

**MAIN STREET DISTRICT  
BUSINESS IMPROVEMENT  
AREA BOARD OF MGMT.**

Tuesday, August 18, 2015 at 7:30 PM  
Community Centre - 200 Doug Duncan Drive  
- Hall #2

Agenda compiled on 13/08/2015 at 1:50 PM

**Additions and Corrections to the Agenda**

**Declarations of Pecuniary Interest**

**Approval of Minutes**

1. Main Street District Business Improvement Area Board of Management Meeting p. 1  
Minutes of July 21, 2015.
2. Receipt of Marketing Sub-committee Meeting Minutes.

**Financial Report**

3. Financial Update - Economic Development Officer

**Items**

4. P1 Parking
5. Community Centre Lands Development Committee Update

**New Business**

**Adjournment**

Tuesday, July 21, 2015 at 7:30 PM  
Community Centre - 200 Doug Duncan Drive  
- Hall #2

The meeting of the Main Street District Business Improvement Area Board of Management was held on Tuesday, July 21, 2015 in Community Centre - 200 Doug Duncan Drive - Hall #2.

Members Present: Glenn Wilson, Chair  
Elizabeth Buslovich (7:37 to 9:24 p.m.)  
Anne Martin  
Carmina Pereira  
Jackie Playter  
Rory Rodrigo  
Siegfried Wall (7:38 to 9:24 p.m.)

Staff Present: C. Kallio, Economic Development Officer  
C. Service, Director of Recreation and Culture  
L. Moor, Council/Committee Coordinator  
T. Horton, AMCTO Intern

Guests: Lois Brown, Member of Parliament, Newmarket-Aurora  
Members of Newmarket Stage Company

The meeting was called to order at 7:32 p.m.

Glenn Wilson in the Chair.

### **Additions & Corrections to the Agenda**

None.

### **Declarations of Pecuniary Interest**

The Chair advised that with respect to Item 7 of the agenda being the matter of the locked gate on the parking lot known as P2, that his wife is currently in litigation with the Town of Newmarket, however he advised, that after reflection, he does not have a pecuniary interest in the matter and will be participating in the discussion.

### **Approval of Minutes**

1. Main Street District Business Improvement Area Board of Management Meeting Minutes of June 16, 2015.

Moved by: Jackie Playter  
 Seconded by: Carmina Pereira

THAT the Main Street District Business Improvement Area Board of Management Minutes of June 16, 2015 be approved.

**Carried**

2. Main Street District Business Improvement Area Board of Management Special Meeting Minutes of June 23, 2015.

Moved by: Rory Rodrigo  
 Seconded by: Carmina Pereira

THAT the Main Street District Business Improvement Area Board of Management Special Meeting Minutes of June 23, 2015 be approved.

**Carried**

3. Receipt of Marketing Sub-committee Meeting Minutes.

The Chair advised that the Marketing Sub-Committee has not met since June 10, 2015; hence there are no minutes to receive at this meeting.

**Presentation**

4. Newmarket Stage Company Presentation.

Mr. Peter Salt, on behalf of the Newmarket Stage Company addressed those present with a verbal update on the Stage Company's initiatives and funding challenges. He advised that they are looking for ways to partner with the business community and are seeking financial assistance.

Ms. Brown, MP, Newmarket-Aurora provided comments as a supporter of local theatre and advised she would investigate possible federal programs that might be accessible for some aid.

Moved by: Carmina Pereira  
 Seconded by: Anne Martin

THAT the verbal update presentation by Mr. Peter Salt, on behalf of the Newmarket Stage Company be received.

**Carried**

## Financial Report

The Economic Development Officer advised that Mr. Ted Horton, AMCTO Intern would be providing a verbal update regarding the preliminary findings of the success of the outdoor patios pilot project. Mr. Horton distributed copies of the survey document that the proprietors of patio locations are distributing to patio patrons. He advised that the preliminary results indicate that the outdoor patios pilot project is a tremendous success.

Moved by: Jackie Playter  
Seconded by: Carmina Pereira

THAT the verbal update by Mr. Ted Horton, AMCTO Intern regarding the preliminary findings of the pilot patio project be received.

### Carried

#### 5. Verbal Financial Update Report.

The Economic Development Officer distributed copies of the operating budget for the period ending June 30, 2015. He advised that the Main Street District Business Improvement Area Board of Management account currently has a balance of \$19,054.73.

Moved by: Rory Rodrigo  
Seconded by: Siegfried Wall

THAT the verbal financial update by the Economic Development Officer be received.

### Carried

## Items

#### 6. Clock Tower Development.

The Economic Development Officer provided a verbal status update regarding the Clock Tower development and advised that nothing has changed to date from the original submission to the Town made approximately eighteen months ago. Discussion ensued regarding potential parking improvements associated with the proposed development of the building.

7. Summer-long locked gate at P2 parking lot.

The Chair provided a verbal update regarding the issue of the locked gate at the entrance to the parking lot known as P2. Anne Martin provided those present with photographs highlighting parking deficiencies associated with the locked gate. The Chair distributed copies of a registered land transfer easement agreement with the owner of the property known as 247 Main Street South; lands on which the locked gate is positioned. The Chair advised that as a result of the locked gate, there are sixteen parking stalls that are not accessible to the general public.

The Chair suggested that a formal motion be made to Council requesting staff direction to investigate the matter of the land transfer easement agreement and the locked gate situation. A suggestion was made to have staff analyze the situation and report back on findings. The Chair advised that a formal motion would be deferred for a period of one week subject to staff resolution of the issue and report back to the BIA membership; if staff is unsuccessful, a special meeting of the BIA membership would be called.

8. Community Centre Lands Task Force Report. (Councillor Sponga)

The Chair advised, that in the absence of the Ward Councillor, this item would be deferred to a future meeting.

9. BIA Associate Memberships.

The Chair advised that he has received requests from proprietors north of Millard Avenue to Davis Drive for possible associate membership arrangements.

Discussion ensued regarding possible associate membership fees and a suggestion was made to research this matter in greater detail and provide feedback at the next scheduled meeting.

10. Canada Day Festival Review.

The Chair advised that he has personally received very positive feedback on the success of the Canada Day festivities.

## **New Business**

None.

**Adjournment**

Moved by: Anne Martin  
Seconded by: Elizabeth Buslovich

THAT the meeting adjourn.

**Carried**

There being no further business, the meeting adjourned at 9:24 p.m.

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Date

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Glenn Wilson, Chair