

The meeting of the Newmarket Downtown Development Committee was held on Friday, February 26, 2016 in the Community Centre - 200 Doug Duncan Drive, Hall # 4, Newmarket.

Members Present: Jackie Playter, Chair
Barbara Leibel
Olga Paiva (10:02 to 10:38 a.m.)
Steve Whitfield
Councillor Sponga (10:48 to 11:15 a.m.)

Staff Present: C. Kallio, Economic Development Officer
C. Wackett, Corporate Projects Consultant
L. Moor, Council/Committee Coordinator

The meeting was called to order at 10:02 a.m.

Jackie Playter in the Chair.

Additions & Corrections to the Agenda

None.

Declarations of Interest

Olga Paiva advised that due to ongoing litigation, she would not be participating in any discussion or voting pertaining to Item 4 of the agenda, due to a conflict of interest regarding the use of the lane easement as outlined in the statement of claim issued to neighbouring properties, Lake Simcoe Region Conservation Authority and the Town of Newmarket in April, 2014.

The Chair advised that the order of the agenda would be amended to accommodate the declaration matter and the Community Grant Application by the Newmarket Group of Artists would be considered before the Project Feasibility Study Program Application for the property known as 235 Main Street South.

Approval of Minutes

1. [Newmarket Downtown Development Committee Minutes of January 29, 2016.](#)

Moved by: Barbara Leibel
Seconded by: Steve Whitfield

THAT the Newmarket Downtown Development Committee Minutes of January 29, 2016 be approved.

Carried

Items

2. [Financial Incentives Program Grant Application 2014-14 – Interior Renovation and Improvement Program, 30-32 Main Street.](#)

The Economic Development Officer provided a verbal update with respect to the application and advised that the Newmarket Downtown Development Committee previously supported the applicant under the Project Feasibility and Planning and Building Fees Rebate/Credit Programs. Two quotations have recently been submitted for interior renovations and the applicant is seeking financial support to offset his costs.

Moved by: Steve Whitfield
Seconded by: Barbara Leibel

a) THAT Financial Incentives Program Grant Application 2014-14 – Interior Renovation and Improvement Program No-Interest Loan Application for the property known as 30-32 Main Street South in the amount of \$100,000.00 be approved;

i) AND THAT Mehdi Jafari Berenji, 30-32 Main Street South, Newmarket, ON L3Y 3Y4 be notified of this action.

Carried

3. [Financial Incentives Program Grant Application 2015-08 – Façade Improvement and Restoration Program, 205 Main Street South.](#)

[The Economic Development Officer provided a verbal update and advised that the](#) owners have completed significant improvements to the interior of the building and have removed the metal cladding from the façade's top level.

He further advised that excessive façade restoration costs have forced the owner to focus on the lower level improvements at this time and leave the upper level improvements to a later date, with the façade remaining a painted white surface until 2017. He also informed those present that the current façade improvement costs exceed \$50,000.00 and the owner is seeking the maximum allowable amount.

Moved by: Olga Paiva
Seconded by: Barbara Leibel

a) THAT Financial Incentives Program Grant Application 2015-08 – Façade Improvement and Restoration Program for the property known as 205 Main Street South in the amount of \$20,000.00 be approved;

i) AND THAT 2399973 Ontario Limited, 153 Grenadier Road, Toronto, ON M6R 1R5 be notified of this action.

Carried

4. [Newmarket Downtown Development Committee – Community Grant Application – Newmarket Group of Artists.](#)

[The Economic Development Officer provided a verbal update regarding the Community Grant Application for the Newmarket Group of Artists.](#) He advised that the group has implemented and grown a well-attended annual event, the Newmarket Studio Tour and Art Sale and have used Art Banners hung on Main Street light standards as a method of promoting the event while adding an interesting visual element to the downtown. They are seeking a community grant contribution to purchase a limited number of new banners to complement existing banners (which are being re-used), replace damaged ones, and promote new artists joining the event this year.

Moved by: Barbara Leibel
Seconded by: Olga Paiva

a) THAT Newmarket Downtown Development Committee – Community Grant Application – Newmarket Group of Artists in the amount of \$800.00 be approved;

i) AND THAT the Newmarket Group of Artists, c/o Julie Cochrane, 379 Botsford Street, Newmarket, ON L3Y 1S7 be notified of this action.

Carried

Olga Paiva left the meeting at 10:38 a.m.

5. [Financial Incentives Program Grant Application 2016-01 – Project Feasibility Study Program \(Additional\) – 235 Main Street South.](#)

[The Economic Development Officer provided a verbal update and advised that](#) [the](#) owners of 235 Main Street (formerly Still in Style) have incurred additional professional costs related to façade improvement elevation plans submitted to the Town of Newmarket for approval. The owners are requesting a “top-up” to previously approved support under the Project Feasibility Study Program.

The plans will be forwarded to the Lower Main Street Heritage Conservation District Committee for consideration and approval. It is anticipated a request for Newmarket Downtown Development Committee funding under the Façade Improvement Program will be forthcoming once these plans are endorsed.

The Economic Development Officer further noted that the rear elevation includes the addition of a deck structure to allow restaurant patrons an opportunity to enjoy an outside dining experience with a view of Riverwalk Commons.

Moved by: Barbara Leibel

Seconded by: Councillor Sponga

a) THAT Financial Incentives Program Grant Application 2016-01 – Project Feasibility Study Program (Additional) for the property known as 235 Main Street South in the amount of \$1750.00 be approved;

i) AND THAT 2490278 Ontario Inc., 171 Ward Avenue, Sharon, ON L0G 1V0 be notified of this action.

Carried

New Business

a) Councillor Sponga advised that parking issues remain on Main Street and landlords are marketing their units as having limitless parking availability. Discussion ensued regarding the general status of Main Street parking issues.

Adjournment

Moved by: Councillor Sponga
Seconded by: Steve Whitfield

THAT the meeting adjourn.

Carried

There being no further business, the meeting adjourned at 11:15 a.m.

Date

Jackie Playter, Chair