

The meeting of the Newmarket Downtown Development Committee was held on Friday, April 29, 2016 in the Community Centre - 200 Doug Duncan Drive, Hall # 2, Newmarket.

Members Present: Jackie Playter, Chair  
Olga Paiva (10:07 to 10:40 a.m.)  
Steve Whitfield

Absent: Barbara Leibel

Staff Present: C. Kallio, Economic Development Officer  
L. Moor, Council/Committee Coordinator

The meeting was called to order at 10:07 a.m.

Jackie Playter in the Chair.

### **Additions & Corrections to the Agenda**

The Economic Development Officer advised of an addition to the agenda being Business Sign Program Grant Application 2015-08 for the property known as 205 Main Street South.

### **Declarations of Interest**

Olga Paiva advised that due to ongoing litigation, she would not be participating in any discussion or voting pertaining to Item 3 of the agenda, due to a conflict of interest regarding the use of the lane easement as outlined in the statement of claim issued to neighbouring properties, Lake Simcoe Region Conservation Authority and the Town of Newmarket in April 2014.

The Chair advised that the agenda would be amended to include Business Sign Program Grant Application 2015-08 for the property known as 205 Main Street South.

### **Approval of Minutes**

1. [Newmarket Downtown Development Committee Minutes of February 26, 2016.](#)

Moved by: Steve Whitfield  
Seconded by: Jackie Playter

THAT the Newmarket Downtown Development Committee Minutes of February 26, 2015 be approved.

**Carried**

## Items

2. [Financial Incentives Program Grant Application 2014-14 - Façade Improvement and Restoration Program - 30-32 Main Street.](#)

The Economic Development Officer provided a verbal update regarding the Financial Incentives Program Grant Application 2014-14 and advised that the Newmarket Downtown Development Committee had previously supported this applicant under the Project Feasibility, Planning and Building Fees Rebate/Credit and Interior Renovation No-Interest Loan Program. He further advised that the owner is now seeking support under the Façade Improvement and Restoration Grant Program to complete necessary exterior work, primarily windows, doors and siding. Discussion ensued regarding budget figures expended to date for this property.

Moved by: Steve Whitfield  
Seconded by: Olga Paiva

THAT the Façade Improvement and Restoration Program Grant Application in the amount of \$20,000.00 for the property known as 30-32 Main Street be approved;

AND THAT Mehdi Jafari Berenji, 30-32 Main Street South, Newmarket, ON L3Y 3Y4 be notified of this action.

**Carried**

3. [Business Sign Program Grant Application 2015-08 – 205 Main Street South.](#)

[The Economic Development Officer provided a verbal update regarding the business sign program grant application for the property known as 205 Main Street South being the Shirliff Hinds Law Office. He distributed copies of a proposed sign example.](#)

Moved by: Olga Paiva  
Seconded by: Steve Whitfield

THAT the business sign program grant application in the amount of \$1881.00 be approved; subject to agreement of the sign illustration by the Lower Main Street South Heritage Conservation District Advisory Group;

AND THAT 239973 Ontario Limited c/o Geoff Shirliff Hinds, 153 Grenadier Road, Toronto, ON M6R 1R5 be notified of this action.

**Carried**

4. Community Grant Application - Newmarket Jazz+ Festival.

The Economic Development Officer provided a verbal update and advised that although the growth of the Newmarket Jazz festival has necessitated a move to the Ray Twinney Recreation Complex, organizers still hope to maintain a smaller presence at Riverwalk Commons and on Main Street. They are seeking a community grant to offset costs with this satellite program of events.

Moved by: Steve Whitfield  
Seconded by: Olga Paiva

THAT the Newmarket Downtown Development Committee Community Grant Application from the Arts Music Festivals York Region o/a Newmarket Jazz+ Festival, in the amount of \$2500.00 be approved;

AND THAT the Arts Music Festivals York Region o/a Newmarket Jazz+ Festival, c/o Sher St. Kitts, 1359 Wellington Street West, King City, ON L7B 1K5 be notified of this action.

**Carried**

Olga Paiva left the meeting at 10:40 a.m.

Quorum was lost and the meeting adjourned at 10:40 a.m.

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Date

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Jackie Playter, Chair