

## **NEDAC's Future Focus - Aligning with Town Imperatives and Council Strategic Priorities**

### **Notice**

In accordance with the Town's Procedure By-law, no decisions are to be made but rather this meeting is an opportunity for Council to have informal discussion regarding various matters.

### **Declarations of Pecuniary Interest**

#### **5:30 p.m. - Opening Remarks: Facilitator**

1. Welcome and Session Overview; Introductions

#### **5:40 p.m. - NEDAC: Purpose and Focus**

2.
  - Mayor: Overview and NEDAC linkage to Council economic development priorities
  - NEDAC Chair: Overview of process for economic development plan refresh and work to date
  - NEDAC Member: Overview of the NEDAC 'Why'
  - Regional Councillor: Assisting Newmarket to be a leader in three areas of focus
  - Discussion # 1 - The NEDAC 'Why':
    - Any questions or comments? Is there Council comfort and endorsement?
  - Discussion # 2 - NEDAC Areas of Focus:
    - Any questions or comments? Is there Council comfort and endorsement?

#### **6:40 p.m. - Strategy Identification**

3. A 'pair and share' table discussion approach for identifying potential strategies in support of Newmarket being a leader in –
  - Innovation;
  - Urbanization;
  - Collaboration and Partnerships;

- Plenary roll-up and on-screen documentation - followed by discussion

### **7:50 p.m. - Looking Ahead and Open Forum**

4.
  - What's next?
  - Additional participant comments, ideas and issues.

### **7:55 p.m. - Closing Remarks and Adjournment**