



# Town of Newmarket **AGENDA**

## **MAIN STREET DISTRICT BUSINESS IMPROVEMENT AREA BOARD OF MANAGEMENT**

Tuesday, December 15, 2015 at 7:30 PM  
Community Centre - 200 Doug Duncan Drive  
- Hall #3

Agenda compiled on 10/12/2015 at 10:19  
AM

### **Additions and Corrections to the Agenda**

### **Declarations of Pecuniary Interest**

### **Approval of Minutes**

1. Main Street District Business Improvement Area Board of Management Minutes p. 1 of November 17, 2015.
2. Marketing Sub-committee Report

### **Financial Report**

3. Verbal Update/Account Balance

### **Items**

4. The Director of Recreation and Culture to provide an update and seek input on the possible move of the Jazz Festival to the Ray Twinney Complex.
5. Website Update Report
6. November/December events review
7. Newmarket Winter Wonderland Sponsorship

### **New Business**

### **Adjournment**



Tuesday, November 17, 2015 at 7:30 PM  
Community Centre - 200 Doug Duncan Drive  
- Hall #2

The meeting of the Main Street District Business Improvement Area Board of Management was held on Tuesday, November 17, 2015 in the Community Centre - 200 Doug Duncan Drive - Hall #2, Newmarket.

Members Present: Glenn Wilson, Chair  
Elizabeth Buslovich  
Anne Martin  
Carmina Pereira  
Olga Paiva  
Jackie Playter  
Rory Rodrigo  
Councillor Sponga

Absent: Siegfried Wall

Staff Present: C. Kallio, Economic Development Officer (8:15 to 9:26 p.m.)  
L. Moor, Council/Committee Coordinator

The meeting was called to order at 7:34 p.m.

G. Wilson in the Chair.

**Additions and Corrections to the Agenda**

R. Rodrigo advised of an addition to the agenda being determination of the funding assistance request by the Newmarket Stage Company.

**Declarations of Pecuniary Interest**

None.

**Approval of Minutes**

- 1. Main Street District Business Improvement Area Board of Management Minutes of October 20, 2015.

Moved by: Jackie Playter  
Seconded by: Anne Martin

THAT the Main Street District Business Improvement Area Board of Management Minutes of October 20, 2015 be approved.

**Carried**

2. Marketing Sub-Committee Report

The Chair advised there have been no recent Marketing Sub-Committee meetings; hence there is nothing to report at this time.

**Items**

3. Community Centre Lands Development Committee Report

Councillor Sponga advised that a meeting of the Community Centre Lands Development Committee has been tentatively scheduled for late November or early December. Discussion ensued regarding a recent social media posting with respect to the property known as the Clock Tower.

Moved by: Olga Paiva  
Seconded by: Anne Martin

THAT the verbal status update provided by Councillor Sponga regarding the Community Centre Lands Development Committee be received.

**Carried**

4. Website Update

The Chair advised that he has researched a company named 'The Site Dudes' who provide customized website production. He further advised he will contact the website developer located on Main Street to obtain more information with respect to website production in an effort to patronize locally. The Chair stated that he would report back his findings at the next scheduled meeting.

Moved by: Carmina Pereira  
 Seconded by: Councillor Sponga

THAT the verbal status update provided by the Chair regarding the website be received.

**Carried**

5. Proposed Budget Review

The Chair suggested that the Marketing Sub-Committee meet in the very near future to prepare a budget document that could be presented at the Main Street District Business Improvement Area Board of Management Annual General Meeting scheduled for Monday, November 23, 2015.

**New Business**

6. a) Newmarket Stage Company Funding Assistance

Rory Rodrigo advised that the Newmarket Stage Company has a play ready for presentation with a confirmed location of the Royal Canadian Legion Hall on Srigley Street with estimated production costs of \$5,600 and an established recital date of February, 2016.

Discussion ensued regarding the Stage Company's inaugural play and the funding assistance being conducive to the performance being at the refurbished Old Town Hall with its' close proximity to Main Street, however as the Old Town Hall re-construction is not yet complete, it leaves the Stage Company players in a quandary.

Moved by: Jackie Playter  
 Seconded by: Elizabeth Buslovich

THAT the Main Street District Business Improvement Area Board of Management sponsor the Newmarket Stage Company for \$2500 for a play performance at the Royal Canadian Legion Hall on Srigley Street in February, 2016.

**Carried**

b) Candle Light Parade

Jackie Playter advised that she has engaged the Citizen's Band, confirmed usage of the sound system and the outdoor electricity outlet for tree lighting and purchased candy canes for the Candle Light Parade scheduled for Friday, November 20, 2015. Elizabeth Buslovich advised that a 'Snow Queen' character has been retained for \$250 for a two hour period, 200 glow sticks have been purchased and non-perishable food items will be collected during the parade. The Chair advised he has printed vouchers for hot chocolate redemption at participating restaurants.

c) Anne Martin advised that the Main Street Merchants Christmas gathering will be held at the Maid's Cottage, ticket prices \$35.00 each with a cash bar. Discussion ensued regarding offering complimentary invitations to Members of Council.

Councillor Sponga left the meeting at 8:29 p.m.

Moved by: Olga Paiva

Seconded by: Anne Martin

THAT the Main Street Merchants Christmas gathering offer complimentary tickets to Members of Council.

**Motion Lost**

d) The Economic Development Officer advised that he would be submitting a report to Council for consideration of expansion of the outdoor patio pilot project.

Councillor Sponga returned to the meeting at 8:36 p.m.

Moved by: Jackie Playter

Seconded by: Rory Rodrigo

THAT the Main Street District Business Improvement Area Board of Management support the expansion of the outdoor patio project on Main Street conditional on any issues associated with parking, hours of operation and fees being vetted through the Main Street District Business Improvement Area Board of Management and the general membership at a future meeting.

**Carried**

**Financial Report Update**

7. Verbal Update/Account Balance

The Economic Development Officer advised that the bank balance as at October 31, 2015 is \$19,295.00.

**Adjournment**

Moved by: Jackie Playter  
Seconded by: Olga Paiva

THAT the meeting adjourn.

**Carried**

There being no further business, the meeting adjourned at 9:26 p.m.

\_\_\_\_\_  
Date

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G. Wilson, Chair