



Town of Newmarket  
**MINUTES**

**MAIN STREET DISTRICT  
BUSINESS IMPROVEMENT  
AREA BOARD OF  
MANAGEMENT**

Tuesday, September 15, 2015 at 7:30 PM  
262 Main Street South

The meeting of the Main Street District Business Improvement Area Board of Management was held on Tuesday, September 15, 2015 at the Fresh Tea House located at 262 Main Street South.

Members Present: Glenn Wilson, Chair  
Elizabeth Buslovich  
Anne Martin (7:45 to 8:29 p.m.)  
Carmina Pereira  
Olga Paiva  
Jackie Playter (7:38 to 8:29 p.m.)  
Rory Rodrigo  
Siegfried Wall (7:49 to 8:29 p.m.)

Absent: Councillor Sponga

Staff Present: C. Kallio, Economic Development Officer  
L. Moor, Council/Committee Coordinator

The meeting was called to order at 7:40 p.m.

G. Wilson in the Chair.

**Additions and Corrections to the Agenda**

None.

**Declarations of Pecuniary Interest**

Olga Paiva advised that she is unsure if she has a pecuniary interest in the matter, as a cautionary measure advised she would not participate in the discussion or voting of Item 4 being P1 Parking Review.

**Approval of Minutes**

1. [Main Street District Business Improvement Area Board of Management Minutes of August 18, 2015.](#)

Moved by: Carmina Pereira  
Seconded by: Rory Rodrigo

THAT the Main Street District Business Improvement Area Board of Management Minutes of August 18, 2015 be approved.

**Carried**

2. [Report from Marketing Sub-committee.](#)

The Chair advised that the Marketing Sub-committee has not met recently so there is nothing to report at this time.

[Financial Report](#)

3. Financial Update – Economic Development Officer

The Economic Development Officer distributed copies of a spreadsheet document and advised of the account balance to date. He informed the members that the substantial balance is a result of no longer utilizing print advertising in the Era.

Moved by: Jackie Playter  
Seconded by: Elizabeth Buslovich

THAT the verbal financial update and account balance by the Economic Development Officer be received.

**Carried**

[Items](#)

4. [P1 Parking Review.](#)

The Chair provided a verbal update regarding details of his deputations to Council with respect to the parking issues in the lot known as P1. The Economic Development Officer provided an update regarding establishment of where the private and public sector parking boundaries exist. Discussion ensued regarding the feasibility of towing vehicles within the locked gate lot during the restricted periods.

Moved by: Elizabeth Buslovich  
Seconded by: Rory Rodrigo

THAT the verbal parking review update by the Chair and the Economic Development Officer be received.

**Carried**

5. [Lower Main Street South Heritage Advisory Group Report.](#)

The Chair provided a verbal update regarding the August 28<sup>th</sup> meeting of the Lower Main Street South Heritage Advisory Group where the heritage restoration of the property known as 205 Main Street South was discussed.

Moved by: Jackie Playter  
Seconded by: Elizabeth Buslovich

THAT the verbal update regarding the Lower Main Street South Heritage Advisory Group meeting be received.

**Carried**

6. [Community Centre Lands Development Committee Report.](#)

The Economic Development Officer advised that a meeting of the Community Centre Lands Development Committee will take place near the end of September or beginning of October, 2015.

7. **New Business**

- a) Discussion ensued regarding the Old Town Hall, the delay in the scheduled re-opening and the recent Newmarket Stage Company's request for funding assistance in order to secure their first performance.

Moved by: Jackie Playter  
Seconded by: Siegfried Wall

THAT the Main Street District Business Improvement Area Board of Management provide funding in the amount of \$2500 in sponsorship to the Newmarket Stage Company in exchange for acknowledgement of the Main Street District Business Improvement Area in their printed materials and/or other media in their intended theatrical production at the refurbished Old Town Hall, subject to confirmation of a planned performance and definite dates.

**Carried**

Jackie Playter queried if the Candle Light Parade in early November would be held again this year and requested clearance to reserve the band for the event.

- b) Discussion ensued regarding the feasibility of a soap box derby event in October, 2015 with umbrella insurance coverage by the Town of Newmarket. Jackie Playter advised that she would contact the Town's Risk Analyst regarding insurance requirements.
- c) Siegfried Wall queried the Economic Development Officer about the status of the six spaces on Timothy Street behind the Old Town Hall. The Economic Development Officer advised that those six spaces will be part of the public parking component. Discussion ensued regarding identification of parking lots, wayfinding signage and lot names versus lot numbers.

Moved by: Jackie Playter  
Seconded by: Elizabeth Buslovich

The Main Street District Business Improvement Area Board of Management recommends to Council:

THAT the Town of Newmarket investigate the feasibility of resident/tenant permit parking for the Main Street area;

AND THAT the Main Street District Business Improvement Area Board of Management be consulted in the process of the analysis.

**Carried**

**Adjournment**

Moved by: Jackie Playter  
Seconded by: Carmina Pereira

THAT the meeting adjourn.

**Carried**

There being no further business, the meeting adjourned at 8:29 p.m.

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Date

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Glenn Wilson, Chair