

Town of Newmarket Agenda Committee of the Whole - Electronic

Date: Monday, April 12, 2021

Time: 1:00 PM

Location: Streamed live from the Municipal Offices

395 Mulock Drive

Newmarket, ON L3Y 4X7

1. Notice

At this time, the Municipal Offices remain closed to the public. This meeting will be streamed live at newmarket.ca/meetings.

Public Input

Individuals who wish to submit input to Council in relation to an item on this agenda have the following options available.

- 1. Email your correspondence to <u>clerks@newmarket.ca</u> by end of day on Wednesday, April 7, 2021. Written correspondence received by this date will form part of the public record; or,
- Make a live remote deputation by joining the virtual meeting using the Town's
 videoconferencing software and verbally provide your comments over video or
 telephone. To select this option, you are strongly encouraged to pre-register by
 emailing your request and contact information to <u>clerks@newmarket.ca.</u>

2. Additions & Corrections to the Agenda

Note: Additional items are marked by an asterisk*.

3. Conflict of Interest Declarations

4. Presentations & Recognitions

4.1. Smart Commute Central York 2020 Year in Review

Note: The following individuals will be in attendance to provide a presentation on this matter:

- Tracy Walter, President & CEO of the Newmarket Chamber of Commerce
- Jenn Brien, Marketing & Communications Coordinator, Smart Commute Central York
- Andrea Stephenson, Program Services, Smart Commute Central York
- That the presentation provided by Tracy Walter, President & CEO of the Newmarket Chamber of Commerce, Jenn Brien, Marketing & Communications Coordinator, Smart Commute Central York, and Andrea Stephenson, Program Services, Smart Commute Central York regarding Smart Commute Central York 2020 Year in Review be received.
- 4.2. York Small Business Enterprise Centre (YSBEC) Create, Innovate and Grow Your Small Business in York Region

Note: Charles Banfield, Vivian Ho-Tam, and Daniela Mazzaferro from York Region Small Business Enterprise Centre will be in attendance to provide a presentation on this matter. This item is related to item 6.1.

- That the presentation provided by Charles Banfield, Vivian Ho-Tam, and Daniela Mazzaferro from York Region Small Business Enterprise Centre entitled Create, Innovate and Grow Your Small Business in York Region be received.
- 4.3. 2021-2024 Economic Development Strategy

Note: Chris Kallio, Economic Development Officer will be in attendance to provide a presentation on this matter. This item is related to item 6.1.

- 1. That the presentation provided by the Economic Development Officer regarding the 2021-2024 Economic Development Strategy be received.
- 5. Deputations
- 6. Consent Items
 - 6.1. Town of Newmarket 2021-2024 Economic Development Strategy
 - 1. That the report entitled Town of Newmarket 2021-2024 Economic Development Strategy dated April 12, 2021 be received; and,
 - 2. That Council endorse the 2021-2024 Economic Development Strategy to guide the activities of the Newmarket Economic Development Advisory Committee (NEDAC) and to support Council's strategic priorities and initiatives.
 - 6.2. Update on Electronic Meeting Participation and 2021 Schedule of Meetings

- 1. That the report entitled Update on Electronic Meeting Participation and 2021 Schedule of Meetings dated April 12, 2021 be received; and,
- 2. That the 2021 Council and Committee of the Whole Meeting Schedule updated with meeting start times from July to December be adopted; and,
- 3. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

6.3. 2020 Preliminary Q4 Report Operating and Capital Budget Summary

- 1. That the report entitled 2020 Preliminary Q4 Operating and Capital Budget report dated April 12, 2021 be received; and,
- 2. That changes to the 2021 capital spending authority and 2021 capital program be made as detailed in this report; and,
- 3. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

6.4. D'Arcy Street Parking Review

- 1. That the report entitled D'Arcy Street Parking Review dated April 12, 2021 be received; and,
- 2. That the proposed amendments to the Parking Bylaw as outlined in Appendix B be approved; and,
- 3. That the 2-year moratorium on new parking reviews be lifted for this section of D'Arcy Street to allow monitoring and adjustments if needed; and,
- 4. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

6.5. Helmer Avenue Parking Update

- 1. That the report entitled Helmer Avenue Parking Update dated April 12, 2021 be received; and,
- 2. That no additional parking restrictions be implemented on Helmer Avenue; and.
- 3. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

6.6. Main Street On-Street Parking Additions

1. That the report entitled Main Street On-street Parking Additions, dated April 12, 2021, be received; and,

- 2. That the parking amendments noted in Appendix B be approved; and,
- 3. That the necessary signage and pavement markings be implemented as soon as possible, weather permitting; and,
- 4. That Staff be authorized and directed to do all things necessary to give effect to this resolution.
- 6.7. 460 Davis Drive Modifications to Official Plan Amendment 25 and related Zoning By-law Amendment
 - 1. That the report entitled 460 Davis Drive Modifications to Official Plan Amendment 25 and related Zoning By-law Amendment, dated April 12, 2021 be received; and,
 - 2. That Council endorse the proposed redesignation for 460 Davis Drive as shown in Attachment 1; and.
 - 3. That Staff be directed to request the Regional Municipality of York to approve the modified Urban Centres Secondary Plan Technical Amendment (OPA 25) for 460 Davis Drive as shown in Attachment 1; and,
 - 4. That upon the approval of OPA 25 by the Regional Municipality of York, Staff be directed to forward the Zoning By-law Amendment as shown in Attachment 2 to a regular Council meeting for approval; and,
 - 5. That the owner of 460 Davis Drive be notified; and,
 - 6. That Staff be authorized and directed to do all things necessary to give effect to this resolution.
- 6.8. Newmarket Public Library Board Meeting Minutes of February 17, 2021
 - 1. That the Newmarket Public Library Board Meeting Minutes of February 17, 2021 be received.
- 6.9. Accessibility Advisory Committee Meeting Minutes of January 21, 2021
 - That the Accessibility Advisory Committee Meeting Minutes of January 21, 2021 be received.
- 6.10. Newmarket Anti-Black Racism Task Force Meeting Minutes of November 24, 2020, December 8, 2020, January 5, 2021, and February 2, 2021
 - 1. That the Newmarket Anti-Black Racism Task Force Meeting Minutes of November 24, 2020, December 8, 2020, January 5, 2021, and February 2, 2021 be received.
- 6.11. 2021 Fire Safety Grant Program

Whereas Central York Fire Services provides fire and emergency services to the Town of Newmarket and the Town of Aurora; and,

Whereas Central York Fire Services recently applied for an opportunity to receive a one time Fire Safety Grant in the amount of \$39,000 from the Office of the Fire Marshal to assist with increased training opportunities and the establishment of a virtual fire inspection program; and,

Whereas the Fire Safety Grant funding is based on population of the service area; and,

Whereas Central York Fire Services has received notification from the Office of the Fire Marshal that the application for the Fire Safety Grant funding has been approved in principle; and,

Whereas the Office of the Fire Marshal requires a resolution from Newmarket Council to support the formalization of the Fire Safety Grant by April 30, 2021; and,

Now therefore be it resolved that the Council of the Corporation of the Town of Newmarket:

 That Council approve the allocation of the Fire Safety Grant funding of \$39,000 towards increased training opportunities and the establishment of a virtual fire inspection program as indicated in the application to the Office of the Fire Marshal.

7. Action Items

7.1. Regional Council Decision - Land Request to Support Acceleration of Affordable Housing

Note: York Region has requested that a decision be provided by May 30, 2021.

The Strategic Leadership Team/Operational Leadership Team recommends:

- 1. That the correspondence provided by York Region regarding Land Request to Support Acceleration of Affordable Housing be received: and
- 2. That Council provide its decision to York Region.
- 7.2. Regional Council Decision Parkland Dedication Bylaw Request

Note: York Region has requested that a decision be provided by May 30, 2021.

The Strategic Leadership Team/Operational Leadership Team recommends:

- 1. That the correspondence provided by York Region regarding Parkland Dedication Bylaw Request be received; and,
- 2. That Council provide its decision to York Region.

8. Notices of Motion

- 9. Motions Where Notice has Already been Provided
- 10. New Business
- 11. Closed Session (if required)
- 12. Adjournment





SMART COMMUTE CENTRAL YORK (SCCY) 2020 PROGRAM UPDATE

Presentation to the

Town of Newmarket Council

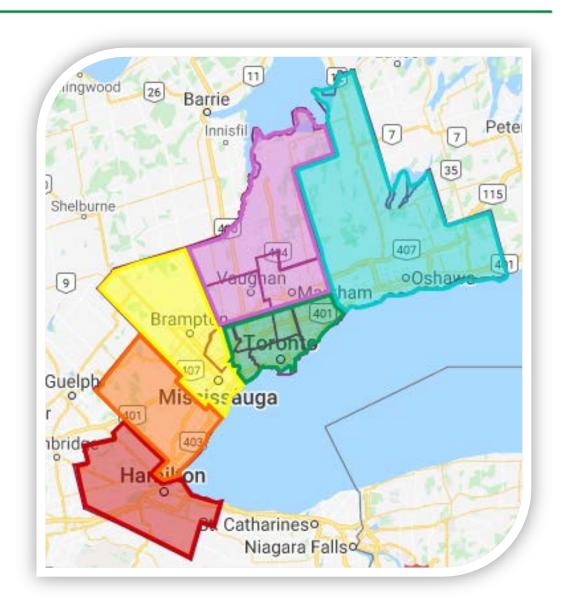
April 12, 2021



Smart Commute GTHA Network

- 12 Smart Commute offices across the GTHA
- 345 employers with more than 712,000 employees
- Smart Commute Central York (SCCY) has been working with local employers since 2007











A Focus on Community



Winter Commute Week 2020



Winter doesn't change, but your commute can!

February 24-29, 2020



Test your knowledge with our winter commute trivia quiz for a chance to WIN a \$50 Amazon gift card!

surveymonkey.com/r/wintercommuteweek

@SmartCommuteCY



#WinterCommuteWeek











smartcommutecy

smartcommutecy We are at Celestica Newmarket and Ben is testing his winter commute knowledge and hoping to win a \$50 Amazon gift card! Click Linktr.ee in our bio to take the trivia for a chance to win! #wintercommuteweek #testyourknowledge #sustainability #fightclimatechange @celesticaofficial @newmarketchamber





Liked by 9roundnewmarketonyonge and

20 HOURS AGO

COVID-19 Support



Can we go outside during COVI

Yes, but...

We are all self-isolating as much as possible and social distancing to ensure our physical health, but what about our mental health? It is no secret that getting outside minimizes stress and anxiety both of which we have plenty of these days. Walking and cycling are ways we can get outside while social distancing but





can ease anxiety and stress





It is anything but business as usual these days and many of us find ourselves working from home for the first time. Here are some tips for staying productive at your "work away from work" during these uncertain times.

CREATE A DESIGNATED WORKSPACE

This can be your kitchen table, desk or anywhere else you feel comfortable working. Make sure you have good access to WIFI. The key is when you're at that spot, you are





Safety First!



Safe Commute Tips

While difficult to achieve physical distancing requirements (2 metres/6 feet) in a personal vehicle, there are things you can do to minimize risk factors.



Less is more: reduce the number of carpoolers sharing a vehicle. If this is not possible, you may choose to wear non-medical masks. Practice proper sneeze and cough etiquette and ensure you have hand sanitizer.



Clean & disinfect: increase the amount of cleaning and disinfecting of high touch areas, such as seatbelts, door handles, radio, window buttons, dashboard and



Fresh air: consider keeping windows open, and using the air vents to bring in fresh air from outside to improve air circulation in the vehicle.

Transit providers have undertaken additional safety measures and made operating

changes to keep their employees and passengers saf



Keep a 2 metre distance from others: where 2 metres (6 feet) of distance away from peopl at bus stops and in terminals.



Check the schedule: many transit providers a especially during peak rush hour. Consider tra routes may be less busy.



Grab the handrail: you may hesitate to touc yourself safe and prevent a fall. Use hand sa face, and wash your hands as soon as possil



seconds or use Health Canada approved



On average, we touch our face 16 times per hour. Try to avoid touching your non-medical mask at a times during their trave on public transit.

Remember: If you're feeling sick, you need hand sanifizer

As the situation changes, it is important to consult your local pu

https://www.ontario.ca/page/face-coverings-and-face-masks

https://www.ontario.ca/page/covid-19-stop-spread

https://files.ontario.ca/mto-guidance-public-transit-agencies-and-passengers-covid-

https://www.ttc.ca/Riding the TTC/Safety and Security/Riding the TTC during the COVID https://www.york.ca/covid19

Workplaces, carpools become coronavirus hot spots as York Region returns to work

10 tips to combat COVID-19 at work

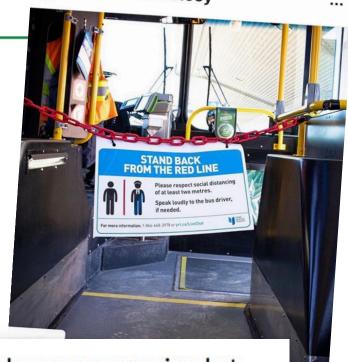
NEWS May 21, 2020 by Kim Zarzour YorkRegion.com













Activate Your Summer Challenge Results

270 Participants



17 SCCY workplaces participated

TOP 5 WORKPLACES



- 1. Celestica
- 2. Southlake Regional Health Centre
- 3. Lake Simcoe Region
 Conservation Authority
- 4. Town of Whitchurch-Stouffville (Staff)
- 5. York Region (Staff)

ACTIVITIES



Participants could choose more than one activity:

81% walk

72% cycle

51% swim

45% run/jog

34% walk the dog

17% golf

8% skateboard

PARTICIPANTS TOLD US...



- 67% Live AND work in York Region (23% work in YR. 10% live in YR)
- 57% Thought the challenge encouraged them to do MORE than they usually would in the summertime
- 90% Left their car at home and walked or cycled to get to their destination instead of driving alone
- 79% Will continue to make an effort to walk or cycle over the next three months













Newmarket East-West Cycling Route













Getting the Community Active



Ride & Seek SCAVENGER HUNT



Pledge to ride Visit landmarks WIN great prizes!

GET TO KNOW YOUR COMMUNITY!













Changing Behaviours: Active School Travel











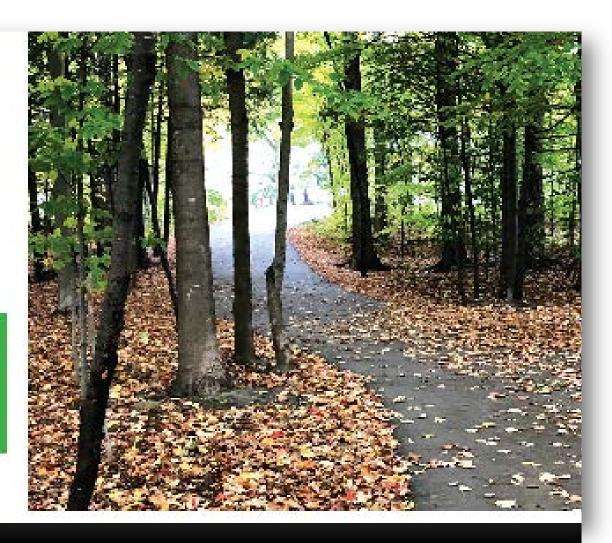




FEATURE

HAPPY TRAILS

BY JENNIFER BRIEN



NEWMARKET CHAMBER "YOUR BUSINESS" MAGAZINE

Looking Ahead: 2021 & Beyond













Smart Commute Central York Leads

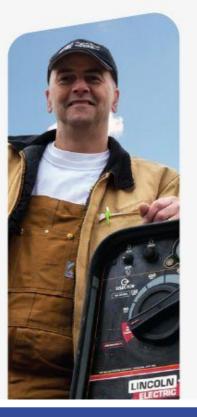
Jennifer Brien jennifer@sccy.ca T: 905.898.5900 ext. 231 Andrea Stephenson andrea@sccy.ca T: 905.898.5900 ext. 225

YorkSmallBusiness.ca









Create, Innovate & Grow

Your Small
Business in
York Region







AGENDA

- York Small Business Enterprise Centre (YSBEC) Overview
- Consultations by Municipality
- Summer Company
- Starter Company Plus
- Business Support During COVID-19







YSBEC Overview - Services Offered

- Group Consultations
- 1-on-1 Consultations
- Off-site Business Consultations
- Business Plan Development and Review
- MEDJCT Programs:
 - Summer Company
 - Starter Company Plus
- Seminar/Webinar & Event Series
- Market Research Guidance









YSBEC Overview – Client Profile

- Businesses with less than 10 employees
- 80% = "Main Street"
- 20% = Professional & Scientific/Manufacturing
- 58% female, 42% male
- Over half are 40 years old or more







Consultations by Municipality

2019 Municipal Breakdown

Municipality	Number of Consults
Aurora	88
East Gwillimbury	27
Georgina	76
King	15
Newmarket	160
Whitchurch-Stouffville	48
York Region Southern 3	41
Durham	3
Peel	1
Simcoe	12
Toronto	0

2020 Municipal Breakdown

Municipality	Number of Consults
Aurora	90
East Gwillimbury	56
Georgina	73
King	20
Newmarket	163
Whitchurch-Stouffville	46
York Region Southern 3	21
Durham	2
Peel	1
Simcoe	5
Toronto	4







Summer Company

Municipality	2019	2020
Aurora	3	0
East Gwillimbury	1	0
Georgina	0	0
King	1	0
Newmarket	3	0
Whitchurch-Stouffville	0	0
Other	1	0
Totals	9	0*

*2020 Summer Company program was not delivered due to COVID-19.

Program delivery efforts was diverted to expansion of Starter Company Plus program to support existing businesses affected by COVID-19.







Starter Company Plus

Municipality	2019/2020	2020/2021
Aurora	3	7
East Gwillimbury	0	5
Georgina	4	5
King	0	3
Newmarket	2	20
Whitchurch-Stouffville	2	2
Other	1	0
Totals	12	42*

^{*2020} Starter Company Plus program was expanded to support existing businesses affected by COVID-19.







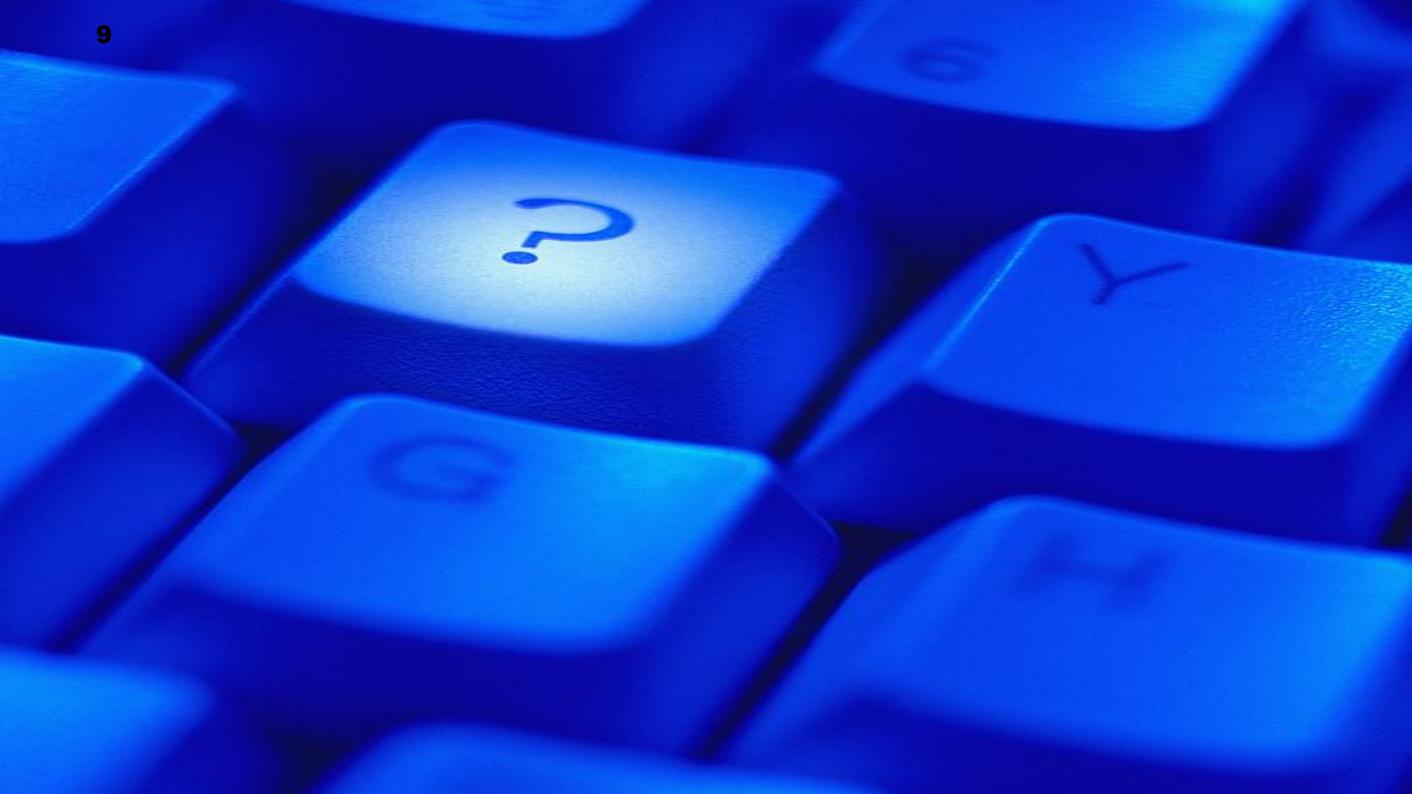


Business Support During COVID-19

- COVID-19 Resources For The York Region Business Community
- York Region COVID-19 Small Business Recovery Program
- Increased eNewsletter Frequency and Event Promotion
- Environics ENVISION On-line
- Northern York Region Professional Services Access Program









2021-2024 Economic Development Strategy

Presented to: Committee of the Whole April 12, 2021





Newmarket had a banner year in 2019, according to the most recent York Region Employment Survey

Employment Growth Year to Year

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2014-2015 1.79%
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2015-2016
 3.35%

2016-2017 1.79%

2017-2018 2.62%

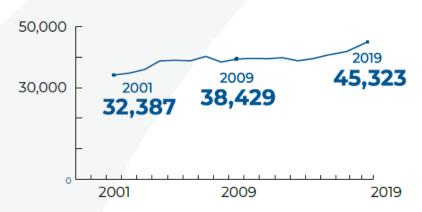
• 2018-2019 6.15% (Ont. 2.5%; GTA 3.8%; YR 2.2%)

MEASURING LOCAL ECONOMIC DEVELOPMENT

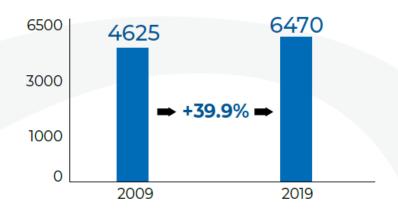
% GROWTH OF LABOUR FORCE MAJOR SECTORS FROM 2006-2019



JOB GROWTH 2001 TO 2019



MANUFACTURING EMPLOYMENT

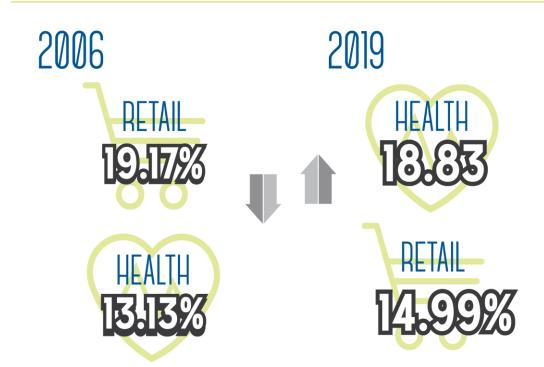


"Newmarket registered its highest employment level ever in 2019, reaching 45,323 jobs. At 6.15%, we were also a leader within York Region in job growth between 2018-2019. With ongoing strategic advice from NEDAC and Council's proactive leadership, Newmarket will continue to achieve a healthy balance of jobs to population for our residents. The future will be challenging in many ways but as a Town and a community we are ready to meet those challenges and move forward with confidence."

- JOHN TAYLOR, MAYOR

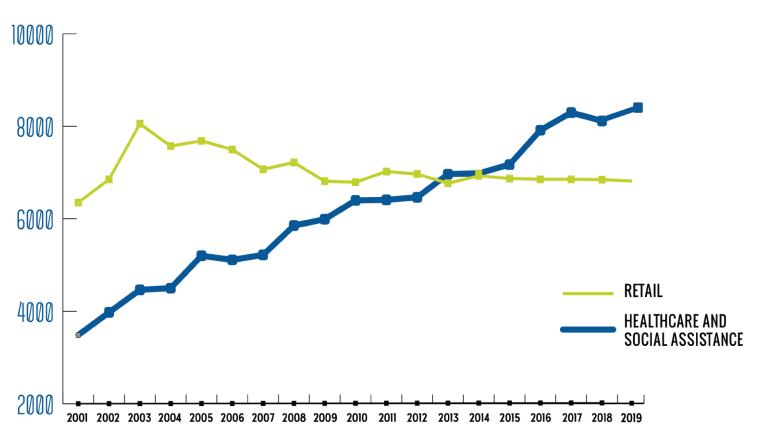


Retail versus Health Sector



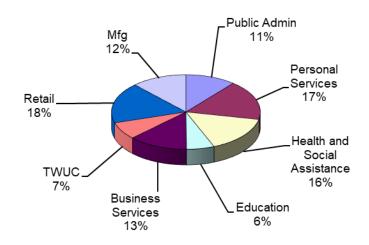


Job Growth 2001 to 2019



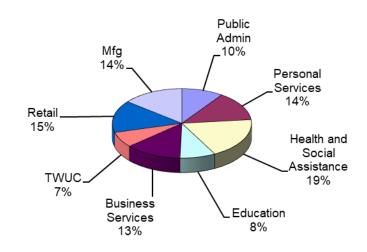


2009 Share of Employment



- Mfg 1 2%
- Educ. 1 2%
- Health
 1 3%
- Retail J 3%
- P. Services 3%

2019 Share of Employment



Main Street Newmarket





- \$1 Town contribution through FIP generates \$4.00+ private sector investment
- Commercial assessment growth in BIA much greater than across Town 2006-2020
- Overall, 87% employment increase (88% full-time) since 2006: from 871 to 1632
 - 32% growth over first 10 years, accelerated to 42% in last 5 years
 - Full-time is 55% of all downtown employment
- Growing reputation as a restaurant district (13 new since 2011) & "after 5" meeting place

Historical Commercial Assessment Growth



Year	BIA	Growth %	Rest of Town	Growth %
2005	\$13.14M		\$945.79M	
2012	\$22.0M	67.64%	1,506.18M	59.25%
2020	\$43.5M	97.34%	2,219.71M	47.37%
2005-2020		230.81%		134.69%

62 properties in BIA: only 1 new build (2019) added during this period with assessed value \$2M

Assessment growth resulted from combination of Financial Incentives, subsequent Town public infrastructure investments, and marketing/events







These are still foundational to new initiatives within 2021-2024 Economic Development strategy

Why does the Newmarket Economic Development Advisory Committee (NEDAC) exist?

NEDAC ensures strategic support to help the Town achieve community economic development goals by supporting Council in an advisory role.

NEDAC is an advisory body that helps Council advance its Strategic Priorities by providing critical analysis, feedback and advice from a business and community perspective on economic challenges and opportunities.

NEDAC VISION

To accelerate the growth of our community environment where business and people thrive

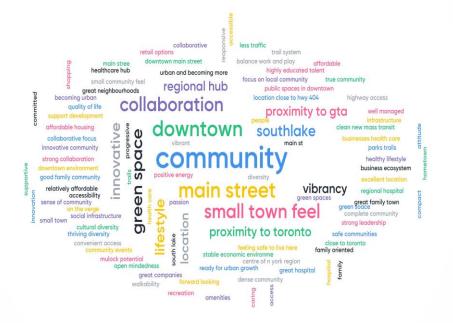
NEDAC believes...

- change is underway and accelerating efforts speaks to our sense of urgency and intent
- community is Newmarket's strength and recognizes economic development is more than just jobs and taxes
- in creating an environment for success that unleashes the passion, creativity and ingenuity of residents in many settings, including business areas, neighbourhoods and physical environments - e.g., public space, public art, etc.
- Newmarket will thrive, be prosperous, and be successful



Newmarket

What do you feel are the most desirable attributes of Newmarket? (Up to 3)



\$ 57

March 5, 2020 Community Economic Summit provided opportunity to test draft 2021-2024 Economic Development strategy with business community....a week later WHO announced a worldwide pandemic



Main Street April 2020







Covid-19 Pivot: Supporting Newmarket Businesses







HELPING NEWMARKET GET BACK TO BUSINESS

Economic Development Resiliency Action Plan



- Focus on delivering direct assistance to local businesses
 - Part-time re-deployment to Economic Development of 3 Town staff
 - Business Assistance Concierge (BAC) engaged with over 100 small and micro businesses
 - N6 Partnerships and Data collection
 - York Region and N6 Advocacy Calls
 - Advocacy calls with Chamber of Commerce
 - Communications and Marketing: 1,600 verified email addresses in database
 - ShopLocal Giftcard Program
 - Mentorship Access Program
 - Sector Round Tables
 - Temporary Patio & Sidewalk Occupancy Program
 - Choose Local Holiday Campaign

High Value Legacy Programs to Continue



- Temporary patio program
 - Similar program to 2020 this summer on Main Street and Town-wide private properties; future animation of Main street under review
- BAC program
 - Economic development will continue to respond to small and micro-businesses inquiries, however, most support services better fit the mandate of, and will be transferred to, the York Small Business Enterprise Centre (YSBEC)
- Choose Local:
 - Will become an annual program to build community awareness about supporting local businesses









ECONOMIC DEVELOPMENT STRATEGIES

THERE'S A PLACE FOR YOU here

STRATEGY 1:

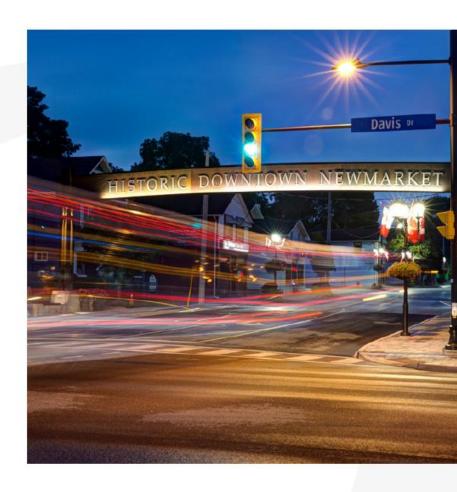
where work meets play

STRATEGY 2:

BUILDING AN ENTREPRENEURIAL ECO-SYSTEM where innovation meets open minds

STRATEGY 3:

where culture meets community







Attraction and Marketing

- Create 2022-2024 Marketing Plan
- Leverage "There's a Place for You Here" branding through all channels
- Re-launch GTA media relations campaign



Entrepreneurial Ecosystem

- Support private and public entrepreneurial efforts
- Research feasibility of entrepreneurial hub concept
- Begin ICT meet-ups patterned on successful manufacturers' roundtable model



Community Vibe-rancy

- Invest in future of business: E.g., Through YSBEC partnership, enhance micro and small business service delivery; Annual Choose Local campaign
- Continue residential/office intensification marketing program
- Enhance livability of Newmarket, including Main Street area

Newmarket

CONTRIBUTIONS:

Mayor John Taylor Deputy Mayor and Regional Councillor Tom Vegh Councillors Grace Simon, Victor Woodhouse, Jane Twinney, Trevor Morrison, Bob Kwapis, Kelly Broome, Christina Bisanz

Donna Fevreau, NEDAC Chair
Beric Farmer, NEDAC Vice Chair
Carin Binder, NEDAC
Steve Bruno, NEDAC
Robert Bull, NEDAC
Robert Bull, NEDAC
Marek Dabrowski, NEDAC
Patrick Horgan, NEDAC
Brian Johns, NEDAC
Brian Johns, NEDAC
Peter McKinnon, NEDAC
Peter McKinnon, NEDAC
Jessica Rawlley, NEDAC
Rod Scotland, NEDAC
Darryl Sills, NEDAC
Beth Stevenson, NEDAC
Tracy Walter, NEDAC Chamber of Commerce Representative
Edmund Yeung

lan McDougall, Commissioner of Community Services Chris Kallio, Economic Development Officer Elizabeth Hawkins, Business Development Specialist Eddie McLaughlin, Graphic Designer

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Jag Sharma, CAO



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Email: info@newmarket.ca | Website: newmarket.ca | Phone: 905-895-5193

Town of Newmarket 2021-2024 Economic Development Strategy Staff Report to Council

Report Number: 2021-27

Department(s): Economic Development

Author(s): Chris Kallio, Economic Development Officer

Meeting Date: April 12, 2021

Recommendations

1. That the report entitled Town of Newmarket 2021-2024 Economic Development Strategy dated April 12, 2021 be received; and,

2. That Council endorse the 2021-2024 Economic Development Strategy to guide the activities of the Newmarket Economic Development Advisory Committee (NEDAC) and to support Council's strategic priorities and initiatives.

Purpose

This report introduces the Town of Newmarket 2021-2024 Economic Development strategy, which builds on the success of the 2016-2020 Economic Development strategy while recognizing changing economic and community conditions impacting future Town growth.

Background

In 2016, Council endorsed the 2016-2020 Town of Newmarket Economic Development strategy, which was founded on the three themes of Innovation, Collaboration and Urbanization. By the fall of 2019, staff had successfully advanced and/or completed over 90% of the identified initiatives contained within the document. Staff then began the process of reviewing and updating the strategy to reflect current economic conditions and future growth opportunities. This was done in consultation first with NEDAC and then with Council to test some of the emerging ideas intended to foster economic growth and job creation in the community.

Discussion

Innovation, Collaboration and Urbanization remain important principles guiding the 2021-2024 Economic Development strategy. Council's 2018-2022 strategic priorities also provide a strong foundation for the initiatives proposed, in particular:

- Economic Leadership and Job Creation
- Vibrancy on Yonge, Davis and Mulock
- Extraordinary Places and Spaces

The business community's insight was sought at a March 5, 2020 Community Economic summit, from which staff began the process of finalizing the content of the 2021-2024 document. Three major strategies, each underpinned by a number of implementation activities, emerged from this final consultation session:

- Attraction and Marketing (Where work meets play)
- Building an Entrepreneurial Eco-system (Where innovation meets open minds)
- Community Vibe-rancy (Where culture meets community)

Consultations also confirmed that the investment in new branding and marketing collateral (including the tag lines accompanying the above strategies) developed as one of the action items during the previous strategy still resonates and remains applicable as we move into the next phase of marketing the growth of Newmarket.

As stated in our March 22, 2021 report to Council, Economic Development quickly pivoted as a result of Covid-19, with the pandemic pronounced one week after the Community Economic summit. Staff focused on supporting micro and small businesses as they grappled with the severe economic challenges and the ever changing senior government support programs. A suite of initiatives were introduced under the Economic Development Resiliency Action Plan (EDRAP) while important ongoing activities were curtailed, including the final completion of the Economic Development strategy.

A number of these 2020 legacy programs have ongoing value and have been added to the new Economic Development strategy. In order to balance department resources with these additions, staff have developed external partnerships to transfer some initiatives to organizations with the specific mandate to assist micro and small businesses, such as York Small Business Enterprise Centre (YSBEC).

A decision was also made after a review of early drafts of the Economic Development strategy to reduce the scope of activities from what was initially a very ambitious program. Staff believe good progress can still be made on each of the three main strategies over the next four years while concurrently maintaining a level of micro and small business support services.

Conclusion

The 2021-2024 Town of Newmarket Economic Development strategy builds on the success of the most recent strategy while adjusting to new economic and community development conditions in Newmarket. The highly focused nature of the strategies advance Town growth objectives through both macro-economic initiatives and support for micro and small businesses.

Business Plan and Strategic Plan Linkages

This report aligns with the Town's "Well Beyond the Ordinary" Mission and the recommendations contained within it, specifically advancing three Council Strategic Priorities:

- Economic Leadership and Job Creation
- Extraordinary places and Spaces
- Vibrancy on Yonge, Davis and Mulock

Consultation

This strategy is a result of considerable collaboration between NEDAC, Council and the business and development community. NEDAC was also apprised of the need to support micro and small businesses throughout 2020 as well as within the new strategy.

Human Resource Considerations

As identified in Report 2021-14, ongoing review of the work plan and resourcing will be conducted, with the potential that a senior-level post secondary student may be hired for up to one year to support implementation of this strategy.

Budget Impact

None

Attachments

Economic Development Strategy 2021-2024

Approval

Chris Kallio, Economic Development Officer

Ian McDougall, Commissioner, Community Services

Contact

Chris Kallio, Economic Development Officer, ckallio@newmarket.ca



THERE'S A PLACE FOR YOU HERE

The Town of Newmarket is known for its innovative and open community. Local company executives praise the collaborative nature of the entrepreneurial eco-system and the "co-opetition" between companies that creates better outcomes for businesses, employees and clients. Newmarket is home to hundreds of locally owned, vibrant businesses, including several dozen in the historic Main Street area, that complement medium and large businesses who are international leaders in the manufacturing, technology and health industries.

The 2016-2020 Newmarket Economic Development Strategy focused on initiatives within the three themes of innovation, collaboration and urbanization. This resulted in a number of successes that strengthened the economic and community development foundation of Newmarket, including:

- The creation of Newmarket's own broadband company ENVI, a business-focused internet service provider, which is currently expanding its fiber network and attracting new business customers.
- The development of York Region's first purpose-built, multi-residential rental building since the 1970's, supplemented by the implementation of a supportive planning approval process on the Yonge Street and Davis Drive corridors.
- The attraction of several wealth-creating businesses between 2016-2020, highlighted by multi-national electronics manufacturer Celestica.
- A successful and innovative marketing awareness and media relations program with substantial media hits including the Huffington Post, Foodism, Breakfast Television, CP24, the Toronto Sun and others, resulting in 60 individual stories on five main topics, with 14.4 million impressions received calculated using Media Ratings Point.
- Recognition as a Top21 Intelligent Community in the world by the Intelligent Community Forum (ICF).











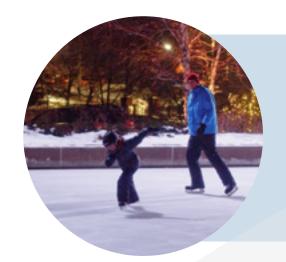
THE EVOLUTION OF A STRATEGY

This 2021-2024 Economic Development Strategy builds on the success of the previous strategy. Newmarket will continue to pursue initiatives reflective of the Town's growing reputation as a leading innovative, collaborative and urban community by focusing on enhanced marketing, community vibrancy and fostering the entrepreneurial spirit.

This strategy was created through consistent and passionate effort by the Mayor and Council and the business leaders who volunteer as advisors on the Newmarket Economic Development Advisory Committee (NEDAC). The support of the broader business community, many of whom enthusiastically participated in the March 2020 Economic Development Summit, is also acknowledged. Through these combined efforts, this document accelerates the exciting momentum that has been achieved within previous strategies while strengthening Newmarket's status as a leading urban community within the Greater Toronto Area (GTA).

COUNCIL STRATEGIC PRIORITIES

In 2018, Newmarket Council endorsed six strategic priorities intended to assist Council and staff in providing the community the best opportunities to become even more vibrant, innovative and sustainable. The pillars were established through a review of the Town's Community Survey Results and engagement sessions with staff and Council members. The first three pillars reflect a specific emphasis on Economic Development, indicating a strong desire by Council to continue to support and grow the business eco-system.



EXTRAORDINARY PLACES AND SPACES

Creating an environment for an engaged, accessible and inclusive community.



ECONOMIC LEADERSHIP AND JOB CREATION

Attracting, retaining and expanding jobs through innovation, collaboration and urbanization.



VIBRANCY ON YONGE, DAVIS AND MULOCK

Supporting enhanced access to diverse housing, office and retail options.



SAFE TRANSPORTATION

Providing exceptional transportation experiences across all modes though continuous improvements of accessibility, safety and speed reduction.



ENVIRONMENTAL STEWARDSHIP

Leading proactive planning and action related to climate change and other environmental initiatives.



LONG-TERM FINANCIAL SUSTAINABILITY

Maintaining long-term financial sustainability while ensuring a thriving community.







NEWMARKET ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (NEDAC)

"NEDAC's members represent a cross section of business leaders and entrepreneurs dedicated to promoting business growth and enhancing the incredible community vibrancy that is unique to Newmarket. By providing important strategic advice to our Town on the many initiatives that impact businesses, we contribute to the development of our collective strategic direction for the future of Newmarket. The 2021-2024 Economic Development Strategy champions our business environment by supporting new start-ups and entrepreneurs, while celebrating the dynamic and supportive community we are so proud to call home."

- DONNA FEVREAU, NEDAC CHAIR

NEDAC is an advisory body that helps Council advance its Strategic Priorities by providing critical analysis, feedback and advice from a business and community perspective on economic challenges and opportunities.

NEDAC's strategic support helps the Town achieve its local economic development goals. In 2018, NEDAC expanded from nine committee members to fifteen to better reflect the diversity of business types and demographics in Newmarket. This has resulted in a strategy with perspectives from Newmarket's largest private and public employers across all sectors, growing entrepreneurial companies, retired executives from multinational technology companies, as well as the Newmarket Chamber of Commerce.

COVID-19 IMPACTS ON THE LOCAL ECONOMY

Newmarket's economy displayed excellent year over year job growth in 2019 across most industries resulting in over 45,000 jobs, strong real gross domestic product and local commercial assessment increases. The Town was a leader in job growth within York Region with employment increasing by 6.15% over 2018 (18% over the past decade). Total employment in 2019 was the highest ever registered in Newmarket.

Significant commercial and industrial investments also occurred and strong multi-residential development growth is anticipated as major projects advance along the Yonge Street and Davis Drive corridors. Supported by a sustained multi-media marketing program, Newmarket spent the final years of the previous economic development strategic plan building a growing reputation as a leading urban centre within the GTA. In mid-March 2020, Newmarket's businesses were significantly impacted by public health restrictions imposed by the COVID-19 pandemic. By July, Newmarket's real GDP dropped by over 7%, unemployment rose significantly to 8.2% from 5.7% in 2019, and the participation rate (those actively working or looking for work) dropped by 6%. While these trends were worrisome, Newmarket's economic diversity emanating from its role as the regional centre of York Region somewhat buffered the economic impact, as its unemployment rate was significantly lower than the rest of the Toronto Census Metropolitan area (13.2%), in which Newmarket is included. At the end of 2020, Newmarket's businesses were still being impacted by the restrictions and lock downs imposed as a result of the COVID-19 pandemic.

Previous Economic Development strategies prioritized the development of the corridors (Yonge Street and Davis Drive) via multi-story residential and office development. New offices would provide the jobs of the future as traditional employment land inventory in the community shrunk, while the residential condominium and rental market would provide affordable housing choices for the employees required to sustain the growth industries of the community. While still important to the future sustainability of Newmarket, data suggests a level of uncertainty permeates the short to medium term office market.









COVID-19 IMPACTS ON THE LOCAL ECONOMY (CON'T)

The Conference Board of Canada reported in the summer of 2020 that 42% of businesses/employers surveyed had implemented a hiring freeze, 10% had a permanent workforce reduction and 27% had a temporary workforce reduction. Two in three employers had 60% of their employees working remotely, despite re-opening permissions from the Provincial and Federal levels. Over half of employers indicated that they planned to keep employees working from home until the risk of COVID-19 transmission was greatly reduced, with some companies publicly stating this will be a permanent trend for at least a portion of their workforce.

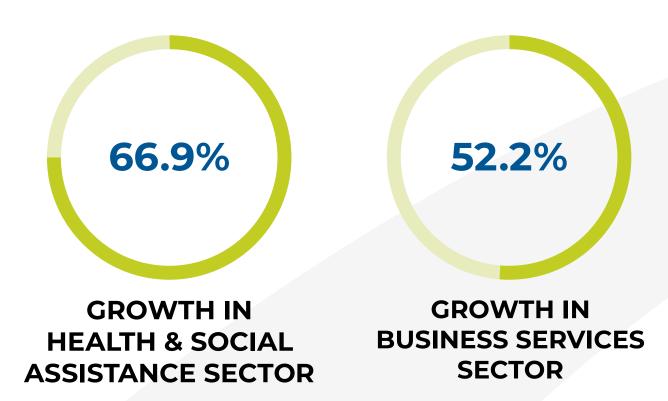
The latter half of 2020 also saw a large uptick in the office sublet market in the GTA as companies scrambled to shed office space to reduce costs. As such, the demand for office space, especially in the geographic margins of the GTA like Newmarket, is less certain than indicated in previous reports and strategies.

At the time of this report (Q1, 2021) the local economy is expected to see signs of recovery in the latter half of the year, with more residents beginning to seek work and unemployment rates trending downwards. The Conference Board projects Newmarket's job numbers to fully rebound to 2019 levels between 2022 and 2023. Retail trade and the accommodation and food services industries are expected to take the longest to recover, possibly not until 2023. Manufacturing, professional, scientific and technical services are also expected to grow slowly until once again reaching pre-pandemic levels. Newmarket's economic diversity and strength in the relatively stable Institutional sector (Public Administration, Health Care and Social Assistance, and Education), which comprise 36% of the total workforce, should shield some of the overall community impact.

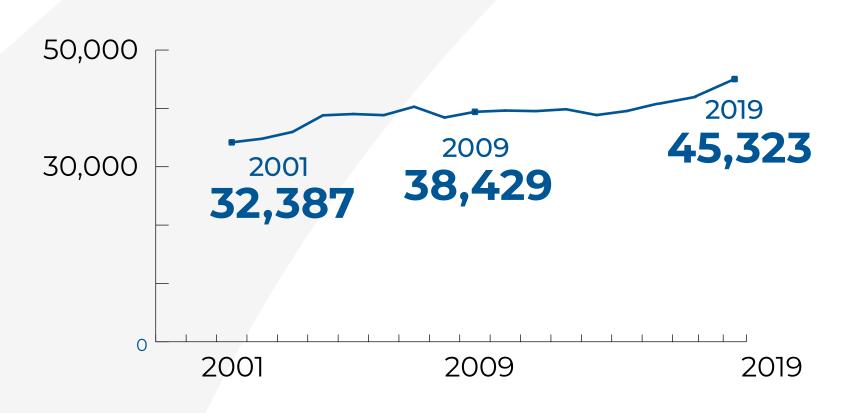
The short-term effects of COVID-19 are difficult to quantify but the data suggest Newmarket's employment numbers should once again reach 2019 levels within the four year time frame of this strategy. The pandemic triggered a shift in economic development priorities in 2020 away from the advancement of macro-economic, longer-term growth initiatives to supporting micro (those employing less than 5), small and medium sized businesses as they struggled to adapt to the pandemic. As a result, the focus of this strategy is multi-faceted and includes efforts ranging from direct micro-business support for at least the short-term, to investment attraction, continuing to build an outstanding community that will attract new residents and employees, and support for entrepreneurial initiatives.

MEASURING LOCAL ECONOMIC DEVELOPMENT

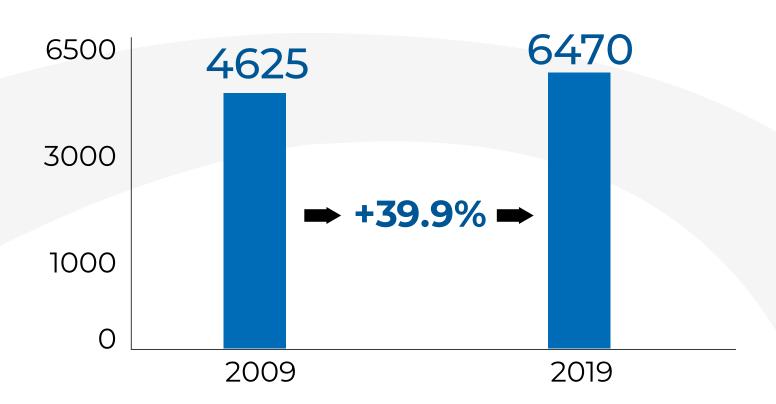
% GROWTH OF LABOUR FORCE MAJOR SECTORS FROM 2006-2019



JOB GROWTH 2001 TO 2019



MANUFACTURING EMPLOYMENT



"Newmarket registered its highest employment level ever in 2019, reaching 45,323 jobs. At 6.15%, we were also a leader within York Region in job growth between 2018-2019. With ongoing strategic advice from NEDAC and Council's proactive leadership, Newmarket will continue to achieve a healthy balance of jobs to population for our residents. The future will be challenging in many ways but as a Town and a community we are ready to meet those challenges and move forward with confidence."

- JOHN TAYLOR, MAYOR

ECONOMIC DEVELOPMENT STRATEGIES

THERE'S A PLACE FOR YOU here

STRATEGY 1:

ATTRACTION AND MARKETING where work meets play

STRATEGY 2:

BUILDING AN ENTREPRENEURIAL ECO-SYSTEM

where innovation meets open minds

STRATEGY 3:

COMMUNITY VIBE-RANCY

where culture meets community







STRATEGY 1:

ATTRACTION AND MARKETING

where work meets play

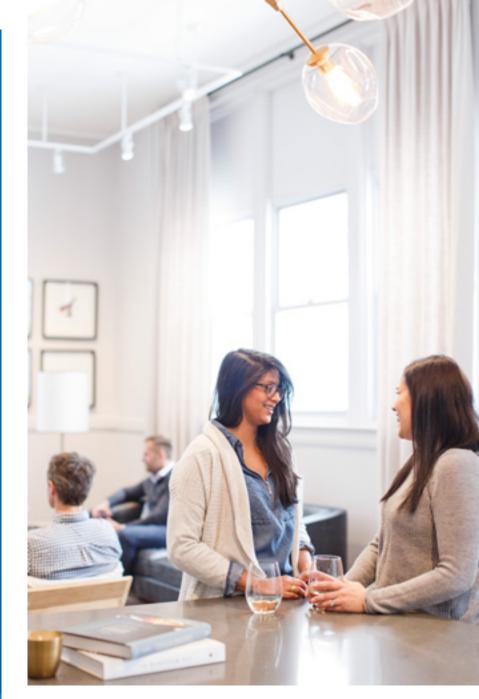
Leverage the existing "There's a Place for You Here" branding to better tell the stories of Newmarket's business community by:

- Creating a new 2022-2024 marketing strategy to reflect emerging economic conditions and target markets
- Expanding the existing branding across all Economic Development collateral and marketing
- Updating the Economic Development website to be client focused with new branding, lead tracking and automations
- Creating digital media and content highlighting the benefits of living/ working in Newmarket

KPI: Inquiries registered in an investment pipeline in the Economic Development CRM via new marketing collateral (Financial Incentive Program, Business Assistance Concierge, New Development, Re-location/Investment Attraction).

Outcome:

Newmarket is recognized as an attractive and collaborative urban community, with extensive amenities for businesses and families. Newmarket has new business re-location inquiries and development applications being submitted as a result of the marketing campaign.









STRATEGY 2:

BUILDING AN ENTREPRENEURIAL ECO-SYSTEM

where innovation meets open minds

Fostering the Entrepreneurial Spirit

- Continue to support the infrastructure needed for business development (ENVI and others).
- · Collaborate with existing entrepreneurial support organizations such as CreateltNow, NewMakelt, VentureLab and others.
- Implement a Meetup group for ICT Companies in the near term.

KPI: Growth of employment in ICT (including manufacturing base)

Exploring an Entrepreneurship Hub

• Begin to explore the feasibility and next steps of a locally based accelerator or entrepreneurial hub concept for entrepreneurial companies and startups.

KPI: Completion of concept assessment

Outcome:

Newmarket is recognized as a leading place to start and scale an entrepreneurial venture.









STRATEGY 3:

COMMUNITY VIBE-RANCY

where culture meets community

Investing in the future of business

- Offer expanded small and micro-business services via partnerships with community organizations with subject matter expertise.
- Drive office and multi-residential development on the corridors.
- · Increase the ease of doing business for developers and local businesses.

KPI: Growth of Newmarket clients being served by York Small Business Enterprise Centre (YSBEC) via referrals from the municipality. Shortened timelines for clients being served by Economic Development through CRM pipelines.

Enhancing the livability of Newmarket

- Collaborate with the BIA and Recreation and Culture to investigate the seasonal pedestrianizing of Main Street.
- Continue to explore ways to attract new businesses to Main Street, and support locally owned restaurants, services and storefronts across Newmarket.
- · Create momentum for development in South of Davis Drive area.

KPI: Increase in Main Street area employment. Greater diversity of businesses.

Outcome:

Newmarket is known as a vibrant community and a great place to live and work, featuring a diversity of local businesses, housing options and employment opportunities.





WHERE WORK MEETS PLAY

Strategy 1: Attraction and Marketing

Newmarket is a recognized as an attractive and collaborative urban community, with extensive amenities for businesses and families. Newmarket has new business re-location inquiries and development applications being submitted as a result of the marketing campaign.

Update existing Where Work Meets Play Branding Guidelines for use across the Economic Development brand	Q4 2021
Create a new, economic development website reflecting the "There's a Place for You Here"	
Branding and messaging Automate leads and conversions. Tells the story of Newmarket to potential investors.	Q4 2022
Create Digital and Video Content for marketing Newmarket to prospective investors Social media, video and other digital content created to showcase the themes of "Where Work Meets Play," "Where Innovation meets Open Minds" and Where Culture meets Community".	2023
everage existing social media and digital platforms to share the "There's a Place for You Here" messaging, ncluding focus on the Information and Communication Technology sector, Residential and Commercial Development and Entrepreneurship.	Q4 2021
Re-launch media relations program focusing on talent, livability and entrepreneurship Develop sector specific marketing/specs sheets. Continue to build relationships with media in the GTA.	Q4 2022

WHERE INNOVATION MEETS OPEN MINDS

Strategy 2: Building an Entrepreneurial Ecosystem

Newmarket is recognized as a leading place to start and scale an entrepreneurial venture. Entrepreneurs coming to Newmarket to start or scale their businesses are aware of entrepreneurial and scale up services available.

scale their businesses are aware of entrepreneurial and scale up services available.	
KEY INITIATIVE:	
Continue to foster Newmarket's entrepreneurial ecosystem	
Support and encourage community based entrepreneurship · Continue to support the development of infrastructure required for business development including the expansion of local broadband.	Ongoing
 Proactive policy implementation for a mix of housing and office development to support diversity of employment and business owners. Implement a Meet-Up for ICT companies in the near term. 	Q4 2022 Q4 2021
 Increase ease of access to federal, provincial and other programs, resources and funding via the Economic Development office. 	Ongoing
Support community-based entrepreneurial efforts, both private and public, to expand entrepreneurial program offerings in Newmarket	Ongoing
 Engage with Venturelab, CreateltNow, NewMakelt et al. Gain further understanding of the needs of the entrepreneurial community through consultation. 	Q4 2022
Begin to explore through consultations, discussion at NEDAC and internally, a locally based accelerator or entrepreneurial hub concept	2021 - 2024
 Work with various stakeholder groups to determine needs/requirements for an Request for Proposals. Secure budget funding for examination phase. Complete feasibility study and subsequent business case, if appropriate. 	2022 2022 2024

WHERE CULTURE MEETS COMMUNITY

Strategy 3: Community Vibe-rancy

Newmarket is known as a vibrant community and a great place to live and work, featuring a diversity of local businesses, housing options and employment opportunities.

KEY INITIATIVE: Invest in the future of business	
 Offer enhanced service delivery to micro and small businesses via scoping of activities and use of external partnerships Collaborate with York Small Business Enterprise Centre (YSBEC) to continue small and micro business outreach as an extension of the Covid-19 "Business Assistance Concierge" program. Expand the successful 2020 "Choose Local" campaign into a year round small business support program. 	2021 - 2024 2021
 Increase efficiencies and capacity at the Board of Management for the Business Improvement Association (BIA) Compare current service levels and BIA functions with other Ontario BIAs and explore opportunities to increase BIA Board's internal capacity for for implementation of programs, initiative and governance at the Board. 	Q4 2021
 Continue to drive office and multi-residential development on the corridors Increase the ease of doing business for developers and local businesses by examining and updating the development process where appropriate and re-launching development meetings with Senior Leadership. Continue to expand collaborative partnerships with York Region Economic Development, Toronto Global, foreign chambers/ trade offices, the Newmarket Chamber of Commerce and other external stakeholders. Seek opportunities to partner with the Northern 6 Municipalities on Regional Economic Development initiatives including the implementation of a tool for lead generation and capture. 	2022 2022-2024 2021

STRATEGY 3 (CON'T): WHERE CULTURE MEETS COMMUNITY

Community Vibe-rancy

Newmarket is known as a vibrant community and a great place to live and work, featuring a diversity of local businesses, housing options and employment opportunities.

KEY INITIATIVE: Enhance the livability of Newmarket	
 Continue to advance Newmarket as a desirable destination within the GTA Support Council Strategic Priorities around development of Davis Drive, Yonge Street and South of Davis Drive area through analysis of policy options. Collaborate with Recreation and Culture to investigate the seasonal pedestrianizing of Main Street. Continue to explore ways to attract new businesses to Main Street, and support locally owned restaurants, services and storefronts across Newmarket. Educate all businesses in the Community Improvement Program area on the Financial Incentive Program and how it can be leverage to improve business location and examine opportunities for updating or expanding the Financial Incentive Program to increase benefit to local economic development. 	2022 2022 2022-2024 Q3 2021

Newmarket

CONTRIBUTIONS:

Mayor John Taylor Deputy Mayor and Regional Councillor Tom Vegh Councillors Grace Simon, Victor Woodhouse, Jane Twinney, Trevor Morrison, Bob Kwapis, Kelly Broome, Christina Bisanz

> Donna Fevreau, NEDAC Chair Beric Farmer, NEDAC Vice Chair Carin Binder, NEDAC Steve Bruno, NEDAC Robert Bull, NEDAC Marek Dabrowski, NEDAC Patrick Horgan, NEDAC

Brian Johns, NEDAC

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Beth Stevenson, NEDAC

Tracy Walter, NEDAC Chamber of Commerce Representative Edmund Yeung

Jag Sharma, CAO

Ian McDougall, Commissioner of Community Services Chris Kallio, Economic Development Officer Elizabeth Hawkins, Business Development Specialist

Eddie McLaughlin, Graphic Designer





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Update on Electronic Meeting Participation and 2021 Schedule of Meetings Staff Report to Council

Report Number: 2021-26

Department(s): Legislative Services

Author(s): Andrew Walkom, Legislative Coordinator

Meeting Date: April 12, 2021

Recommendations

- 1. That the report entitled Update on Electronic Meeting Participation and 2021 Schedule of Meetings dated April 12, 2021 be received; and,
- That the 2021 Council and Committee of the Whole Meeting Schedule updated with meeting start times from July to December be adopted with (Attachment 1); and.
- 3. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

Purpose

The purpose of this report is to recommend that for the remainder of 2021, Council continue with the meeting start times currently established, and to provide Council with an update on the implementation of hybrid Council meetings.

Background

Staff provided a <u>report</u> to Council at the October 5, 2020 Committee of the Whole meeting which outlined a phased approach to resume limited in-person participation through the use of hybrid meetings. Hybrid meetings were intended to begin in December 2020, with limited in-person attendance by residents in January 2021. The report also recommended that Council and Committee of the Whole continue to meet at

1:00 PM for the first half of 2021, with the meeting time for the second half of the year to be determined.

Due to rising numbers of COVID-19 cases throughout the autumn of 2020, the Ontario government increased restrictions through the colour-coded zone system. This culminated with a stay-at-home order for the entire Province of Ontario at the end of December 2020. The stay-at-home order ended for York Region in February 2021. Due to these restrictions and the associated public health risk, Newmarket Council continued its practice of remote Council and Committee of the Whole meetings.

Discussion

2021 Meeting Schedule

In 2020, Council adopted the 2021 Meeting Schedule and amended the Procedure Bylaw to permit Council to meet electronically until December 31, 2021. For the months of July to December, Council set the dates of Council and Committee of the Whole meetings, but left the meeting times as to be determined. Council directed staff to report back in 2021, to review this schedule. At this time, staff recommend that Council and Committee of the Whole continue to meet at 1:00 PM for the remainder of 2021.

Staff recommend that the schedule remain consistent to reduce public confusion around changing meeting times. Staff note that Council and Committee of the Whole meetings during the pandemic have maintained a relatively high level of public engagement, both through remote deputations and submitted correspondence. Staff have not received any complaints from the public regarding the meeting start times or the methods in which the public can engage with Council during these meetings. Customer Service, Corporate Communications and the Clerks Division have all monitored different avenues for complaints to be received by the Town, and there have been no complaints to date.

Hybrid Meetings

Upgrades to the audiovisual system in Council Chambers were completed in November 2020 and hybrid meetings can now be facilitated through this technology. The seating area in Council Chambers has also been rearranged to allow for the required physical distancing between Council Members. Council directed staff to report back in April or May of 2021 with a policy to govern the use of hybrid meetings, using the experience from the phased approach.

As Council was not able to meet using hybrid meetings due to the pandemic, this phased approach was never implemented. Similarly, as the public health restrictions affected all Ontario municipalities, staff have no best practices or experiences to draw on from comparator municipalities. As such, staff recommend that the implementation of a phased hybrid meeting approach continue to be deferred until such time as public health measures allow for in-person meetings. After both Council and staff have been

able to gain experience with hybrid meetings, a hybrid meeting policy will be able to be developed. It is expected that staff will report on a policy framework in Q1 2022.

Conclusion

Next Steps

Staff will continue to monitor public health measures and the experience of neighbouring municipalities in the transition from fully electronic to hybrid meetings. A policy on hybrid meetings will be presented to Council in Q1 2022.

Business Plan and Strategic Plan Linkages

This report aligns with all of Council's six Strategic Priorities for this term, as Council's decision points at meetings assists in fulfilling these Priorities for the Town.

Consultation

Staff consulted with York Region Public Health on the layout of Council Chambers for hybrid meetings.

Human Resource Considerations

None.

Budget Impact

None.

Attachments

Attachment 1 – Updated 2021 Council and Committee of the Whole meeting schedule with times added for meetings between July and December

Approval

Kiran Saini, Deputy Town Clerk

Lisa Lyons, Director of Legislative Services/Town Clerk

Esther Armchuk, Commissioner of Corporate Services

Contact

For more information, please contact Kiran Saini at ksaini@newmarket.ca or 905-953-5300 extension 2203.

Attachment 1 - 2021 Meeting Schedule Town of Newmarket 2021 Schedule of Meetings (Revised July to December)

Draft Document Until Approved by Council

July 2021

Sun	Monday	Tuesday	Wednesday	Thursday	Friday	Sat
				1 Canada Day Town Offices Closed	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



August 2021

Sun	Monday	Tuesday	Wednesday	Thursday	Friday	Sat
1	2 Civic Holiday Town Offices Closed	3	4	5	6	7
8	9	10	11	12	13	14
Associati on of Municipa lities of Ontario (AMO)	16 AMO	AMO	AMO	19	20	21
22	23 9:30 AM – SPR 1:00 PM – CoW	24	25	26	27	28
29	30 1:00 PM – (CL) Public Hearing Matter(s) with regular CL items immediately following	31				



Sun	Monday	Tuesday	Wednesday	Thursday	Friday	Sat
			1	2	3	4
5	6 Labour Day Town Offices Closed	7	8	9	10	11
12	13 9:30 AM – SPR 1:00 PM – CoW	14	15	16	17	18
19	20 1:00 PM – (CL) Public Hearing Matter(s) with regular CL items immediately following	21	22	23	24	25
26	27	28	29	30		



October 20

Sun	Monday	Tuesday	Wednesday	Thursday	Friday	Sat
					1	2
3	4 9:30 AM – SPR 1:00 PM – CoW	5	6	7	8	9
10	Thanksgiving Town Offices Closed	12 1:00 PM – (CL) Public Hearing Matter(s) with regular CL items immediately following	13	14	15	16
17	18	19	20	21	22	23
24	25 9:30 AM - SPR 1:00 PM – CoW	26	27	28	29	30
31						



November 2021

Sun	Monday	Tuesday	Wednesday	Thursday	Friday	Sat
	1 1:00 PM – (CL) Public Hearing Matter(s) with regular CL items immediately following	2	3	4	5	6
7	8	9	10	11	12	13
14	15 9:30 AM – SPR 1:00 PM – CoW	16	17	18	19	20
21	1:00 PM – (CL) Public Hearing Matter(s) with regular CL items immediately following	23	24	25	26	27
28	29	30				



	December 2021					
Sun	Monday	Tuesday	Wednesday	Thursday	Friday	Sat
			1	2	3	4
5	6 9:30 AM - SPR 1:00 PM – CoW	7	8	9	10	11
12	13 1:00 PM – (CL) Public Hearing Matter(s) with regular CL items immediately following	14	15	16	17	18
19	20	21	22	23	Christmas Eve Town Offices Close at 12:00 PM	25 Christ mas Day
26 Boxing Day	27 Town Offices Closed	28 Town Offices Closed	29 Soft Close	30 Soft Close	31 Soft Close	



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2020 Preliminary Q4 Operating and Capital Budget Staff Report to Council

Report Number: 2021-28

Department(s): Financial Services

Author(s): Andrea Tang, Manager, Finance & Accounting/Deputy Treasurer

Meeting Date: April 12, 2021

Recommendations

- 1. That the report entitled 2020 Preliminary Q4 Operating and Capital Budget report dated April 12, 2021 be received; and,
- 2. That changes to the 2021 capital spending authority and 2021 capital program be made as detailed in this report; and,
- 3. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

Executive Summary

The tax-supported operating budget incurred a year-end surplus of \$406,000 which included the net deficit of \$310,900 from 2020 COVID-19 expenditures.

Building incurred a deficit of \$1,280,952 which required a draw from reserve. The Building reserve as of December 31, 2020, after the draw, has a balance of \$2,714,575;

The rate-supported operating budgets for water, wastewater and stormwater incurred a surplus of \$2,145,500, deficit of \$983,000 and surplus of \$655,200 respectively. Corresponding transfer to and draw from reserves were made.

The 2020 approved capital spending authority was \$37,810,575 against actual expenditures of \$15,609,800, equivalent to 41.3% of budget. The lower capital project delivery in 2020 was impacted by the COVID-19 pandemic.

Purpose

The purpose of the report is to advise Council on the preliminary results for the fiscal year ended December 31, 2020 on the following budgets:

- A. Tax-supported operating budget, including an overview on Central York Fire Services (CYFS), Newmarket Public Library and Business Improvement Area (BIA) operating results
- B. Building operating budget
- C. Rate-supported operating budgets (water, wastewater and stormwater)
- D. Capital budget

In addition, to seek Council approval on changes to the 2021 capital spending authority and 2021 capital program resulted from 2020 capital program delivery.

Background

Financial Services reports on the Town's financial results on a quarterly basis. In the past, investment results were reported as part of the Quarterly Financial Update report. Investment results will now be reported separately as recommended by the Fiscal Strategy.

The preliminary unaudited results show a surplus of \$406,000 from the tax-supported operating budget. Allocation of the surplus funds will be made to the Rate Stabilization Reserve in accordance with the Corporate Policy 2-01 "Operating and Capital Financial Policy". The Q3 Financial Update report outlined a forecasted year-end surplus of \$200,000.

A Reserve and Reserve Fund review will be conducted in 2021 to align with the recommendation from the Fiscal Strategy. Further changes and/or reallocations to/from reserve and reserve funds may be made based on recommendations from the review.

Discussion

A. Tax Supported Operating Budget

The preliminary unaudited tax-supported operating budget shows a \$406,000 year-end surplus. Staff had previously forecasted a surplus of \$200,000.

			Variance
	Actual	Budget	Fav. / (Unfav.)
Revenues	84,600,941	90,711,928	(6,110,986)
Expenditures	84,194,879	90,711,928	6,517,048
Net surplus	406,062	-	406,062

The year-end surplus of \$406,000 included the net deficit of \$310,900 from COVID-19 expenditures incurred in 2020. The total COVID-19 related expenditures were \$2,130,500 (Town \$1,972,000+Fire \$94,500+Library \$64,000 partially offset by the Safe Restart grant of \$1,819,600 (Town \$1,684,200+Fire \$80,700+Library \$54,700).

The Town had subsequently received an additional Safe Restart grant of \$769,000 and \$2,458,182 from the 2021 COVID-19 Recovery Funding for Municipalities program to support 2021 COVID-19 operating costs and pressures.

Revenues were unfavourable by \$6,111,000 mainly in Community Services due to facility closures resulted from the COVID-19 pandemic which significantly impacted children's programs, summer camps, aquatics programs, ice rentals, facility rentals, fitness programs and memberships.

Expenditures were favourable by \$6,517,000 resulted from facility closures; therefore expenditures in Community Services such as casual wages, related program expenses and supplies were significantly lower than budget. Furthermore, mitigation measures were in place which resulted in lower annual program spending, general consulting, contract and material costs for the maintenance of roads, parks and facilities.

Transfers to and from reserves and reserve funds were made in accordance with the budget, and within delegated authority to assist with 2020 budget initiatives that were not completed in the year.

Transfers totaling \$155,000 for cyclical expenditures included \$100,000 for Roads Needs Study and \$55,000 for Bridges & Culverts Inspection which occur every 2 to 3 years.

In alignment with Town's policy, the 2020 surplus will be transferred to the Rate Stabilization Reserve.

Central York Fire Services (CYFS)

CYFS incurred a year-end surplus of \$1,317,600 prior to additional transfers.

Surplus prior to additional reserve transfers	\$ 1,317,600
Additional reserve transfers:	
For station 4-5, from wage gapping	1,187,000
Additional ARF contributions, from wellness savings	130,000
Revised surplus	\$ 600

Salary gapping savings in the amount of \$1,187,000 was transferred to a reserve fund as part of the strategy to fund the new fire station (refer to Report 2019-28 - CYFS Reserve Fund). The wellness program was on hold and savings of \$130,000 was transferred to the Asset Replacement Fund.

The 2020 net surplus of \$600 after additional transfers to reserve funds have been transferred to the CYFS reserve fund.

Newmarket Public Library

Library incurred a year-end surplus of \$173,750 which was transferred to the Library reserve to align with past practice. Major drivers included lower than budgeted expenditures in wages and benefits, facility maintenance and materials due to the closure and modified opening protocols resulted from the COVID-19 pandemic.

Business Improvement Area (BIA)

BIA incurred a year-end surplus of \$18,100. The surplus was transferred to a reserve to align with past practice.

B. Building Operating Budget

Building incurred a net deficit of \$1,280,952 against a budgeted deficit of \$1,088,702, resulted in a draw of \$1,280,952 from the Building reserve. After the draw from reserve, the ending balance in the Building reserve as of December 31, 2020 is \$2,714,575.

C. Rate-Supported Operating Budgets

The rate-supported operating budgets for water, wastewater and stormwater incurred a surplus of \$2,145,500, deficit of \$983,000 and surplus of \$655,200 respectively. Corresponding transfer to and draw from reserves were made.

D. Capital Budget

The 2020 approved capital spending authority was \$37,810,575.

	Standard	Major	Total
Budget	24,991,069	12,819,506	37,810,575
Actual	13,117,000	2,492,800	15,609,800
Favourable variance	11,874,069	10,326,706	22,200,775
Budget as % to total budget	66.1%	33.9%	100.0%
Actual as % to total actual	84.0%	16.0%	100.0%
Actual as % to budget	52.5%	19.4%	41.3%

Actual capital expenditures totaled \$15,609,800, equivalent to 41.3% compared to budget of which 34.7% (\$13,117,000) was from standard projects and 6.6% (\$2,492,800) from major projects. The lower capital project delivery in 2020 was impacted by the COVID-19 pandemic.

The table below outlines the proposed net change of \$5,348,800 to the 2021 capital program in order to further align the planned capital project delivery in 2021.

				Proposed	
		2020 Project	Approved	changes to	Revised 2021
		Surplus /	2021 capital	2021 capital	capital
Project	Department	(Deficit)	(A)	(B)	(C) = (A)+(B)
Theatre Renovation	Theatre	261,747	0	60,000	60,000
Wireless Network Access	IT	16,973	0	17,000	17,000
Replace Tax Billing System	IT	-84,773	0	100,000	100,000
Replace Desktop & Peripheral	IT	26,345	182,749	26,000	208,749
Vehicle Equipment for Enforcement	Legislative Services	27,035	0	27,000	27,000
Monetary Penalty System	Legislative Services	6,000	0	6,000	6,000
Space Planning	Legislative Services	20,000	0	20,000	20,000
Records Management	Legislative Services	0	0	8,200	8,200
Station 4-5 Design & Construction	CYFS	2,028,562	6,226,601	2,028,500	8,255,101
New Fire Engine -Station 4-5	CYFS	552,478	0	552,000	552,000
Station 4-5 - Equipment	CYFS	-67,315	125,000	-67,300	57,700
Station 4-1 Renovation	CYFS	673,698	0	673,000	673,000
Station 4-2 Parking Lot	CYFS	42,339	0	42,000	42,000
Asset Mgmt. Strategy Implementation	Financial Services	340,448	0	340,400	340,400
Mulock GO Stn Secondary Plan	Planning	0	0	80,000	80,000
Recreation Playbook Implementation	Engineering	829,415	0	500,000	500,000
Advanced metering	Public Works	856,983	8,322,903	856,000	9,178,903
Sport Field Prot. Net Phase II	Public Works	53,370	190,000	80,000	270,000
Total		5,583,305	15,047,253	5,348,800	20,396,053

^{* -} Major capital projects that require minimal effort from dedicated capital project staff

Upon approval of the proposed changes, the 2021 capital spending authority will be increased to \$42,009,500. The standard capital program will remain at \$20,000,000 to fit within the anticipated operational capacity (unallocated standard capital will be

reduced from \$1,600,000 to \$360,700) and major capital program will be increased by \$4,109,500 to \$22,009,500.

	2021 Capital Spending Authority	Proposed Changes	Revised 2021 Capital Spending Authority
Standard Unallocated	18,400,000 1,600,000	1,239,300 - 1,239,300	19,639,300 360,700
Subtotal - Standard Major	20,000,000	4,109,500	20,000,000 22,009,500
Total	37,900,000	4,109,500	42,009,500

Further changes to the 2021 capital spending authority will be addressed through 2021 Quarterly Financial Update reports.

Conclusion

This report provides a summary on the preliminary 2020 financial results. Audited 2020 financial statements will be tabled to Committee of the Whole in June and a final report on 2020 Operating and Capital Budget Summary report will be tabled at the same time.

Business Plan and Strategic Plan Linkages

This report supports the Council priority under the strategic pillar of Long Term Financial Sustainability. To align with the recommendation from the Fiscal Strategy, 2020 investment results are now reported separately under the Information Report "2020 Q4 Investment Summary".

Consultation

CAO Office, Corporate Services, CYFS, Community Services, Development & Infrastructure and Newmarket Public Library have been consulted.

Human Resource Considerations

Not applicable.

Budget Impact

The 2020 tax-supported operating budget surplus will be transferred to the Rate Stabilization Reserve. In addition, the 2021 capital spending authority will be increased by \$4,109,500 from \$37,900,000 to \$42,009,500.

Attachments

Attachment 1 – 2020 Preliminary Fourth Quarter Operating Results

Attachment 2 – 2020 Preliminary Fourth Quarter Water, Wastewater and Stormwater Operating Results

Attachment 3 – 2020 Fourth Quarter Capital Expenditures

Approval

Mike Mayes, CPA, CGA, DPA Director of Financial Services

Esther Armchuk, LL.B Commissioner, Corporate Services

Contact

Andrea Tang, CPA, CA

Manager, Finance & Accounting / Deputy Treasurer, atang@newmarket.ca (ext. 2104)

Town of Newmarket 2020 Preliminary Fourth Quarter

OPERATING RESULTS

	Year-to-Da	Full Ye		
Departments	ACTUAL	BUDGET	VARIANCE	Budge
	\$	\$	\$	\$
Members of Council			il	
Revenues	-	-	-	
Expenditures	1,238,549	1,294,168	55,619	1,2
Net surplus/(deficit)	(1,238,549)	(1,294,168)	55,619	(1,2
C.A.O Office				
Revenues	69,200	271,705	(202,505)	2
Expenditures	3,559,620	3,676,155	116,534	3,6
Net surplus/(deficit)	(3,490,420)	(3,404,450)	(85,971)	(3,4
corporate Services				
Revenues	1,622,881	2,406,484	(783,603)	2,4
Expenditures	12,949,855	13,968,494	1,018,639	13,9
Net surplus/(deficit)	(11,326,974)	(11,562,010)	235,036	(11,5
Central York Fire Services				
Revenues	541,376	359,503	181,873	3
Expenditures	15,927,888	15,722,470	(205,418)	15,7
Net surplus/(deficit)	(15,386,513)	(15,362,967)	(23,545)	(15,3
Community Services				
Revenues	2,182,742	7,950,135	(5,767,393)	7,9
Expenditures	7,880,370	11,552,687	3,672,318	11,5
Net surplus/(deficit)	(5,697,628)	(3,602,552)	(2,095,075)	(3,6
Development & Infra. Services				
Revenues	5,948,470	6,110,438	(161,968)	6,1
Expenditures	30,814,957	35,772,785	4,957,827	35,7
Net surplus/(deficit)	(24,866,487)	(29,662,347)	4,795,860	(29,6
ibrary Services				
Revenues	152,161	203,473	(51,312)	2
Expenditures	3,617,583	3,668,895	51,312	3,6
Net surplus/(deficit)	(3,465,422)	(3,465,422)	(0)	(3,4
General Government				
Revenues	3,962,520	4,664,600	(702,080)	4,6
Expenditures	3,675,125	2,497,376	(1,177,748)	2,4
Net surplus/(deficit)	287,395	2,167,224	(1,879,829)	2,1
Debt Servicing				
Revenues	2,218,407	2,420,745	(202,338)	2,42
Expenditures	5,181,749	5,181,749	0	5,1
Net surplus/(deficit)	(2,963,341)	(2,761,004)	(202,338)	(2,7
Property Taxes				
Revenues	66,218,940	66,324,845	(105,905)	66,3
Expenditures	-	-	-	
Net surplus/(deficit)	66,218,940	66,324,845	(105,905)	66,3
OVID-19 *excluding Fire & Library (Note 1)				
Revenues	1,684,245	-	1,684,245	
Expenditures	1,972,035	-	(1,972,035)	
Net surplus/(deficit)	(287,790)	-	(287,790)	
llocations				
Revenues	-	-][
Expenditures	(2,622,851)	(2,622,851)	0	(2,6
Net surplus/(deficit)	2,622,851	2,622,851	0	2,6
GRAND-TOTAL				
Revenues	84,600,941	90,711,928	(6,110,986)	90,7
Expenditures	84,194,879	90,711,928	6,517,048	90,7
Net surplus/(deficit)	406,062	, , ,	406,062	•

Town of Newmarket

2020 Preliminary Fourth Quarter

Water, Wastewater & Stormwater Operating Results

	Year	Year-to-date (December 31, 2020)						
Area	Actual	Budget	Varia	nce	Budget			
	\$	\$	\$	%	\$			
Water Rate Group								
Revenues	20,095,958	20,379,125	(283,167)	-1.4%	20,379,125			
Expenditures	16,739,477	17,747,314	1,007,838	5.7%	17,747,314			
Net	3,356,481	2,631,811	724,671	21.6%	2,631,811			
Wastewater Rate Group								
Revenues	21,422,790	21,321,865	100,925	0.5%	21,321,865			
Expenditures	21,348,787	21,502,956	154,169	0.7%	21,502,956			
Net	74,003	(181,091)	255,094	-140.9%	(181,091)			
Storm Water Rate Group								
Revenues	2,204,081	2,141,135	62,946	2.9%	2,141,135			
Expenditures	1,208,883	1,775,552	566,668	31.9%	1,775,552			
Net	995,197	365,583	629,614	172.2%	365,583			
Allocations								
Revenues	-	1	1	0.0%	-			
Expenditures	2,608,000	2,608,000	(0)	0.0%	2,608,000			
Net	(2,608,000)	(2,608,000)	(0)	0.0%	(2,608,000)			
Transfer To/ From Rate Stabilization Reserve	es .							
Revenues	982,996	-	982,996	0.0%	-			
Expenditures	2,800,677	208,302	(2,592,375)	-1244.5%	208,302			
Net	(1,817,681)	(208,302)	(1,609,379)	0.0%	(208,302)			
GRAND-TOTAL								
Revenues	44,705,825	43,842,125	863,700	2.0%	43,842,125			
Expenditures	44,705,825	43,842,125	(863,700)	-2.0%	43,842,125			
Net	-	•	(0)	0.0%				

Town of Newmarket 2020 Fourth Quarter CAPITAL EXPENDITURES

Commission / Department / Area				
General Government				
Total				
Corporate Services				
Information Technology				
Legislative Services				
Total				
Community Services				
Recreation & Culture Services				
Total				
Development & Infrastructure Services				
Planning & Building				
Roads				
Water				
Wastewater				
Storm Water				
Facilities				
Parks				
Trails				
Asset Mgmt				
Other				
Total				
Library Services				
Total				
Central York Fire Services				
Total				

Year-to-Date Actual (December 31, 2020) (\$)	Budget 2020 (\$)	% of Spending
387	-	0.0%
387	-	0.0%
482,865	1,394,237	34.6%
36,023	89,058	40.4%
518,888	1,483,295	35.0%
409,495	622,906	65.7%
409,495	622,906	65.7%
993,780	690,000	144.0%
6,605,902	11,635,853	56.8%
610,547	5,437,795	11.2%
2,400	1	0.0%
216,101	864,000	25.0%
726,566	1,400,944	51.9%
2,316,969	5,493,931	42.2%
218,144	575,000	37.9%
-	340,448	0.0%
228,405	90,000	253.8%
11,918,814	26,527,971	44.9%
91,450	268,800	34.0%
91,450	268,800	34.0%
2,670,760	8,907,603	30.0%
2,670,760	8,907,603	30.0%

GRAND TOTAL	15,609,794	37,810,575	41.3%



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D'Arcy Street Parking Review Staff Report to Council

Report Number: 2021-22

Department(s): Engineering Services

Author(s): M. Kryzanowski, Manager, Transportation Services

Meeting Date: April 12, 2021

Recommendations

- 1. That the report entitled D'Arcy Street Parking Review dated April 12, 2021 be received; and,
- 2. That the proposed amendments to the Parking Bylaw as outlined in Appendix B be approved; and,
- 3. That the 2-year moratorium on new parking reviews be lifted for this section of D'Arcy Street to allow monitoring and adjustments if needed; and,
- 4. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

Purpose

The purpose of this report is to highlight the review and recommendations for amending the Parking Bylaw to allow parking on the north side of D'Arcy Street.

Background

In 2019, the Town and the local Business Improvement Area (BIA) created a 'Joint Task Force' to address downtown parking concerns. This Task Force met several times, held feedback sessions and participated in walkabouts of the area to identify potential solutions. A number of ideas were generated, which required further evaluation by staff to determine their feasibility. Staff created a working group that met on several occasions to review each idea. A staff report entitled "Downtown Parking Review –

Analysis of Joint BIA/Town Task Force Workshop" was presented to Council on August 24, 2020, to highlight the ideas.

One of the ideas generated by the efforts above is the potential creation of up to fourteen (14) new on-street parking spaces on the north side of D'Arcy Street, between Church Street and Water Street. The parking review summarized in today's report further addresses the feasibility of that idea. The study was completed in accordance with the Council-approved Corporate Parking Policy.

Discussion

D'Arcy Street is a one-way narrow local road that runs eastward from Church Street to Water Street. The street provides access to several homes, a church, and the Newmarket Cenotaph. Currently, there is no parking allowed on the south side. Parking is allowed on the north side, but only on Sundays. Sunday parking was likely enacted many years ago to accommodate the parking requirements of St. Paul's Anglican Church, located at the north-east corner of D'Arcy Street and Church Street.

The initial request from staff was to review the potential for additional parking on the north side of D'Arcy Street. There is sufficient width on D'Arcy Street to accommodate parking and still have one travel lane. The introduction of parking would have the added benefit of providing a traffic calming effect for the street.

After a consultation with the residents, it is recommended that the new parking on the north side conform to the restriction that already exists on other streets in the downtown core, which is that a maximum of two (2) hours of parking be permitted. This ensures turnover of these spaces and prevents long-term parking from occurring.

The parking zone would extend from Church Street to the property limit of house numbers 457 and 465 D'Arcy Street. The parking zone would therefore end just before the curved section of D'Arcy Street as it approaches Water Street (see map in Appendix A). This would provide approximately eleven (11) or twelve (12) additional on-street parking spaces.

Finally, the Town's Corporate Parking Policy places a two (2) year moratorium on rereviewing parking on the street. It is recommended that this moratorium be lifted for this section of D'Arcy Street only, in the event that adjustments to the parking limits might be needed given the one-way travel and the pavement width of the street.

It should be noted that Sunday parking will remain, but it will also be reduced to a maximum of two (2) hours, from the existing three (3) hours that is currently in the general Parking Bylaw.

Conclusion

In conclusion, it is recommended that a two (2) hour parking limit be implemented on D'Arcy Street on the north side to provide the Downtown area with new additional

parking spaces. It is also recommended that the two (2) year moratorium be lifted on this section of D'Arcy Street so that the parking operations can be monitored and adjusted if required.

Business Plan and Strategic Plan Linkages

Well-planned and connected...strategically planning for the future to improve information access and enhance travel to, from, and within Newmarket.

Consultation

A letter dated November 9, 2020, was sent to all households that would be impacted by the proposed parking changes. The Town received three (3) responses. While there was no general objection, some residents had concerns with increased traffic and greater difficulty accessing their driveways because D'Arcy Street is a narrow one-way roadway. Monitoring by the Town will confirm whether or not adjustments will be required.

Furthermore, all households within the study area will receive a copy of this report and a notice indicating the date and time of the Committee of the Whole at which the matter will be heard. Residents who wish to address the Committee will have the opportunity to do so at that time.

Human Resource Considerations

None.

Budget Impact

Funds for the required signage would come from the Regulatory Signs – Engineering line from the Operating Budget. The cost would be approximately \$600.00 for the required signage. There is sufficient money in this account to cover the cost.

Attachments

Appendix A – Study Area Map

Appendix B – Proposed Parking Bylaw Amendments

Approval

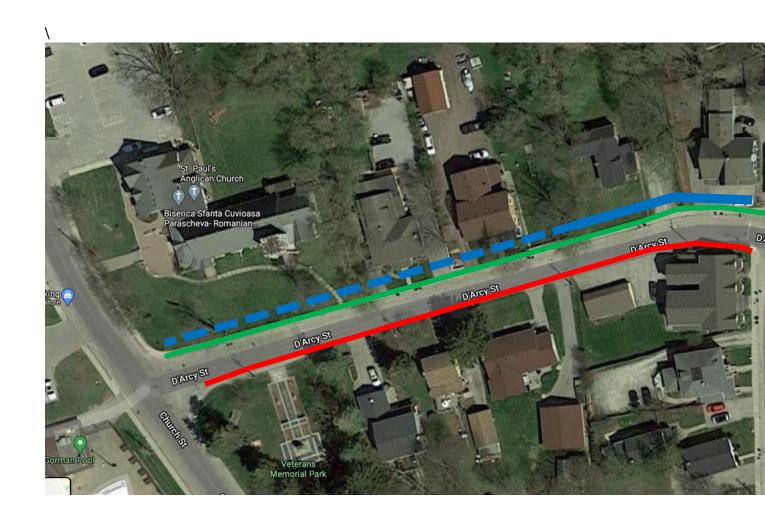
Rachel Prudhomme, Director, Engineering Services

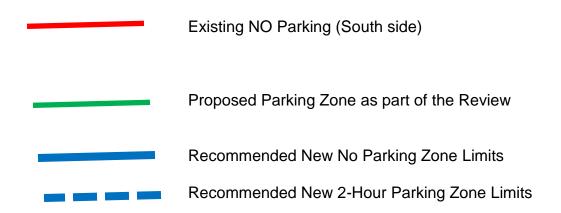
Peter Noehammer, Commissioner, Development & Infrastructure Services

Contact

For more information or questions regarding this report, please contact Mark Kryzanowski, Manager, Transportation Services, at 905-895-5193 extension 2508 or MKryzanowski@newmarket.ca

APPENDIX A – Study Area Map





Appendix B: Proposed Parking Bylaw Amendment

THAT Schedule IV (No Parking) of the Parking By-law 2019-63, as amended, be further amended by deleting the following:

ROAD	SIDE	BETWEEN	PROHIBITED TIMES
D'Arcy Street	North	From a point measured 175 feet east of Church Street to Water Street	Monday to Saturday

THAT Schedule IV (No Parking) of the Parking By-law 2019-63, as amended, be further amended by adding the following:

ROAD	SIDE	BETWEEN	PROHIBITED TIMES
D'Arcy Street	North	Water Street to the property limit between #457 and #465 D'Arcy Street	

THAT Schedule VI (Parking For Restricted Periods) of the Parking By-law 2019-63, as amended, be further amended by adding the following:

ROAD	SIDE	BETWEEN	TIMES	OR	DAYS	MAXIMUM
			PERIOD	PERM	ITTED	
D'Arcy Street	North	Church Street to the property limit between #457 and #465 D'Arcy Street	Any time			2 Hours



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Helmer Avenue Parking Update Staff Report to Council

Report Number: 2021-23

Department(s): Engineering Services

Author(s): M. Kryzanowski, Manager, Transportation Services

Meeting Date: April 12, 2021

Recommendations

- 1. That the report entitled Helmer Avenue Parking Update dated April 12, 2021 be received; and,
- 2. That no additional parking restrictions be implemented on Helmer Avenue; and,
- 3. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

Purpose

The purpose of this document is to report back to Town Council on the results of a study stemming from a community petition that was submitted in accordance with the Council-approved Public Consultation and Support policy for transportation matters.

Background

At its regular meeting of September 9, 2019, Town Council adopted the recommendations from the Committee of the Whole held on August 26, 2019 (Section 5.9 of the Committee of the Whole and Section 9.1.9 of the Council minutes), at which a petition was received requesting that parking be prohibited on both sides of Helmer Avenue from 8:00 a.m. to 5:00 p.m. on Mondays through Fridays. The petition was referred to staff for action as per the Town's Public Consultation and Support Policy.

The Town undertook the required studies, and recommended no additional parking restrictions in a report that was received at the Committee of the Whole meeting (electronic) on July 20, 2020. The primary reason was that there was lack of support

from the Community to proceed with any new parking restrictions. However, the Committee referred the issue back to staff for further review and a second survey.

Discussion

Since the parking restrictions proposed by the community did not receive the level of support required by the Town's policy the first time input was sought, the Town initiated another public consultation opportunity for residents. For the second attempt, the consultation focused on the southern half of Helmer Avenue, where parking was perceived to be an issue by some residents.

The second consultation results were similar to the first ones. Less than 50% of the households responded, again not meeting the minimum policy requirements for any change to be implemented.

Conclusion

Due to the level of community support not meeting the minimum threshold required by the Town's policy, it is recommended that no additional parking restrictions be implemented on Helmer Avenue.

Business Plan and Strategic Plan Linkages

Well-planned and connected...strategically planning for the future to improve information access and enhance travel to, from, and within Newmarket..

Consultation

Consultation was conducted in accordance with the Town's Public Consultation and Support Policy for Transportation matters. After the original consultations done in 2019-2020, a further letter, dated October 19, 2020, was sent to the community for their input.

It should be noted that, since the beginning of the Helmer Avenue parking review, there have been at least three mail notifications requesting input on the matter.

A copy of this report will be forwarded to the community prior to the Committee of the Whole meeting so that residents may view the meeting or present a deputation if they so wish.

Human Resource Considerations

None.

Budget Impact

No impact to the budgets.

Attachments

None

Approval

Rachel Prudhomme, Director, Engineering Services

Peter Noehammer, Commissioner, Development & Infrastructure Services

Contact

For more information or questions regarding this report, please contact Mark Kryzanowski, Manager, Transportation Services, at 905-895-5193 extension 2508 or MKryzanowski@newmarket.ca.



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Main Street On-street Parking Additions Staff Report to Council

Report Number: 2021-24

Department(s): Engineering Services

Author(s): M. Kryzanowski, Manager, Transportation Services

Meeting Date: April 12, 2021

Recommendations

- 1. That the report entitled Main Street On-street Parking Additions, dated April 12, 2021, be received; and,
- 2. That the parking amendments noted in Appendix B be approved; and,
- 3. That the necessary signage and pavement markings be implemented as soon as possible, weather permitting; and,
- 4. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

Purpose

The purpose of this report is to highlight the review and recommendations for additional on-street parking on Main Street, north of Millard Avenue. This report does not address the conversion of on-street accessible parking spaces to standard parking spaces, which can be addressed in a separate report as required.

Background

In 2019, the Town and the local Business Improvement Area (BIA) created a 'Joint Task Force' to address downtown parking concerns. This Task Force met several times, held feedback sessions and participated in walkabouts of the area to identify potential solutions. A number of ideas were generated, which required further evaluation by staff to determine their feasibility. Staff created a working group that met on several occasions to review each idea. A staff report entitled "Downtown Parking Review –

Analysis of Joint BIA/Town Task Force Workshop" was presented to Council on August 24, 2020, to highlight the ideas.

One of the ideas generated by the efforts above is the potential creation of up to four (4) new on-street parking spaces on either side of Main Street, north of Millard Avenue. The parking review summarized in today's report further addresses the feasibility of that idea. The study was completed in accordance with the Council-approved Corporate Parking Policy and technical standards for parking.

Discussion

Based on the size of a standard parking space, there are three (3) potential locations along Main Street that could allow a cumulative total of four (4) additional on-street parking spaces:

- 111 Main Street 1 parking space
- 57 Main Street 2 parking spaces
- 48 Main Street 1 parking space

Appendix A provides maps of the proposed parking spaces.

The proposed parking space in front of 111 Main Street is approximately 6.0 metres north of the Robertson Place driveway and it would be an extension of existing parking spaces. After reviewing this location with various Town Departments, this parking space was deemed to be too close to the existing driveway and would hence create potential sightline issues. Therefore, this location is not recommended.

The two proposed parking spaces in front of 57 Main Street are approximately 13.0 metres south of Ontario Street and are adjacent to existing on-street parking spaces. After review with Town Departments, these parking spaces are acceptable.

The proposed parking space in front of 48 Main Street is approximately 12.0 metres south of Ontario Street and is adjacent to existing parking spaces. After review with Town Departments, this parking space is acceptable.

Conclusion

After a geometric review and consultation with other Town Departments, three (3) of the four (4) proposed parking spaces are deemed acceptable. Therefore, it is recommended that two (2) on-street parking spaces be added in front of 57 Main Street and that one (1) parking space be added in front of 48 Main Street.

Business Plan and Strategic Plan Linkages

Well-planned and connected...strategically planning for the future to improve information access and enhance travel to, from, and within Newmarket.

Consultation

Engineering Services consulted with Public Works Services (Operations and Parks), Economic Development, and Planning and Regulatory Services in the review of these proposed new parking spaces.

Human Resource Considerations

None.

Budget Impact

Funds for the required signage would come from the Regulatory Signs – Engineering line from the Operating Budget. The cost would be approximately \$500.00 for the required signage and pavement markings. There is sufficient money in this account to cover the cost.

Attachments

Appendix A – Illustrations of proposed additional parking

Appendix B – Proposed Parking Bylaw Amendments

Approval

Rachel Prudhomme, Director, Engineering Services

Peter Noehammer, Commissioner, Development & Infrastructure Services

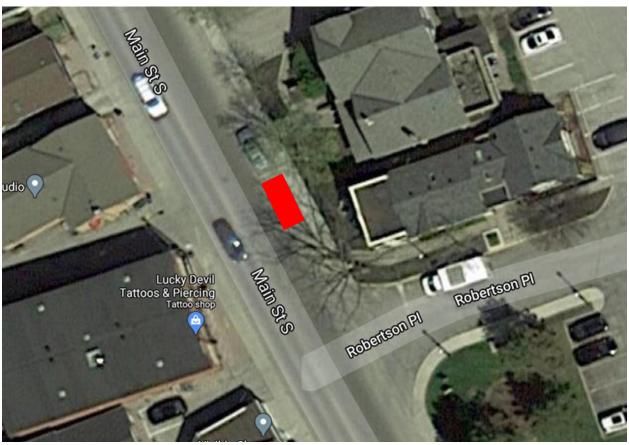
Contact

For more information or questions regarding this report, please contact Mark Kryzanowski, Manager, Transportation Services, at 905-895-5193 extension 2508 or MKryzanowski@newmarket.ca.

Appendix A – Illustrations of Proposed Additional Parking

111 Main Street South – 1 parking space





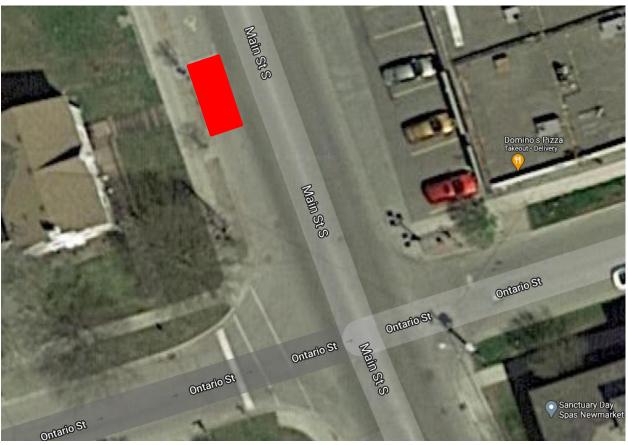
57 Main Street South - 2 parking spaces





48 Main Street South - 1 parking space





Appendix B: Proposed Parking Bylaw Amendment

THAT Schedule IV (No Parking) of the Parking By-law 2019-63, as amended, be further amended by deleting the following:

ROAD	SIDE	BETWEEN	PROHIBITED
			TIMES
Main Street	East	From a point 30 metres south of	Anytime
		Ontario Street to a point 58 metres	
		north of Ontario Street	
Main Street	West	From Ontario Street to 20 metres	Anytime
		northerly	

THAT Schedule IV (No Parking) of the Parking By-law 2019-63, as amended, be further amended by adding the following:

ROAD	SIDE	BETWEEN	PROHIBITED TIMES
Main Street	East	From a point 13 metres south of Ontario Street to a point 58 metres north of Ontario Street	Anytime
Main Street	West	From Ontario Street to 12 metres northerly	Anytime



Town of Newmarket 395 Mulock Drive P.O. Box 328, Newmarket, Ontario, L3Y 4X7

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460 Davis Drive – Modifications to Official Plan Amendment 25 and related Zoning By-law Amendment Staff Report to Council

Report Number: 2021-25

Department(s): Planning and Building Services Author(s): Phoebe Chow, Senior Planner - Policy

Meeting Date: April 12, 2021

Recommendations

- 1. That the report entitled 460 Davis Drive Modifications to Official Plan Amendment 25 and related Zoning By-law Amendment, dated April 12, 2021 be received; and,
- 2. That Council endorse the proposed redesignation for 460 Davis Drive as shown in Attachment 1; and,
- 3. That Staff be directed to request the Regional Municipality of York to approve the modified Urban Centres Secondary Plan Technical Amendment (OPA 25) for 460 Davis Drive as shown in Attachment 1; and,
- 4. That upon the approval of OPA 25 by the Regional Municipality of York, Staff be directed to forward the Zoning By-law Amendment as shown in Attachment 2 to a regular Council meeting for approval; and,
- 5. That the owner of 460 Davis Drive be notified; and,
- 6. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

Purpose

The purpose of this report is to seek Council's direction to resolve the deferred land use designation and zoning matters for 460 Davis Drive.

Background

In September 2019, Council considered <u>staff report 2019-85</u> and directed staff to proceed to a public meeting regarding the technical amendments for the Urban Centres Secondary Plan (UCSP) and Zoning By-law 2019-06. One of the proposed technical amendments involved correcting a mapping error by rezoning the entirety of 460 Davis Drive (subject lands) from Mixed Use One (MU-1) Zone to Open Space (OS-2) Zone to be in conformity with the site's Parks and Open Space designation in the UCSP. At the September 23, 2019 Committee of the Whole meeting, the owner of the subject lands (Owner) objected to the housekeeping rezoning.

Staff considered the comments from the Owner and proposed to redesignate the southern half of the subject lands from "Parks and Open Space" to "Mixed Use", and only rezone the northern half of the subject lands to be in conformity with the Parks and Open Space designation. At the <u>July 27, 2020</u> statutory public meeting, staff presented the above mentioned proposed redesignation and rezoning to Council and members of the public.

At the October 26, 2020 Committee of the Whole meeting, the Owner requested that the entire subject lands be redesignated to "Mixed Use" and the existing MU-1 Zone be maintained. In addition, the Owner also requested that should Council adopt dual designations and dual zoning on the subject lands, the lot area and boundaries of the entire subject lands be used to calculate permitted density and setback requirements on the MU-1 Zone portion of the subject lands.

On December 14, 2020, Council adopted all other proposed technical amendments in Official Plan Amendment 25 (OPA 25) and deferred the decision on the subject lands. OPA 25 was subsequently forwarded to the Regional Municipality of York (York Region) for approval; therefore, all components of OPA 25 that have been adopted by Council are not subject to further discussion. The purpose of this report is to seek Council's direction in resolving the deferral matter for the subject lands and that staff be directed to request York Region to make a decision for the same as part of the Notice of Decision for OPA 25, which has not yet been issued.

Discussion

Location

The subject lands, municipally known as 460 Davis Drive, are located at the southeast corner of Davis Drive and Superior Street, west of the railway, and north of Ontario Street. The subject lands are approximately 0.57 hectares and are largely vacant, but host a one-storey building on the northern part of the site.

Current Land Use Designation and Zoning

The subject lands are designated "Parks and Open Space", with a "Flood and Hazard Lands" overlay on Schedule 3 of the UCSP. The subject lands are further identified as the "Superior Street Open Space" in accordance with Policy 10.3.4(g) which states:

"This space is within the Floodplain of the Holland River and is located west of the railway. It provides for open space in proximity to the northern end of historic Downtown Newmarket."

Open Spaces within the UCSP are intended to be passive in nature, respecting their location within the floodplain and their linkage to natural heritage functions. General uses such as trails and passive open space may be permitted.

In accordance with Policy 6.4.6(ii) of the UCSP, "the Floodplain and Hazard Lands designation is an overlay designation and therefore the permitted land uses, density and height provisions of this Secondary Plan identified on Table 1 and on Schedules 3 and 4 do not apply within the Floodplain and Hazard Lands designation unless written approval for specific development applications has been received from the Lake Simcoe Region Conservation Authority."

The subject lands are zoned Mixed Use One (MU-1) in Zoning By-law 2019-06. The MU-1 Zone permits a full range of residential, commercial, and institutional uses. In addition, the subject lands are also identified as Floodplain and Other Natural Hazard (FP-NH) Zone on Schedule E to Zoning By-law 2019-06. The FP-NH Zone is an overlay zone where the underlying MU-1 Zone development standards continue to apply subject to LSRCA regulations and the Floodplain provisions of By-law 2019-06.

Proposed Redesignation and Rezoning

Upon review of comments from the Lake Simcoe Region Conservation Authority (LSRCA) and relevant policies of the UCSP, and discussions with the Owner, staff recommend dual designations and zoning as shown in Figure 1. The revised dual designations involve a Parks and Open Space designation for the north portion and a Mixed Use designation for the south portion. Accordingly, the subject lands will be zoned Open Space 2 (OS-2) in the north and Mixed Use One (MU-1) in the south. In this way, the designations and zones for the north and south portions will align with each other. In addition, staff would also recommend that a site-specific zoning provision be added for the subject lands to restrict the erection of any buildings or structures within 7.5 metres from the new northerly boundary of the MU-1 Zone. The proposed 7.5 metres is based on an extension of the centerline of Simcoe Street into the property. This proposed site-specific condition is intended to protect the vista of the OS-2 Zone when looking eastward down Simcoe Street.

Figure 1 Proposed designations/zoning and special provision



The intent of the proposed dual designations and zoning is to balance the Town's vision of having an open space along Davis Drive while providing potential development opportunities that support the growth of the UCSP on the southern part of the property, subject to LSRCA's approval through future development application. The revised designation/zoning division line protects for a potential future access for the MU1 Zone off of Superior Street to align with Simcoe Street.

All applicable Provincial and Regional floodplain policies, Town land use and floodplain and hazard lands policies in the UCSP and Zoning By-law 2019-06 continue to apply to the subject lands.

The following modifications have been included in Attachments 1 and 2 to reflect the proposed revisions discussed above:

- Removed the subject lands from Section 16.0 Deferrals in the text of the adopted OPA 25;
- Removed "Subject to Section 16.0 Deferrals" for the subject lands from the adopted Schedules 3, 4, 5 and 6;
- Updated Schedule 3 Land Use to show the revised dual designations;
- Updated Schedule 4 Height and Density to show the revised Parks and Open Space in the north and Low Density (2-6 storeys) in the south;
- Updated Schedule 5 Street Network and Schedule 6 Parks, Open Space & Natural Heritage to show the revised Parks and Open Space designation boundaries;

- Updated the text of the draft Zoning By-law to include site-specific setback requirement for the subject lands as discussed above;
- Updated Zoning Map 5 Davis Drive Zoning Map to reflect dual zoning as discussed above;
- Updated Zoning Map 11 Davis Drive Height Map to reflect height permission of 8m – 20m for the MU1 portion of the subject lands, and
- Updated Zoning Map 17 Davis Drive Holding Zones to reflect the revised Parks and Open Space boundaries.

Owner's Request on Density Transfer

The Owner's second request relates to density transfer between the two zones within the subject lands. It was requested that the subject lands to be exempted from provision 2.4(v) of Zoning By-law 2019-06, which states:

"where a lot is divided into two or more zones the zone boundary dividing the lot shall be deemed to be a lot line for purposes of calculating coverage, and each portion of the lot is required to satisfy the provisions of this By-law for the applicable zone".

Staff have considered the Owner's request, however recommend that the existing provision 2.4(v) of Zoning By-law 2019-06 remain applicable to the subject lands. The purpose of provision 2.4(v) is to avoid over development of a particular portion of a dual zone lot that would otherwise occur by "transferring" density permissions from one zone to another zone. In this case, should Council approve the proposed dual zoning on the subject lands, all development standards for a potential Mixed Use development such as minimum setbacks and maximum density should be taken from the MU-1 Zone boundaries. The area and lot lines that are part of the OS-2 Zone will not be used for calculating maximum density or determining minimum setbacks for a development in the MU-1 Zone. Thus, the transferring of density from the northern portion of the subject lands to the southern part of the subject lands to facilitate a larger development will not be permitted.

Conclusion

The subject lands were deferred from the adoption of the Urban Centres Secondary Plan technical amendments (OPA 25). Staff have considered all comments received from the Owner and have come to an agreement on the designations and zones across the property. Staff are recommending modifications to the dual designations and dual zoning as discussed in this report and as shown in Attachments 1 and 2.

Business Plan and Strategic Plan Linkages

• Vibrancy on Yonge, Davis and Mulock

Consultation

Staff have consulted the Owner on the proposed resdesignation and rezoning. The Owner agrees with the proposed dual designations and zoning as well as the inclusion of the special zoning provision.

Staff have also consulted the LSRCA on the proposed redesignation and rezoning of the subject lands. LSRCA has advised that the entire site is within an area governed by Ontario Regulation 179/06 and a permit will be required for any site alteration or development on the subject lands. Any proposed development would need to demonstrate consistency with Section 3.0 of the Provincial Policy Statement and conformity with the applicable Regional and local policies as well as be in accordance with the LSRCA Watershed Development Guidelines.

Human Resource Considerations

None

Budget Impact

None

Attachments

Attachment 1 – Modified Official Plan Amendment 25

Attachment 2 – Modified Zoning By-law Amendment

Submitted by

Phoebe Chow, Senior Planner – Policy

Approved for Submission

Adrian Cammaert, Manager, Planning Services

Jason Unger, Director, Planning and Building Services

Peter Noehammer, Commissioner, Development and Infrastructure Services

Contact

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Amendment No. 25 to the Town of Newmarket Official Plan

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3. Schedules

Schedule A – Schedule 3: Land Use

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APPENDIX

Map 1 – Location Map

PART A THE PREAMBLE

The Preamble provides an explanation of the amendment, including the location and purpose of the proposed amendment, basis of the amendment and a summary of the changes to the Town of Newmarket Official Plan, but does not form part of this amendment.

1. Purpose of the Amendment

The purpose of this amendment is to amend policies and schedules of Section II of the Town of Newmarket Official Plan (OPA No. 10), also known as the Newmarket Urban Centres Secondary Plan (Secondary Plan) to:

- Clarify the original intent of the policies;
- Implement recommendations of recently approved planning documents;
- Update land use permissions or requirements to address inconsistency between polices; and
- Resolve mapping inconsistencies.

2. Location

The proposed amendments are made to the text and schedules of the Secondary Plan and are applied to the Secondary Plan area as shown on Map 1 to this amendment.

3. **Basis**

The majority of the Secondary Plan came into effect on April 30, 2015 save and except sections that were appealed to the Local Planning Appeal Tribunal (LPAT) (formerly Ontario Municipal Board). All appeals were subsequently dealt with by the LPAT and the Secondary Plan came into full force and effect on October 18, 2018. Since then, staff have identified a number of technical anomalies that should be addressed to guide development in the Secondary Plan area. More specifically, the proposed amendments aim to clarify intent of policies and schedules of the Secondary Plan and to achieve greater alignment between various sections of the Secondary Plan. In addition, Council has adopted other planning documents since 2015 which also necessitate changes to the Secondary Plan.

Item 1 Section 5.0 Land Use

- Revise the designation "Neighbourhood Parks and Open Space" to "Parks and Open Space" to be consistent with the term used in all schedules;
- Replace the term "natural heritage areas" with "Lands within the Natural Heritage System and identified significant natural heritage areas" to align with Provincial and Regional planning documents; and

 Revise Policy 5.3.4(ii)(e) Regional Shopping Centre Study Area to recognize the Mobility Hub Study has been completed and integration of transit to the GO bus terminal is no longer applicable.

Item 2 Section 6.4 Development Policies

- Amend Policy 6.4.4(i) Rental Housing to reference York Region's Financial Incentives for Complete Communities, and
- Remove Policy 6.4.5(vi) General Building Height and Density (which speaks
 to where there is discrepancy between number of storeys and height in
 metres, height in metres identified on Schedule 4 shall prevail) because it is
 no longer needed. Numerical height values (metres) is proposed to be
 removed from Schedule 4 as part of this amendment.

Item 3 Section 7.3 Urban Design Polices

- Amend Policy 7.3.4(iv) Low-rise Residential Buildings to clarify which lot line setback shall be taken from;
- Revise Policy 7.3.5(i) High and Mid-rise Buildings to clarify that new public space or publicly accessible private space will be required as part of high and mid-rise development in accordance with the Town's Parkland Dedication By-law;
- Delete Policy 7.3.5.1(vi) from the Podium section as the policy does not relate to podiums;
- Incorporate the term "district energy ready" and "electric vehicle ready" in Policies 7.3.7(xi) and (xii) to align with the adopted Community Energy Plan; and
- Add a policy and associated criteria to Section 7.3.12 to permit temporary surface parking area on lands fronting onto Davis Drive within the Regional Healthcare Centre.

Item 4 Section 8.3 Block Structure and Street Network Policies

- Amend Section 8.3.3 and Table 2 to reflect appropriate right-of-way width requirements, and
- Amend Section 8.3.4 to clarify that reduction of private laneway width may be permitted and the main purpose of private laneway is to provide access to properties that front onto Yonge Street or Davis Drive.

Item 5 Section 8.3.7 North/South and East/West Network Study

 Amend Policy 8.3.7(i) to state that a north/south and east/west study road network study may be conducted in the future, separate from the Mobility Hub Study, while acknowledging that the study may draw from the Mobility Hub Study's findings.

Item 6 Section 9.3.3 Newmarket GO Rail Mobility Hub Study Area

 Revise Policy 9.3.3(ii) to recognize the completion of the Mobility Hub Station Area Plan and delete Policy 9.3.3(iii) as it is no longer required.

Item 7 Section 10.0 Parks, Open Space and Natural Heritage

- Update designation of "Neighbourhood Parks and Open Space" to "Parks and Open Space" to be consistent with all schedules;
- Replace the term "natural heritage areas" with "lands within the Natural Heritage System and identified significant natural heritage areas" to align with Provincial and Regional planning documents;
- Specify in Policy 10.3.1(i) that parks and open space required for development in the Urban Centres shall be provided in accordance with the Town's Parkland Dedication by-law;
- Replace the term "urban squares" in Policy 10.3.1(v) with "open space"; and
- Remove reference to "pioneer village" in Policy 10.3.2(ii)(c).

Item 8 Section 13.3.4 Energy and Underground Utilities Policies

 Amend Policy 13.3.4(i) to acknowledge the completion of Community Energy Plan and that development applications must address applicable recommendations from the Community Energy Plan in Sustainable Development Reports.

Item 9 Section 17.0 Glossary

- Add a definition for the term "District Energy Ready"
- Add a definition for the term "Electric Vehicle Ready", and
- Revise the definition of "Land Area" to exclude public streets conveyed to the Town or the Regional Municipality of York and parkland dedicated to the Town or a public authority as part of the Floor Space Index (FSI) calculation to incentivize these benefits.

Item 10 Schedule 3: Land Use

The following changes are proposed to Schedule 3: Land Use to provide updated mapping information, align with approved planning documents, provide clarity and recognize physical site conditions:

- Incorporate the updated 2019 floodplain mapping from the Lake Simcoe Region Conservation Authority (LSRCA);
- Remove the driveway at the Tannery Mall which was shown as local road;
- Remove the eastward extension of Penn Avenue from Main Street North to the driveway at Tannery Mall;
- Replace "Future Local Road" connection at Hillview Drive and Davis Drive with a Pedestrian Mews Connection symbol. The Future Local Road connection has been deemed unsuitable due to steep grades in the area;
- Rename "Planned Viva Rapidway Station" with "Existing and planned vivastation/curbside vivastation" to recognize that some stations have been constructed;
- Correct land use designation at 11 Main Street South from Parks and Open Space to Mixed Use;
- Refine limits of Parks and Open Space designation and Mixed Use designation for property at southeast corner of Main Street and Davis Drive;
- Update Natural Heritage System limits;
- Replace conceptual mobility hub station study area with the Newmarket GO Station Mobility Hub Study boundary; and,
- Refine the extent of the Parks and Open Space designation at 460 Davis
 Drive to the portion north of Simcoe Street and redesignate the remainder
 of the property to Mixed Use.

Item 11 Schedule 4: Height and Density

In addition to changes listed in Item 10, which are also applicable to Schedule 4: Height and Density, the following changes are proposed to Schedule 4: Height and Density to provide clarity and allow appropriate flexibility in setting height permissions:

- Remove numeric height values (metres) as shown in Schedule 4 as exact value in metres are appropriate to be governed in zoning by-laws;
- Remove the portion of Franklin Street that does not exist;
- Extend Medium-High Density Designation to include full extents of 22
 Bolton Avenue and 27 Lundy's Lane;
- Refine limits of Medium Density permission on property at the southeast corner of Main Street and Davis Drive;
- Correct mapping at 11 Main Street South from Parks and Open Space to Medium Density; and,
- Refine the extent of the Parks and Open Space at 460 Davis Drive to the portion north of Simcoe Street and assign Low Density to the remainder of the property.

Item 12 Schedule 5: Street Network

In addition to changes listed in Item 10, which are also applicable to Schedule 5: Street Network, the following changes are proposed to Schedule 5: Street Network:

- Remove the portion of Franklin Street that does not exist;
- Add "Existing Signal" symbol at existing entrance to the Upper Canada Mall on Yonge Street, north of the red "potential" light;
- Add "Potential Future Assessment for Signal" symbol at the intersection of Penn Avenue and Main Street North;
- Revise limits of green space for property at southeast corner of Main Street and Davis Drive to reflect revised designation as noted in Items 10 and 11;
- Remove green space at 11 Main Street South to reflect revised designation as noted in Items 10 and 11; and,
- Refine the limits of green space at 460 Davis Drive to reflect the revised designation as noted in Item 10.

Item 13 Schedule 6: Parks, Open Space and Natural Heritage

In addition to changes listed in Item 10, which are also applicable to Schedule 6: Parks, Open Space and Natural Heritage, the following change are proposed to Schedule 6: Parks, Open Space and Natural Heritage for consistency purposes:

- Correct the "NP/OS" symbol to the corresponding label in the legend;
- Revise the Parks and Open Space limits for property at southeast corner of Main Street and Davis Drive to reflect revised designation as noted in Items 10 and 11;
- Remove Parks and Open Space at 11 Main Street South to reflect revised designation as noted in Items 10 and 11, and
- Refine the Open Space Park limits at 460 Davis Drive to reflect the revised designation as noted in Item 10.

PART B THE AMENDMENT

The Amendment describes the additions, deletions and/or modifications to the Town of Newmarket Official Plan and constitutes Official Plan Amendment No. 25.

1. Format of the Amendment

Official Plan Amendment No. 25 consists of the following proposed modifications to the text and Schedules to Section II of the Newmarket Official Plan, also known as Newmarket Urban Centres Secondary Plan (Secondary Plan). Sections and Schedules of the Secondary Plan proposed for modifications are identified as "Items".

Where additions to the existing text are proposed, they are identified in "**bold**". Where the text is proposed to be deleted, it is shown in "strikethrough". Where appropriate, unchanged text has been included for context and does not constitute part of Official Plan Amendment No. 25.

2. Details of the Amendment

Item 1 Section 5.0 Land Use

- a) Revise land use designation "Neighbourhood Parks and Open Space" in Section 5.1 Introduction to "Parks and Open Space".
- b) Revise the second last sentence in the last paragraph of Section 5.1 Land Use Introduction as follows:
 - "Land uses within the Urban Centres also include potential school sites, a parks and open space system, and natural heritage lands within the Natural Heritage System and identified significant natural heritage areas."
- c) Revise Policy 5.3.4(ii)(e) Regional Shopping Centre Study Area as follows:
 - "mobility hub study considerations including, but not limited to, findings and recommendations in the *mobility hub study* including, but not limited to, integration of transit into the site and/or between this site and the Yonge-Davis **Drive** Rapidway, the—GO-Bus Terminal and GO-train Station in accordance with the Metrolinx Mobility Hub Guidelines;"
- d) Revise heading of Policy 5.3.6 to Neighbourhood Parks and Open Space.

Item 2 Section 6.4 Development Policies

a) Revise Policy 6.4.4 Rental Housing as follows:

"Development of new rental accommodation will be promoted through programs such as the Region's Financial Incentives for Complete Communities to incentivize purpose-built rental housing, and the retention of existing medium and high density rental housing stock will be encouraged in accordance with Policy 3.10.2 of the Official Plan."

b) Delete Policy 6.4.5(vi) General Building Height and Density and renumber subsequent policies.

Item 3 Section 7.3 Urban Design - Policies

a) Revise Policy 7.3.4(iv) Low-rise Residential Buildings as follows:

"Where at-grade residential buildings units front on a public or private street, setbacks of a minimum of 3 metres and a maximum of 5 metres from the property line will be required to provide for a front yard transition between the front doors of private residences and the public sidewalk. The setback area should be designed to contain low decorative fencing and/or landscaping to distinguish the private space. Where lands are dedicated to the Town for the future burying of hydro, the setback is subject to Policy 13.3.4."

b) Revise Policy 7.3.5(i) High and Mid-rise Buildings as follows:

"Where high or mid-rise buildings are permitted, new public or publicly accessible private spaces such as parks, urban squares and plazas or forecourts will be required to be provided as part of the development in accordance with the Town's Parkland Dedication By-law."

- c) Delete Policy 7.3.5.1(vi) Podiums.
- d) Revise Policy 7.3.7(xi) Sustainability as follow:

"All commercial, institutional, mixed use and multi-unit residential buildings are encouraged to consider options for district energy, and design features that would enable the future implementation of district energy be district energy ready and electric vehicle ready."

e) Revise Policy 7.3.7(xii) Sustainability as follows:

"Applications for development in the Urban Centres will be required to include a Sustainable Development Report that describes how the applicant has endeavoured to incorporate any or all of the following, as deemed appropriate and applicable through the pre-application consultation process:

- a) energy efficiency measures;
- b) water conservation measures;
- c) alternative energy use and Solar design strategy;
- d) heat Island mitigation;
- e) indoor air quality enhancement;
- f) Low Impact Development (LID) stormwater management; and
- g) solid and construction waste reduction and management.;
- h) the level to which a proposed development is district energy ready or electric vehicle ready (if applicable)."
- f) Add the following as Policy 7.3.12(ii) after Policy 7.3.12(i) Parking Facility Design and renumber subsequent policies:

"Notwithstanding Policy 7.3.12(i), surface parking may be permitted on lots fronting onto Davis Drive in the Regional Healthcare Centre character area as delineated in Schedule 2, provided that:

- a) the surface parking area is temporary in nature and subject to a temporary use by-law;
- b) the applicant shall submit a *Built Out Demonstration Plan* as part of a temporary use by-law application; and
- c) the surface parking area is adequately screened from public street to the satisfaction of York Region and the Town."

Item 4 Section 8.3 Block Structure and Street Network

a) Revise Policy 8.3.3(i) Minor Collectors and Local Roads as follows:

"New or upgraded streets identified as Minor Collectors on Schedule 5 will be designed with a mid-block right-of-way of a minimum of 20-28 26 metres, with potential for increased ROW at intersections."

b) Revise Policy 8.3.3(ii) Minor Collectors and Local Roads as follows:

"New streets identified as Local Roads in Schedule 5 will be designed with a mid-block right-of-way of a minimum of 18-23 21 metres, with potential for increased ROW at intersections."

c) Revise Policy 8.3.4(i) Private Roads/Lanes as follows:

"Private roads/lanes shown on Schedule 5 will generally be designed with minimum mid-block rights-of-way of approximately 16 metres. Any reductions in the planned width may be permitted provided it is would require demonstration demonstrated, to the satisfaction of the Town, that the planned function of the private street for vehicular and pedestrian access will be achieved."

d) Revise Policy 8.3.4(ii) Private Roads/Lanes as follows:

"In addition to the street network shown on Schedule 5, new private streets, laneways and pedestrian linkages may be required to support development and facilitate traffic and pedestrian circulation in the Urban Centres. Private streets, laneways and pedestrian linkages associated with new development as shown on Schedule 5 will be designed to provide additional connectivity within the Urban Centres, where deemed appropriate by the Town, and to reduce vehicular movements provide access to properties that front onto Yonge Street and or Davis Drive. This may require coordination across adjacent parcels as well as public easements to ensure continued access."

e) Revise Table 2: Right-of-way Requirements for Streets in the Urban Centres as follows:

Road Classification	Minimum ROW (mid- block section)
Minor Collector – Double Loaded with no on- street parking and with bike facility on the boulevard	22 – 25 metres
Minor Collector – Double Loaded with on- street parking on one side and with bike facility on the boulevard	24.6 – 28 23 metres
Minor Collector – Double Loaded with on- street parking on both sides and with bike facility on the boulevard	26 metres
Minor Collector – Single Loaded with no on- street parking and bike facility on the boulevard	20 - 24 metres

Local Street with no on-street parking and bike sharrow	18 - 20 metres
Local Street with on-street parking on one side and bike sharrow	20.6 – 23 21 metres
Private Street or Laneway	Approx. 16 metres

Item 5 Section 8.3.7 North/South and East/West Network Study

Revise the last sentence in Policy 8.3.7(i) as follows:

"The study will include a detailed analysis to identify a preferred option for a direct connection between Prospect Street and Bayview Parkway and any necessary modifications to signalized intersections. The study may be conducted in parallel with the Mobility Hub Station Area Plan referred to in Policy 9.3.3, Findings from the Mobility Hub Station Area Plan referred to in Section 9.3.3 may be used to inform the study."

Item 6 Section 9.3.3 Newmarket GO Rail Mobility Hub Station Area

a) Revise the first paragraph of Policy 9.3.3(ii) as follows:

"The Town of Newmarket will encourage with Metrolinx to partner with the Town, the Region and other relevant partners to have prepared a Mobility Hub Station Area Plan for the area around the Newmarket GO Rail Station, as delineated in Schedules 3, 4, 5 and 6. The Mobility Hub Station Area Plan should has addressed as a minimum, the following:"

- b) Revise item d) under Policy 9.3.3(ii) as follows:
 - "integration between the GO Rail Station, the Rapidway, the future GO bus services and the GO Bus Terminal;"
- c) Delete Policy 9.3.3(iii).

Item 7 Section 10.0 Parks, Open Space and Natural Heritage

a) Revise the second bullet in the second last paragraph of Section 10.1 Parks,
 Open Space and Natural Heritage – Introduction as follows:

"7.2 hectares of new Neighbourhood Parks (excluding Natural Heritage
Areas lands within Natural Heritage System and identified significant
natural heritage areas, flooplain and stormwater management ponds); and"

b) Revise Policy 10.3.1(i) as follows:

"Development in the Urban Centres will provide for a parks and open space system that contributes to, enhances and connects to the broader parks and open space system in accordance with the Town's Parkland Dedication Bylaw."

c) Remove reference to "pioneer village" in the fourth sentence in Policy 10.3.2(ii)(c) Neighbourhood Parks as follows:

"Consideration may be given to cultural heritage and civic uses including, but not limited, to a pioneer village."

d) Revise Policy 10.3.1(v) as follows:

"In addition to the Parks and Urban Squares **Open Space** identified on Schedule 6, additional Neighborhood Parks and Urban Squares **Open Space** or enlargements to those identified on Schedule 6 will be achieved through parkland dedication in conjunction with development applications, in accordance with the Town's Parkland Dedication By-law."

Item 8 Section 13.3.4 Energy and Underground Utilities

Revise Policy 13.3.4(i) under Energy as follows:

"The Town will-has developed a Community Energy Plan that will include the Urban Centres. Applications for development within the Urban Centres shall address applicable recommendations of the Community Energy Plan in a Sustainable Development Report."

Item 9 Section 17.0 Glossary

a) Add the following definition of "District Energy Ready":

"District Energy Ready – The physical structuring of buildings and internal areas as to enable future connection to a district energy system with minimal additional cost to the building owner."

b) Add the following definition of "Electric Vehicle Ready":

"Electric Vehicle Ready – The inclusion of electric vehicle supply equipment rough in that conforms to section 86 of the electrical safety code to enable future installation of electric vehicle charging stations with minimal additional cost to the building owner."

c) Revise the definition of "Land Area" as follows:

"The land area to be used for calculating FSI shall include all land used for:

- buildings;
- off-street parking and servicing areas;
- public streets conveyed to the Town or the Regional Municipality of York;
- parks and open space dedicated to the Town;
- private streets and driveways;
- lands conveyed to the Town for underground hydro in accordance with Policy 13.3.4; and
- private landscaped areas, including private squares that are designed to be used by the public

but shall exclude all land used for:

- public streets;
- parks and open space that is dedicated to the Town;
- natural heritage areas lands within the Natural Heritage System and identified significant natural heritage areas;
- Floodplain and Hazard Lands, unless development exists or has been permitted by the Lake Simcoe Region Conservation Authority,
- schools; and
- public infrastructure such as hydro facilities and pumping stations."

Item 10 Schedule 3: Land Use

Delete Schedule 3: Land Use and replace with the attached Schedule A to this amendment as Schedule 3 to the Secondary Plan.

Item 11 Schedule 4: Height and Density

Delete Schedule 4: Height and Density and replace with the attached Schedule B to this amendment as Schedule 4 to the Secondary Plan.

Item 12 Schedule 5: Street Network

Delete Schedule 5: Street Network and replace with the attached Schedule C to this amendment as Schedule 5 to the Secondary Plan.

Item 13 Schedule 6: Parks, Open Space & Natural Heritage

Delete Schedule 6: Parks, Open Space & Natural Heritage and replace with the attached Schedule D to this amendment as Schedule 6 to the Secondary Plan.

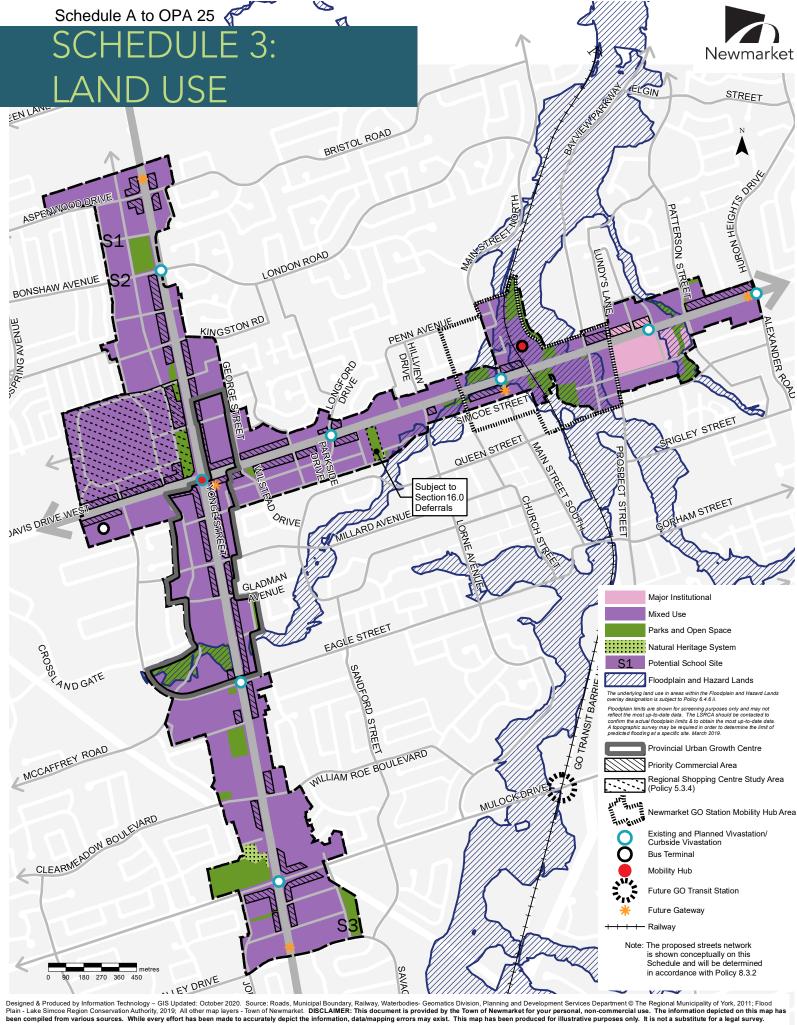
3. Schedules

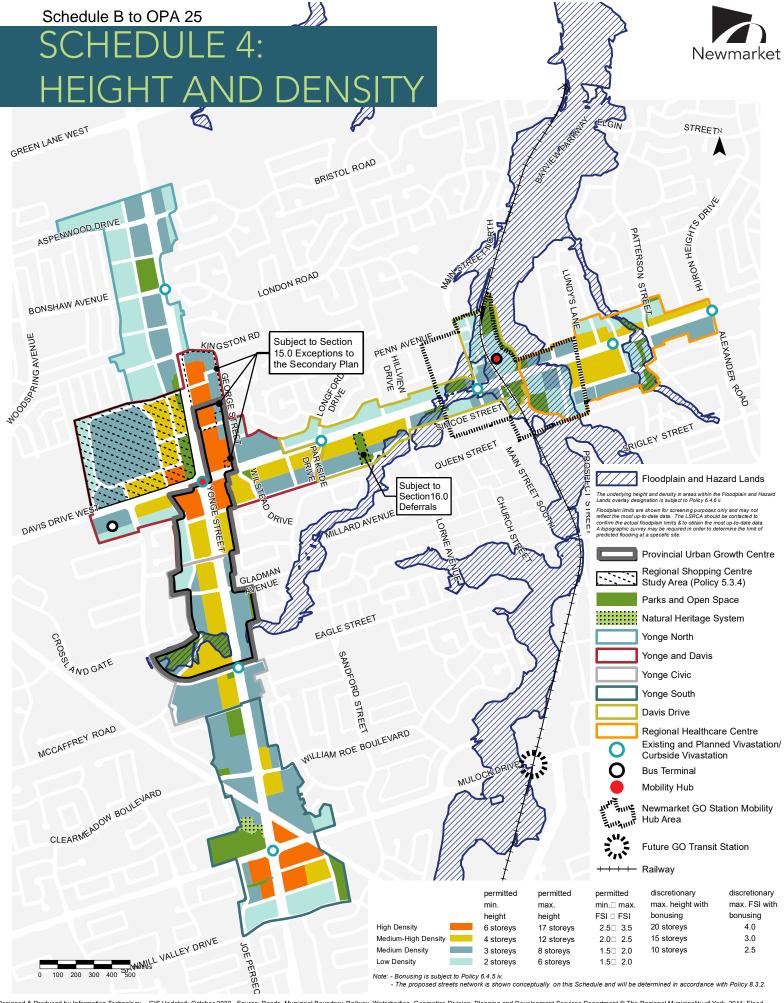
Schedule A – Schedule 3: Land Use

Schedule B – Schedule 4: Height and Density

Schedule C – Schedule 5: Street Network

Schedule D – Schedule 6: Parks, Open Space & Natural Heritage



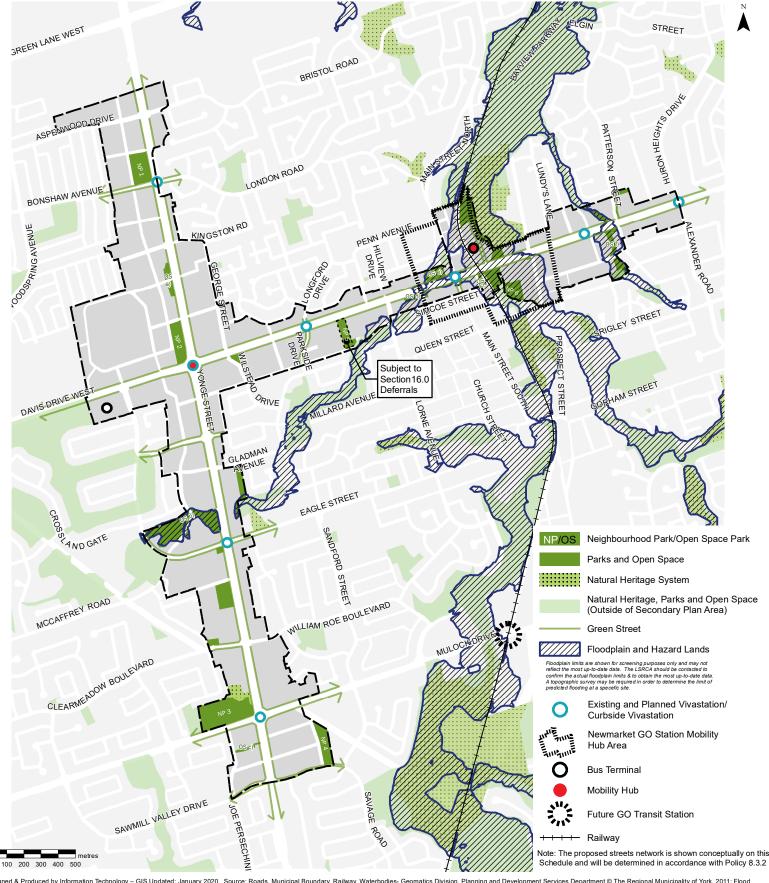


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SCHEDULE 6: PARKS, OPEN SPACE & NATURAL HERITAGE





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Corporation of the Town of Newmarket

By-law 2021-XX

A By-law to amend By-law Number 2019-06 being a zoning by-law for the Urban Centres Secondary Plan area (Technical Amendment).

Whereas it is deemed advisable to amend By-law Number 2019-06;

Therefore be it enacted by the Council of the Corporation of the Town of Newmarket as follows:

- 1. That By-law Number 2019-06 is hereby amended by:
 - a. Deleting the year "2017" in Provision 1.9.2 iii)a) Minor Variance Applications replacing it with "2018".
 - b. Revising the date "September 4th, 2018" in Provision 1.9.3 iii)b) to "September 24th, 2018".
 - c. Revising the by-law number "1989-96" in Provision 1.10 i)b) to "1981-96".
 - d. Deleting Diagram 3-6 under definition of Daylighting Triangle in Section 3 Definitions and replacing it with the diagram shown in Schedule 1 to this by-law.
 - e. Adding the following text to the definition of Floor Space Index in Section 3 Definitions:

"For the purpose of calculating Floor Space Index, the following lands shall be excluded from *lot area*:

- Natural Heritage System and identified significant natural heritage areas;
- Floodplain and Hazard Lands, unless development exists or has been permitted by the Lake Simcoe Region Conservation Authority, and
- Public infrastructure such as hydro facilities and pumping stations.

For greater certainty, lands used for the following purposes shall be included as part of *lot area* when calculating Floor Space Index:

- · off-street parking and servicing areas;
- private streets and driveways;
- public streets conveyed to the Town or the Regional Municipality of York;
- parks and open space dedicated to the Town or a public authority;
- lands conveyed to the Town for underground hydro
- private landscaped areas, including private squares that are designed to be used by the public."
- f. Deleting the definition of "Width of Driveway" in Section 3.

By-law 2021-XX Page **1** of **4**

- g. Deleting the words "which is designated on Schedule "F" to this Bylaw" in Section 4.12 Planned Width of Street Allowance and replacing them with the word "that".
- h. Adding Retirement Residence to Section 5.3.1.2 Parking
 Standards Non-Residential Uses and adding the following
 Minimum Off-Street Parking Requirement and Maximum Off-Street
 Parking Requirement for Retirement Residence:

Type or Nature of	Minimum Off-Street Maximum Off-Stree		
Use	Parking	Parking	
	Requirements	Requirements	
Retirement	0.5 parking space per	1.0 parking space per	
Residence	unit plus 0.25 <i>parking</i>	unit plus 0.25 parking	
	spaces per unit for	spaces per unit for	
	visitor	visitor	

- i. Deleting the text in Section 5.3.1.4 Carpooling Parking Space for certain Non-residential Uses and replacing with the following:
 - "Notwithstanding Section 5.3.1.2 of this By-law, the required parking for developments involving financial institution, hospital, library, medical clinic, medical office building, medical/dental laboratory, office, elementary school, secondary school, or post-secondary school uses must provide carpooling parking spaces at a rate of 5% of the total required parking supply for any of these non-residential uses, but shall not be less than 2.0 spaces."
- j. Adding "Place of Assembly" and "Medical Office" as permitted uses under Non-Residential Uses in Table 6.2.2.1 Mixed Use Zone Permitted Uses.
- k. Deleting the text of footnote 4 under Section 6.2.2.1 and replacing it with the following:
 - "Stand-alone surface *parking lot* shall not be located on *lots* that front onto Yonge Street or Davis Drive. Where a stand-alone surface *parking lot* is permitted, it shall be subject to Section 5.4.1 of this By-law."
- I. Deleting the words "38.0 metres" after "at least 66% of the *Building* frontage above the" in Provision 6.2.4.2(ii)(a) Height Podiums and replacing it with "podium height".
- m. Deleting the text in Provision 6.2.4.2(ii)(b) Height Podiums and replacing it with the following:
 - ii)b) "If a building with a height greater than 26.0 metres but less than 38.0 metres contains a podium, the podium shall not exceed 17.0 metres in height and the building above the podium shall be set back a minimum of 1.5 metres from the edge of the podium for a length of at least 66% of the building frontage above the podium height adjacent to the public street."
- n. Deleting the text in Provision 6.2.4.5(i) Setback and replacing it with the following:
 - i) "Any *building* with a frontage on Yonge Street or Davis Drive shall be setback a minimum of 3.0 metres from the *lot line* that abuts Yonge Street or Davis Drive."

- o. Adding the following text as Provision 6.2.4.5(ii) Setback and renumbering subsequent provisions:
 - ii) "Any building with a frontage on Yonge Street or Davis Drive, located on a corner lot, shall be setback a minimum of 3.0 metres from the lot line that abuts a public street other than Yonge Street or Davis Drive."
- p. Deleting the text in the renumbered Provision 6.2.4.5 iv) and replacing it with the following:
 - iv) "The wall of any tall *building* located above the podium height in accordance with Provision 6.2.4.2 ii) shall be set back a minimum 12.5 metres from any *lot line* that does not abut a *public street*."
- q. Deleting Diagram 6-3 in Section 6.2.4.5 Setback and replacing it with the diagram shown in Schedule 2 to this by-law as Diagram 6-3a.
- r. Adding the diagram shown in Schedule 3 to this by-law as Diagram 6-3b to Section 6.2.4.5 Setback.
- s. Deleting the text in Provision 6.2.4.9 ii) Parking and Access to Lot and replacing it with the following:
 - ii) "Parking may be provided within a *building* or *structure* or on the surface, but shall only be located in a *side yard* or *rear yard* on *lots* that front onto Davis Drive or Yonge Street."
- t. Deleting the text in Provision 6.2.4.9 iii) Parking and Access to Lot and replacing it with the following:
 - iii) "Parking for motorized vehicles shall not be permitted in the yard that abuts Davis Drive or Yonge Street."
- u. Deleting the text in Provision 6.2.4.9 iv) and replacing it with the following:
 - iv) "Notwithstanding provision 6.2.4.9 (i), vehicular access may be located in the *yard* that abuts Davis Drive or Yonge Street if access to the *lot* is only from Davis Drive or Yonge Street."
- v. Adding the following site-specific exception to Section 6.2.5 Site Specific Exceptions to the Mixed Use Zone Regulations:
 - MU-1 (6) 460 Davis Drive Notwithstanding the provisions set out in this by-law, a setback of 7.5 metres shall be provided from the northerly boundary of the MU-1 (6) Zone as shown on Schedule A Map 5 to this By-law and that no buildings or structures shall be erected within the setback area.
- w. Deleting "Convenience Store" as a permitted use from Table6.3.2.1 Institutional Zone Permitted Uses.
- x. Deleting SS(1) in Section 8.1 Site Specific Exceptions.
- y. Deleting the text in Section 8.2.1 Holding Zones and Exceptions to Permit Development and replacing it with the following:
 - "For any *lot* that is subject to a Holding Zone (H) on Maps 13 through 18 of this By-law (for example (H)-1), *uses* permitted by this By-law shall be permitted prior to the removal of the Holding Zone (H) and the provisions under Section 6.2.1.2, Section 6.2.5,

Section 6.3.1.2, Section 6.3.5, Section 6.4.1.2, Section 6.4.5 and Section 8.1 shall prevail."

z. Deleting the first paragraph in Section 8.2.2 Requirement to Remove the (H) Symbol and replacing it with the following:

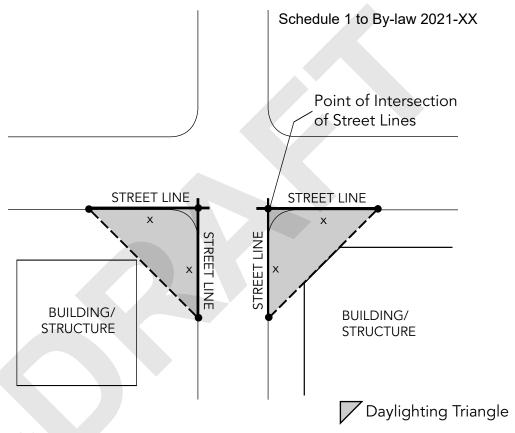
"Notwithstanding Section 8.2.1, for any lot that is subject to a Holding Zone (H), no development as defined by the Planning Act and/or Site Plan Application Process Manual may occur without an application to remove the (H) symbol from the lot."

- aa. Deleting Schedule A; Schedule A Maps 1 to 6; Schedule B; Schedule B Maps 7 to 12; Schedule C; Schedule C Maps 13 to 18; Schedule D; Schedule E, and Schedule F, and replacing them with Schedules 4 to 27 attached to this by-law.
- 2. That Schedules 1 to 27 inclusive attached to this by-law are declared to form part of this by-law.

Enacted this xxx day of xxx, 2021.

John Taylor, Mayor

Lisa Lyons, Town Clerk



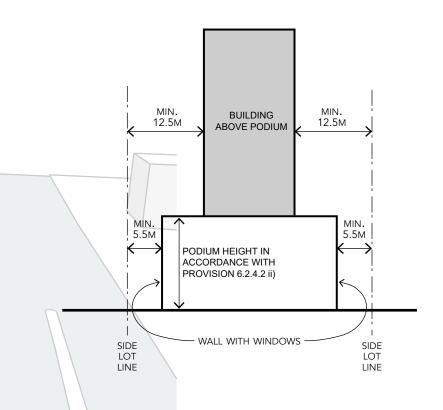


Diagram 6-3a SIDE SETBACK NOT ADJACENT TO A PUBLIC STREET

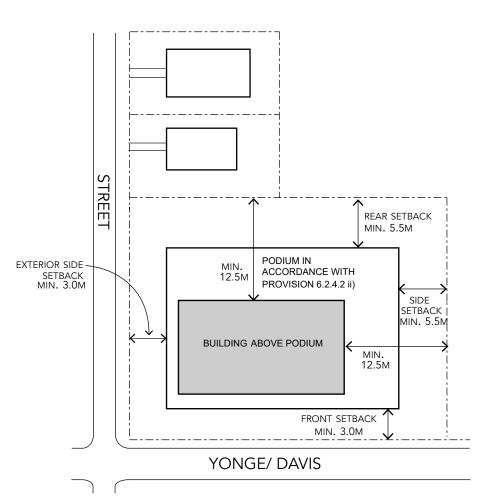
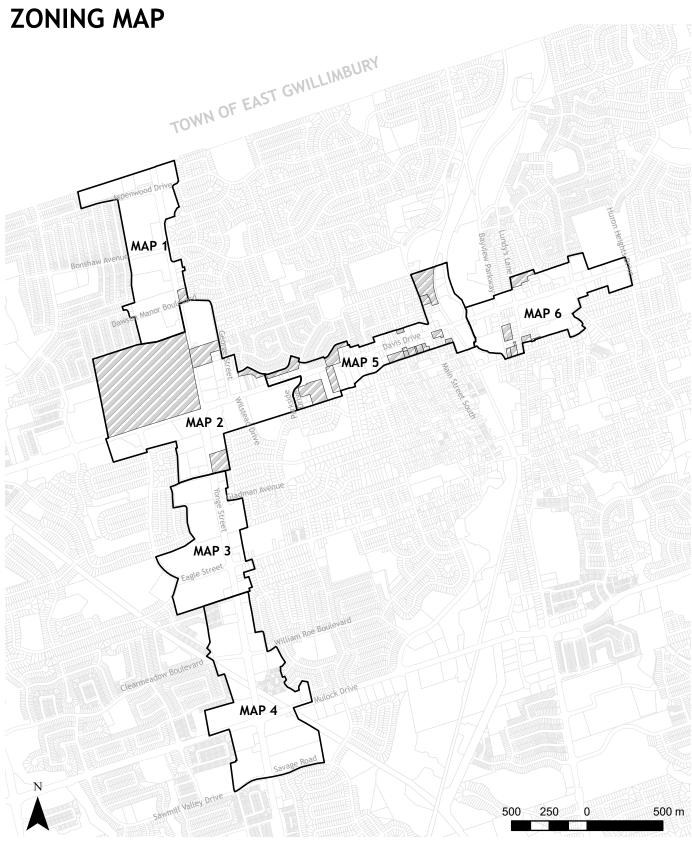
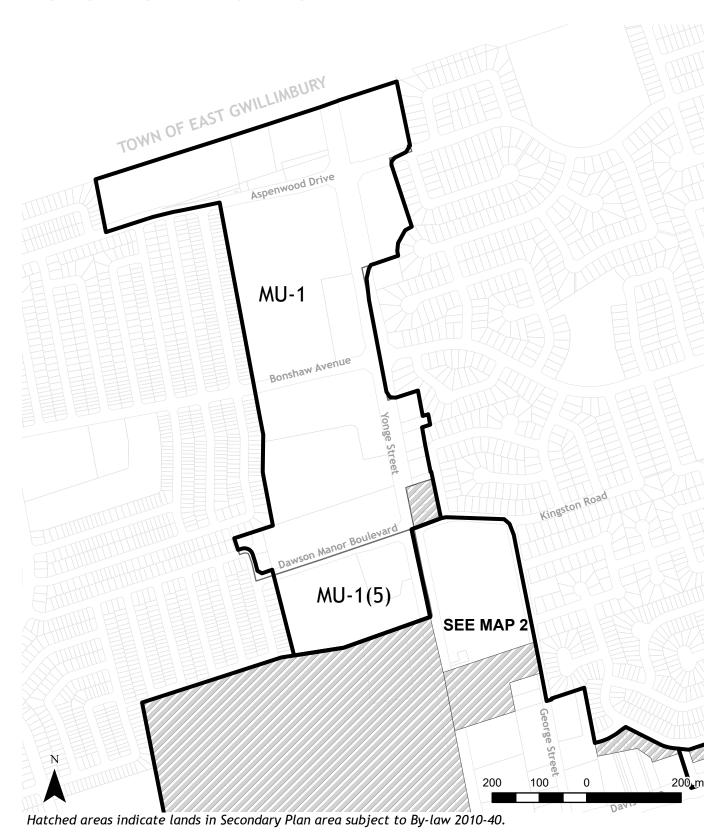


Diagram 6-3b. SETBACKS on A CORNER LOT

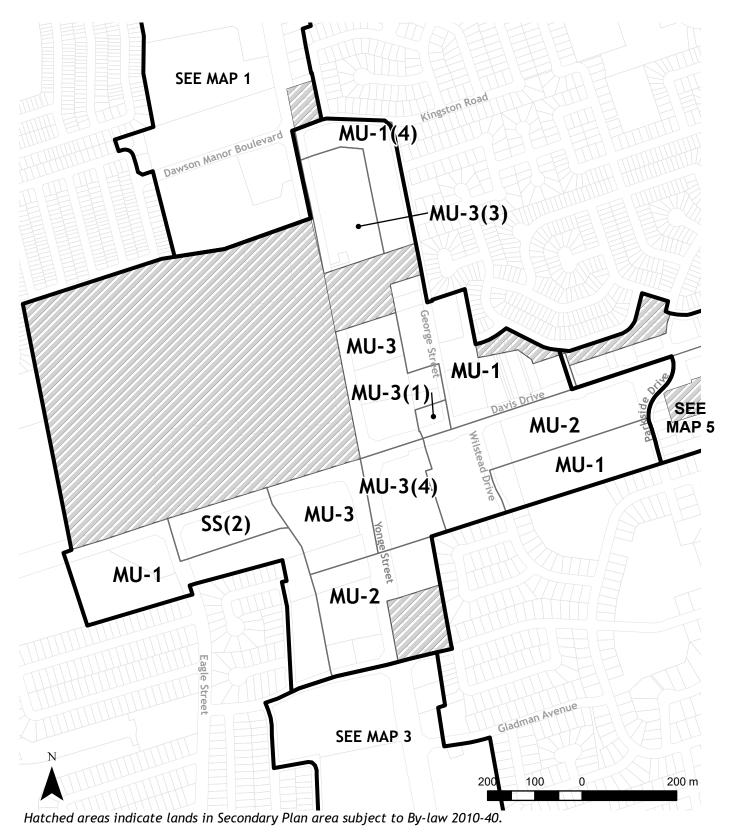


Hatched areas indicate lands in Secondary Plan area subject to By-law 2010-40.

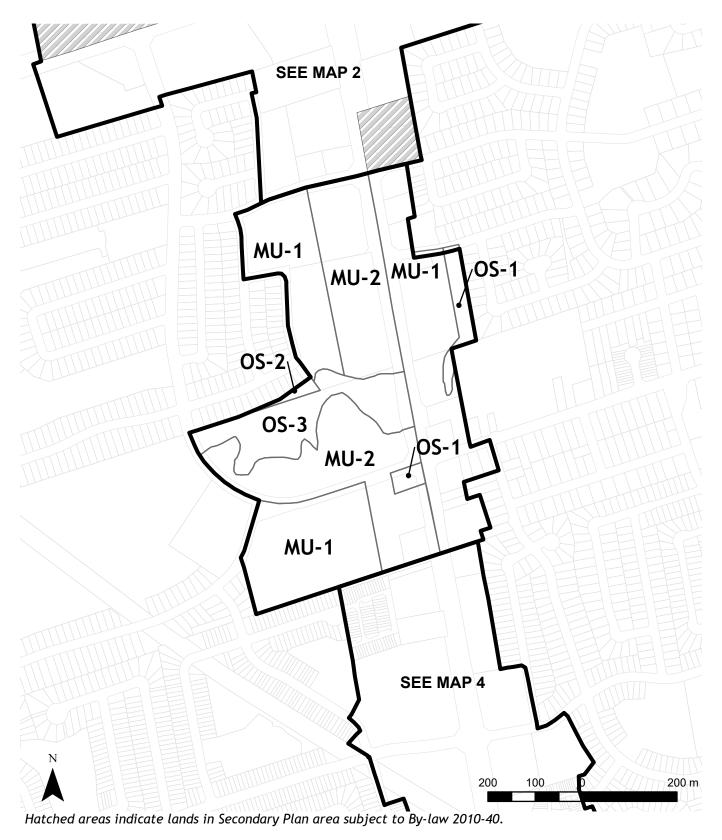
YONGE NORTH ZONING MAP



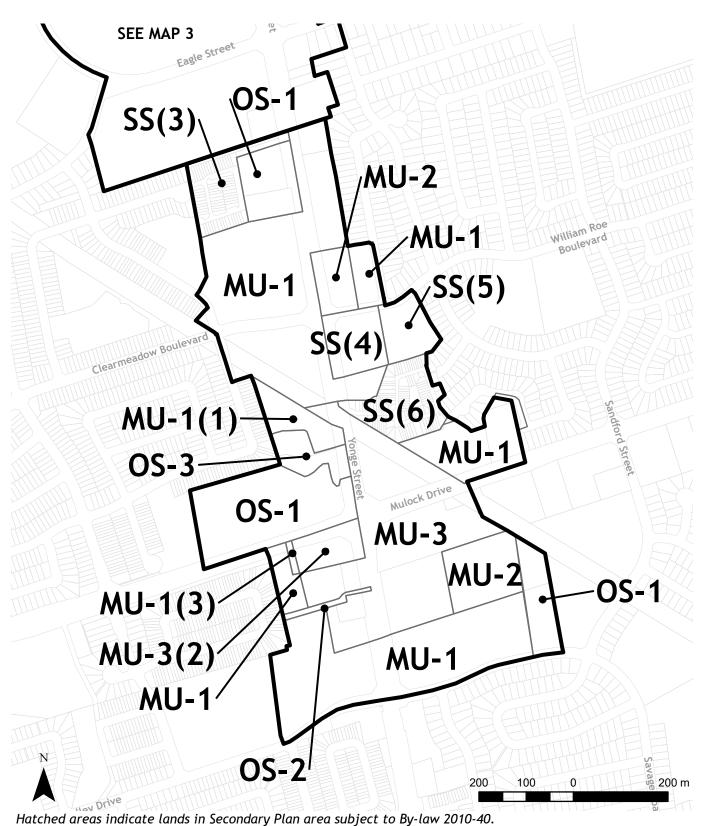
YONGE AND DAVIS ZONING MAP



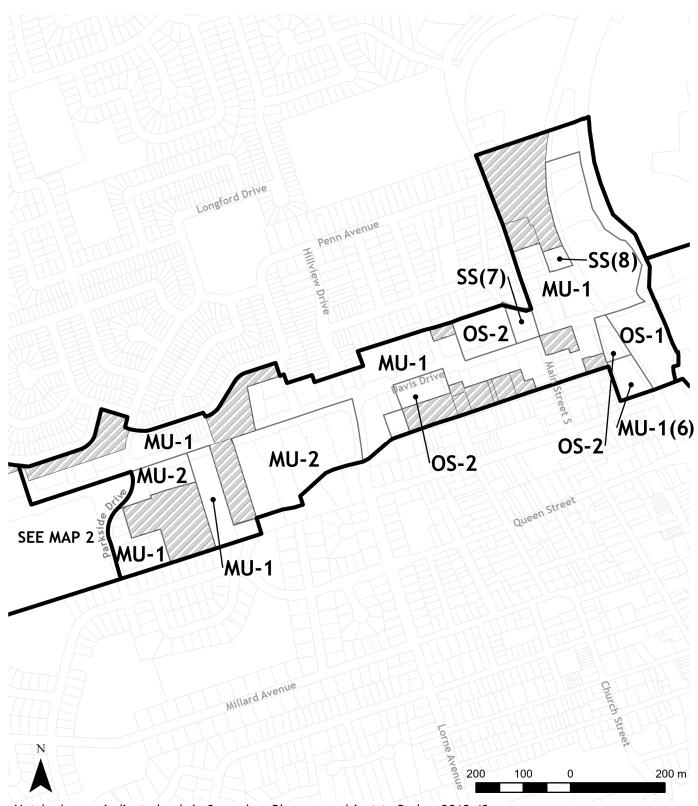
YONGE CIVIC ZONING MAP



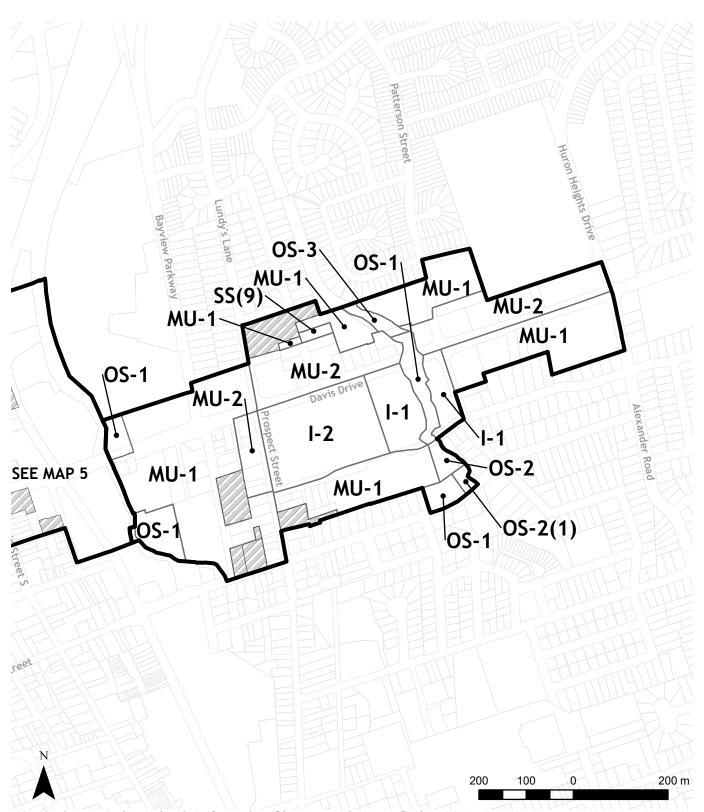
YONGE SOUTH ZONING MAP

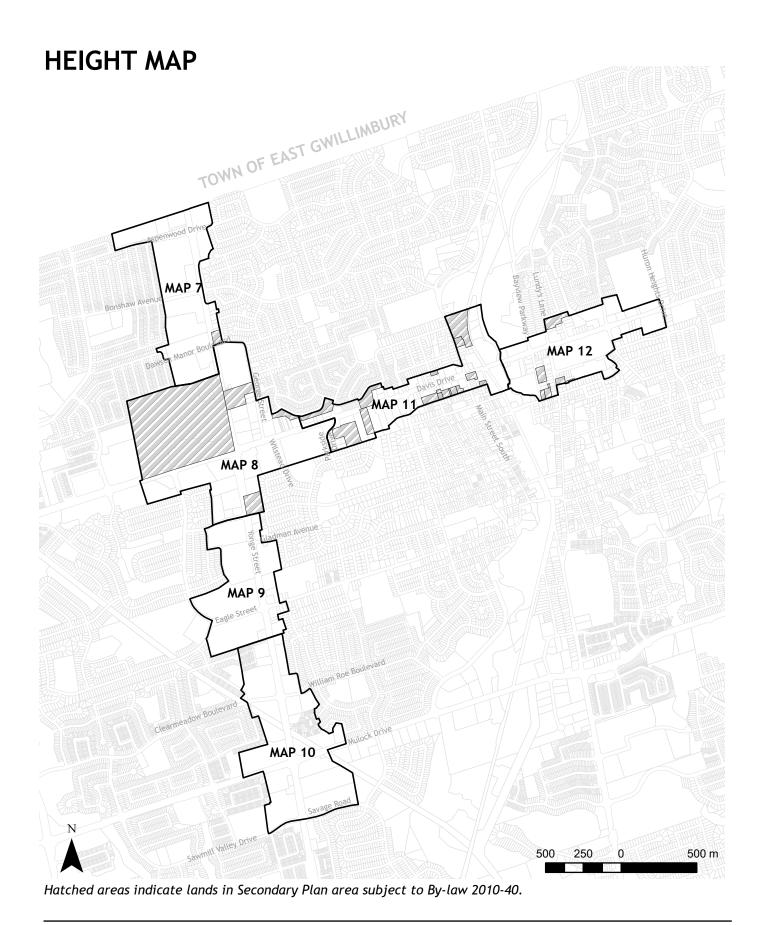


DAVIS DRIVE ZONING MAP



REGIONAL HEALTHCARE CENTRE ZONING MAP



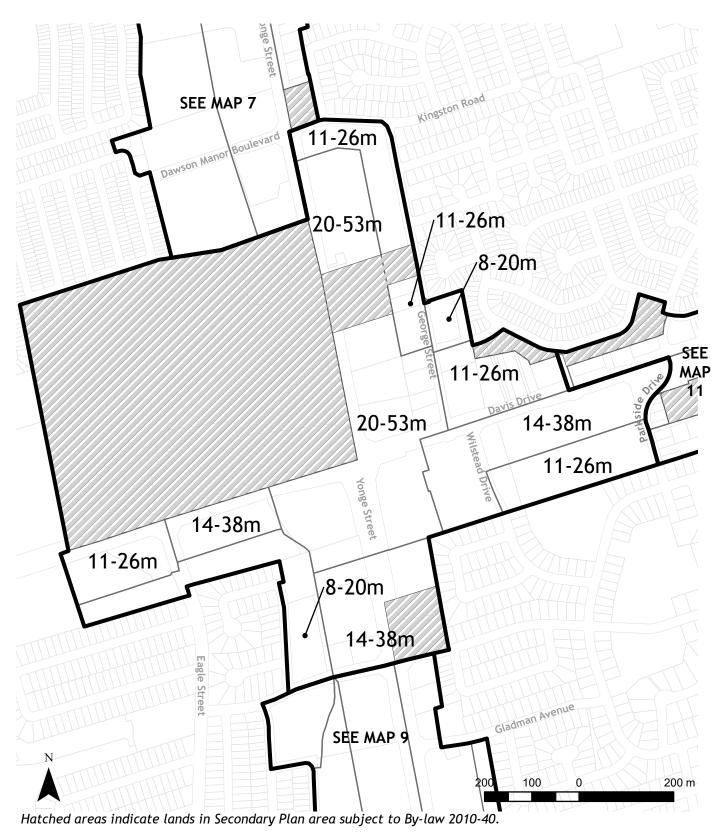


Town of Newmarket | Urban Centres Zoning By-law 2019-06

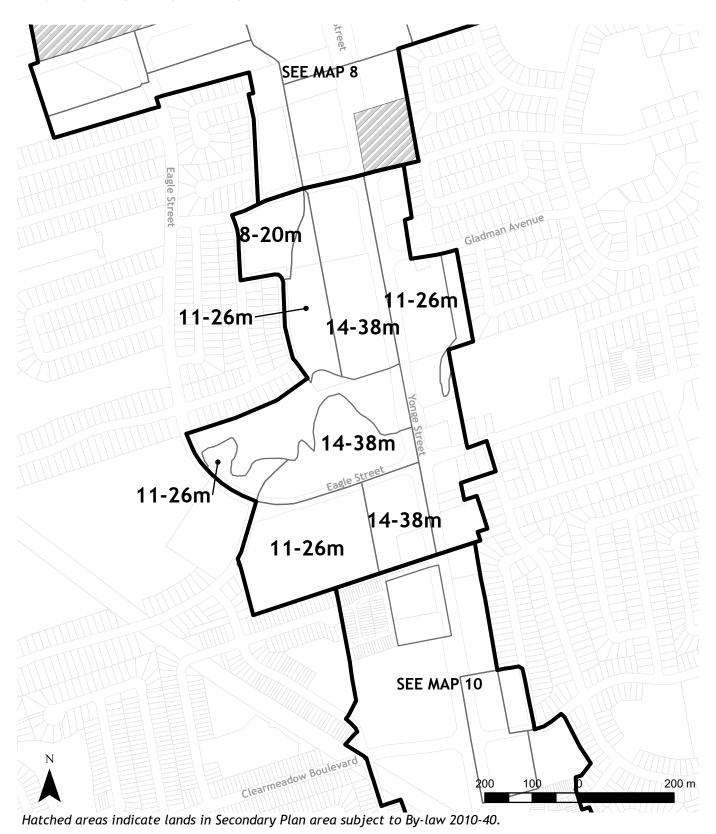
YONGE NORTH HEIGHT MAP



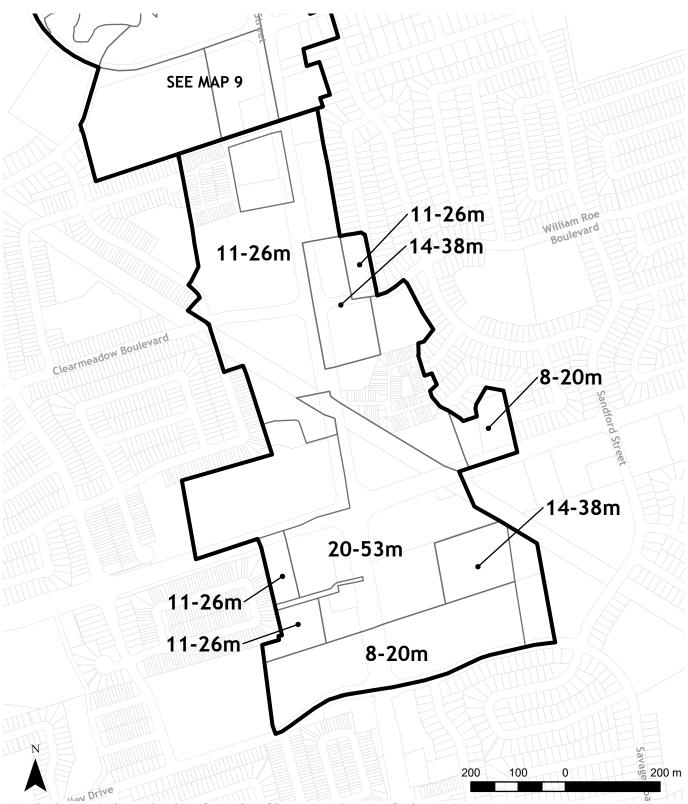
YONGE AND DAVIS HEIGHT MAP



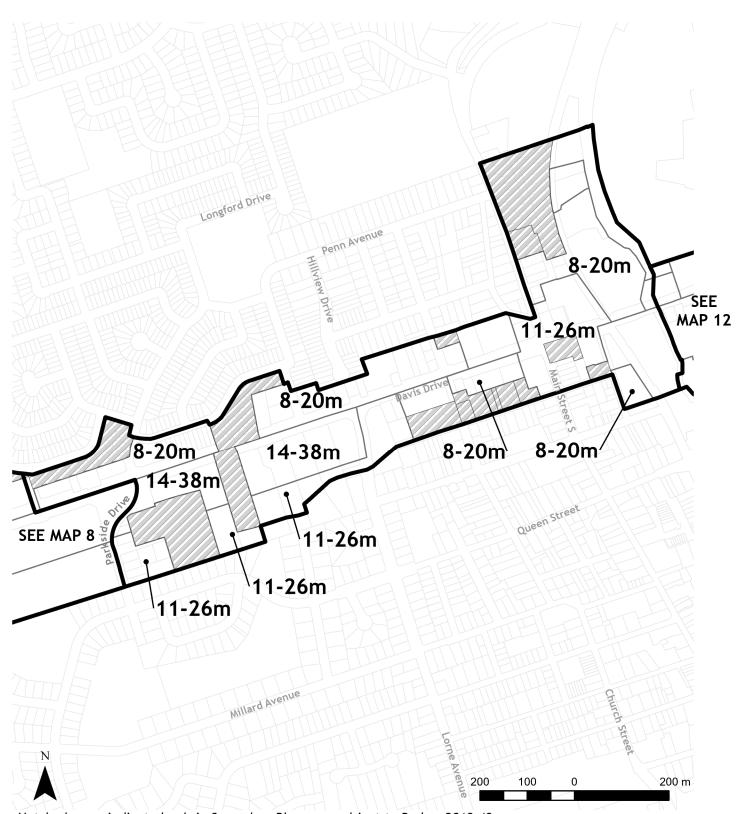
YONGE CIVIC HEIGHT MAP



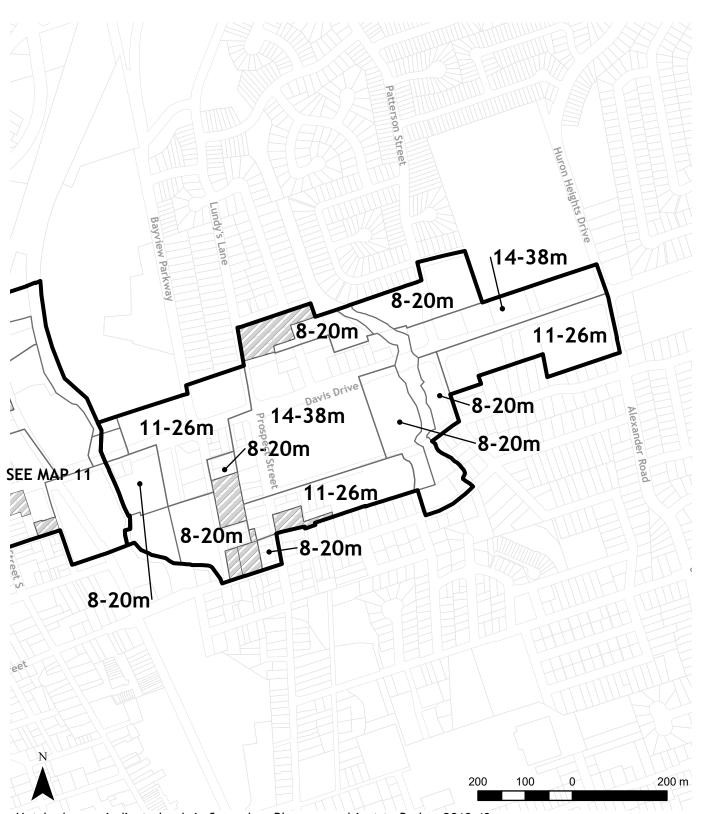
YONGE SOUTH HEIGHT MAP

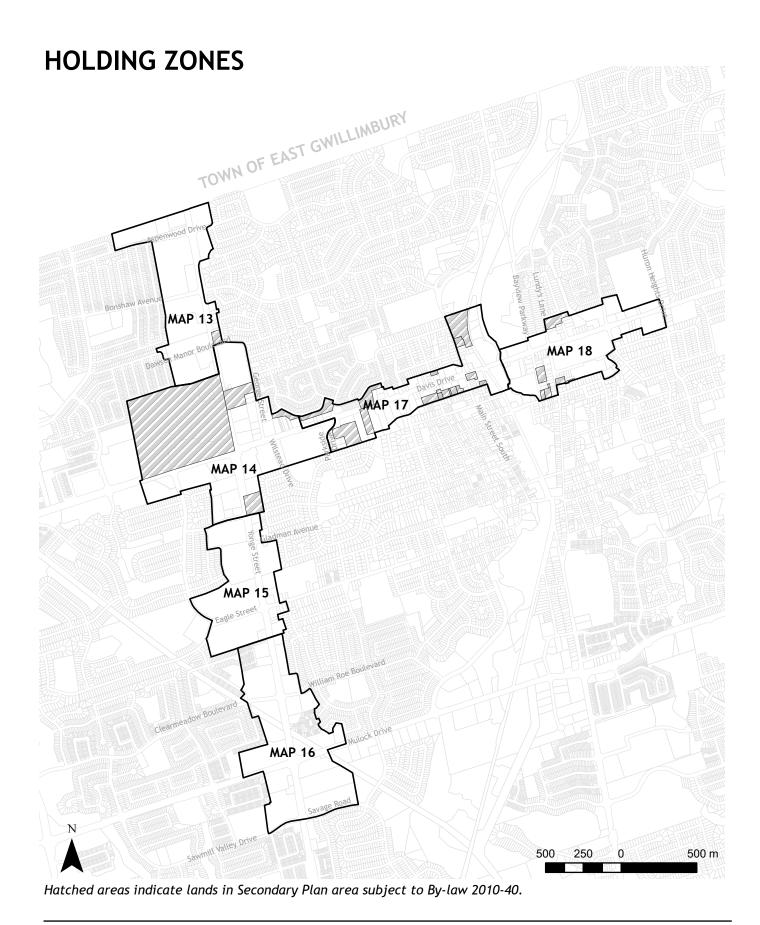


DAVIS DRIVE HEIGHT MAP

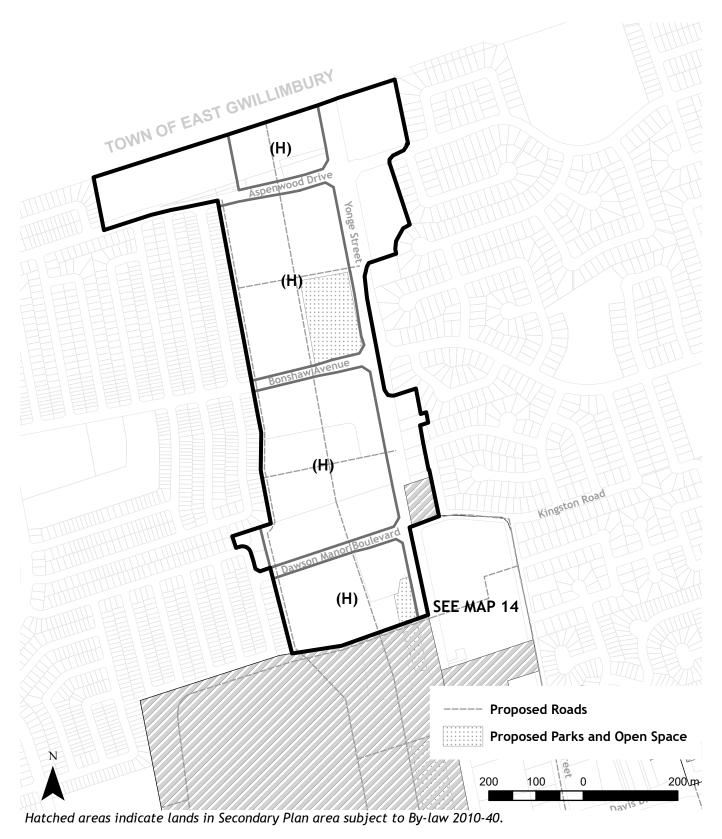


REGIONAL HEALTHCARE CENTRE HEIGHT MAP

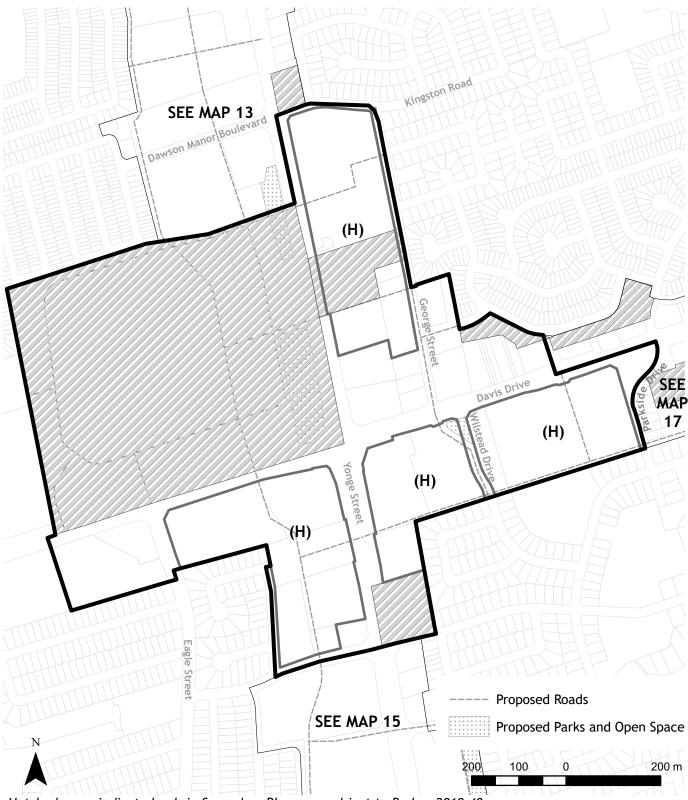




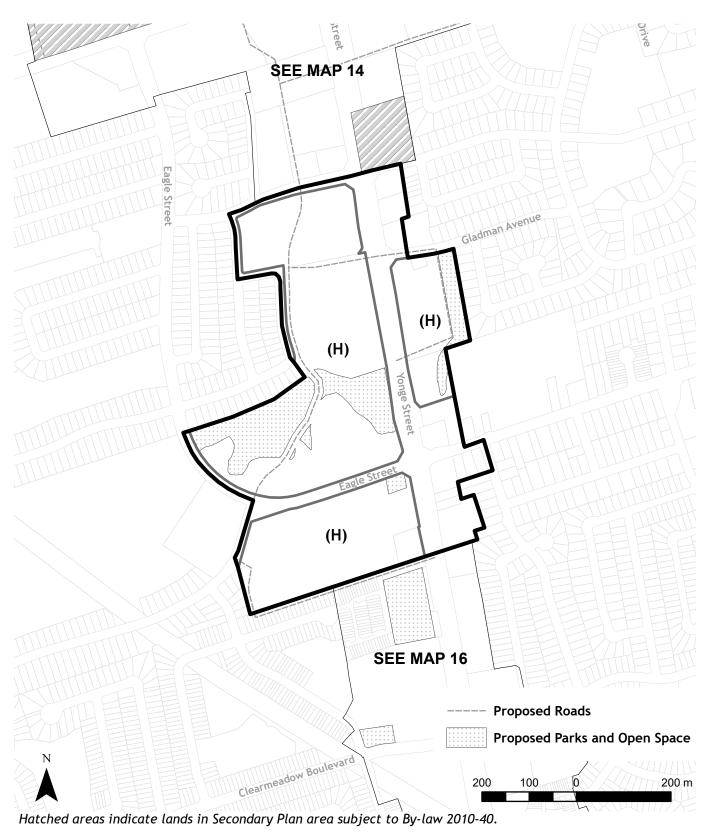
YONGE NORTH HOLDING ZONES



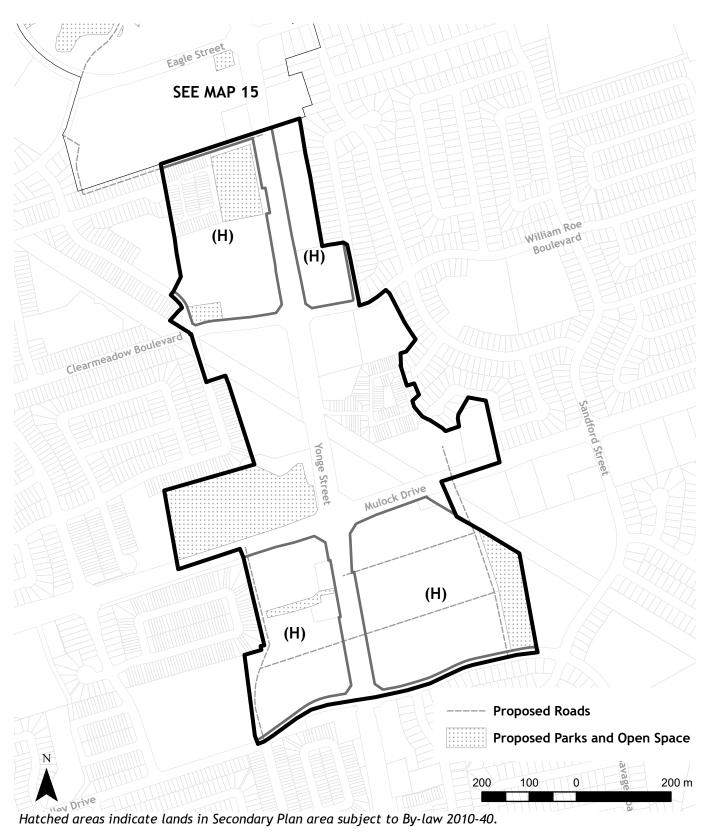
YONGE AND DAVIS HOLDING ZONES



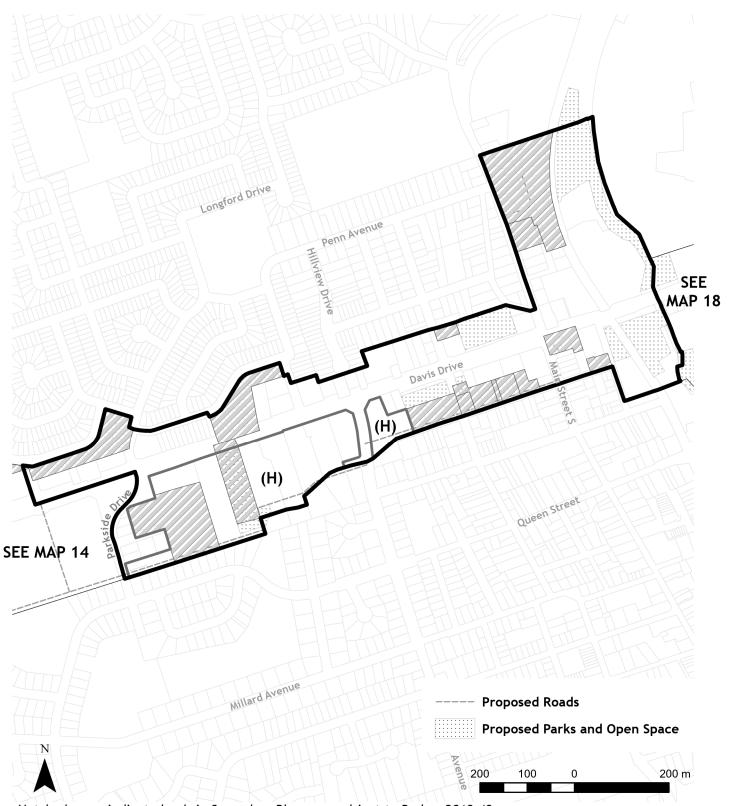
YONGE CIVIC HOLDING ZONES



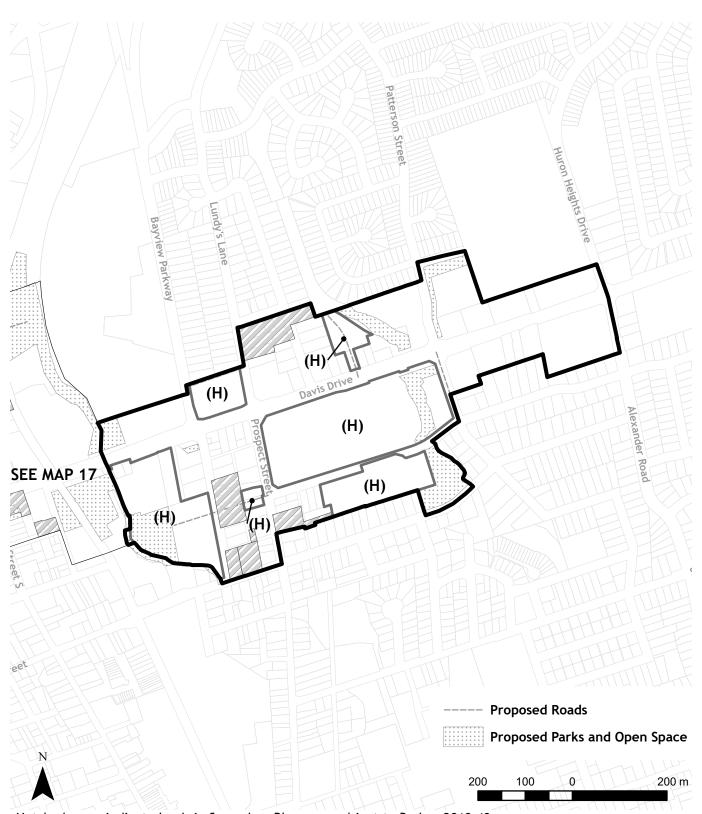
YONGE SOUTH HOLDING MAP

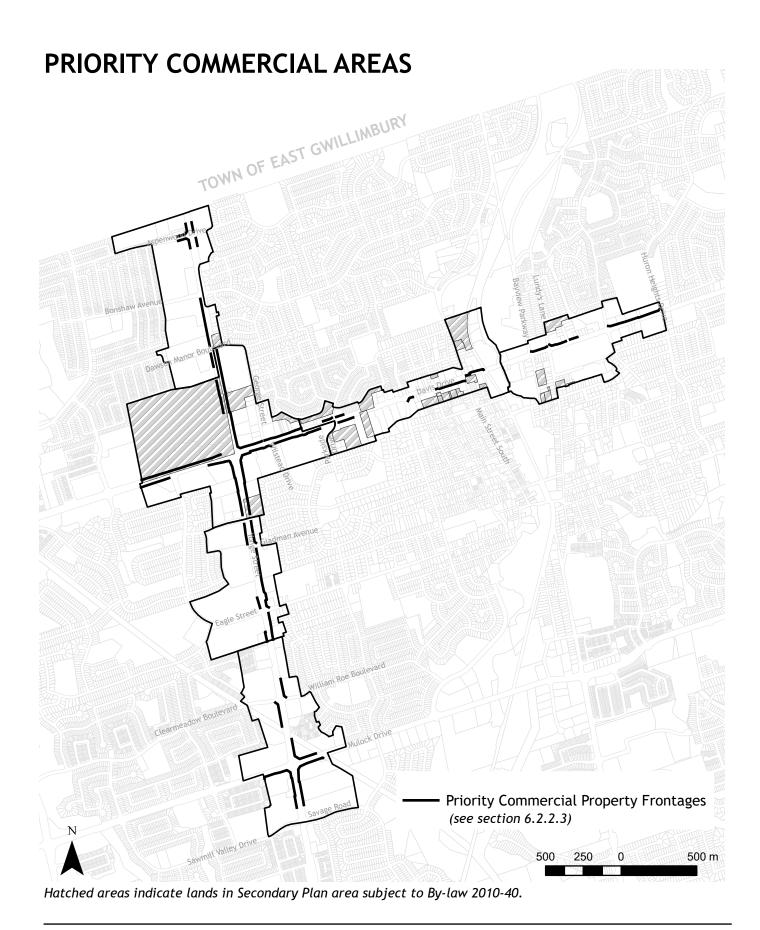


DAVIS DRIVE HOLDING ZONES

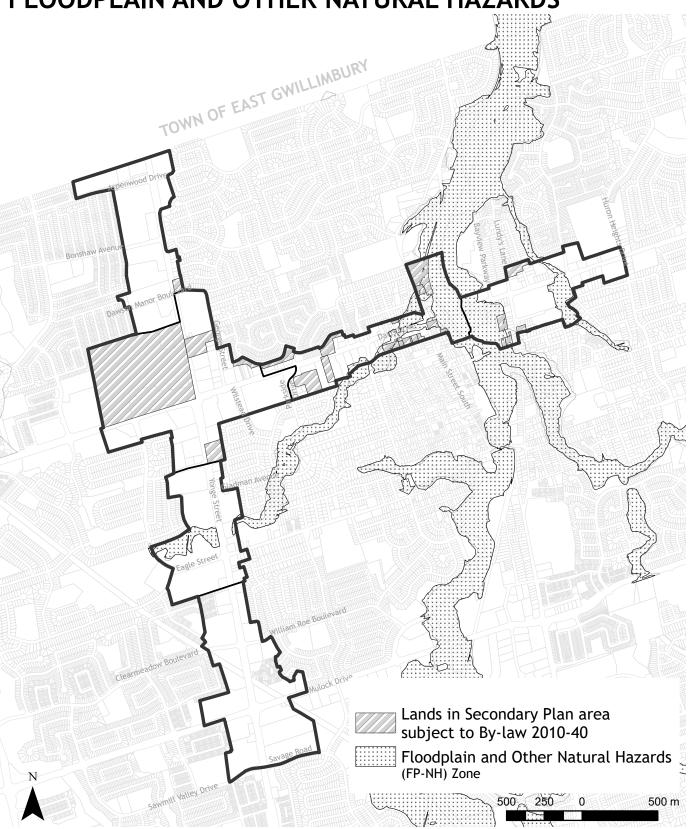


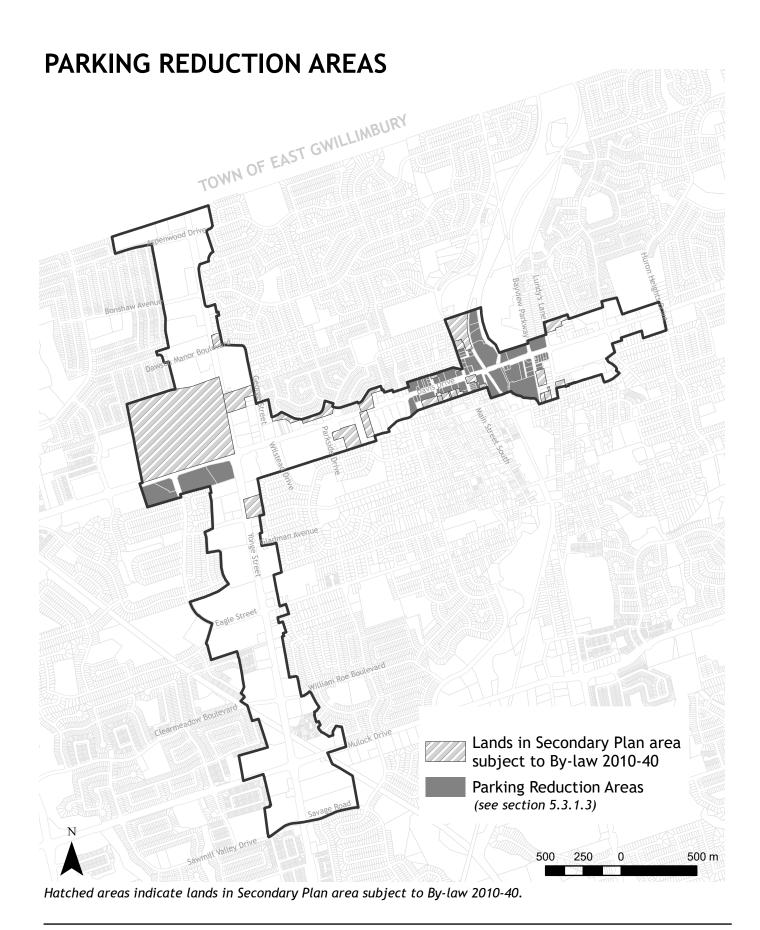
REGIONAL HEALTHCARE CENTRE HOLDING ZONES





FLOODPLAIN AND OTHER NATURAL HAZARDS







Newmarket Public Library Board Minutes

Date: Wednesday, February 17, 2021

Time: 5:30 PM

Location: Electronic VIA ZOOM

Members Present: Darcy McNeill, Chair

Jane Twinney, Vice Chair

Kelly Broome Darryl Gray Leslee Mason

Art Weis

Victor Woodhouse

Staff Present: Linda Peppiatt, Acting CEO

Lianne Bond, Administrative Coordinator

Benjamin Shaw, Manager, Library Operations Jennifer Leveridge, Manager, Library Services

1. Meeting to be held through live video interface

The Chair called the meeting to order at 5:30 pm

2. Adoption of Agenda Items

- 2.1 Adoption of the Regular Agenda
- 2.2 Adoption of the Closed Session Agenda
- 2.3 Adoption of the Consent Agenda Items

Motion 21-02-166

Moved by Kelly Broome

Seconded by Leslee Mason

That Agenda items 2.1 to 2.3 be adopted as presented.

Carried

3. Declarations

None were declared.

4. Consent Agenda Items

- 4.1 Adoption of the Regular Board meeting minutes for January 20, 2021
- 4.2 Strategic Operations Report for January, 2021

Motion 21-02-167
Moved by Leslee Mason
Seconded by Victor Woodhouse

That items 4.1 to 4.2 be approved and adopted as presented.

Carried

5. Reports

There were no reports.

6. Business Arising

6.1 Strategic Plan Draft Request for Quotation

The Library Board discussed moving forward with the strategic planning process and reviewed the draft Library Strategic Planning Consultant Request for Quotation (RFQ). It was agreed to move forward with releasing the RFQ, with a submission deadline of March 31, 2021.

Motion 21-02-168
Moved by Art Weis
Seconded by Kelly Broome

That the Library Board receive the report on Strategic Planning Consultant RFQ;

And that Library Board direct the Acting CEO to proceed with the release of the draft Request for Quotation for a Strategic Planning Consultant with a submission deadline of March 31, 2021.

Carried

6.2 Library Board Action List

The Library Board reviewed the Action List. Board members thanked staff members for the excellent work they are doing with curbside service, online programs, and promotions of library events.

Motion 21-02-169
Moved by Darryl Gray
Seconded by Jane Twinney

That the Library Board receive the Board Action List as presented.

Carried

7. New Business

7.1 Correspondence from Ontario Library Service regarding Board Assembly Appointments

As part of the amalgamation of Ontario Library Services, Board Assemblies have been set-up to provide Library Board members the opportunity to share information and hear from other Library Boards. Newmarket Public Library has been asked to appoint a member of their Library Board to participate on one of the nine Board Assemblies.

Motion 21-02-170
Moved by Leslee Mason
Seconded by Victor Woodhouse

That the Library Board appoint board member Darry Gray as the official representative of Newmarket Public Library to the respective Ontario Library Service Board Assembly.

Carried

8. Closed Session (If required)

9. Dates of Future Meetings

The next regular Library Board meeting is scheduled for Wednesday, March 17, 2021 at 5:30 pm. Location electronic via Zoom

10. Adjournment

Motion 21-02-171
Moved by Kelly Broome
Seconded by Victor Woodhouse

That there being no further business the meeting a	adjourn at 5:55 pm
Carried	
	Darcy McNeill, Chair
	Todd Kyle, Secretary/Treasurer



Minutes

Accessibility Advisory Committee

Date: Thursday, January 21, 2021

Time: 10:30 AM

Location: Electronic VIA ZOOM

See How to Login Guide

Members Present: Steve Foglia, Chair

Jeffrey Fabian
Felim Greene
Linda Jones
Allen Matrosov
Councillor Simon
Huma Tahir

Members Absent: Patricia Monteath

Staff Present: J. Bond, Manager of Parks & Property Services

A. Cammaert, Manager of Planning & Building Services

M. Ashworth, Capital Works Project Manager E. Engman, Capital Projects Work Manager

P. McIntosh, Recreation Programmer - Seniors & Special Needs

A. Walkom, Legislative Coordinator

The meeting was called to order at 10:30 AM. Steve Foglia in the Chair.

1. Notice

Steve Foglia advised that all Town facilities were closed to the public, and that members of the public were encouraged to attend an electronic Advisory Committee or Board Meeting by joining through the ZOOM information provided with the agenda.

2. Additions & Corrections to the Agenda

None.

3. Declarations of Pecuniary Interest

None.

4. Presentations & Deputations

4.1 Mulock Property Design Concept

Lisa Rapoport, PLANT Architect Inc. provided a presentation to the Accessibility Advisory Committee regarding the Mulock Property Design Concept which reviewed the park paths, the main house and the outbuildings. She compared the accessibility of the existing paths, the proposed primary and secondary paths, and the multi-use path that would be used as a skating trail in the winter months. The presentation then reviewed the main house floor plans of the first and second floors and basement, including the slope of the entrance to the house and an accessible ramp. The presentation continued with an outline of the elevator access to the second floor and a review of the accessible parking onsite. She further explained the design of the out-buildings being the artist residency, conservatory, and Zamboni building.

The Members queried the presenter regarding specific design elements such as the slope of entrance ramps, automatic door operators, stair placement and the swing of doors in relation to ramp placement. They further provided feedback on the inclusion of a universal washroom on the property similar to the Upper Canada Mall project, the preference to use ramps over stairs throughout the pathways, access to accessible equipment that can be used on the skating rink, and the ability for people with disabilities to enjoy all design components of the property.

Moved by: Felim Greene

Seconded by: Jeffrey Fabian

1. That the presentation provided by Lisa Rapoport, PLANT Architect Inc. regarding the Mulock Property Emerging Design Concept be received.

Carried

4.2 Newmarket Outdoor Skatepark

The Capital Works Project Managers provided a presentation regarding the Newmarket Outdoor Skatepark which included an overview of the design, accessible elements around the perimeter, and the seating options. They further advised that the existing parking at the Magna Centre would be used.

The Accessibility Advisory Committee queried the presenters regarding concrete features, the use of rolling hills versus ramps, slopes of features, and proximity to accessible parking.

The Capital Works Project Managers advised that the construction would start in 2021.

Moved by: Felim Greene

Seconded by: Huma Tahir

1. That the presentation provided by the Capital Works Project Managers regarding Newmarket's Outdoor Skatepark be received.

Carried

5. Approval of Minutes

5.1 Accessibility Advisory Committee Meeting Minutes of November 19, 2020

Moved by: Felim Greene

Seconded by: Linda Jones

1. That the Accessibility Advisory Committee Meeting Minutes of November 19, 2020 be approved.

Carried

6. Items

6.1 North-West Quadrant PH5 Parking Lot

The Capital Works Project Manager provided an update regarding the North-West Quadrant PH5 Parking Lot including an outline of accessible parking spots, design elements and the trail grading.

Moved by: Linda Jones

Seconded by: Jeffrey Fabian

1. That the update provided by the Capital Works Project Managers regarding the North-West Quadrant PH5 Parking Lot be received.

Carried

6.2 Main Street Accessibility

The Legislative Coordinator advised that Economic Development Staff were reviewing the current Financial Incentive Program to determine if accessibility projects could be incorporated into the existing scope, or if additional approvals were required.

Steve Foglia advised that he was working on a presentation for the Main Street District Business Improvement Area Board of Management regarding accessibility. He asked that the Legislative Coordinator provide him with the pictures taken at the audit conducted in 2019.

6.3 Accessible Van Parking Signs

The Legislative Coordinator advised that Public Works Services Staff were reviewing the option to add smaller signs below the existing accessible parking signs at the previously identified four locations downtown.

6.4 Accessible Taxis

Allen Matrosov provided the Committee with an update regarding accessible taxis in Newmarket, and the need to partner with other municipalities for success.

The Members discussed the AODA requirements and the opportunity to recommend this approach to both York Region and the Province.

6.5 Funding Opportunities

The Legislative Coordinator advised that the Grant Coordinator informed that once the required funding is available for a large renovation such as Fairly Lake, it will be the top priority. In the interim a smaller retrofit grant was available and it was applied to retrofit the Rene Brey washroom.

The Committee asked for an update on the Rene Brey washroom project at their next meeting.

7. New Business

7.1 Accessible Parking at Town of Newmarket Parks

Jeff Fabian queried Staff regarding accessible parking availability at all Town of Newmarket parks. Staff advised that they would follow up and provide an update to the Committee when appropriate.

8.	Adjou	ırnment
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Moved by: Jeffrey Fabian

Seconded by: Felim Greene

1. That the meeting be adjourned at 12:09 PM.

Carried	
Steven Foglia, Chair	
Date	



Anti-Black Racism Task Force

Minutes

Date: November 24, 2020

Time: 1:00 PM

Location: electronically via ZOOM

Members Present: Lori-Anne Beckford

Claudius Brown Holly Douglass Jerisha Grant-Hall Gavin Gunter Nadia Hansen

Glenn Marais (1:01 PM to 2:19 PM)

Gary Miranda Opiyo Oloya Maxine Palomino

Kimberly Roach (1:01 PM to 3:53 PM) Councillor Simon (1:01 PM to 2:30 PM) Councillor Morrison (1:19 PM to 4:05 PM) Councillor Bisanz (1:01 PM to 4:02 PM)

Guests: Mayor Taylor

Staff Present: Jennifer Rose, Healthy Workplace Program Specialist

Kiran Saini, Deputy Town Clerk

Call to Order

1. Welcome and Introductions

The Deputy Town Clerk called the meeting to order at 1:01 PM.

Mayor Taylor provided introductory remarks and opening comments. He thanked members for volunteering their time, and lending their experience and knowledge to form Newmarket's first Anti-Black Racism Task Force. Members of the Task Force introduced themselves and provided a brief background as to why they were interested in joining the Task Force.

The Deputy Town Clerk provided an orientation session, noting that the Town's Procedure By-law, Local Code of Conduct and policies related to workplace free of harassment and discrimination apply to the Task Force. Accessibility orientation and training was also provided. A review of the terms of reference, mandate and deliverables was also included as part of the orientation.

2. Appointment of Chair and Vice-Chair

The Deputy Town Clerk called for nominations for Chair and Vice-Chair.

Moved by: Glenn Marais

Seconded by: Maxine Palomino

1. That Jerisha Grant-Hall be appointed as Chair of the Newmarket Anti-Black Racism Task Force.

Carried

Moved by: Glenn Marais

Seconded by: Holly Douglass

2. That Nadia Hansen be appointed as Vice-Chair of the Newmarket Anti-Black Racism Task Force.

Carried

Additions or Corrections to the Agenda

None.

Conflict of Interest Declarations

None.

Items

2. Develop work plan and priorities for term

Members reviewed the deliverables within the Terms of Reference and developed a draft work plan. The draft work plan was developed into three priority areas of focus:

- Consulting with the community to advise Council on matters involving anti-Black racism and racial equity within the Town of Newmarket; and, engage with local groups, businesses, agencies and institutions within Newmarket to support racial equity.
- 2. Sharing with Council and staff any policies and procedures which will enhance racial equity in the Town of Newmarket; and, promoting

understanding and acceptance of the diverse Black community residing in Newmarket by advising Council on issues and concerns raised by residents.

3. Cooperating and working in partnership with staff, coordinating with institutions and voluntary organizations to promote mutual trust and respect with Newmarket's diverse Black community; and, assisting staff as requested, in: promoting awareness of equity issues going on at the Town and Region; and carrying out programs and initiatives as directed by Council with specific reference to Black communities.

Three respective subcommittees were formed for each of the priority areas. Subcommittee one includes: Gary Miranda; Gavin Gunter; Opiyo Oloya; Maxine Palomino; and Councillor Morrison. Subcommittee two includes: Kimberly Roach; Lori-Anne Beckford; Jerisha Grant-Hall; Glenn Marais; and Councillor Bisanz. Subcommittee three includes: Holly Douglass; Claudius Brown; Nadia Hansen; and Councillor Simon.

Discussion on the subcommittee meeting frequency ensued. It was noted that staff resources would be available to attend subcommittees upon request, and that staff could assist with establishing virtual meetings, if needed. It was determined that subcommittee members would establish meeting frequency and times amongst themselves.

It was noted that having access to race-based data for the Town of Newmarket would be beneficial, and the discussion on the collection and source of this potential information ensued. There was also discussion regarding the learning outcomes and strategies from other public sector organizations, and how these may benefit the work of this Task Force.

Members were requested to consider the development of a vision for the Task Force, and come prepared to the subsequent meeting to discuss.

3. Establish meeting cycle

Discussion ensued on meeting frequency and time of day for future Task Force meetings.

Moved by: Gavin Gunter

Seconded by: Claudius Brown

- 1. That the Newmarket Anti-Black Racism Task Force meetings for 2021 occur the first Tuesday of each month between 4:00 PM and 6:00 PM; and,
- 2. That the next meeting for 2020 be held on Tuesday, December 8, 2020 between 4:00 PM and 6:00 PM.

Carried

New Business

None.

Adjournment

Moved by: Claudius Brown

Seconded by: Holly Douglass

1. That the meeting be adjourned at 4:05 PM.

Carried



Minutes

Newmarket Anti-Black Racism Task Force

Date: Tuesday, December 8, 2020

Time: 4:00 PM

Location: Electronic VIA ZOOM

See How to Login Guide

Members Present: Jerisha Grant-Hall, Chair

Nadia Hansen, Vice-Chair

Lori-Anne Beckford

Councillor Bisanz (4:15 PM to 6:00 PM)

Claudius Brown Holly Douglass Gavin Gunter Gary Miranda

Councillor Morrison (4:08 PM to 5:04 PM)

Opiyo Oloya (4:02 PM to 5:58 PM)

Maxine Gordon Palomino

Councillor Simon (4:25 PM to 5:35 PM)

Members Absent: Kimberly Roach

Staff Present: Jennifer Rose, Healthy Program Workplace Specialist

Kiran Saini, Deputy Town Clerk

1. Notice

It was noted that this meeting was available VIA ZOOM Meeting at newmarket.ca/meetings.

2. Additions & Corrections to the Agenda

None.

3. Conflict of Interest Declarations

None.

4. Presentations

None.

5. Deputations

None.

6. Approval of Minutes

Moved by: Maxine Gordon Palomino

Seconded by: Holly Douglass

1. That the Newmarket Anti-Black Racism Task Force meeting minutes of November 24, 2020 be approved.

Carried

7. Items

7.1 Welcome and virtual meeting norms

Jerisha Grant-Hall welcomed everyone to the meeting and provided opening remarks. She advised that there was a vacancy on the Task Force, and that it would be filled through a recruitment process established by Council.

7.2 Affirmation

Jerisha Grant-Hall read aloud a quote from Nelson Mandela as inspiration for the meeting and the vision discussion for the Task Force.

7.3 Establish a vision for the Newmarket Anti-Black Racism Task Force

There was significant discussion regarding the vision for the Newmarket Anti-Black Racism Task Force. Members provided input and discussed how to the vision should be structured, along with the specific language that should be used within the vision. It was noted that the draft vision will be reviewed again at the next Task Force meeting.

7.4 Anti-Black Racism Work Plan Development

Members continued their discussion on the Work Plan, and how the subcommittees will report to the Task Force. Members agreed that the first portion of future meetings would be used for the formal Task Force meetings, and then subcommittees would meet once the meeting adjourned. Subcommittees were reminded that they could also meet outside of these established meeting days. Members reviewed a provisional plan for the Task Force and the associated phases. Subcommittees were asked to be prepared to report to the Task Force by the April 2021 meeting, and that an interim report to Council would be prepared for a Council meeting in May 2021.

7.5 Closing Remarks

Nadia Hansen provided closing remarks, and thanked Members for their contributions and time.

8. New Business

(1) Gavin Gunter requested that he deliver a presentation in January 2021 to the Task Force relating to fire services.

9. Adjournment

Moved by: Maxine Gordon Palomino

Seconded by: Holly Douglass

1. That the meeting be adjourned at 6:00 PM.

Carried	
Jerisha Grant-Hall, Chair	
Date	



Minutes

Newmarket Anti-Black Racism Task Force

Date: Tuesday, January 5, 2021

Time: 4:00 PM

Location: Electronic VIA ZOOM

See How to Login Guide

Members Present: Jerisha Grant-Hall

Nadia Hansen

Lori-Anne Beckford Councillor Bisanz Claudius Brown Holly Douglass Gavin Gunter Gary Miranda Opiyo Oloya

Maxine Gordon Palomino

Kimberly Roach (4:50 PM to 5:02 PM)

Leslie Serieux

Members Absent: Councillor Morrison

Councillor Simon

Staff Present: Jennifer Rose, Healthy Workplace Program Specialist

Kiran Saini, Deputy Town Clerk

The meeting was called to order at 4:01 PM. Jerisha Grant-Hall in the Chair.

1. Notice

Jerisha Grant-Hall advised that all Town facilities were closed to the public, and that members of the public were encouraged to attend by joining through the ZOOM information provided with the agenda.

2. Additions & Corrections to the Agenda

None.

3. Conflict of Interest Declarations

None.

4. Presentations

4.1 Fire Services

Gavin Gunter provided a presentation to the Task Force on representation in the Fire Services. He noted that information on Central York Fire Services was collected based on information that he had access to, including information on the website, and past minutes. Discussion regarding what diversity means, and representation of Black professionals in various other professions ensued.

Moved by: Holly Douglass Seconded by: Opiyo Oloya

1. That the presentation provided by Gavin Gunter regarding Fire Services be received.

Carried

5. Deputations

None.

6. Approval of Minutes

6.1 Newmarket Anti-Black Racism Task Force Meeting Minutes of December 8, 2020

Moved by: Councillor Bisanz Seconded by: Holly Douglass

1. That the Newmarket Anti-Black Racism Task Force Meeting Minutes of December 8, 2020 be approved.

7. Items

7.1 Continuation of Vision Development

The Task Force continued development of the vision statement. There was discussion regarding the purpose of the Task Force, and its mandate to make recommendations to the Town. It was decided that the discussion on the vision would be tabled until another date.

7.2 Reports from Subcommittees

Gavin Gunter provided an update for subcommittee #1, and reported that they are conducting community consultations.

Councillor Bisanz provided an update for subcommittee #2, and reported that they have been focused on getting access to demographic information to understand the community in Newmarket.

Holly Douglass provided an update for subcommittee #3, and reported that they have been conducting research into what other organization have been doing to develop best practices.

It was noted that all Task Force Members should document their work to inform the interim and final reports to Council.

8. New Business

None.

9. Adjournment

Moved by: Councillor Bisanz

Seconded by: Opiyo Oloya

1. That the meeting be adjourned at 5:02 PM.

Carried

Jerisha Grant-Hall, (Chair
	Date



Minutes

Newmarket Anti-Black Racism Task Force

Date: Tuesday, February 2, 2021

Time: 4:00 PM

Location: Electronic VIA ZOOM

See How to Login Guide

Members Present: Jerisha Grant-Hall

Nadia Hansen

Lori-Anne Beckford Councillor Bisanz Councillor Broome

Claudius Brown (4:06 PM - 5:09 PM)

Holly Douglass Gavin Gunter

Councillor Morrison

Opiyo Oloya

Maxine Gordon Palomino

Kimberly Roach Leslie Serieux

Members Absent: Gary Miranda

Staff Present: Jennifer Rose, Healthy Program Workplace Specialist

Jaclyn Grossi, Legislative Coordinator

The meeting was called to order at 4:02 PM. Jerisha Grant-Hall in the Chair.

1. Notice

Jerisha Grant-Hall advised that all Town facilities were closed to the public, and that members of the public were encouraged to attend by joining through the ZOOM information provided with the agenda.

2. Additions & Corrections to the Agenda

None.

3. Conflict of Interest Declarations

None.

4. Presentations

4.1 Engaged Inclusive Communities Project

Kim Clark, Gazelle and Company & Erin Cerenzia, Neighbourhood Network provided a presentation to Newmarket's Anti-Black Racism Task Force regarding the Engaged Inclusive Communities project. Kim outlined the purpose of the project and which communities would have access to the data, along with how this information could be used to enhance communications. She further advised that this project would include a report that incorporated the challenges, opportunities and needs of each community.

The Members of the Task Force queried the presenter regarding York Region homelessness data and race, the channels for distribution of this information, and the inclusion of grassroot organizations.

Moved by: Kimberly Roach

Seconded by: Holly Douglass

1. That the presentation provided by Kim Clark regarding the Engaged Inclusive Communities project be received.

Carried

5. Deputations

None.

6. Approval of Minutes

Moved by: Councillor Bisanz

Seconded by: Leslie Serieux

1. That the Newmarket Anti-Black Racism Task Force Meeting Minutes of January 5, 2021 be approved.

Carried

7. Items

7.1 Affirmation

Maxine Gordon Palomino provided an affirmation to the Newmarket Anti-Black Racism Task Force which included the following quote from Marcus Garvey, "A people without knowledge of their past history, origin and culture is like a tree without roots."

She further advised that the task force acknowledges the challenges, contributions and triumphs of those whose stories have not been told and those whose stories are hidden; and for all to resolve to do their best in their own ways to bring their stories to light.

7.2 Reports from Subcommittees

Gavin Gunter provided an update for subcommittee #1, and reported that community interviews were currently underway and that a lot of valuable information was being collected. He further advised that the survey questions were almost finalized and invited others to provide feedback.

Kimberley Roach provided an update for subcommittee #2, and reported that they received a presentation regarding the Town of Newmarket Diversity and Inclusivity working group which included current training and education practices.

Holly Douglass provided an update for subcommittee #3, and reported that they had been conducting research into programming for youth in Ontario and York Region.

All Task Force Members were encouraged to review the survey questions and draft any additional questions that would be helpful to the work of their subcommittees.

		None.
		Adjournment
	Councillor Morrison	Moved by:
	Holly Douglass	Seconded by:
	ng be adjourned at 5:09 PM.	1. That the mee
Carried		
Jerisha Grant-Hall, Chair		
Date		

New Business

8.

9.

Regional Council Decision - Land Request to Support Acceleration of Affordable Housing

On February 25, 2021 Regional Council adopted the following motion:

1. That in order to support the acceleration of Affordable Housing in York Region, York Regional Council asks all lower tier municipalities to pass a resolution in support, in principle, of the provision by each municipality either directly or through partnership, of 2 acres of land over the next 5 years for Housing York Inc. or a not-for profit or for profit site dedicated to support affordable housing as deemed appropriate by the municipality, and provide a decision to York Region by May 30, 2021.

Please note the decision request.

Regards,

Christopher Raynor | Regional Clerk, Regional Clerk's Office, Corporate Services

The Regional Municipality of York | 17250 Yonge Street | Newmarket, ON L3Y 6Z1 O: 1-877-464-9675 ext. 71300 | christopher.raynor@york.ca | york.ca

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Regional Council Decision - Parkland Dedication Bylaw Request

On February 25, 2021 Regional Council adopted the following motion:

 In order to support the acceleration of Affordable Housing in York Region, York Region Council requests all lower tier municipalities to amend their parkland dedication bylaw to exempt Housing York Inc. from being required to pay parkland fees and to provide a decision to York Region by May 30, 2021.

Please note the decision request.

Regards,

Christopher Raynor | Regional Clerk, Regional Clerk's Office, Corporate Services

The Regional Municipality of York | 17250 Yonge Street | Newmarket, ON L3Y 6Z1 **O:** 1-877-464-9675 ext. 71300 | christopher.raynor@york.ca | york.ca

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