



COUNCIL WORKSHOP

Monday, October 5, 2015 at 9:00 AM Council Chambers

Agenda compiled on 01/10/2015 at 3:39 PM

Notice

In accordance with the Town's Procedure By-law, no decisions are to be made but rather this meeting is an opportunity for Council to have informal discussion regarding various matters.

Declarations of Pecuniary Interest

Items

9:00 a.m.

- 1. The Director of Legislative Services/Town Clerk to provide a PowerPoint p. 1 presentation regarding Internet Voting.
- 2. Council Extract and Report 2013-43 dated November 29, 2013 regarding Voting p. 29 Method Options, 2014 Municipal Election (For reference only, no disposition required)
- 3. Internet Voting, Guelph's Story Mr. Stephen O'Brien, City Clerk, City of Guelph p. 58

11:00 a.m.

4. Ms. Carmen Hui, Streetscape Program Manager, York Region and Mr. Trevor p. 77 McIntyre, Regional Director - International - IBI Group to provide a PowerPoint presentation regarding Yonge Street and Davis Drive Streetscape Master Plan.

Adjournment



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Internet Voting: 2018 Municipal Election

Council Workshop October 5th, 2015

Purpose



Learn about internet voting experiences in 2014 election Outline two voting method Options for 2018 election

City of Guelph Experience: Stephen O'Brien, City Clerk

Q & A, Feedback

Staff recommended Option to come forward at a future Committee of the Whole meeting



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Background

Previous term:

- Staff to explore use of internet voting for October 27, 2014 election
- January, 2014
 - Council workshop
 - PIC
 - Phone survey (805 participants): 48% prefer internet, 41% prefer paper ballot (balance undecided/no response)
 - Online survey (100 participants): 81% prefer internet
- Staff recommended use of internet voting (together with internet voting terminals in voting places)
- January, 2014 referred consideration of internet voting to 2018 election; authorized use of vote tabulators for 2014 election

Background, Cont'd



Current term:

- March, 2015 staff to report on internet voting within six months
- Approval of voting method required by June 1, 2018 (subject to any amendments)

Option 1



- Option 1 used in 2014 & several previous municipal elections
- Use of vote tabulators during advance voting period & voting day
- 7 days of advance voting
- Special voting opportunities for seniors, long term care residents & hospital patients
- ~ \$310K (2014 election total spend ~\$300K)

Option 2



- Use of vote tabulators advance voting period & voting day
- Use of internet voting during advance voting period only <u>OR</u> during advance voting period & voting day
- Staff recommendation use of internet voting during advance voting period & voting day to maximize participation
- 7 days of advance voting (vote tabulators & internet voting offered on same days)
- Special voting opportunities for residents in seniors' homes, long term care facilities & hospitals
- ~\$400K



Option 2, Cont'd

Supports:

- Principles & requirements of the Act
- Enhanced convenience to voters by providing another voting method option
- Accessibility & independence for persons with disabilities
- Changing demographics & lifestyles
- Virtually-engaged electorate
- Leadership in electronic service delivery
- Provides paper ballot option

Option 2, Cont'd



- ~65,000 eligible voters in 2018
- Conservative model based on:
 - -40% turnout (26,000)
 - Of 26,000:
 - 30% internet voters
 - 70% in-person voters
- With communications & public education, more than 30% "remote" online voters anticipated
- Model ensures efficient voting process

Considerations



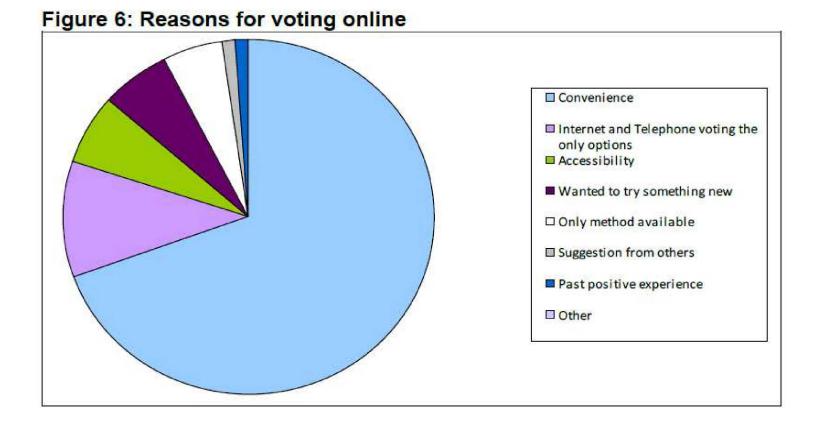
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- Internet voting growth among Ontario municipalities:
 - -2003: 12 (255,837 electors)
 - -2006: 20 (397,537 electors)
 - -2010: 44 (783,887 electors)
 - -2014:97 (2.4 million electors)
- Internetvotingproject.com



- Comparable Municipalities Voting via Internet:
 - City of Brantford
 - City of Burlington
 - City of Cambridge
 - Municipality of Chatham-Kent
 - City of Greater Sudbury
 - City of Guelph
 - City of Kingston
 - City of Markham
 - City of Peterborough
 - Town of Ajax
 - Town of Innisfil







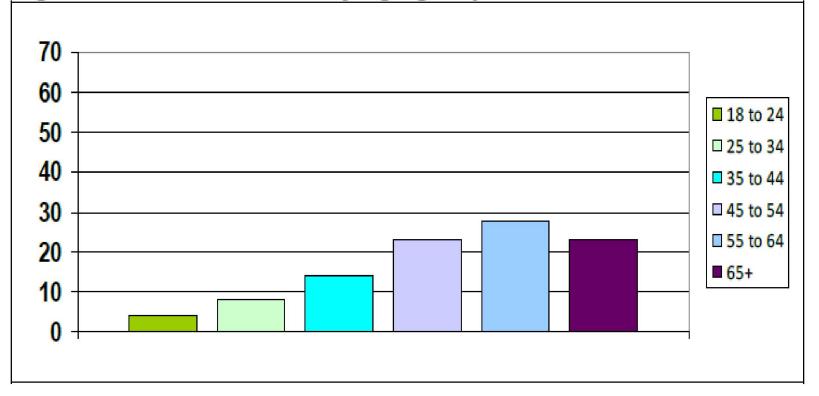
Town of Ajax Internet & Telephone Voters, 2014	
Location	Number
Other Canadian Provinces: 6 (AB, BC, MB, NS, QC, SK)	258
American States: 26 (AZ, CA, CO, CT, FL, GA, IA, IL, IN, MA, MD, MI, MN, MO, NC, NE, NJ, NV, NY, OH,OR, TN, TX, VA, WA, WI)	292
Other countries: 14 (Australia, Barbados, Finland, France, Germany, Hong Kong, Italy, New Zealand, Seychelles, Sweden, Spain, Trinidad and Tobago, United Arab Emirates, United Kingdom)	36

12



• Demographics:

Figure 14: Internet voters by age group

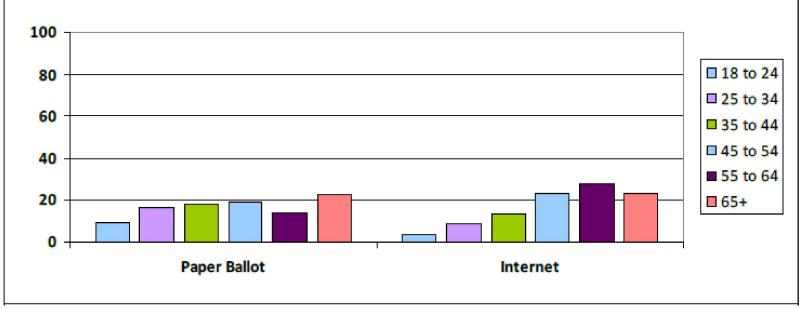


Newmarket

Considerations, Cont'd

Demographics





Newmarket

- Participation:
 - Cambridge 20% of votes cast online
 - Sudbury 54% of votes cast online
 - Quinte-West 21% of votes cast online
 - Ajax 28% of votes cast online
 - Guelph 33% of votes cast online



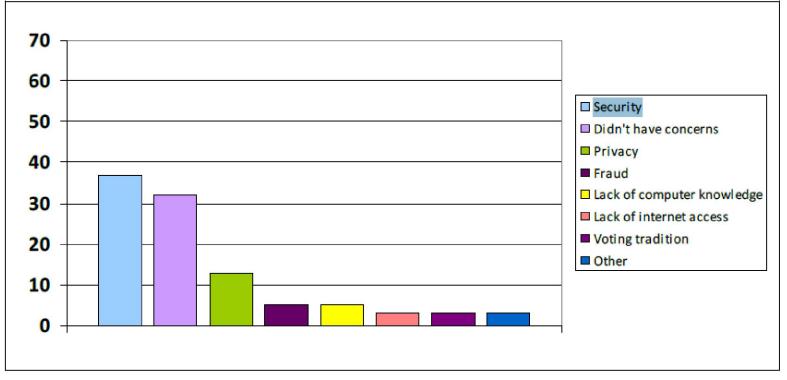
• Participation

Municipality	2014 Election Method	2014 Turnout	2010 Election Method	2010 Turnout
Chatham-Kent	Internet & paper ballots	42%	Paper ballots	39.90%
Cambridge	Internet, telephone & paper ballots	29.89%	Paper ballots	28.71%
Guelph	Internet & paper ballots	44.97%	Paper ballots	33.90%
Sudbury	Internet & paper ballots	50.70%	Paper ballots	49.75%
Ajax	Internet & telephone voting (in- person option)	30.40%	Paper ballots	25.40%
Quinte-West	Internet & paper ballots	32.97%	Paper ballots	27%

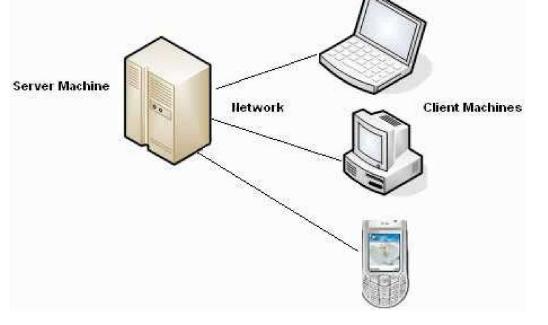


• Perceptions of Security: Paper Ballot Voters

Figure 20: Do you have concerns about Internet voting and if so, what is your top concern?



- Security Framework
 - Hosting environment
 - Web application
 - Voting process
 - Voting device





- "One-Step" Authentication:
 - Voter notification package sent to voter, includes PIN
 - Voter enters PIN, together with credential (e.g., full birth date)
 - Voter provided access to vote online
- "Two-Step" Authentication:
 - Voter notification package sent to voter, includes PIN
 - Voter registers to vote online using PIN, together with credential (e.g., full birth date) & creates own credential
 - Registered voter sent voting package by mail or encrypted email with second PIN
 - Registered voter enters second PIN & own credential created when registering
 - Registered voter provided access to vote online



- Corrupt Practices
 - Coercion
 - Impersonation
 - Stealing or tampering with voter information letters
 - Vote buying



Accessibility

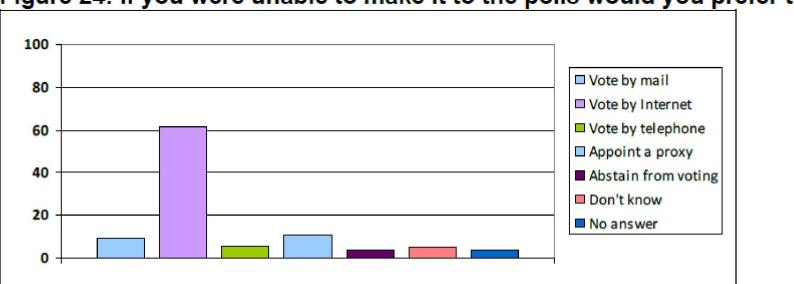


Figure 24: If you were unable to make it to the polls would you prefer to...



- Accessibility
 - No voting system can accommodate unique needs of individual voter's disability; however, internet voting does improve accessibility:
 - Independence
 - Privacy
 - Avoids logistics coordination
 - WC3 Web 2.0 standards as required by AODA
 - Use of internet voting supported by 2010-2014 Accessibility Advisory Committee



- Communications
 - Greatest factor in ensuring internet voting implementation success was a comprehensive education & support campaign
 - 2018 Municipal Election education & outreach plan could include:
 - Traditional communications tactics, tie-in to existing social media presence, Town events
 - Demonstrations, workshops & "pop ups" for both public & candidates
 - Online, telephone & in-person voter support before & during election period

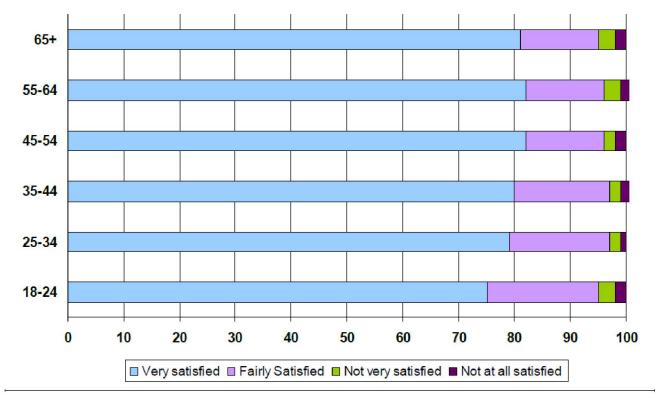


- Satisfaction:
 - 95% of respondents report being satisfied with the process
 - Vast majority of respondents praised the option of internet voting as making their lives easier and better enabling their voting right
 - 98% said they would be likely to vote online in future municipal elections
 - 95% would recommend internet voting to other municipalities



Satisfaction



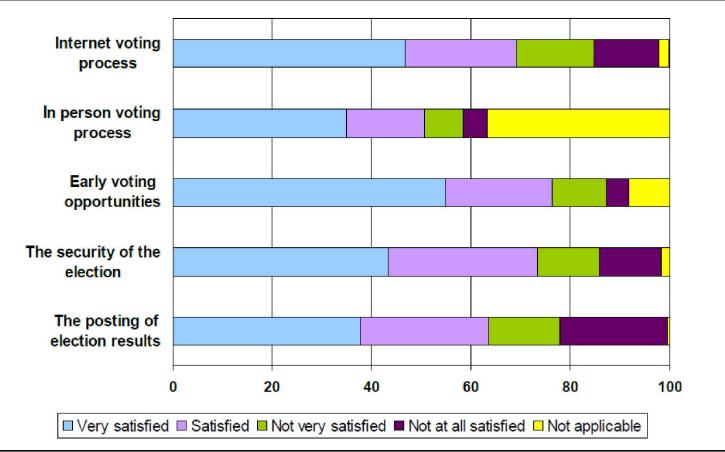


*Totals may not add to 100 due to rounding



Satisfaction: Candidates

Figure 32: Satisfaction with online voting process

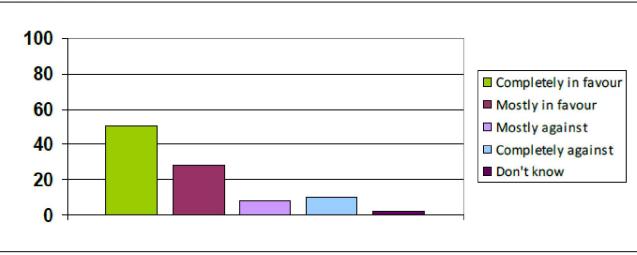


Newmarket

Considerations, Cont'd

Satisfaction: Candidates

Figure 36: How do you feel about having Internet voting as an additional voting method?



27

Newmarket

Next Steps

- Council feedback on Options
- Future Committee of the Whole report with recommended Option, public input

	REF'D TO	COPY TO		REF'D TO	COPY TO
Mayor Tony Van Bynen			Development & Infrastructure Services, Commissioner of		
Reg. Councillor Taylor			Community Services, Commissioner of		
Councillor Vegh			Corporate Services, Commissioner of		
Councilior Kerwin			Planning & Building Services, Dir. of		
Councillor Twinney			Recreation & Culture, Dir. of		
Councillor Hempen			Human Resources, Dir. of		
Councillor Sponga			Engineering Services Dir. of		
Councillor Di Muccio			Public Works Services, Dir. of	· · ·	
Councilior Emanuel			Financial Services, Dir. of		
			Legal Services, Dir. of		
CAO			Legislative Services, Dir. of		Y 188
OTHER:			Corporate Communications, Dir. of		
			Chief Building Official		
PENDING AGENDAS: COW			Economic Development Officer		
COUNCIL			Information Technology, Dir. of		
JCC			Fire Chief		
			Purchasing Manager		
Letter: File:	· · · · · · ·		ORIGINAL REPORT IN DEPARTMENT BINDER		

- 15. Corporate Services Joint Legislative Services & Information Technology Services Report 2013-43 dated November 29, 2013 regarding Voting Method Options, 2014 Municipal Election.
 - a) THAT Corporate Services Joint Legislative Services & Information Technology Services Report 2013-43 dated November 29, 2013 regarding Voting Method Options, 2014 Municipal Election be received and the following recommendations be considered at the January 13, 2014 Committee of the Whole meeting:
 - i) THAT Council endorse Option 2, "Use of Internet Voting" as outlined in this report for use in the 2014 municipal election;
 - ii) AND THAT a by-law be brought forward for consideration by Council to authorize the use of alternative voting equipment and an alternative voting method in the 2014 municipal election accordance with Section 42 1 (a) and (b) of the Municipal Elections Act, 1996;
 - iii) AND THAT the public be invited to comment on Joint Legislative Services
 & Information Technology Services Report 2013-43 in advance of the January 13, 2014 Committee of the Whole meeting and subsequent Council meeting where the report and authorizing by-law is considered.

TOWN OF NEWMARKET COUNCIL - EXTRACT - MONDAY, DECEMBER 16th, 2013						
	REF'D TO	COPY TO		REF'D TO	COPY TO	
Mayor Tony Van Bynen			Development & Infrastructure Services, Commissioner of			
Reg. Councillor Taylor		· · · · ·	Community Services, Commissioner of			
Councillor Vegh			Corporate Services, Commissioner of			
Councillor Kerwin			Planning & Building Services, Dir. of			
Councillor Twinney			Recreation & Culture, Dir. of			
Councillor Hempen			Human Resources, Dir. of			
Councillor Sponga			Engineering Services Dir. of			
Councillor Di Muccio			Public Works Services, Dir. of			
Councillor Emanuel			Financial Services, Dir. of			
			Legal Services, Dlr. of			
CAO			Legislative Services, Dir. of			
OTHER:			Corporate Communications, Dir. of			
			Chief Building Official			
PENDING AGENDAS: COW			Economic Development Officer			
COUNCIL			Information Technology, Dir. of			
JCC			Fire Chief			
			Purchasing Manager		•	
Letter: File:			ORIGINAL REPORT IN DEPARTMENT BINDER			

A recorded vote was requested.

Carried

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In Favour: Councillor Emanuel, Councillor Vegh, Councillor Kerwin, Councillor Twinney, Regional Councillor Taylor, Councillor Hempen, Councillor Sponga, Mayor Van Bynen Councillor Di Muccio 8 in favour, 1 opposed



TOWN OF NEWMARKET 395 Mulock Drive P.O. Box 328 Newmarket, ON L3Y 4X7

www.newmarket.ca info@newmarket.ca 905.895.5193

November 29, 2013

CORPORATE SERVICES – JOINT LEGISLATIVE SERVICES & INFORMATION TECHNOLOGY SERVICES – 2013-43

TO: Committee of the Whole

SUBJECT: Voting Method Options, 2014 Municipal Election

ORIGIN: Director, Legislative Services/Town Clerk & Director, Information Technology

RECOMMENDATIONS

THAT Corporate Services – Joint Legislative Services & Information Technology Services Report 2013-43 dated November 29, 2013 regarding "Voting Method Options, 2014 Municipal Election" be received and the following recommendations be considered at the January 13, 2014 Committee of the Whole meeting:

- 1. THAT Council endorse Option 2, "Use of Internet Voting" as outlined in this report for use in the 2014 municipal election;
- 2. AND THAT a by-law be brought forward for consideration by Council to authorize the use of alternative voting equipment and an alternative voting method in the 2014 municipal election accordance with Section 42 1 (a) and (b) of the *Municipal Elections Act*, 1996;
- 3. AND THAT the public be invited to comment on Joint Legislative Services & Information Technology Services Report 2013-43 in advance of the January 13, 2014 Committee of the Whole meeting and subsequent Council meeting where the report and authorizing by-law is considered.

COMMENTS

<u>Purpose</u>

The report recommends a voting method to be used in the October 27, 2014 municipal election to be considered at the January 13, 2014 Committee of the Whole meeting to allow Members of Council and the public the opportunity to consider the recommendations in the report, and forward any questions or concerns to staff in advance of discussion by Council.

Background

The *Municipal Elections Act, 2006* (the Act) requires Council to authorize the use of any alternative voting equipment (such as optical scan vote tabulators, touch screen tabulators) and alternative voting methods (such as vote by mail, telephone voting or internet voting).

The Act specifically requires Council approval of any alternative voting equipment, alternative voting method, special and advance voting opportunities. Council must pass a by-law authorizing any alternative voting equipment and/or valternative voting method by June 1, 2014.

The Clerk is charged with administering the election process and for providing for any procedure which in his or her opinion is necessary or desirable for conducting the election and where the Act does not already provide for a procedure. These procedures include any requirements related to identification, authentication, security, integrity and validation of results. June 1, 2014 is also the date by which the Clerk is required to establish written procedures regarding any alternative voting equipment or method.

Voting Method Options

It is recommended that Council make a determination as soon as possible to ensure adequate time for staff to prepare procedures and process requirements and to educate voters and candidates about the voting process.

The report outlines two voting method options, either of which may be implemented in the October 27, 2014 municipal election within the current election budget of \$300,000 and other applicable budgets. The following criteria were established in determining the selection of voting method options.

- Voting method complies with the requirements of the Act, related legislation such as the Accessibility for Ontarians with Disabilities Act and case law;
- Voting method demonstrates the court's principles often referred to when evaluating matters relative to the Act:
 - o Secrecy/confidentiality of votes cast;
 - o Fairness, non-bias;
 - o Accessibility;
 - o Integrity;
 - o Certainty of the vote result;
 - o Voters and candidates treated fairly and consistently; and,
 - Majority vote governs, valid votes counted and invalid votes rejected where reasonably possible;
- Voting method can be implemented within available budget, staff and other resources;
- Voting method has been successfully deployed in binding Ontario municipal elections;
- Voting method can be readily understood and adopted by voters following a period of public education; and,
- Voting method continues to rely on the Act's principles of voter and candidate trust, responsibilities of voters and candidates and corresponding penalties and enforcement tools for offences.

Independent of staff's review and recommendations, at their September 30, 2013 meeting, Council specifically requested that internet voting be assessed for implementation in the 2014 municipal election and that the Accessibility Advisory Committee be consulted with respect to internet voting. At their October 15, 2013 meeting, the Accessibility Advisory Committee passed a motion with regard to internet voting (attached as Appendix C).

To assist Council with its decision, Appendix A outlines considerations for each voting option.

Other voting method options (e.g., vote by telephone, vote by mail, combination of voting methods such as internet and optical scan vote tabulators or internet and telephone voting) were not the focus of this report nor recommended at this time as an option for consideration. A subsequent report will be brought forward to Council regarding advanced and special voting (i.e., reduced hour voting for senior's residences, long term care facilities and voters in hospitals) based on Council's voting method direction. The report will also

request Council's authorization of a by-law to provide election information in languages other than English and French if required, as passed in previous elections.

Option 1 – Use of Optical Scan Vote Tabulators

Where tested and programmed correctly, optical scan vote tabulators are able to accurately and efficiently read, interpret and count properly marked paper ballots. Optical scan vote tabulators are typically programmed to accept, read and tabulate marked ballots according to the procedures established by the Clerk.

Vote tabulators are often used in voting places or at a central location where marked ballots are transported to for tabulation. Tabulators have been used by many jurisdictions for a number of years, including Newmarket.

A survey of 415 of 444 municipalities in Ontario was conducted by the Association of Municipal Managers, Clerks and Treasurers of Ontario (AMCTO) following the 2010 municipal election. Of the 180 municipalities that responded, 46 deploy an optical scan vote tabulator in voting places and 9 in a central location where all marked ballots are tabulated.

Should Council select Option 1, a similar arrangement of voting places be established on voting day in line with what was arranged for in the 2010 municipal election (with the potential requirement for 2-3 additional voting places to account for growth, subject to the availability of accessible voting places). Each voting place will use at least one optical scan vote tabulator and be staffed with up to approximately 15 temporary election officials with various responsibilities. Advanced and special voting opportunities will be identified and recommended in a separate report to Council.

Leading up to the election, a program of public education will be implemented to advise voters and candidates about key dates, voter qualifications and identification requirements, where and how to vote, opportunities for advance, proxy and special voting, where accessible voting options are located and the like. The program will take advantage of existing and new media and find creative opportunities to inform and engage voters and candidates.

Opportunities for process improvements and service enhancements will be explored, including an easy to navigate voter information application for smart phones, use of an electronic voters list to allow for more efficient voter processing and improvements to accessibility in consultation with the Accessibility Advisory Committee.

After the close of voting on voting day, unofficial voting results will be telephoned or otherwise transmitted to the municipal office (and confirmed later through the upload of data from the optical scan vote tabulators). Unofficial election results will be streamed live through the Town's website as results are made available from each voting place and from advance and special voting. Once the Clerk has reviewed results relative to the requirements of the Act, official election results will be announced and the necessary steps will be taken to transition to the new Council.

Section 60 of the Act requires that a re-count be conducted in the same manner in which the election was held, and recent case law has upheld this provision. In the event of a recount in Option 1, the Clerk would provide for a procedure to re-tabulate marked ballots.

Option 2 – Use of Internet Voting

According to research undertaken as part of the Shared Digital Infrastructure initiative, 100% of households in the Town of Newmarket have access to the internet and in a 2011 survey undertaken by the Town, 89%

In staff's view, internet voting proposed in Option 2 (set out below) supports the following:

- The principles and requirements of the Municipal Elections Act, 1996;
- Enhanced convenience to voters by providing another voting method option;
- Changing demographics and lifestyles;
- Accessibility and independence for persons with disabilities;
- A new, virtually-engaged electorate; and,
- The Town's leadership in electronic service delivery.

Option 2 proposes that internet voting be made available as soon as possible after the Clerk's certification of nomination (e.g., Wednesday, September 17) through to voting day, October 27, 2014. This allows for 41 days of continuous voting.

Option 2 also proposes that a number of in-person voting opportunities be established during the advance voting period, for special voting purposes (such as seniors residences, long term care facilities and the hospital) and on voting day in each Ward (at least one in each Ward). The in-person voting option would involve the use of the same internet voting platform and voting choices would be made on a touch screen tablet or laptop. Establishing in-person voting provides choice and in-person assistance, and supports voters who do not have regular access to or comfort with using the internet at home or work.

Persons in special voting places will also use touch screen tablet devices to indicate their choices. Research has shown that touch choice devices are a more accessible tool than using a pen or pencil, particularly for persons who experience difficulty with motor skill and arm/hand coordination.

While possible to offer another voting method for in-person (such as the use of paper ballots and vote tabulators), managing parallel voting methods is not the preference of staff, from both a coordination and budget perspective.

To allow for concurrent remote and in-person voting, a web-based electronic voters list allowing for live strike-off would be required in voting places to ensure that the voter's list is automatically updated. The application supporting a web-based electronic voters list is already in use by the Town and accommodated within the election budget. Laptop and/or tablet devices required form a part of the Town's existing asset replacement strategy and present no additional costs to election budget. A preliminary technical assessment of voting places used in the 2010 municipal election demonstrates dependable internet service. In addition to assessing technical capacity in each voting place, accessibility, parking, room layout and convenience will also be assessed.

There will be an estimated 60,000 eligible voters in the 2014 municipal election. Using an estimated turnout of 40% (or 24,000 voters) for planning purposes, staff have made a conservative assumption of 30% remote voters (or 7,200) and 70% (or 16,800) in-person voters. Staff anticipate that following a period of public education, more than 30% of participating voters will vote remotely. To ensure the voting process is smooth and voters can be efficiently processed, staff feel that a conservative assumption of participation by remote voters for planning purposes is preferred.

Like Option 1, leading up to the election, a program of public education will be implemented to advise voters and candidates about key dates, voter qualifications and identification requirements, where and how to vote, opportunities for advance and special voting, accessible voting options and the like. The program will take advantage of existing and new media and find creative opportunities to inform and engage voters and candidates.

Like the provisions outlined in Option 1, opportunities for process improvements and service enhancements will be explored, including an easy to navigate voter information application for smart phones, use of an electronic voters list to allow for more efficient voter processing and improvements to accessibility in consultation with the Accessibility Advisory Committee.

After the close of voting on voting day, unofficial results will be downloaded from the secure results server through an established authorization protocol, including results from advance and special voting opportunities. The unofficial election results will be made available live through the Town's website. Once the Clerk has reviewed results relative to the requirements of the Act, official election results will be announced.

Section 60 of the Act requires that a re-count be conducted in the same manner in which the election was held, and recent case law has upheld this provision. In the event of a recount in Option 2, the Clerk would provide for a procedure to re-generate internet votes. A government election recount of ballots cast by internet voting has not occurred in Canada to staff's knowledge. Staff are aware of a recount of 127,000 of the 240,000 ballots cast by internet voting in the election of the Assembly of French Citizens Abroad (Assemblée des Français de l'Etranger), a French government institution representing French citizens abroad on the French Senate. The recount procedure resulted in identical results without mismatches.

Next Steps

The recommendations in this report will be formally considered at the January 13, 2014 Committee of the Whole meeting. The public will be invited to provide their comments on the recommendations in advance of the January 13, 2014 Committee of the Whole meeting where the recommendations and authorizing bylaw are considered.

Following direction from Council on the preferred Option in the form of an authorizing by-law, staff will review and determine purchasing options. The City of Markham has released a Request for Proposals (RFP) for internet, telephone and optical scan vote tabulator solutions for the 2014 municipal election. The RFP includes a "piggy back" clause whereby the Town can consider and (if deemed appropriate) award a contract to same firm(s) awarded by the City of Markham. Town staff have reviewed and agree to the RFP's general, functional, security, auditing, privacy, client support and other requirements with regard to internet voting. Alternatively, staff could issue its own RFP for an internet voting solution or vote tabulators. Staff will also consider any other arrangement provided for in the Town's purchasing protocols, including sole source award to a previously contracted service provider. In 2010, the Town awarded a contract for tabulator equipment to Dominion Voting. Dominion Voting has agreed to honour its 2010 pricing in 2014.

Staff would then initiate the necessary steps to develop and deliver a program of public education and engagement.

As noted, the Clerk would then develop election method procedures by June 1, 2014.

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

A review of vote method options supports the Town's strategic directions of a well-equipped, managed and respected municipality by ensuring service excellence and promoting engagement in civic affairs.

CONSULTATION

Municipal clerks in the GTA and Dr. Nicole Goodman, Assistant Professor McMaster University were consulted in the preparation of this report. The Accessibility Advisory Committee was consulted with

respect to their input on internet voting. Internally, the Communications and Purchasing departments were consulted.

HUMAN RESOURCE CONSIDERATIONS

There are no human resource considerations associated with this report.

BUDGET IMPACT

The total election budget for 2014 is \$300,000; the same amount approved for the 2010 election. In the 2010 election, approximately \$278,000 was spent. A draft budget for 2014 for Option 1 and 2 is outlined as follows:

Option 1		Comments	Option 2		Comments
Tabulator equipment	\$64,000	Based on 2010 arrangements & market survey, subject to confirmation	Internet voting platform	\$150,000	(~\$2.50/elector), based on market survey, subject to confirmation
Ballots	\$32,000	Opportunity for cooperative purchasing allowing for cost savings	Security audit	\$12,000	Opportunity for cooperative purchasing allowing for cost savings
Communications	\$15,000		Communications	\$20,000	Accounts for additional communications required in transitioning to internet voting
Voter notification & postage	\$40,000	Opportunity for cooperative purchasing for the voter notification allowing for costs savings	Voter notification & postage	\$40,000	Opportunity for cooperative purchasing for voter notification allowing for cost savings
Staff support	\$85,000	 Assumes: 7 days of advance voting 17 voting places on voting day: 2 voting places in Wards 2, 3, 4 & 5, 3 voting places in Wards 1, 6 & 7 Location of voting places TBC 	Staff support	\$55,000	 Assumes: 41 days continuous remote internet voting Number of advance voting days TBC Number of voting places on voting day TBC Location of voting places TBC Possible to reduce staff costs given staff will be assigned to support voting places
Stationery, supplies & miscellaneous	\$50,000		Stationery, supplies & miscellaneous	\$10,000	Includes stationery, supplies & miscellaneous
Approximate Total	\$290,000		Approximate Total	\$290,000	

Computer hardware (laptops, tablets and related equipment) will be required to facilitate an electronic voter's list (Option 1 advance voting and Option 2 advance voting and voting day) and in-person online voting (Option 2 voting day). Any new computer hardware purchased for the election will be funded from

the 2014 IT Capital Budget and is part of the Town's annual equipment replacement program. Following the election, computer hardware will be redeployed elsewhere in the Town. Therefore, any new computer hardware purchases will not have an impact on the election budget.

Should the RFP for the internet voting platform result in costs which cannot be accommodated within the draft budget, staff will report back.

CONTACT

For more information on this report, contact Andrew Brouwer, Director of Legislative Services/Town Clerk at abrouwer@newmarket.ca or 905-477-7000, ext. 2211.

and h-

Andrew Brouwer, Director of Legislative Services/Town Clerk

Susan Chase, Director, Information Technology

Anita Moore, Commissioner of Corporate Services

Consideration		Option 1		Option 2
Security of voting method	Pros		Pros	
	1	Established model	ı	Security of system (hosted
	1	Perception among some that a		environment, web application, voting
		"supervised" voting environment		process and device) carefully planned
	<u> </u>	offers fewer risks than internet voting		and risks/threats identified and
	1	Relatively few occurrences of issues or		mitigated to the greatest extent
		concerns with process in Newmarket		possible (see Appendix B)
			1	Voter must register to vote online
	Cons			first, prior to voting which provides for
	 ,	Although infrequent, unintended		security and integrity of the vote
		human errors can occur resulting in	1	Two-factor (minimum), two step
		errors (e.g., incorrectly programmed		process reduces opportunity for
		tabulators, incorrectly processed		impersonation of remote internet
		electors, unreported errors, etc.)		voter
		Procedures must be put in place to	1	Third party firm hired to review
		ensure the proper management and		security and integrity of internet
		secure transfer of ballots, voters' lists,		voting platform
		forms and tabulators from the voting	1	Reduces human error issues, potential
		place to the municipal office to ensure		for tampering, loss or stealing secure
		there is not tampering, theft or loss		information
	 2	Despite testing, technical or other	E	Option for in-person voting in a
		performance issues with tabulation		"supervised" environment
		equipment can occur. Newmarket has		
		had good experiences with mitigating	Cons	
		technical issues associated with	ŧ	"Unsupervised" voting has been
		tabulation equipment		perceived by some as being more
			•	risky than a "supervised" voting
				environment
			•	Refer to Appendix B for detailed
				account of typical additional security
				and integrity considerations
			····	Process to vote remotely may be
	—			perceived as cumbersome, given that

Consideration	Option 1	Option 2
		the voter must register to vote online
		first, prior to voting
		 Additional efforts in communicating
		will be required to ensure voters
	,	understand security of internet voting
		process and to ensure their voting
		device is protected
		 Unplanned online threats are a reality
		with any website
		 Requires new procedures to be
		developed
Authentication of voter	Pros	Pros
	 Established model, voters generally 	 Authentication process convenient for
	accustomed to presenting acceptable	voter (i.e., may be done remotely)
	identification to election officials to	 Voters have control over their own
	receive a ballot	credentials
		 Town staff involved in authenticating
	Cons	voters are more responsible and
	 Authentication of voter occurs in a 	experienced than election officials
	public setting between a voter and an	hired on a temporary basis with basic
	election official who has been hired	training
	on a temporary basis with basic	 Voters who feel more comfortable
	training. Despite training and	exchanging credentials and
	oversight, errors in understanding and	authenticating themselves in person
	communicating authentication	have that option
	requirements do occur	
		Cons
		 Process to vote remotely may be
		perceived as cumbersome, given that
		the voter must register to vote online
		first, prior to voting
		 Additional efforts in communicating
		will be required to ensure voters

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Tabulation & reporting of results Consideration Pros Cons results Town's website and at the Effective system to stream unofficial tabulators, unofficial results have Given relatively few voting places and have occurred in Newmarket concerns with tabulator equipment Relatively few occurrences of issues or candidates and public process understood by staff, Established model, procedures and in the unofficial transmission of been available by 8:45-9 p.m. Although not the experience in municipal office results, particularly if telephoned from Newmarket, discrepancies can occur voting place **Option 1** Cons Pros shortly after 8 p.m. Requires new training and procedures **Requires installation of various** electronic voters' list connections can support use of testing to ensure internet and power Requires additional planning and more accurate and complete voting use of electronic voters' lists supports system available and reporting opportunity for errors in tabulation Closed nature of system, minimal for election officials and candidates laptops and tablets hardware and cabling, including records Similar unofficial results streaming efficient unofficial results reporting unofficial results, allows for more drives from voting places to verify Not dependent on return of memory human involvement greatly reduces places supplies reduced with fewer voting Coordination of equipment, forms and Total results should be available Option 2

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day). Arrangements would be made to advise voters of alternative voting opportunities	opportunity to vote beyond voting	re-directing voters to another voting	need to be established (for example,	alternative voting arrangements may	and/or on voting day). If widespread,	of time (during advance voting period	intermittently or over a longer period	tabulator or in the voting place itself),	 Power failures may occur (in the 	coordination	effectively managed such	materials. To date, Newmarket has	in place for the secure transfer of	consuming. A procedure must be put	election office which can be time	and supplies are delivered to the	memory drives, sealed ballots, forms	 Coordination of tabulators/tabulator 	use	tabulators is required in advance of	attention to testing and verifying	tabulator programming error. Careful	 Errors may also occur as a result of a 	results forms	completion of ballot account and	 Human errors may occur in the 	Option 1
voting places	 neutrinations for loss of internet connection planned for in in-person 	opportunities	to advise voters of alternative voting	day). Arrangements would be made	the opportunity to vote beyond voting	established (for example, extending	voting arrangements may need to be	voting day). If widespread, alternative	advance voting period and/or on	failures may occur (during the	 Power and internet connection 	and perform according to design	code and infrastructure are robust	to ensure that the system's source	party internet security firm will assist	required in advance of use. Third	verifying system performance is	Careful attention to testing and	voting platform performance itself.	results would likely be a result of the	 Any error in tabulating or reporting 	reporting will need to be developed	 New procedures for tabulation and 	candidates	 New process for staff, voters, 	Cons	Option 2

Appendix A –
 Considerations
- Option 1 & 2

Option 1 f model, voters famili ss support available fror ficials who have beer ficials who have beer ficials who have beer ficials who have beer asic training in custor port for persons with port for persons with port for persons with port of voting play number of voting play number of voting play number of voting play number of voting play fing options available ting options available	Option 1ProsEstablished model, voters familiar-with process-In-person support available from election officials who have been provided basic training in customer service support for persons with disabilities-Supportive voting equipment available in limited number of voting places, typically only during advance voting period-Special voting options available for seniors, long term care residents,-
	rer r ss, allable

Consideration Candidate considerations	Pros	Option 1	Pros	Option 2
		Established model, familiar to	,	Candidates invited to attend testing of
		candidates and their scrutineers		internet voting platform and
	*	Candidates invited to attend testing of		procedures are shared with
		tabulators and procedures are shared		candidates to understand process
		with candidates to understand	I	Third party review of security of
		process		voting platform shared with
				candidates and public for
	Cons			transparency
		Candidates may find it challenging to	1	A convenient option may be well
		coordinate appointment of		received by voters as candidates
		scrutineers in voting places		campaign
		(particularly Mayoral or Regional	1	Effectively eliminates need to
		Councillor candidates)		coordinate proxy votes
			1	Fewer scrutineers required by
				candidate, particularly Mayoral or
				Regional Councillor candidates
			1	Candidates will receive list of persons
				having voted in a regular and
				convenient format, assisting with
			,	campaign coordination
			Cons	hance in native of conditions
			÷.,	scrutineer involvement may be
				perceived negatively
			ı	Communication and education of
				candidates required to understand
				how system performs
Communication & public education	Pros		Pros	
		Established model, ease/familiarity	ι	New mode of voting generates public
		with communications deliverables		interest
		Can repurpose some existing	3	Will generate more public
		communications dananting an		interact/auranacc horalics it is an

																																	Consideration
					<u> </u>	1							E			ŀ	Cons						+			1			1				
oth				regardless	irrelevant – would need to revise	Existing materials could be dated or	restricted options = limited messaging	don't work traditional 9 to 5 jobs -	More difficult to reach those who	demographics/residents	variety of different	interest or buzz or interest from a	Won't generate as much media	or attention to key dates and activities	necessarily generate renewed interest	Established process does not			vote	guide voters when, where and how to	tactics, including mobile application to	communications and public education	Opportunity to explore new	residents	messages – less confusion among	Direct and easy to understand key	straightforward messaging	communicate to public – more	Less information overall to	down/require fewer resources	Town Page ads) which will keep costs	content (banners, graphics, templates,	Option 1
				1	Cons						E			1		1								ı				i					
unfounded issues in an open manner	plan. Need to address real and	communications and public education	managed through a robust	Perception about risks must be			vote	guide voters when, where and how to	tactics, including mobile application to	communications and public education	Opportunity to explore new	messaging, generating interest	communications materials and	Opportunity to create fresh	municipal elections	Potential to generate more interest in	persons with disabilities)	working or living abroad temporarily,	requiring child care, elderly, persons	with longer commute times, parents	somewhere and vote (including those	time or resources to physically go	people who don't typically have the	Convenience option appealing to	being a "greener" alternative	innovation; good messaging around it	Newmarket as a digital leader in	Good messaging around promoting	after the election	regional media before, during and	 could get more "pick-up" from 	interesting and new model for voting	Option 2

Appendix A
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												and voting equipment, vote buying)	voter information letters, ballots, voters' lists	impersonation, stealing or tampering with	Corrupt practices (e.g., coercion,																		Consideration
"supervised" voting environment	 Coercion may still be present in a 	such corrupt practices	there have been no occurrences of	misplaced. To staff's knowledge,	may be tampered with, stolen or	voters' lists and voting equipment	 Despite training and oversight, ballots, 	Cons		vating environment reduces coercion	 Some perceive that a supervised 	corrupt practices	efforts will include information about	 Communications and public education 	Pros																		Option 1
municipalities having offered internet	letters having been stolen in other	 No evidence of voter information 	corrupt practices	declaration of acknowledgement of	requirement to acknowledge a	 Voting website can include a 	records (e.g., voters' list, vote records)	compromise the security of election	errors and opportunities to	based system involves fewer human	 Centrally controlled, secure-access 	corrupt practices	efforts will include information about	 Communications and public education 	Pros	during and after the election	media and on social media before,	result of a change in process in the	 Potential for negative feedback as a 	more detailed and complex to roll out	 Public education component will be 	education needed for them as well	election staff and volunteers – public	 More technical training needed for 	new communications materials	 There will be the need to produce 	demographic-based tactics	frequently asked questions,	when, where are how to vote online,	voters and candidates understand	education efforts required to ensure	 Additional communication and public 	Option 2

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Appendix
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Consideration	Option 1	Option 2
р.	 Corrupt practices possible with any 	voting. However, envelope can
	voting method. Any claims will be	include a statement advising of
	reported to the Police for an	criminal offence associated with
	investigation	stealing or tampering with mail
		 In-person voting option available for
		persons who feel more comfortable
		doing so in a supervised environment
		Cons
		 Perception that "unsupervised"
		(remote internet) voting may facilitate
		coercion
		 Corrupt practices possible with any
		voting method. Any claims will be
		reported to the Police for an
		investigation

<u>Purpose</u>

Appendix B is intended to summarize available background research and the experience of municipalities having successfully deployed internet voting, in particular with regard to commonly identified themes. Reports and studies referenced in Appendix B are available through the Clerk.

Introduction

Internet voting is gaining popularity for use by many electoral jurisdictions in Canada and around the world. Internet voting may be used as the sole means to vote throughout an election, or together with other methods of voting, such as in-person voting at a voting place using the internet voting platform on a laptop, desktop or touch screen computer or paper ballots using an optical scan vote tabulator. Some municipalities use internet voting during the advance voting period only, and deploy another voting method on voting day. Others deploy internet voting and telephone voting, which are typically based on the same back end tabulation platform.

A number of private information technology firms offer an internet voting platform solution to various government jurisdictions, member and shareholder based organizations such as political parties, unlons, non-profit organizations and publicly traded firms. Given the infrequent nature of elections, very few government jurisdictions have invested in resources to develop their own internet voting platform, although both Elections Ontario and Elections Canada have taken an interest in identifying firms for this purpose. The government of Estonia is one exception, which has created and deployed an integrated platform for the secure online transaction of a variety of government services, including voting.

According to research prepared by McMaster University Assistant Professor Nicole Goodman, internationally, jurisdictions have chosen to deploy internet voting to support the objectives of: increasing voter turnout; creating or expanding upon a leadership role in e-government; and enhancing accessibility and convenience. To a lesser extent, the same research shows internet voting has been deployed to support the objectives of enhancing citizen-centred service, increasing youth voter turnout and providing for an accurate and efficient vote counting system.

In Ontario, statistics indicate that the use of internet voting by municipalities has grown from 12 in 2003 (representing 255,837 eligible voters), to 20 municipalities in 2006 (representing 397,537 eligible voters) and 44 in 2010 (representing 783,887 eligible voters). Larger Canadian municipalities having used internet voting Include the cities of Burlington (2010), Halifax (2008, 2012), and Markham (2003, 2006, 2010). Municipalities of a similar or larger size to the Town of Newmarket having approved internet voting for use in the 2014 municipal election include the Town of Ajax and the cities of Cambridge, Guelph, and Sudbury.

Commonly identified advantages

- Provides a convenient channel to vote remotely from home, work or elsewhere;
- Provides voting options for persons who may find it difficult to attend a voting place, including students, vacationers and business travellers;
- Supports an independent and private option to vote by persons with disabilities;
- Supports a "green" option where less paper and fuel emissions are generated;
- Advances goals related to e-government leadership and community technology advancement;
- Supports the potential for increased voter turnout or voter engagement among a broader spectrum of voters; and,
- Provides for an accurate and fast system of vote tabulation.

Commonly identified disadvantages

- Perception of security and process concerns;
- Change in traditional nature of electoral participation by voter and candidate;
- Accommodation for persons with limited or no internet access or who have challenges using technology;
- Additional efforts required to inform and educate public about transition to internet voting; and,
- Costs, particularly when internet voting is offered with another election method.

Participation

Canadian research on the demographics of those participating in internet voting for municipal elections is limited, but available research demonstrates internet voting users to be of the same or similar age demographic as previous elections using other voting methods (generally, persons in their 40s, 50s and 60s). To some extent, the research appears to mitigate concerns that middle age or older persons are less tech savvy and more likely to experience difficulty using internet voting.

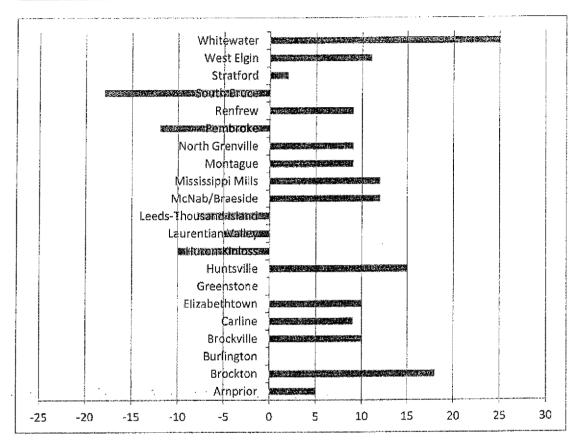
Staff understand that historically, participation among youth in municipal elections is low, often attributed to the perception by youth that municipal government is less relevant or impactful to their life than other orders of government accountable for social welfare, education and human rights. At the same time, a 2011 survey by Elections Canada demonstrated that 57% of non-voters would have voted had it been possible to do so over the internet, a statistic that increased to 67% for non-voters between the ages of 18 to 24. More jurisdictions would be required to offer internet voting in order to validate actual voter behavior.

Professor Goodman is leading an internet voting research initiative involving 14 Ontario municipalities (at the time of publishing this report) which includes an optional survey to be completed by internet voting participants. This research will assist in better understanding participation in internet voting among Ontario municipalities.

Appendix B – Background on Internet Voting

Voter turnout

Professor Goodman's research includes the following % change in voter turnout between 2006 and 2010 among Ontario municipalities having deployed internet voting for the first time in 2010:



The City of Markham has a longer history with regard to the deployment of internet voting in Canada. When the City first introduced internet voting in 2003, there was a 300% increase in voter turnout; a 43% increase in 2006 and no change in turnout in 2010 (noting that internet voting in the City of Markham has been made available during advance voting only). Although there appears to be positive voter turnout trend among municipalities having deployed internet voting for the first time, staff understand that voter turnout is difficult to predict and may be more likely to be linked to factors such as current issues and the nature of the races than a particular voting method.

Security & integrity

Concerns have been expressed about various fraudulent activities that may attempt to compromise the security or integrity of internet voting platform such as Distributed Denial of Service attacks (DDoS), Trojan horses, viruses and website spoofing. While legitimate to raise such concerns, best practices have emerged among municipalities

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and other jurisdictions to protect the internet voting platform from attempts to compromise its security and integrity.

A plan to address or mitigate concerns on a technical or process level should be established from multiple security perspectives, including (in summary):

- Security of the hosting environment:
 - Standards of security are established to ensure controlled access to the hosting environment, including security personnel, controlled and rolebased access and criminal background checks.
 - Network infrastructure is protected through managed and monitored firewalls.
 - Environmental hazards are addressed, including redundant power and cooling; smoke/fire detection and suppression as well as special building construction features.
 - A "Tier III" or "Tier IV" data facility has been identified as a best practice among municipalities.
- Security of the web application:
 - An arms-length web application security consultant is engaged to:
 - Perform a vulnerability assessment on the external IP address of the web server hosting the internet voting application;
 - Perform a web application security audit of the online voting application; and,
 - Perform penetration testing to exploit select vulnerabilities discovered.
- Voting process security:
 - Establish an acceptable means of identifying and authenticating voters in an "unsupervised" remote internet based election. In Canada, a "twostep" and <u>at least</u> two-factor authentication process is common, particularly among larger municipalities. Variations on the process and credentials required can vary, depending on the nature of a particular vendor's system and the requirements of the municipality.
 - In a one-step process, typically, a secure voting URL is shared with the voter through the voter notification letter and after providing the required credentials (including a unique PIN provided to the voter and personal identifier credential such as a birthdate) the voter accesses their internet ballot.

Appendix B – Background on Internet Voting

- In a two-step process, typically, the voter registers their intent to vote online before being providing with a secure voting URL. Through the voter notification letter, the voter is provided with a unique PIN which is used together with a person identifier credential (such as a birthdate) and/or an uploaded piece of acceptable identification to register. The voter may also be required to create their own password or response to a unique question when registering. If registration is successful, the voter is malled or sent an encrypted email with a second PIN which is used together with the password or response to a unique question created in the registration step to access their intermet ballot through a secure voting URL.
- Where the online voting platform is used in a "supervised" context such as at a voting place, generally fewer credentials are required to verify and provide access to the voter.
- Procedures are established by the Clerk with regard to the issuance of misplaced PINs, forgotten passwords and responses to unique questions; deceased or persons who have moved; and management of undeliverable mail and email. Municipalities having undertaken internet voting have developed best practice procedures which support the principles of the *Municipal Elections Act, 1996.*
- It is the responsibility of the Clerk to assess and establish voting process security procedures, including identifying and authenticating voters.
- An internet voting platform is required to accommodate the ability to perform and verify the following:
 - Attest the correct assignment of the vote to the proper candidate;
 - Attest the fact that the vote was counted;
 - Attest the fact that the voter can only vote once;
 - Ensure the vote cannot be tracked to the voter;
 - Ensure the secure transfer of data;
 - Ensure data is not stored on a client computer; and
 - Provide a process based audit trail.
- Voting device security:
 - Any device accessing the internet may be susceptible to online threats (e.g., viruses, Trojan horses, spyware, phishing attempts and other attacks) where steps are not taken to protect the device through anti-virus software.
 - Like other secure online transactions, an internet voting platform must be able to demonstrate cryptography and identify verification.

- It is recognized that there is greater control of online threats with devices deployed by the municipality (i.e., online voting using municipal tablets or laptops in a supervised environment).
- In an internet election, the voter is accountable for ensuring the device they use to cast their ballot has incorporated current anti-virus software. Through a program of public education prior to registration, the public is informed about how to access such software and take reasonable steps to mitigate online threats.

The Request for Proposals (RFP) document should identify a detailed set of general, functional, security, auditing, privacy, client support and other standards and requirements. An inter-disciplinary/inter-departmental team is typically assigned to evaluate and select an appropriate vendor. Proper testing and auditing throughout the various implementation phases also serves to protect the internet voting platform from external threats.

Although there have been documented cases of malicious attempts designed to compromise an internet voting platform, there have been no incidents of a controverted election. Internet voting results from all Canadian electoral jurisdictions have been final and binding. There are three commonly referred to incidents where the robustness of internet voting has been called into question:

- 2010 Washington, DC Election. Prior to the 2010 Washington, DC elections the public was invited to test the rigor of the internet voting platform. Through weaknesses in the internet voting platform's source code, a professor and graduate students from the University of Michigan were successful in penetrating and compromising the election servers, resulting in cancellation of the internet voting option for the 2010 Washington, D.C. Election. Since this occurrence, private firms have created more robust source code and platform security frameworks and jurisdictions have also adopted a best practice of employing third party security audit firms to provide an independent analysis of the internet voting platform including its source code to ensure current threats are protected.
- 2010 Township of Amprior, ON Municipal Election. Here, the internet voting platform froze for 57 minutes near the end of voting day. The glitch was attributed to a system add-on that allowed candidates to monitor their progress in real time, creating a system capacity issue. The occurrence was not a breach of security and voting was extended for another hour the following day to compensate for the lost time (similar response to a power failure or emergency in a voting place). System capacity should have been identified earlier in the planning process for the election, which could have avoided the circumstance.
- 2012 NDP Leadership Election. A distributed denial of service attack occurred on the voting website for the 2012 NDP Leadership Election, slowing down the ability to cast a ballot online, but not compromising the security of the internet

voting platform itself. An audit performed by Price Waterhouse Cooper indicated that no ballots had been altered, subtracted or added. Such a malicious attack has been attributed to the attention garnered to this particular election. A November, 2012 internet voting issues guide commissioned by the City of Edmonton, Centre for Public Involvement and University of Alberta indicated that "every jurisdiction is unique and must individually assess its own contextual factors and whether the necessary conditions are present to ensure the successful deployment of an internet voting system".

Dr. Henry Kim, Associate Professor of Information Systems and Management Science at York University prepared a comprehensive risk assessment of various voting methods for the City of Markham prior to the 2006 municipal election and literature review on evolving security threats to internet voting prior to the 2010 election. The risk assessment identified that a traditional "supervised" voting method in a voting place presented fewer risks than remote internet voting; however, not considerably higher and considerably less risky than vote by mail. The literature review revealed that there were no unaccounted security threats to internet voting prior to the 2010 municipal election.

Concerns have been raised that internet voting presents the potential for impersonation, coercion, vote buying and other corrupt practices associated with an "unsupervised" voting. Some have also suggested that internet voting does not fully support the principles of the *Municipal Elections Act, 1996* (the Act) in a circumstance where voters are not fully supervised.

Section 89 of the *Municipal Elections Act, 1996* clearly identifies the responsibilities of the individual voter, such as ensuring that one is entitled to vote prior to doing so, as well as ensuring that one does not vote more times than allowable. Some have expressed concern that an unsupervised form of voting like internet voting facilitates the potentiality of those offences, but others have stated that unsupervised voting emphasizes the accountability of individual voters inherent in the Act. Moreover, the Act is based on the democratic principles of voter and candidate trust. Trust in voters is evident in the very few instances of voter impersonation, coercion, vote buying and other corrupt practices in Canadian elections. The majority of municipal election law offences have involved municipal election candidates.

Where there is evidence of impersonation, coercion, vote buying or other corrupt practices, as in any other method of voting, the Clerk will contact the Police and take other such actions necessary in accordance with the law.

Municipalities having implemented internet voting adopt a community education plan where voters become aware of their duties, options to participate and channels to identify questions and concerns including those related to impersonation, coercion, vote buying or other corrupt practices, as well as steps required to protect their own devices from online threats. The balance of risk and access/convenience afforded by internet voting is evident in a quote in a report entitled "Comparative Assessment of Electronic Voting" written for Elections Canada by the Strategic Knowledge Cluster Canada-Europe Transatlantic Dialogue:

"Careful examination of the literature on internet voting as well as the pilot experiences of many jurisdictions suggests that both the extremely optimistic and pessimistic position about the effect of internet voting are overstated. Internet voting will not act as a panacea for the social causes responsible for electoral disengagement, nor will it remedy negative attitudes toward political entities. It will, however, increase voting opportunities for electors and make casting a vote more accessible. On the other side internet voting will not erode democracy or result in vote buying and election fraud any more than does the existing system".

The November, 2012 internet voting issues guide commissioned by the City of Edmonton, Centre for Public Involvement and University of Alberta reflected on risks related to internet voting:

"Of all the types of internet voting, remote internet voting offers the least amount of control for election officials. Generally less control implies greater security risks, but it does not have to denote an unacceptable increase in these risks. The testing of electronic voting worldwide and its use in binding elections has shown that the greatest technical difficulties have been with voting machines in voting stations or kiosks, and not all of these used the internet". The voting machines referred to in this quote speak to issues related to vote tabulators.

Satisfaction with internet voting

The Association of Municipal Managers, Clerks and Treasurers of Ontario undertook a comprehensive survey on municipal election practices and experiences following the 2010 municipal election. Of the 30 municipalities having used internet voting, 70% noted they were extremely satisfied; 26% noted they were very satisfied; and 4% noted they were satisfied. No municipalities responded with negative experiences.

Community adaptation

Like any service with wide impact on the public, it is important for a municipality to develop a community adaptation plan, which includes communication tactics, procedures and support to transition the community to internet voting.

Municipalities having implemented internet voting have included such measures as:

- Communications tactics including web and mobile web content; ongoing notices in local newspapers and publications; an instructional video; public service announcements around key dates, requirements and activities; and theme based collateral such as pens and magnets. Appendix B – Background on Internet Voting

- Outreach and education for key stakeholders, including candidates and their scrutineers, seniors, Accessibility Advisory Committee and support organizations for persons with disabilities.
- Online, telephone and in-person voter support, provided through the Customer Service Centre, including weekend and evening hours leading up to and including election period.

Appendix C

ACCESSIBILITY ADVISORY COMMITTEE MINUTES – OCTOBER 15, 2013 – ITEM 5 INTERNET VOTING

The Deputy Clerk provided a verbal update regarding the planning for the 2014 Municipal Election and the option of using internet voting. The Committee indicated that while this would increase accessibility to those who aren't able to attend voting locations it should not preclude offering paper ballots at voting locations. There was discussion around the accessibility of the voting locations and large print ballots during the last election.

Moved by Councillor Twinney Seconded by Diane Bladek-Willet

The Newmarket Accessibility Advisory Committee recommends to Council:

THAT the Newmarket Accessibility Advisory Committee supports the addition of internet voting to the current model.

CARRIED



Internet Voting

Guelph's Story

Presentation to Town of Newmarket Council October 5, 2015



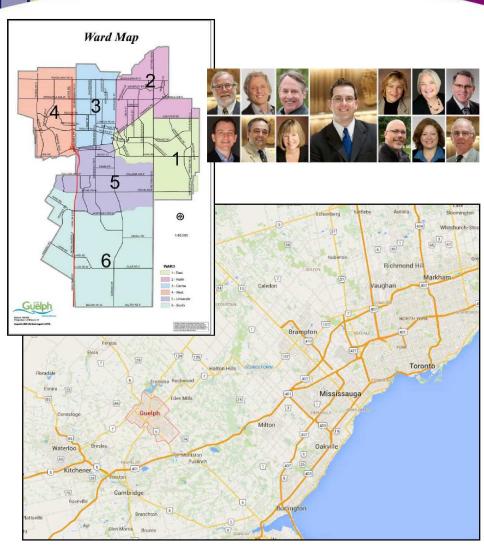
Agenda

- About Guelph
- Comparing Newmarket and Guelph
- Guelph's Internet Voting Journey
- Guelph's 2014 Election Model
- Pre-Election Community Survey
- Guelph Internet Voting Statistics
- Post-Election Survey
- Costs
- Addressing the Concerns



About Guelph

- 122,000 population (89,968 eligible electors)
- Single-tier, separated city (within Wellington County)
- Ward structure (6 wards)
- 13 member Council (2 Ward Councillors per Ward plus the Mayor)
- 87.2 KM²



60



Comparing Newmarket and Guelph

	Newmarket	Guelph
Population (based on 2011 Census)	79,978	121,688
Size	38.3 KM ²	87.2 KM ²
Structure	Lower-tier	Single-tier (separated city)
Wards	7	6
Size of Council	9	13



Guelph's Internet Voting Journey

- 1994 Central count tabulators implemented
- 2006 Poll based tabulators implemented
- June 2013 Community survey (Oraclepoll)
- June 2013 Committee/Council report re: alternative voting options
- July 2013 Council approval of internet voting
- October 2014 Implementation of internet voting during advance vote period (17 days)

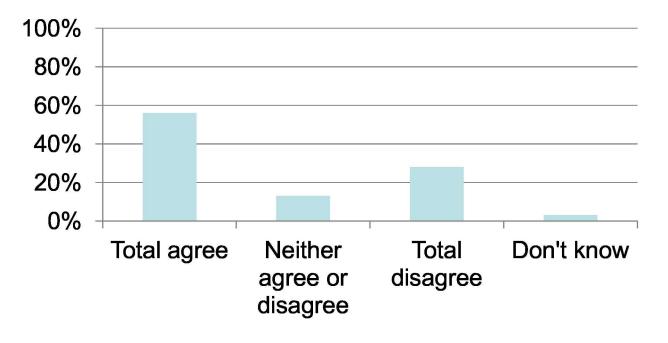


Guelph's 2014 Election Model

- Dual channel (paper and internet)
 - Paper during both advance voting and on election day (5 days in total)
 - Internet only during advance voting period (17 days in total)
- Electronic voter strike off
- Vote anywhere in the City during advance (3 locations)
- Vote anywhere in the Ward on Election Day



 – 56% of respondents would vote in municipal election if internet voting was available



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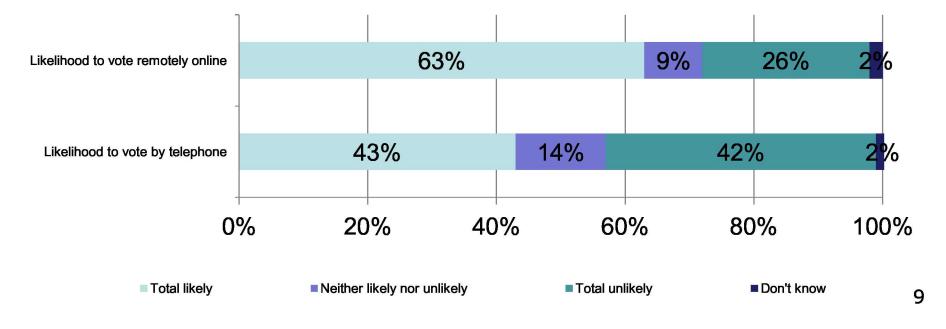


 Among respondents with an opinion, online or telephone voting was named as a way to increase the number of voters

How do you feel the City can increase the number of Municipal voters that cast a ballot in the next election	Percent
Don't know	30%
Online/Telephone voting	20%
None/Nothing	14%
Have to reach young people	7%
More awareness/advertising	7%
More accessible locations	3%
Having good candidates	3%

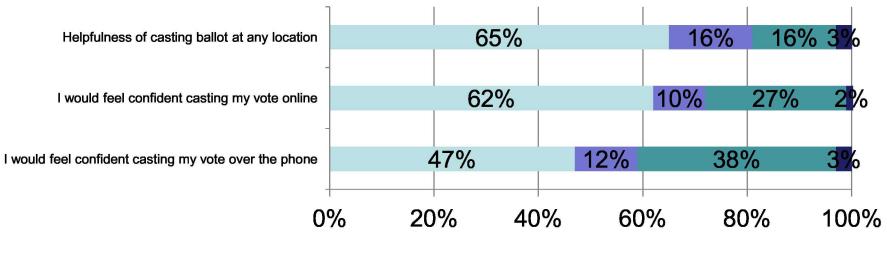


 Online voting preferred choice of 63% of respondents when asked about two scenarios for alternative voting.





Residents asked to rate their level of agreement with each statement.



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Total agree

Neither agree nor disagree

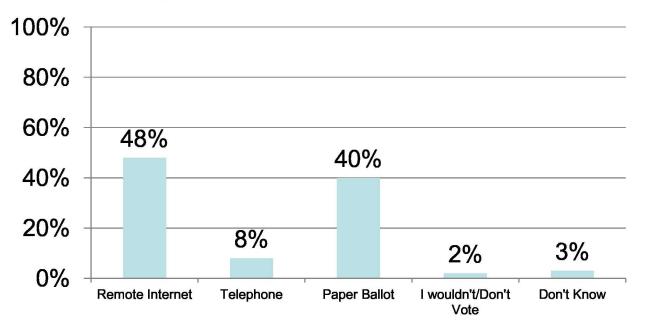
Total disagree

Don't know

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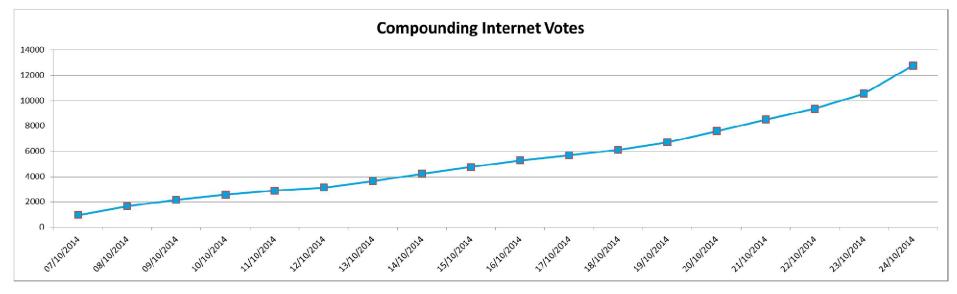
 Citizens were asked about their preferred method of voting (traditional versus alternative)

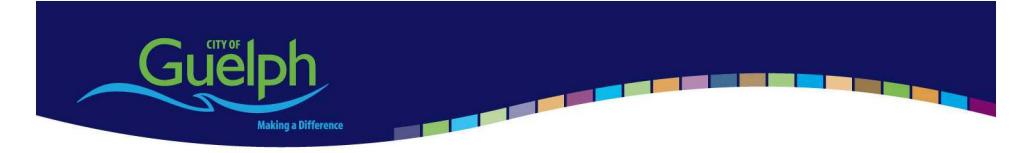




Guelph Internet Voting Statistics

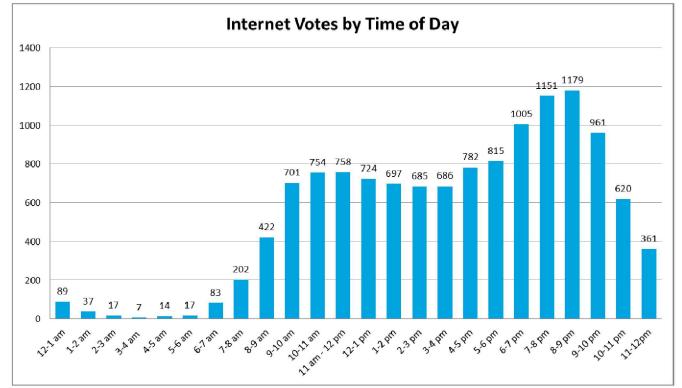
With 432 hours of internet voting, 12,767
 votes were cast online. The following charts the volume of votes over that period of time.





Guelph Internet Voting Statistics

 Internet voting provided flexibility to electors allowing them to vote at times they see fit





Post-Election Survey (November 2014)

- 84% of those who voted online were confident in the security surrounding the voting process, with 64% being very confident
- 58% of voters would vote online in 2018 if it was offered
- 54% found the 2014 municipal election easier, more accessible and convenient than the 2010 municipal election.



Costs

- \$62,250 spent on internet voting component (approx. \$0.75/elector)
- Same vendor for both paper and internet voting components
- Contract included consumables, results reporting system, accessible voting equipment and support



Addressing the Concerns: Security

- DDoS attacks, trojans, viruses and spoofing all identified as potential threats.
- Procedures to address potential risks by employing technical and process related measures to support system administration and control user access.

How Guelph Addressed the Concern

- Firewalling, user authentication (two-step PIN), failover connectivity and server redundancy.
- Same access methodologies and encryption principles that protect internet banking and electronic medical records systems.
- Participated with Burlington, Kingston, Cambridge, Peterborough, Belleville, Port Hope, Prince Edward County and Chatham-Kent in securing a third-part (Digital Boundary Group) to conduct security audit of the system.



Addressing the Concerns: Coercion

- In theory, unsupervised voting enhances accessibility at the expense of oversight in relation to verification of voter identity and behaviour
- Impersonation, coercion and fraud are mitigated through the design of any voting system, regardless of whether it is a supervised or unsupervised model

74

How Guelph Addressed the Concern

- Individual voter notification cards (not one combined mailing)
- Two step verification (register online to vote with DOB information)
- Staff had the ability to cancel and/or re-issue PINs, flag voter IDs and we spent time educating electors on process and what to expect
- Section 89 of the MEA places responsibility with voter to ensure they are entitled to vote and that they do not vote more times than allowable – onus is on the voter from a legal perspective



Addressing the Concerns: Role of Candidate & Scrutineers

- Candidate role remains similar, however more emphasis should be placed on assisting with elector education
- Role of scrutineer necessarily changes no ability to observe at the voting location

How Guelph Addressed the Concern

- Candidate information session that focused on usual topics but also a significant portion on the on-line voting process (mock vote)
- Provided, upon request, weekly reports on on-line voting statistics
- Invited scrutineers to be present during final tabulation, including uploading of internet voting file



Questions?



STREETSCAPE MASTER PLAN: TOWN OF NEWMARKET COUNCIL WORKSHOP

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Agenda

AGENDA TOPICS:

		Streetscape Master Plan Workshop	Subject:	8 Consultant: IBI Group	Town of Newmarket Project Manager: Jason Unger	Attendees: Town of Newmarket Council	Date: October 5, 2015 Time: 11:00am- 1:00pm
Team Feedback and Comments	Hybrid Concept	Concepts Comparison: Green Versus Active	Gireen Active	Design Concepts Overview:	Vision: Vibrant, Green, Active	Background/Visioning Workshop Summary	Introductions
12:45-1:00	12:15-12:45	12:00-12:15		11:40-12:00	11:20-11:40	11:10-11:20	11:00-11:10

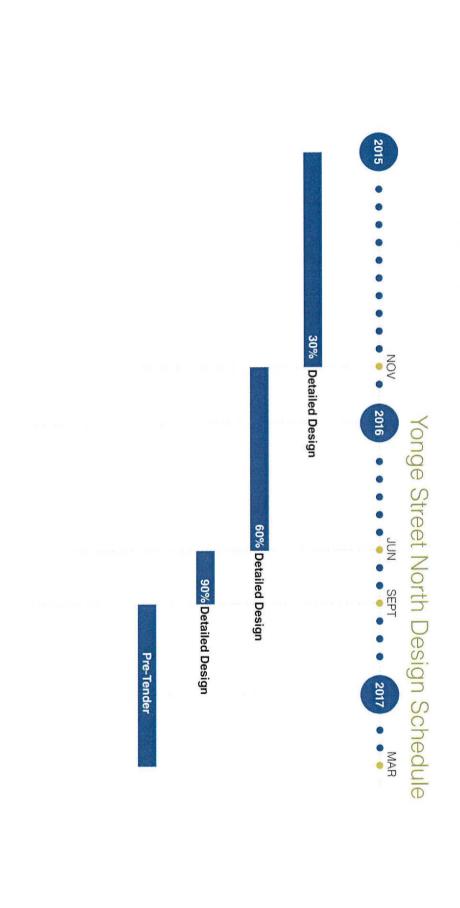
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TOWN OF NEWMARKET

PROJECT CONTEXT



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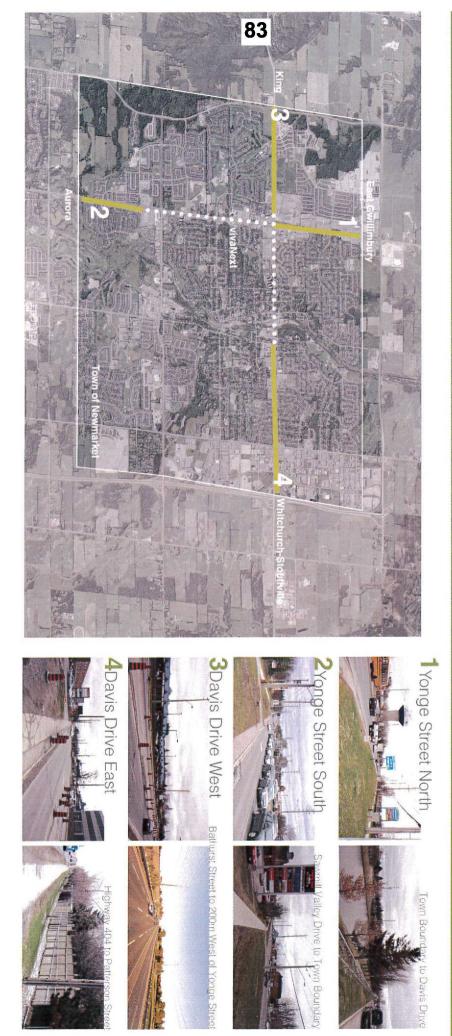
IGE STREET & DAVIS DRIV

Project Objectives

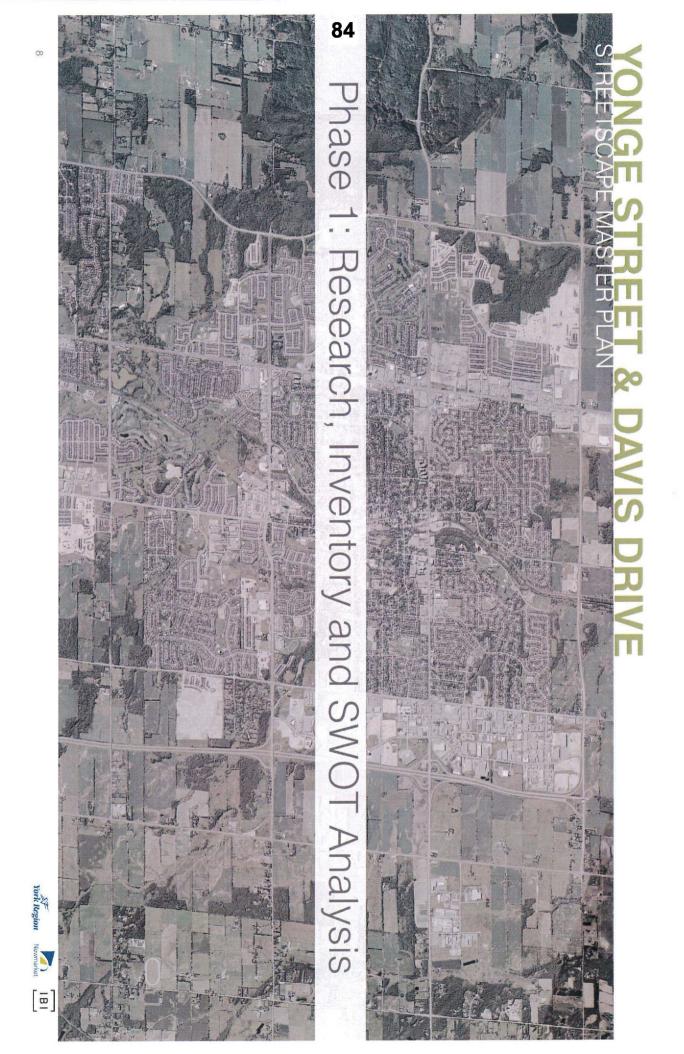
- _____ Establish a vision incorporating urban design principles
- Develop a bold and unified streetscape vision for Newmarket that responds to the varying land use contexts
- Create a hierarchy of spaces/streetscape typologies
- Provide pedestrian accessibility
- **82** ਲ਼ਲ਼, ₽, ਲ਼, ਲ਼ Develop placemaking opportunities
 - Visually tie into vivaNext streetscape and Town of Newmarket Gateways
- Establish a strong wayfinding strategy

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Project Context







T τ PHASE RESEAR INVENTORY AND SWOT ANALYSIS

Key Existing Characteristics and Issues

- Wide ROW and paved area (ranging from 39.5m 59.1m)
- Car dominant
- Utilitarian pedestrian environment, non-continuous sidewalks
- Minimal cycling infrastructure
- Minimal street trees
- Yonge Street North







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Yonge Street South







- Numerous large asphalt parking lots
- Frequent consolidated driveways due to large lots
- Open ditches adjacent to roadway and sidewalks
- Significant grade changes at some properties
- Dominant presence of utilities poles and infrastructure

Davis Drive West







Davis Drive East

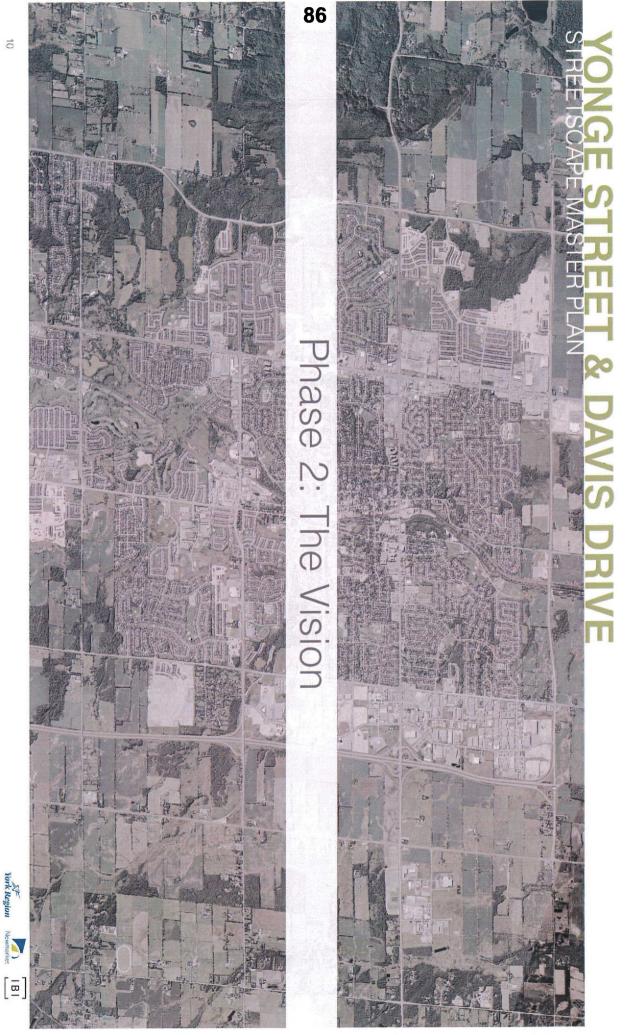






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STREETSCAPE MASTER PLAN PHASE 2: THE VISION

Vision Workshop

June 17, 2015

The Project Core Team

York Region Town of Newmarket York Region Rapid Transit Corporation (YRRTC) York Region Transit (YRT)

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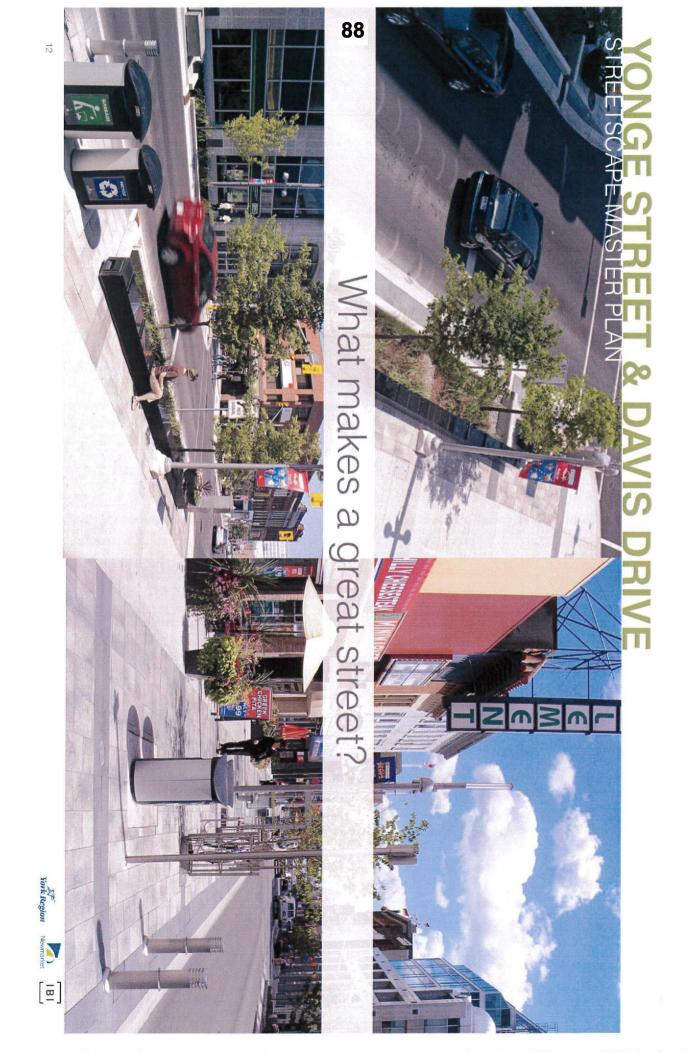
Workshop Content

- Interactive presentation by York Region, Town of Newmarket and IBI Group
- Discussion of streetscape and active transportation best practices
- Design charette for:
 Group 1: Yonge Street
 Group 2: Davis Drive

York Region Transportation Services Vision:

Connecting Strong, Caring and Safe Communities

of our growing communities York Region Transportation Mission Transportation Services plan, build and operate roads and transit services that respond to the needs



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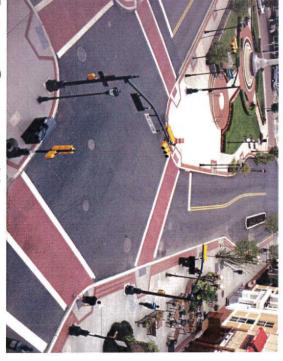
GREAT STREETS

Slower Traffic



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Future Opportunities

ST York Region

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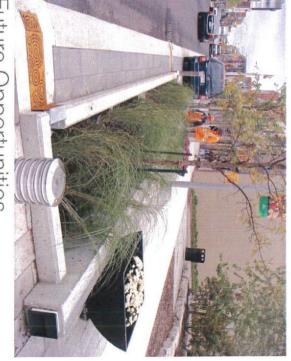
GREAT STREETS





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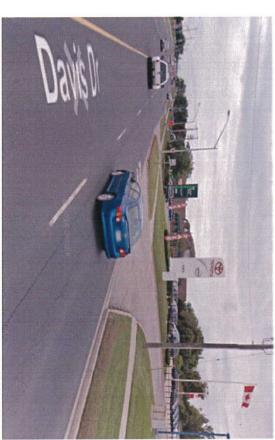
Future Opportunities

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GREAT STREETS

Pedestrian and Cyclist Priority



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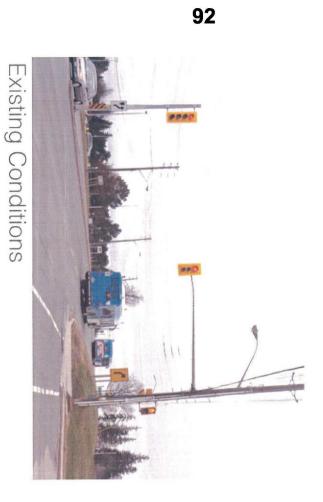
Future Opportunities

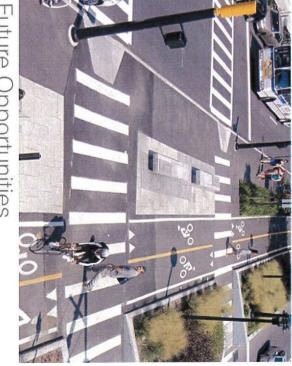


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GREAT STREETS

Balancing All Modes of Transportation





Future Opportunities



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GREAT STREETS





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Future Opportunities

ST York Region

GREAT STREETS

Green Elements



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Existing Conditions



Future Opportunities

York Region

C SCAPE ER PLAN PHASE 1: RESEARCH, INVENTORY AND SWOT ANALYSIS

Pedestrian Amenities



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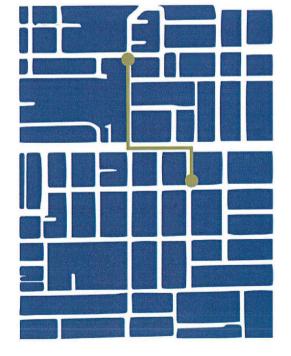


Future Opportunities



Finer Grid = Shorter Walking Distances





Future Opportunities

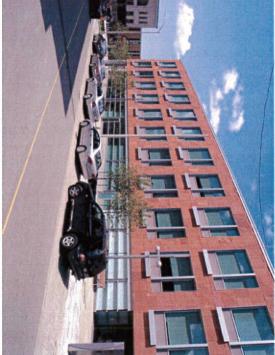




GREAT STREETS

On-Street Parking





Future Opportunities

ST York Region



GREAT STREETS

Safe and Comfortable Cycling Facilities



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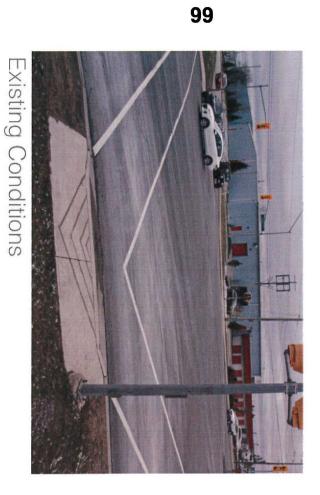
Future Opportunities

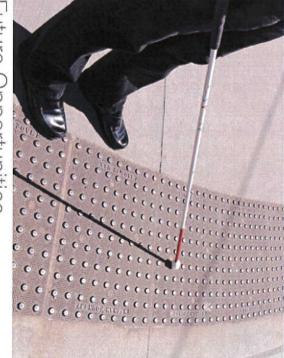
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GREAT STREETS

Accessibility





Future Opportunities

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What we heard from the Visioning Workshop









Group 2: Davis Drive- Vision



Group 1: Yonge Street- Vision

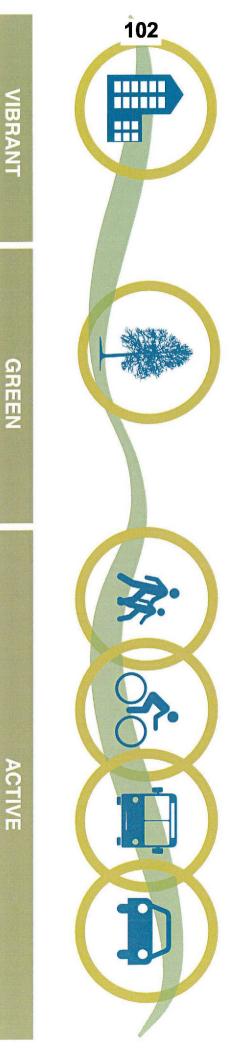
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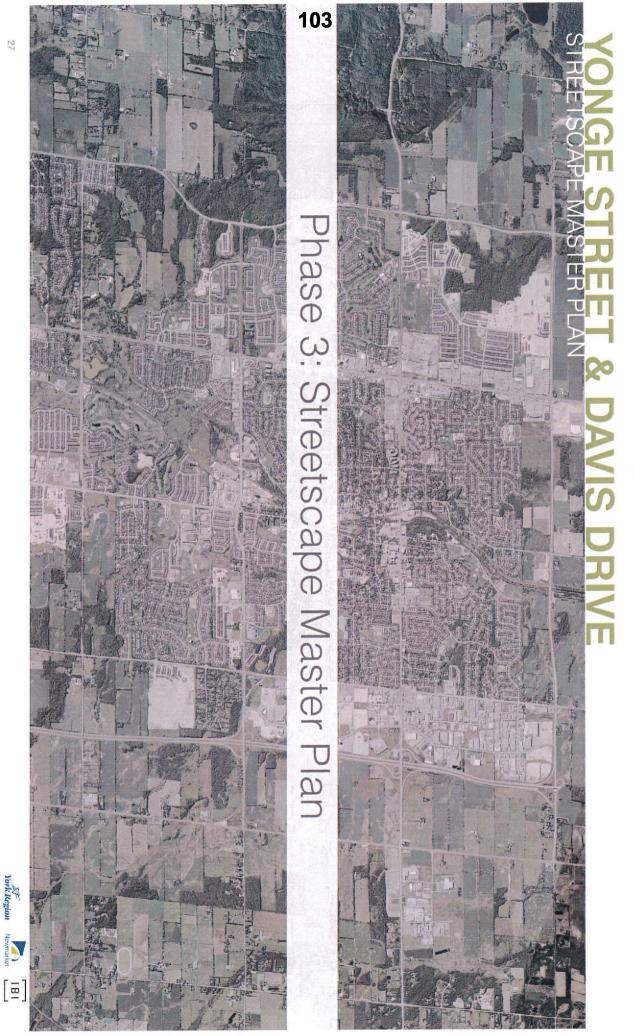


Overall Vision





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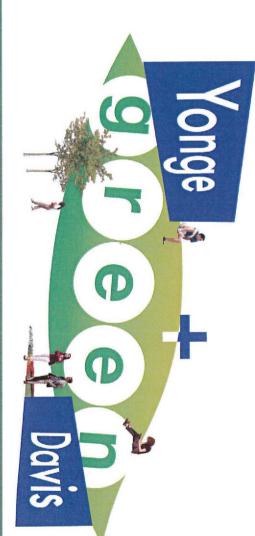




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Goals and Objectives of the Green Concept



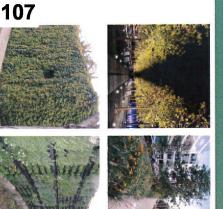
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TSCAPE MASTER PLAN CON

STREETSCAPE MASTER PLAN CONCEPT



Maximize Sustainable Planting



- space Standard sidewalk, cycling lane and vehicular lane widths used in order to optimize green
- Hendrix cables utilized to maximize tree canopy.
- Trees planted close together to create an Urban Grove.
- areas Green walls used to maximize green space and create cohesion on back lotted residential
- construction. Median space on Yonge Street North used as tree farm prior to potential vivaNext

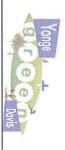
Stormwater Management (SWM)

- - Stormwater infiltration planters used to collect and filter stormwater
 - Bioswales installed to collect and filter stormwater, taking pressure off of the sewer system.
 - SWM management pond is transformed into a community amenity.

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STREETSCAPE MASTER PLAN CONCEPT



Low Impact Development (LID)



- Impermeable surfaces are minimized to reduce stormwater runoff.
- Permeable pavers used to aid with infiltration.
- Systems in place to utilize stormwater for plant irrigation, reducing the usage of potable water.
- Plants selected are appropriate for the context and consequently do not drain resources.

Green Space as Community Amenity



- agriculture) and Davis Drive (Yonge Street South at St. John's Sideroad is a potential location for urban Urban agriculture lots created to involve the community in the 'greening' of Yonge Street
- Cycling tracks and pedestrian circulation connects to existing trails (i.e. Nokiidaa Bike Trail leading to Tom Taylor Trail on Yonge Street South).
- 0 Streetscape acts as a 'living lab' educating the community about environmental issues.



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in practice

All streetscape decisions are informed by creating a green and resilient environment

109 key features of the green concept:

- Maximize green infrastructure
- Create a bold tree lined corridor
- Increase quantity, density, and diversity of trees
- Plant trees at 6m-8m on center to maximize tree canopy and shading of pavement
- Select species that are native, salt, and drought tolerant
- Light pavement to reduce heat island effect
- Utilize sustainable strategies
- Use pervious pavements
- Implement vegetated bioswales and rain gardens



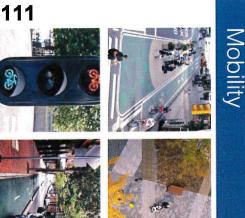
Goals and Objectives of the Active Concept



STREETSCAPE MASTER PLAN CONCEPT

STREETSCAPE MASTER PLAN CONCEPT





- Continuous cycle tracks and sidewalks are created to encourage active transportation.
- conflict. Cycling tracks have ample room, and are segregated from pedestrian circulation to avoid
- Cycle track's roadside location (and rolled curb) facilitates passing
- active transportation. Pedestrians are free from obstacles and enjoy continuous sidewalks in order to promote

Safety

- 0 Intersections are given visual importance for increased safety.
- Raised cycling tracks establish a clear separation between cyclists and motorists.
- 0 Cyclists are separated from pedestrians by a planted boulevard to minimize conflicts





REETSCAPE MASTER PLAN CON



Accessibility



- Continuous sidewalks prioritize pedestrian circulation
- Direct pedestrian routes between transit stops and community amenities.
- Accessible curbs used at intersections.
- 8 AODA compliant.



Wayfinding

112



- - encourage active transportation. Universally accessible wayfinding techniques (i.e. integrated into the paving) used to promote

Clear delineation of differing modes of transportation that prioritize pedestrians and

- accessibility. Distinctive wayfinding techniques create a strong sense of place (i.e. paving patterns
- signage and banners)
- and animate the streetscape. Activity Loops connect to existing trails and cultural areas. Cycling, running and walking 'Activity Loops' of varying distances promote an active lifestyle
- Potential for an app that displays the York Region Pedestrian and Cycling Master Plan.



SCAPE MAS TER PLAN CON



in practice

All streetscape decisions are informed by optimizing active transportation

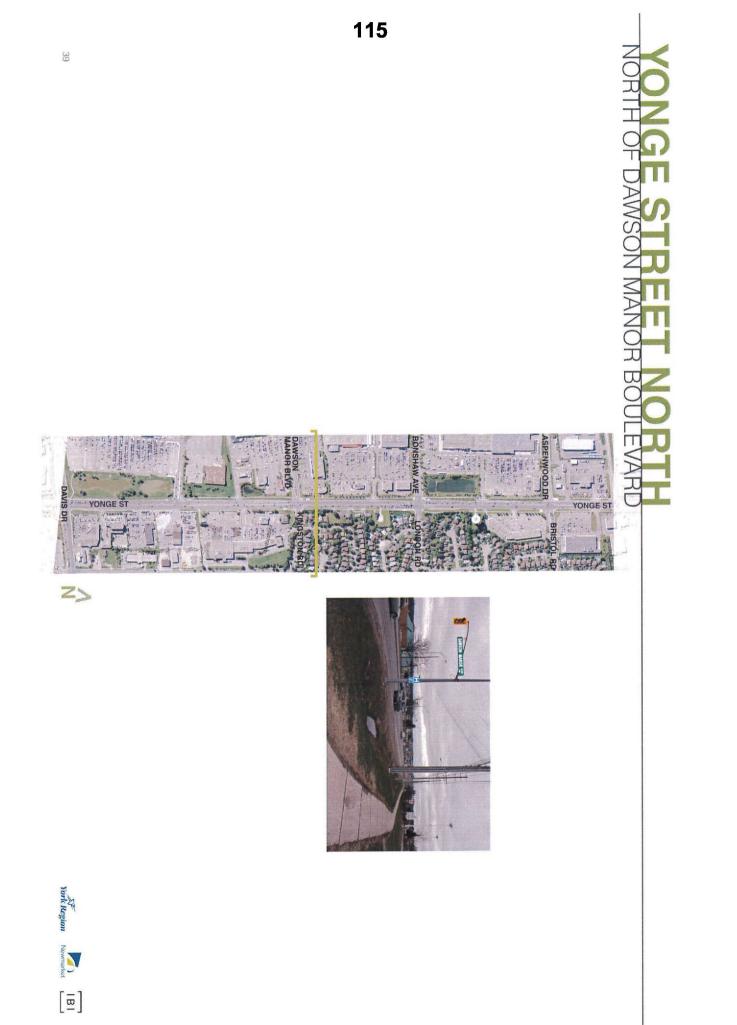
113 key features of the active concept:

- Maximize opportunities for active transportation
- Create a balanced multi-modal corridor
- Elevate the importance of pedestrians and cyclists
- Provide wide sidewalks where property permits
- Provide wide bike lanes with a buffer to improve safety and function
- Implement creative aesthetic separation techniques between various modes of travel
- Improve access to public transit stops

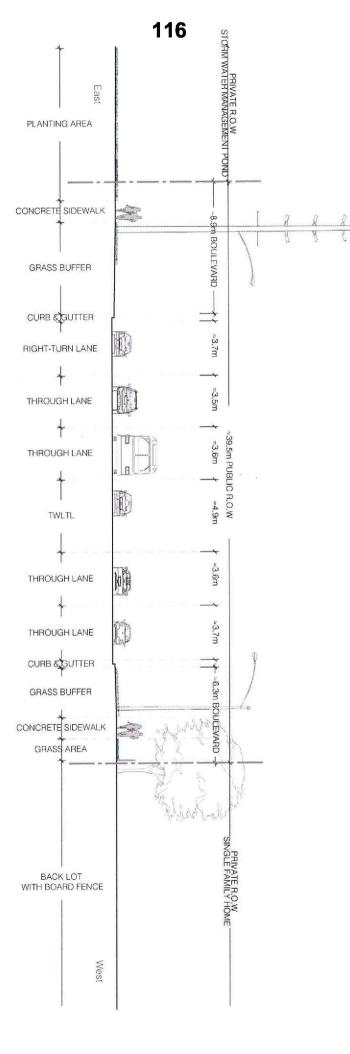




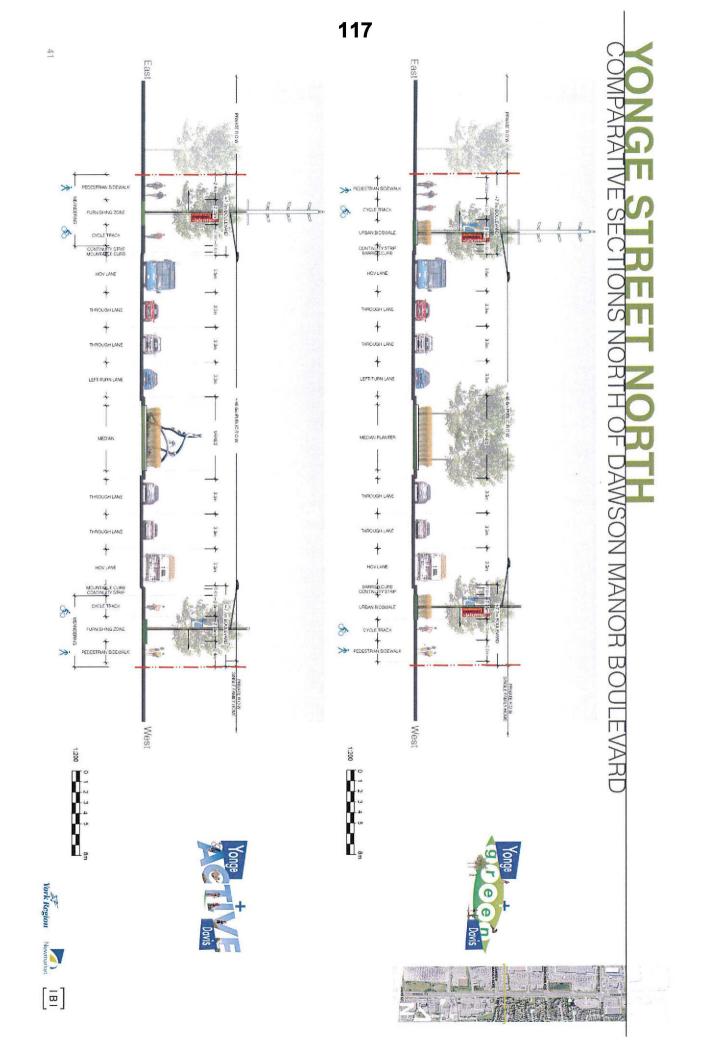
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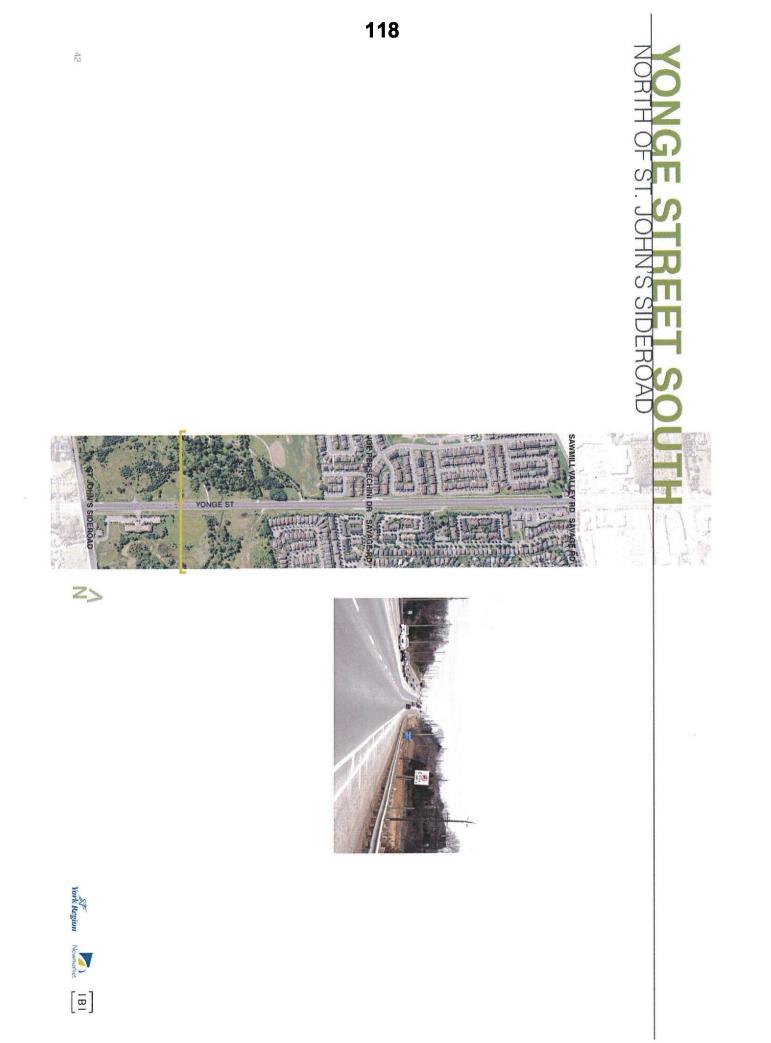




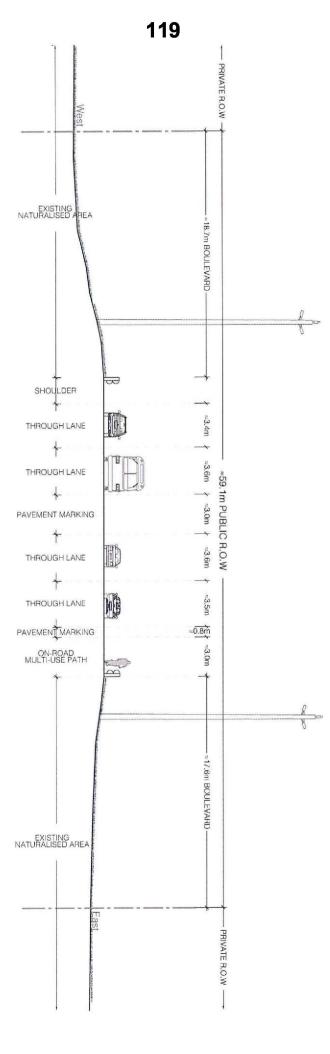




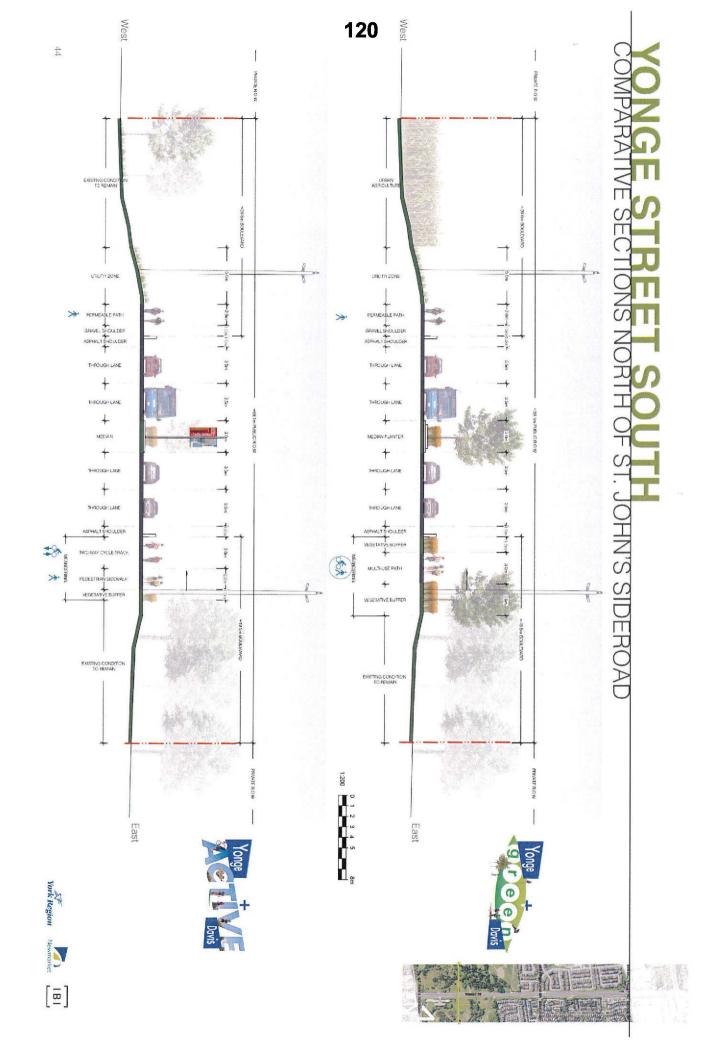
















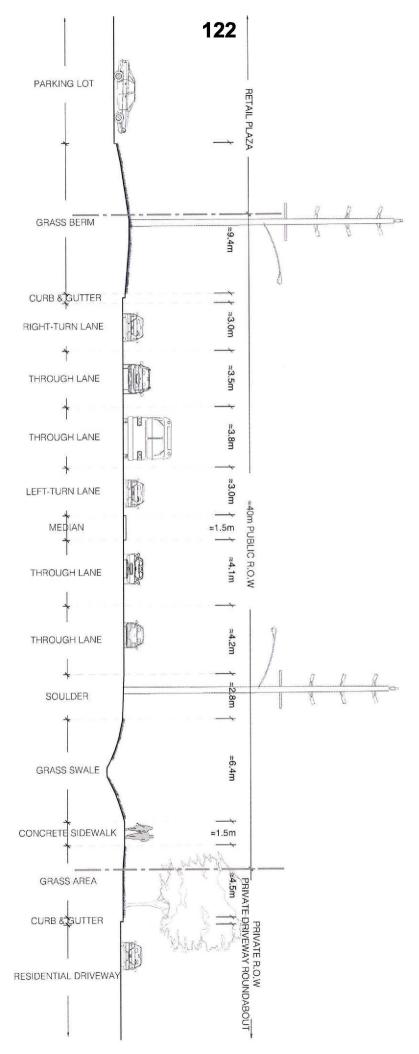




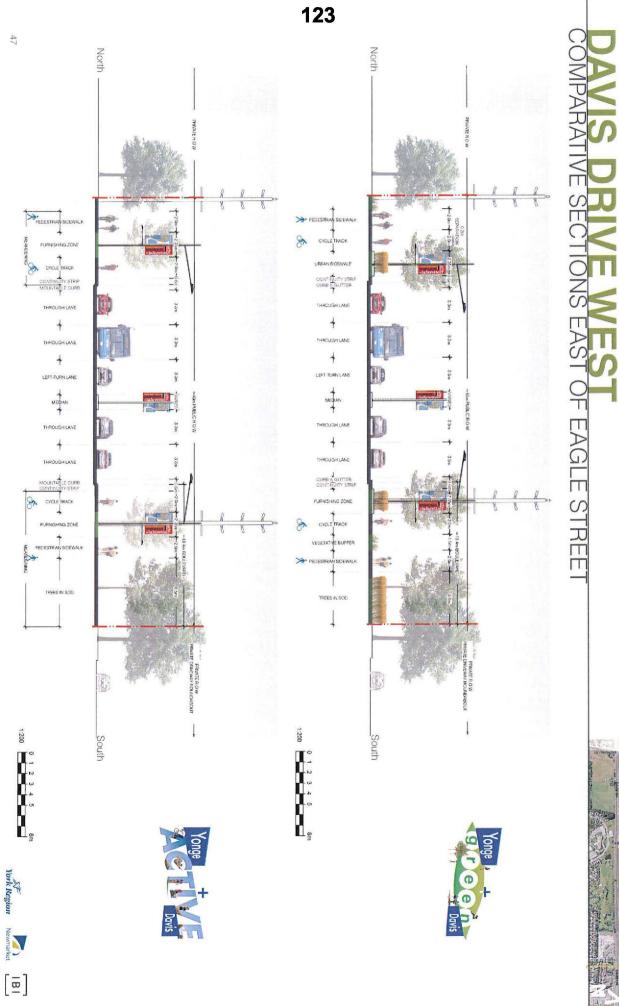
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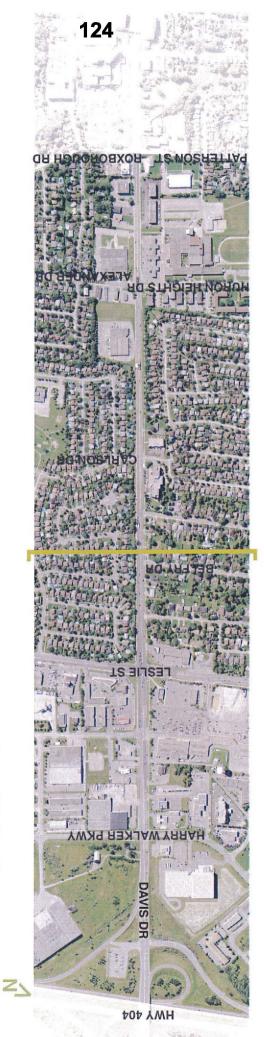








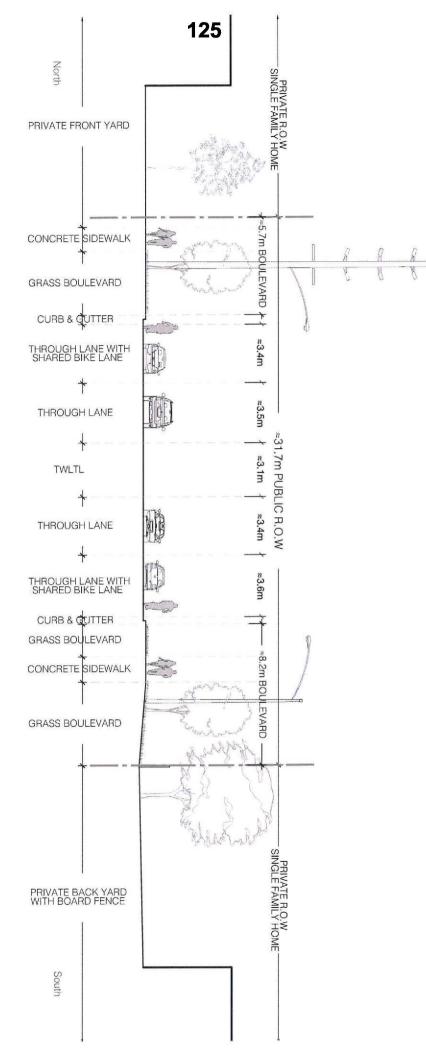




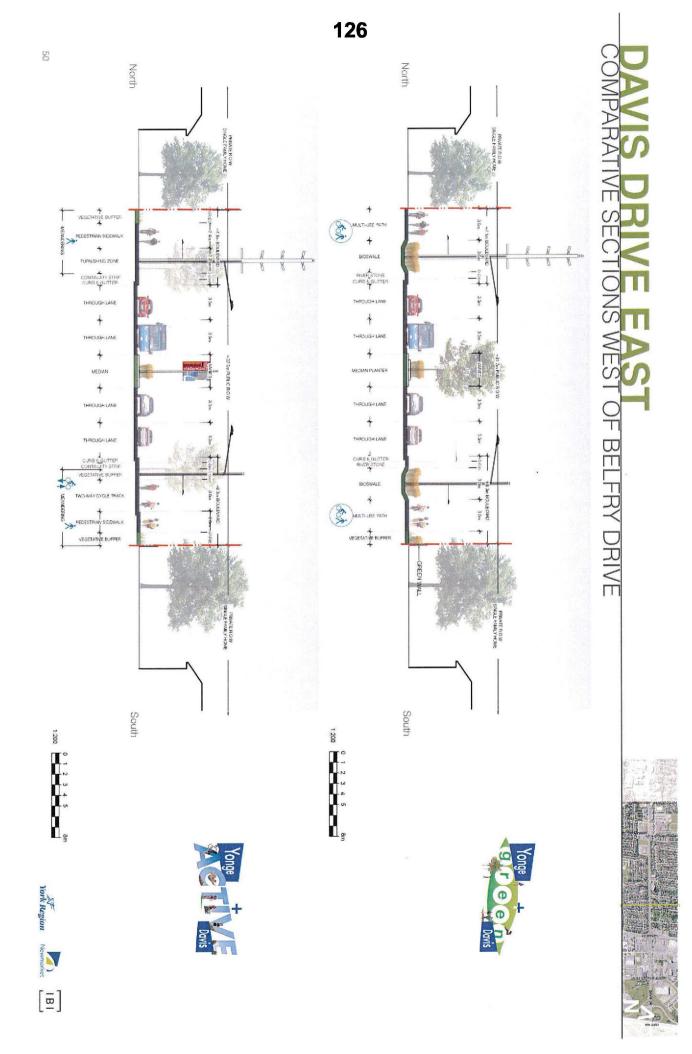










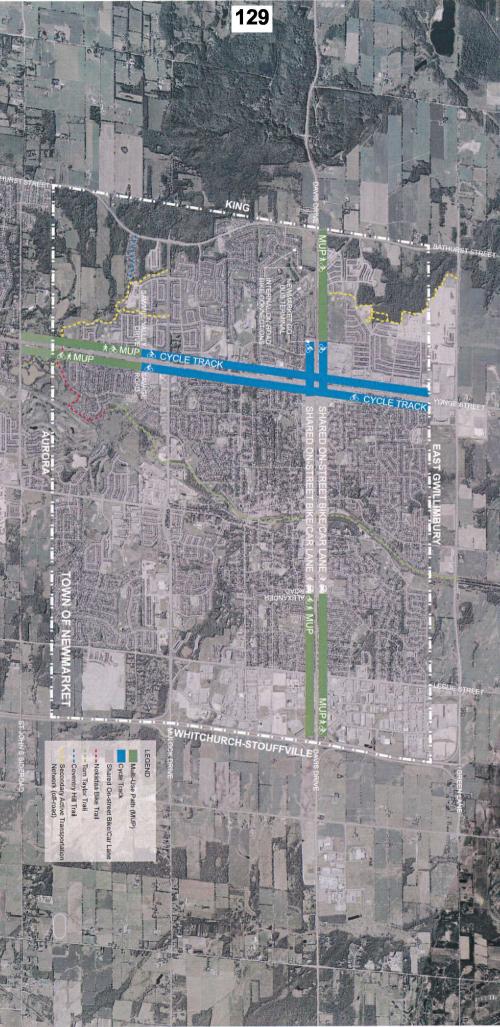


Overhead hydro lines impact tree species selection X •		 Below grade utility repairs are easily accessed under sidewalk 	<	 Below grade utility repairs are easily accessed under sidewalk and Cycle Track payament 	Utilities
venicular trainic volumes			×	 Overhead hydro lines impact tree species selection 	
Active Transportation strategies and transit can reduce		vehicular traffic volumes	<	0	Transportation
 Trees and plant material contribute to traffic calming Active Transportation strategies and transit can reduce 			<	 Trees and plant material contribute to traffic calming 	1
Green infrastructure enhances the user experience of public plazas (i.e. provides shade, reduces the Urban Heat Island effect)			~	 Green infrastructure enhances the user experience of public plazas (i.e. provides shade, reduces the Urban Heat Island effect) 	Placemaking
 Green infrastructure can establish a strong identity for the streetscape (i.e. signature grasses) Activity Nodes can be incorporated into public parks to promote fitness 	÷		4	 Green infrastructure can establish a strong identity for the streetscape (i.e. signature grasses) 	
 Increased green infrastructure costs (i.e. bioswales, X Increased spending on hardscape infrastructure (paths, planting, trees) Increased spending on hardscape infrastructure (paths, buffers, intersections) 				0	Costs
Increased maintenance cost for softscape	ñ			Increased maintenance cost for softscape	Maintenance
SWM minimizes pressure on sewer system			<	 SWM minimizes pressure on sewer system 	Operations/
			<	 Cyclists separated from vehicular traffic 	
SWM minimizes flooding during extreme weather events			~	۲	Satety
 Green buffers between pedestrians and cyclists and Motorists Ample room for active transportation Cvclists separated from vehicular traffic 			<	۲)
of vehicular traffic			~	 Potential for reduction in carbon emissions due to decrease of vehicular traffic 	
SWM techniques increase infiltration			<	 SWM techniques increase infiltration 	Environmental
		vehicular traffic	<	 Reduction of Urban Heat Island Effect 	
Improved air quality due to plant material	ease (Potential for reduction in carbon emissions due to decre	<	 Improved air quality due to plant material 	
Community building through 'living lab' and urban			4		Community •
Ample open space for community engagement \checkmark encouraging active transportation could lead to a healthier	hier		<	 Ample open space for community engagement 	

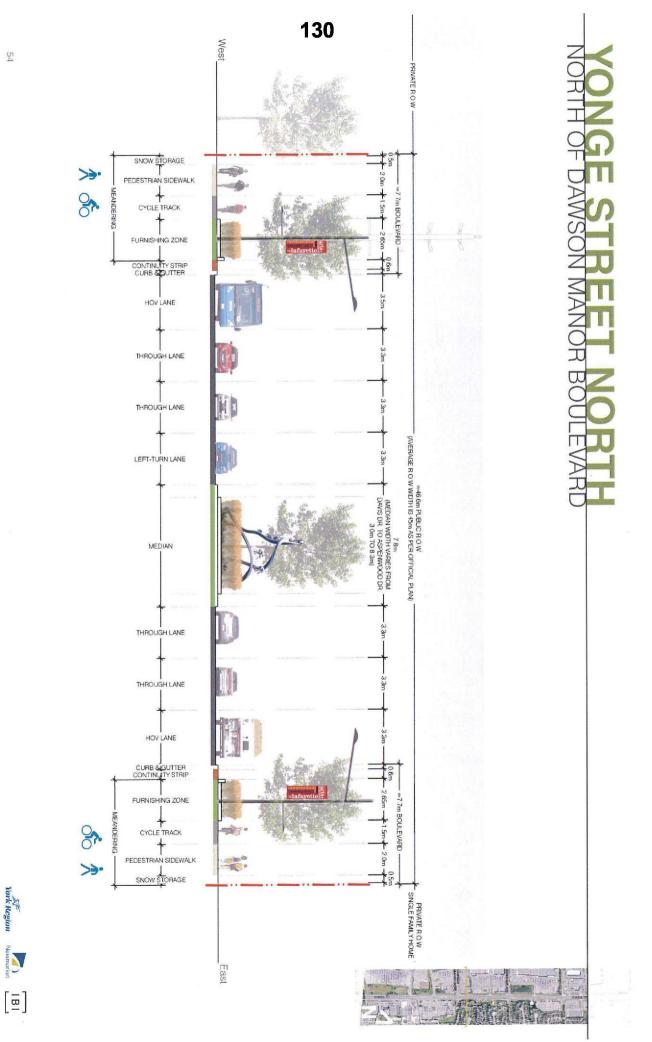
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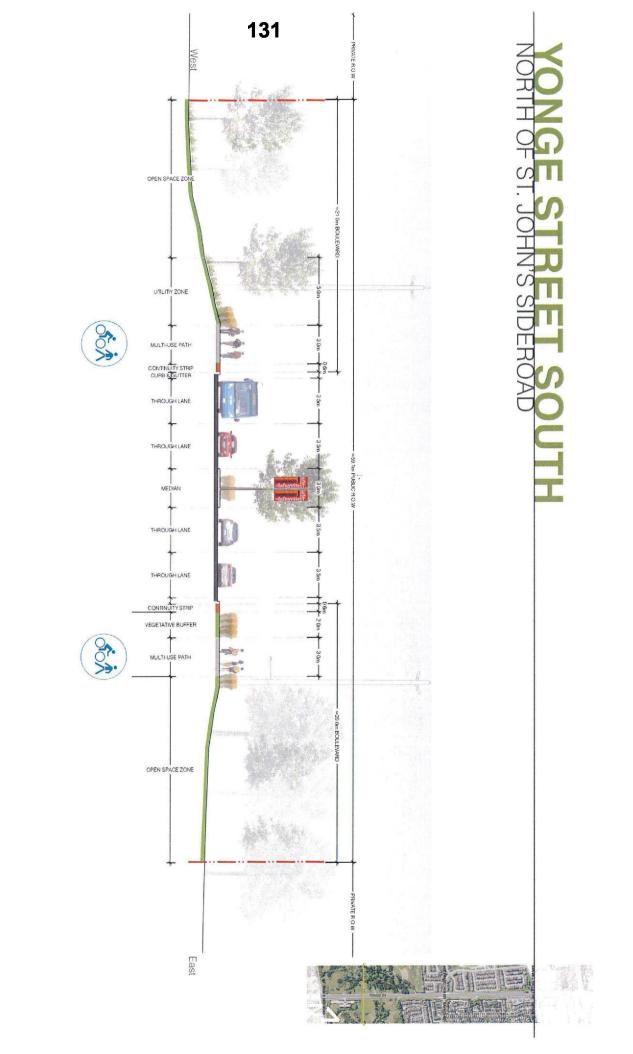






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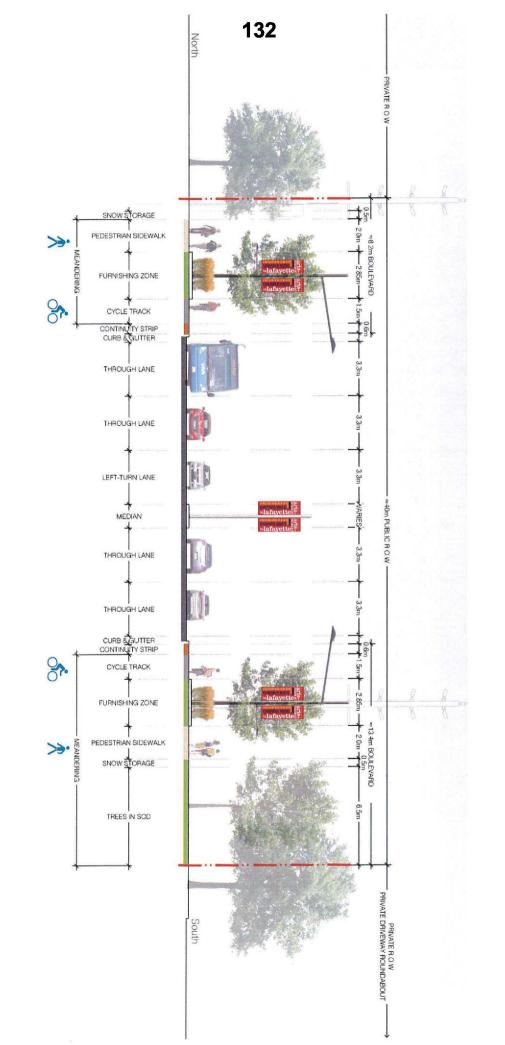




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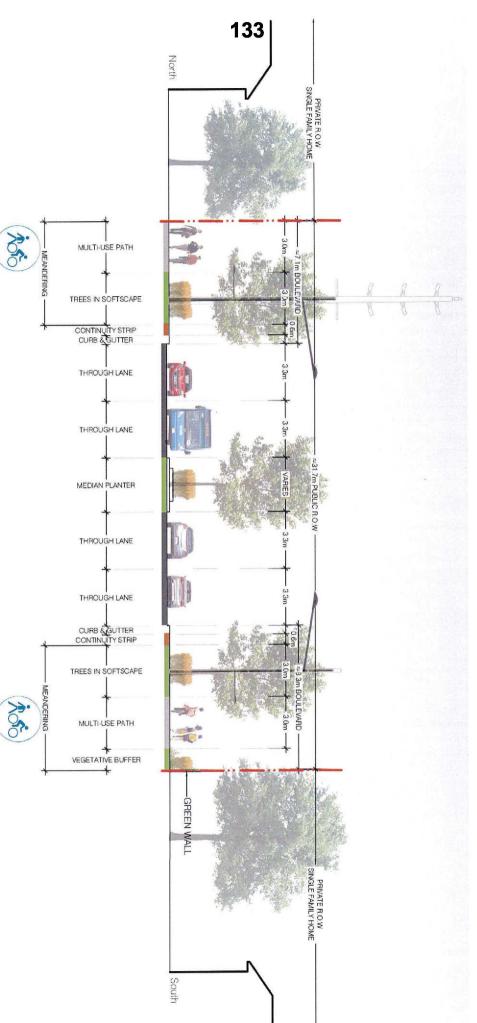
DAVIS DRIVE WEST EAST OF EAGLE STREET



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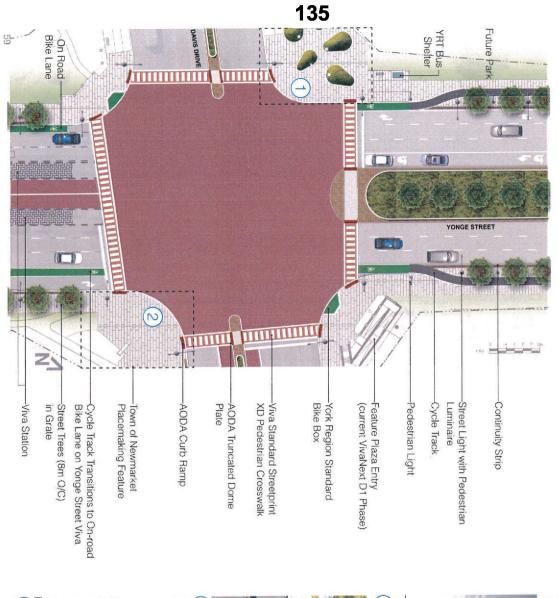
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Newmarket

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Town of Newmarket Placemaking Feature



1) NW Corner of Yonge Street & Davis Drive

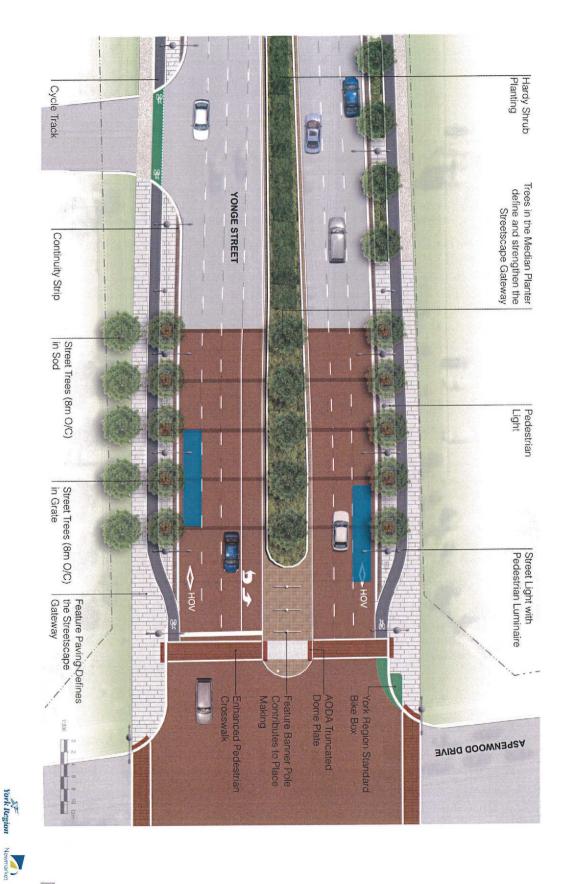


1) NW Comer of Yonge Street & Davis Drive









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