

SUBJECT: Housekeeping Amendments – Elected Officials Expense Policy

ORIGIN: Legislative Services

RECOMMENDATIONS

THAT Joint Report – Legislative Services & Financial Services 2016-11 dated May 18, 2016 regarding Housekeeping Amendments to the Elected Officials Expense Policy be received; and,

- 1. THAT Council adopt the proposed amended “Elected Officials Expense Policy” (attached as Appendix A);**

COMMENTS

Background

The Elected Officials Expense Policy was adopted in September of 2013 and came into effect January 1, 2014. During the recent review of the Code of Conduct for Members of Council there were several policy amendments that were recommended in order to provide a stronger ethical framework for Council. Following the adoption of the new Code of Conduct for Members of Council staff undertook a review of all related policies. As part of this review several minor housekeeping amendments for the Elected Officials Expense Policy were identified.

Proposed amendments:

Description	Page Reference	Explanation
Insertion of the word 'submitted' into the description of ineligible expenses during an election year.	page 3	This amendment clarifies that all expenses for ward/constituency events, publications, personalized stationary and business cards must be submitted before June 30 of an election year. Expenses submitted following June 30 are ineligible to be

		reimbursed by the Town. Further rules regarding the use of corporate resources during an election year will be included in the revised Use of Corporate Resources & Election Campaign Activities Policy (to be brought forward separately).
Amended schedule for publishing Elected Officials expenses on the Town's website from quarterly to monthly.	Page 5	Routine disclosure of Council expenses monthly is a recommended best practice to ensure transparency and accountability. This further aligns with the sixty day limitation period in Section 17.1 (c) of the new Code of Conduct for Members of Council.

Next Steps

Should Council adopt the draft Policy, staff in the Financial Services department will determine the best method for providing monthly reports on Council expenses. Council expenses will begin to be posted monthly at a future date to be determined by the Director of Financial Services. Council will be informed by email or memo prior to commencing publication on the website.

Additional related policies will be brought forward to subsequent Committee of the Whole meetings; including the 'Use of Corporate Resources and Election Campaign Activities Policy', and 'Council – Staff Request for Information and Use of Staff Resources Policy'.

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

The initiative relates to the Well-equipped and managed link of the Town's Community Vision-implementing policy and processes that reflect sound and accountable governance.

CONSULTATION

The Operational and Strategic Leadership Teams were consulted in the preparation of this policy.

HUMAN RESOURCES IMPACT

There may be future human resource impacts related to providing Council Expenses monthly.

BUDGET IMPACT (CURRENT AND FUTURE)

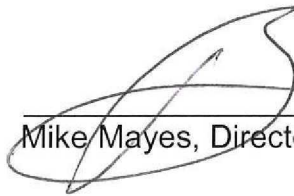
There are no anticipated budget impacts associated with approval of the draft Policy.

CONTACT

For more information on this report, please contact Andrew Brouwer, Director of Legislative Services/Town Clerk at abrouwer@newmarket.ca or at 905-953-5300, ext. 2211.



Andrew Brouwer, Director, Legislative
Services/Town Clerk



Mike Mayes, Director, Financial Services,



Esther Armchuk, Commissioner,
Corporate Services



CORPORATE POLICY

Sub Topic: Elected Officials Expense Policy	Policy No. CORP.1-07
Topic: Finance and Accounting	Employees Covered: Elected Officials
Section: Corporate Services	Council Adoption Date: September 30, 2013
Effective Date: January 1, 2014	Revision No: Date:

Policy Statement & Strategic Plan Linkages

Elected Officials may incur expenses which, in their judgement, are relevant to their duties. This policy safeguards the appropriate use and accounting of municipal funds for Elected Officials, in line with the Town of Newmarket's Community Vision direction "well-equipped and managed through fiscal responsibility".

Purpose

This policy guides expenditures, including payment and reporting, of Elected Officials. Newmarket refunds Elected Officials for all reasonable costs incurred in fulfilling their duties. Elected Officials who incur business expenses shall exercise their best judgement when buying goods and paying for services. Expenses for goods or services of a personal nature will not be reimbursed or covered by the Town.

Definitions

Corporate expenses – an expense that is incurred by or on behalf of the governing body and includes, but is not limited to, costs related to presentations, awards, public engagement/ceremonies, attendance at events required by Council and standard Town office support (administrative assistance, supplies, office furniture and equipment, computers, internet and telephones).

Corporate expenses are set by Council in one of three ways:

- during the budget process
- by policy or protocol
- by Council decision on a specific project, program or issue

Any expense incurred at the discretion of Council as a whole is a corporate expense. In most cases, it would then be administered by staff in line with the established policies, procedures and practices.

Discretionary expenses – an expense that is incurred by choice of an individual Elected Official. It includes, but is not limited to, conferences, conventions, training courses, meals, hotels, travel, mileage, subscriptions, attendance at events (other than those Town events where an Elected Official's attendance is required by Council), and other business expenses. Council has directed that the Environmental Fund, also known as the "Green Fund", is a discretionary expense.

Guidelines for discretionary expenses are attached as Appendix 'B'. They represent Council's consensus of recommended use of their discretionary budget allocation. As such, they may be revised by the Director, Financial Services in consultation with members of Council, as appropriate without affecting the policy itself. These guidelines are not mandatory – Elected Officials need to be mindful of the public's expectations.

The responsibility for determining the appropriateness of discretionary expenses rests with the individual Elected Official and not with staff. The Elected Official is accountable to the public.

Elected Officials - all members of Town of Newmarket Council including the Mayor and Regional Councillor.

Eligible Expenses - reasonable expenses incurred in the course of Elected Officials fulfilling their duties.

Ineligible expenses - expenses that will not be paid or reimbursed by the Town.

These types of expenses are listed below:

- items for personal use
- expenses unrelated to Newmarket business
- individual donations that do not support community group efforts in the Town
- expenses incurred by a third party, for example expenses paid or requested by a group or individual other than an Elected Official
- events for a for-profit organization
- alcohol expenses
- any expense for office supplies, furniture, or equipment (including computer and technology related equipment) that does not make use of the Town of Newmarket's approved vendors
- transportation costs between home and work location (395 Mulock Drive)
- election-related expenses

- expenses for ward/constituency events, publications or personalized stationery and business cards submitted after June 30 of an election year
- accumulated expenses exceeding the Elected Official's annual budget allocation

Procedures

Council approved budgets allow Elected Officials to:

- administer their offices as an Elected Official;
- represent Newmarket at functions and events; and
- perform their duties as Elected Officials.

The following procedures shall be followed for corporate and discretionary expenses:

1) Corporate Expenses

All corporate expenses must comply with the policies and procedures established for staff expenses. Corporate expenses incurred by Elected Officials will require the approval of the Chief Administrative Officer (CAO) or Treasurer.

2) Discretionary Expenses

i) Processing:

- a. Discretionary expenses not paid using a Town Procurement Card shall be submitted to Accounts Payable as soon as possible after receipt of goods or services. Invoices or cheque requests must be accompanied by detailed information and receipts, identifying expenses and taxes as well as an HST registration number, if applicable. They shall be reviewed and signed off by the Executive Assistant of the area and either the CAO or Treasurer.
- b. Discretionary expenses paid using a Town Procurement Card shall be submitted to Accounts Payable as part of the monthly statement, due ten days after the statement period ends. The statement must be accompanied by detailed receipts, listing expenses, taxes, as well as an HST registration number, if applicable. The detailed receipts and the summary shall be signed by the holder of the card and reviewed and signed off by either the CAO or Treasurer for accuracy and completeness.

In both cases, the sign off by the CAO or Treasurer is only for completeness and appropriateness of backup (account coding, etc.) and is not an approval of the expense.

No expenses claims should be processed for payment unless approved by the Elected Official submitting such.

ii) Relationship to Budget:

- a. An annual budget is provided for each Elected Official. Any funds remaining unspent at the end of the year shall not be carried forward to the next year.
- b. An Elected Official shall not exceed their annual budget without the approval of Council.
- c. The Treasurer is authorized to withhold the reimbursement of expenses from an Elected Official until Council approval if, in the opinion of the Treasurer, the expense account has or will exceed its annual budget after taking into consideration amounts previously expensed and committed to be expensed during the year.

iii) Expense Accountability: The decision to approve a discretionary expense covered by this policy ultimately rests with each individual Elected Official.

3) Reporting:

- a. Published expenses will include both corporate and discretionary expenses of Elected Officials incurred by the Elected Official and reimbursed by the Town of Newmarket or any of its boards (e.g. Newmarket Public Library Board, Downtown Newmarket Business Improvement Area) and any appointments where expenses are funded by the Town, but would not include Newmarket Hydro Holdings Inc. or Region of York Council.
- b. Discretion will be used to present the information at a level of detail that discloses the nature and purpose of the expenses, and protects the privacy of identifiable individuals. The required personal and exempted information governed by the Municipal Freedom of Information and Protection of Privacy Act (MFIPPA) shall be edited and revised before being published and disclosed as part of the detailed Elected Official expenses on the Town's website.

Roles and Responsibilities

Elected Officials

- sign-off, authorize and submit expenses to the Director, Financial Services in accordance with this policy
- meet all financial, legal and income tax obligations

- ensure that all purchases are in keeping with this policy and that invoices are authorized after orders have been received or services rendered
- comply with procurement, accounting and financial policies approved for Elected Officials
- contact the Director, Financial Services to seek advice on all aspects on the administration of this policy

Treasurer

- prepare and issue the statutory report, Remuneration and Expenses for Elected & Appointed Officials by March 31 of the following year, as legislated by the Municipal Act, 2001. This report includes a summary of wages and expenses for Members of Council and board members appointed by Council.
- bring forward any disputes that are unable to be resolved over the payment of an Elected Official's expense item to a meeting of Council for a final decision regarding the payment or reimbursement of expenses

Director, Financial Services

- publish Elected Official's expenses, including year-to-date expenditure details, on the Town's website on at least a monthly quarterly basis and within a maximum of 30 days after the end of each month. ~~quarterly period, with the exception of the 4th quarter/year-end report which will be published within 60 days~~

Financial Services Staff

- process original/itemized receipts and any supporting documentation from Elected Officials relating to expenses
- ensure prompt payment of all properly approved and documented expense claims
- advise Elected Officials of the status of their budgets and expenditures
- ensure that supporting documents conform with this policy
- monitor changes in Town policies and procedures and review relevance of these changes for this policy and related procedures
- provide training and orientation for Elected Officials at the beginning of each term and when required or as requested during the term
- report Council expenses in compliance with this Policy
- ensure that the Guidelines for Discretionary Expenses reflect the current Council consensus
- update, create, amend and delete procedures to implement/administer this policy as appropriate

Review Period

This policy shall be reviewed every four years in line with the term of Council.

Cross References (as may be amended / updated from time to time)

CAO.1.01 – Council-Staff Request for Information & Use of Resources

CAO.1-02 -Professional Development Expense

Corp 1.01 – Use of Corporate Resources & Election Campaign Activities

HR. 8-05 - Mileage Allowance, License and Auto Insurance

IT.1-01 - Internet & E-mail Acceptable Use Policy & Guidelines

Municipal Act, 2001

Municipal Elections Act, 1996

Municipal Conflict of Interest Act

Municipal Freedom of Information and Protection of Privacy Act

Appendices

Appendix 'A' - Guiding Principles to Elected Officials Expense Policy

Appendix 'B' - Guidelines for Discretionary Expenses



Corporate Services Commission – Legislative Services
 TOWN OF NEWMARKET
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 905.895.5193

May 16, 2016

CORPORATE SERVICES COMMISSION REPORT - LEGISLATIVE SERVICES 2016-12

TO: Mayor Van Bynen & Members of Council

SUBJECT: Housekeeping Amendments: Sign By-law & Outdoor Serving Area

ORIGIN: Legislative Services

RECOMMENDATIONS

THAT Corporate Services Commission Report – Legislative Services 2016-12 dated May 16, 2016 regarding “Housekeeping Amendments: Sign By-law & Outdoor Serving Area” be received and the following recommendations be adopted:

- 1. THAT Council adopt the recommended housekeeping amendments to the Sign By-law (2014-11), identified in red text and attached as Appendix “A” and Outdoor Serving Area By-law (2002-151) Schedule 16, identified in red text and attached as Appendix “B”;**
- 2. AND THAT consolidated by-laws to regulate signs and outdoor serving areas be brought forward to Council, as amended.**

COMMENTS

The purpose of this report is to seek Council's approval of housekeeping amendments related to the Sign By-law and Outdoor Serving Area by-law.

Sign By-law

In 2014, Council passed a sign by-law which addressed new sign types, best practices for election signs and non-profit signs and introduced a more efficient application and sign variance process. Minor amendments are now required to reflect current standards, incorporate community and stakeholder interests and strengthen election sign enforcement and cost recovery mechanisms.

On May 2 2016, a public information session was held to outline proposed housekeeping amendments to the Sign By-law and provide the opportunity to discuss issues and concerns with key stakeholders.

Key amendments to the Sign By-law include:

- Amended and new definitions;
- A reduced rate for a lens (sign frontage) changes for ground and fascia signs;
- Supporting documentation requirements for permit applications;
- Doubling of sign permit fees should a sign be erected without first obtaining a permit, enhancing enforcement;

- New schedule restricting election signs at specific intersections to align with York Region's Sign By-law (By-law 2015-36);
- Reference to the *Storage and Liens Act*, giving the Town authority to claim storage costs related to non-compliant signs removed on per diem basis and hold a lien on such signs until all fees are paid, enhancing enforcement;
- Regulations for new sign types, including a restriction on the number of open house and residential contractors signs permitted; and,
- Regulations for mobile signs allowing colour logos and graphics, in keeping with industry needs.

Refer to Appendix "C" for a summary of amendments with images.

Outdoor Serving Area

In 2015, Council authorized a permanent patio program, allowing up to three patios in the space occupied by on-street parking between Millard Avenue and Water Street from April 14, 2016 to October 17, 2016.

Housekeeping amendments to By-law 2002-151 Schedule 16 which regulates outdoor serving areas licenced to serve alcohol are required to reflect the patio program. Proposed amendments include a provision for patios on Main Street between Millard Avenue and Water Street during the months of April through to the month of October with specific dates to be identified in the application form.

The total number of patios which require any space occupied by on-street parking will be set by Council from time to time, in consultation with the Main Street Newmarket Business Improvement Area.

In addition, housekeeping amendments are proposed to clarify definitions and include sections which ensure adequate enforcement.

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

This report relates to the Well-equipped and Managed link of the Town's Community Vision – implementing policy and processes that reflect sound and accountable governance.

CONSULTATION

This report was prepared with input from the Legal Department, public and stakeholder consultation (e.g., sign companies, previous municipal election candidates and other municipalities including, Barrie, Toronto, Markham, Richmond Hill and Aurora).

HUMAN RESOURCE CONSIDERATIONS

There are no human resource considerations. Any training/orientation required as a result of Council's adoption of a new procedure by-law will be accommodated within the current staff level.

BUDGET IMPACT

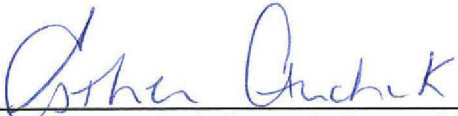
There are no budget impacts.

CONTACT

For more information on this report, contact Lesley Long, Supervisor, By-law Enforcement, 905-953-5300, extension 2222 or via email at llong@newmarket.ca.



Lesley Long, Supervisor, Bylaw Enforcement

Andrew Brouwer, Director of Legislative Services/Town Clerk

Esther Armchuk, Commissioner of Corporate Services

APPENDIX "A"



CORPORATION OF THE TOWN OF NEWMARKET

BY-LAW NUMBER 2014-11

A BY-LAW TO REGULATE THE ERECTION AND MAINTENANCE OF SIGNS AND OTHER ADVERTISING DEVICES IN THE TOWN OF NEWMARKET.

WHEREAS Section 11 of the *Municipal Act, 2001*, S.O. 2001, c.25, as amended (the "Act") provides that a lower-tier municipality may pass by-laws respecting matters within its spheres of jurisdiction;

AND WHEREAS Subsection 11 (3) 7 of the *Act* provides that municipalities may pass by-laws respecting structures, including fences and signs;

AND WHEREAS Subsection 99 (2) of the *Act* provides that all costs and charges incurred by a municipality for the removal, care and storage of an advertising device that is erected or displayed in contravention of a by-law of the municipality are a lien on the advertising device that may be enforced by the municipality under the *Repair and Storage Liens Act*, R.S.O. 1990, c. R.25;

AND WHEREAS the Municipal Council of the Town of Newmarket (the "Town") deems it necessary and in the public interest to regulate signs displayed within the *Town*;

AND WHEREAS the Municipal Council of the *Town* enacted By-law 2014-11 on March 3, 2014;

AND WHEREAS it is deemed necessary to repeal by-law 2014-11

THEREFORE BE IT ENACTED by the Municipal Council of the *Town* as follows:

1.0 **DEFINITIONS:**

The following words shall have the following meanings in this By-law:

"ADVERTISING DEVICE" means any designed device or object creating a design and intended to be erected or located or affixed on any property; this shall include flags, *banners*, pennants, lights, *inflatable* devices, or any object intended for advertising purposes;

"ALTER" means any change to the *sign structure* or the *sign face* with the exception of the re-arrangement of numerals, letters or copy applied directly to the face of a *sign* and specifically designed and intended to be periodically rearranged, the repair and maintenance of a *sign*,

"ANIMATED SIGN" means a *sign* or part thereof, which using electronic technology displays moving images and/or text and/or includes the rotation,

oscillation or movement of the sign in part or in whole but does not include an *Electronic Changeable Copy* or *Mechanical Copy*;

"APPEAL COMMITTEE" means the Appeal Committee established by the Town;

"APPLICANT" means the person who applies for a sign permit or a variance from the provisions of this by-law;

"AWNING SIGN" means a *sign copy* painted on or affixed flat to the surface of an awning;

"BANNER" means a *sign* made from cloth, plastic or a similar lightweight non-rigid material;

"BILLBOARD SIGN" means an outdoor *sign* that advertises goods, products, or services that are not sold or offered on the property where the *sign* is located, and is either single sided or double sided and shall allow for one *mechanical copy* side;

"BUILDER" means a *person* or corporation proposing to undertake or undertaking the construction of new homes, apartment developments or condominium developments within the *Town*;

"BUILDING CODE" means regulations made under Section 34 of the *Ontario Building Code Act*, S.O. 1992, c.23;

"BUSINESS" means a *commercial* or *employment* activity carried on or permitted under the *Zoning By-law*;

"CANDIDATE" means an *individual* who is seeking election to a public office, whether for a federal, provincial or municipal election;

"CHIEF BUILDING OFFICIAL" means the *person* and his/her designate so appointed by *Council* pursuant to the *Building Code Act*, 1992;

"COMMERCIAL" means a *Commercial zone* as defined in the *Zoning By-law*;

"COMMERCIAL CONSTRUCTION INFORMATION SIGN" means a *sign* that is erected for a temporary period that identifies, or provides information relating to or advertising the development or the construction of a building on the lands which the *sign* is erected and not the sale of lots elsewhere or the realtor's, developer's or *Owner's business* in general;

"CONTINUOUS SCROLLING COPY" means electronic or computer controlled *sign copy* where text continuously scrolls across the sign face in a pre-arranged sequence to display a temporary message;

"DIRECTIONAL SIGN" means any on *premises sign*, which gives directions or instructions for the control of vehicular or pedestrian traffic and shall include both entry and exit signage;

"DIRECTOR" means the Director, Legislative Services of the *Town* and his/her designate;

"ELECTION SIGN" means a *sign* advertising or promoting the election of a political party or a candidate for public office in a federal, provincial or municipal election;

"ELECTION SIGN DEPOSIT" means a fee as set out in the *Fees and Charges By-law* that must be paid by a *candidate* prior to the display of election signage pursuant to the provisions of this By-law;

"ELECTRONIC CHANGEABLE COPY" means electronic and/or computer controlled *sign copy* where static images or static information are displayed in a pre-arranged sequence and the intensity of illumination is maintained at a constant level, and includes *continuous scrolling copy*;

"EMPLOYMENT" means an *Employment zone* as defined in the *Zoning By-law*;

"FEES AND CHARGES BY-LAW" means the General Fees and Charges By-law, as amended for the Legislative Services Department;

"FASCIA SIGN" means a *sign* applied to or erected on and entirely supported by the wall of a building or structure;

"FRONTAGE" means the length of the property line of any one lot parallel to and along each legally accessible public *street*, except for corner lots shall mean the total length of the property lines on all legally accessible public *streets*;

"GROUND SIGN" means a *sign* directly supported by the ground without the aid of any other building or structure, which *sign* includes the names of *Owner(s)* and address and/or advertising goods, products, services or events that are sold, offered, or provided on the *premises* on which the *sign* is located;

"HOARDING SIGN" means a temporary, non-*illuminated sign*, erected on construction hoarding which is subject to a development agreement of the Town, associated with the development of property, which advertises or identifies the development of the property on which the *sign* is located;

"HOME OCCUPATION SIGN" means a *sign* that identifies any home-based *business*, where such use of the property complies with the *Zoning By-law*;

"ILLUMINATED SIGN" means a *sign* that provides artificial light directly, or through any transparent or translucent material, from a source of light connected

with such *sign*, or a *sign illuminated* by a light focused upon or chiefly directed at the surface of the *sign*;

"INCIDENTAL SIGN" means a sign, generally informational, that has a purpose secondary to the use of the lot on which it is located, such as "drive-thru," "telephone," "private parking," "entrance," "washroom," "loading dock," "staff only," and other similar directives;

"INFLATABLE SIGN" means a *sign* or *advertising device* designed to be airborne and tethered to the ground, a vehicle or any other structure and shall include balloons and any other *inflatable* devices. Classification of *Inflatable Sign* shall not relieve it from any other *sign* classification of this By-law;

"INSPECTOR" means the By-law Enforcement Officer appointed by the *Town* or such *person* designated by the municipality;

"INSTITUTIONAL" means an *Institutional Zone* as defined in the *Zoning By-law*;

"MATERIALS" means the products and assemblies that individually or as an assembly constitute the *sign* or portion thereof;

"MECHANICAL COPY" means a *sign copy* where the display surface physically changes to reveal alternate messages, including but not limited to tri-vision or flip disc *signs*;

"MENU BOARD SIGN" means a *sign* erected as part of a drive-thru facility and used to display and order products and services available at the drive-thru business;

"MOBILE SIGN" means a non-*illuminated sign* designed to be capable of being readily moved from one location to another is usually built on a trailer or other solid platform and may include wheels;

"MODEL HOME GROUND SIGN" means a sign located on residential lot or proposed residential lot intended for private ownership, upon which a model home/sales office is located,

"MURAL" means any type of display or artistic endeavour painted on or otherwise affixed directly to any side(s) of a building or structure;

"MURAL SIGN" means any type of display or artistic endeavour painted on or otherwise affixed directly to any side(s) of a building or structure that includes text or a logo that is intended for advertising purposes;

"NEW HOME DEVELOPMENT" means a new *residential* project, which is the subject of a development agreement and which may be comprised of one or

more registered plans of subdivision, condominium development or condominium plan exemption;

"NEW HOME DEVELOPMENT SIGN" means a *non-illuminated sign*, which is not permanently installed or affixed to the ground and where the purpose of the *sign* is to direct attention to the sale of new homes or condominiums;

"NON-PROFIT SIGN" means a *sign* located, erected, or displayed on private property or approved *Town* property to advertise a non-profit or charitable event by a non-profit organization, charity or place of worship;

"OPEN HOUSE SIGN" means a *sign intended to direct traffic to a property that is for sale or lease, and is open to the public for viewing.*

"OWNER" means the *Owner*, authorized agent, lessee, or occupier of the *premises* upon which a *sign* or *advertising device* is located;

"PARKING AREA" means an *off-street*, open, unobstructed area of land consisting of a minimum of two (2) but not more than five (5) parking spaces which is accessed by a driveway;

"PARKING LOT" means an open area other than a street used for the temporary parking of five (5) or more motor vehicles and available for public use whether for free or for compensation as accommodation for clients, customers or residents;

"PERSON" means an individual, business, firm, body corporate, corporation, association, or municipality;

"PORTABLE SIGN" means a free standing sign erected on but not permanently anchored to the ground and includes, but is not limited to, signs commonly referred to as A-Frame Sign, T-Frame Sign, Advertising Flag Sign or Sandwich Board but shall not include a Banner Sign, Inflatable Sign or Mobile Sign.

"PREMISES" means land or a part of land under registered ownership and includes all buildings and structures thereon;

"PROJECTING SIGN" means a *sign* attached to a building or structure, which projects horizontally from the building/structure;

"PROPERTY" means a lot and includes all buildings, and structures thereon;

"REAL ESTATE SIGN" means a temporary *non-illuminated sign* installed, erected or displayed for the notification that *the premises* or portion thereof, *on which the sign is located*, is available for or offered for sale, rent or lease;

"RESIDENTIAL" means a *Residential zone* as defined in the *Zoning By-law*;

"SHOPPING CENTRE" means a group of *commercial* establishments, whether or not under one ownership, having a common *parking area* or *parking lot*;

"SIGHT TRIANGLE" means in the case of a corner lot, the triangular space formed by the *street lines* and a line drawn from a point in one *street line* to a point in the other *street line*, measured along the *street* from the point of intersection of the *street lines*;

"SIGN" means any surface, structure and other component parts, which are used or capable of being used as a visual medium to attract attention to a specific subject matter for identification, information or advertising purposes and includes an *advertising device*;

"SIGN AREA" means the entire area of all *sign faces* on one *sign structure*;

"SIGN COPY" means any colour, graphic, logo, symbol, word, numeral, text, image, message, picture or combination thereof displayed on a single *sign face* and includes *Electronic Changeable Copy* and *Mechanical Copy*;

"SIGN FACE" means that portion of a *sign*, excluding the *sign structure*, upon which, as part of, against or through which the message of the *sign* is displayed. The *sign face* is an area composed of individually installed letters, numerals, or shapes, the *sign face* shall mean the area enclosing the letters, numerals, or shapes;

"SIGN OWNER" means the owner or lessee of a *sign*, or his/her agent. Where there is no owner, lessee or agent for a *sign* or such *person* cannot be determined with certainty, the *sign owner* shall be deemed to be the *person* or *business* having the use or major benefit of the *sign*, or if such *person* or *business* is unknown, the *sign owner* shall be deemed to be the registered *owner* of the *premises* upon which the *sign* is situated;

"SIGN PERMIT" means a written permission to locate, erect or display a *sign* or *signs* issued by the *Director* pursuant to the provisions of this By-law;

"SIGN STRUCTURE" means anything used to support or brace a *sign face* and which is attached to the ground or a building or structure;

"STREET" means any highway;

"STREET LINE" means the limit of the *street* allowance and the dividing line between a lot and a *street*;

"SUBDIVISION DEVELOPMENT SIGN" means a sign that advertises only the development in which the sign is located and not the sale of lots elsewhere or the realtor's, developer's or *Owner's* business in general;

"TEMPORARY SIGN" means a *sign* comprised of a plastic (poly bag) *sign* sleeve or a coroplast *sign* face and which is temporarily anchored into the ground;

"TOWN" means the Corporation of the *Town* of Newmarket;

"URBAN CENTRE ZONE" means an *Urban Centre Zone* as defined in the *Zoning By-law*;

"WINDOW SIGN" means a *sign* located on the interior of a *premises* and which is located, erected or displayed in the interior of a window, window section or window pane and is intended to be seen from outside *of the building or premises*;

"ZONE" means the area of a defined land use in the *Town Zoning By-law* passed under the *Planning Act*, as amended, from time to time;

"ZONING BY-LAW" means the *Zoning By-law* of the *Town* passed under the *Planning Act*, as amended, from time to time.

2.0 **ADMINISTRATION:**

2.1 **Interpretation:**

- a) A word interpreted in the singular number has a corresponding meaning when used in the plural.
- b) The imperial measurements found in this By-law in brackets are provided for information only and are intended to be an approximate conversion of the metric measurements. The metric or Standard International measurements shall be deemed to be the standards established by this By-law and, wherever there is a variance between the metric or SI measurements and the imperial measurements, the metric or SI measurements shall apply.

2.2 This By-law shall be administered by the *Director* of the *Town*.

2.3 The *Building Code* shall be administered by the *Chief Building Official* as appointed by Council.

2.4 Where any *sign* proposed to be erected may be considered as more than one form of *sign* permitted by this By-law or as a combination of forms of *signs* and /or sign copy permitted by this By-law, such *sign* shall conform to the most restrictive provisions of this By-law.

2.5 This By-law does not apply to a *sign* that was lawfully erected and displayed on the day this By-law comes into force if the *sign* is not substantially altered and the maintenance and repair of the advertising device or a change in the message or contents displayed is deemed not in itself to constitute a substantial alteration.

2.6 The maximum height of a *sign* shall be ascertained by measuring the distance from the level of the ground immediately below such *sign* to the highest point thereof, provided that in the event the level of the *street* or sidewalk adjacent to such *sign* as erected is higher than the level of the ground upon which the *sign* is erected, the height shall be measured from the level of such *street* or sidewalk.

Responsibility for compliance with this By-law:

- 2.7 Neither the granting of a *sign permit* nor the approval of the plans, drawings, and specifications nor inspections made by the *Town* shall in any way relieve the *Sign Owner* or any other *person* from full responsibility for carrying out work or having the work carried out in complete accordance with the requirements of this By-law or any other By-law applicable to the *sign*.
- 2.8 The *Sign Owner* is solely responsible for and pays for any damage to persons or property, caused by a *sign*.

3.0 GENERAL PROVISIONS:

- 3.1 No *person* shall erect, install, post, display or maintain any *signs* on a *premises* within the *Town* except such *signs* as are permitted by this By-law.
- 3.2 Unless otherwise expressly provided in this By-law, no *person* engaged in a *business* shall erect, install, post, display or maintain or cause to be erected, installed, posted, displayed or maintained any *sign* on any *premises* except on the *premises* upon which such *business* is located and provided the written consent of the registered *Owner* of the property is obtained.
- 3.3 No *sign* shall be erected in a parking space required under the *Town's Zoning By-law*.
- 3.4 No *sign* shall obstruct the view of any pedestrian or motor vehicle driver, visibility of warning devices, railway, traffic and municipal *street signs* or cause an unreasonable distraction, so as to cause an *unsafe* condition in the opinion of an *Inspector* under this By-law.
- 3.5 A *sign* shall display only non-electronic static copy unless otherwise permitted in accordance with **Section 25.0** of this By-law.
- 3.6 No *sign* shall be supported entirely or partly by the roof of a building or structure, other than a *sign structure*, or shall project above the roof of a building or structure.
- 3.7 Flashing, *animated* or noise emitting *signs* of any size are strictly prohibited.
- 3.8 A sign attached or displayed on a vehicle or trailer which is parked or located for the primary purpose of displaying said sign or advertisement shall be strictly prohibited.
- 3.9 No person shall erect, display or cause or permit to be erected or displayed any sign at those intersections listed in Schedule "A" to this bylaw.

4.0 REQUIREMENT FOR SIGN PERMIT:

- 4.1 No *person* shall erect, install, post, display or alter any *sign* on a *premises* within the *Town* for which a *sign permit* is required and has not been obtained.
- 4.2 No person shall deviate from an approved plan, drawing, or specification for which a *sign permit* or building permit has been obtained, without the prior written permission of the *Director* or the *Chief Building Official* respectively and such permission may be conditional on a new *sign permit* or building permit being applied for and obtained.

5.0 SIGNS NOT REQUIRING A SIGN PERMIT:

- 5.1 Notwithstanding **Section 4.1**, a *sign permit* is not required for the following *signs*, but such *signs* shall comply with all other requirements of this By-law:

Sign type / Description	Applicable Zones	Provisions
Official Signs / Public Safety Signs	All Zones	Pursuant to Section 28.0
Incidental Sign	All Zones except Residential	Maximum height of 0.9 metres (2.95 ft) and shall be permitted to display the name or logo of a use on the lot. Shall be located on Private Property
Trespassing, safety or other warning sign	All Zones except Residential	Not exceeding 0.5m ² (5.38 sq. ft.) in sign area. Illumination not permitted
	Residential Zone	Not exceeding 0.2m ² (2.15 sq. ft.) Illumination not permitted
Address Sign	All Zones	Not exceeding 0.2 m ² (2.15 sq. ft.) in sign area Shall be located on private property
Flag of corporations, educational, religious, or charitable organizations	All Zones	Not more than three (3) flags per premises. Each flag shall not exceed 7.62m (25.0 ft.) in height and shall have a maximum area of 2.7m ² (29.0 sq. ft.)

Emblems or insignia of patriotic, civic, educational, religious or charitable organizations.		Emblems or insignia shall not exceed 7.62m (25.0 ft.) in height and shall have a maximum area of 2.7m ² (29.0 ft ²)
<i>Home Occupation Sign</i>	<i>Residential Zone</i>	<p>Maximum <i>sign</i> area of 0.2 m² (2.15 sq. ft.)</p> <p>Maximum height of 1.5m (5ft.)</p> <p>One <i>sign</i> may be erected where the use of the property for any Home based business complies with the <i>Zoning By-law</i>.</p> <p>Such <i>sign</i> shall be erected or displayed in the form of a <i>Fascia Sign, Projecting Sign, or Ground Sign</i>.</p> <p>Illumination not permitted.</p>
<i>Real Estate Sign</i>	<i>All Zones</i>	<p>Maximum <i>sign</i> area of 1.0m² (10.7 sq. ft.) in a <i>Residential zone</i>.</p> <p>For all other <i>zones</i> a maximum area of 4.0m² (43 sq. ft.)</p> <p>One (1) <i>sign</i> per <i>street line</i> of the property on which the <i>sign</i> is erected.</p> <p>Such <i>sign</i> shall be removed thirty (30) days after the premises has been sold, rented, or leased.</p> <p>No <i>sign</i> shall be extend beyond the property lines or with in a site triangle.</p>
<i>Garage Sale Sign</i>	<i>All Zones</i>	<p>Only displayed or erected after 5:00pm on the day immediately before the garage sale and must be removed no later than 7am on the day immediately following the garage sale;</p> <p>Maximum height 0.6m (2ft);</p> <p>Maximum width 0.6m (2ft);</p> <p>Shall be located within the untraveled portion of the road allowance, not including any centre median, traffic island or centre boulevard of a roadway;</p> <p>Minimum of 1.83m (6ft) from roadway</p> <p>Minimum of 0.6m (1.97ft) from sidewalks and driveways</p> <p>Must include the address of the property where the garage sale will be located;</p> <p>Must include the date of the garage sale</p>
<i>Open House Sign</i>	<i>All Zones</i>	Only displayed on the day which the

		<p>open house takes place. Must be in the form of an A-Frame or Temporary sign. Minimum of 1.83 m (6ft.) from roadway Minimum of 0.6m (1.9 ft.) from sidewalks and driveways. Shall be located within the untraveled portion of the road allowance, not including any centre median, traffic island or centre boulevard of a roadway. Include address of property and date of open house</p>
Residential Contractor Advertising Sign	Residential	<p>Sign type: Must be in the form of a A-Frame sign Must be in the form of a <i>Temporary Sign</i> Sign location: Must be located on the property where the work is occurring, Time frame: Must be erected no more than seven (7) days prior to the commencement of the project and removed seven(7) days after the project is completed.</p>
Entrance Gate Sign- located at the entrance to a subdivision/apartment or condominium complex	Residential Zone and Urban Centre Zone	<p>One (1) sign per frontage Maximum sign area 2.32m² (25.0 sq. ft.) Minimum ground clearance 0.91m (3.0 ft.) Maximum height 7.5m (24.6 ft.)</p>
Menu Board Sign	Urban Centre Zone and Commercial Zone	Maximum Sign Area 4m ² (43.06 sq. ft.)
Public transit or any street furniture/fixture advertising	All Zones	As approved by the Town or Region
Window Sign	All Zones	<p>Shall be non-flashing Shall not emit sound that can be heard from out side Shall not be animated</p>
Signs located under Gas station canopies	Commercial Zone and Commercial Zone	<p>Shall be non-flashing Shall not emit sound Shall not be animated</p>

- 5.2 Where a *sign* not requiring a *sign permit* has been erected, installed, posted, displayed, maintained or otherwise displayed in contravention of any provision of this By-law, **Subsection 31.2** shall apply.

6.0 SIGN PERMIT APPLICATIONS:

- 6.1 No *person* shall erect, display or *alter*, or cause or permit to be erected, displayed or altered, a *sign* within the *Town*, unless otherwise exempted, without first obtaining a *sign permit* from the *Director* pursuant to this By-law. All *signs* shall comply with all other applicable *Town* by-laws and all other applicable law.
- 6.2 Every *applicant* for a *sign permit* shall complete a *sign permit* application form as prescribed by the *Town*, submit all necessary plans, drawings, and specifications and pay all applicable fees as set out in the *Fees and Charges By-law*.
- 6.3 *Sign Permit Information*
- All plans, drawings, and specifications accompanying a *sign permit* application form shall be provided in duplicate and shall meet the requirements as set out in the prescribed form.
- 6.4 No *sign permit* shall be issued until approvals have been obtained, where applicable, from the following:
- a) The Lake Simcoe Region Conservation Authority, pursuant to the Conservation Authorities Act, R.S.O. 1990, c. C.27;
 - b) The Chief Building Official pursuant to the *Building Code Act, 1992*;
 - c) The Regional Municipality of York, pursuant to any other applicable regional by-laws;
 - d) Newmarket Hydro; and
 - e) Any other applicable governmental authority.
- 6.5 No *sign permit* shall be issued by the *Director* unless the application meets all the requirements of this By-law and any other applicable laws or unless a variance has been granted pursuant to **Section 33.0**.
- 6.6 No more than four (4) *sign permits* per *sign* type shall be issued to a single *business* on the *premises* on which the *sign* is to be displayed, in a calendar year.
- 6.7 No *applicant* shall submit false or misleading information or documents or make omissions that may mislead in connection with any application for a *sign permit*, detail of construction or revision thereto.
- 6.8 The *applicant* shall be responsible to comply with this By-law and the approved plans, drawings and specifications and to ensure that each set of plans, drawings, and specifications approved by the *Town* is identical in every respect. Failure to do so shall not relieve the *applicant* of the responsibility for complying with every requirement of the By-law, should any discrepancies between the plans, drawings, or specifications and the erected sign become apparent to the *Town*.

- 6.9 Revisions may be made to the application or approved documents provided they do not require significant additional work by the *Town*. An administration fee as set out in the *Fees and Charges By-law* will be charged for all revisions.
- 6.10 An application for a *sign permit* shall be deemed to have been abandoned six (6) months after the date of filing, unless such application has been diligently pursued or a *sign permit* has been issued.
- 6.11 Sign permit fees may be doubled if a sign has been constructed, erected, installed, altered, posted, or displayed, prior to a sign permit being issued or obtained for that specific sign.
- 6.12 All or some of the following documentation must be provided, in duplicate, along with the application if required:
- a) Survey/Site Plan to scale, with all measurements in metric indicating location of proposed signs, total frontage of property, all boundary lines, location of existing signage, all entrances and exits from buildings;
 - b) Property Owners Letter of Permission;
 - c) Engineered approved and stamped drawings in detail drawn to scale including dimensions, sign area;
 - d) MTO Approval, for any sign within 400m (1312ft) and visible from the 404 highway;
 - e) Newmarket Hydro Approval, for *Ground Signs, Billboard Signs, Commercial Construction Information Signs, and Subdivision Development Signs*;
 - f) York Region Approval, for any *sign* located York Region Property;
 - g) Lake Simcoe Region Conservation Authority Approval for signs within their jurisdiction.

7.0 **EXPIRATION OF PERMIT:**

- 7.1 Every *sign permit* issued by the *Town* for the erection, display or alteration of a *sign* expires and is null and void where the *business*, product, activity or service to which the *sign* relates ceases to operate or is no longer available at the *premises* where the *sign* is located.
- 7.2 Notwithstanding **Subsection 7.1**, the following expiration periods apply:
- a) *Sign permits* for *Inflatable Signs*, and *Mobile Signs* shall expire thirty (30) days from the date of issuance;
 - b) *Sign permits* for *Portable Signs* shall expire one (1) calendar year from the date of issuance;
 - c) *Sign permits* for *Billboard Signs* shall expire five (5) years from the date of issuance.

7.3 Where a *sign permit* has expired, the *sign owner* shall immediately remove the sign from the *premises*.

7.4 Where a new business is using the sign structure from a previous business, the new business is required to get a permit. For greater clarification, a lens change, from one business to another, in a fascia or ground sign requires a sign permit.

8.0 **TRANSFER OF PERMIT:**

8.1 A *sign permit* is non-transferrable from one business location to another.

9.0 **REVOCATION OF PERMIT:**

9.1 A *sign permit* may be revoked by the *Town* where:

- a) the *sign* does not conform to this By-law and amendments thereto;
- b) the *sign* does not conform to any regulation, law or requirements of any governmental authority having jurisdiction over the area where the sign is situated;
- c) the *sign permit* has been issued as the result of false, mistaken, incorrect, or misleading statements, or undertakings in the application;
- d) the erection, display or alteration of the sign authorized by the *sign permit* has not, in the opinion of the *Director*, been seriously commenced within six months of the date of issuance of the sign permit;
- e) an order has been issued and the *sign* has not been brought into compliance with the by-law within forty-eight (48) hours, or;
- f) any fees applicable to the *sign* under the *Fees and Charges By-law* have not been paid;
- g) the *sign permit* was issued on the basis of a variance issued under **Section 33.0** with conditions and there has not been compliance with a condition imposed, or a condition has been breached; or
- h) the *sign permit* has been issued in error by the *Town*.

10.0 **MAINTENANCE:**

10.1 The *sign owner* shall maintain, or ensure that such *sign* is maintained in a proper state of repair so that such *sign*:

- a) is fully operative at all times;
- b) in compliance with any approved plans, drawings, and specifications; and
- c) does not become unsightly, unsafe or damaged.

10.2 Maintenance or repairs using material identical to the *materials* of the component being maintained or repaired for the continuance of the *business* does not constitute an alteration so as to require a *sign permit* to be issued.

11.0 LOCATION:

- 11.1 No *sign* shall be erected, placed, or permitted to stand on or overhang public property, including sidewalks or boulevards, except as hereinafter expressly provided for *Hoarding Signs, Projecting Signs* and *Real Estate Signs*.
- 11.2 Notwithstanding any of the provisions of this By-law, no *person* shall post any *sign* on any tree, post, pole or fence, or erect any *sign* on any property owned by or under the jurisdiction of the *Town*, without the prior written consent of the *Town*.
- 11.3 No *sign* other than a *Fascia Sign* shall:
- a) be permitted within 10.67 metres (35.0 feet) of a traffic light;
 - b) be erected upon or supported by a parapet; or,
 - c) be erected upon or supported by a firewall or its parapet.
- 11.4 No *sign* shall be located upon any building as to obstruct any window, door, roof access hatch, skylight or fire escape so as to prevent the free access of firefighters to any part of the building at any time.
- 11.5 All *signs* erected or displayed shall be located a minimum of 1.83 metres (6.0 ft) away from the face of the curb or edge of pavement of a roadway, and where there is a sidewalk, not within 0.6 metres (1.97 ft) of such sidewalk, except for a *Portable Sign* located in the *Historic Downtown Urban Centre Zone* or *Downtown Urban Centre Zone*.

12.0 STRENGTH OF BUILDINGS:

No *sign* shall be erected on any building unless such building has been designed by a Professional Engineer to carry the additional dead and wind loads due to the erection of such *sign*.

13.0 SIGN MATERIALS:

- 13.1 Every *sign* attached to the exterior wall of a building shall be safely and securely anchored thereto by means of approved metal anchors, bolts, chains, wire ropes, or steel rods. No wooden blocks or anchorage with wood used in connection with screws or nails shall be considered proper anchorage except in the case of *signs* attached to buildings with walls of wood. Staples, nails or holdfasts driven into masonry walls shall not be considered proper support or anchorage for *signs*. No *sign* shall be supported in any manner by an unbraced parapet wall, except as provided for in **Subsection 11.3 b)** of this By-law.
- 13.2 Notwithstanding **Subsections 13.3, 13.4 and 13.5**, all *Ground Signs, Billboard Signs, Fascia Signs* and *Projecting Signs* and the *sign structure* shall be constructed entirely of metal or other non-combustible *materials*.

- 13.3 Notwithstanding **Subsection 13.2** thereof, *Ground Signs* constructed wholly or partly of combustible *materials* may be erected in the *Downtown Urban Centre Zone* and *Historic Downtown Urban Centre Zone* provided that such *signs* shall not exceed a height of 3.66 metres (12.0 feet), measured from the level of the ground immediately below such *sign* to the highest point thereof.
- 13.4 Notwithstanding **Subsection 13.2** thereof, *Fascia Signs* constructed wholly or partly of combustible *materials* may be erected in the *Downtown Urban Centre Zone* and *Historic Downtown Urban Centre Zone* provided that such *signs* are not located within 0.61 metres (2.0 feet) of any window above the first storey or within 0.91 metres (3.0 feet) of any fire escape or exit.
- 13.5 Notwithstanding **Subsection 13.2** thereof, *Projecting Signs* constructed wholly or partly of combustible *materials* may be erected in the *Downtown Urban Centre Zone* and *Historic Downtown Urban Centre Zone*.
- 13.6 Notwithstanding any other provisions of this By-law, approved plastics may be used as facing *material* and as letters and decorations on *signs* subject to the following limitations and regulations:
- a) All parts of the sign other than the letters and decorations shall be made from non-combustible materials, the area of the display surface or facing which may be occupied or covered by letters and decorations may be made from or faced with approved plastics.
 - b) If plastics are employed in any part of a sign the finished plastic unit shall be identified either with the material manufacturer's trade name, or with the common name of the plastic material.

14.0 ILLUMINATION:

- 14.1 *Illuminated Signs* shall be designed, erected and operated so that the light from such *signs* does not project onto any adjacent premises.
- 14.2 Electric illumination shall be installed in accordance with the requirements of Newmarket Hydro.
- 14.3 External lighting shall be limited to the following:
- a) open hooded spotlights, which are a traditional form of lighting;
 - b) lighting recessed in an architectural feature adjacent to the sign;
 - c) lights concealed behind relief lettering that illuminates individual letters in silhouettes against the background panel; or
 - d) spot lighting positioned below the sign and shining upward.

In all cases lamps shall be designed to be visually unobtrusive, which determination shall be made by the Director.

15.0 SIGN AND ZONE SPECIFIC REGULATIONS:

In addition to the requirements to obtain a *sign permit* under **Section 6.0**, *signs* shall comply with the applicable *sign type* restrictions under **Sections 16.0** through to **29.0** inclusive.

16.0 GROUND SIGNS:

	Required Zoning	# of Signs	Frontage	Maximum Sign Area	Maximum Height	Minimum Ground Clearance	Illumination
Class A <i>1, 2</i>	Commercial	1	Less than 243.84m (800 ft.)	27.87m ² (300 sq. ft.)	7.5m (24.6 ft.)	0.91m (3.0 ft.)	Permitted in accordance with Subsections 14.1 and 14.2
	Employment Urban Centre*	2	243.84m (800 ft.) or more	46.45m ² (500 sq. ft.)	10.67m (35.0 ft.)		
Class B <i>1, 2, 3</i>	Downtown Urban Centre	1		2.32m ² (25.0 sq. ft.)	7.5m (24.6 ft.)	0.91m (3.0 ft.)	Electronic Changeable Copy permitted in accordance with Section 25.0 as applicable
	Historic Downtown Urban Centre						
Class C <i>1, 2</i>	Institutional	1		2.32m ² (25.0 sq. ft.)	7.5m (24.6 ft.)	0.91m (3.0 ft.)	
Class D <i>1, 2</i>	Open Space	1		13.94m ² (150 sq. ft.)			Not Permitted
	Golf Course						
Menu Board Sign	Commercial	1 Menu Board		4.0 m ² (43 sq. ft.)	2.5 m (6.5 ft.)		Permitted in accordance with Subsections 14.1 and 14.2
	Urban Centre	1 Pre Menu Board		2.0 m ² (21.5 sq. ft.)	2.5 m (6.5 ft.)		

¹Ground Signs, and their structural members shall be constructed entirely of metal or other non-combustible materials.

²Ground Signs shall not be located within 0.6m (2.0ft) of a property line.

³Ground Signs which are located in the Downtown Urban Centre and Historic Downtown Urban Centre Zones may be constructed in whole or in part of combustible materials, provided that such signs do not exceed a height of 3.66 metres (12.0 feet), measured from the level of the ground, immediately below such sign, to the highest point thereof.

* Excluding Downtown Urban Centre Zone or Historic Downtown Urban Centre Zone

16.1 BILLBOARD SIGNS:

	Required Zoning	# of Signs	Frontage	Maximum Sign Area	Maximum Height	Minimum Ground Clearance	Illumination
Billboard Sign^{1,2}	Commercial	1	Less than 300.0m (984.0ft)	18.58m ² (200 sq. ft.)	7.5m (24.6 ft.)	3.05m (10.0 ft.)	Electronic Changeable Copy permitted in accordance with Section 25.0 as applicable
	Employment Urban Centre*	2	300.0m (984.0ft) or more	Per Sign Face			
¹ Billboard Signs and their structural members shall be constructed entirely of metal or other non-combustible materials ²							
² Subject to separation distances set out in Subsections 16.2 and 16.3							
* Excluding Downtown Urban Centre Zone or Historic Downtown Urban Centre Zone							

16.2 No person shall erect, locate or display a *Billboard Sign*:

- a) on the same *property* as a *Mobile Sign*;
- b) within a radius of 300.0 metres (984ft) of any other *Billboard Sign* or 15.0 metres (49.2ft) of any *Ground Sign*;
- c) on *property* other than *property* within an *Urban Centre Zone*, *Commercial Zone* or *Employment Zone*;
- d) on any *property* on which another *Billboard Sign* has been erected or for which a *sign permit* has been issued for a *Billboard Sign* under this by-law, except where the *property* has a *frontage* greater than 300.0 metres (984ft); or
- e) within 200 metres (656ft) of any of the following:
 - i) any *property* within a *Residential Zone* or legally used for residential purposes; or
 - ii) any *property* which is used for a school or park, or any *property* which is designated under Part IV or Part V of the *Ontario Heritage Act*.

16.3 No *Billboard Sign* shall be located any closer to the edge of the road allowance than the following:

- a) 4.0m (13.1ft) from the edge of the road allowance; or

b) 1.5m (4.9ft) from any property line.

- 16.4 *Billboard Signs* displaying *Electronic Changeable Copy* or *Mechanical Copy* shall be subject to the applicable provisions contained in **Section 25.0**.
- 16.5 A *Billboard Sign* shall not contain or use more than two visible faces for advertising purposes.
- 16.6 A *Billboard Sign* may be illuminated but shall not be otherwise electrically animated, have any moving parts or animated message changes.
- 16.7 Notwithstanding **Subsection 3.2**, a *Billboard Sign* may contain third party content subject to the appropriate *sign permit* being obtained.

17.0 **FASCIA SIGNS:**

	Required Zoning		Maximum Sign Area	Maximum Height	Minimum Ground Clearance	Illumination
Class A 1,2 ***	Commercial	All	23.22m ² (250.0 sq. ft.)		2.44m (8.0ft.) above adjoining grade	Permitted in accordance with Subsections 14.1 and 14.2 Electronic Changeable Copy permitted in accordance with Section 25.0 as applicable
	Employment Urban Centre*	Corner Building	27.87 m ² (300.0 sq. ft.)			
Class B 1,3 ***	Downtown Urban Centre*	All	23.22m ² (250.0 sq. ft.)		2.44m (8.0ft.) above adjoining grade	Permitted in accordance with Subsections 14.1 and 14.2
	Historic Downtown Urban Centre*	Corner Building	27.87 m ² (300.0 sq. ft.)			
Class C 1,2 ***	Institutional and all other zones **		2.32 m ² (25.0 sq. ft.)		2.44m (8.0ft.) above adjoining grade	Permitted in accordance with Subsections 14.1 and 14.2

¹ *Fascia Signs* shall not be erected to extend above the top of the wall nor extend beyond the ends of the wall to which they are attached.

² No portion of a *Fascia sign* shall project more than 20.32 cm (8.0 inches) from the face of the wall for signs located over private property.

³ *Fascia signs* placed on the wall of a building within the *Historic Downtown Urban Centre Zone* shall be permitted to encroach to a maximum of 0.61 metres (2.0 feet) beyond the main walls of a building.

* Excluding *Downtown Urban Centre Zone* or *Historic Downtown Urban Centre Zone*

** excluding *residential zones*

*** Mural signs must form part of the overall area of the Mural

18.0 PROJECTING SIGNS:

	Required Zoning	# of Signs	Maximum Sign Area	Maximum Height	Minimum Ground Clearance	Illumination
Class A ¹	Commercial Employment Urban Centre*	1 per business**	23.23 m ² (250.0 sq. ft.)		2.44m (8.0ft.) above adjoining grade	Electronic Changeable Copy permitted in accordance with Section 25.0 as applicable
Class B ^{1,2}	Downtown Urban Centre Historic Downtown Urban Centre	1 per business**	23.23 m ² (250.0 sq. ft.)		2.44m (8.0ft.) above adjoining grade	
Awning Signs shall be deemed to be Projecting Signs and shall be permitted to encroach to a maximum of 0.61 metres (2.0 feet) beyond the main walls of a building and shall be subject to the above provisions.						
¹ Projecting Signs shall not project above the roof level in Shopping Centres						
² Projecting signs placed on the wall of a building within the Historic Downtown Urban Centre Zone shall be permitted to encroach to a maximum of 0.61 metres (2.0 feet) beyond the main walls of a building						
³ The Maximum sign area shall apply to the Sign Copy of an Awning Sign, not the Sign Face or Sign Structure.						
*Excluding Downtown Urban Centre Zone or Historic Downtown Urban Centre Zone						
** Excluding Awning signs						

19.0 MOBILE SIGNS AND PORTABLE SIGNS

19.1 Every Mobile Sign and Portable Sign erected or installed pursuant to this By-law shall:

- a) not be located closer than 4.57 metres (15.0 feet) from the intersection of a driveway with a street line or the intersection of two street lines or 0.91 metres (3.0 feet) from any municipal sidewalk, provided that where the lot abuts a regional road or provincial highway, the sign shall be set back such distance from such road or highway as determined

- by the appropriate road authority provided such distance is not less than 4.57 metres (15.0 feet);
- b) not be located closer than 4.57 metres (15.0 feet) from the limits of a driveway entrance as delineated by pavement markings, driveway islands or driveway curbs or any combination thereof;
 - c) not occupy a parking space within a parking lot or parking area; and,
 - d) only advertise the business to which the *sign permit* was issued.

	Required Zoning	Maximum # of Signs	Maximum Sign Area	Maximum Dimensions	Illumination	Permit Length
Mobile Signs 1,2,3,4,5,6	<i>Commercial</i>	Total <i>Portable Sign</i> , and <i>Mobile Sign</i> combined restriction by <i>frontage</i> (Per premises): Frontage #	4.46 m ² (48.0 sq. ft.)	Including supporting structure 2.44m (8.0 ft.)	Not permitted	30 days
	<i>Employment</i>					
Portable Signs ^{5,6,7} 8, 9,10	<i>Commercial</i>	0.3-60.96m 6 (1.0- 200.0 ft.)	1.86m ² (20.0 sq. ft.)	1.52m (5.0 ft.) in height (4.0ft.) in width	Not permitted	One (1) Calendar Year
	<i>Employment</i>	.6126-152.4 m 9 (201.0 - 500.0 ft.)				
	<i>Urban Centre*</i>	152.7-304.8 m 12 (501.0 - 1000.0 ft.)				
		304.8 m + 15 (1001.0 ft. +)				
Class A	<i>Urban Centre*</i>					
Class B	<i>Downtown Urban Centre</i>	One (1) per business	0.56 m ² (6 sq. ft.)	0.91 m (3 ft.)	Not permitted	One (1) Calendar Year
	<i>Historic Downtown Urban Centre</i>					

¹Mobile Signs shall display the name and telephone number of the *Sign Owner* in a visible location on the *sign*.

²Mobile Signs shall only advertise the business to which the *Sign Permit* was issued.

³Mobile Signs shall be comprised of a black background, within a black frame, all letters or other writings or markings shall be white and photographic images or logos may be in full colour

⁴Mobile Signs shall not be located on the same property as a *Billboard Sign*

⁵Sign permits for Mobile Signs and Portable Signs shall be subject to the conditions under **Subsection 7.2**

⁶Within the *frontage* limits provided above, each *business* shall be restricted to the use of one (1) *Portable Sign* or one (1) *Mobile Sign* per *business premises* on which the *business* is located at any one time.

⁷ *Portable Signs* shall not be placed earlier than one (1) hour before the posted hour for the opening of the *business* to which it is related and shall be removed within one (1) hour after the posted hour of the closing of the *business* to which it is related each day. Excluding Advertising Flag Signs.

⁸ A *Portable Sign* located in the *Historic Downtown Urban Centre Zone* or *Downtown Urban Centre Zone* may be placed on the municipal sidewalk in front of the *business* and can be permitted to encroach a maximum of 0.61 meters (2.0 feet) from the main wall of the *building* facing the *street*.

⁹ Advertising Flag Signs shall not be used in the *Historic Downtown Urban Centre Zone* or *Downtown Urban Centre Zone*

¹⁰ Advertising Flag Signs shall not exceed 3.36 meters (11.0 feet) in height

* Excluding *Downtown Urban Centre Zone* or *Historic Downtown Urban Centre Zone*

20.0 BANNERS:

	Required Zoning	# of Signs	Maximum Sign Area	Maximum Height	Location	Illumination
Banners	Commercial	1 per <i>business</i>	6.0 m ² (64.58 sq. ft.)	1.0m (3.28ft)	<i>Banners</i> shall only be displayed on the first storey of a building.	Not permitted
	Employment					
	Urban Centre*					

The *banner* shall only refer to the *business* to which the *sign permit* was issued.

Banners shall be permitted for display once a year per *business* to advertise a grand opening or promotional event, for a period of thirty (30) days.

Banners shall not be erected or displayed to obstruct or interfere with the free use of any fire escape, exit or standpipe.

* Excluding *Downtown Urban Centre Zone* or *Historic Downtown Urban Centre Zone*

21.0 SIGNS INCIDENTAL TO CONSTRUCTION:

Commercial Construction Information Signs

21.1 A **Commercial Construction Information Sign** shall be removed when one hundred percent (100%) of the units being advertised have been sold.

Hoarding Signs

21.2 Prior to a *sign permit* being issued for a *Hoarding Sign*, the *applicant* shall provide a certificate confirming to the *Town* that a minimum of \$5,000,000.00 of valid comprehensive general liability insurance is in effect and that the *Town* is named as an additional insured.

	Required Zoning	Maximum Number	Maximum Sign Area	Maximum Height	Location
Commercial Construction Information	Commercial		27.87m ² (300 sq. ft.)	7.5m (24.6ft)	Minimum separation distance between
	Employment				

Signs ^{1,2,3} Class A	Institutional Urban Centre*				<i>Commercial Construction Information Signs</i> 100.0m (328.08ft)
Class B ^{1,2,3}	Downtown Urban Centre Historic Downtown Urban Centre		10.0m ² (107.64 sq. ft.)		
Hoarding Signs ^{4,5,6,7}	All zones			Combined height of hoarding and signage 3.08m (10.0ft)	
¹ A <i>Commercial Construction Information Sign</i> shall not be erected until the development being advertised has been draft approved by Town planning staff.					
² A <i>Commercial Construction Information Sign</i> shall be located within the development that it advertises.					
³ Any person may erect one non-illuminated <i>Commercial Construction Information Sign</i> , for a period not exceeding three (3) months or until the permanent <i>Ground Sign</i> is erected, whichever shall first occur.					
⁴ <i>Hoarding Signs</i> shall only be permitted where the <i>Owner</i> has entered into an agreement with the <i>Town</i> which authorizes the hoarding and where the <i>Owner</i> has obtained a <i>sign permit</i>					
⁵ A maximum of sixty percent (60%) of the hoarding area shall be permitted to display signage and advertising materials.					
⁶ <i>Hoarding Signs</i> shall only be composed of signage and advertising material specific to the development of the site and not the <i>Owner's</i> or <i>Developer's business</i> in general					
⁷ <i>Hoarding Signs</i> shall not incorporate any <i>Electronic Changeable Copy</i> or <i>Mechanical Copy</i> .					
* Excluding <i>Downtown Urban Centre Zone</i> or <i>Historic Downtown Urban Centre Zone</i>					

22.0 **NEW HOME DEVELOPMENT SIGNS:**

22.1 No person shall place or locate a *New Home Development Sign*:

- a) within a sight triangle, on a median or any other location on a street that obstructs a sight line or otherwise interferes with street maintenance, or impedes the movement of pedestrian or vehicular traffic, or otherwise creates a hazard;
- b) closer than 10.0 metres (32.8 feet) to a transit stop;
- c) closer than 5.0 metres (16.4 feet) to a driveway intersection with a street line; or

d) within 1.0 metre (3.2 feet) of any municipal sidewalk.

- 22.2 No *person* shall place or locate a *New Home Development Sign* on a *street* before 7:00 p.m. on a Friday and all such *signs* shall be removed no later than 6:00 a.m. of the immediately following Monday, provided that where a Friday or Monday is a statutory holiday, the hours shall be extended only to the extent necessary to include the statutory holiday.
- 22.3 Prior to a *sign permit* being issued for a *New Home Development Sign*, the *applicant* shall provide a certificate confirming to the *Town* that a minimum of \$5,000,000.00 of valid comprehensive general liability insurance is in effect and that the *Town* is named as an additional insured.
- 22.4 Where a *Builder* has erected a sales office or a model home(s) within a *new home development*, such *builder* may place one *Model Home Ground Sign*, not exceeding 1.12 m² (12.0 sq. ft.), on each *residential* lot or proposed *residential* lot intended for private ownership, upon which such model home or sales office is located. For greater certainty, no such *Model Home Ground Sign* may be located on any lands which are to be conveyed to the *Town* or which may form part of a municipal road allowance.

	Required Zoning	Maximum Number	Maximum Sign Area	Maximum Height	Location
New Home Development Sign		Each <i>builder</i> limited to ten (10) <i>New Home Development Signs</i> per project	No more than two (2) <i>sign faces</i> each <i>sign face</i> with a maximum area of 1.86m ² (20.0 sq. ft.)	1.52m (5.0 ft.)	May be placed on a <i>street</i> subject to the requirements of Section 22.0
Subdivision Development Sign^{1, 3}	Residential Zone	Three (3)	20.0m ² (215 sq. ft.)	7.5m 24.6ft	Shall be located within the development that the <i>sign</i> advertises; Minimum separation distance between each <i>Subdivision Development Sign</i> of 300m (984.3ft)
Model Home Ground Sign²	Model Home/Sales Centre	One (1) per residential lot or proposed residential lot intended for private ownership, upon which a	1.12m ² (12 sq. ft.)		

		model home/sales office is located.			
New Home Development Signs shall be limited to two (2) corners of a <i>street</i> intersection and a maximum of five (5) in total for each corner of the two (2) corners of the <i>street</i> intersection.					
Each <i>builder</i> shall be limited to two (2) <i>signs</i> in total for each <i>street</i> intersection					
¹ <i>Subdivision Development Signs</i> shall be removed when one hundred percent (100%) of the units bring advertised have been sold					
² No such <i>Model Home Ground Signs</i> may be located on any lands which are to be conveyed to the <i>Town</i> or which may form part of a municipal road allowance.					
³ A <i>Subdivision Development Sign</i> shall not be erected until the development being advertised has been draft approved by Town planning staff.					

23.0 **INFLATABLE SIGNS:**

23.1 No *person* shall place or locate an *Inflatable Sign*:

- a) within 3.0 m (9.8 ft.) of any property line;
- b) within 3.0 m (9.8 ft.) of any driveway entrance and exit;
- c) within 10.0 m (32.8 ft.) of any *Ground Sign* or *Mobile Sign* on the same property or abutting property;
- d) within 92.0 m (301.0 ft.) of a residential property, measured in a straight line; or
- e) within 50.0 m (164.0 ft) of a traffic light standard.

23.2 *Inflatable Signs* shall not be erected or displayed on a roof.

23.3 One *Inflatable Sign* shall be permitted for each property at any one time.

23.4 Before being issued a *sign permit* for an *Inflatable Sign*, the applicant shall provide confirmation to the *Town* that a minimum of \$2,000,000.00 of valid comprehensive general insurance is in effect and proof of insurance showing the *Town* has been named as an additional insured.

23.5 All *Inflatable Signs* shall be properly secured to the satisfaction of the *Town*.

23.6 Power cords and/or supporting devices for *Inflatable Signs* shall not be placed on or over *parking areas*, *parking lots* or pedestrian areas.

	Required Zoning	Maximum Number	Maximum Sign Area	Dimensions	Minimum Frontage	Permit Length
Inflatable Signs	Commercial	One (1) <i>sign per premises</i>	42.0 m ² (451.85 sq. ft.)	Maximum Height: 7.0 m (22.96 ft.)	15.0m (49.0 ft.)	21 days
	Employment					
	Institutional			Maximum Width: 6.0m (19.68 ft.)		
	Urban Centre					
Inflatable Signs shall only advertise the business to which the Sign Permit was issued.						

24.0 TEMPORARY SIGNS:

24.1 *Temporary Signs* erected or displayed pursuant to this By-law shall:

- a) have a maximum sign face area of 0.37 square meters (4 sq. ft.) per sign face, if used as a *Non-profit sign*; and,
- b) only be permitted for use as a *Non-Profit Signs, Election Signs, and Open House Signs* as set out in **Section 5.0, Section 26.0 and, Section 27.0** respectively.

25.0 ELECTRONIC CHANGEABLE COPY AND MECHANICAL COPY:

25.1 *Electronic Changeable Copy and Mechanical Copy* may be incorporated as a component into any *Ground Sign* up to a maximum of 60% of the *sign area*, 100% of the *sign area* of a *Billboard Sign* and 100% of the *sign area* of a *Fascia Sign or Projecting Sign* in a *Commercial, Employment or Urban Centre Zone* provided a *sign permit* is received from the *Director* and the *sign* meets the *sign* specific requirements under this By-law.

25.2 For the purposes of this section, *Urban Centre Zone* shall not include the Historic Downtown *Urban Centre Zone* or the Downtown *Urban Centre Zone*.

25.3 Where a *sign* is permitted to display *Electronic Changeable Copy* or *Mechanical Copy*:

- a) the sign must comply with **Section 25.0** of this By-law;
- b) the sign must be located a minimum of 30.48 metres (100.0 feet) away from a residential zone;
- c) the transition effects shall ensure a near instantaneous change between messages and shall not include effects that have the appearance of moving text or images;
- d) the sign must not be within 15.24 metres (50.0 feet) of another sign displaying *Electronic Changeable Copy* or *Mechanical Copy*;
- e) the sign shall not be located within 22.86 metres (75.0 feet) of a street intersection or traffic light;
- f) the sign shall be erected in a manner so as not to be visible from a contiguous residential zone; and

- g) the brightness level must be lowered in accordance with ambient light conditions between the hours of 12:00 a.m. and 5:00 a.m.
- 25.4 Signs displaying *Electronic Changeable Copy* shall have a maximum transition time of one (1) second between static image displays and the changing of the *sign copy* shall not occur at intervals of less than six (6) seconds.
- 25.5 Where signs display scrolling *Electronic Changeable Copy* or *Mechanical Copy*, the *sign copy* shall not revolve at a rate faster than eight (8) revolutions per minute.
- 25.6 All signs displaying *Electronic Changeable Copy* shall come equipped with automatic dimming technology which automatically adjusts the *sign's* brightness in direct correlation with ambient light conditions.
- 25.7 Electric illumination only is permitted in accordance with **Subsection 14.1** and **14.2** and shall be installed in accordance with the requirements of Newmarket Hydro.

26.0 NON-PROFIT SIGNS:

- 26.1 A *Non-Profit Sign* shall only be located, erected or displayed on private property save and except for the public property as set out in **Subsection 26.2**
- 26.2 Subject to approval of the *Director*, a *Non-Profit Sign* may be located, erected, or displayed on the property of *Town* facilities or property owned and controlled by the *Town* provided that the *Non-Profit Sign* does not in any way interfere with any signs or other notices posted by the Corporation.
- 26.3 A *sign permit* for a *Non-Profit Sign* shall be issued and valid for a maximum of twenty-one (21) days prior to the fundraising event or charitable activity.
- 26.4 A *Non-Profit Sign* shall:
 - a) be in the form of a *Temporary Sign* or *Portable Sign* or Mobile Signs according to the provisions contained in this By-law;
 - b) have a maximum of two (2) faces; and
 - c) be erected no sooner than twenty-one (21) days prior to, and removed no later than forty-eight (48) hours after, the fundraising event or charitable activity.
- 26.5 Before being issued a *sign permit* for a *Non-Profit Sign*, the applicant shall provide confirmation to the *Town* that a minimum of \$3,000,000.00 of valid comprehensive general insurance is in effect and proof of insurance showing the *Town* has been named as an additional insured **if the sign is to be located on Town Property.**
- 26.6 A non-profit organization shall be permitted to erect or display up to fifty (50) *Temporary Signs* or ten (10) *Portable* or 5 Mobile Signs on private property within

the *Town*. Such *Temporary Signs* or *Portable signs* or *Mobile Signs* shall be displayed in a manner that is consistent with the provisions of this by-law.

- 26.7 Prior to issuing a *sign permit* the *Director* may request appropriate documentation confirming the status of a non-profit organization or charitable organization.
- 26.8 The *sign permit* fee as set out in the *Fees and Charges By-law* shall be waived for *Non-Profit Signs*.

27.0 ELECTION SIGNS:

- 27.1 No candidate shall erect, display, or permit to be erected or displayed, an *Election Sign* in the *Town* unless the *Election Sign Deposit* specified in the *Fees and Charges By-law* has been deposited with the *Director* by the *Candidate* or the *Candidate's* authorized agent.
- 27.2 An *Election Sign* erected or displayed shall be located a minimum of 1.83 metres (6.0 feet) away from the face of the curb or edge of pavement of a roadway and where there is a sidewalk, not within 0.6 metres (1.97 feet) of such sidewalk.
- 27.3 **Subsection 27.2** does not apply when the sidewalk is less than 0.6m (1.97 feet) from the main wall of the building, in which case the *sign* shall be placed at the furthest distance possible from the sidewalk or from the face of the curb or edge of pavement.
- 27.4 No *candidate* shall affix, erect or otherwise display an *Election Sign* or permit an *Election Sign* to be affixed, erected or otherwise displayed:
- a) within a sight triangle;
 - b) in a location where such *sign* creates an *unsafe* obstruction or visual impairment for pedestrian or vehicle traffic;
 - c) in a location where such *sign* obstructs the visibility of any traffic sign or device;
 - d) on a municipal boulevard;
 - e) on a tree, utility pole or light standard;
 - f) on the property of any premise used as a polling place or voting location on any election voting day, including those days when advance election voting is held;
 - g) in or on a vehicle that is parked on the property of any premise used as a polling place or voting location on any election voting day, including those days when advance election voting is held, if the sign is visible;
 - h) in any public park or on any road allowance abutting *Town* owned land or facility or any local board; or
 - i) unless the property owner has consented to the placement of the sign.
 - j) unless the property has more than one (1) abutting street line. The number of election signs, per candidate, can be no more than the number of abutting street lines on the property which the sign will be located.

- 27.5 No *candidate* shall affix, erect or otherwise display an *Election Sign* or permit an *Election Sign* to be erected, affixed, or otherwise displayed prior to the issuance of writs for a provincial or federal election or thirty (30) days immediately preceding the day of a municipal election.
- 27.6 Notwithstanding **Subsection 27.5**, an *Election Sign* which is a *Fascia Sign* may be affixed to the face of the building or building unit which is used as a *candidate's* campaign headquarters provided:
- a) such sign complies with the provisions of this *By-law* applicable to *Fascia Signs*;
 - b) the *candidate* has filed his or her party nomination paper;
 - c) notwithstanding **Subsection 27.6 b)** a municipal *candidate* must have filed his or her nomination paper and paid the required nomination filing fee; and
 - d) the *candidate* has paid the *Election Sign Deposit* fee as set out in the *Fees and Charges By-law*.
- 27.7 An *Election Sign* shall not exceed a maximum *sign* area of 1.49 m² (16.0 sq. ft.) with the exception of those placed on *Billboard Signs*.
- 27.8 An *Election Sign* shall be removed within seventy-two (72) hours immediately following 11:59 p.m. of the day of the election.
- 27.9 Where an *Election Sign* has been affixed, erected or otherwise displayed in contravention of any provision of this *By-law*, the *Town* may remove the sign immediately without notice and **Subsection 31.12** shall apply.
- 27.10 The Director shall return the balance of the Election Sign Deposit, following the election, after deducting the costs incurred by the *Town* in the removal of Election Signs pursuant to Subsection 27.9, including the cost of any damage within the road allowance caused by or incidental to the erection or removal of Election Signs.

28.0 **EXEMPTIONS:**

This *By-law* shall not apply to any *sign* or any other *advertising device* erected for government or other public purposes by the *Town*, the Regional Municipality of York, or any Provincial or Federal governmental authority.

This *By-law* also does not apply to signs within a building except for *Window signs*.

29.0 **FEES:**

Fees shall be paid upon submission of an application for a *sign permit* as set out in the *Fees and Charges By-law*.

30.0 POWER OF ENTRY:

30.1 The *Town* may enter onto a *property* at any reasonable time for the purpose of carrying out an inspection to determine whether or not the following are being complied with:

- (a) the provisions of this By-law;
- (b) an Order issued under this By-law; or
- (c) an Order made under Section 431 of *the Act*.

30.2 Where an inspection is conducted by the *Town*, the *person* conducting the inspection may:

- (a) require the production of documents or relevant items for inspection;
- (b) inspect and remove documents or things relevant to the inspection for the purpose of making copies and extracts;
- (c) require information from any *person* concerning a matter related to the inspection including their name, address, phone number and identification; and,
- (d) alone or in conjunction with a *person* possessing special or expert knowledge, make examinations or take tests, samples or photographs necessary for the purpose of inspection.

30.3 The *Town* may undertake an inspection pursuant to an Order issued under Section 438 of the *Act*.

30.4 The *Town's* power of entry may be exercised by an employee, *inspector* or agent of the *Town* or by a member of a police force with jurisdiction, as well by any *person* under his or her direction.

31.0 REMOVAL OF SIGNS AND ENFORCEMENT:

31.1 When a *sign* is erected, displayed, *altered*, repaired, or is not maintained, in contravention of the provisions of this By-law, such *sign* may be removed immediately, by the *Town*, without notice, if located on, over, partly on, or partly over, property owned by or under the jurisdiction of the *Town* at the expense of the *sign owner*, and under Section 446 of the *Act*, the *Town* may recover the costs by adding the cost to the tax roll and collecting in the same as taxes.

31.2 Where a *sign* not requiring a *sign permit* is erected, displayed, *altered*, repaired, or maintained in contravention of the provisions of this By-law, the Director may notify or order the owner to repair, remove or to bring the sign into compliance with the provisions of this By-law. Where such *sign owner* fails to bring the *sign*

into compliance, the *Director* may remove the *sign* and charge the *sign owner* a fee as set out in the *Fees and Charges By-law*.

- 31.3 When a *sign* is erected, displayed, *altered*, repaired, or maintained in contravention of the provisions of this By-law, The *Director* may issue an order to any *person* who:
- a) has erected, displayed, *altered* or caused or permitted to be erected, displayed or altered, a *sign* on private property for which a *sign permit* has not been obtained where such *sign permit* is required under the provisions of this By-law; or
 - b) having obtained a *sign permit*, has erected or *altered*, or caused or permitted to be erected or altered, a sign on private property contrary to the *sign permit* issued.
- 31.4 The order shall require the *sign* to be brought into compliance with this By-law within a timeframe of not less than fourteen (14) days and shall include reasonable particulars to identify the contravention, the location of the contravention and the date by which the sign must be brought into compliance with the By-law.
- 31.5 The order shall be served personally on the sign owner, or posted at the address of the *business* to which the *sign* relates and/or the address supplied on the *sign permit* application, or sent by registered mail to the last known address of the sign owner, in which case it shall be deemed to have been given on the 5th day after it is mailed.
- 31.6 Where an order has been issued and the *sign* has not been brought into compliance with this By-law within fourteen (14) days of the issuance of the order, the *Director* or *Inspector* may remove or cause to be removed, the *sign* or any part thereof and/or may take any action necessary to prevent the *sign* from being displayed in a manner that is contrary to this By-law. The *Town* may recover the cost of the removal or necessary action by action or by adding the cost to the tax roll and collecting it in the same manner as taxes.
- 31.7 Where a *sign* has been removed by the *Town* such *sign* shall be stored for a period of thirty (30) days and the *Sign Owner* may redeem the *sign* upon payment of the removal fees prescribed in the *Fees and Charges By-law*. Where a *sign* has not been redeemed within the thirty (30) day period, such *sign* may be forthwith destroyed or otherwise disposed of by the *Town* without notice or compensation and the *Sign Owner* shall be invoiced or by adding the cost to the tax roll and collecting it in the same manner as taxes.
- 31.8 Notwithstanding **Section 31.7**, upon removal, signs under 1.0m² (10 sq ft.) will be destroyed or otherwise disposed of by the *Town* without notice as the *Director* deems fit.
- 31.9 **Subsections 31.2, 31.3, 31.4, 31.5 and 31.6** do not apply to *Temporary Signs*,

Portable Signs or Mobile Signs.

- 31.10 Where a *Temporary Signs, Portable Sign or Mobile Sign* is erected, displayed, *altered*, repaired, or is not maintained, in contravention of the provisions of this By-law, such *sign may* be removed at the direction of the *Town* without notice, at the expense of the *Sign Owner*.
- 31.11 Where the number of *Portable Signs or Mobile Signs* erected or displayed on any *premises* exceeds the restrictions for those premises, the excess *signs may* be removed at the expense of the *Sign Owner*.

Where an *Election Sign* is removed pursuant to this By-law, any costs associated with its removal shall be deducted from the *Election Sign Deposit* in accordance with the sign removal fee prescribed in the *Fees and Charges By-law*. Any costs incurred in excess of the *Election Sign Deposit* shall be invoiced to the registered candidate. Unpaid invoices may be collected by action or the amount may be added to the tax roll and collected in the same manner as taxes, *or under Section 99 of the Act, the Town may utilize the provisions of the Repair and Storage Liens Act.*

32.0 PENALTY PROVISION:

- 32.1 Any *person* who contravenes a provision of this By-law, including an Order issued under this By-law, is guilty of an offence.
- 32.2 If a *sign* has been constructed, erected, installed, *altered*, posted, displayed or maintained in contravention of any provision of this By-law, and the contravention has not been corrected, the contravention of the provision shall be deemed to be a continuing offence for each day or part of a day that the contravention remains uncorrected.
- 32.3 If an Order has been issued under this By-law, and the Order has not been complied with, the contravention of the Order shall be deemed to be a continuing offence for each day or part of a day that the Order is not complied with.
- 32.4 Any *person* who is guilty of an offence under this By-law shall be subject to the following penalties:
- a) Upon a first conviction, the minimum fine shall be \$350.00 and the maximum fine shall be \$100,000.00;
 - b) Upon a second or subsequent conviction for the same offence, a fine shall be a minimum of \$500.00 and the maximum fine shall be \$100,000.00;
 - c) Upon conviction for a continuing offence, the minimum fine shall be \$500.00 and the maximum fine shall be \$10,000.00 for each day or part of a day that the offence continues; and

- d) Upon conviction of a multiple offence, for each offence included in the multiple offence, the minimum fine shall be \$500.00 and the maximum fine shall be \$10,000.00.
- 32.5 For the purposes of this By-law, "multiple offences" means an offence in respect of two (2) or more acts or omissions each of which separately constitutes an offence and is a contravention of a provision of this By-law.
- 32.6 For the purposes of this By-law, an offence is a "second or subsequent offence" if the act giving rise to the offence occurred after a conviction had been entered at an earlier date for the same offence.
- 32.7 Where a person is convicted of an offence under this by-law, the court in which the conviction has been entered, and any court of competent jurisdiction thereafter, may make an order prohibiting the continuation or repetition of the offence by the person convicted.
- 33.0 VARIANCES:**
- 33.1 Any person may apply for a variance from the provisions of this by-law
- 33.2 An application for a variance shall be made on the form prescribed by the *Town* and shall be accompanied by the non-refundable variance application fee in the *Fees and Charges By-law*.
- 33.3 A variance from the provisions of this By-law may be granted where it is established that the proposed *sign*:
- a) is warranted based on physical circumstances applicable to the property or premises;
 - b) is consistent with the architecture of the building or development of the property;
 - c) is consistent with buildings and other features of properties or premises within 120.0 metres (393ft) of the proposed sign;
 - d) will not alter the essential character of the area;
 - e) will not adversely affect adjacent properties;
 - f) will not adversely affect public safety;
 - g) is in the opinion of the decision maker, not contrary to the public interest; and
 - h) is not expressly prohibited by this by-law
- 33.4 The Director shall circulate the application to the owners of all abutting properties and/or the owners of any properties within 60 metres of the subject property at the Director's discretion, prior to the consideration of the variance
- 33.5 Upon receiving an application for a variance from this By-law to permit the erection and display of a *sign* other than a *Billboard Sign*, the *Director* may:
- a) grant a Variance;

- b) grant a Variance with Conditions; or
 - c) refuse to Grant a Variance
- 33.6 An applicant may request a review of the variance application decision of the *Director* within thirty (30) days of the decision.
- 33.7 The request for review is made by filing a written request for review, on a form approved by the *Director*, to the *Appeal Committee*. The *Appeal Committee* may authorize *sign* variances from the provisions of this By-law, provided that in the opinion of the *Appeal Committee* it is established that the requirements in **Subsection 33.3** are met.
- 33.8 A decision of the *Appeal Committee* is final and binding.
- 33.9 Upon receiving an application for a variance from this By-law to permit the erection and display of a *Billboard Sign*, the *Director* shall refer the application to the Committee of the Whole.
- 33.10 The Director shall circulate the application to all property owners within 200 metres of the subject property prior to consideration of the application by Committee of the Whole.
- 33.11 The Committee of the Whole may require a Public Information Centre be held before making its recommendation to Council in respect of the application for a variance from this By-law to permit the erection and display of a *Billboard Sign*.
- 33.12 Upon receiving the recommendation of the Committee of the Whole in respect of an application for a variance from this By-law to permit the erection and display of a *Billboard Sign*, Council shall:
- a) Grant a Variance;
 - b) Grant a Variance with Conditions; or
 - c) Refuse to Grant a Variance.
- 33.13 The decision of Council is final and binding.

34.0 **LIABILITY:**

In addition to any other party who commits the offence with respect to the sign by-law, the owner of the *premises* on which the *sign* was constructed, erected, installed, posted, displayed or maintained shall be deemed to commit the offence.

35.0 SEVERABILITY:

Where a Court of competent jurisdiction declares any section or part of a section of this By-law invalid, the remainder of this By-law shall continue in force unless the Court makes an order to the contrary;

36.0 SHORT TITLE:

This By-law shall be referred to as the "Sign By-law".

ENACTED THIS XXX DAY OF XXX , 2016

Tony Van Bynen, Mayor

Andrew Brouwer, Town Clerk

Schedule "A"
List of Intersections where Signs are Not Permitted

Davis Drive (YR 31) and Barbara Road/130 Davis Drive [the entrance to the Newmarket Plaza]
 Davis Drive (YR 31) and Bayview Parkway
 Davis Drive (YR 31) and Charles Street
 Davis Drive (YR 31) and George Street
 Davis Drive (YR 31) and Hill Street
 Davis Drive (YR 31) and Longford Drive
 Davis Drive (YR 31) and Lorne Avenue
 Davis Drive (YR 31) and Lundy's Lane/Prospect Street
 Davis Drive (YR 31) and Main Street North/Main Street South
 Davis Drive (YR 31) and Niagara Street/Vincent Street
 Davis Drive (YR 31) and Parkside Drive
 Davis Drive (YR 31) and Superior Street
 Davis Drive (YR 31) and 465 Davis Drive [the entrance to The Tannery Mall]
 Davis Drive (YR 31) and Wilstead Drive
 Davis Drive West (YR 31) and Eagle Street West
 Leslie Street (YR 12) and Davis Drive (YR 31)
 Prospect Street (YR 34) and Gorham Street/Water Street
 Prospect Street (YR 34) and Grace Street
 Prospect Street (YR 34) and Lydia Street
 Prospect Street (YR 34) and Poplar Lane
 Prospect Street (YR 34) and Timothy Street
 Yonge Street (YR 1) and the entrance to 17250 Yonge Street [the entrance to the Administrative Centre]
 Yonge Street (YR 1) and Davis Drive (YR 31)/Davis Drive West (YR 31)
 Yonge Street (YR 1) and Eagle Street/Eagle Street West
 Yonge Street (YR 1) and Millard Avenue/Millard Avenue West
 Yonge Street (YR 1) and Mulock Drive (YR 74)
 Yonge Street (YR 1) and William Roe Boulevard/Clearmeadow Boulevard
 Yonge Street (YR 1) and 17480 Yonge Street [the entrance to the Yonge-Davis Centre]

APPENDIX "B"

BY-LAW NUMBER 2002-151, SCHEDULE 16

A BY-LAW FOR THE LICENSING AND REGULATING OUTDOOR SERVING AREAS
(Outdoor Serving Area By-law)

WHEREAS of the *Municipal Act, 2001, S.O. 2001c. 25* (the "Act") Section 11 (3) permits a council of a local municipality to enact by-laws respecting business licensing;

AND WHEREAS Section 151(1) of the Act authorizes a council to license, regulate and govern any business wholly or partly carried on with the municipality even if the business wholly or partly carried on with the municipality even if the business is being carried on from location outside the municipality;

1. DEFINITIONS

The following words shall have the following meaning in this By-law:

"AMPLIFIED" noise shall mean any sound which is enhanced electronically or by other means;

"APPEAL COMMITTEE" means the Appeal Committee established by the Town;

"APPLICANT" means a person applying for a license, under this by-law;

"DIRECTOR" means the Director, Legislative Services of the Town or authorized designate;

"LICENCE" means authorization under this By-law to carry on the trade or business specified therein;

"LICENSEE" means a Person licensed under this By-law;

"OUTDOOR SERVING AREA" means any area on private property which is licensed to serve alcohol and is used by a business for the serving or consumption of food, beverages or refreshments which is not enclosed within a building structure or is exposed to the outdoors;

"OPAQUE BARRIER" shall mean a barrier which does not permit the transmission of light through its structure;

"OWNER" means a person who alone or with others has the right to possess or occupy an *Outdoor Serving Area* and includes a lessee of an *Outdoor Serving Area* or a premises on which an *Outdoor Serving Area* is located;

"OPERATOR" means a person who alone or with others operates, manages, supervises, runs or controls an *Outdoor Serving Area*;

"PERSON" includes a corporation and the heirs, executors, administrators or other legal representatives of a person to whom the context can apply according to law;

APPENDIX "B"

"TRANSLUCENT" barrier shall mean a barrier which will permit the transmission of light through its structure.

"TOWN" means the Corporation of the Town of Newmarket in the Regional Municipality of York.

2. GENERAL

- 2.1 No *person* shall own or operate an *Outdoor Serving Area* in the Town without obtaining a license each year in accordance with the provisions of this By-law.
- 2.2 Any license issued under this By-law shall expire on December 31 in the year it is issued, *with the exception of those licenses issued in Section 6.*
- 2.3 No *Person* shall enjoy a vested right in the continuance of a license and the value of a license shall be the property of the Town and shall remain so irrespective of the issue, renewal or evocation thereof.
- 2.4 No license shall be transferred and if an owner sells, leases or otherwise disposes of his or her *Outdoor Serving Area* or the premises or part thereof upon or in which the *Outdoor Serving Area* is operated, to any *Person*, his or her license in respect of such *Outdoor Serving Area* shall, notwithstanding any other provision of this By-law, be revoked.

3. APPLICATION

- 3.1 Every *Applicant* for a license to operate an *Outdoor Serving Area* shall complete the application prescribed and shall furnish such information as the *Director may prescribe.*
- 3.2 Prior to obtaining a license for an *Outdoor Serving Area*, every *Applicant* shall submit the application fee outlined in *the Town's Fees and Charges By-law.*
- 3.3 *The Applicant shall provide to the Director at the time of application, a copy of the Liquor Licence issued to the Applicant by the Alcohol and Gaming Commission.*
- 3.4 Without limiting the generality of any other provisions of the By-law, every application for a license for an *Outdoor Serving Area* may be submitted to, the Alcohol and Gaming Control Commission, the Fire Department, the Planning Department, the Building Department, the Operations Department and any other government official or functionary for a report and where any such report is negative or unfavourable to the *Applicant* and, in the opinion of the *Director*, shows adequate reason why a license should not be granted, the *Applicant* shall be furnished with a copy of such report and shall have the right to appear before the *Appeal Committee* to show cause why his or her application should be granted.
- 3.5 Every *person* applying for an *Outdoor Serving Area* license shall file with the *Director*, documentation satisfactory to the *Director* demonstrating the *Applicant's* right to possess or occupy the premises to be used by him as an *Outdoor Serving Area*, and

APPENDIX "B"

if such person is not the registered *owner* of the property on which the *Outdoor Serving Area* is to be located, the *Applicant* shall file with the *Director* a copy of his or her lease, if any, and a copy of any other document constituting or affecting the legal relationship between said *Applicant* and the registered *owner* and a letter from the registered owner granting permission for the application for an *Outdoor Serving Area* license.

4. OPERATING REGULATIONS

- 4.1 No *Person* who is the owner or operator of an *Outdoor Serving Area* shall permit the *Outdoor Serving Area* to operate without a license.
- 4.2 No *Owner* or *Operator* shall operate or permit the occupancy of any *Outdoor Serving Area* on any property, which is located within 200 feet of any lands zoned to permit residential use between the hours of 1:00 am and 11:00 am on the following day.
- 4.3 Every owner and operator shall at all times post in all *Outdoor Serving Areas* in a location which is visible to all patrons a notice provided by the *Town* outlining all the municipal regulations with respect to the operation of *Outdoor Serving Areas* and notifying the patrons of the provisions of the noise By-law which come into effect at 11:00 pm.

5. OUTDOOR SERVING AREA REQUIREMENTS

- 5.1 *Subject to Section 6 of this By-law*, no person shall operate an *Outdoor Serving Area* which is located within 40 feet of the property line of an adjacent residential property or road allowance unless the *Outdoor Serving Area* is separated from the adjacent residential property or road allowance by a solid translucent or *Opaque Barrier* of a minimum of six feet in height along its perimeter for the purpose of noise reduction and security.
- 5.2 Any person who owns or operates an *Outdoor Serving Area* which is illuminated and is in an area adjacent to a residential or multi-residential (RM) zone or a residential use, shall arrange, design and install the lighting fixtures to deflect the light down and away from adjacent residential buildings, lots and streets.

6. OUTDOOR SERVING AREA – MAIN STREET

- 6.1 No person shall operate or maintain an *Outdoor Serving Area* on municipal property on Main Street between Millard Ave and Water Street without first having obtained a *Licence* to do so.
- 6.2 All *Applicants* for an *Outdoor Serving Area* in this Section of the By-law must comply with all application requirements and conditions.
- 6.4 Licenses issued in this Section of the By-law shall be issued between the months of April through to the month of October with specific dates to be identified in the Applications.

APPENDIX "B"

7. GROUND FOR REFUSAL TO ISSUE A LICENCE OR TO REVOKE

7.1 The *Director* shall refuse to issue a *Licence* where the *Applicant* would not be entitled to a *Licence* for reasons set out in this By-law.

7.2 An *Applicant* is entitled to be licensed except where:

- a) The past conduct of the *Applicant* affords reasonable grounds for the belief that the *Applicant* will not carry on the activity for which he is to be licensed in accordance with the law and with integrity and honesty; or
- b) The *Applicant* is carrying on activities that are or will be, if the *Applicant* is licenced, in contravention of this By-law, any other municipal by-law or other applicable law; or
- c) The past or present conduct of the *Applicant*, or of any partner, in the case of an applicant which is a partnership, or of any director or officer of the corporation, if the applicant is a corporation, affords reasonable grounds to believe that the business in respect of which the application is made will not be carried on in accordance with the law and with integrity and honesty, or
- d) The *Applicant* has failed to pay a fine or fines imposed by a court as a sentence arising from convictions for breach of a by-law enacted by the Town; or
- e) There are reasonable grounds to believe that the equipment, vehicles and other personal property used in connection with the carrying on of or engaging in the business licensed hereunder is dangerous or unsafe; or
- f) The fee payable in respect of the license applied for has not been paid.

8. POWER TO REVOKE OR SUSPEND A LICENCE

8.1 The *Director* may revoke or suspend a *Licence* where this *Licensee* fails to comply with any of the provisions of this By-law.

8.2 A *Licence* may be revoked or suspended when:

- a) the *Applicant* has been convicted of an offence under this By-law;
- b) in the opinion of the *Director* the conduct of the *Applicant*, during the period in which the *Licence* is effective affords reasonable grounds for belief that the *Applicant* has not, is not, or will not carry on the operation of the *Outdoor Serving Area* in accordance with this By-law and any other applicable law;
- c) the *Applicant* has provided false or misleading information in respect of the *Licence* application; or

APPENDIX "B"

- d) in the opinion of the *Director*, the premise in which the *Applicant* intends to operate an *Outdoor Serving Area*
- e) does not comply with provisions of this By-law or any other applicable law.

9. PROCEDURE WHEN LICENCE REVOKED, SUSPENDED OR REFUSE TO ISSUE

- 9.1 When, for any of the grounds set out in the applicable section of this By-law, an *Applicant* or *Licensee* is not entitled to be licenced or a *Licence* may be subject to revocation, the *Director* shall refuse to issue the *Licence*, suspend or revoke the *Licence*, or issue a *Licence* subject to terms and conditions.
- 9.2 The *Director* shall provide written notice to be given to the *Applicant*;
 - a) setting out the grounds for the revocation, refusal to issue, suspension or the terms and conditions of a *Licence*;
 - b) give reasonable particulars of the grounds;
 - c) be signed by the *Director*;
 - d) inform the *Applicant* or *Licensee* of his/her right to a hearing before an *Appeal Committee* appointed by *Council* if he delivers a written request for such a hearing within seven (7) days following the date of service.
- 9.3 On receipt of a written request for a hearing from an *Applicant* or a *Licensee*, the *Director* shall schedule the hearing and shall give the *Applicant* or *Licensee* reasonable written notice of the date, time and place of the hearing.
- 9.4 The *Director* shall make a recommendation to the *Appeal Committee* with respect to revocation, suspension, cancellation or refusal or issue a *Licence* or recommend that a *Licence* be issued subject to terms and conditions.
- 9.5 When an *Applicant* or *Licensee* who has been given written notice of the hearing does not attend at the appointed time and place, the *Appeal Committee* may proceed with the hearing in their absence and the *Applicant* or *Licensee* shall not be entitled to any further notice of the proceedings.
- 9.6 Upon final decision of the *Appeal Committee* the *Director* shall send by either personal delivery or registered mail, a written notice of the *Appeals Committee* decision.
- 9.7 The decision of the *Appeal Committee* is final binding.

APPENDIX "B"

9.8 A *Licensee* who's *Licence* has been revoked or suspended shall return the *Licence* and documentation issued by the *Director* within twenty-four (24) hours of the service of notice of revocation. An Inspector may enter upon the business premises of the *Licensee* for the purpose of receiving, taking or removing the said *Licence*.

9.9 No *Person* who's *Licence* has been revoked or suspended shall refuse to deliver the *Licence* to the *Director* in any way obstruct or prevent the *Director* from receiving or taking the same.

9.10 Notwithstanding any decision of or statement by *Appeal Committee* respecting the granting of a *Licence* or application therefore, no *Person* shall be deemed to be licensed until the *Applicant* has paid the required fee and has received the physical *Licence*.

10. NOTIFICATION OF CHANGE OF INFORMATION

10.1 When a *Licensee* changes his name, address, or any information relating to the *Licence*, the *Licensee* shall notify the *Director* within seven (7) business days after the change, of information relating to the *Licence* and shall if required by the *Director* return the *Licence* immediately to the *Director* for amendment.

11. ORDER

11.1 Where the *Town* is satisfied that a contravention of this By-law has occurred, the *Town* may make an order requiring the *Owner* to do work to correct the contravention.

11.2 An order under Section 11 of this By-law shall set out:

- a) reasonable particulars to identify the contravention, the location of the contravention and the date by which the *Licensee* must be brought into compliance with this By-law;
- b) that the *Licensee* shall comply with all contraventions identified on the order within forty-eight (48) hours of the order being served;
- c) an order under Section 11 may require work to be done even though the facts which constitute the contravention of this By-law were present before this By-law came into force; and
- d) any *Person* who contravenes an order under Section 11 of this By-law is guilty of an offence.

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12. SERVE OF NOTICES OR ORDERS

- 12.1 Any notices or orders required to be given pursuant to this By-law by the *Director* shall be deemed to be sufficiently served if delivered personally or sent by registered mail or by prepaid first class mail addressed to the *Person* to whom service is to be made at the address on the application or the last known address on file in the Legislative Services Department.
- 12.2 Any notices or orders served by either registered mail or by prepaid first class mail shall be deemed to have been received on the fifth (5) day following the mailing of the notice or order.

13. INSPECTIONS AND POWER OF ENTRY

- 13.1 No *Person* shall hinder or obstruct, or attempt to hinder or obstruct, any *Officer* who is exercising a power or performing a duty under this By-law.
- 13.2 An *Officer* may enter on Land at any reasonable time for the purpose of carrying out an inspection to determine whether or not the following are being complied with this By-law:
- a) the provisions of this By-law;
 - b) an order issued under this By-law; or
 - c) an order made under section 431 of the Act.
- 13.3 Where an inspection is conducted by an *Officer*, the person conducting the inspection may:
- a) require the production for inspection of documents or things relevant to the inspection;
 - b) inspect and remove documents or things relevant to the inspection for the purpose of making copies or extracts;
 - c) require information from any *Person* concerning a matter related to the inspection; and
 - d) alone or in conjunction with a *Person* possessing special or expert knowledge, make examinations or take tests, samples or photographs necessary for the purposes of the inspection.
- 13.4 The Town may undertake an inspection pursuant to an order issued under Section 438 of the Act.
- 13.5 The Town's power of entry may be exercised by an *Officer* as well by any *Person* under his or her direction.

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14. OFFENCE

- 14.1 Every *Person* who contravenes a provision of this By-law, including an order issued under this By-law, is guilty of an offence and, upon conviction, is liable to a fine as provided for in the *Provincial Offences Act*.
- 14.2 If there is a contravention of any provision of this By-law, and the contravention has not been corrected, the contravention of the provision shall be designated as a continuing offence for each day or part of a day that the contravention remains uncorrected.
- 14.3 If an order has been issued under this By-law, and the order has not been complied with, the contravention of the order shall be designated as a continuing offence for each day or part of a day that the order is not complied with.
- 14.4 For purposes of this By-law, if there is an offence respecting two or more acts or omissions, each of which separately constitutes an offence and is a contravention of the same provision of this By-law, then the offence is designated as a multiple offence.
- 14.5 For purposes of this By-law, an offence is a second or subsequent offence if the act giving rise to the offence occurred after a conviction had been entered for the same offence at an earlier date.

15. PENALTY

- 15.1 Every *Person* who is guilty of an offence under this By-law on conviction is liable to the following penalties:
- a) Upon a first conviction, the minimum fine shall be \$350.00 and the maximum fine shall be \$100,000.00;
 - b) Upon a second or any subsequent conviction, the minimum fine shall be \$500.00 and the maximum fine shall be \$100,000.00;
 - c) Upon conviction for a continuing offence, the minimum fine shall be \$500.00 and the maximum fine shall be \$10,000.00 for each day or part of a day that the offence continues; and
 - d) Upon conviction for a multiple offence, for each offence included in the multiple offences, the minimum fine shall be \$500.00 and the maximum fine shall be \$10,000.00.

17 LIABILITY

In addition to any other party who commits the offence with respect to the outdoor serving area by-law, the owner of the premises on which the outdoor serving area

APPENDIX "B"

was constructed, erected, installed, or maintained shall be deemed to commit the offence.

18. SEVERABILITY

- 18.1 Where a Court of competent jurisdiction declares any section or part of a section of this By-law invalid, the remainder of this By-law shall continue in force unless the Court makes an order to the contrary.

19. SHORT TITLE



This By-law shall be referred to as the "Outdoor Serving Area By-law".

ENACTED THIS DAY OF , 2016.


Tony Van Bynen, Mayor

Andrew Brouwer, Town Clerk



Appendix C “Summary of Amendments to Sign By-law”

RESIDENTIAL CONTRACTORS SIGNS	
<p><i>A-Frame / Sandwich board</i></p> 	<p><i>Temporary Sign</i></p> 
Current Regulations	Proposed Amendments
<ul style="list-style-type: none"> • Must be erected no more than seven (7) days prior to the commencement of the project and removed from the property immediately after the project is complete. • Shall be located on private property. • Allowed in all zones. 	<ul style="list-style-type: none"> • Must be erected no more than seven (7) days prior to the commencement of the project and removed (7) days after the project is complete. • Must be in the form of a Temporary Sign (Bag Sign) or Portable Sign (A-frame/ Sandwich board) • Must be located on the property where the work is occurring, • One (1) sign per property

Appendix C “Summary of Amendments to Sign By-law”

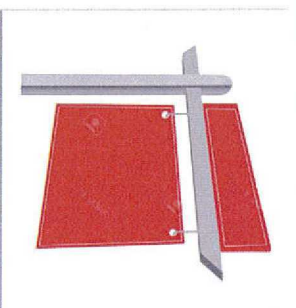
MOBILE SIGNS	
	
Current Regulations	Proposed Amendments
<ul style="list-style-type: none"> • Requires permit, \$106 fee. • 21 day permit. • maximum sign area to 4.46m² (48 ft²). • maximum height 2.44m (8ft). • maximum number of uses per year, per business to 4 • Name and contact information of sign owner must be displayed on sign. • Maximum number of combined Portable and Mobile signs, per premises, is determined by total frontage. • Sign must be located on business premises. • Sign must be black background with white letters or markings. 	<ul style="list-style-type: none"> • 30 day permit • Sign can have colour for logos and pictures and the remainder of the sign with black background and white lettering.

Appendix C “Summary of Amendments to Sign By-law”

OPEN HOUSE SIGNS		
Current Regulations	Proposed Amendments	
<ul style="list-style-type: none">Does not currently define or regulate Open House signs	<div></div> <div></div>	
	<ul style="list-style-type: none">Only displayed on the day which the open house takes place.Must be in the form of an A-Frame or Temporary sign.Minimum of 1.83 m (6ft.) from roadwayMinimum of 0.6m (1.9 ft.) from sidewalks and driveways.Shall be located within the untraveled portion of the road allowance, not including any centre median, traffic island or centre boulevard of a roadway.Include address of property and date of open house	

Appendix C “Summary of Amendments to Sign By-law”

REAL SETATE SIGNS		
Current Regulations		Proposed Amendments
<ul style="list-style-type: none"> Maximum <i>sign</i> area of 1.0m² (10.7 sq. ft.) in a <i>Residential zone</i>. For all other <i>zones</i> a maximum area of 4.0m² (43 sq. ft.) One (1) <i>sign</i> per <i>street line</i> of the property on which the <i>sign</i> is erected. 		<ul style="list-style-type: none"> Such sign shall be removed thirty (30) days after the premises has been sold, rented, or leased. No sign shall be extend beyond the property lines or with in a site triangle.
HOUSEKEEPING –ADMINISTRATIVE CHANGES		
<ul style="list-style-type: none"> Amended and new definitions; A reduced rate for a lens (sign frontage) changes for ground and fascia signs; Supporting documentation requirements for permit applications; Doubling of sign permit fees should a sign be erected without first obtaining a permit, enhancing enforcement; New schedule restricting election signs at specific intersections to align with York Region's Sign By-law (By-law 2015-36); Reference to the Storage and Liens Act, giving the Town authority to claim storage costs related to non-compliant signs removed on per diem basis and hold a lien on such signs until all fees are paid, enhancing enforcement; Regulations for new sign types, including a restriction on the number of open house and residential contractors signs permitted; and, Regulations for mobile signs allowing colour logos and graphics, in keeping with industry needs. 		





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May 19, 2016

CORPORATE SERVICES REPORT – FINANCIAL SERVICES – 2016-16

TO: Mayor Tony Van Bynen and Members of Council

SUBJECT: Property Tax Rates & By-law for 2016

ORIGIN: Supervisor, Property Tax and Assessment

RECOMMENDATIONS:

THAT Corporate Services Report-Financial Services – 2016-16 dated May 19, 2016 regarding the Property Tax Rates and By-law for 2016 be received and the following recommendations be adopted:

1. **THAT the property tax rates for 2016, as applied to the assessment roll returned for taxation 2016, be set for Town purposes, as follows:**

<u>Property Class</u>	<u>Tax Rate</u>
Residential	0.384908%
Multi-Residential	0.384908%
Commercial	0.430019%
Industrial	0.505153%
Pipeline	0.353730%
Farm	0.096227%

2. **AND THAT the applicable tax rate by-law, attached as Appendix "A" be forwarded to Council for approval.**

COMMENTS:

Purpose:

The purpose of this report is to provide for the levy and collection of property tax for 2016.

Budget Impact:

The proposed property tax rates for the Town will increase the tax levy by 2.99% and raise the necessary funds to cover the 2016 tax-supported operating budget as approved by Council on January 13, 2016.

Summary:

The *Municipal Act, 2001 as amended* under s.312, require that Council pass a by-law levying a separate tax rate, as specified in the by-law, on the assessment in each property class in the local municipality.

Town of Newmarket Tax Ratios and Tax Rates:

The property tax rates for Town purposes are determined using the approved tax ratios applied to the 2015 Assessment Roll as returned for 2016 taxation, and the approved 2016 Town tax-supported operating budget.

Tax ratios establish the weighted level of taxation born by each broad property class in relation to the residential class. The tax ratios for 2016 are set and approved by Regional Council. They are consistent Region-wide, and must be used by all nine area municipalities in setting their respective tax rates for 2016. The Region has not made any adjustments to the tax ratios from 2015 to 2016 to adjust for tax shifting, however, changes are under consideration at the staff level for the reassessment values in 2017. The approved ratios remain:

Property Class	2016 Tax Ratio
Residential (Houses and Condos)	1.0000
Multi-Residential (Apartments)	1.0000
Commercial	1.1172
Industrial	1.3124
Pipeline	0.9190
Farmland	0.2500

A combination of the *Assessment Act, R.S.O. 1990, as amended (Assessment Act)* and the *Municipal Act, 2001, as amended (Municipal Act)* require that tax discounts be given to several prescribed subclasses of property within the Commercial and Industrial broad classes. The tax rates for vacant or excess land within these classes are discounted by 30% and 35% respectively. The higher discount for industrial vacant or excess land reflects the higher tax ratio applied to industrial properties as seen in the table above.

Schedule "A" attached to the by-law lists the proposed tax rates required to raise the approved 2016 Town tax levy requirement of \$55.1 million. This results in an average municipal (Town) increase to a homeowner assessed at \$446,719 of 3.39% or \$56.36. The additional 0.40% is the result of tax shifting from the non-residential classes to the residential tax class. As previously mentioned, the Region has opted not to adjust the tax ratios to compensate for this minor shift in 2016.

Region of York and Education Tax Rates:

The Region of York has set the property tax rates they require to fund their budgets. The Region will be raising \$56.9 million in Newmarket. This represents 5.83% of the total Regional levy as compared to 5.90% in 2015. This results in an average increase to a homeowner in Newmarket of \$45.39 or 2.63%.

The Region's overall advertised tax levy increase for 2016 is 2.85%, however, the impact in Newmarket is only 2.63% because our rates of growth are lower than some other municipalities in York Region.

Newmarket's share of the Regional levy dropped from 5.90% to 5.83% for 2016. For the average resident, this is a savings of 0.22% or \$3.87 as a result of tax shifting across the Region. Tax shifting is a change in the distribution of assessment among all the municipalities within the Region.

The Ministry of Finance has provided the Education Property Tax Rates for 2016. The Residential tax rate has been reset to offset phased-in assessment increases and the uniform rate for 2016 is 0.188%, reduced from 0.195% in 2015. The average home assessment of \$446,719 will see an increase of \$10.36 or 1.25%. This results from the average assessment increase in Newmarket being higher than the overall Provincial average.

Education tax rates for Commercial and Industrial properties have also been reset for phased-in assessment increases. The four school boards supported by Newmarket residents (English Public & Separate and French Public & Separate) will raise \$44.3 million in 2016.

Summary – 2016 Tax Rates:

The total final Residential tax rates for 2016 will be 0.970065%. An average residential property currently assessed at \$446,719 will pay \$4,333.46 for 2016. For comparison, the estimated assessment for this property in 2015 (assuming a 5.02% assessment phase-in change) would have been \$425,368 with a levy of \$4,221.35. Please see the chart below:

	2015	2016	\$ CHANGE	% CHANGE
Town Portion	\$1,663.10	\$1,719.46	\$ 56.36	3.39%
Region Portion	\$1,728.78	\$1,774.17	\$ 45.39	2.63%
School Board Portion	\$ 829.47	\$ 839.83	\$ 10.36	1.25%
Total	\$4,221.35	\$4,333.46	\$112.11	2.66%

Within the Town's portion there is a 2.99% levy increase, however, the rate of net growth (assessment losses plus supplementary and omitted assessments) in the commercial/industrial classes relative to residential, was lower than expected and resulted in inter-class shifting. For the average resident this was an additional 0.4% or \$6.63.

Commercial and Industrial Property Taxes:

The sharing of each \$1.00 of property tax collected for the residential as well as the commercial and industrial classes is as follows;

	RESIDENTIAL	COMMERCIAL	INDUSTRIAL
Town of Newmarket	\$0.40	\$0.23	\$0.23
Region of York	\$0.41	\$0.23	\$0.24
Education	\$0.19	\$0.54	\$0.53
Total	\$1.00	\$1.00	\$1.00

The total taxation levy for all three levels of government in Newmarket will be in excess of \$156 million and will be managed by the Town of Newmarket in terms of billing, collection, adjustments and remittance to the Region and School Boards.

In addition to the above levies, there will also be payments-in-lieu (PIL's) calculated and levied using the same tax rates for the applicable class or at rates set by regulation for the railway rights-of way, electrical corridors, and the heads and beds levy for the hospital.

Properties identified within the Business Improvement Area (BIA) will be levied a total of \$30,000, apportioned according to their commercial assessment and the funds will be provided to the Treasurer of the BIA.

Capping and Clawback:

Commercial and industrial properties continue to be subject to the capping and clawback program that was introduced in 1998 to help mitigate excessive property tax increases when province-wide current value assessment (CVA) was introduced. The policy decisions for this program rest with the Region of York, however consultation is undertaken with all the local municipalities.

Historically Newmarket has always recommended that all available options to reduce the impact of capping and clawback be adopted and Regional Council have agreed. For 2016, the Province offered a significant change to the capping parameters and collectively we have recommended an adoption by Regional Council once again. At the time of writing, the recommendation to adopt the new provisions is before the Region. The changes being considered are;

- Increase the maximum annual increase for capped properties from its current level of 5% of previous year's CVA taxes to a new maximum of 10%
- Move properties directly to CVA taxes if they are within \$500 – up from the current \$250
- Once the full class has no properties left that are capped below 50% of their CVA level taxes, a 4 year full phase-out of the program may begin.

The result of implementing these changes will be fewer properties in the program for 2016, along with a complete exit from the program by 2020 for the industrial class and 2021 for the commercial class. Once fully exited, property taxation for these sectors becomes much more transparent, when property tax is once again calculated as assessment times the tax rate, without the complication of a cap or clawback.

Property Tax Due Dates:

As noted in the attached by-law, the due dates for the final three installments for the residential levy will be:

Tuesday, July 26th

Thursday, August 25th

Tuesday, September 27th

The due dates for the non-residential levy, as well as any supplementary or omitted billing, will be established as they are processed within the legislated minimum of 21 days from the date of billing. Property taxes can be paid by any of the following methods;

- By mail to the town offices
- In person at the town offices and customer service kiosks in the recreation centers
- By telephone or internet banking
- Pre-authorized payment plans (with pre-registration)
- At most financial institutions
- Drop off in the night deposit box at 395 Mulock Dr.
- By credit card (on-line only) at www.plastiq.com (service charge applies)

Property Tax Assistance Programs:

Council approved the continuation of the Town's Tax Assistance to the Elderly program for 2016 and increased the grant amount to \$292 from \$284 per eligible property. This increase is in line with the overall tax increase. Applications are available on the Town's website and will be accepted up to December 1, 2016.

Earlier this year Council also approved the delegation of the Town's authority under the Municipal Act to the Assessment Review Board to hear applications for full or partial property tax relief in cases of sickness or extreme poverty. Further information is on our website.

All York Region residents also have the opportunity to defer the property tax increase under a Regional program. Tax increases on the principal residence are deferred with no late payment fees applied, and are only required to be repaid when the property is sold or transferred to a non-spouse.

There are also various tax rebate programs available for heritage properties, vacant commercial/industrial properties and registered charities in eligible properties. Full information on all the assistance programs is available on our website or from the Town offices.

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

This report links to Newmarket's key strategic directions in being Well Managed through fiscal responsibility.

CONSULTATION

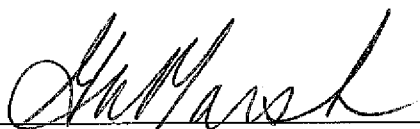
Region of York, 2016 Property Tax Rates Report and By-law, March 24, 2016
Region of York 2016 Property Tax Capping Authorization Report, May 12, 2016
Ministry of Finance letter dated April 22, 2016
Municipal Property Assessment Corporation, 2015 Assessment Roll
Online Property Tax Analysis (OPTA) for statistics and analysis

BUDGET IMPACT

The property tax rates as per Schedule "A" in the accompanying by-law will raise the necessary tax dollars to fund the 2016 tax supported operating budget approved by Council on January 13, 2016.

CONTACT

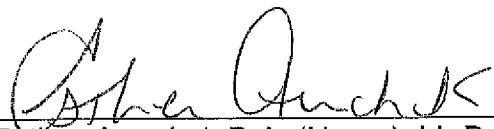
For more information on this report, contact: Grace Marsh at 905-953-5300, ext. 2143 or via e-mail at gmarsh@newmarket.ca



Grace Marsh, CMMIII, CMTF
Supervisor, Property Tax & Assessment



Mike Mayes, CPA, CGA
Director, Financial Services/Treasurer



Esther Armchuk B.A. (Hons.), LL.B., DPA
Commissioner, Corporate Services

GM/ne

Attachment: Appendix A (By-law Number 2016-XX, 3 pages)



CORPORATION OF THE TOWN OF NEWMARKET

BY-LAW NUMBER 2016-

APPENDIX "A"

A BY-LAW TO PROVIDE FOR THE LEVY AND COLLECTION OF THE SUMS REQUIRED BY THE CORPORATION OF THE TOWN OF NEWMARKET FOR 2016 AND TO PROVIDE FOR THE MAILING OF NOTICES REQUISITIONING THE PAYMENT OF TAXES FOR 2016.

WHEREAS Section 312 (2) of the *Municipal Act, 2001, as amended*, provides that the Council of a local municipality shall, after the adoption of estimates for the year, pass a by-law to levy a separate tax rate on the assessment in each property class;

AND WHEREAS Sections 307 and 308 of the said *Act* require tax rates to be established in the same proportion to tax ratios;

AND WHEREAS estimates have been prepared showing the sum of \$156,445,501 is required to be raised for the lawful purposes of the Corporation of the Town of Newmarket for the year 2016 which estimates are made up as follows:

1.	Town of Newmarket General Purposes	\$ 55,179,545
2.	Regional Municipality of York Purposes	\$ 56,935,463
3.	Ontario Education Purposes	<u>\$ 44,330,493</u>
		<u>\$156,445,501</u>

AND WHEREAS any special levy in the Town of Newmarket is based upon the Current Value Assessment as returned on the last revised Assessment Roll as determined by the Municipal Property Assessment Corporation in accordance with the *Assessment Act, R.S.O. 1990, as amended*, and summarized on Schedule "A" attached to this by-law;

THEREFORE BE IT ENACTED by the Municipal Council of the Corporation of the Town of Newmarket as follows:

1. THAT the following property tax class ratios are to be applied in determining tax rates for taxation in 2016:

Residential/Farm Property Class	1.0000
Multi-Residential Property Class	1.0000
Commercial Property Class	1.1172
Industrial Property Class	1.3124
Pipelines Property Class	0.9190
Farmlands Property Class	0.2500

2. AND THAT for the year 2016, the Corporation of the Town of Newmarket shall levy upon the Residential Assessment, Multi-Residential Assessment, Commercial Assessment, Industrial Assessment, Pipeline Assessment and Farm Assessment the rates of taxation set out in this by-law. The optional property classes allowable which were not adopted by the Region of York have been included within Schedule "A" for

clarity, shown with the tax rates established for the default Commercial and Industrial Assessment classes for the respective optional classes. This presentation was selected to coincide with the property tax class codes and qualifiers used by the Municipal Property Assessment Corporation in its communication with property owners concerning their property assessments;

3. AND THAT the sum of \$55,179,545 be levied and collected for the Town of Newmarket's General Purposes as provided by the Corporation's 2016 Operating Budget, such sum to be provided by applying the tax rates as summarized in Schedule "A" attached, to the taxable assessments;
4. AND THAT the sum of \$56,935,463 be levied and collected for the Town of Newmarket's share of the 2016 Budget for The Regional Municipality of York, such sum to be provided by applying the tax rates as summarized in Schedule "A" attached, to the taxable assessments;
5. AND THAT the sum of \$44,330,493 be levied and collected for the Town of Newmarket's share of the 2016 Ontario Education levy, such sum to be provided by applying to the taxable assessments the tax rates summarized in Schedule "A" which are the rates prescribed for use by Ontario Regulation 400/98 as amended by O.Reg. 101/16;
6. AND THAT for properties so assessed, payments in lieu of taxes shall be calculated using the tax rates in Schedule, "A" which would be applicable to the property if it were subject to tax;
7. AND THAT for the railway rights-of-way assessments and for the utility transmission and distribution corridor, assessments shall have their taxes due to the Corporation of the Town of Newmarket calculated in accordance with the Regulations as established by the Minister of Finance and the returned assessment roll;
8. AND THAT for the purpose of the business improvement area projects, the sum of \$30,000 shall be levied and collected from the property owners within the business improvement area.
9. AND THAT the Treasurer shall add to the Collector's Roll, all or any arrears for fees or charges which should be collected pursuant to any statute or by-law to the respective properties chargeable thereto and that the same shall be collected by the Treasurer, or designate, in the same manner and at the same time as all other rates or levies;
10. AND THAT the Interim Tax Levy pursuant to By-law Number 2016-02 shall be shown as a reduction on the final tax levy;
11. AND THAT all taxes levied under the authority of this by-law shall become due and payable in three installments; the first installment due July 26, 2016, the second installment due August 25, 2016 and the third installment due September 27, 2016, and all installments shall be payable to the Corporation of the Town of Newmarket;

These due dates are subject to amendment by the Treasurer or designate, if required, to meet the statutory timing required following the tax demand date;

12. AND THAT the Treasurer or designate for the Corporation of the Town of Newmarket may send or mail or cause to be sent or mailed, the notice specifying the amount of taxes payable by any person liable for taxes, addressed to that person's place of residence as indicated on the Collector's Roll;
13. AND THAT taxes are payable at the Municipal Offices, 395 Mulock Drive, Newmarket, and at such other places as may be designated by the Town from time to time;
14. AND THAT residents who qualify for the Low Income Seniors and Low Income Disabled Tax Deferral Program need to apply to the Tax Office in accordance with the program policies as established by the Regional Municipality of York. The amount of deferral for 2016 will be determined once the application has been approved;
15. AND THAT if any section or portion of this by-law or of Schedule "A" is found by a court of competent jurisdiction to be invalid, it is the intent of Council for the Corporation of the Town of Newmarket that all remaining sections and portions of this by-law continue in force and effect;
16. AND THAT Schedule "A" attached hereto shall be and form a part of this by-law.

ENACTED THIS DAY OF

Tony Van Bynen, Mayor

Andrew Brouwer, Town Clerk

The meeting of the Newmarket Environmental Advisory Committee was held on Wednesday, April 6, 2016 in the Mulock Room, 395 Mulock Drive, Newmarket.

Members Present: Councillor Sponga (7:24 to 9:06 p.m.)
Nicole Hamley, Chair
John Birchall
Michelle Bourdeau
David Kempton
Jill King
Petra Vollmerhausen

Absent: Cathie Ethier

Staff Present: C. Schritt, Traffic Technician
C. Finnerty, Council/Committee Coordinator

The meeting was called to order at 6:32 p.m.

Nicole Hamley in the Chair.

Additions & Corrections to the Agenda

None.

Declarations of Pecuniary Interest

None.

Approval of Minutes

1. Newmarket Environmental Advisory Committee Minutes of March 2, 2016.

Moved by: Michelle Bourdeau
Seconded by: David Kempton

THAT the Newmarket Environmental Advisory Committee Minutes of March 2, 2016 be approved.

Carried

Correspondence

Moved by: John Birchall

Seconded by: Petra Vollmerhausen

THAT the correspondence items, previously distributed by e-mail, be received.

Carried

Items

2. Discussion regarding the Municipal Energy Plan.

J. Birchall provided an update from the Municipal Energy Plan Stakeholder Advisory Group and advised that the timeframe for comments has been delayed to provide an opportunity for NEAC to comment on the draft plan. Discussion ensued regarding the draft plan, including items that may require further refinement, funding challenges for environmental projects, membership on the stakeholder group. The following areas were identified for inclusion and/or clarification in the draft plan:

- what is a retrofit – considerations for residential retrofit, including timelines, required infrastructure, potential costs, etc.
- the label program should maintain consistency with other plans and not be unique to the Newmarket project.

J. Birchall suggested that all members provide him with their comments, by e-mail within two weeks for compilation and consideration by the Committee at the May 4, 2016 meeting.

3. NEAC Workplan and Council Workshop Presentation on April 11, 2016.

The Council/Committee Coordinator distributed the workplan, as revised by J. Birchall to include further deliverables and priorities. Discussion ensued regarding the Council Workshop presentation.

4. Discussion regarding the Newmarket Farmer's Market.

Discussion ensued regarding past presence at the Newmarket's Farmer's Market and whether there was interest to have a presence at the Farmer's Market, storage challenges, volunteer recruitment, scheduling and potential interactive engagement opportunities. Committee members were requested to advise the meeting Chair of their interest and availability to participate.

5. Event Updates

a) Regional Environmental Advisory Committee Meeting - March 30, 2016.

The Chair provided a verbal update on the Regional Environmental Advisory Committee Meeting that was held at the Bill Fisch Forest Stewardship and Education Centre in Stouffville on March 30, 2016. She advised that those in attendance were provided with a tour of the meeting facility and summary of the environmental features of the building. Discussion ensued regarding Regional tree canopy targets and works of other Environmental Advisory Committee's within the Region.

b) Neighbourhood Network Tree Planting - April 30, 2016.

J. Birchall advised of the upcoming Neighbourhood Network Tree Planting which will take place on April 30, 2016.

c) Holland River Clean-up - May 7, 2016.

J. Birchall advised of the upcoming Holland River Clean-up on May 7, 2016 and provided background on NEAC's presence at past events. Discussion ensued regarding participation at the event.

d) Community Garage Sale - May 28, 2016.

P. Vollmerhausen advised that the location and insurance have been obtained. She further advised that commitments from NEAC members and volunteers to assist remain outstanding. J. Birchall to determine whether there is a need for the garage sale signs to be replaced and submit sign locations to P. Vollmerhausen.

Moved by: John Birchall

Seconded by: Petra Vollmerhausen

THAT the Committee approve an advertising expenditure not exceeding \$600.00 for two ads in the Newmarket Era newspaper and further signage, if required.

Carried

New Business

a) Councillor Sponga advised that LEAF will be hosting an event at Riverwalk Commons on July 16, 2016.

- b) P. Vollmerhausen requested an update on Earth Hour. Councillor Sponga advised that Ward 1 and Ward 7 won the War of the Wards and will be receiving a community barbecue event.

Adjournment

Moved by: David Kempton
Seconded by: Michelle Bourdeau

THAT the meeting adjourn.

Carried

There being no further business, the meeting adjourned at 9:06 p.m.

Date

Nicole Hamley, Chair

The meeting of the Appointment Committee was held on Monday, May 16, 2016 in the Mulock Room, 395 Mulock Drive, Newmarket.

Members Present: Mayor Van Bynen
Councillor Bisanz
Councillor Twinney, Chair

Staff Present: I. McDougall, Commissioner of Community Services (1:07 to 1:40 p.m.)
A. Brouwer, Director of Legislative Services/Town Clerk
C. Kallio, Economic Development Officer (1:07 to 1:40 p.m.)
C. Finnerty, Council/Committee Coordinator

Guest: Glenn Wilson, Chair, Main Street District Business Improvement Area Board of Management (1:07 to 1:12 p.m.)

The meeting was called to order at 1:07 p.m.

Councillor Twinney in the Chair.

Additions & Corrections to the Agenda

None.

Declarations of Pecuniary Interest

None.

Closed Session

1. Personal matters about identifiable individuals per Section 239 (2) (b) of the Municipal Act, 2001 - Appointment of representatives to the Main Street District Business Improvement Area Board of Management, Appointments to the Accessibility Advisory Committee and Newmarket Environmental Advisory Committee.

Moved by: Councillor Bisanz
 Seconded by: Mayor Van Bynen

THAT the Appointment Committee resolve into Closed Session for the purpose of discussing personal matters about identifiable individuals as per Section 239 (2) (b) of the Municipal Act.

Carried

The Appointment Committee resolved into Closed Session at 1:08 p.m.

The Appointment Committee (Closed Session) Minutes are recorded under separate cover.

The Appointment Committee resumed into Public Session at 1:50 p.m.

Approval of Minutes

2. Appointment Committee Minutes of March 21, 2016.

Moved by: Councillor Bisanz
 Seconded by: Mayor Van Bynen

THAT the Appointment Committee Minutes of March 21, 2016 be approved.

Carried

Items for Discussion

3. Discussion regarding New Business Item b) of the draft Heritage Newmarket Advisory Committee Minutes of May 3, 2016 with respect to a vacancy on the Committee.

The Council/Committee Coordinator provided background information related to a request by a Heritage Newmarket member to be excused from Committee duties for a period of three months to recognize a personal situation. Discussion ensued regarding the Heritage Newmarket Advisory Committee motion related to appointment of a replacement member for a three month period, Committee Public Appointment Policy sections related to attendance and appointment of new members and the Heritage Newmarket workplan.

Moved by: Councillor Bisanz
 Seconded by: Mayor Van Bynen

a) THAT the New Business Item b) of the draft Heritage Newmarket Advisory Committee Minutes of May 3, 2016 with respect to a vacancy on the Committee be received;

b) AND THAT Council waive Section 4 ii) of the Committee Public Appointment Policy to excuse with reason Ms. Soni Felix Raj from her duties on the Heritage Newmarket Advisory Committee for the period of July through September, 2016;

c) AND THAT staff be directed to review the Heritage Newmarket Advisory Committee Workplan in order to prioritize tasks and canvas for additional volunteers to assist with executing the workplan tasks.

Carried

New Business

None.

Adjournment

Moved by: Councillor Bisanz
 Seconded by: Mayor Van Bynen

THAT the meeting adjourn.

Carried

There being no further business, the meeting adjourned at 2:05 p.m.

Date

Councillor Twinney, Chair

Item New Business b) of the Appointment Committee Minutes of May 16, 2016.

The Appointment Committee recommends to Council:

a) THAT the New Business Item b) of the draft Heritage Newmarket Advisory Committee Minutes of May 3, 2016 with respect to a vacancy on the Committee be received;

b) AND THAT Council waive Section 4 ii) of the Committee Public Appointment Policy to excuse with reason Ms. Soni Felix Raj from her duties on the Heritage Newmarket Advisory Committee for the period of July through September, 2016;

c) AND THAT staff be directed to review the Heritage Newmarket Advisory Committee Workplan in order to prioritize tasks and canvas for additional volunteers to assist with executing the workplan tasks.

Carried



Newmarket Public Library Board
Regular Board Meeting
Wednesday, March 16, 2016
Newmarket Public Library Board Room

Present: Joan Stonehocker – Chair
Tom Vegh – Vice Chair
Tara Brown
Kelly Broome-Plumley
Darcy McNeill

Regrets: Venkatesh Rajaraman
Joe Sponga

Guest: Lynn Georgeff, Director of Human Resources,
Town of Newmarket (left at 5:57 pm)

Staff Present: Todd Kyle, CEO
Linda Peppiatt, Deputy CEO
Lianne Bond, Administrative Coordinator

The Library Board Chair called the meeting to order at 5:35 pm

Adoption of Agenda Items

1. Adoption of Regular Agenda
2. Adoption of the Closed Session Agenda
3. Adoption of Consent Agenda items

The Chair asked if there were any additions to the agenda. One item was added under New Business.

Motion 16.03.97

Moved by Kelly Broome-Plumley

Seconded by Darcy McNeill

That Agendas 1) to 3) be adopted as amended.

Carried

Declarations

None were declared.

Consent Agenda Items:

4. Adoption of the Regular Board Meeting Minutes for Wednesday, February 17, 2016
5. Adoption of the Closed Session Meeting Minutes for Wednesday, January 20, 2016

6. Adoption of the Closed Session Meeting **194** is for Wednesday, February 18, 2016
7. Strategic Operations Report for February, 2016
8. Library Statistical Data for February, 2016
9. Monthly Bank Transfer

Motion 16.03.98

Moved by Tom Vegh

Seconded by Tara Brown

That Consent Agenda Items 4) to 9) be received and approved as presented.

Carried

10. Motion to Convene into a Closed Session

Motion 16.03.99

Moved by Kelly Broome-Plumley

Seconded by Darcy McNeill

That the Library Board moved in to a Closed Session at 5:37 pm for the purpose of discussing Labour Relations matters.

Carried

Motion 16.03.100

Moved by Darcy McNeill

Seconded by Tara Brown

That the Library Board move out of Closed Session at 5:55 pm

Carried

Motions arising from the Closed Session:

Motion 16.03.101

Moved by Tara Brown

Seconded by Tom Vegh

That the Library Board receive the report by the CEO regarding Labour Relations dated March 16, 2016.

And That the Memorandum of Settlement between the Newmarket Public Library and CUPE Locals 905.09 and 905.10 (library workers) be ratified, copies of which are available through the CEO.

And That upon receipt of the renewal Agreement the CEO be authorized to sign same.

Carried

The Library Board thanked the Director of Human Resources, Town of Newmarket, for assistance with negotiations. **195**

Policy

11. Fundraising Policy

The CEO reviewed with the Library Board the draft Fundraising Policy. Library Board members requested to further review the draft policy and asked that it be brought back to the next regularly scheduled Library Board meeting.

Motion 16.03.102

Moved by Tom Vegh

Seconded by Kelly Broome-Plumley

That the Library Board receive the Draft Fundraising Policy and defer to the next regularly scheduled Library Board meeting.

Carried

Reports

12. Report on Council Workshop: Framework for Future Facilities and Land Use

The CEO gave a verbal report on the Council Workshop on Future Facilities and Land Use he attended on March 29, 2016. The Library Board was asked to participate in a Joint Library / Town of Newmarket Council Workshop regarding this.

Motion 16.03.103

Moved by Darcy McNeill

Seconded by Tara Brown

That the Library Board receive the verbal report on the Council Workshop: Framework for Future Facilities and Land Use;

And that the Library Board participate in a Joint Library / Town of Newmarket Council Workshop regarding Future Facilities and Land Use.

Carried

13. Asset Replacement Fund (ARF) Review

The CEO gave a verbal report on the review of the Library's ARF completed by the Director of Finance, Town of Newmarket. The Library ARF schedule is to be updated in time for the 2017 Budget submission.

Motion 16.03.104

Moved by Kelly Broome-Plumley

Seconded by Darcy McNeill

That the Library Board receive the verbal report on the Asset Replacement Fund Review;

And that a written report on the Library Asset Replacement Fund comes back to the Library Board at the regularly scheduled meeting in June, 2016.

Business Arising

14. Library Board Action List

The Library Board reviewed and updated the Action List.

Motion 16.03.105

Moved by Tom Vegh

Seconded by Tara Brown

That the Library Board receive the Action List as amended.

Carried

New Business

15. 2016 Draft Business Plan

A draft 2016 Business Plan was presented to the Library Board for review.

Motion 16.03.105

Moved by Tom Vegh

Seconded by Tara Brown

That the Library Board receive the 2016 Business Plan as presented.

Carried

16. Town of Newmarket Council Committee Workshop

Library Board members will attend the Town of Newmarket Council Committee Workshop on Monday, April 11th from 6:30 – 8:30 pm in Council Chambers.

17. Library Board Member Attendance

The Library Board discussed the three consecutive absences by a Library Board member. In accordance with the Public Libraries Act Public Libraries Act, R.S.O. 1990, c. P.44, section 13, and the Newmarket Public Library Board Governance Policy, section 6.4, a member must be excused by the Library Board should the member be absent for three consecutive months.

Motion 16.03.106

Moved by Darcy McNeill

Seconded by Tara Brown

That the Library Board excuses the three consecutive absences of Board member Venkatesh Rajaraman.

Carried

Date(s) of Future Meetings

18. The next regular Library Board meeting will be Wednesday, April 20, 2016 at 5:30 pm in the Library Board room.

Adjournment

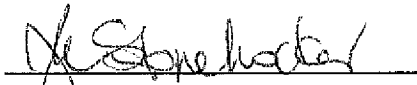

Motion 16.03.107

Moved by Tom Vegh

Seconded by Kelly Broome-Plumley

That there being no further business meeting adjourned at 6:40 pm.

Carried


Joan Stonehocker
Chair
Todd Kyle, CEO
Secretary/Treasurer

The meeting of the Newmarket Downtown Development Committee was held on Friday, February 26, 2016 in the Community Centre - 200 Doug Duncan Drive, Hall # 4, Newmarket.

Members Present: Jackie Playter, Chair
Barbara Leibel
Olga Paiva (10:02 to 10:38 a.m.)
Steve Whitfield
Councillor Sponga (10:48 to 11:15 a.m.)

Staff Present: C. Kallio, Economic Development Officer
C. Wackett, Corporate Projects Consultant
L. Moor, Council/Committee Coordinator

The meeting was called to order at 10:02 a.m.

Jackie Playter in the Chair.

Additions & Corrections to the Agenda

None.

Declarations of Interest

Olga Paiva advised that due to ongoing litigation, she would not be participating in any discussion or voting pertaining to Item 4 of the agenda, due to a conflict of interest regarding the use of the lane easement as outlined in the statement of claim issued to neighbouring properties, Lake Simcoe Region Conservation Authority and the Town of Newmarket in April, 2014.

The Chair advised that the order of the agenda would be amended to accommodate the declaration matter and the Community Grant Application by the Newmarket Group of Artists would be considered before the Project Feasibility Study Program Application for the property known as 235 Main Street South.

Approval of Minutes

1. Newmarket Downtown Development Committee Minutes of January 29, 2016.

Moved by: Barbara Leibel
 Seconded by: Steve Whitfield

THAT the Newmarket Downtown Development Committee Minutes of January 29, 2016 be approved.

Carried

Items

2. Financial Incentives Program Grant Application 2014-14 – Interior Renovation and Improvement Program, 30-32 Main Street.

The Economic Development Officer provided a verbal update with respect to the application and advised that the Newmarket Downtown Development Committee previously supported the applicant under the Project Feasibility and Planning and Building Fees Rebate/Credit Programs. Two quotations have recently been submitted for interior renovations and the applicant is seeking financial support to offset his costs.

Moved by: Steve Whitfield
 Seconded by: Barbara Leibel

a) THAT Financial Incentives Program Grant Application 2014-14 – Interior Renovation and Improvement Program No-Interest Loan Application for the property known as 30-32 Main Street South in the amount of \$100,000.00 be approved;

i) AND THAT Mehdi Jafari Berenji, 30-32 Main Street South, Newmarket, ON L3Y 3Y4 be notified of this action.

Carried

3. Financial Incentives Program Grant Application 2015-08 – Façade Improvement and Restoration Program, 205 Main Street South.

The Economic Development Officer provided a verbal update and advised that the owners have completed significant improvements to the interior of the building and have removed the metal cladding from the façade's top level.

He further advised that excessive façade restoration costs have forced the owner to focus on the lower level improvements at this time and leave the upper level improvements to a later date, with the façade remaining a painted white surface until 2017. He also informed those present that the current façade improvement costs exceed \$50,000.00 and the owner is seeking the maximum allowable amount.

Moved by: Olga Paiva
Seconded by: Barbara Leibel

a) THAT Financial Incentives Program Grant Application 2015-08 – Façade Improvement and Restoration Program for the property known as 205 Main Street South in the amount of \$20,000.00 be approved;

i) AND THAT 2399973 Ontario Limited, 153 Grenadier Road, Toronto, ON M6R 1R5 be notified of this action.

Carried

4. Newmarket Downtown Development Committee – Community Grant Application – Newmarket Group of Artists.

The Economic Development Officer provided a verbal update regarding the Community Grant Application for the Newmarket Group of Artists. He advised that the group has implemented and grown a well-attended annual event, the Newmarket Studio Tour and Art Sale and have used Art Banners hung on Main Street light standards as a method of promoting the event while adding an interesting visual element to the downtown. They are seeking a community grant contribution to purchase a limited number of new banners to complement existing banners (which are being re-used), replace damaged ones, and promote new artists joining the event this year.

Moved by: Barbara Leibel
Seconded by: Olga Paiva

a) THAT Newmarket Downtown Development Committee – Community Grant Application – Newmarket Group of Artists in the amount of \$800.00 be approved;

i) AND THAT the Newmarket Group of Artists, c/o Julie Cochrane, 379 Botsford Street, Newmarket, ON L3Y 1S7 be notified of this action.

Carried

Olga Paiva left the meeting at 10:38 a.m.

5. Financial Incentives Program Grant Application 2016-01 – Project Feasibility Study Program (Additional) – 235 Main Street South.

The Economic Development Officer provided a verbal update and advised that the owners of 235 Main Street (formerly Still in Style) have incurred additional professional costs related to façade improvement elevation plans submitted to the Town of Newmarket for approval. The owners are requesting a “top-up” to previously approved support under the Project Feasibility Study Program.

The plans will be forwarded to the Lower Main Street Heritage Conservation District Committee for consideration and approval. It is anticipated a request for Newmarket Downtown Development Committee funding under the Façade Improvement Program will be forthcoming once these plans are endorsed.

The Economic Development Officer further noted that the rear elevation includes the addition of a deck structure to allow restaurant patrons an opportunity to enjoy an outside dining experience with a view of Riverwalk Commons.

Moved by: Barbara Leibel
Seconded by: Councillor Sponga

a) THAT Financial Incentives Program Grant Application 2016-01 – Project Feasibility Study Program (Additional) for the property known as 235 Main Street South in the amount of \$1750.00 be approved;

i) AND THAT 2490278 Ontario Inc., 171 Ward Avenue, Sharon, ON L0G 1V0 be notified of this action.

Carried

New Business

a) Councillor Sponga advised that parking issues remain on Main Street and landlords are marketing their units as having limitless parking availability. Discussion ensued regarding the general status of Main Street parking issues.

Adjournment

Moved by: Councillor Sponga
Seconded by: Steve Whitfield

THAT the meeting adjourn.

Carried

There being no further business, the meeting adjourned at 11:15 a.m.

APRIL 29, 2016
Date

Jackie Playter
Jackie Playter, Chair

Tuesday, April 19, 2016 at 7:30 PM
Community Centre - 200 Doug Duncan Drive
Hall # 2

The meeting of the Main Street District Business Improvement Area was held on Tuesday, April 19, 2016 in the Community Centre - 200 Doug Duncan Drive, Hall # 2, Newmarket.

Members Present: Glenn Wilson, Chair
Anne Martin, Co-Chair
Carmina Pereira
Olga Paiva
Jackie Playter
Rory Rodrigo (8:04 to 9:22 p.m.)
Siegfried Wall

Absent: Elizabeth Buslovich

Guests: Grant Buckley
Ted Heald
Baiba Roga
John Heckbert
Lisa Heckbert
Heather Burling
Ken Sparks
Nes Daniel

Staff Present: C. Kallio, Economic Development Officer
L. Moor, Council/Committee Coordinator

The meeting was called to order at 7:33 p.m.

G. Wilson in the Chair.

Additions and Corrections to the Agenda

The Chair advised of a deputation request by Ms. V. Luttrell on behalf of the Grandparent Connection regarding an event scheduled in November, 2016 and the addition of the Main Street Passport initiative.

Moved by: Olga Paiva
 Seconded by: Carmina Pereira

THAT the additions to the agenda as read aloud by the Chair be received.

Carried

Declarations of Pecuniary Interest

None.

Deputations

1. Ms. Valerie Luttrell, on behalf of the Grandparent Connection addressed the Board regarding an Old Fashioned Christmas Craft Show scheduled to take place on November 12, 2016 at the Community Centre and she requested co-promotion of the event via the advertising methods used by the Main Street District Business Improvement Area Board of Management for Main Street events. She suggested that the BIA have a booth/table in the Community Centre foyer to inform participants and attendees of upcoming happenings. The Co-Chair suggested that Ms. Luttrell place flyers in the windows of businesses on Main Street to promote the craft show.

Moved by: Olga Paiva
 Seconded by: Carmina Pereira

THAT the deputation by Ms. Valerie Luttrell, on behalf of the Grandparent Connection regarding the Old Fashioned Christmas Craft Show be received.

Carried

2. Mr. K. Sparks queried the Board Members regarding details associated with the Jazz Festival event scheduled for July 30, 2016. The Chair advised that details are still being deliberated and he would report back when more information was available.

Moved by: Jackie Playter
 Seconded by: Olga Paiva

THAT the query by Mr. Sparks regarding the Jazz Festival event be received.

Carried

Approval of Minutes

3. Main Street District Business Improvement Area Board of Management Minutes of March 15, 2016.

The Economic Development Officer provided a verbal update regarding Appointment Committee recommendations with respect to the replacement of a Member of Council as well as Restaurateur representation on the Board of Management. He requested that the Chair send a broadcast message to the membership soliciting interest from restaurateurs and to send an e-mail to the Economic Development Office of interested parties. Olga Paiva advised that she was aware of controversial postings regarding the BIA being made on social media from one proponent. Discussion ensued.

Moved by: Olga Paiva
Seconded by: Carmina Pereira

THAT the Main Street District Business Improvement Area Board of Management Minutes of March 15, 2016 be approved.

Carried

4. Marketing Sub-committee Report.

The Chair distributed copies of the Marketing Sub-committee Reports of March 16 and April 12, 2016.

Moved by: Siegfried Wall
Seconded by: Anne Martin

THAT the Marketing Sub-committee Reports of March 16 and April 12, 2016 be received.

Carried

Items

5. Financial Verbal Update/Account Balance.

The Economic Development Officer provided a verbal status update of the bank balance and advised he is still awaiting some invoices to cover costs associated with the Easter event.

Moved by: Olga Paiva
 Seconded by: Siegfried Wall

THAT the verbal update from the Economic Development Officer regarding the budget account and balance be received.

Carried

6. Community Centre Lands Development Update.

Discussion ensued regarding the composition of the Community Centre Lands Task Force, schedule of meetings and general public attendance at such. The Economic Development Officer provided information regarding the composition and advised that meetings are open to the public.

The Main Street District Business Improvement Area Board of Management recommends to Council:

Moved by: Olga Paiva
 Seconded by: Anne Martin

THAT Council consider formally notifying the Main Street District Business Improvement Board of Management of all upcoming meetings of the Community Centre Lands Task Force.

Carried

R. Rodrigo arrived at 8:04 p.m.

New Business

a) J. Playter inquired about the status of the construction of the proposed restaurant on the property known as 497 Timothy Street. The Economic Development Officer advised that construction is slated to begin in the summer months of 2016.

b) Passport Initiative

The Chair provided a verbal status update regarding the Main Street Passport initiative originally presented at the January, 2016 BIA meeting by Mr. Dave Robinson and Mr. Mark Kolb of YourOnLineBusiness. The Chair advised that Mr. Robinson has agreed to guarantee a working technology service of cell phone web based marketing to engage participants to travel and shop Main Street.

The Chair requested the Board of Management consider expending \$2500 as a first payment to Mr. Robinson for the advertising initiative.

Discussion ensued regarding Mr. Robinson's proposal and a suggestion was made to have him propose the initiative to the entire BIA membership, not just the Board of Management.

Moved by: Rory Rodrigo
Seconded by: Siegfried Wall

THAT the Passport Initiative proposal be deferred until the May, 2016 Main Street District Business Improvement Area Board of Management meeting in an effort to obtain more information from Mr. Robinson.

Carried

c) S. Wall inquired who would be providing the monthly Town updates in the absence of a Member of Council on the Board of Management. The Economic Development Officer advised that he would provide the updates until a successor has been appointed.

d) The Economic Development Officer provided a verbal status update regarding a recent webinar attended by some Board of Management members with respect to economic development within downtown cores of municipalities.

e) S. Wall queried the Economic Development Officer regarding the Town's intentions of infrastructure planning, intensification processes, parking strategies and generalized Main Street neighbourhood planning associated with the proposed re-opening of the Old Town Hall facility.

The Main Street District Business Improvement Area Board of Management recommends to Council:

Moved by: Siegfried Wall
Seconded by: Anne Martin

THAT the Main Street District Business Improvement Area Board of Management requests that the Town of Newmarket staff plan and create a parking strategy for the west side of Main Street in the vicinity of the Old Town Hall and Market Square for a successful operation of the Old Town Hall.

Carried

f) O. Paiva queried the Economic Development Officer regarding the membership and mandate of the Community Centre Lands Task Force Parking Sub-committee.

Adjournment

Moved by: Anne Martin
Seconded by: Carmina Pereira

THAT the meeting adjourn.

Carried

There being no further business, the meeting adjourned at 9:22 p.m.

Carried

Date

G. Wilson, Chair

Excerpt from Minutes – Main Street District Business Improvement Area Board of Management – April 19, 2016 – New Business e)

e) S. Wall queried the Economic Development Officer regarding the Town's intentions of infrastructure planning, intensification processes, parking strategies and generalized Main Street neighbourhood planning associated with the proposed re-opening of the Old Town Hall facility.

The Main Street District Business Improvement Area Board of Management recommends to Council:

Moved by: Siegfried Wall

Seconded by: Anne Martin

THAT the Main Street District Business Improvement Area Board of Management requests that the Town of Newmarket staff plan and create a parking strategy for the west side of Main Street in the vicinity of the Old Town Hall and Market Square for a successful operation of the Old Town Hall.

Carried



MINUTES

Tuesday, April 5, 2016 at 9:30 AM
Town of Aurora - Leksand Room

The meeting of the CYFS - JCC was held on Tuesday, April 5, 2016 in the Leksand Room, Town of Aurora.

Members Present:	Aurora:	Councillor Abel Councillor Mrakas Councillor Thompson
	Newmarket:	Councillor Hempen Councillor Sponga
Regrets:	Newmarket:	Councillor Twinney
Staff Present:	Aurora:	D. Nadorozny, Chief Administrative Officer D. Elliott, Director of Financial Services
	Newmarket:	R.N. Shelton, Chief Administrative Officer D. Schellenberg, Acting Dir.of Financial Services
	CYFS:	I. Laing, Fire Chief R. Volpe, Deputy Fire Chief C. Duval, Training Officer

The meeting was called to order at 9:37 a.m.

Councillor Abel in the Chair.

Open Forum

None.

Additions & Corrections to the Agenda

None.

Declarations of Pecuniary Interest

None.

Approval of Minutes

1. Central York Fire Services - Joint Council Committee Minutes of March 1, 2016.

Moved by: Councillor Mrakas

Seconded by: Councillor Thompson

a) THAT the Central York Fire Services – Joint Council Committee Minutes of March 1, 2016 be approved.

Carried

Items

2. Verbal Update from the Fire Chief regarding proposed new Fire Station.

The Fire Chief provided a verbal update with respect to the proposed new Fire Station 4-5. He provided answers to some of the queries raised at the previous CYFS-JCC meeting held in March, 2016. Discussion ensued regarding Fire Services Report 2015-08 which was deferred to a future meeting and has not been brought back to the Committee for consideration. Chief Laing advised that the proposed new station should incorporate training, suppression and administration in order to be most cost effective in providing service. He further advised that the York Regional Police Chief was contacted to discuss training opportunities and he was informed that partnership opportunities had been sought, however, not enough interest was gained and the Police Department moved ahead with other plans for training needs and activities. The Fire Chief further explained that there could be opportunity for classroom space rental however, such space does not meet the needs of the Fire Department and would remove the firefighters out of the first response area. He further advised that keeping staff within the first response area allows for cost savings as they do not have to offset overtime expenses. The Fire Chief queried possible available space at the Newmarket Municipal Offices for Fire Services Administration. He suggested that if space is available there, that he, the Chief Officers and Administration staff could temporarily be housed there to allow for renovations at Station 4-1 for Fire Prevention.

The Fire Chief provided a verbal update regarding the design costs and advised that \$7,000,000 is available from development charges, with approximately \$350,000 being architect design drawings. He concluded by informing those present that design and construction has a two year time frame attached to it and the Chief advised he would like to see the design and building footings completed in 2016 with a goal of completion for mid-2018.

Moved by: Councillor Mrakas
 Seconded by: Councillor Hempen

THAT the verbal update presentation by the Fire Chief with respect to the proposed new Fire Station be received.

Carried

Councillor Sponga queried the status of Fire Services Report 2015-08, the Deputy Clerk – Newmarket advised that said report was considered at the October, 2015 CYFS-JCC meeting and deferred to a future meeting. Councillor Sponga advised he would like to see that report come back to CYFS-JCC as opposed to a verbal update. The Chief Administrative Officer, Newmarket advised that a report will be brought back and there may be a need to work with a consultant to address more details.

Discussion ensued regarding cost savings of temporarily housing staff at the Newmarket Municipal Offices, the Fire Chief advised of preference to have management work with staff and an advantage to moving sooner than later would be for renovations to commence for Fire Prevention. Councillor Abel advised that there may be some space available at the old library facility in Aurora.

3. Joint Central York Fire Services - Corporate Services Report - Financial Services 2016-15 dated March 23, 2016 regarding the 2015 CYFS Budget Report - Fourth Quarter.

Moved by: Councillor Thompson
 Seconded by: Councillor Hempen

a) THAT Joint Central York Fire Services - Corporate Services Report - Financial Services 2016-15 dated March 23, 2016 regarding the 2015 CYFS Budget Report - Fourth Quarter be received for information purposes.

Carried

The Acting Director of Financial Services, Newmarket advised that this report is the final one for the fourth quarter of 2015 with a surplus of approximately \$400,000 split between the two municipalities. She advised that wages savings were accrued with timing of hiring's, a small savings in timing of the wellness program and dispatch services increase has not yet been implemented. Discussion ensued regarding the wellness program budget funds held over and captured as part of an annual operating budget. Councillor Thompson queried the dispatch service expense and budget lines adjustments reflective of actuals.

The Chief Administrative Officer, Newmarket requested that the five year trend analysis be done on the line items.

4. Memorandum dated April 5, 2016 from Mr. Doug Nadorozny, Chief Administrative Officer, Town of Aurora regarding Discussions with Richmond Hill.

Moved by: Councillor Mrakas
 Seconded by: Councillor Thompson

a) THAT the memorandum regarding Discussions with Richmond Hill be received.

Carried

The Chief Administrative Officer, Aurora advised that the three CAO's (Newmarket, Aurora, Richmond Hill) have had several meetings to finalize Terms of Reference for a full scale consolidation and structure analysis of benefits associated with merging Central York Fire Services with Richmond Hill Fire Services.

The Chief Administrative Officer, Newmarket advised that Richmond Hill staff will be utilized to assist with such review and costs shared between all three municipalities. Discussion ensued regarding merge, current service levels, feasibility, operational statistics and governance.

5. Correspondence from Mr. Matt Pegg, President, Ontario Association of Fire Chiefs regarding the OAFIC 2016 Municipal Officials Seminar - April 30 and May 1, 2016.

Moved by: Councillor Thompson
 Seconded by: Councillor Sponga

a) THAT the correspondence from Mr. Matt Pegg, President, Ontario Association of Fire Chiefs regarding the 2016 Municipal Officials Seminar be received.

Carried

New Business

a) The Fire Chief advised that Central York Fire Services has received a Freedom of Information Request regarding the Aurora United Church fire.

Closed Session

There was no requirement for a Closed Session.

Adjournment

Moved by: Councillor Sponga
Seconded by: Councillor Mrakas

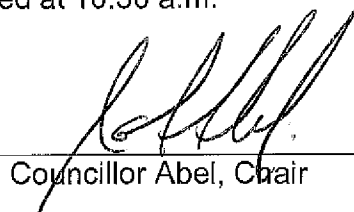
THAT the meeting adjourn.

Carried

There being no further business, the meeting adjourned at 10:30 a.m.

Date

May 10/16.


Councillor Abel, Chair

Hello,

We are celebrating the Fourth Annual International Trigeminal Neuralgia Awareness Day on October 7th, 2016.

This year we are focused on awareness for Research 4 a CURE: TN and Facial Pain Disorders.

#Research4ACure #LightUpTeal

What is trigeminal neuralgia?

We would be thankful for your authorization to "Light up Teal" (or close to it) on October 7th, 2016. If you're not the main one to make this kind of authorization could you please forward this request towards the individual that provides this sort of permissions?

We are sending out the request early to give notice and time for the approval process to accommodate the "Light up Teal" for international bridges, buildings and structures which are taking part. All approvals will be mentioned on this TNnME websites, social network sites as well as continuous press announcements, newspapers article, and/or blog posts.

We will make sure to send any coverage to help keep everyone posted and this year we would like your help and letting us know your social media sites so we can give public thank you and mentions.

All mentions of approvals will be listed on 2016 "Light up Teal" page on TNnME web-site.

2015 Light Up Teal List

TNnME Media Page

See below for details and please let us know should there be anything we could do to get your authorization and support...Thank you so much, Toni Saunders

Name of Organization: TNNME = (Trigeminal Neuralgia and Me) as well as (Non-Profit) The Facial Pain Research Foundation

International Awareness: Education and Financing for Trigeminal Neuralgia and Facial Pains Disorders

Contact Person: Toni Saunders

Email address: tnawareness@gmail.com

Reason related to submitting the illumination request: Fourth International Trigeminal Neuralgia Awareness Day October 7th, 2016

TNnME Web- site address: <http://www.tnnme.com> TNnME



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NEWMARKET MINOR HOCKEY ASSOCIATION
 NEWMARKET SOUTH P.O.
 PO BOX 71081 NEWMARKET, ON L3X 1Y8
 NMHA@NMHA.CA I NMHA.CA

April 29, 2016

Tony Van Bynen, Mayor
 Town of Newmarket Municipal Offices
 395 Mulock Drive
 P O Box 328 STN Main
 NEWMARKET ON L3Y 4X7

MAYOR'S OFFICE		
INCOMING MAIL	REFERRED TO	COPIED TO
COUNCIL		
CAO		
MAY 05 2016		
COMMISSIONER		
DEPARTMENT		
CLERKS	✓	
CONCERNS		

MINOR HOCKEY DAY

Dear Tony,

I'm writing to advise that I recently stepped down as Interim President of the Newmarket Minor Hockey Association. After 30+ years of involvement in hockey in our town, I find myself called to different challenges, and will be devoting my time attempting to answer God's call on my life.

The new president, Lynda Carusi and the executive board asked me to write you and ask how we would appeal to have our 60th Anniversary date declared "Minor Hockey Day" in Newmarket. This year on October 3rd, the minor hockey association will celebrate 60 years of serving the community by providing Rep and House League hockey to the young people of Newmarket.

In October we will also hold the 11th annual Newmarket / Aurora home and home series. Always a big event, but this year holds an extra incentive as the series is tied 5 – 5 after ten years of competition.

It is our intention to hold a number of special events throughout the hockey season to commemorate our 60 years. Each player, in Rep and House League will wear a "Celebrating 60 Years" crest on his jersey this coming season.

As long time partners in providing the hockey program in town, we would hope that you and the members of council would embrace the idea of helping us mark our special day in this way.

Thank you for your consideration in this matter.

Sincerely,

Kirk Kelly
 Newmarket Minor Hockey Association
 60th Anniversary Committee

Cc: Lynda Carusi, President, Newmarket Minor Hockey Association

LEGISLATIVE SERVICES		
INCOMING MAIL	REFD TO	COPY TO
MAY 06 2016		

May 15, 2016 Honorable City Mayor or Reeve

Re: WORLD OCEANS DAY

Dear Honorable Mayor or Reeve;

As you are aware, Canada played a key role in the United Nations declaration of June 8 as World Oceans Day each year. Please remember oceans generate 80% of our oxygen. The theme this year is "One Earth, One Ocean, Ours To Protect".

WORLD OCEANS WEEK CANADA asks you to ensure all public refuse and recycling containers have closed lids to prevent plastics and styrofoam from blowing to our waters edge, in order to protect fish and birds and to take a leadership role in your community by:

1. Encouraging your residents to
 - a) Help our oceans and waterways by reducing their personal water usage
 - b) Help our marine life recover by avoiding sea foods on the endangered list
 - c) Keep the shores of our streams, rivers, lakes and oceans free of debris
 - d) Reduce their emissions and personal carbon footprint

2. Proclaiming June 1 to 8 World Oceans Week in your city
(wording below)

Municipalities are named on the Cities and Towns page under the "In Action" tab of our website.

Together we have the power to protect our oceans now and for future generations, for we have but One Earth, One Ocean, Ours To Protect, Together We Can Make A Difference, now and for future generations.

Please join us on LinkedIn, World Oceans Day Canada. We are pleased to tell you that Students in your city are busy earning the Ocean Hero Certificate, under the guidance of their Teachers !

Sincerely,
Debbie White
Founding Board Member www.WorldOceansDay.ca
Toll free 866 415-8020
Debbie@WorldOceansDay.ca

Proclamation Sample for Mayors

World Oceans Week June 1 to June 8
In Recognition of World Oceans Day Awareness

Whereas, in 2009 the United Nations proclaimed June 8 to be World Oceans Day each year around the world; and

Whereas, since 1992 Canada played a key role in the United Nations recognizing World Oceans Day; and

Whereas, World Oceans Week Canada was founded to encourage all Canadians to honour, celebrate, protect and preserve our waterways and oceans as well as the habitat along and in our waterways and oceans where 80% of the oxygen we breathe is generated; and

Whereas, World Oceans Week Canada has designated June 1 to June 8 as World Oceans Week in Canada; and

Whereas, World Oceans Week Canada urges all Canadians to take action to conserve water, preserve waterways and shorelines, reduce emissions, reduce their carbon footprint and protect the habitat along and in our waterways; and

Whereas, World Oceans Week Canada urges all Canadians to help our marine life recover by avoiding sea foods on the endangered list ; and

NOW THEREFORE, I, Mayor of, by virtue of the authority vested in me as Mayor of the City of, do hereby proclaim June 1 to June 8 as World Oceans Week in our city and encourage the residents of to actively conserve, preserve and protect our waterways, oceans and habit

IN WITNESS THEREOF, I have set my hand and caused the Seal of the City of to be affixed this day of, 2016.

....., Mayor

TOWN OF NEWMARKET

Outstanding Matters

	Item Subject	Recommendations & Responsibility	Date to come back to Committee	Comments
1.	<p>Council – December 14, 2015 – Item 35 – Joint Development and Infrastructure Services – Planning and Building Services/ES 2015-44 – Proposed Trail from Yonge Street to Rita's Avenue</p> <p>Council – January 18, 2016 – Item 35</p>	<p>THAT staff provide alternate trail options for this area at a lower cost.</p> <p>THAT Item 35 of the Council Minutes of December 14, 2015 being Joint Development and Infrastructure Services - Planning and Building Services and Engineering Services Report 2015-44 dated November 19, 2015 regarding a proposed trail from Yonge Street to Rita's Avenue be reconsidered.</p> <p>THAT staff provide alternate trail options for this area at a lower cost, including the option of extending the trail through George Luesby Park along Clearmeadow Boulevard to Yonge Street and further connecting the trail from Flanagan Court/Rita's Avenue to the George Luesby Park Trail;</p> <p>AND THAT staff also include in the report the option of installing lighting along the George Luesby Park Trail.</p> <p>➤ Planning and Building Services</p>	Q3, 2016	
2.	<p>Council – April 20, 2015 – Item 7</p> <p>Committee of the Whole – May 9, 2016 – Item 15 – Motion – Regional Councillor Taylor</p>	<p>THAT staff provide a report within six months related to internet voting.</p> <p>THAT Council direct staff to bring back a report within 180 days that examines the process and issues related to a ban on corporate and union donations in Newmarket Municipal Elections.</p> <p>➤ Legislative Services</p>	<p>Q2, 2016 Q3, 2016</p> <p>November, 2016</p>	<p>Workshop held October 5, 2015</p> <p>Report will also address ranked ballots.</p>

	Item Subject	Recommendations & Responsibility	Date to come back to Committee	Comments
3.	Committee of the Whole – May 25, 2015 – Item 2 – Parkland Dedication By-law	<p>THAT the Parkland Dedication By-law for the Town of Newmarket as contained in Attachment 1 be received;</p> <p>ii) AND THAT staff be directed to provide notice to the public, the development community and BILD of the proposed by-law;</p> <p>iii) AND THAT following public input that staff summarize in a report to the Committee of the Whole the issues identified and the comments received along with the final recommendation for the Parkland Dedication By-law for Council's approval;</p> <p>iv) AND THAT staff be directed to report back to Committee of the Whole on the other funding strategies to address the identified shortfall of Town-wide parkland in conjunction with the Parkland Implementation Strategy identified in the Implementation Strategy for the Newmarket Urban Centres Secondary Plan.</p> <p>➤ Planning & Building Services</p>	Q2/Q3, 2016	<p>This matter is tied to the on-going work of the Marketing Davis Drive Task Force</p> <p>Refer to Development & Infrastructure Services Information Report 2015-41 dated September 22, 2015</p>
4.	Council – June 22, 2015 – Item 31 D & I Services Report – ES 2015-34 – McCaffrey Road – Traffic Review	<p>THAT a report be prepared for an upcoming Committee of the Whole or Council meeting following a site visit by the Ward Councillor and Town staff that includes alternate traffic mitigation measures including but not limited to chicanes, roundabouts, pedestrian islands, road watch program or crosswalk;</p> <p>AND THAT this report address traffic impacts related to new development on the Glenway lands, York Region Annex building and the Yonge Street VivaNext project.</p> <p>➤ Engineering Services</p>	Q2, 2016 Q3, 2016	
5.	Committee of the Whole – September 28, 2015 – Item 15	<p>THAT the deputation by Mr. Paul Jolie regarding Ontario Municipal Cycling Infrastructure be received and referred to staff for a report back to Council related to cycling infrastructure on Mulock Drive.</p> <p>➤ Development & Infrastructure Services</p>	Q2, 2016	Information Report distributed
6.	Committee of the Whole – November 30, 2015 – Item 21	<p>THAT Development and Infrastructure Services Report – Engineering Services 2015-63 regarding Woodspring Avenue – Bonshaw Avenue to Town Limit – Bicycle Lanes and On-Street Parking be referred to staff for additional information, including costs.</p> <p>➤ Engineering Services</p>	May 30, 2016	
7.	Committee of the Whole – September 28, 2015 – Item 24 – Motion	<p>THAT staff be directed to report back within 120 days on the potential of demolishing the Old Fire Hall at 140 Main Street South with the intent to repurpose it as a parking lot that would be in keeping with the downtown area and that the report include any other options for parking enhancements in the downtown core.</p> <p>➤ Development & Infrastructure Services</p>	Information Report Q1, 2016 Q2, 2016 May 30, 2016	Referred to Community Centre Lands Task Force Parking Strategy

Item	Subject	Recommendations & Responsibility	Date to come back to Committee	Comments
8.	Committee of the Whole – October 20, 2015 - Community Services - Recreation and Culture Report 2015-28 dated September 16, 2015 regarding Hollingsworth Arena Replacement Follow-Up.	<p>1. THAT staff work with Pickering College to:</p> <p>i) Finalize an agreement subject to Council approval with respect to capital and operating costs regarding a replacement arena at Pickering College;</p> <p>ii) Bring back a professionally prepared project estimate and recommended capital and operating agreement to Council for review within the next 45 days;</p> <p>2. AND THAT staff initiate a public process addressing a replacement arena and proposed disposition of land at Hollingsworth Arena.</p> <p>➤ Recreation & Culture</p>	Q1, 2016 Q2, 2016/ Q3, 2016	Deferred to Workshop of February 22, 2016 and Report to follow thereafter
9.	Committee of the Whole – November 9, 2015 – Item 16 Petition/Petitioning Newmarket Council to 'Save Hollingsworth Arena'.	<p>a) THAT the petition/petitioning Newmarket Council to 'Save Hollingsworth Arena' be received and referred to staff for a report that clarifies the petition preamble as part of the public consultation process related to the disposition of the Hollingsworth Arena.</p> <p>➤ Recreation & Culture</p>	Information Report to be distributed during public consultation process Q1, 2016 Q2, 2016	
10.	Committee of the Whole – October 20, 2015 - New Business	<p>THAT staff research and advise Council regarding potential municipal regulation of propane tank installation for home heating purpose.</p> <p>➤ Legislative Services</p>	Q1, 2016 Q2, 2016 Q4, 2016	Information Report 2016-06 distributed April 28, 2016
11.	Committee of the Whole – November 9, 2015 – Item 3	<p>Motion: Councillor Twinney</p> <p>THAT staff bring back a report to Council on a third party insurance program for residents to insure their water and sewer pipes that run under private property and are not covered by the Town.</p> <p>➤ Development and Infrastructure Services</p>	Q2, 2016	
12.	Committee of the Whole – November 9, 2015 – Item 12 Development & Infrastructure Services Report PWS 2015-58 regarding N6 Waste Collection Contract 2017-2017 Request for Proposal Preparation Update.	<p>THAT staff work with the N6 partners to develop service level criteria for customer service and response and opportunities to provide customer services outside the scope of the waste control contract and report back to Council;</p> <p>AND THAT staff explore the option of separate proposals for standard bag limits (2 bags and 3 bags) with the N6 partners and report back to Council.</p> <p>➤ Public Works Services</p>	Q1, Q2, 2016 Q2/Q3, 2016 September 26, 2016	

	Item Subject	Recommendations & Responsibility	Date to come back to Committee	Comments
13.	Committee of the Whole – January 11, 2016 – Item 19 – Magna Centre Leases and Potential Fitness Centre	<p>THAT the Town of Newmarket convert the existing restaurant space into an equipment based, membership oriented fitness facility within the capital costs identified;</p> <p>AND THAT staff report back on options for the kitchen and kiosk spaces, including an expanded fitness centre in the kitchen area and/or maintaining a food kiosk;</p> <p>AND THAT the funding be added to the draft 2016 Capital Budget.</p> <p>➤ Recreation & Culture</p>	Q3, 2016	
14.	Committee of the Whole – January 11, 2016 – Item 20 – Targeted Marketing Program to Advance Re-development of Davis Drive Properties	<p>THAT an exploratory engagement process and utilization of existing incentives and associated budgets be initiated immediately with a ‘to be identified’ list of developers/landowners related to specific properties along Davis Drive;</p> <p>AND THAT while this exploratory engagement process is ongoing, staff engage outside consulting expertise to address development approval processes, associated timelines/communication practices and incentive funding mechanisms/approaches and report back within 120 days;</p> <p>AND THAT NEDAC be consulted throughout this process;</p> <p>AND THAT the development of Davis Drive be the subject of a future Economic Development Congress within 2016 where a cross section of stakeholders can come together to share ideas specific to advancing the implementation of the Secondary Plan and in keeping with the NEDAC Economic Development strategy re-fresh currently in development;</p> <p>AND THAT the staffing related to fulfilling economic development initiatives continue at their current levels as indicated in the report with longer term staffing to be monitored and reviewed against specific needs related to the realization of Council's Strategic Priorities, implementation associated with the re-development of Davis Drive and to support NEDAC'S economic development re-fresh; with a detailed staffing report to come to Committee of the Whole no later than Q3, 2016.</p> <p>➤ Community Services/Economic Development</p>	<p>May 30, 2016</p> <p>Q3, 2016</p>	
15.	Committee of the Whole – February 22, 2016 – Item Joint Office of the CAO and Corporate Services - Legislative Services Report 2016-02 dated January 28, 2016 regarding Appointment of Municipal Ombudsman.	<p>iv) AND THAT staff provide an information update report after a 6 month period once the agreement has been executed.</p> <p>➤ Legislative Services</p>	Q3, 2016	Information Report to be distributed

	Item Subject	Recommendations & Responsibility	Date to come back to Committee	Comments
16.	Committee of the Whole – February 22, 2016 – Item 27 Motion – Councillor Hempen Welcome Entrance Sign	i) THAT staff report back on the feasibility and suitable location for the installation of a community welcome entrance sign at the intersection of Longford Drive and Davis Drive; ii) AND THAT staff also provide a suitable design for the welcome sign. The cost of the sign will be covered by private fundraising. ➤ Development and Infrastructure Services	Q2/Q3, 2016	
17.	Committee of the Whole – February 22, 2016 – New Business (b) Regional Councillor Taylor Motion re: Federal Infrastructure Funding	THAT staff report back within 90 days outlining directions and potential priorities for anticipated federal infrastructure funding applications. ➤ Development and Infrastructure Services	May 30, 2016	
18.	Council – April 4, 2016 – Item 5 Joint Report Community Services - Recreation and Culture, Development and Infrastructure Services - Public Works, Engineering, Corporate Services - Finance 2016-14 dated March 31, 2016 regarding Implementation Plan - Future Facilities and Land Use.	THAT Phase 2 of the Recreation Playbook Implementation Plan be approved as outlined in the report, with public consultation done as part of applicable design processes; ii) AND THAT Phase 3 of the Recreation Playbook Implementation Plan be shared with the community through a public consultation process and that staff then report back; iii) AND THAT Council and the Newmarket Public Library Board conduct a facilitated Joint Planning Workshop in Q3, 2016 to explore future library considerations; iv) AND THAT future Council Workshops be done to consider specific uses and negotiation strategies on potential property acquisitions, as outlined in the report; v) AND THAT as part of the 2016 Capital Budget, the design for an outdoor basketball court at Ken Sturgeon Park be undertaken, and funding for construction be requested in the 2017 Capital Budget funded from Development Charges and Capital Reserves, in order to include this project in Phase 2 of the Recreation Playbook implementation plan. ➤ Recreation and Culture	Q4, 2016 June 15, 2016	
19.	Council – April 18, 2016 – Item 1 Deputation - 415 Queen Street	THAT the deputation by Mr. Jeffrey Peterson regarding relief from development charges for the property known as 415 Queen Street be received and referred to staff to explore opportunities related to Development Charges, engage the property owner and report back to Council within 60 days. ➤ Planning and Building Services/ Finance	June, 2016	

	Item Subject	Recommendations & Responsibility	Date to come back to Committee	Comments
20.	Council – April 18, 2016 – Item 29 Development & Infrastructure Services – Planning and Building Services Report 2016-11 – Street Naming Policy	THAT the draft Street Naming Policy be referred to staff to provide alternate policy wording to reflect total municipal control of street naming. ➤ Planning and Building Services	May 9, 2016	
21.	Committee of the Whole – May 9, 2016 – Item 5 – Corporate Services Report – Financial Services 2016-20 – Deferred Implementation of Tiered Water Rates	a) THAT Corporate Services Report - Financial Services 2016-20 dated April 27, 2016 regarding Deferred Implementation of Tiered Water Rates be received and the following recommendation be adopted: THAT staff be directed to report back to Council on the implementation of the phase-in of the tiered fixed rate structure in 2017. ➤ Finance	Q4, 2016	

TOWNSHIP OF WELLINGTON NORTH
Regular Meeting of Council

LEGISLATIVE SERVICES		
INCOMING MAIL	REFD TO	COPY TO
DATE: May 18 2016		
RES. NO.: 2016-234		
MAY 18 2016		

MOVED BY: _____

DATE: May 18 2016

SECONDED BY: _____

RES. NO.: 2016-234

WHEREAS the province has implemented a ban on door-to-door sales for electricity and natural gas contracts by passing the Strengthening Consumer Protection and Electricity System Oversight Act, 2015;

AND WHEREAS Ontarians over the last twelve months continue to experience unsolicited, aggressive and misleading sales tactics at their door from companies seeking to sell home energy products, despite this provincial legislation;

AND WHEREAS the door to door agents acting on behalf of these companies misrepresent their purpose and/or identity, often posing as utility inspectors and government agents needing to gain access to the homes of Ontarians;

AND WHEREAS people across Ontario, and in particular vulnerable Wellington North residents, have been targeted by these door to door misrepresentations and misleading sales tactics;

BE IT RESOLVED THAT the that Council of the Township of Wellington North move to:

1. Urge the Provincial Government to ban all door-to-door sales in the home services sector (more specifically the sale or lease of HVAC equipment, water heaters, water filtration systems and other related home energy products and services by door-to-door sales agents) as soon as possible;
2. Forward a copy of this resolution to all municipalities in Ontario asking for support by passing a similar resolution and forwarding to their MPP;
3. Forward a copy of this resolution to MPP Ted Arnott and MPP Randy Pettapiece.
4. Forward a copy of this resolution to the Ontario Legislature.

MAYOR _____



CARRIED



DEFEATED

From: Twinney, Jane
Sent: May-16-16 11:35 AM
To: Murray, Darlene
Subject: RE: Notice of Motion

Motion:

For staff to bring back licensing and guidelines for driver school test vehicles operated by privately held driving schools, specifically indicating restricted areas of streets and adjoining streets that are already in use by the MTO for driving examinations. And for staff to use Schedule 6 of the Town of Aurora's By-Law 5630-14 as a guideline to develop these new restrictions and licences.



PLANNING & BUILDING SERVICES

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Newmarket, ON L3Y 4X7

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T: 905.953.5321
F: 905.953.5140

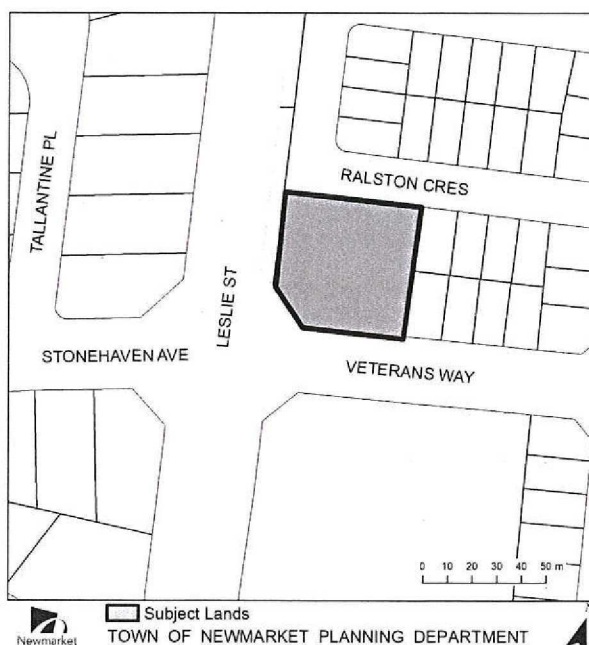
**PUBLIC MEETING CONCERNING
PROPOSED OFFICIAL PLAN AND ZONING BY-LAW AMENDMENTS**

TAKE NOTICE that the Council of the Corporation of the Town of Newmarket will hold a Public Meeting on:

MONDAY MAY 30, 2016 AT 7:00 P.M.

in the **Council Chambers at the Municipal Offices, 395 Mulock Drive**, to consider a proposed Zoning By-Law Amendment under Section 34 of the Planning Act, RSO 1990, c. P. 13 as amended and a proposed Official Plan amendment under Section 17 of the Planning Act, RSO 1990, c. P. 13 as amended.

An application has been submitted for an Official Plan Amendment and Zoning By-Law Amendment for lands located on the northeast corner of Leslie Street and Veterans Way, municipally known as 16333 Leslie Street. The applicant is proposing to re-designate the subject lands from the Commercial designation to the Emerging Residential Designation and rezone the lands from the Convenience Commercial – Exception 78 (CC) zone to the Residential Townhouse Condominium Plan Dwelling (R4-CP) zone to permit a proposed development consisting of ten townhouse dwellings on a private road.



ANY PERSON may attend the public meeting to make a written or verbal representation either in support of or in opposition to the proposed Official Plan and Zoning By-Law Amendments. If you wish to use the Town's audio/visual system, please contact the Clerk's Office not later than noon on the day of the meeting to make the appropriate arrangements. Should you be unable to attend the public meeting, your written submission will be received up to the time of the meeting.

IF YOU WISH TO BE NOTIFIED of the adoption of the proposed Official Plan and Zoning By-Law Amendments, you must make a written request to the Town of Newmarket, 395 Mulock Drive, P.O. Box 328, STN MAIN NEWMARKET, ON L3Y 4X7

IF A PERSON OR PUBLIC BODY does not make oral submissions at a public meeting or make written submissions to the Town of Newmarket before the by-law is passed, the person or public body is not entitled to appeal the decision of the Town of Newmarket to the Ontario Municipal Board.

IF A PERSON OR PUBLIC BODY does not make oral submissions at a public meeting, or make written submissions to the Town of Newmarket before the by-law is passed, the person or public body may not be added as a party to the hearing of an appeal before the Ontario Municipal Board unless, in the opinion of the Board, there is reasonable grounds to do so.

ADDITIONAL INFORMATION relating to the proposed Official Plan and Zoning By-Law Amendments is available for inspection between 8:30 a.m. and 4:30 p.m. on weekdays at the Municipal Offices, 395 Mulock Drive, Newmarket.

Dated May 10, 2016

Direct any inquiries to the Planning Department
Contact: 905-953-5321 (planning@newmarket.ca)
Please refer to File No. D09NP1523, D14NP1523



Town of Newmarket
COUNCIL EXTRACT

Extract from the Minutes of the Council
Meeting held on Monday,
April 4, 2016

a) THAT Development and Infrastructure Services - Planning and Building Services Report 2016-10 dated March 10, 2016 regarding Application for Official Plan Amendment and Zoning By-law Amendment be received and the following recommendations be adopted:

i) THAT the Application for Official Plan Amendment and Zoning By-law Amendment, as submitted by 724903 Ontario Inc. for lands being composed of Block 102, Plan 65M-3963, municipally known as 16333 Leslie Street be referred to a public meeting;

ii) AND THAT following the public meeting, issues identified in this report, together with comments of the public, Committee, and those received through the agency and departmental circulation of the application be addressed by staff in a comprehensive report to the Committee of the Whole, if required;

iii) AND THAT Ms. Janice A. Robinson, Goldberg Group, 2098 Avenue Road, Toronto, ON M5M 4A8 be notified of this action.


PLANNING AND BUILDING SERVICES

Town of Newmarket www.newmarket.ca
 395 Mulock Drive planning@newmarket.ca
 P.O. Box 328, STN Main T: 905.953.5321
 Newmarket, ON L3Y 4X7 F: 905.953.5140

March 10, 2016

**DEVELOPMENT AND INFRASTRUCTURE SERVICES/PLANNING & BUILDING SERVICES
 REPORT 2016-10**

TO: Committee of the Whole

SUBJECT: **Application for Official Plan and Zoning By-law Amendment**
 16333 Leslie Street, Block 102, Plan 65M-3963
 Northeast corner of Leslie St. and Veterans Way
 724903 Ontario Inc.
 Files: D14-NP1523 (ZBA) and D9-NP1523(OPA)

ORIGIN: Planning and Building Services

RECOMMENDATIONS

THAT Development and Infrastructure Services/Planning and Building Services Report 2016-10 dated March 10, 2016 regarding Application for Official Plan Amendment and Zoning By-law Amendment be received and the following recommendation(s) be adopted:

- a) **THAT the Application for Official Plan Amendment and Zoning By-law Amendment , as submitted by 724903 Ontario Inc. for lands being composed of part of Block 102, Plan 65M3963, Municipally known as 16333 Leslie Street be referred to a public meeting.**
- b) **AND THAT following the public meeting, issues identified in this Report, together with comments of the public, Committee, and those received through the agency and departmental circulation of the application, be addressed by staff in a comprehensive report to the Committee of the Whole, if required.**
- c) **AND THAT Janice A. Robinson, Goldberg Group, 2098 Avenue Road Toronto, ON M5M 4A8**
 be notified of this action.

COMMENTS

Location and Surrounding Land Uses

The Subject Lands are located at the northeast corner of Leslie Street and Veteran's Way (See Location Map attached). The property has an area of approximately 0.28 hectares and has a frontage on Veterans Way of approximately 40m and frontage on Leslie Street of approximately 53 metres. The site also fronts Ralston Crescent and is municipally known as 16333 Leslie Street.

The subject property is currently vacant and was previously used for a sales office for the adjacent residential development. The following are the adjacent land uses:

North: Existing two storey detached dwellings fronting onto Ralston Crescent and facing Leslie Street.

South: Existing Stormwater Management Facility

East: Existing two storey detached dwellings along Ralston Crescent and Veteran's Way.

West: Existing Detached Dwellings on the west side of Leslie Street.

Proposal

The applicant is proposing to amend the Official Plan by replacing the existing Commercial designation with the Emerging Residential designation to allow for the proposed townhouse dwelling type. The application also proposes to rezone the subject lands from the Convenience Commercial – Exception 78 (CC-78) zone to the Residential Townhouse Condominium Plan Dwelling (R4-CP) zone to permit a condominium consisting of 10 at grade townhomes on the subject lands. The access is proposed from Veteran's Way to an internal driveway accessing the garages for the units. The units are proposed to be 4 storeys in height and oriented towards the external streets of Veteran's Way and Ralston Crescent. Two visitor parking spaces are proposed on site along with an outdoor amenity space located at the corner of Leslie Street and Veteran's Way.

Preliminary Review

Official Plan Considerations

The subject property is designated Commercial on Schedule "A" Land Use Plan in the 2006 Official Plan. The permitted uses within the Commercial designation include a range of retail and service commercial uses. The applicant is applying to replace the existing designation on the subject lands to the Emerging Residential designation to permit ground related townhomes.

Including convenience and service commercial uses within or adjacent to new and existing neighbourhoods is an important aspect of a complete community. The presence of commercial uses allows residents to take advantage of the services offered without reliance on an automobile and promotes active transportation. The Region of York, in their comments on this application, encourage the Town to consider the role of the existing 'Commercial' designation and how it would serve the surrounding residential area.

While the Official Plan permits and encourages convenience commercial uses within and adjacent to residential communities, it is not mandated from a policy perspective.

Section 3.0 of the Official Plan regarding residential areas indicates that limited intensification is permitted in Stable residential and Emerging Residential areas in a form and location that will maintain the residential character and amenities.

The proposal has been designed to include a landscaped buffer strip of approximately 4 metres along the easterly boundary of the site where it abuts existing residential dwellings. There is also a board on board privacy fence existing along this boundary. The buildings are orientated to the public roads to eliminate any back lotting and provide an appropriate streetscape. Pedestrian access to Leslie Street is detailed on the plan however should be reworked to eliminate the proposed steps to ensure accessibility.

The proposed development is generally compatible with the surrounding land uses being predominantly 2 storey detached dwellings. Arguably, the impacts of the residential townhouse development on the adjacent residential properties are less than what would occur with a commercial development having more activity including loading and unloading.

With regard to the physical suitability of the site to accommodate the proposed development, Engineering Services have reviewed the grading, water distribution, sanitary service and stormwater and have indicated that the proposed use can be graded and serviced in an acceptable manner.

Zoning Bylaw Consideration

The Subject Property is currently zoned Convenience Commercial – Exception 78 (CC-78) zone by Bylaw Number 2010-40, as amended. The Applicant wishes to rezone the Subject Property to the Residential Townhouse Condominium Plan Dwelling (R4-CP) zone to permit a condominium consisting of 10 at grade townhomes on the subject lands. If this development is approved, the by-law will include specific development standards that would implement the plan. Of particular note is the request to have a maximum height set at 14m (4 storeys); and to have the parking requirements met by having parking spaces within a garage where typically the Town would require the spaces be external to a garage. These standards will continue to be reviewed through the process.

Staff will utilise Section 16.1.1, policy 3 in the Town's Official Plan with regards to the Zoning By-Law Amendment:

- “3. In considering an amendment to the Zoning By-Law, Council shall be satisfied that:
- a. the proposed change is in conformity with this Plan;
 - b. the proposed use is compatible with adjacent uses, and where necessary, buffering is provided to ensure visual separation and compatibility between uses;
 - c. potential nuisance effects upon adjacent uses are mitigated;
 - d. adequate municipal services are available;
 - e. the size of the lot is appropriate for the proposed use;
 - f. the site has adequate road access and the boundary roads can accommodate the traffic generated;
 - g. the on-site parking, loading and circulation facilities are adequate; and,
 - h. public notice has been given in accordance with the *Planning Act*.”

As this development proposal does not have servicing allocation, the Holding (H) provisions of the Planning Act will be required in the event the property is rezoned.

Roads and Traffic

Transportation Services concurs with the findings of the Traffic Opinion Letter provided with the application. It is not anticipated that traffic operations will be an issue and that the traffic impact would be less compared to a commercial use. As Leslie Street is a Regional Road, Regional Transportation Planning has also provided comments. They have no objection to the OPA application; however, have provided some technical comments that are to be address at the site plan stage if this development is approved.

With regard to the internal operations of the private road, concerns have been raised regarding the request for a reduction in visitor parking from three to two spaces, the adequacy of the proposed hammer-head for manoeuvring purposes and the limited exterior parking for the dwelling units. Two parking spaces are intended to be provided for in a private garage with a minimal driveway of 4m deep in front of the two car garage. It is suggested that, if this development is approved, the condominium or development agreement stipulate that the garages shall be kept free and clear of items to ensure that two parking spaces are available.

Grading, Sanitary Sewage, Water Distribution and Storm Drainage

Engineering Services have indicated that the grading, water, sanitary, and stormwater management presented demonstrates that the proposed use can be graded and serviced in an acceptable manner. While Engineering Services have no objection to the proposed Official Plan and Zoning By-law Amendments in principal, the final design will require modification to address the comments in their letter and noted above.

Noise analysis

The noise report has indicated that projected sound levels are predicted to be above the sound level criteria at the outside walls of the dwellings and for some of the roof patios (Outdoor Living Area). The report indicates that it is feasible to control sound levels within the outdoor and indoor areas of the proposed development to meet the stated criteria.

Shadow Study

A shadow study has been completed which indicates the rear yards of existing residential properties will be impacted by shadows, but not significantly more than if a two storey single family dwelling were sited with similar setbacks.

Servicing Allocation

Servicing allocation has not been granted for this proposed development.

Provincial Policy Statement

The Provincial Policy Statement (PPS) provides policy direction on matters of provincial interest related to land use planning and development. As a key part of Ontario's policy-led planning system, the PPS sets the policy foundation for regulating the development and use of land. It also supports the provincial goal to enhance the quality of life for the citizens of Ontario.

Planning decisions shall be consistent with the Provincial Policy Statement. The PPS provides for appropriate development while protecting resources of provincial interest, public health and

safety, and the quality of the natural environment. The PPS supports improved land use planning and management, which contributes to a more effective and efficient land use planning system.

The Provincial Policy Statement is intended to be read in its entirety and the relevant policies are to be applied to each situation.

Section 1.0 of the PPS, Building Strong Healthy Communities, discusses the importance of Ontario's long term prosperity, environmental health and social well-being and the relationship to wisely managing change and promoting efficient land use and development patterns.

This section of the PPS indicates that healthy, liveable and safe communities are sustained by:

Promoting cost-effective development patterns and standards to minimize land consumption and servicing costs (1.1.1.e);

Land use patterns within settlement areas shall be based on densities and a mix of land uses which efficiently use land and resources, are appropriate for and efficiently use available infrastructure and public service facilities, support active transportation and are transit-supportive (1.1.3.2.a);

Land use patterns within settlement areas shall be based on a range of uses and opportunities for intensification and redevelopment in accordance with the criteria in policy 1.1.3.3, where this can be accommodated (1.1.3.2.b);

Planning authorities shall identify appropriate locations and promote opportunities for intensification and redevelopment where this can be accommodated taking into account existing building stock or area, including brownfield sites, and the availability of suitable existing or planned infrastructure and public service facilities required to accommodate projected needs (1.1.3.3);

Appropriate development standards should be promoted which facilitate intensification, redevelopment and compact form, while avoiding or mitigating risks to public health and safety (1.1.3.4);

A land use pattern, density and mix of uses should be promoted that minimizes the length and number of vehicle trips and supports current and future use of transit and active transportation (1.6.7.4);

Transportation and land use considerations shall be integrated at all stages of the planning process (1.6.7.5), and

To support energy conservation and efficiency, improved air quality, reduced greenhouse gas emissions, and climate change adaptation through land use and development patterns which promote compact form and promote the use of active transportation and transit (1.8.1.a and b).

It appears the this proposal is consistent with the Provincial Policy Statement.

Regional Planning Policy Context

The Region of York have provided comments indicating that the "...subject lands are designated 'Urban Area' on Map 1 of the York Region Official Plan (YROP – 2010). The Urban Area designation permits a wide range of residential, industrial, commercial and institutional uses. While the Urban Area designation is broadly applied at a Regional scale, the local Official Plan designation provides for more context for the subject lands. In this case, it appears that the residential community surrounding the subject lands does not have any commercial area within a reasonable walking distance. The redesignation of the subject lands to 'Emerging Residential' will result in a lost opportunity to have a commercial use serving the needs of the local neighbourhood. The YROP-2010 recognizes a strong relationship between walkability and proximity of uses within communities and the need to design to encourage walking, cycling and transit use. Effective urban form is also essential in creating vibrant complete communities. The Region encourages the Town to consider the role of the existing 'Commercial' designation and how it would serve the surrounding residential area and assist in creating a complete community."

The Region continues by identifying the site within a Wellhead Protection Area and subject to the Lake Simcoe Protection Plan. They encourage an integrated and innovative approach to water management and recommend the development be designed to achieve energy levels that exceed the Ontario Building Code in terms of water efficiency, solar gains and green building standards.

With regard to roads and traffic, the Region have provided no objection to the request for Official Plan Amendment and have also provided some preliminary comments to be addressed through the site plan process if these applications are approved.

Departmental and Agency Comments

Engineering Services have provided comments on the submitted reports outlined above.

Agency Comments

The Town has also received comments from various agencies that will be addressed throughout the planning process.

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

This application has linkages to the Community Strategic Plan as follows:

Well-equipped and Managed: by providing opportunities for varied housing types, affordability and densities

COMMUNITY CONSULTATION POLICY

The recommendations of this report refer the applications to the statutory public meeting as required by the Planning Act.

BUDGET IMPACT

Operating Budget (Current and Future)

The appropriate planning application fees have been received for Official Plan Amendment and Zoning By-law Amendment. The Town will also receive revenue from development charges and

assessment revenue with the development of this proposal in the event the applications are approved.

Capital Budget

There is no direct capital budget impact as a result of this report.

Conclusions

The applications for Official Plan and Zoning By-law Amendments are sufficiently advanced to warrant a referral to the required statutory public meeting to garner input from the community. The site specific zoning standards will continue to be reviewed through the process. In order to address the concerns raised in this report and the comments provided on the applications, a modification of the design is required which may see a reduction in unit count to accommodate proper vehicular circulation on the site.

CONTACT

For more information on this report, contact: Dave Ruggle, Senior Planner – Community Planning, at 905-953-5321, ext 2454; druggle@newmarket.ca

Attachments

- 1 - Location Map
- 2 - Proposed site plan
- 3 – Proposed conceptual Landscape Plan
- 4 – Perspective Elevations



Commissioner Development and Infrastructure
Services

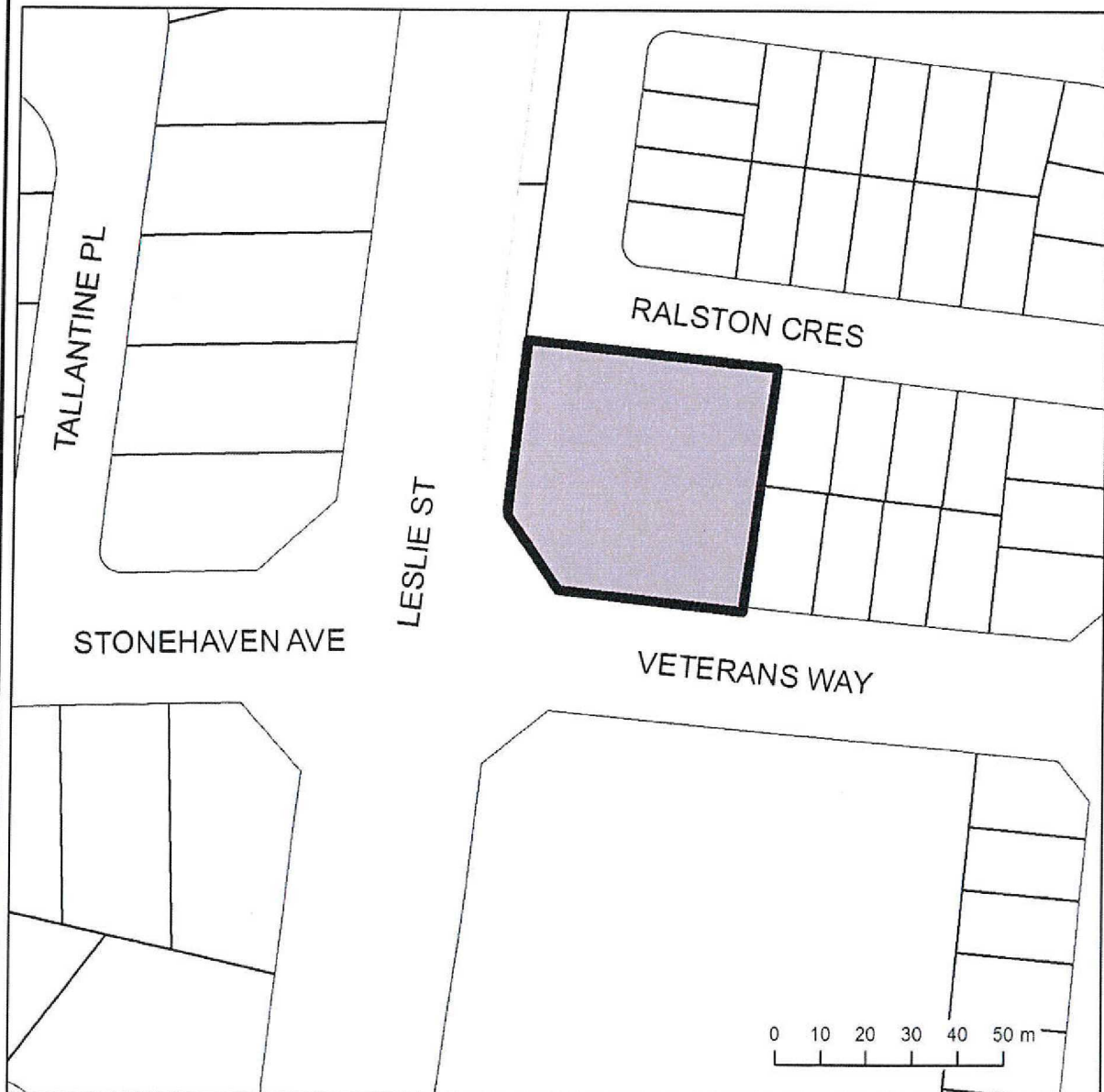



Director of Planning and Building Services



Senior Planner – Community Planning

LOCATION MAP
16333 Leslie Street
Block 102, Registered Plan 65M-3963
Northeast corner of Leslie Street and Veterans Way

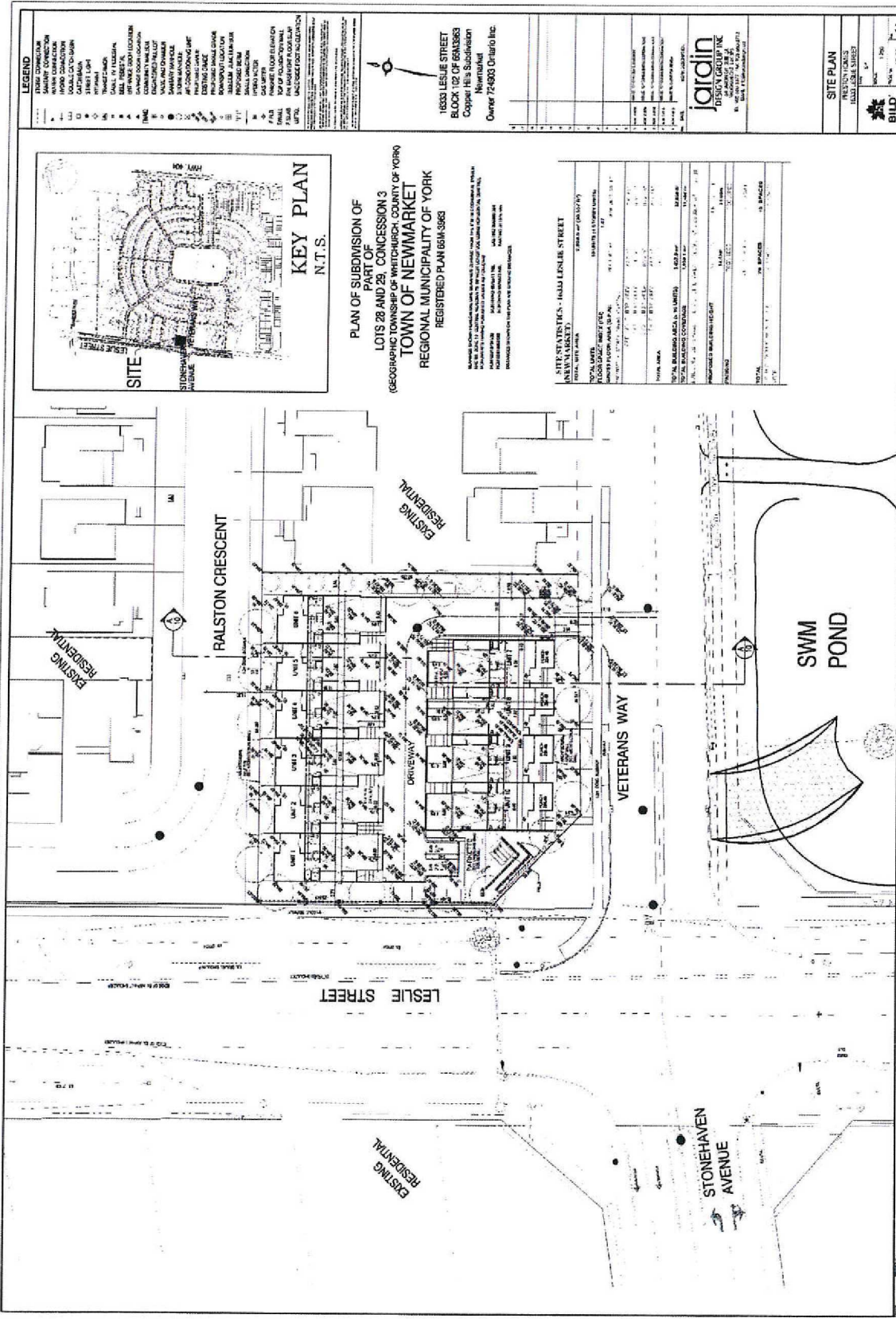


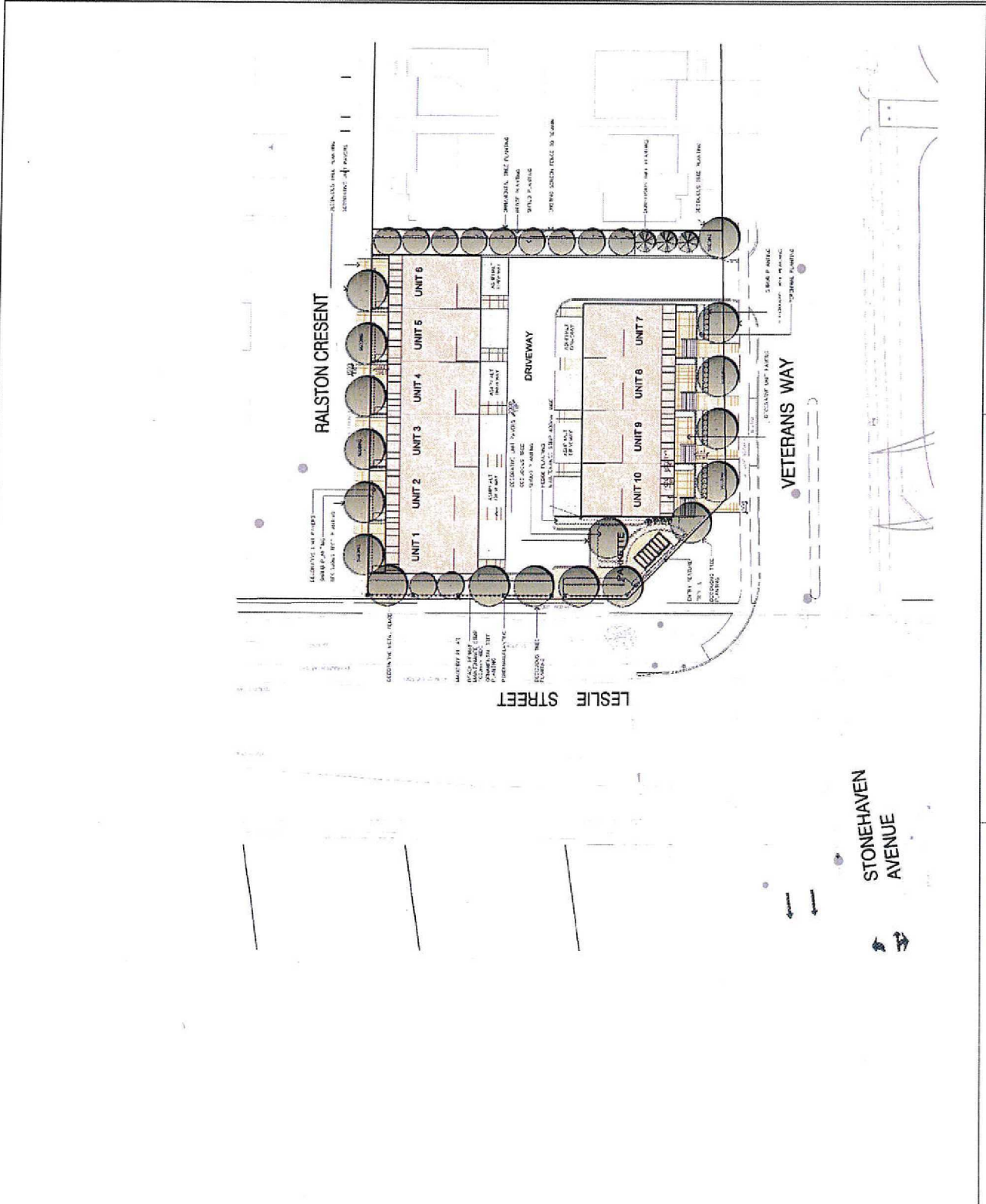
 Subject Lands

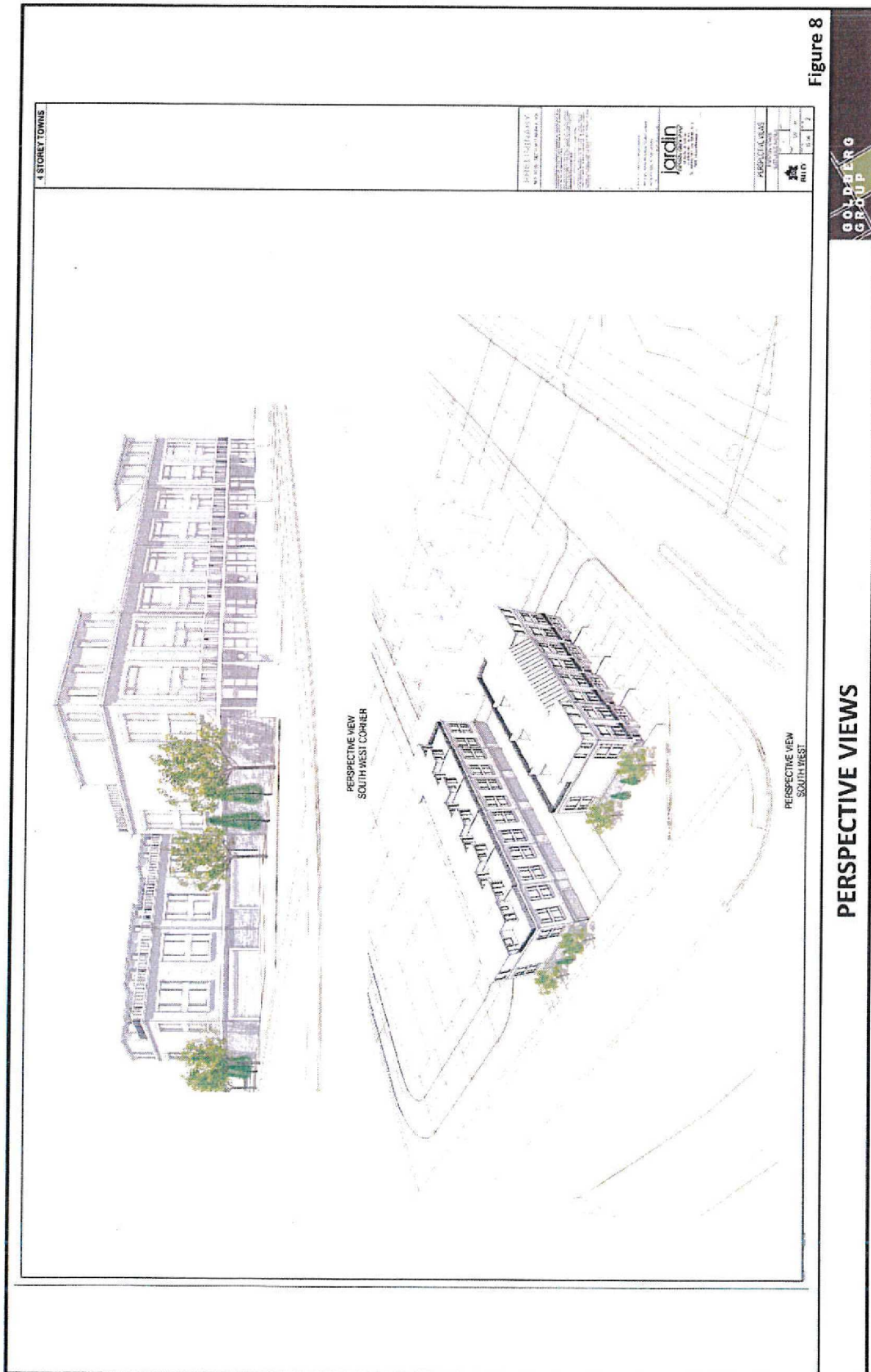
TOWN OF NEWMARKET PLANNING DEPARTMENT

Designed & Produced by Information Technology - GIS Printed: December, 2015. Land Parcel Boundaries - © Teramit Inc. and its suppliers. All rights reserved. NOT A PLAN OF SURVEY. 2015. Zoning - Town of Newmarket 2015. DISCLAIMER: This mapping is based on the POLARIS parcel fabric product compiled using Land Registry System records and recent surveys and control points where available. This mapping is a representation of the earth's surface and provides estimates of area and distance. This map has been produced for illustrative purposes only. It is not a substitute for a legal survey.

T:\01 Services\Planning Data\Files related documentation\16333 Leslie\location map 16333 leslie.mxd









> Current Rapid Transit Projects

- Davis Drive Rapidway
- Yonge Street Rapidway
- Business Support
- Ongoing vivaNext project communications

> Future Rapid Transit Projects

- Yonge North Subway Extension [YNSE]
- Regional Express Rail [RER]



building the future in York Region through transit



Vaughan



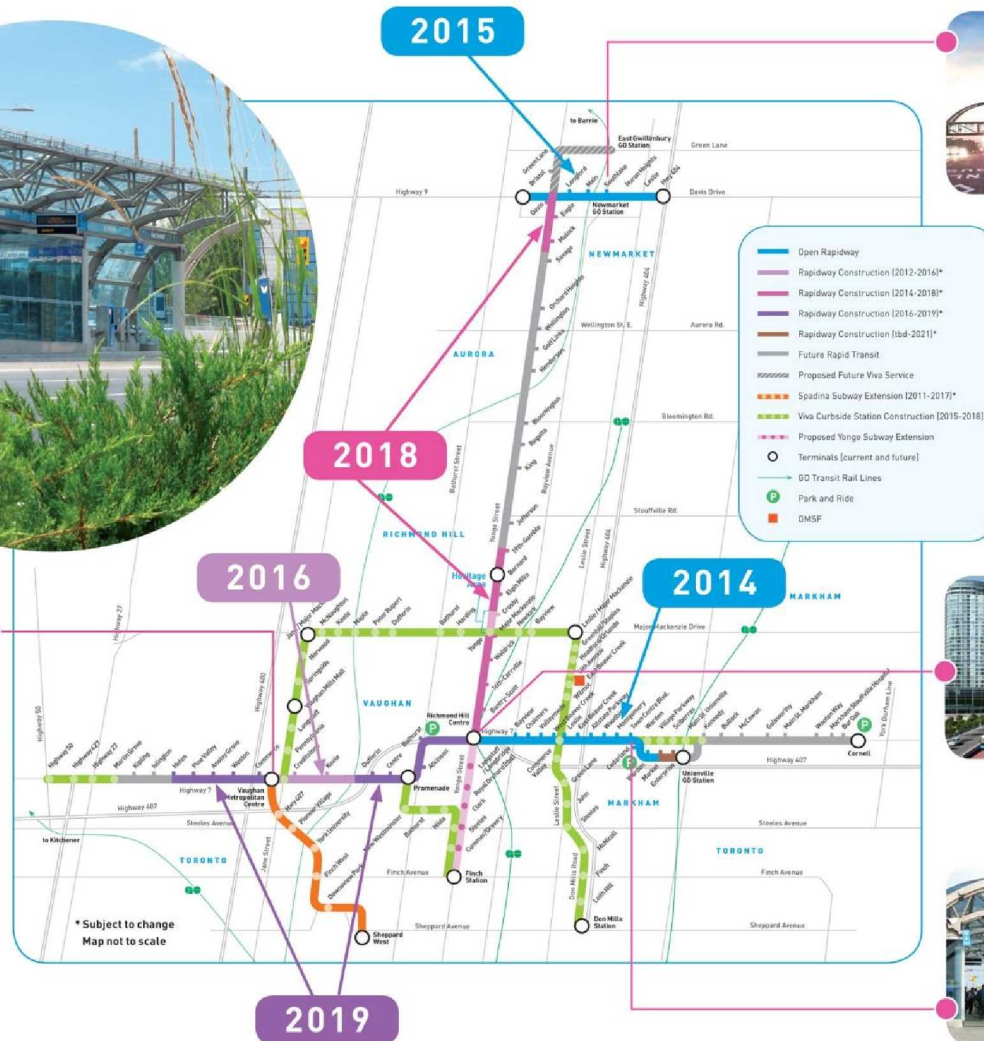
Newmarket



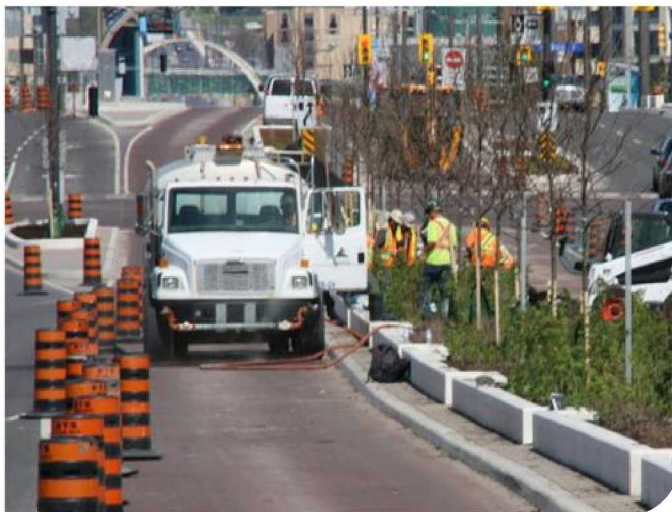
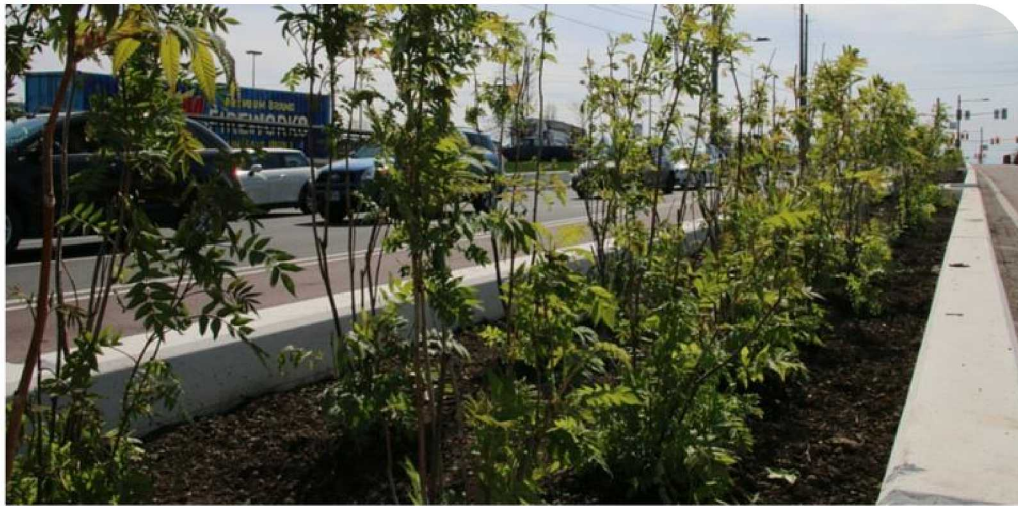
Richmond Hill



Markham



plantings are underway on Davis!



243

remaining work on Davis Drive



- > Planters and sidewalks
 - East of Main Street to just east of Huron Heights Drive
- > Warranty work
 - Sidewalks, curb repairs and street markings
- > Property work
 - Completing access tie-ins, parking lot restoration and laying sod
- > Event planned for September to mark completion of the finishing touches

244



Viva Yellow



- > Average weekday YRT and Viva ridership on Davis increased by 49% in December 2015 compared to December 2014, with 71% of customers using the new Viva Yellow route.
- > Viva Yellow offers up to 20% time savings in the 2.6 km rapidway.
- > Built for the future as Davis develops and grows.



245

Union Hotel in 2016



- > Q2 - Finalization of site plan agreement and issuance of building permits.
- > Q3 - Remobilize to site.
- > Q4 - Work includes remaining interior and exterior items for the buildings, and landscaping.



246



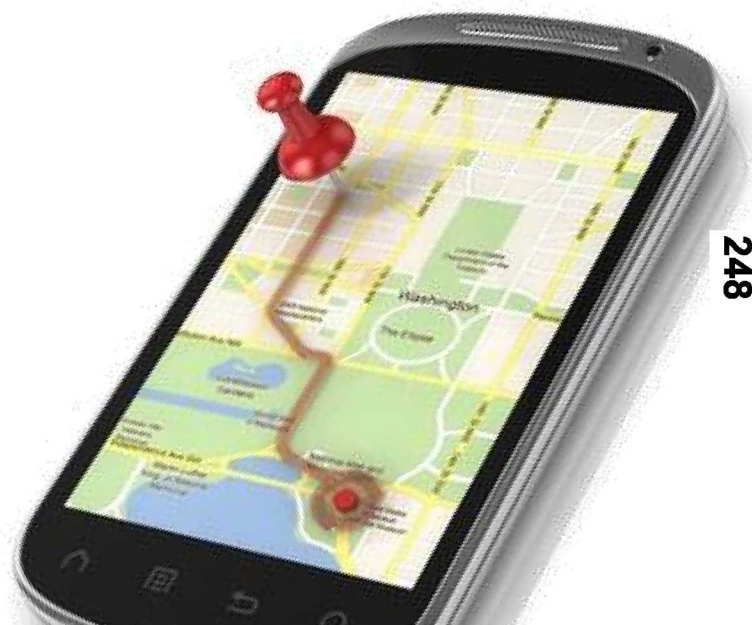
> Sawmill Valley Drive / Savage Road to Davis Drive

- Spring 2016
 - Enbridge
 - Gas main complete
- Summer/Fall 2016
 - Bell/Rogers
 - Relocations underway
- Spring/Summer 2017
 - Newmarket Hydro
 - pole foundation work has begun





- > Education
 - All communications channels are leveraged to emphasize safety [i.e. blogs, newsletters, social media, eblasts, construction bulletins, events and VMS signs].
- > Enforcement
 - Contractors and sub contractors notified to not use side streets.
- > Engineering
 - 'Local Access Only, No Trucks'.
 - Maintaining four lanes of traffic.



248

Apps help drivers find the path of least resistance!

Yonge Street in Newmarket



conduit staging



placing trench boxes

249



trench boxes

hydro pole installation is underway

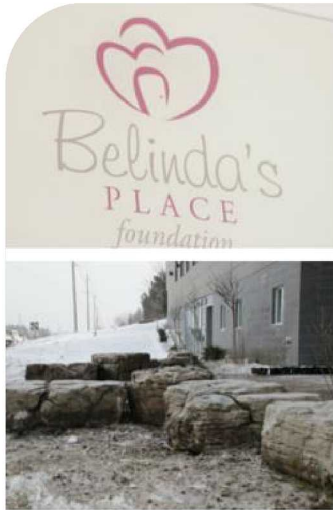


First delivery of 100 foot hydro poles, weighing ~20,000 lbs each

250



working together >> Belinda's Place



251

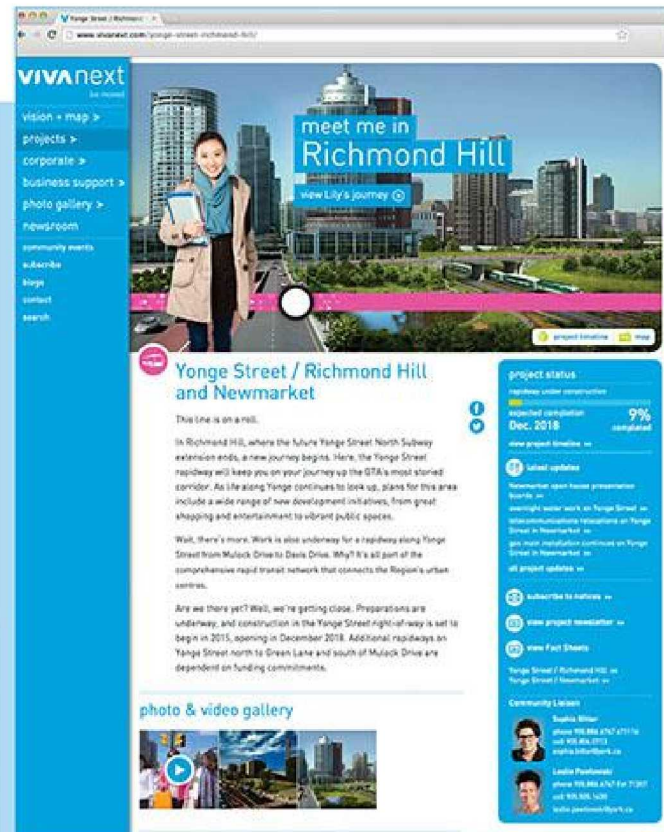
Yonge Street business support program



- > Working collaboratively with our partners at the Newmarket Chamber Commerce to help support businesses during construction
- > Campaigns include:
 - > Newspaper, radio, digital ads
 - > On-street billboards
 - > Bus advertising
 - > Community engagement
 - > Website and Social media posts
 - > Business profiles
 - > Education programs offered through the Chamber
- > For more information on the Business Support Program contact your Community Liaison team



vivaNext project communications



Sophia Bittar
Community Liaison
Yonge Street, Newmarket



Leslie Pawlowski
Community Liaison
Yonge Street, Richmond Hill



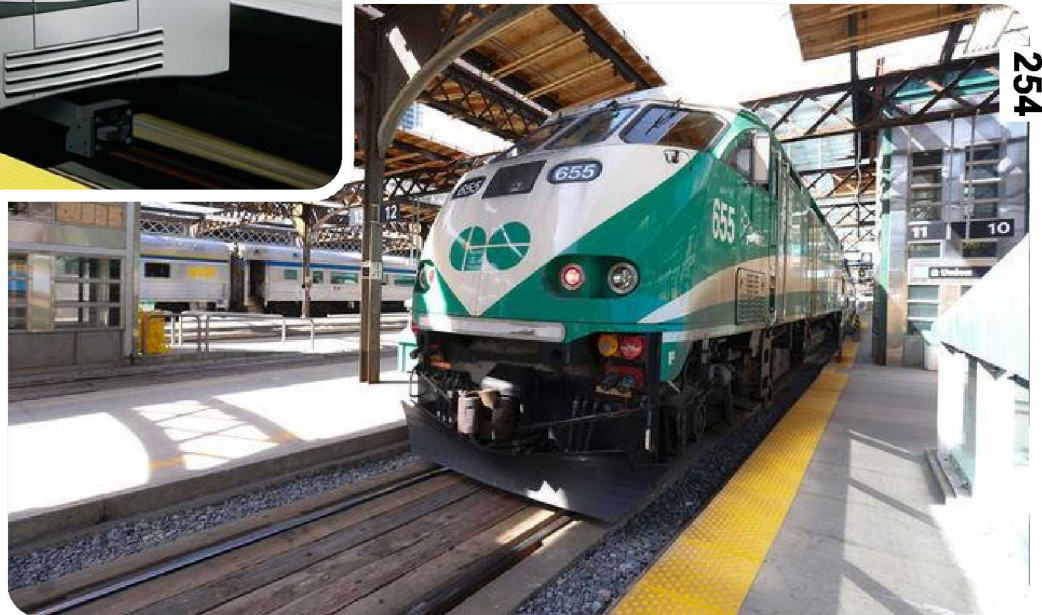
Kristina Bergeron
Community Liaison
Davis Drive, Newmarket

Future Rapid Transit Projects



Yonge North
Subway Extension
[YNSE]

Regional
Express Rail
[RER]



The time to extend the Yonge subway is now



Project description:

- > 7.4 km extension from Finch Terminal to Richmond Hill Centre
- > 5 stations
- > 2 transit terminals
- > 2,000 parking spaces

Key benefits:

- ✓ Services 165,000 riders/day
- ✓ 2,500 fewer bus trips/day down Yonge Street
- ✓ Reduces 7,000 tonnes of greenhouse gases/year
- ✓ Creates 21,800 person-years of employment
- ✓ Fuels approximately 48,000 new residents and 31,000 jobs in the Richmond Hill/Langstaff Urban Growth Centre anchor hub
- ✓ Shorter commute times



Yonge North Subway Extension - update



- > Last June Metrolinx recommended the YNSE project proceed to 15% preliminary design and engineering following the results and analysis of the Yonge Relief Network Study
- > Currently, phase one of Federal infrastructure funding is being announced (funding to support transit improvements)
- > In preparation for Phase Two of funding (dollars for new projects), YRRTC continues to work with York Region to advocate for capital funding of \$4.0 billion (in 2015 dollars) from Senior Levels of Government
- > In collaboration with York Region, YRRTC continues to advocate for capital funding of \$4.0 billion (in 2015 dollars) estimated for the construction of the YNSE, establish working groups and align the governance models needed to begin the 15% preliminary design and engineering



256

Regional Express Rail [RER] update



> YRRTC, York Region and Metrolinx continue to collaborate on many components of the Province's RER program to ensure it is fully integrated within the Region's transit initiatives and network connectivity and land use policies. Some of these components include:

- participating in technical advisory meetings
- new stations analysis
- rail grade separations
- parking capacity/first mile-last mile
- electrification

257

GO RER will reduce travel times and give people more ways to get where they want to go with:

Trains up to every 15 minutes



Service in both directions



More all-day service



Faster electric trains



Thank you



From: Peter Green
Sent: May-26-16 10:05 AM
To: Cammaert, Adrian
Cc: Helena Hutton; Angela Sciberras; Kerwin, Dave
Subject: Grace Street Parking - Zoning (Town File D14 NP1602)

Adrian,

As part of our zoning and site plan development work for our proposed Grace Street parking lot we completed a geotechnical assessment of the site. This report identified the need for unexpected excavation and use of engineered fill that increased our anticipated development costs on the site. As a result we are currently re-assessing our utilization of the site and would request that the current zoning process, and related report to Council next week, be placed on hold until we have completed our internal assessment on the use of the site.

Thank you for understanding our current situation and apologize for any inconvenience that this temporary hold may cause the Town. Should you have any questions please feel free to contact our consultant Angela Sciberras or myself.

Yours truly,
Peter Green

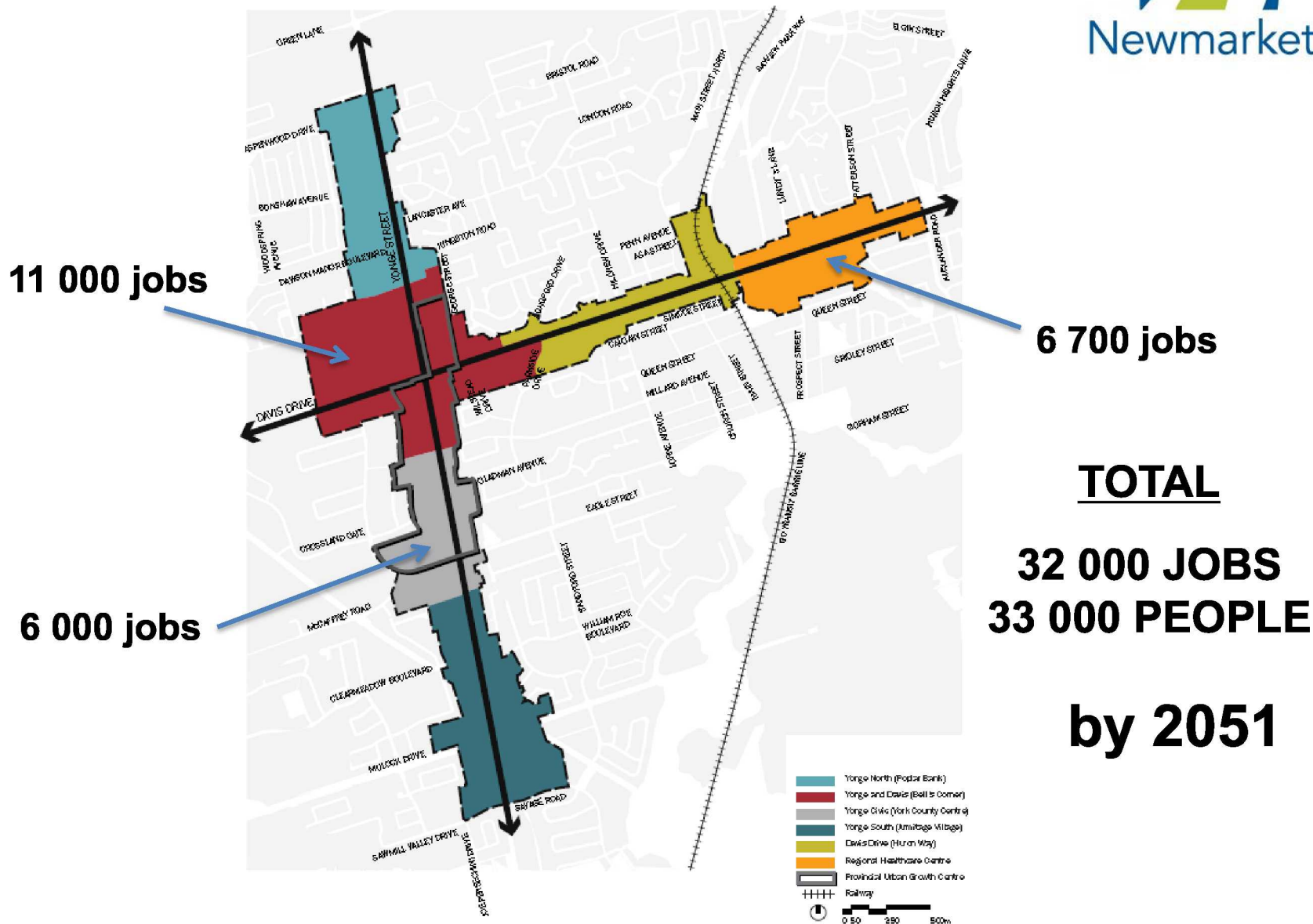
Peter M. Green PMP, PMI-RMP, P.Eng.
Director, Capital Development
Southlake Regional Health Centre

Accelerating Development on Newmarket's Corridors

Presented to Committee of the Whole

May 30, 2016

Yonge Street-Davis Drive Growth Corridor





IDENTIFYING HIGH VALUE INCENTIVES TO **Accelerate redevelopment plans**

- ☐ Incentives/Developing Prospect Lists
- ☐ Streamlining Processes
- ☐ Community Investment Brand and Communications Strategy

Market Dynamics Within GTA



- Transforming Secondary Plan into “Cranes on Davis Drive” requires new approaches to stimulate development → Newmarket is a new frontier for high-rise office and residential developers
- Internal staff committee investigated market demand issues, financial models, other community approaches, and financial/non-financial incentives to support development
- Early wins
 - Zoning by-law to implement Secondary Plan underway
 - New planning approval processes being considered that should reduce approval time and costs
 - New parking standard recommendations by year end
 - Mobility Hub study in area of Go Station
 - New software to better track and respond to applications

Financial Supports



- Where appropriate, utilize selective financial incentives to improve financial performance and ensure reasonable ROI
- A number of financial instruments already available within Downtown CIP, with boundaries extending to includes south side of Davis Drive from Niagara Street to Charles Street, and also Tannery Mall. Although never used, others are:
 - Grants to offset full/partial Development charges (Town portion)
 - Grants to offset full/partial planning and building permit fees
 - Tax Increment Equivalent Grants (TIEGs)
 - Relief, reduction or waiving of parking requirements
 - Full or partial waiver of standard parkland dedication requirements

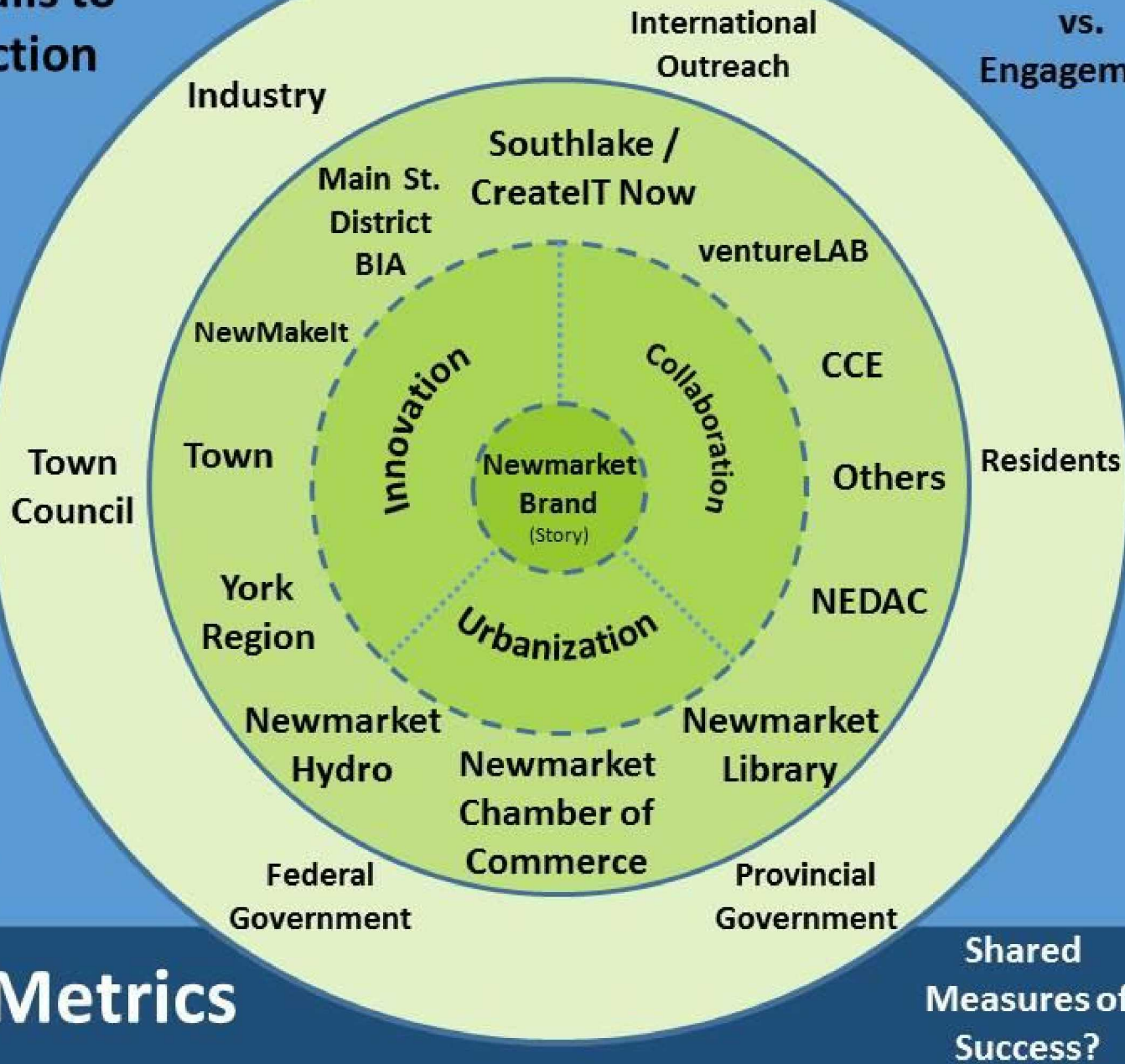
Community Investment Brand and Targeted Communications Strategy



- Define Newmarket's unique business investment value proposition while aligning with 3 strategic thrusts: Innovation, Collaboration, & Urbanization
- Objective is to grow Newmarket's brand with target markets:
 - Residential and office development industry, mostly GTA
 - Industrial, Commercial and Institutional (ICI) Realtors
 - Knowledge-based businesses seeking leasehold space
 - Millennials we want to attract/retain, who will live in the condos & work in the newly-built offices on the corridors
- Engage outside branding and communications expertise to develop our investment brand and subsequent high-value communications tactics, in concert with community-based team of marketing and economic development specialists

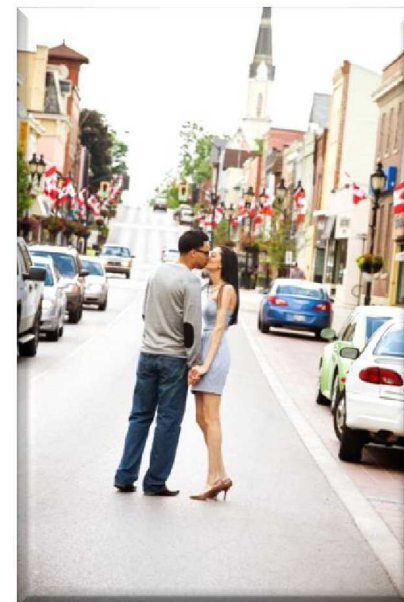
**Calls to
Action**

**Awareness
vs.
Engagement**





Our Goal: To be a Leader in “Suburban Urbanization”, by Balancing Growth and Community Quality of Life



Deputation and Further Notice Request Form

Please complete this form to speak at a meeting of Town Council or Committee of the Whole or to receive further notification regarding an item on the agenda. If filling out by hand please print clearly.

Please email to clerks@newmarket.ca, fax to 905-953-5100 or mail or drop off at Legislative Services Department, Town of Newmarket Municipal Offices, 395 Mulock Drive, PO Box 328, STN Main, L3Y 4X7

Name: Lisa Peña-Sabana!	
Organization / Group/ Business represented:	
Address:	Postal Code:
Daytime Phone No:	Home Phone:
Email:	Date of Meeting: 30 May 2016
Is this an item on the Agenda? <input type="checkbox"/> Yes <input type="checkbox"/> No	Agenda Item No: 11
<input type="checkbox"/> I request future notification of meetings	<input type="checkbox"/> I wish to address Council / Committee
Describe in detail the reason for the deputation and what action you will be asking Council/Committee to take (If applicable):	
I would like to speak about Agenda Item 11 (Bicycle & On-Street Parking on Woodspring Ave)	
Do you wish to provide a written or electronic communication or background information <input type="checkbox"/> Yes <input type="checkbox"/> No	
Please submit all materials at least 5 days before the meeting. Please attach my email I sent out (May 25 th) regarding the Results / Recommendations. There will be other items to be addressed at the when I attend the meeting. Thank you very much.	

Deputation Guidelines:

- Deputations related to items on the agenda can be accommodated up to and including the meeting day;
- Deputations related to items not on the agenda may be scheduled within sixty (60) days of receipt of this form;
- Deputations will not be heard on a matter decided upon by Council until ninety (90) days have passed from the date of the matter's disposition by Council;
- Deputations are limited to 5 minutes.

Be advised that all Council and Committee of the Whole meetings are audio-video recorded and live streamed online. If you make a presentation to Council or Committee of the Whole, your presentation becomes part of the public record and you will be listed as a presenter in the minutes of the meeting. We post our minutes online, so the listing of your name in connection with the agenda item may be indexed by search engines like Google.

Personal information on this form will be used for the purposes of sending correspondence relating to matters before Council. Your name, address, comments, and any other personal information, is collected and maintained for the purpose of creating a record that is available to the general public in a hard copy format and on the internet in an electronic format pursuant to Section 27 of the Municipal Freedom of Information and Protection of Privacy Act, R.S.O. 1990, c.M.56, as amended. Questions about this collection should be directed to the Director of Legislative Services/Town Clerk, Town of Newmarket, 395 Mulock Drive, P.O. Box 328, STN Main, Newmarket, ON L3Y 4X7; Telephone 905 895-5193 Ext. 2211 Fax 905-953-5100

From: Lisa Marie Pena-Sabanal
Sent: May-25-16 8:32 PM
To: Kryzanowski, Mark; Bisanz, Christina; Engineering
Cc: Moor, Linda
Subject: Bicycle Lanes & On-Street Parking on Woodspring Ave

Hello Mark, Christina, Engineering & Linda,

I just rec'd Report # 2 in the mail & in all honesty, I am completely disappointed in the response offered by the Town of Newmarket.

As an Academic Professional, I pride myself in ensuring that integrity & authenticity is consistently adhered to at all times, particularly when dealing with areas of research. Therefore, I am surprised by the decision of this survey as being declared compromised & rendered void.

I will definitely be moving forward & requesting a deputation through Linda Moor (as I have cc'd her in this email thread as well) so I can be placed on the list to speak to this issue. However I do plan on moving forward to door knock for a 3rd time to ensure that the residents who want some parking reinstated will have the opportunity to authenticate & validate their approval yet again even if they are not able to attend. Therefore, I will re-print the initial survey that was emailed to me by Christina & take a picture of the resident signing the initial survey, in front of their home. My hope is that this will be evidence of authenticity & validity. I know that the majority of the residents do want some parking back on Woodspring & it is a shame that something like this can't even happen for us & so I will make it my goal to ensure our voices are no longer oppressed & unheard of as a result of what has been identified as invalid.

When I speak to this issue, I want to ensure that I have the evidence of resident responses & it would seem to make sense that a picture of the residence signing & agreeing to this would be sufficient. I am certain that I will get less responses as a result of the picture-taking, but continue to be confident that I can get at least 18 residents to comply with this approach. As a researcher, I am well aware of the fact (as I'm sure you all are as well) that survey results must be accurate. But I am also a true believer that there must also be other ways to access such responses in a much more EQUITABLE manner particularly:

- a) for those residents who indicated that they had not seen the survey in the first place
- b) for those residents who may lack the literacy skills to be able to understand what is being asked of them in the survey
- c) for some residents where English is not a first language & therefore will be unable to understand the contents of the survey
- d) for some residents who simply ignored the survey due to its impersonal nature
- e) etc.

If truth be told, I am perplexed by the following:

1. If there were duplicate responses rec'd then those could have been remained, assuming the results were consistent.
2. Those not previously rec'd via the proper, prescribed fashion, could have been re-issued a letter or perhaps even a representative door knock to verify confirmation of their responses.

3. The one that had been rec'd previously was changed & contained a different response could have been eliminated entirely from the results.

But for staff to identify that the integrity of the responses rec'd by the survey could not be verified & the fact that they could not clearly determine what the majority truly wanted is disheartening. In fact, some of the residents I've spoken to about this matter felt that the Town of Newmarket would likely find a way to avoid dealing with the reinstatement of parking despite the survey that was initially sent out. I had faith & responded by saying that the Town of Newmarket would be responsive because we have a right to be heard & what we were requesting was not unrealistic.

For what its worth, I do understand the reservations of the 2 residents that were included in Report # 2. Their points are quite valid but if this is truly a major issue, then would street parking as a whole not be entirely eliminated everywhere? I mean we really are just asking for limited parking on the street & a street that is considerably wider than what exists in many areas in Newmarket. Other zones along Woodspring do have access to parking in local parks & schools however this particular polling area does not.

Personally, all the drivers in my home do what they can to ensure the safety of everyone occupying the street / sidewalk. For example, we never forward park into our driveway. We make it a point to reverse onto the driveway to eliminate any potential lack of visibility, etc. It takes time to do this safely however it solves any problems we could have with regards to viewing obstructions.

I hope to hear from someone this week as I will be door knocking the same Residents who I emailed. Should you have an alternative option that you would like me to explore feel free to let me know.

--

Lisa Peña-Sabanal
C.Y.W., B.A. (CYC), B.Ed., M.A. (ECS)
School of Child & Youth Care
Faculty of Community Services
Ryerson University

SCHEDULE "A"**Corporation of the Town of Newmarket****2016 Schedule of Tax Rates for Taxable Property**

PropertyAssessment Class	Code/Q ual	Town Rate	Region Rate	School Rate	Total Rate
Residential Taxable: Full	RT	0.384908%	0.397157%	0.188000%	0.970065%
Residential Taxable: Full Shared PIL	RH	0.384908%	0.397157%	0.188000%	0.970065%
Multi-Residential Taxable: Full	MT	0.384908%	0.397157%	0.188000%	0.970065%
Commercial Taxable: Full	CT	0.430019%	0.443704%	1.008874%	1.882597%
Commercial Taxable: Excess Land	CU	0.301013%	0.310593%	0.706212%	1.317818%
Commercial Taxable: Full Shared PIL	CH	0.430019%	0.443704%	1.008874%	1.882597%
Commercial Taxable: Excess Land, Shared PIL	CK	0.301013%	0.310593%	0.706212%	1.317818%
Parking Lot Taxable: Full	GT	0.430019%	0.443704%	1.008874%	1.882597%
Commercial Taxable: Vacant Land	CX	0.301013%	0.310593%	0.706212%	1.317818%
Office Building Taxable: Full	DT	0.430019%	0.443704%	1.008874%	1.882597%
Shopping Centre Taxable: Full	ST	0.430019%	0.443704%	1.008874%	1.882597%
Shopping Centre Taxable: Excess Land	SU	0.301013%	0.310593%	0.706212%	1.317818%
Commercial (New Construction) Taxable: Full	XT	0.430019%	0.443704%	1.008874%	1.882597%
Commercial (New Construction) Taxable: Excess Land	XU	0.301013%	0.310593%	0.706212%	1.317818%
Office Building (New Construction) Taxable: Full	YT	0.430019%	0.443704%	1.008874%	1.882597%
Office Building (New Construction) Taxable: Excess Land	YU	0.301013%	0.310593%	0.706212%	1.317818%
Shopping Centre(New Construction) Taxable: Full	ZT	0.430019%	0.443704%	1.008874%	1.882597%
Industrial Taxable: Full	IT	0.505153%	0.521229%	1.180000%	2.206382%
Industrial Taxable: Full Shared PIL	IH	0.505153%	0.521229%	1.180000%	2.206382%
Industrial Taxable: Excess Land, Shared PIL	IK	0.328350%	0.338799%	0.767000%	1.434149%
Industrial Taxable: Excess Land	IU	0.328350%	0.338799%	0.767000%	1.434149%
Industrial Taxable: Vacant Land	IX	0.328350%	0.338799%	0.767000%	1.434149%
Large Industrial Taxable: Full	LT	0.505153%	0.521229%	1.180000%	2.206382%
Large Industrial Taxable: Excess Land	LU	0.328350%	0.338799%	0.767000%	1.434149%
Industrial(New Construction)Taxable: Full	JT	0.505153%	0.521229%	1.180000%	2.206382%
Pipeline Taxable: Full	PT	0.353730%	0.364987%	1.434072%	2.152789%
Farm Taxable: Full	FT	0.096227%	0.099289%	0.047000%	0.242516%



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May 25, 2016

**COMMUNITY SERVICES - RECREATION & CULTURE
 INFORMATION REPORT # 2016 - 19**

TO: Mayor Van Bynen
 Members of Council

SUBJECT: Potential Replacement of Hollingsworth Arena Update

ORIGIN: Community Services – Economic Development
 Development and Infrastructure Services – Planning
 Corporate Services – Finance
 Office of the CAO – Corporate Communications

RECOMMENDATIONS

THAT Community Services – Recreation and Culture Information Report # 2016 – 19 dated May 25, 2016 regarding the Potential Replacement of Hollingsworth Arena Update be received for information purposes.

BACKGROUND

In 2012, the Town commissioned a study on the arena ice needs for Newmarket analyzing current use/demand and projecting use/demand into the future. This study was then peer reviewed by another firm through the Recreation Playbook process. Both processes concluded that the current inventory of 7 arenas was needed to meet the community demands through the next 30 years. Maintenance of the current inventory of seven ice pads was included with the Recreation Playbook. In June, 2014, Council also adopted that, *"...the sale of the Hollingsworth Arena site be subject to satisfactory arrangements being made to maintain 7 (seven) municipally permitted ice surfaces for the continuity of service for Town residents."*

In Joint Chief Administrative Officer, Commissioner of Development and Infrastructure Services, Commissioner of Community Services and Commissioner of Corporate Services Report # 2015 – 57 dated October 6, 2015 regarding Hollingsworth Arena Corridor Development and Community Benefit Opportunity Council adopted that, *"the next steps associated with the replacement of Hollingsworth Arena be determined through consideration of Community Services – Recreation and Culture Report # 2015 – 28".*

Community Services – Recreation and Culture Report #2015 – 28 outlined the approach with respect to potential replacement of Hollingsworth Arena, with Council adopting that staff work with Pickering College on a potential capital and operating financial framework and report back within 45 days.

Staff reported back in Community Services – Recreation and Culture Closed Session Report # 2016 – 07 and was directed to continue negotiations with Pickering College. Since that time, negotiations have continued with the goal of establishing a financial framework that could serve the interests of the Town, Pickering College and the community as a whole.

At the same time, through the Recreation Playbook Process and subsequent implementation plans in the form of workshops and reports to Council, the Ray Twinney Recreation Complex has been identified as the preferred site for a replacement for Hollingsworth Arena in the event that a partnership was not achieved with Pickering College.

COMMENTS

Pickering College has enjoyed a successful 174 year history, with over 100 years to date in Newmarket. They bring tremendous exposure and benefit to the Town of Newmarket. It is exciting to note that they are currently embarking upon a significant capital campaign related to a campus expansion. During their initial expansion planning, the replacement of an arena was not identified as a primary objective and therefore may not be replaced when their current arena concludes its serviceable life. This further reinforces the need for the Town to continue to maintain seven ice pads into the future as the result of a potential eventual closure of the Pickering College arena would result in a net decrease of ice pads in the community overall despite considerable future population growth projections.

When approached by the Town, Pickering College was interested in a potential partnership with the Town on an arena replacement. Throughout discussions, Pickering College has been consistent in identifying that given their expansion plans and associated costs they would be constrained in the amount of capital they would be able to outlay.

After extensive consultation and negotiation with Pickering College looking at various capital, operating and usage scenarios, it has been concluded that we are not able to recommend a partnership. Staff has concluded that the most fiscally responsible alternative for the Town is to build on already owned Town land.

As part of the public meeting process required for the potential development along Davis Drive, encompassing Hollingsworth Arena, staff intends to proceed with gauging public input with respect to a potential additional ice pad at the Ray Twinney Recreation Complex to replace Hollingsworth Arena in the event that the Town does proceed with approval of the San Michael Developments development application.

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

Council 2014-2018 Strategic Themes and Priorities Linkages

- Economic Development – Creating a strategy for vibrant and livable corridors along Davis Drive and Yonge Street
- Enhanced Recreation Opportunities - Enhancing our recreational and community facilities.
- Community Engagement - Engaging our changing resident demographics.

- Efficiency/ Financial Management – Ensuring effective and efficient services.

Well Balanced

- Recreation facilities and services

Living Well

- Emphasis on active lifestyles and recreational opportunities

Well- Equipped & Managed

- Fiscal Responsibility
- Clear vision of the future and aligned corporate/business plans

Well-respected

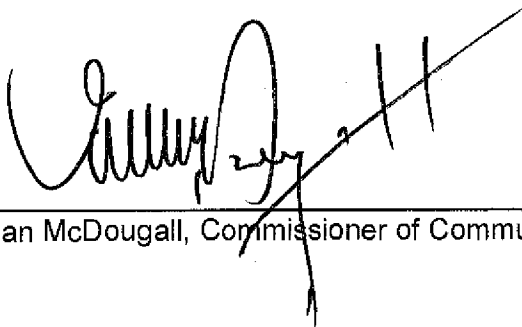
- Discovering innovative and creative solutions for our future well-being
- Being a champion for co-operation and collaboration
- Being tradition based and forward-looking

CONTACT

For more information on this report, please contact Colin Service, Director, Recreation and Culture at cservice@newmarket.ca or extension 2601.



Colin Service, Director, Recreation & Culture



Ian McDougall, Commissioner of Community Services