



COUNCIL WORKSHOP

Monday, April 11, 2016 at 6:30 PM Council Chambers

Agenda compiled on 07/04/2016 at 2:02 PM

Notice

In accordance with the Town's Procedure By-law, no decisions are to be made but rather this meeting is an opportunity for Council to have informal discussion regarding various matters.

Declarations of Pecuniary Interest

Items

- 1. The Director of Legislative Services/Town Clerk to provide an overview of the Council Workshop.
- 2. Mr. Steve Foglia, Chair, Accessibility Advisory Committee, to address Council p. 1 with a summary of the Committee's Workplan.
- 3. Ms. Cristine Prattas, Chair, Audit Committee, to introduce Members of the Audit Committee and provide an overview of the Committee mandate.
- 4. Mr. Gino Vescio, Chair, Committee of Adjustment to introduce Members of the Committee of Adjustment and Property Standards Committee and provide an overview of each Committee mandate.
- 5. Ms. Jackie Playter, Chair, Elman W. Campbell Museum Board to address Council with a summary of the Board's Workplan.
- 6. Mr. Athol Hart, Chair, Heritage Newmarket Advisory Committee, to address p. 13 Council with a summary of the Committee Workplan.
- 7. Mr. Jim Gratgmans, Chair, Newmarket Economic Development Advisory Committee to address Council with a summary of the Committee's Workplan.
- 8. Ms. Jackie Playter, Chair, Newmarket Downtown Development Committee, to p. 16 introduce Members of the Newmarket Downtown Development Committee and provide an overview of the Committee mandate.
- 9. Mr. John Birchall, Member, Newmarket Environmental Advisory Committee to p. 31 address Council with a summary of the Committee's Workplan.



10. Ms. Joan Stonehocker, Chair, Newmarket Public Library Board to address p. 35 Council with a summary of the Board's Workplan.

Adjournment





	Project Description	Priority	Link to Council's Strategic Priorities and/or Corporate Strategic Goals	Target for Completion	Status
1.	Public Awareness Campaign		 Community Engagement i. Engaging our changing resident demographics Well-balanced Increased accessibility for persons with disabilities 	Ongoing Logo Contest – June, 2016	September 17, 2015 Committee to review options related to other methods of engaging people (closed captioning, etc.) September 17, 2015 Committee to conduct a logo contest in order to engage the community and spread awareness of disabilities. See initiative sheet.
2.	 StopGap Ramp Project Initiate a community ramp project with local businesses to prevent physical barriers 		 Well-balanced Increased accessibility for persons with disabilities 	May, 2016	June 18, 2015 Tyler Barker to be invited to a future AAC Meeting to provide information on the project. September 17, 2015 The Chair provided a project update. The Deputy Clerk advised that collaboration with the Chamber of Commerce and the BIA would be ideal. Tyler to attend in November or January. January 7, 2016/March 10, 2016 Awaiting response from Tyler Barker regarding attendance at an upcoming AAC meeting.



2014 – 2018 ACCESSIBILITY ADVISORY COMMITTEE WORK PLAN

	Project Description	Priority	Link to Council's Strategic Priorities and/or Corporate Strategic Goals	Target for Completion	Status
3.	 Annual Accessibility Award(s) Creation of an award for presentation during National Access Awareness Week 		 Community Engagement Engaging our changing resident demographics Well-balanced Increased accessibility for persons with disabilities 	June, 2016	See initiative sheet.
4.	 York Region Area Accessibility Advisory Committee Newmarket to host a meeting of all York Region AAC Committees 		 Well-balanced Increased accessibility for persons with disabilities 	Fall, 2016 or later.	
5.	 Municipal Act, 2001 Amendments Proposal to amend the Municipal Act to permit alternate forms of meeting attendance (for example Skype, video conferencing, alternate treatments to permit flexibility) 		 Community Engagement i. Engaging our changing resident demographics Well-balanced Increased accessibility for persons with disabilities 	Ongoing/Outstanding	September 22, 2014 Councillor Twinney made a motion requesting amendments to the <i>Municipal</i> <i>Act</i> which was ratified by Council on September 29, 2014.
6.	Accessibility Audit of Town Facilities		 Well-balanced Increased accessibility for persons with disabilities 	Ongoing	June 18, 2015 List of facilities that require audits has been compiled.
7.	Accessible Taxi Cabs		 Well-balanced Increased accessibility for persons with disabilities 	April 4, 2016	March 10, 2016 The Committee moved a motion for Council's consideration recommending that an agreement be made with the City of Vaughan for accessible taxi services.



2014 – 2018 ACCESSIBILITY ADVISORY COMMITTEE WORK PLAN

Project Description	Priority	Link to Council's Strategic Priorities and/or Corporate Strategic Goals	Target for Completion	Status
 8. National Access Awareness Week • Event held the first week in June 		 Community Engagement i. Engaging our changing resident demographics Well-balanced Increased accessibility for persons with disabilities 	Ongoing – Annual Event	Recommendation to have closed captioning at public presentation/meetings and accommodation for the disabled/hearing impaired. September 17, 2015 Subcommittee for NAAW to include all members. Each meeting to commence at 9:00 a.m. immediately prior to the AAC meeting.



ACCESSIBILITY ADVISORY COMMITTEE WORK PLAN 2016 INITIATIVES

Project: Annual Accessibility Award

Project Summary:

Creation of an annual award to be presented during National Access Awareness Week each year.

Deliverables: • Development of award criteria;

• Development of an application form/handout and awareness plan;

4

- Review of nominees and determine the winner; and
- Award at National Access Awareness Week event.
- Deadline: June, 2016

Updates: November 19, 2015

The Chair advised that he is in receipt of correspondence from a group recommending that Upper Canada Mall be recognized for their efforts to promote accessibility. The Committee discussed possible inclusions for a media release and/or application form and whether two awards; one for a business and one for an individual.

January 21, 2016

The Committee determined that the award would be open to Newmarket residents and Newmarket based businesses only. Criteria and form to be simple and easy to complete and distributed to schools, the Chamber of Commerce and any other community organization that may be able to spread word of the award. Guidelines and form to be created by the Council/Committee Coordinator and distributed to the Committee for review prior to circulation in the community.

March 10, 2016

The Award form and information has been posted on the Town's website. To be distributed to the Chamber of Commerce as soon as possible. Deadline for submissions has been set as April 1, 2016, with the option to extend, if required.



ACCESSIBILITY ADVISORY COMMITTEE WORK PLAN 2016 INITIATIVES

<u>Project:</u> Development of an approved Town Accessibility logo

Project Summary:

Create an approved corporate logo for the Accessibility Advisory Committee that can be used for accessibility related initiatives in the Town. The intent is that this would be a corporate approved logo, with a contest sent to schools inviting students to prepare logo submissions.

Deliverables:

- Development of logo criteria and formal contest guidelines;
- Review submissions, in consultation with Corporate Communications and determine the winner; and
- Unveil logo at National Access Awareness Week event.
- Deadline: June, 2016

Updates: November 19, 2015

The Council/Committee Coordinator to contact Corporate Communications with respect to corporate logo standards and report back to the Committee.

January 21, 2016

The Committee determined that the contest would be circulated through the school system for submissions by students, in an effort to encourage awareness of accessibility related issues. The logo criteria shall reference inclusion of all disabilities, not include text and should be simple and creative. Guidelines and form to be created by the Council/Committee Coordinator and distributed to the Committee for review prior to circulation in the community.

March 10, 2016

The logo contest form and information have been posted on the Town's website and distributed to all Newmarket based private and public schools by e-mail. Circulation to Catholic schools in Newmarket has not occurred as it has been challenging to obtain email addresses. Deadline for submissions has been set as April 1, 2016, with the option to extend, if required.



ACCESSIBILITY ADVISORY COMMITTEE WORK PLAN 2016 INITIATIVES

Project: Accessibility Audit of Town facilities

Project Summary:

Physical audit of Town facilities in order to review existing features and recommend accessibility upgrades for immediate and future consideration.

Deliverables:

- Physically attend each identified facility and complete audit;
 - Staff to compile audit results for distribution to facilities staff.

<u>Deadline:</u> Ongoing, with facilities to be determined at the beginning of each year.

<u>Updates:</u> September 17, 2015 Facilities identified for audit in 2016 are Newmarket Theatre, Newmarket Old Town Hall and the Newmarket Public Library.

> November 19, 2015 Audit Schedule to be determined at the January AAC meeting, with the first audit to be conducted early in Q2, 2016.

January 21, 2016

Schedule for audits in 2016 shall be the following:

- March 10, 2016 Ray Twinney Complex
- June 16, 2016 Magna Centre
- September 15, 2016 Community Centre & Lions Hall

Audit to be conducted at Old Town Hall as soon as access can be accommodated by staff.

Newmarket Accessibility Advisory Committee

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Committee Workplan

Workplan Areas

- Public Awareness Campaign
 - Annual Accessibility Award
 - National Access Awareness Week
- StopGap Ramp Project
- York Region Area Accessibility Advisory
 Committee Meeting
- Amendments to the Municipal Act, 2001
- Accessibility Audits of Town Facilities
- Accessible Taxi Cabs

Public Awareness Initiatives

- Accessibility Advisory Committee Logo Contest
 - Engaging youth across Newmarket to promote Accessibility and awareness of disabilities

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- First Annual Accessibility Award
 - An award to recognize the efforts of Newmarket residents or Newmarket based businesses to promote accessibility and/or remove barriers to access

Celebrating Accessibility and Abilities

National Access Awareness Week (NAAW)



Facility Audits



Community Centre & Lions Hall – September 15



Ray Twinney Complex – March 10



Magna Centre – June 16

Thank you on behalf of the Accessibility Advisory Committee

> Gloria Couves Steve Foglia, Chair Linda Jones Jeremy Slessor Richard Wilson



Project Description	Link to Council's Strategic Priorities and/or Corporate Strategic Goals	Target for Completion	Status
Municipal Register of Properties Designated under the Ontario Heritage Act: Review the list and determine whether each designated property is currently displaying its by-law designation plaque and/or whether one has been provided.	 Well-balanced Arts, culture, entertainment and heritage preservation 	Ongoing	
Municipal Register of Non-Designated Heritage Properties: Review the list and determine what each plaque indicates for inclusion in the non-designated register.	 Well-balanced Arts, culture, entertainment and heritage preservation 	Ongoing	
Review and research all requests for plaques to determine whether the request merits plaque production.	 Well-balanced Arts, culture, entertainment and heritage preservation 	Ongoing	
Review and research all requests for designation to determine whether the building merits designation under the <i>Ontario Heritage Act</i> .	 Well-balanced Arts, culture, entertainment and heritage preservation 	Ongoing	
Establish standards for what is included in each heritage file (for example, research, photographs, Council decision and associated designation By-law)	 Well-balanced Arts, culture, entertainment and heritage preservation 	Ongoing	
Have all deteriorating Town of Newmarket Assessment Roll Books rebound and digitized, where possible.	 Well-balanced Arts, culture, entertainment and heritage preservation 	Q4, 2015	Research has been initiated to determine the cost of having the books rebound.
Heritage Attributes By-law: Have the Town enact a By-law to preserve heritage properties in order to avoid demolition by neglect.	 Well-balanced Arts, culture, entertainment and heritage preservation 		Q4, 2015 Receive an update from Planning Staff on the status of this application.
	 Municipal Register of Properties Designated under the <i>Ontario Heritage Act</i>: Review the list and determine whether each designated property is currently displaying its by-law designation plaque and/or whether one has been provided. Municipal Register of Non-Designated Heritage Properties: Review the list and determine what each plaque indicates for inclusion in the non-designated register. Review and research all requests for plaques to determine whether the request merits plaque production. Review and research all requests for designation under the <i>Ontario Heritage Act</i>. Establish standards for what is included in each heritage file (for example, research, photographs, Council decision and associated designation By-law) Have all deteriorating Town of Newmarket Assessment Roll Books rebound and digitized, where possible. Heritage Attributes By-law: Have the Town enact a By-law to preserve heritage 	Priorities and/or Corporate Strategic GoalsMunicipal Register of Properties Designated under the Ontario Heritage Act:Well-balancedReview the list and determine whether each designated property is currently displaying its by-law designation plaque and/or whether one has been provided.Well-balancedMunicipal Register of Non-Designated Heritage Properties: Review the list and determine what each plaque indicates for inclusion in the non-designated register.Well-balancedReview and research all requests for plaques to determine whether the request merits plaque production.Well-balancedReview and research all requests for designation to determine whether the building merits designation under the Ontario Heritage Act.Well-balancedEstablish standards for what is included in each heritage file (for example, research, photographs, Council decision and associated designation By-law)Well-balancedHave the Town enact a By-law: Have the Town enact a By-law to preserve heritageWell-balanced	Municipal Register of Properties Designated under the Ontario Heritage Act:Well-balancedOngoingReview the list and determine whether each designated property is currently displaying its by-law designation plaque and/or whether one has been provided.Well-balancedOngoingMunicipal Register of Non-Designated Heritage Properties: Review the list and determine what each plaque indicates for inclusion in the non-designated register.Well-balancedOngoingReview and research all requests for plaques to determine whether the request merits plaque production.Well-balancedOngoingReview and research all requests for designation under the Ontario Heritage Act.Well-balancedOngoingReview and research all requests for designation under the Ontario Heritage Act.Well-balancedOngoingReview and research all requests for designation under the Ontario Heritage Act.Well-balancedOngoingReview and research, photographs, Council decision and associated designation By-law)Well-balancedOngoingHave all deteriorating Town of Newmarket Assessment Roll Books rebound and digitized, where possible.Well-balancedQ4, 2015Have the Town enact a By-law to preserve heritageWell-balancedQ4, 2015



2014 – 2018 HERITAGE ADVISORY COMMITTEE WORK PLAN

	Project Description	Link to Council's Strategic Priorities and/or Corporate Strategic Goals	Target for Completion	Status
8.	Education and Awareness Initiatives. Heritage Newmarket Workshop: Host a workshop for all York Region municipalities to discuss fundamentals of the Act, by-laws and other municipal approaches.	Community Engagement i. Engaging our changing resident demographics Well-balanced • Arts, culture, entertainment and	Q4, 2015	The Chair has filed a request with the Queens Printer for their pamphlet related to heritage styles and jargon.
	Workshop for Real Estate Professionals and Property Appraisers: Create an educational workshop for real estate agents and property appraisers in order to provide an understanding of the Act, its implications and the benefits of heritage designation.	heritage preservation	Q2, 2017	
	Plaque Program Workshop: Host an educational workshop regarding the plaque program and/or create an educational program for homeowners related to the plaque program.		Q2, 2017	
	Town Staff Education: Creation of educational documents for Town Staff in coordination with the Newmarket Historical Society.		Ongoing	Host a Walking Tour for Town Staff and tweet heritage facts and on the Town Page as an example.
	QR Coding: Apply QR Codes to the buildings on the Cultural Heritage Maps.		Ongoing/requires Staff Support	
	Heritage Brochures: Place an additional order for the Walking Tours Heritage Brochure and Pamphlet for Designation.		October, 2015	



2014 – 2018 HERITAGE ADVISORY COMMITTEE WORK PLAN

	Project Description	Link to Council's Strategic Priorities and/or Corporate Strategic Goals	Target for Completion	Status
9.	Provincial Offences Act – Limitation Period: Make motion to support the motion made by Community Heritage Ontario to provide for an override of limitation periods in the <i>Provincial Offences Act</i> or remove the limitation period as it related to heritage designated buildings altogether.	 Well-balanced Arts, culture, entertainment and heritage preservation 	Q1, 2016	
10.	Heritage Salvage Program: Develop a policy and/or implement a Heritage Salvage Program.	 Well-balanced Arts, culture, entertainment and heritage preservation 		Create specifications for the program in Q1, 2016 and determine appropriate salvage storage location.
11.	Heritage Consultation: Provide information to staff, real estate professionals and other interested parties as requested.		Ongoing	
12.	Monthly inspection of all heritage designated properties for site stewardship.		Ongoing	



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Downtown Revitalization Through the Financial Incentive Program

Presented to: Newmarket Council

Presented by: Jackie Playter, Chair Newmarket Downtown Development Committee

April 11, 2016

NDDC Mandate



 NDDC's goal is to undertake the economic development, growth and revitalization of Newmarket's Historic Downtown as defined in the Community Improvement Plan (CIP) and to improve the economic and social well-being of the community as a whole







1890





2015

Yonge Street is NOT Main Street!



1940

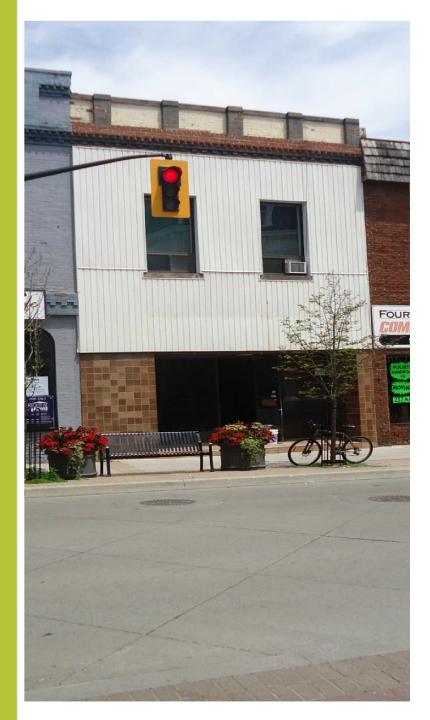


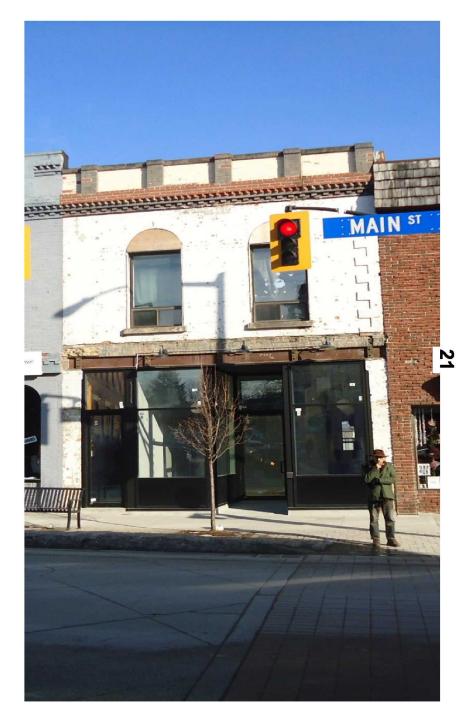


Supporting strategic and iconic properties

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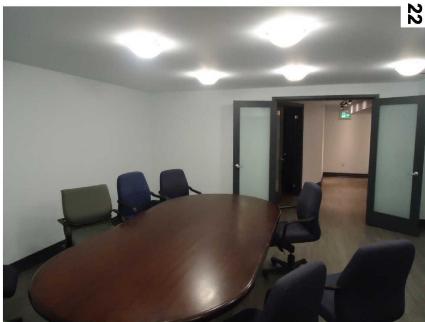




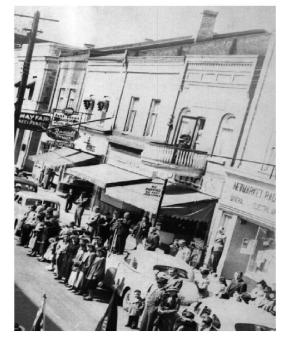














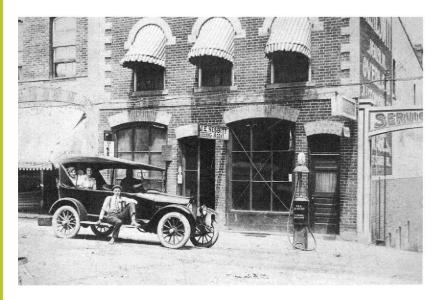
















Interesting finds during renovations 26



A Burgeoning Restaurant District ...











...that draws thousands of patrons every weekend



- Since 2006, we have invested \$1.8M through the FIP, generating \$6.2M of private sector investment for total investment in downtown buildings of \$7.9M
- Each \$1 of Town investment generates \$3.50+ in private sector investment
- 2005-2012 Assessment Growth (MPAC):
 - BIA Commercial +72%
 - Town-wide Commercial +34%
- Actual BIA Assessment increase was \$11M
- Recent sales suggest ongoing escalation of Main Street property values

Final Thoughts



- Would BIA assessment growth have exceeded Town growth without FIP investments and other Town infrastructure investments, or conversely, would Main Street have stagnated or even declined?
- What is the value of a vibrant downtown to community image and citizens' pride?
- Would we be seeing renewed interest in downtown residential development?
- Why do housing developers in Newmarket and neighbouring communities regularly feature Main Street within marketing programs?
- Did you know site selectors often assess the economic health of a community by visiting the downtown area first?



Council Mandated Priorities:

	Project Description	Priority	Project Lead	Milestones	Deliverables	Deadline	Budget Impact	Link to Council's Strategic Priorities and/or Corporate Strategic Goals
1.	 Municipal Energy Plan Energy Conservation and Efficiency of Municipally and Privately Owned Properties 	1	Jen Slykhuis/ John Birchall	 SAG Member Input into PIC Review of Consultant's recommendations and Draft Plan Review of staff recommendations Provide comments to staff for inclusion in plan. 	Final comments, staff report before Council for approval and final adoption.	May 6, 2016	N/A	 Well-planned and connected Long-term strategy matched with a short-term action plan
2.	Municipal Storm Water Management Plan and Low Impact Development	2	Jen Slykhuis/ Staff	 Review LSRCA Document NEAC to review Staff comments and provide feedback 	Staff report before Council for approval and final adoption.	2016	N/A	 Well-planned and connected Long-term strategy matched with a short-term action plan Living well Environmental protection and natural heritage preservation
3.	 Public Engagement and Outreach Annual Public Forum Farmers Market Education at Schools/School Liaisons Ian Grey Award Environmental Events Earth Hour Community Garage Sale e-Waste 	1	Michelle Bourdeau /Nicole Hamley	 Revised Plan Completed Plan changes implemented Well planned events executed 	 Revised plan for outreach/engagement Commencement of public events Increased environmental awareness Resident satisfaction Encourage involvement of restaurants along Main Street 	Ongoing	Costs incurred to operate events and reserve spaces	Community Engagement Engaging our changing resident demographics



	Project Description	Priority	Project Lead	Milestones	Deliverables	Deadline	Budget Impact	Link to Council's Strategic Priorities and/or Corporate Strategic Goals
4.	Climate Change Response	3	Jen Slykhuis/ Staff	Recommendation to Council	 Provide assistance to Staff, as required. 	Ongoing	N/A	 Well-planned and connected Long-term strategy matched with a short-term action plan

Committee Member Priorities:

	Project Description	Priority	Project Lead	Milestones	Deliverables	Deadline	Budget Impact	Link to Council's Strategic Priorities and/or Corporate Strategic Goals
5.	 Urban Canopy and Sustainable Tree Plantings Tree Preservation By-law or policy 	4	Michelle Bourdeau	 Find out what plans are in place and/or what recommendations are being put forward by the Region, Town or LSRCA 	 Understanding of upcoming Regional recommendations Provide input on a strategy, as required 	September, 2016	N/A	 Living well Environmental protection and natural heritage preservation
6.	Community Gardens		David Kempton/ Petra Vollmerha usen	Determine where the Town is in response to NEAC's recommendation for a Community Garden in each ward.	 Understand need for future gardens Assist the Town and York Region Food Network in developing a strategy, as directed by Council 	October, 2016	N/A	 Enhanced Recreational Opportunities Supporting Community and Neighbourhood Projects
7.	Waste Management		Craig Schritt/ PWS	 Provide information on Waste Management 	 Ongoing review of the waste calendar Determine a means of translating Committee interest into action 	Ongoing	N/A	 Well-planned and connected Long-term strategy matched with a short-term action plan



	Project Description	Priority	Project Lead	Milestones	Deliverables	Deadline	Budget Impact	Link to Council's Strategic Priorities and/or Corporate Strategic Goals
8.	Commuter Cycling Opportunities		David Kempton/ Petra Vollmerha usen	 Incentives to improved bike lane infrastructure in Newmarket Educational initiatives Determine the interface with the Region's Transportation Master Plan Grant program opportunities 	 Develop an understanding of current plans and efforts Determine gap opportunities and provide recommendations to Council for consideration 	December, 2016	N/A	 Well-planned and connected Varied transit options Walking and biking trails, paths and lanes
9.	Drinking/Tap Water Quality		Jill King	 Presentation from Manager, Water/Wastewater to understand system, issues and what can be done Issues include impacts on plants, palatability and humans Revisit plastic water bottle ban 	 Development of an understanding of current issues, impacts and proposed actions Implementation of a plastic water bottle ban in all municipally owned facilities. 	Ongoing	N/A	Well-planned and connected • Long-term strategy matched with a short- term action plan
10.	 Pedestrian Connectivity Pathways and Lighting 		Petra Vollmerha usen	 Determine status of trail plans Determine next steps and timing for new trail map 	 Receive and understand the impacts of new grants and the timing associated with such Finalize plan for a new trail guide Identification of gaps (for example, unlit trail portions) 	Ongoing, with a decision on trail maps to occur by December, 2016	\$5000 to \$7000, for the printing of trail maps	 Well-planned and connected Improved inter-connectivity and interaction amongst neighbours and neighbourhoods Walking and biking trails, paths and lanes



	Project Description	Priority	Project Lead	Milestones	Deliverables	Deadline	Budget Impact	Link to Council's Strategic Priorities and/or Corporate Strategic Goals	
11.	Soil Quality		Michelle Bourdeau /Jen Slykhuis	 Review Markham's Site Alteration By-law/Fill By- laws Receive update from the Senior Environmental Coordinator on any ongoing initiatives Detail concerns of less ground cover in new construction and thinner sod impacts Recommendations with staff input 	 Understanding of soil fill impacts Improvements to encourage resident tree plantings Better quality soil retained on residential lots 	December, 2016	N/A	 Well-planned and connected Long-term strategy matched with a short-term action plan 	34
12.	Lighting Lighting Standards and By- laws 		John Birchall/ Cathie Ethier	 Determine means to conserve energy/public awareness campaigns and mitigating measures Development/Site Plan – energy reductions through good practices Receive a presentation from Public Works Staff on the street light project 	 Shielded and timed lights and signage Recommendation to receive Site Plan submissions for review 		N/A	 Well-planned and connected Long-term strategy matched with a short-term action plan 	



Newmarket Public Library

2016 Workplan



Strategic Plan 2013-2016



Ignite Community Dialogue, Discovery and Debate

Lead a Learning Community

Ready our Capabilities



Igniting community dialogue



- IdeaMarket Community Advisory Group
- Old Town Hall cooperative programming
- Redesign website
- More partnerships





Leading a learning community





- Introduce MakerHub:
 - 3D printing
 - vinyl cutter
 - media editing station
- Collaborate with NewMakelt
- Measure outcomes of digital literacy services
 Add more device loans
 - Add more device loans



Newmarket

Readying our capabilities

- Sunday year-round service
- Remote library service at community events
- Market online services
- Redirect staff resources to strategic priorities
- Joint Planning Workshop
 on future library facilities







Thank you!

Newmarket Public Library Board:

Joan Stonehocker, Chair

Todd Kyle, CEO

